



NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024/ Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024/ Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	9.1	9.4	-0.3	2	6.8	6.7	0.1	5.5	6.8	-1.3	6.6	7.3	-0.7	7.0	7.9	-0.9	10.3	11.5	-1.2	11.5	12.5	-1.0	9.2	7.2	2.0
Network Channel X*	2.4	1.1	1.3	13	2.1	0.4	1.7	4.4	1.8	2.6	4.5	1.9	2.6	4.2	2.1	2.1	2.3	1.3	1.0	0.8	0.4	0.4	2.4	1.3	1.1
Network Coast	5.2	5.4	-0.2	10	2.8	3.1	-0.3	1.6	2.0	-0.4	1.8	2.1	-0.3	2.4	3.0	-0.6	7.3	7.3	0.0	9.7	9.3	0.4	3.5	5.0	-1.5
Network The Edge	5.2	4.9	0.3	10	12.4	11.1	1.3	9.1	8.5	0.6	7.5	7.7	-0.2	6.1	6.2	-0.1	3.3	2.7	0.6	2.0	1.5	0.5	6.2	6.3	-0.1
Network Flava	1.8	1.7	0.1	15	3.1	3.7	-0.6	3.7	3.0	0.7	3.7	3.1	0.6	2.8	2.4	0.4	1.0	0.6	0.4	0.5	0.2	0.3	2.1	2.3	-0.2
Network George FM	2.3	2.4	-0.1	14	2.9	3.3	-0.4	4.3	4.7	-0.4	4.1	4.5	-0.4	3.9	3.8	0.1	2.2	1.6	0.6	0.6	0.7	-0.1	1.6	2.1	-0.5
Network Gold	1.0	1.4	-0.4	17	0.4	0.3	0.1	0.4	0.5	-0.1	0.4	0.5	-0.1	0.6	1.0	-0.4	1.5	2.1	-0.6	1.7	2.6	-0.9	0.8	0.9	-0.1
Network Gold Sport	0.2	0.1	0.1	25	0.1	0.1	0.0	0.1	*	*	0.1	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.3	0.3	0.0	0.1	*	*
Network Hokonui	0.3	0.2	0.1	24	*	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.1	0.1	0.5	0.3	0.2	0.5	0.3	0.2	*	*	*
Network Humm FM	0.7	0.5	0.2	19	0.5	0.4	0.1	1.0	0.8	0.2	1.0	0.9	0.1	0.9	0.8	0.1	0.7	0.5	0.2	0.8	0.3	0.5	0.8	0.6	0.2
Network Life FM	1.0	0.9	0.1	17	1.5	1.6	-0.1	1.5	1.4	0.1	1.3	1.4	-0.1	1.4	1.3	0.1	1.1	0.7	0.4	0.5	0.4	0.1	1.9	1.5	0.4
Network Magic	6.3	6.6	-0.3	5	0.7	1.0	-0.3	0.7	1.0	-0.3	1.0	0.9	0.1	1.4	1.5	-0.1	5.3	6.5	-1.2	13.0	13.0	0.0	3.5	4.4	-0.9
Network Mai FM	6.2	5.9	0.3	6	12.8	14.2	-1.4	12.9	11.3	1.6	11.5	9.4	2.1	8.7	7.6	1.1	2.8	2.9	-0.1	1.3	1.2	0.1	8.8	7.4	1.4
Network Maori Radio	0.7	0.8	-0.1	19	1.1	1.2	-0.1	0.9	1.1	-0.2	0.9	1.0	-0.1	0.8	1.0	-0.2	0.6	0.7	-0.1	0.4	0.4	0.0	1.1	0.8	0.3
