

## TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2023

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
Network Breeze	9.4	9.5	-0.1	2	6.6	7.9	-1.3	6.9	6.1	0.8	8.5	8.4	0.1	9.4	9.5	-0.1	10.4	11.4	-1.0	10.1	10.3	-0.2	9.4	10.8	-1.4							
Network Coast	5.5	5.3	0.2	10	2.3	2.8	-0.5	2.6	2.5	0.1	2.4	2.1	0.3	4.1	3.5	0.6	7.0	6.7	0.3	7.8	8.2	-0.4	5.0	4.4	0.6							
Network The Edge	5.9	6.0	-0.1	7	12.0	12.6	-0.6	10.2	10.7	-0.5	9.1	9.8	-0.7	7.6	8.0	-0.4	4.1	3.6	0.5	2.3	1.7	0.6	7.0	6.8	0.2							
Network Flava	1.5	1.5	0.0	14	2.7	3.0	-0.3	2.9	3.5	-0.6	2.9	2.9	0.0	2.2	2.2	0.0	0.7	0.7	0.0	0.3	0.2	0.1	2.0	2.2	-0.2							
Network George FM	2.1	1.8	0.3	13	4.6	2.5	2.1	4.6	3.9	0.7	3.4	3.3	0.1	3.1	3.0	0.1	1.4	1.5	-0.1	0.2	0.2	0.0	1.2	1.0	0.2							
Network Gold	1.1	1.3	-0.2	15	0.3	0.4	-0.1	0.8	1.0	-0.2	0.9	1.0	-0.1	1.2	1.3	-0.1	1.6	2.0	-0.4	1.4	1.9	-0.5	1.1	1.3	-0.2							
Network Gold Sport	0.3	0.3	0.0	24	0.1	0.1	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.3	0.3	0.0	0.4	0.6	-0.2	0.1	0.1	0.0							
Network Hokonui	0.5	0.5	0.0	20	0.3	0.3	0.0	0.2	0.2	0.0	0.2	0.1	0.1	0.3	0.3	0.0	0.4	0.4	0.0	0.5	0.4	0.1	0.3	0.3	0.0							
Network Humm FM	0.6	0.7	-0.1	18	0.6	0.4	0.2	0.9	1.2	-0.3	0.8	1.2	-0.4	0.9	1.3	-0.4	0.7	0.9	-0.2	0.3	0.2	0.1	0.1	0.4	-0.3							
Network Life FM	1.0	0.9	0.1	16	1.4	1.6	-0.2	1.4	1.3	0.1	1.5	1.3	0.2	1.2	1.1	0.1	0.7	0.6	0.1	0.6	0.4	0.2	1.2	1.3	-0.1							
Network Magic	5.6	5.9	-0.3	8	0.9	1.2	-0.3	1.5	1.9	-0.4	1.5	1.9	-0.4	1.7	2.1	-0.4	4.9	5.1	-0.2	11.6	12.1	-0.5	3.1	2.2	0.9							
Network Mai FM	6.0	4.7	1.3	5	14.4	12.1	2.3	11.9	10.2	1.7	9.9	8.2	1.7	7.5	5.8	1.7	2.8	1.5	1.3	1.3	1.0	0.3	8.3	6.7	1.6							
Network Maori Radio	0.6	0.6	0.0	18	1.1	1.0	0.1	0.8	0.7	0.1	0.7	0.8	-0.1	0.7	0.7	0.0	0.4	0.5	-0.1	0.4	0.4	0.0	0.6	0.7	-0.1							
