



## **Auditor**

KPMG AG Wirtschaftsprüfungsgesellschaft audited the annual (consolidated) financial statements of GfK SE for the financial year 2016. Prof. Dr. Bernd Grottel signed the auditor's report as the responsible auditor as defined by the Professional Charter WP/vBP together with another auditor.

Prof. Dr. Bernd Grottel has been active in this capacity on behalf of GfK SE since the annual financial statements for financial year 2015.

Nuremberg, June 2017

GfK SE