

# 2019 RADIO SURVEY SCHEDULE

Week no	Survey Weeks Sunday - Saturday			Sydney	Melbourne	Brisbane	Adelaide	Perth	Newcastle	Canberra	Gold Coast
1	30	Jan	5								
2	Jan	6	12								
3	13	19									
4	20	26									
5	27	Feb	2								
6	Feb	3	9								
7	10	16									
8	17	23									
9	24	Mar	2								
10	Mar	3	9								
11	10	16									
12	17	23									
13	24	30									
14	31	Apr	6							S1: Apr 17	
15	Apr	7	13								S1: Apr 24
16	14	20									
17	21	27									
18	28	May	4						S1: May 17		
19	May	5	11								
20	12	18									
21	19	25									
22	26	Jun	1								
23	Jun	2	8								
24	9	15									
25	16	22									
26	23	29								S2: Jul 10	
27	30	Jul	6								
28	Jul	7	13								
29	14	20									S2: Aug 1
30	21	27									
31	28	Aug	3								
32	Aug	4	10						S2: Aug 23		
33	11	17									
34	18	24									
35	25	31									
36	Sep	1	Sep	7							
37	8	14									
38	15	21								S3: Oct 2	
39	22	28									
40	29	Oct	5								
41	Oct	6	12								
42	13	19									
43	20	26									
44	27	Nov	2								
45	Nov	3	9								S3: Nov 21
46	10	16							S3: Nov 29		
47	17	23									
48	24	30									
49	Dec	1	Dec	7							
50	8	14									
51	15	21									
52	22	28									
	Easter Weekend			Metropolitan Release							
	School Holidays			Survey #1 Tue Mar 12		Survey #3 Tue Jun 4		Survey #5 Tue Aug 27		Survey #7 Tue Nov 12	
				Survey #2 Tue Apr 30		Survey #4 Tue Jul 9		Survey #6 Tue 1 Oct		Survey #8 Tue Dec 17	
	DAB+ survey results will be included within the metropolitan survey release.										

Survey release dates for regional markets are noted against S1, S2 and S3 on the schedule

# 2019 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
S1	Jan 20 to Mar 2	Tue Mar 12
S2	Feb 10 to Mar 2 & Mar 10 to Apr 13	Tue Apr 30
S3	Mar 10 to Apr 13 & Apr 21 to May 25	Tue Jun 4
S4	Apr 21 to Jun 29	Tue Jul 9
S5	May 26 to Jun 29 & Jul 14 to Aug 17	Tue Aug 27
S6	Jul 14 to Sept 21	Tue Oct 1
S7	Aug 18 to Sep 21 & Sep 29 to Nov 2	Tue Nov 12
S8	Sep 29 to Dec 7	Tue Dec 17

NEWCASTLE (Blind)		
S1	Feb 3 to Apr 27	Fri May 17
S2	Second half of S1 & May 12 to Aug 3	Fri Aug 23
S3	May 12 to Aug 3 & Aug 18 to Nov 9	Fri Nov 29

CANBERRA		
S1	Feb 3 to Mar 30	Wed Apr 17
S2	Mar 3 to Mar 30 & Apr 28 to Jun 22	Wed Jul 10
S3	Apr 28 to Jun 22 & Jul 21 to Sep 14	Wed Oct 2

GOLD COAST / TWEED HEADS		
S1	Jan 27 to Apr 6	Wed Apr 24
S2	Mar 3 to Apr 6 & May 5 to Jul 13	Thu Aug 1
S3	May 5 to Jul 13 & Aug 25 to Nov 2	Thu Nov 21

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS	
<p>A non blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p>	
<p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p>	

For more information please contact GfK 1800 097 713