

Global Book Market

Growth in Revenue per Country

Nielsen
BookData

GfK
An IQ
Company
Entertainment

North America

- Mexico: 10.0 %

South America

- Brazil: 2.0 %

Africa

- South Africa: -0,2 %

Asia

- India: 8.7 %

Europe

- Belgium/Flanders: 10.4 %
- Belgium/Wallonia: -2.0 %
- France: 1.3 %
- Ireland: 2.3 %
- Italy: 2.0 %
- Netherlands: 3.6 %
- Portugal: 6.5 %
- Spain: 2.2 %
- Switzerland: 0.2 %
- UK: 1.8 %

Oceania

- Australia: -1.9 %
- New Zealand: -1.4 %

Based on physical point-of-sale data from January to August 2023