

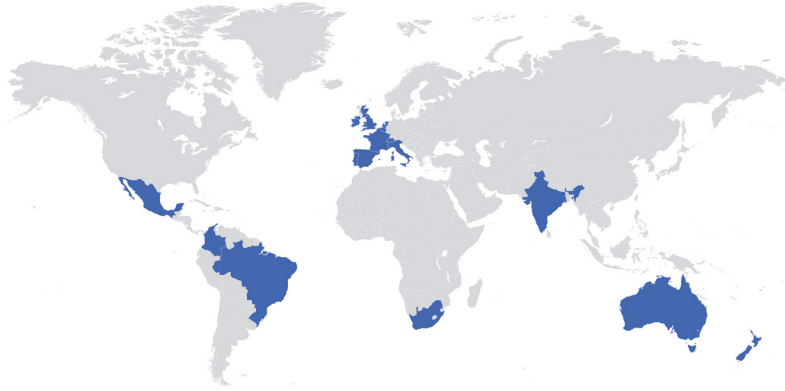
Global Book Market

January to December 2023

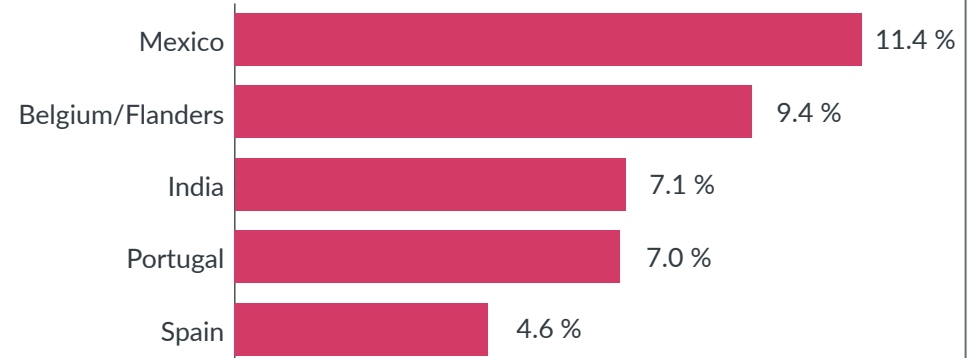
Nielsen
BookData

GfK An NIQ Company
Entertainment

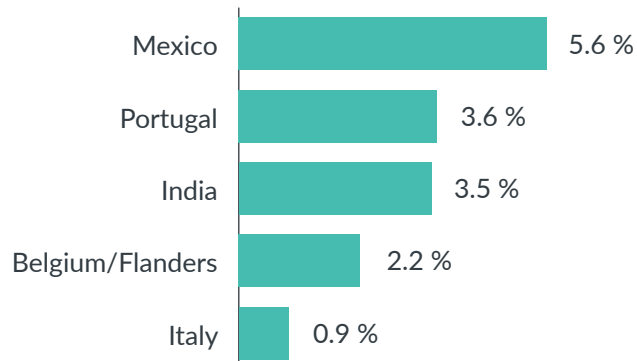
All Countries covered in the Survey



Growth in Revenue: Top 5 Countries



Growth in Sold Units: Top 5 Countries



Growth in Average Price: Top 5 Countries