Network More FM	6.6	6.7	-0.1	4	10.0	8.9	1.1	5.8	5.9	-0.1	6.3	6.8	-0.5	7.1	7.4	-0.3	7.9	8.1	-0.2	5.7	6.1	-0.4	7.3	8.2	-0.9
Network Newstalk ZB	14.7	14.3	0.4	1	2.7	2.5	0.2	3.7	3.8	-0.1	5.4	5.2	0.2	7.3	6.8	0.5	13.6	13.7	-0.1	20.7	21.9	-1.2	9.7	11.1	-1.4
Network Radio Hauraki	3.2	3.1	0.1	12	4.6	4.7	-0.1	4.6	3.9	0.7	4.2	4.1	0.1	4.1	4.2	-0.1	2.9	2.8	0.1	2.1	1.7	0.4	2.9	3.9	-1.0
Network Rhema	0.6	0.6	0.0	21	0.2	0.3	-0.1	0.5	0.4	0.1	0.7	0.6	0.1	0.6	0.6	0.0	0.6	0.8	-0.2	1.1	0.9	0.2	0.9	0.9	0.0
Network The Rock	7.2	7.9	-0.7	3	8.1	9.1	-1.0	10.8	13.6	-2.8	11.5	13.4	-1.9	11.4	12.6	-1.2	7.6	7.1	0.5	3.0	2.9	0.1	7.0	7.8	-0.8
Network SENZ Sport	0.6	0.4	0.2	21	0.2	0.1	0.1	0.1	0.1	0.0	0.2	0.2	0.0	0.5	0.4	0.1	1.0	0.6	0.4	0.8	0.6	0.2	0.3	0.3	0.0
Network Star	0.4	0.3	0.1	23	0.2	0.1	0.1	*	*	*	*	*	*	0.1	0.1	0.0	0.3	0.3	0.0	0.8	0.6	0.2	0.1	0.1	0.0
Network Tarana	1.1	1.0	0.1	16	0.6	0.4	0.2	0.7	0.9	-0.2	1.1	1.5	-0.4	1.0	1.1	-0.1	1.4	0.9	0.5	1.7	1.2	0.5	1.3	1.1	0.2
Network The Hits	5.4	5.4	0.0	9	7.8	6.8	1.0	6.9	6.5	0.4	6.4	6.5	-0.1	6.6	6.7	-0.1	5.7	5.6	0.1	3.8	4.0	-0.2	6.8	6.5	0.3
Network The Sound	5.7	5.6	0.1	8	3.6	4.0	-0.4	3.0	3.2	-0.2	2.8	2.9	-0.1	5.3	5.0	0.3	9.7	9.6	0.1	9.1	8.7	0.4	4.3	4.7	-0.4
Network ZM	6.2	6.3	-0.1	6	10.5	9.4	1.1	11.9	11.0	0.9	10.6	10.5	0.1	8.7	9.5	-0.8	4.3	5.1	-0.8	2.3	2.0	0.3	11.1	10.1	1.0
MediaWorks Combo	52.0	51.4	0.6		60.1	59.2	0.9	57.6	57.7	-0.1	56.8	55.7	1.1	56.1	54.8	1.3	52.3	52.0	0.3	47.9	47.6	0.3	51.2	49.9	1.3
NZME Combo	38.2	38.2	0.0		32.2	30.9	1.3	33.1	30.9	2.2	32.8	32.4	0.4	33.0	33.8	-0.8	37.2	37.9	-0.7	42.0	42.6	-0.6	37.3	40.1	-2.8
Potential (000)	3,803.5	3,803.5	0.0		845.2	845.2	0.0	1,339.9	1,344.7	-4.8	1,245.4	1,245.4	0.0	1,782.5	1,782.5	0.0	1,040.2	1,040.2	0.0	878.6	878.6	0.0	697.9	712.2	-14.3
Sample	14,101	14,783	-682		2,889	3,055	-166	4,443	4,615	-172	4,392	4,513	-121	6,255	6,507	-252	3,721	3,967	-246	3,710	3,937	-227	2,693	2,859	-166

