

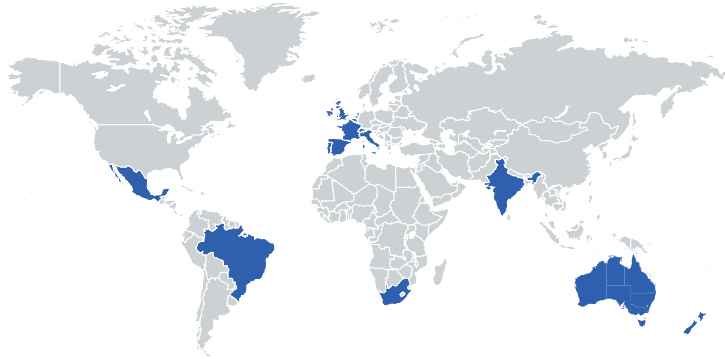
# Global Book Market

## January to August 2023

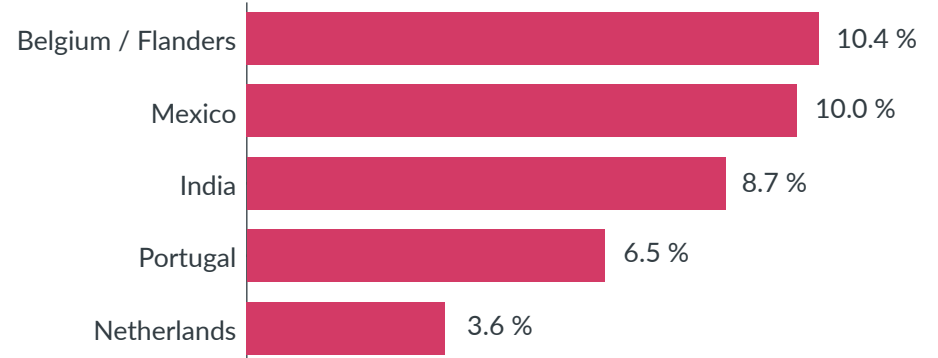
Nielsen  
BookData

GfK An NIQ Company  
Entertainment

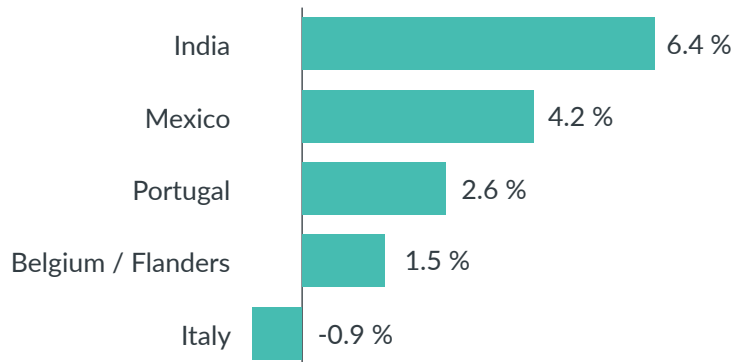
### All Countries covered in the Survey



### Growth in Revenue: Top 5 Countries



### Growth in Sold Units: Top 5 Countries



### Growth in Average Price: Top 5 Countries

