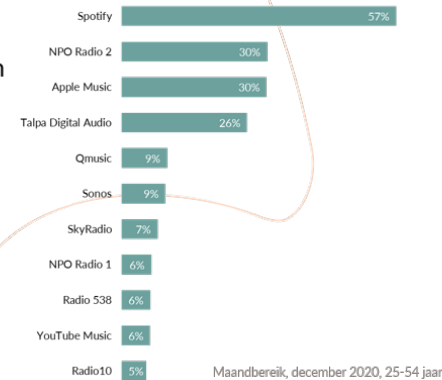


GXL DAM Jaaroverzicht 2020

Online gedrag in Nederland (PC/Laptop@home, smartphone, tablet)



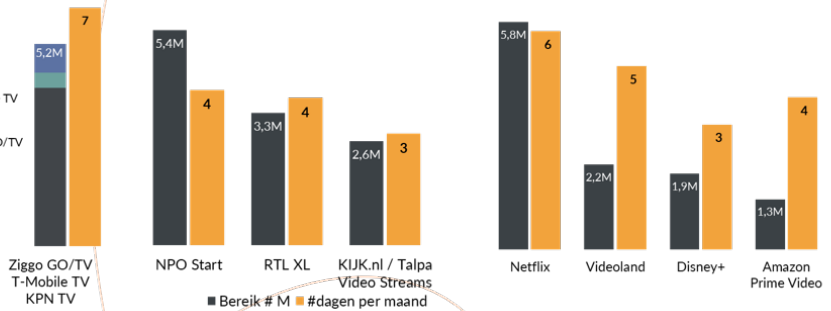
Muziekdiensten en online radio



Online video



- KPN TV
- T-Mobile TV
- Ziggo GO/TV



BVOD

Maandbereik absoluut in miljoenen, december 2020, leeftijd 13 jaar en ouder

SVOD

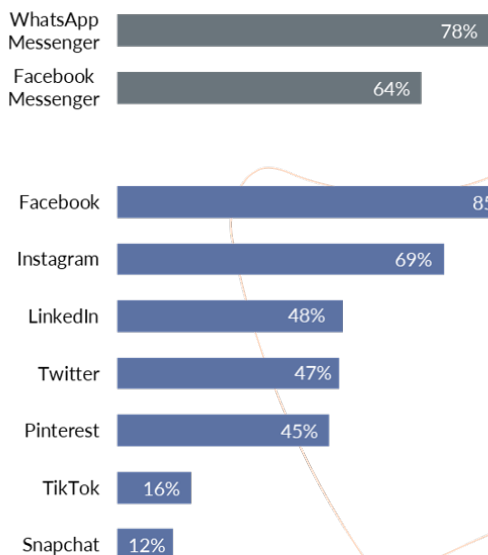
Overig online video



Google Maps



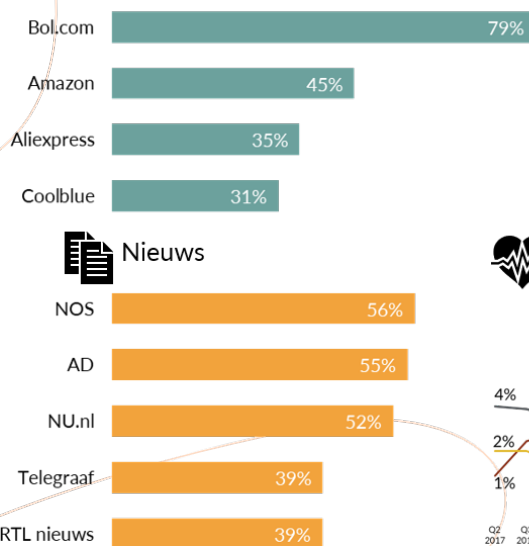
Sociale media



Maandbereik, december 2020, leeftijd 13 jaar en ouder



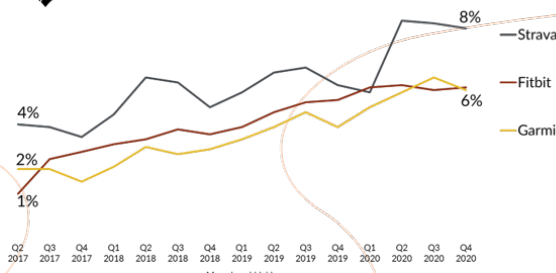
Online winkelen



Nieuws



Fitness/sport diensten



Gebruik apparaten