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold Sport, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

*Network Channel X includes Auckland, Wellington & Christchurch only in S1 2024



NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024/ Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024/ Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	This	Last	+/-
Potential (000)	3,803.5	3,803.5	0.0
Sample Size	14,101	14,783	-682

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.8	8.1	-0.3	2	10.1	11.0	-0.9	10.8	10.2	0.6	8.0	8.6	-0.6	6.6	7.8	-1.2	7.2	7.4	-0.2	9.4	9.9	-0.5
Network Channel X*	1.9	1.0	0.9	14	3.1	1.5	1.6	3.3	1.5	1.8	2.9	1.1	1.8	1.3	0.3	1.0	0.7	0.2	0.5	1.8	0.9	0.9
Network Coast	4.4	4.3	0.1	11	6.2	6.5	-0.3	6.1	6.6	-0.5	4.5	4.7	-0.2	2.8	2.9	-0.1	4.3	3.8	0.5	5.5	5.6	-0.1
Network The Edge	5.1	5.0	0.1	7	4.7	4.1	0.6	5.4	4.9	0.5	5.5	5.6	-0.1	5.9	5.2	0.7	5.2	5.3	-0.1	5.3	5.1	0.2
Network Flava	1.8	1.7	0.1	15	1.5	1.1	0.4	1.9	1.7	0.2	1.7	2.2	-0.5	2.2	1.8	0.4	3.0	2.5	0.5	1.8	1.9	-0.1
Network George FM	2.1	2.2	-0.1	13	2.4	2.3	0.1	2.7	2.7	0.0	2.8	3.1	-0.3	1.7	2.0	-0.3	1.1	1.2	-0.1	2.3	2.3	0.0
Network Gold	0.8	1.0	-0.2	18	1.4	1.8	-0.4	1.1	1.5	-0.4	0.8	1.5	-0.7	0.8	1.0	-0.2	0.5	0.7	-0.2	1.0	1.3	-0.3
Network Gold Sport	0.2	0.1	0.1	24	0.1	0.1	0.0	0.2	0.1	0.1	0.1	0.1	0.0	0.4	0.3	0.1	0.3	0.2	0.1	0.2	0.3	-0.1
Network Hokonui	0.2	0.2	0.0	24	0.4	0.2	0.2	0.4	0.3	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.1	0.1	0.2	0.2	0.0
Network Humm FM	0.6	0.5	0.1	19	0.7	0.6	0.1	0.6	0.3	0.3	0.7	0.5	0.2	1.1	0.7	0.4	0.3	0.4	-0.1	0.9	0.7	0.2
Network Life FM	1.1	1.1	0.0	16	0.8	0.7	0.1	0.7	0.7	0.0	1.2	1.0	0.2	1.1	1.1	0.0	0.7	0.8	-0.1	1.3	1.1	0.2
Network Magic	4.8	4.7	0.1	8	7.5	8.2	-0.7	6.8	7.4	-0.6	4.9	5.3	-0.4	6.0	4.8	1.2	3.4	3.2	0.2	7.8	8.2	-0.4
Network Mai FM	7.6	6.8	0.8	3	5.1	4.9	0.2	5.2	5.4	-0.2	7.0	6.4	0.6	6.7	6.8	-0.1	6.6	7.8	-1.2	6.3	5.8	0.5
Network Maori Radio	0.6	0.7	-0.1	19	0.5	0.6	-0.1	0.6	0.8	-0.2	0.8	0.6	0.2	1.0	0.9	0.1	1.5	1.9	-0.4	0.8	0.9	-0.1
Network More FM	6.8	7.0	-0.2	5	7.0	7.0	0.0	6.6	7.0	-0.4	6.6	6.6	0.0	5.4	5.5	-0.1	5.9	5.8	0.1	6.5	6.6	-0.1
Network Newstalk ZB	19.8	19.8	0.0	1	11.4	11.1	0.3	9.1	8.8	0.3	15.2	14.7	0.5	24.6	23.4	1.2	27.4	27.1	0.3	13.5	12.6	0.9
Network Radio Hauraki	2.7	2.9	-0.2	12	3.5	3.2	0.3	3.6	3.6	0.0	3.6	3.5	0.1	2.1	1.9	0.2	2.1	1.8	0.3	3.0	3.1	-0.1
Network Rhema	0.4	0.5	-0.1	22	0.6	0.6	0.0	0.6	0.6	0.0	0.6	0.7	-0.1	1.1	0.8	0.3	1.1	0.8	0.3	0.8	0.7	0.1
Network The Rock	7.5	7.5	0.0	4	7.7	9.2	-1.5	7.9	9.5	-1.6	7.7	8.3	-0.6	4.6	5.7	-1.1	6.6	6.0	0.6	6.2	6.3	-0.1
Network SENZ Sport	0.4	0.3	0.1	22	0.6	0.6	0.0	0.6	0.5	0.1	0.5	0.3	0.2	0.3	0.2	0.1	0.8	0.1	0.7	0.6	0.5	0.1
Network Star	0.5	0.3	0.2	21	0.3	0.2	0.1	0.3	0.3	0.0	0.4	0.3	0.1	0.7	0.4	0.3	0.3	0.3	0.0	0.5	0.3	0.2
Network Tarana	1.1	1.0	0.1	16	0.9	0.8	0.1	0.8	0.8	0.0	1.2	1.2	0.0	0.9	0.9	0.0	0.8	1.0	-0.2	1.7	1.3	0.4
Network The Hits	4.5	4.6	-0.1	10	6.0	5.9	0.1	6.3	6.2	0.1	5.3	5.3	0.0	4.5	4.7	-0.2	4.1	4.0	0.1	5.5	5.6	-0.1
Network The Sound	4.6	4.4	0.2	9	6.5	6.2	0.3	6.7	6.4	0.3	4.7	4.9	-0.2	4.7	4.4	0.3	5.0	5.1	-0.1	6.1	6.1	0.0
Network ZM	6.8	7.6	-0.8	5	5.8	5.1	0.7	6.5	6.4	0.1	7.7	7.7	0.0	4.5	5.7	-1.2	4.8	5.5	-0.7	5.5	5.6	-0.1
MediaWorks Combo	49.1	47.4	1.7		54.9	55.1	-0.2	56.1	55.4	0.7	51.0	50.6	0.4	44.2	43.3	0.9	42.1	42.5	-0.4	52.6	51.9	0.7
NZME Combo	41.5	42.4	-0.9		36.4	35.0	1.4	35.3	35.3	0.0	39.2	39.8	-0.6	42.6	42.2	0.4	47.3	46.4	0.9	36.4	36.5	-0.1

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold Sport, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

*Network Channel X includes Auckland, Wellington & Christchurch only in S1 2024



NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2024

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024/ Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024/ Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	This	Last	+/-
Potential (000)	3,803.5	3,803.5	0.0
Sample Size	14,101	14,783	-682

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	242.0	251.3	-9.3	2	224.0	231.6	-7.6	266.0	265.6	0.4	211.2	225.4	-14.2	88.1	90.1	-2.0	52.4	54.5	-2.1	288.9	297.3	-8.4
Network Channel X*	64.2	30.4	33.8	15	52.3	22.2	30.1	64.7	30.3	34.4	66.7	31.4	35.3	22.5	7.8	14.7	8.2	4.0	4.2	64.2	28.6	35.6
Network Coast	109.9	117.0	-7.1	10	122.3	117.7	4.6	126.9	136.2	-9.3	93.7	101.1	-7.4	39.6	39.1	0.5	36.0	30.0	6.0	127.5	143.6	-16.1
Network The Edge	219.6	209.6	10.0	6	151.6	148.3	3.3	191.9	185.8	6.1	173.7	182.6	-8.9	80.6	74.8	5.8	44.1	46.0	-1.9	226.0	229.1	-3.1
Network Flava	70.5	67.8	2.7	14	52.8	47.5	5.3	70.7	65.1	5.6	56.0	60.1	-4.1	28.3	27.5	0.8	23.6	22.7	0.9	85.8	83.5	2.3
Network George FM	80.3	82.1	-1.8	13	63.7	61.6	2.1	69.0	68.4	0.6	72.8	77.3	-4.5	29.4	27.1	2.3	14.1	14.8	-0.7	77.6	86.2	-8.6
Network Gold	26.8	36.4	-9.6	17	27.6	33.2	-5.6	30.1	35.6	-5.5	22.6	32.1	-9.5	11.0	13.8	-2.8	5.7	8.5	-2.8	35.9	38.9	-3.0
Network Gold Sport	3.9	2.9	1.0	25	4.7	4.1	0.6	5.9	4.7	1.2	4.4	3.4	1.0	4.3	3.9	0.4	1.0	1.1	-0.1	8.1	10.4	-2.3
Network Hokonui	4.9	4.5	0.4	24	5.3	3.7	1.6	6.5	6.1	0.4	3.2	2.2	1.0	0.8	2.1	-1.3	1.8	1.2	0.6	5.4	5.4	0.0
Network Humm FM	20.4	16.8	3.6	21	16.3	13.8	2.5	13.8	9.9	3.9	13.2	10.3	2.9	7.6	6.8	0.8	2.3	4.1	-1.8	20.9	19.6	1.3
Network Life FM	38.8	40.1	-1.3	16	28.7	34.7	-6.0	34.1	36.8	-2.7	34.2	35.4	-1.2	17.8	15.8	2.0	13.2	12.4	0.8	59.6	56.2	3.4
Network Magic	108.1	113.3	-5.2	11	126.2	130.5	-4.3	136.1	141.5	-5.4	99.3	112.9	-13.6	47.9	40.5	7.4	27.1	24.5	2.6	156.1	166.4	-10.3
