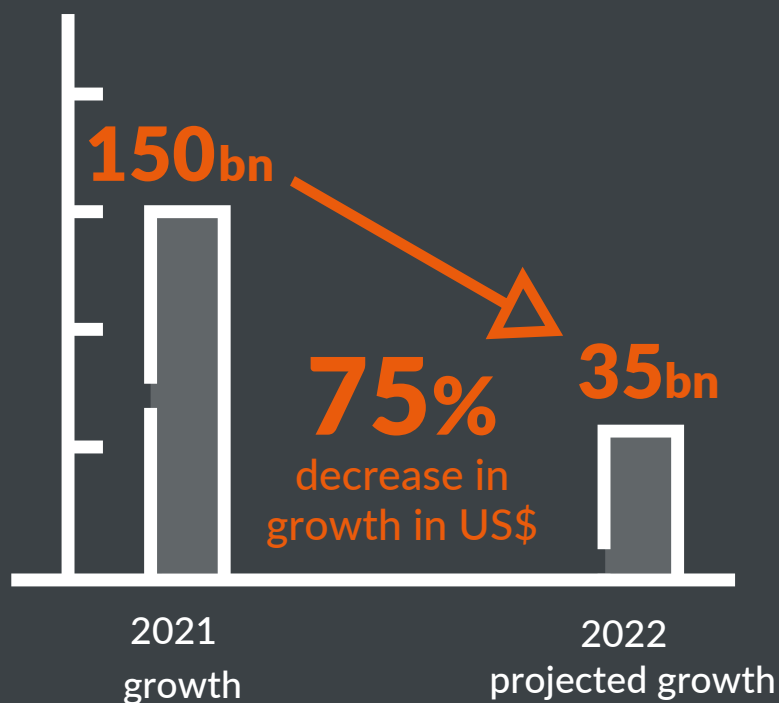


6 MACRO TRENDS FOR 2022

Key factors impacting the Consumer Technology and Durables market

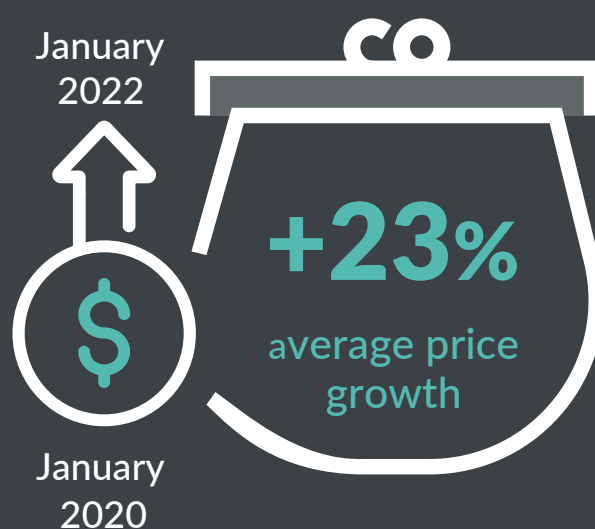
1

RAPID DECELERATION IS HERE



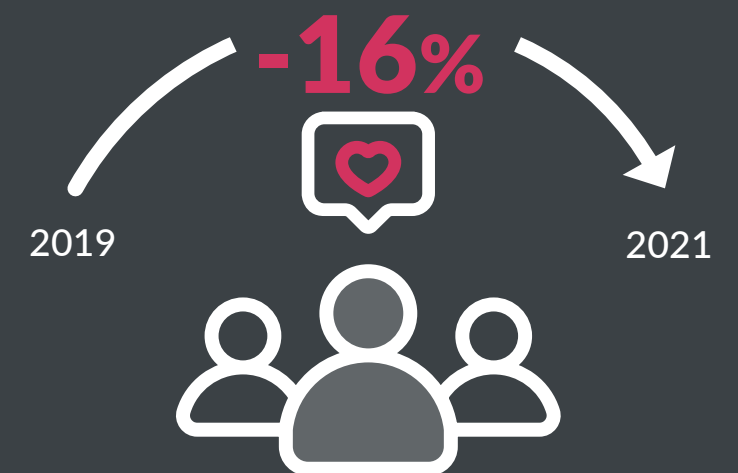
2

INFLATION FUELED PRICE INCREASES ESTABLISH NEW PRICE LEVELS



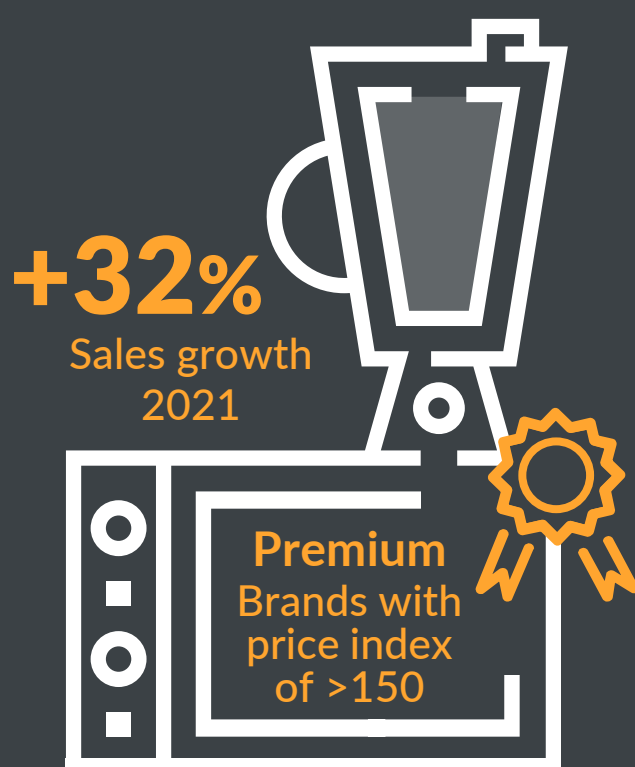
