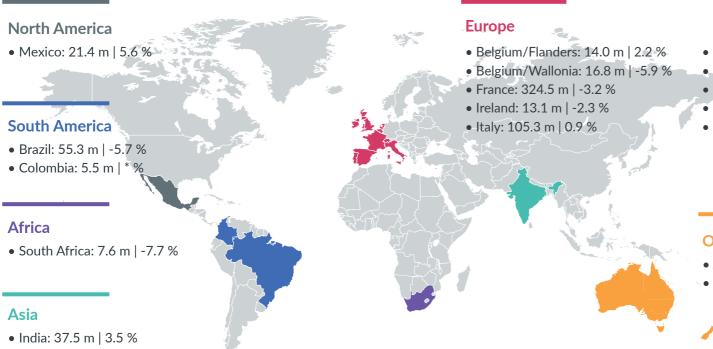
Global Book Market 2023

Sold Units and Growth per Country







• Netherlands: 40.2 m | 0.0 %

Portugal: 13.2 m | 3.6 %

• Spain: 74.5 m | 0.6 %

• Switzerland: ** | -4.0 %

• UK: 198.6 m | -5.0 %

Oceania

• Australia: 69.8 m | -1.7 %

• New Zealand: 6.1 m | -7.5 %



Based on physical point-of-sale data from January to December 2023.

*Colombia: figures were collected for the first time in 2023, therefore no growth rates, **Switzerland: figures to be published by SBVV in March.