Network Mai FM	226.2	208.8	17.4	5	159.4	139.4	20.0	174.5	170.5	4.0	174.6	175.5	-0.9	77.9	81.1	-3.2	53.0	53.1	-0.1	216.3	214.4	1.9
Network Maori Radio	23.2	28.6	-5.4	18	14.6	16.8	-2.2	21.9	26.5	-4.6	24.6	22.5	2.1	11.9	11.9	0.0	10.0	14.8	-4.8	28.5	32.7	-4.2
Network More FM	226.6	235.4	-8.8	4	170.0	183.5	-13.5	210.3	232.6	-22.3	176.8	197.4	-20.6	75.6	74.2	1.4	56.2	59.9	-3.7	235.9	256.2	-20.3
Network Newstalk ZB	367.9	368.0	-0.1	1	252.8	242.8	10.0	238.6	233.6	5.0	254.7	256.9	-2.2	165.7	154.5	11.2	128.8	130.9	-2.1	322.6	316.4	6.2
Network Radio Hauraki	87.4	97.2	-9.8	12	76.1	78.3	-2.2	90.8	98.6	-7.8	94.2	98.4	-4.2	33.0	33.5	-0.5	16.6	17.7	-1.1	105.1	118.7	-13.6
Network Rhema	20.5	20.6	-0.1	20	18.1	17.6	0.5	19.4	19.4	0.0	15.0	16.1	-1.1	11.1	9.8	1.3	8.7	8.7	0.0	26.6	27.8	-1.2
Network The Rock	193.1	193.5	-0.4	7	156.0	158.1	-2.1	179.6	194.4	-14.8	176.5	184.4	-7.9	56.8	61.2	-4.4	49.8	50.4	-0.6	204.4	198.3	6.1
Network SENZ Sport	12.1	8.8	3.3	23	13.3	10.9	2.4	14.8	12.7	2.1	12.9	11.0	1.9	3.9	4.4	-0.5	2.3	1.4	0.9	18.5	14.9	3.6
Network Star	12.3	9.4	2.9	22	9.8	6.7	3.1	12.3	9.3	3.0	6.9	7.5	-0.6	6.4	5.0	1.4	3.2	2.9	0.3	15.9	13.3	2.6
Network Tarana	23.2	23.0	0.2	18	16.0	13.2	2.8	15.3	15.3	0.0	22.1	20.3	1.8	8.5	8.3	0.2	7.5	8.4	-0.9	33.3	25.2	8.1
Network The Hits	179.6	180.6	-1.0	8	156.5	150.7	5.8	188.3	181.8	6.5	154.0	159.9	-5.9	66.1	59.3	6.8	45.1	42.4	2.7	219.7	216.0	3.7
Network The Sound	123.8	133.6	-9.8	9	127.8	130.3	-2.5	150.5	153.2	-2.7	113.7	121.3	-7.6	48.1	47.7	0.4	39.9	37.9	2.0	157.6	166.0	-8.4
Network ZM	236.6	250.8	-14.2	3	164.6	161.6	3.0	215.4	222.7	-7.3	208.7	224.0	-15.3	70.8	68.0	2.8	44.8	48.5	-3.7	240.4	254.7	-14.3
MediaWorks Combo	1,243.5	1,216.8	26.7		1,044.8	1,003.9	40.9	1,185.0	1,184.7	0.3	1,073.1	1,097.5	-24.4	471.7	447.4	24.3	283.9	277.3	6.6	1,346.7	1,348.0	-1.3
NZME Combo	988.8	1,009.6	-20.8		772.0	749.8	22.2	863.3	867.9	-4.6	809.4	840.7	-31.3	395.3	379.1	16.2	277.0	277.6	-0.6	1,017.7	1,033.7	-16.0
All Commercial Radio	2,035.1	2,041.7	-6.6		1,676.9	1,636.2	40.7	1,853.8	1,854.0	-0.2	1,757.9	1,799.4	-41.5	868.1	836.0	32.1	537.1	528.8	8.3	2,136.9	2,141.4	-4.5