3

CONSUMER CONFIDENCE IS DECLINING



4

PREMIUM BRANDS CONTINUE TO GROW



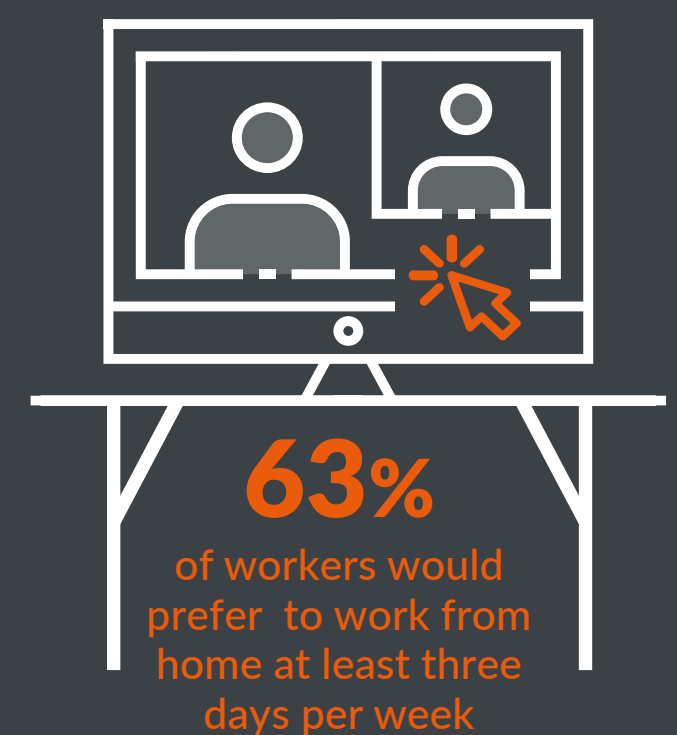
5

E-COMMERCE GOES FROM STRENGTH TO STRENGTH



6

WORKING FROM HOME IS HERE TO STAY



Read our State of Consumer Technology and Durables Report to learn about strategies that will set you up for success in 2022.

[Download the report](#) ↓