Network More FM	8.1	7.7	0.4	3	8.7	9.8	-1.1	6.4	6.0	0.4	7.5	5.9	1.6	8.7	7.9	0.8	11.1	10.6	0.5	8.8	7.9	0.9	11.6	10.1	1.5							
Network Newstalk ZB	14.5	15.7	-1.2	1	2.6	2.6	0.0	3.5	3.2	0.3	4.7	4.7	0.0	6.0	6.8	-0.8	12.0	14.0	-2.0	22.8	25.0	-2.2	9.2	12.1	-2.9							
Network Radio Hauraki	2.5	2.7	-0.2	12	2.7	2.8	-0.1	3.4	3.7	-0.3	4.1	4.3	-0.2	3.8	4.1	-0.3	2.2	2.5	-0.3	1.3	1.1	0.2	3.4	4.0	-0.6							
Network Rhema	0.5	0.4	0.1	20	0.4	0.4	0.0	0.6	0.4	0.2	0.6	0.4	0.2	0.5	0.4	0.1	0.4	0.5	-0.1	0.5	0.5	0.0	0.4	0.4	0.0							
Network The Rock	7.8	8.3	-0.5	4	8.4	9.5	-1.1	12.8	13.3	-0.5	13.0	13.2	-0.2	12.1	12.9	-0.8	8.0	8.6	-0.6	3.5	3.3	0.2	7.5	8.1	-0.6							
Network SENZ Sport	0.4	0.3	0.1	23	0.1	*	*	0.4	0.2	0.2	0.4	0.2	0.2	0.4	0.2	0.2	0.3	0.4	-0.1	0.4	0.4	0.0	0.2	0.1	0.1							
Network Star	0.5	0.5	0.0	20	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.6	0.6	0.0	0.9	1.0	-0.1	0.5	0.7	-0.2	0.2	0.4	-0.2							
Network Tarana	0.9	1.0	-0.1	17	0.6	0.4	0.2	1.2	1.3	-0.1	1.1	1.4	-0.3	1.4	1.0	0.4	1.3	0.4	0.9	0.6	1.0	-0.4	1.5	0.9	0.6							
Network The Hits	5.1	4.9	0.2	11	7.5	7.2	0.3	6.0	6.5	-0.5	6.4	6.6	-0.2	5.9	5.9	0.0	4.9	4.7	0.2	4.1	3.5	0.6	6.3	6.2	0.1							
Network The Sound	6.0	6.6	-0.6	5	4.6	4.9	-0.3	2.7	4.2	-1.5	2.8	4.2	-1.4	5.1	6.3	-1.2	11.1	11.5	-0.4	9.8	9.9	-0.1	5.2	4.6	0.6							
Network ZM	5.6	5.7	-0.1	8	10.9	11.2	-0.3	10.5	10.6	-0.1	9.7	9.6	0.1	7.7	7.6	0.1	3.3	3.3	0.0	1.5	1.8	-0.3	8.0	8.0	0.0							
MediaWorks Combo	51.7	51.5	0.2		60.7	60.8	-0.1	58.1	57.4	0.7	56.5	56.1	0.4	56.1	56.7	-0.6	54.5	54.9	-0.4	48.2	47.0	1.2	53.5	50.8	2.7							
NZME Combo	37.0	38.1	-1.1		29.8	30.7	-0.9	30.2	31.5	-1.3	31.5	31.6	-0.1	31.5	31.9	-0.4	32.6	34.8	-2.2	40.7	43.1	-2.4	35.5	38.8	-3.3							
Potential (000)	4,568.6	4,568.6	0.0		1,013.0	1,013.0	0.0	1,594.5	1,588.5	6.0	1,467.5	1,467.5	0.0	2,124.6	2,124.6	0.0	1,272.5	1,272.5	0.0	1,076.6	1,076.6	0.0	828.4	824.0	4.4							

## TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2023

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	This	Last	+/-
Potential (000)	4,568.6	4,568.6	0.0
Sample Size	15,284	14,764	520

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.9	8.1	-0.2	2	10.7	11.3	-0.6		10.2	10.2	0.0		9.1	8.9	0.2		8.3	7.5	0.8		8.4	7.7	0.7		9.7	10.0	-0.3	
Network Coast	4.6	4.0	0.6	9	7.0	6.2	0.8		6.4	6.5	-0.1		4.3	4.4	-0.1		2.8	3.3	-0.5		3.5	4.0	-0.5		5.9	5.6	0.3	
Network The Edge	5.6	5.5	0.1	7	5.3	5.3	0.0		6.4	6.4	0.0		6.9	7.2	-0.3		5.1	5.9	-0.8		5.6	4.7	0.9		6.1	6.2	-0.1	
Network Flava	1.3	1.3	0.0	14	1.4	1.6	-0.2		1.7	1.8	-0.1		1.6	1.6	0.0		1.0	1.0	0.0		1.4	1.1	0.3		1.5	1.4	0.1	
Network George FM	1.7	1.8	-0.1	13	1.8	1.7	0.1		2.2	1.8	0.4		2.8	2.4	0.4		2.3	1.9	0.4		2.5	1.2	1.3		2.2	1.8	0.4	
Network Gold	0.9	1.0	-0.1	16	1.4	1.7	-0.3		1.3	1.5	-0.2		0.8	1.1	-0.3		0.5	0.6	-0.1		0.8	0.9	-0.1		1.3	1.3	0.0	
Network Gold Sport	0.3	0.3	0.0	23	0.2	0.3	-0.1		0.3	0.3	0.0		0.2	0.3	-0.1		0.5	0.3	0.2		0.6	0.4	0.2		0.3	0.4	-0.1	
Network Hokonui	0.4	0.4	0.0	20	0.6	0.5	0.1		0.7	0.6	0.1		0.4	0.4	0.0		0.5	0.4	0.1		0.1	0.1	0.0		0.5	0.5	0.0	
Network Humm FM	0.6	0.6	0.0	18	0.5	0.7	-0.2		0.5	0.4	0.1		0.8	0.4	0.4		0.3	2.6	-2.3		0.5	1.7	-1.2		0.6	0.7	-0.1	
Network Life FM	1.0	0.9	0.1	15	0.7	0.6	0.1		0.7	0.7	0.0		1.2	1.1	0.1		1.1	0.9	0.2		1.1	1.0	0.1		1.1	1.1	0.0	
Network Magic	4.4	4.5	-0.1	10	6.6	6.8	-0.2		5.8	6.2	-0.4		4.4	4.8	-0.4		5.6	5.9	-0.3		3.0	3.0	0.0		6.9	7.2	-0.3	
Network Mai FM	6.5	5.3	1.2	5	4.2	3.7	0.5		5.2	4.3	0.9		6.4	5.5	0.9		9.5	4.8	4.7		9.0	6.0	3.0		6.1	4.7	1.4	
Network Maori Radio	0.6	0.7	-0.1	18	0.5	0.5	0.0		0.6	0.6	0.0		0.6	0.5	0.1		0.4	0.2	0.2		1.2	1.1	0.1		0.6	0.7	-0.1	
Network More FM	7.9	8.0	-0.1	2	8.2	8.0	0.2		8.7	7.9	0.8		8.6	7.6	1.0		6.1	5.0	1.1		5.7	6.0	-0.3		7.9	7.8	0.1	
Network Newstalk ZB	21.1	23.3	-2.2	1	11.8	11.8	0.0		8.8	9.5	-0.7		14.8	15.0	-0.2		21.2	24.1	-2.9		23.0	28.7	-5.7		13.2	14.3	-1.1	
Network Radio Hauraki	2.6	2.6	0.0	12	2.6	2.9	-0.3		2.9	3.3	-0.4		3.1	3.1	0.0		1.6	1.7	-0.1		1.8	1.5	0.3		2.2	2.0	0.2	
Network Rhema	0.4	0.3	0.1	20	0.3	0.3	0.0		0.4	0.5	-0.1		0.4	0.4	0.0		0.8	0.5	0.3		1.0	0.6	0.4		0.6	0.5	0.1	
Network The Rock	7.3	7.5	-0.2	4	9.1	9.5	-0.4		9.1	9.6	-0.5		8.4	9.1	-0.7		4.9	6.9	-2.0		7.1	6.5	0.6		6.6	7.0	-0.4	
Network SENZ Sport	0.2	0.2	0.0	24	0.4	0.2	0.2		0.3	0.3	0.0		0.3	0.3	0.0		0.3	0.3	0.0		0.6	0.4	0.2		0.5	0.4	0.1	
Network Star	0.4	0.4	0.0	20	0.3	0.5	-0.2		0.4	0.5	-0.1		0.4	0.4	0.0		1.3	1.3	0.0		0.7	0.9	-0.2		0.5	0.6	-0.1	
Network Tarana	0.9	0.7	0.2	16	0.7	0.7	0.0		0.9	1.1	-0.2		1.2	1.2	0.0		0.9	0.7	0.2		1.1	0.9	0.2		0.9	1.2	-0.3	
Network The Hits	5.2	4.7	0.5	8	5.6	5.3	0.3		5.9	5.6	0.3		4.4	4.6	-0.2		3.9	3.9	0.0		3.9	3.4	0.5		4.9	4.8	0.1	
Network The Sound	4.4	4.9	-0.5	10	6.5	7.6	-1.1		7.1	8.3	-1.2		5.5	6.0	-0.5		5.3	4.9	0.4		5.0	4.3	0.7		6.4	6.7	-0.3	
Network ZM	5.9	6.1	-0.2	6	5.1	4.8	0.3		5.8	5.5	0.3		6.3	6.7	-0.4		5.8	5.8	0.0		5.6	6.7	-1.1		5.2	5.5	-0.3	
MediaWorks Combo	46.4	46.5	-0.1		53.1	54.9	-1.8		55.2	55.3	-0.1		53.1	52.0	1.1		47.6	45.5	2.1		47.0	41.4	5.6		52.7	52.3	0.4	
NZME Combo	42.5	44.0	-1.5		35.9	35.3	0.6		33.9	34.8	-0.9		36.1	37.4	-1.3		38.7	41.9	-3.2		41.3	47.3	-6.0		35.3	36.1	-0.8	

# TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2023 - 2/2023

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Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	611.0	625.5	-14.5	2	95.5	94.7	0.8	160.4	166.1	-5.7	173.7	195.5	-21.8	286.7	318.3	-31.6	231.6	231.5	0.1	187.7	177.7	10.0	121.4	134.7	-13.3						
Network Coast	312.9	306.3	6.6	10	32.6	31.4	1.2	48.7	48.3	0.4	51.2	52.0	-0.8	113.0	107.7	5.3	138.2	121.4	16.8	128.6	128.1	0.5	56.9	54.9	2.0						
Network The Edge	573.8	571.9	1.9	4	199.0	204.9	-5.9	289.4	300.8	-11.4	241.7	250.5	-8.8	315.6	320.7	-5.1	118.6	103.0	15.6	57.3	43.9	13.4	127.2	129.6	-2.4						
Network Flava	157.6	153.8	3.8	14	54.7	57.5	-2.8	83.2	90.5	-7.3	77.1	78.9	-1.8	90.8	90.7	0.1	23.5	15.9	7.6	12.2	5.5	6.7	37.4	33.5	3.9						
Network George FM	180.8	144.5	36.3	13	48.0	37.6	10.4	108.2	88.7	19.5	97.4	76.8	20.6	123.9	95.8	28.1	33.3	27.7	5.6	8.7	10.5	-1.8	29.9	25.2	4.7						
Network Gold	87.0	84.0	3.0	16	11.4	12.1	-0.7	23.6	20.3	3.3	23.3	19.5	3.8	42.2	33.7	8.5	37.3	32.9	4.4	27.1	33.2	-6.1	13.4	12.3	1.1						
Network Gold Sport	33.6	35.8	-2.2	21	8.2	6.5	1.7	7.8	9.5	-1.7	6.9	7.8	-0.9	8.8	9.3	-0.5	7.5	12.1	-4.6	11.9	15.7	-3.8	2.1	3.2	-1.1						
Network Hokonui	24.8	22.2	2.6	24	7.6	4.5	3.1	6.3	6.8	-0.5	4.2	5.6	-1.4	8.6	10.2	-1.6	6.3	6.2	0.1	5.7	4.4	1.3	3.0	4.5	-1.5						
Network Humm FM	52.7	45.2	7.5	20	11.0	7.1	3.9	28.2	27.7	0.5	26.3	27.8	-1.5	35.7	34.2	1.5	13.2	9.2	4.0	5.7	3.7	2.0	6.7	8.1	-1.4						
Network Life FM	102.4	97.8	4.6	15	31.0	27.9	3.1	43.8	45.5	-1.7	43.0	44.7	-1.7	56.1	56.0	0.1	24.1	19.5	4.6	14.2	12.8	1.4	26.3	26.7	-0.4						
Network Magic	280.2	273.9	6.3	11	20.2	19.7	0.5	37.5	40.7	-3.2	34.2	38.8	-4.6	56.7	60.2	-3.5	83.6	74.4	9.2	148.5	143.7	4.8	32.2	27.5	4.7						
Network Mai FM	458.7	415.8	42.9	7	170.2	158.2	12.0	250.3	240.9	9.4	218.6	204.1	14.5	258.5	229.9	28.6	60.4	44.9	15.5	27.5	25.4	2.1	110.2	99.5	10.7						
Network Maori Radio	76.0	82.6	-6.6	17	27.3	26.1	1.2	31.9	33.6	-1.7	24.2	30.5	-6.3	36.3	40.0	-3.7	21.0	20.6	0.4	11.0	14.2	-3.2	17.9	21.5	-3.6						
Network More FM	590.2	588.2	2.0	3	150.9	153.6	-2.7	194.4	190.7	3.7	193.3	183.3	10.0	305.7	302.5	3.2	196.6	195.8	0.8	122.9	119.0	3.9	141.2	133.7	7.5						
Network Newstalk ZB	677.6	696.1	-18.5	1	67.0	65.6	1.4	116.6	109.6	7.0	131.8	139.1	-7.3	232.3	245.9	-13.6	224.5	233.4	-8.9	259.6	268.0	-8.4	108.2	112.8	-4.6						
Network Radio Hauraki	233.3	232.0	1.3	12	48.9	46.4	2.5	84.3	87.4	-3.1	104.8	104.8	0.0	155.4	155.4	0.0	68.6	68.6	0.0	27.0	29.0	-2.0	53.5	53.2	0.3						
Network Rhema	52.8	49.3	3.5	19	10.1	6.6	3.5	13.5	9.0	4.5	14.9	9.2	5.7	20.9	16.5	4.4	14.4	19.7	-5.3	19.0	21.3	-2.3	7.8	9.6	-1.8						
Network The Rock	478.7	475.3	3.4	6	111.3	109.7	1.6	224.2	231.4	-7.2	226.6	233.7	-7.1	312.6	315.2	-2.6	129.9	119.6	10.3	53.7	49.3	4.4	100.0	97.7	2.3						
Network SENZ Sport	31.2	34.9	-3.7	22	3.9	2.7	1.2	8.2	8.2	0.0	7.0	7.9	-0.9	11.3	14.6	-3.3	10.3	13.6	-3.3	12.6	14.2	-1.6	1.3	2.9	-1.6						
Network Star	30.1	27.6	2.5	23	5.7	1.4	4.3	7.1	4.5	2.6	5.9	5.9	0.0	12.4	11.6	0.8	11.4	11.4	0.0	8.6	11.1	-2.5	3.0	3.7	-0.7						
Network Tarana	70.3	51.8	18.5	18	17.2	8.2	9.0	28.2	25.5	2.7	21.6	25.9	-4.3	33.7	31.1	2.6	22.0	13.5	8.5	17.4	10.4	7.0	13.7	15.2	-1.5						
Network The Hits	447.6	452.0	-4.4	8	129.1	124.7	4.4	173.1	182.2	-9.1	164.4	174.2	-9.8	233.1	249.7	-16.6	123.2	124.8	-1.6	80.9	71.2	9.7	98.8	99.1	-0.3						
Network The Sound	362.9	393.1	-30.2	9	60.2	60.1	0.1	87.8	102.0	-14.2	87.5	103.9	-16.4	167.7	189.3	-21.6	170.5	180.5	-10.0	130.6	137.9	-7.3	65.3	65.1	0.2						
Network ZM	528.7	550.7	-22.0	5	163.5	165.0	-1.5	286.9	309.6	-22.7	268.4	278.9	-10.5	321.9	339.3	-17.4	84.2	93.2	-9.0	39.0	42.9	-3.9	130.9	127.3	3.6						
MediaWorks Combo	2,401.7	2,378.7	23.0		527.6	520.7	6.9	867.7	871.3	-3.6	834.1	837.3	-3.2	1,218.8	1,216.7	2.1	723.6	707.2	16.4	554.0	544.3	9.7	480.1	472.3	7.8						
NZME Combo	1,925.																														

## TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2023

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	This	Last	+/-
Potential (000)	4,568.6	4,568.6	0.0
Sample Size	15,284	14,764	520

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	301.2	303.9	-2.7	2	275.7	279.6	-3.9	302.5	301.0	1.5	279.4	281.6	-2.2	107.6	112.2	-4.6	71.6	68.7	2.9	358.5	358.6	-0.1	162.5	145.1	17.4	9		
Network Coast	162.5	145.1	17.4	9	153.5	148.3	5.2	163.6	173.6	-10.0	131.6	134.7	-3.1	45.2	43.5	1.7	30.9	35.6	-4.7	188.6	177.1	11.5	277.5	270.6	6.9	5		
Network The Edge	277.5	270.6	6.9	5	201.3	222.3	-21.0	277.1	289.7	-12.6	236.2	249.5	-13.3	101.3	107.8	-6.5	54.7	51.7	3.0	326.1	327.3	-1.2	64.5	72.0	-7.5	14		
Network Flava	64.5	72.0	-7.5	14	62.0	60.9	1.1	75.8	72.1	3.7	64.9	67.8	-2.9	26.4	27.5	-1.1	14.5	16.1	-1.6	78.5	71.9	6.6	78.0	60.1	17.9	13		
Network George FM	78.0	60.1	17.9	13	64.4	51.9	12.5	83.2	60.1	23.1	90.3	76.4	13.9	43.6	33.8	9.8	25.8	14.9	10.9	102.0	77.6	24.4	26.4	35.0	-8.6	18		
Network Gold	26.4	35.0	-8.6	18	32.9	40.5	-7.6	38.5	44.2	-5.7	32.4	36.0	-3.6	13.4	15.2	-1.8	8.1	8.4	-0.3	49.1	44.1	5.0	12.5	12.8	-0.3	22		
Network Gold Sport	12.5	12.8	-0.3	22	8.4	12.5	-4.1	11.5	13.2	-1.7	12.7	11.3	1.4	10.4	7.2	3.2	4.6	4.0	0.6	21.1	21.5	-0.4	10.8	9.8	1.0	24		
Network Hokonui	10.8	9.8	1.0	24	11.5	10.6	0.9	13.0	12.2	0.8	8.7	8.6	0.1	4.7	5.1	-0.4	2.4	1.6	0.8	15.9	14.1	1.8	23.8	20.4	3.4	19		
Network Humm FM	23.8	20.4	3.4	19	18.0	19.4	-1.4	27.1	19.4	7.7	29.0	22.4	6.6	7.0	9.2	-2.2	10.7	11.0	-0.3	27.7	25.9	1.8	49.8	43.0	6.8	15		
Network Life FM	49.8	43.0	6.8	15	36.0	33.5	2.5	40.5	41.4	-0.9	44.8	37.2	7.6	17.5	17.6	-0.1	11.8	11.3	0.5	63.1	63.6	-0.5	128.1	124.8	3.3	11		
Network Magic	128.1	124.8	3.3	11	146.0	152.5	-6.5	153.1	165.6	-12.5	119.9	121.1	-1.2	59.2	57.7	1.5	29.6	29.3	0.3	191.2	182.6	8.6	250.9	217.7	33.2	7		
Network Mai FM	250.9	217.7	33.2	7	169.7	148.3	21.4	215.0	183.2	31.8	209.1	186.1	23.0	107.9	82.6	25.3	68.3	59.9	8.4	287.0	245.6	41.4	30.7	33.3	-2.6	16		
Network Maori Radio	30.7	33.3	-2.6	16	22.2	24.3	-2.1	26.6	28.6	-2.0	22.6	20.0	2.6	9.9	7.5	2.4	13.4	12.5	0.9	37.9	44.0	-6.1	299.7	305.0	-5.3	3		
Network More FM	299.7	305.0	-5.3	3	234.3	241.3	-7.0	305.8	280.4	25.4	262.1	252.5	9.6	108.2	99.4	8.8	61.0	62.9	-1.9	340.9	333.2	7.7	473.3	496.9	-23.6	1		
Network Newstalk ZB	473.3	496.9	-23.6	1	300.3	298.0	2.3	298.1	309.1	-11.0	328.1	337.5	-9.4	183.2	196.9	-13.7	144.0	161.3	-17.3	448.5	447.0	1.5	115.3	111.6	3.7	12		
Network Radio Hauraki	115.3	111.6	3.7	12	79.0	86.0	-7.0	108.1	114.6	-6.5	100.3	100.3	0.0	32.9	34.4	-1.5	19.2	19.3	-0.1	122.7	115.3	7.4	23.4	19.7	3.7	20		
Network Rhema	23.4	19.7	3.7	20	15.0	15.4	-0.4	21.6	23.3	-1.7	15.7	16.3	-0.6	10.4	8.8	1.6	12.0	8.7	3.3	35.4	29.6	5.8	252.5	254.8	-2.3	6		
Network The Rock	252.5	254.8	-2.3	6	203.4	203.9	-0.5	245.4	248.9	-3.5	235.4	244.4	-9.0	82.5	92.8	-10.3	65.3	64.1	1.2	268.1	262.5	5.6	11.0	11.3	-0.3	23		
Network SENZ Sport	11.0	11.3	-0.3	23	8.9	7.0	1.9	8.8	10.4	-1.6	9.2	9.0	0.2	3.4	3.6	-0.2	4.9	4.0	0.9	19.8	17.9	1.9	13.5	13.6	-0.1	21		
Network Star	13.5	13.6	-0.1	21	9.6	10.2	-0.6	16.4	12.7	3.7	12.9	9.7	3.2	4.9	5.6	-0.7	4.6	6.2	-1.6	16.4	17.8	-1.4	28.2	24.3	3.9	17		
Network Tarana	28.2	24.3	3.9	17	26.5	20.8	5.7	32.1	25.3	6.8	36.6	30.2	6.4	21.3	12.7	8.6	11.0	8.4	2.6	45.8	28.6	17.2	225.3	214.8	10.5	8		
Network The Hits	225.3	214.8	10.5	8	174.2	173.7	0.5	232.5	227.1	5.4	191.9	194.4	-2.5	74.1	76.4	-2.3	42.4	37.4	5.0	243.5	243.7	-0.2	161.5	183.1	-21.6	10		
Network The Sound	161.5	183.1	-21.6	10	159.2	175.6	-16.4	200.6	222.6	-22.0	165.8	185.0	-19.2	71.9	71.6	0.3	46.1	42.2	3.9	218.8	220.8	-2.0	290.7	303.1	-12.4	4		

## TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2023

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:04	7:59	0:05	5:23	6:09	-0:46	6:22	5:33	0:48	7:20	6:45	0:34	7:48	7:15	0:33	7:56	8:34	-0:37	8:23	8:55	-0:32	7:24	7:32	-0:08
Network Coast	9:13	9:00	0:12	5:38	6:31	-0:53	7:45	7:55	-0:10	7:05	6:24	0:41	8:34	7:49	0:45	9:00	9:34	-0:34	9:27	9:50	-0:22	8:29	7:35	0:54
Network The Edge	5:25	5:29	-0:04	4:44	4:32	0:11	5:12	5:23	-0:11	5:40	6:07	-0:26	5:42	6:03	-0:20	6:09	6:00	0:08	6:11	5:57	0:13	5:17	4:56	0:21
Network Flava	4:52	5:08	-0:16	3:49	3:52	-0:03	5:10	5:51	-0:40	5:34	5:38	-0:04	5:40	5:54	-0:13	5:16	7:39	-2:23	3:33	6:07	-2:33	5:11	6:09	-0:58
Network George FM	6:10	6:40	-0:29	7:29	4:57	2:31	6:15	6:37	-0:22	5:11	6:39	-1:28	5:54	7:45	-1:50	7:26	9:18	-1:51	2:46	3:08	-0:22	3:47	3:44	0:02
Network Gold	6:40	8:00	-1:19	1:44	2:28	-0:44	5:10	7:19	-2:09	5:43	8:01	-2:18	6:50	9:10	-2:19	7:39	10:22	-2:43	8:02	8:58	-0:55	7:35	10:09	-2:33
Network Gold Sport	4:34	4:34	0:00	1:13	0:50	0:23	2:58	3:28	-0:29	3:39	4:21	-0:41	5:04	4:00	1:04	7:01	4:18	2:42	5:46	6:06	-0:20	2:29	3:39	-1:10
Network Hokonui	10:26	11:03	-0:37	3:14	4:46	-1:31	4:37	3:38	0:59	5:45	4:07	1:38	8:38	7:12	1:25	10:00	10:36	-0:36	13:38	14:20	-0:41	9:20	7:13	2:06
Network Humm FM	5:45	8:15	-2:30	4:11	4:36	-0:24	4:41	6:30	-1:49	4:47	6:34	-1:47	6:00	8:58	-2:58	9:25	16:48	-7:22	7:22	9:01	-1:38	1:43	5:02	-3:19
Network Life FM	4:56	4:42	0:13	3:39	4:14	-0:34	4:40	4:24	0:15	5:21	4:31	0:49	5:18	4:48	0:29	5:03	5:40	-0:36	6:03	4:57	1:06	4:19	4:37	-0:17
Network Magic	10:30	11:15	-0:45	3:22	4:29	-1:06	5:50	7:03	-1:13	6:42	7:36	-0:53	7:14	8:32	-1:18	10:17	11:51	-1:34	12:09	13:02	-0:53	9:05	7:36	1:28
Network Mai FM	6:49	5:55	0:54	6:37	5:39	0:57	7:00	6:25	0:35	6:47	6:15	0:32	6:57	6:06	0:50	8:09	5:58	2:10	7:26	6:10	1:16	7:14	6:20	0:54
Network Maori Radio	4:05	3:45	0:20	3:02	2:57	0:04	3:50	3:13	0:36	4:38	3:55	0:42	4:23	4:05	0:17	3:42	4:24	-0:42	5:43	4:29	1:13	3:22	3:10	0:11
Network More FM	7:08	6:49	0:18	4:31	4:44	-0:12	4:52	4:45	0:07	5:50	5:03	0:46	6:46	6:20	0:26	9:59	9:27	0:32	11:04	10:14	0:49	7:54	7:08	0:46