MediaWorks Combo: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold Sport, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

*Network Channel X includes Auckland, Wellington & Christchurch only in S1 2024



NZ MAJOR MARKETS COMMERCIAL RADIO - SURVEY 2 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2024 - 2/2024

This Survey Period: Metro - Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024/ Regional - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 & Sun May 12 to Sat Aug 3 2024

Last Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024/ Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

	This	Last	+/-
Potential (000)	3,803.5	3,803.5	0.0
Sample Size	14,101	14,783	-682

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:36	2:40	-0:04	3:16	3:27	-0:10	3:32	3:27	0:04	1:52	1:59	-0:06	1:34	1:46	-0:11	2:08	2:06	0:01	2:50	2:58	-0:07
Network Channel X*	2:24	2:45	-0:21	4:15	4:48	-0:33	4:30	4:24	0:05	2:06	1:52	0:14	1:10	0:51	0:19	1:19	0:57	0:22	2:29	2:50	-0:20
Network Coast	3:11	3:02	0:08	3:41	4:03	-0:21	4:11	4:20	-0:08	2:23	2:26	-0:02	1:28	1:30	-0:01	1:51	1:57	-0:05	3:45	3:26	0:18
Network The Edge	1:53	1:59	-0:05	2:14	2:00	0:14	2:27	2:21	0:06	1:33	1:36	-0:03	1:32	1:25	0:06	1:49	1:46	0:02	2:02	1:58	0:03
Network Flava	2:04	2:02	0:01	2:06	1:40	0:25	2:19	2:18	0:00	1:32	1:53	-0:21	1:36	1:19	0:16	1:58	1:41	0:17	1:52	1:59	-0:06
Network George FM	2:06	2:14	-0:07	2:45	2:46	-0:00	3:22	3:29	-0:06	1:55	2:06	-0:11	1:14	1:31	-0:17	1:09	1:12	-0:03	2:32	2:20	0:12
Network Gold	2:21	2:19	0:02	3:38	3:51	-0:12	3:15	3:48	-0:32	1:43	2:22	-0:39	1:33	1:29	0:03	1:25	1:20	0:05	2:24	3:02	-0:37
Network Gold Sport	3:56	2:21	1:35	2:18	2:03	0:14	2:48	2:25	0:23	1:35	1:03	0:32	1:43	1:26	0:17	3:50	2:11	1:38	2:33	2:12	0:21
Network Hokonui	3:51	3:19	0:31	5:00	3:21	1:38	5:24	4:05	1:18	2:13	1:46	0:27	2:29	1:26	1:03	1:36	1:09	0:27	3:01	3:40	-0:38
Network Humm FM	2:26	2:27	-0:00	2:53	3:19	-0:26	3:46	3:04	0:42	2:42	2:41	0:00	3:00	2:13	0:46	2:04	1:22	0:41	3:41	3:22	0:19
Network Life FM	2:23	2:19	0:03	1:55	1:34	0:20	1:55	1:48	0:06	1:43	1:26	0:16	1:17	1:25	-0:08	0:50	0:59	-0:08	1:55	1:46	0:09
Network Magic	3:36	3:26	0:10	4:17	4:35	-0:17	4:21	4:41	-0:19	2:27	2:28	-0:01	2:36	2:26	0:10	1:55	2:02	-0:06	4:21	4:21	-0:00
Network Mai FM	2:42	2:43	-0:01	2:18	2:32	-0:14	2:37	2:51	-0:14	1:59	1:53	0:05	1:48	1:42	0:06	1:56	2:17	-0:20	2:32	2:23	0:08
Network Maori Radio	2:02	2:07	-0:04	2:29	2:35	-0:06	2:27	2:33	-0:06	1:34	1:30	0:04	1:42	1:30	0:12	2:19	2:01	0:18	2:19	2:20	-0:00
Network More FM	2:25	2:27	-0:02	2:57	2:46	0:11	2:45	2:42	0:03	1:50	1:44	0:05	1:30	1:31	-0:01	1:36	1:30	0:06	2:23	2:17	0:06
Network Newstalk ZB	4:21	4:28	-0:06	3:15	3:20	-0:05	3:20	3:23	-0:02	2:56	2:59	-0:03	3:06	3:07	-0:00	3:17	3:13	0:04	3:38	3:31	0:06
Network Radio Hauraki	2:31	2:30	0:00	3:19	2:59	0:19	3:28	3:17	0:11	1:52	1:50	0:01	1:21	1:09	0:12	1:59	1:35	0:24	2:30	2:21	0:08
Network Rhema	1:36	1:59	-0:23	2:34	2:28	0:06	2:28	2:41	-0:12	1:56	2:08	-0:11	2:01	1:45	0:15	2:01	1:25	0:36	2:34	2:18	0:16
Network The Rock	3:08	3:13	-0:05	3:33	4:15	-0:41	3:52	4:25	-0:32	2:09	2:21	-0:12	1:41	1:54	-0:13	2:03	1:51	0:11	2:39	2:49	-0:10
Network SENZ Sport	2:38	2:26	0:11	3:30	3:44	-0:14	3:27	3:22	0:04	1:55	1:36	0:19	1:42	1:00	0:42	5:20	1:20	3:59	3:02	3:02	0:00
Network Star	3:07	2:48	0:19	2:24	2:33	-0:08	2:05	2:34	-0:28	2:41	2:25	0:16	2:16	1:36	0:40	1:17	1:31	-0:14	2:58	2:13	0:45
Network Tarana	3:47	3:35	0:11	4:07	4:11	-0:04	4:45	4:44	0:00	2:45	3:02	-0:16	2:09	2:15	-0:05	1:44	1:52	-0:08	4:29	4:31	-0:02
Network The Hits	2:02	2:06	-0:03	2:45	2:50	-0:05	2:54	3:02	-0:07	1:40	1:43	-0:02	1:25	1:37	-0:12	1:24	1:27	-0:03	2:11	2:19	-0:07
Network The Sound	3:00	2:43	0:17	3:41	3:29	0:11	3:52	3:47	0:05	2:02	2:06	-0:04	2:03	1:54	0:09	1:57	2:05	-0:08	3:22	3:14	0:08
Network ZM	2:18	2:30	-0:12	2:31	2:18	0:13	2:39	2:35	0:03	1:49	1:48	0:01	1:19	1:42	-0:23	1:40	1:46	-0:06	1:59	1:57	0:01
MediaWorks Combo	3:11	3:13	-0:02	3:48	4:00	-0:12	4:08	4:12	-0:04	2:20	2:24	-0:04	1:57	1:59	-0:01	2:18	2:23	-0:04	3:24	3:25	-0:00
NZME Combo	3:23	3:29	-0:05	3:24	3:24	-0:00	3:34	3:39	-0:04	2:23	2:28	-0:05	2:15	2:17	-0:01	2:38	2:35	0:03	3:07	3:08	-0:00
All Commercial Radio	3:57	4:03	-0:06	4:18	4:27	-0:08	4:43	4:51	-0:07	2:48	2:54	-0:06	2:24	2:27	-0:02	2:53	2:56	-0:03	4:05	4:09	-0:03

MediaWorks Combo: Breeze, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold Sport, Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

*Network Channel X includes Auckland, Wellington & Christchurch only in S1 2024