Network Newstalk ZB	11:10	11:48	-0:37	3:03	2:55	0:08	4:26	4:28	-0:02	5:19	5:16	0:03	6:09	6:41	-0:32	9:29	10:28	-0:58	13:35	14:25	-0:49	8:10	10:05	-1:54
Network Radio Hauraki	5:42	6:00	-0:18	4:23	4:28	-0:05	5:55	6:23	-0:28	5:54	6:25	-0:31	5:45	6:27	-0:41	5:33	6:16	-0:43	7:34	5:38	1:55	6:03	7:00	-0:57
Network Rhema	4:41	4:26	0:15	3:12	4:11	-0:59	6:02	6:07	-0:05	5:47	5:59	-0:11	5:25	5:13	0:12	5:04	4:11	0:53	4:22	3:56	0:25	4:49	3:49	0:59
Network The Rock	8:32	9:09	-0:36	5:54	6:24	-0:29	8:25	8:42	-0:17	8:36	8:47	-0:11	9:13	9:56	-0:42	10:52	12:34	-1:42	9:59	10:12	-0:12	7:09	7:48	-0:38
Network SENZ Sport	5:59	4:13	1:45	1:13	0:42	0:30	7:20	4:14	3:05	9:04	4:29	4:35	7:31	4:03	3:28	5:23	4:44	0:38	5:17	4:17	0:59	11:03	4:14	6:48
Network Star	8:08	10:13	-2:05	1:58	3:02	-1:04	1:12	2:11	-0:58	3:10	3:36	-0:25	11:50	13:00	-1:10	13:12	15:18	-2:05	8:27	9:11	-0:44	5:27	10:41	-5:13
Network Tarana	6:51	9:40	-2:49	2:34	3:56	-1:22	6:05	7:50	-1:45	7:43	8:32	-0:48	9:49	7:33	2:15	10:10	5:45	4:24	5:18	15:16	-9:58	10:27	5:27	5:00
Network The Hits	5:59	5:40	0:19	4:33	4:18	0:14	5:06	5:25	-0:18	5:53	5:55	-0:01	6:00	5:45	0:15	6:59	6:33	0:25	7:50	7:42	0:07	6:08	5:54	0:14
Network The Sound	8:37	8:47	-0:09	5:57	6:01	-0:03	4:29	6:17	-1:47	4:46	6:18	-1:31	7:14	8:05	-0:51	11:32	11:02	0:29	11:40	11:03	0:37	7:42	6:40	1:02
Network ZM	5:33	5:25	0:08	5:12	5:02	0:09	5:22	5:11	0:10	5:26	5:21	0:04	5:42	5:28	0:14	6:58	6:12	0:45	5:50	6:20	-0:30	5:51	5:55	-0:04
MediaWorks Combo	11:15	11:19	-0:04	9:01	8:39	0:21	9:51	9:59	-0:08	10:11	10:28	-0:16	10:58	11:20	-0:22	13:20	13:29	-0:09	13:28	13:20	0:08	10:40	10:08	0:32
NZME Combo	10:02	10:09	-0:06	6:16	6:06	0:10	7:04	7:16	-0:12	7:26	7:32	-0:06	8:07	8:13	-0:05	10:28	10:57	-0:29	13:21	13:44	-0:23	8:47	9:21	-0:34
All Commercial Radio	15:19	15:26	-0:07	11:40	11:17	0:22	12:47	13:14	-0:26	13:15	13:49	-0:33	14:15	14:38	-0:22	17:11	17:04	0:06	18:29	18:23	0:06	14:15	14:07	0:08
Potential (000)	4,568.6	4,568.6	0.0	1,013.0	1,013.0	0.0	1,594.5	1,588.5	6.0	1,467.5	1,467													

## TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2023

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2023 - 2/2023

This Survey Period: Metro - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023 / Regional - Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 2023

Last Survey Period: Metro - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023 / Regional - Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 2023

	This	Last	+/-
Potential (000)	4,568.6	4,568.6	0.0
Sample Size	15,284	14,764	520

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:38	2:41	-0:02	3:23	3:32	-0:09	3:45	3:46	-0:00	2:03	2:01	0:02	1:59	1:40	0:19	2:05	2:10	-0:04	3:08	3:11	-0:03
Network Coast	2:50	2:48	0:02	4:00	3:39	0:21	4:23	4:10	0:12	2:03	2:05	-0:01	1:36	1:53	-0:16	1:59	2:10	-0:10	3:37	3:39	-0:01
Network The Edge	2:01	2:03	-0:01	2:16	2:04	0:12	2:34	2:26	0:08	1:50	1:51	-0:01	1:18	1:21	-0:03	1:49	1:45	0:04	2:09	2:10	-0:01
Network Flava	1:58	1:53	0:04	2:02	2:14	-0:12	2:26	2:51	-0:24	1:32	1:32	-0:00	1:00	0:56	0:04	1:40	1:21	0:18	2:15	2:13	0:02
Network George FM	2:16	2:57	-0:41	2:27	2:48	-0:20	2:54	3:24	-0:29	1:59	2:00	-0:00	1:23	1:26	-0:02	1:43	1:29	0:14	2:28	2:43	-0:15
Network Gold	3:17	2:55	0:21	3:41	3:40	0:00	3:44	3:45	-0:00	1:39	2:00	-0:21	1:02	1:02	0:00	1:46	2:01	-0:15	2:58	3:23	-0:24
Network Gold Sport	2:08	2:21	-0:13	1:59	2:04	-0:05	2:32	2:36	-0:03	1:15	1:34	-0:19	1:20	0:59	0:20	2:24	1:49	0:34	1:52	1:53	-0:00
Network Hokonui	3:34	3:49	-0:15	4:14	4:19	-0:05	5:50	5:47	0:02	2:39	2:45	-0:05	2:41	2:02	0:39	0:58	1:06	-0:08	3:36	3:57	-0:21
Network Humm FM	2:43	3:00	-0:17	2:22	3:13	-0:51	2:02	2:27	-0:24	1:47	1:15	0:32	1:06	7:00	-5:54	0:48	3:02	-2:14	2:34	2:56	-0:22
Network Life FM	2:07	2:10	-0:02	1:43	1:37	0:06	2:01	1:51	0:10	1:44	1:53	-0:08	1:37	1:20	0:17	1:37	1:46	-0:09	2:04	1:55	0:08
Network Magic	3:26	3:39	-0:13	3:55	3:53	0:01	4:12	4:11	0:01	2:21	2:31	-0:10	2:28	2:33	-0:05	1:48	1:56	-0:07	4:12	4:32	-0:20
Network Mai FM	2:37	2:27	0:10	2:11	2:10	0:00	2:40	2:37	0:03	1:57	1:53	0:03	2:17	1:26	0:50	2:20	1:56	0:24	2:28	2:10	0:17
Network Maori Radio	2:04	2:06	-0:01	1:51	1:43	0:07	2:33	2:17	0:15	1:38	1:31	0:07	1:03	0:46	0:17	1:38	1:41	-0:02	1:49	1:42	0:06
Network More FM	2:40	2:39	0:01	3:03	2:54	0:08	3:09	3:08	0:00	2:05	1:56	0:09	1:27	1:15	0:11	1:39	1:50	-0:11	2:41	2:40	0:00
Network Newstalk ZB	4:30	4:44	-0:13	3:25	3:28	-0:03	3:16	3:26	-0:10	2:52	2:52	0:00	3:00	3:03	-0:03	2:51	3:25	-0:34	3:24	3:39	-0:15
Network Radio Hauraki	2:17	2:21	-0:04	2:54	2:59	-0:05	2:56	3:12	-0:16	1:58	2:00	-0:02	1:15	1:16	-0:00	1:38	1:28	0:10	2:02	2:01	0:01
Network Rhema	1:35	1:33	0:02	1:46	1:58	-0:11	2:16	2:11	0:04	1:29	1:27	0:02	1:55	1:31	0:23	1:25	1:24	0:00	2:06	1:56	0:09
Network The Rock	2:54	2:59	-0:04	3:54	4:05	-0:10	4:06	4:18	-0:11	2:16	2:23	-0:07	1:31	1:51	-0:19	1:56	1:56	-0:00	2:51	3:03	-0:11
Network SENZ Sport	2:17	1:51	0:26	3:53	2:39	1:13	4:12	2:46	1:25	2:16	1:52	0:23	1:59	1:50	0:09	2:07	1:48	0:19	2:38	2:41	-0:03
Network Star	2:39	3:06	-0:27	3:10	4:05	-0:55	2:57	4:05	-1:07	1:56	2:46	-0:49	7:01	5:55	1:06	2:44	2:46	-0:01	3:30	3:54	-0:24
Network Tarana	3:21	2:52	0:29	2:14	3:01	-0:46	3:14	4:39	-1:25	2:05	2:37	-0:31	1:08	1:27	-0:19	1:46	2:02	-0:16	2:15	4:46	-2:30
Network The Hits	2:21	2:11	0:09	2:48	2:39	0:08	2:48	2:43	0:05	1:26	1:32	-0:05	1:21	1:17	0:04	1:39	1:44	-0:05	2:18	2:15	0:03
Network The Sound	2:46	2:43	0:02	3:35	3:47	-0:12	3:57	4:10	-0:13	2:06	2:06	0:00	1:54	1:43	0:11	1:56	1:58	-0:02	3:23	3:28	-0:04
Network ZM	2:02	2:00	0:01	2:20	2:14	0:05	2:26	2:25	0:00	1:38	1:40	-0:01	1:37	1:26	0:10	1:45	2:01	-0:15	1:54	1:59	-0:04
MediaWorks Combo	3:10	3:14	-0:03	3:47	3:52	-0:04	4:12	4:17	-0:04	2:29	2:28	0:01	2:03	1:56	0:06	2:24	2:23	0:00	3:32	3:36	-0:04
NZME Combo	3:25	3:29	-0:03	3:24	3:20	0:03	3:30	3:35	-0:04	2:17	2:19	-0:02	2:12	2:11	0:01	2:27	2:46	-0:19	3:10	3:13	-0:03
All Commercial Radio	4:00	4:01	-0:01	4:23	4:22	0:00	4:48	4:52	-0:03	2:51	2:53	-0:01	2:28	2:22	0:05	2:49	3:01	-0:11	4:17	4:19	-0:02

MediaWorks Combo: Breeze, Edge, George FM, Humm FM, Magic, Mai, More FM (includes More FM Rodney), Radio Dunedin, Rock, The Sound

NZME Combo: Coast, Flava, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Hokonui, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland,