



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 4 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	10.6	11.1	-0.5	3	9.0	9.7	-0.7	4.9	8.1	-3.2	8.2	10.6	-2.4	9.9	10.6	-0.7	12.6	11.3	1.3	12.2	12.8	-0.6	8.5	12.5	-4.0
Coast	1.8	1.9	-0.1	11	1.1	0.9	0.2	1.6	1.4	0.2	1.5	1.7	-0.2	1.8	2.0	-0.2	1.5	1.9	-0.4	1.4	1.9	-0.5	1.7	1.9	-0.2
Edge	8.0	6.8	1.2	6	16.1	15.0	1.1	16.3	13.3	3.0	17.6	14.5	3.1	12.1	10.5	1.6	2.2	3.0	-0.8	1.2	1.2	0.0	9.1	8.7	0.4
Gold	0.8	0.4	0.4	13	0.2	0.1	0.1	0.3	0.2	0.1	0.3	0.2	0.1	1.2	0.4	0.8	1.8	0.8	1.0	0.6	0.6	0.0	*	*	*
Gold Sport*	0.4	0.1	0.3	18	*	*	*	0.2	0.2	0.0	0.2	0.1	0.1	0.3	0.3	0.0	0.5	0.2	0.3	0.8	*	*	0.1	0.1	0.0
Magic	6.9	7.4	-0.5	7	1.4	1.2	0.2	1.7	2.1	-0.4	1.8	2.5	-0.7	1.7	2.8	-1.1	4.5	4.7	-0.2	12.6	12.3	0.3	2.8	2.3	0.5
Mai FM	1.0	0.9	0.1	12	1.9	2.1	-0.2	2.4	1.6	0.8	2.2	1.3	0.9	1.5	0.9	0.6	0.3	0.6	-0.3	0.2	0.8	-0.6	1.7	1.7	0.0
More FM	8.6	10.1	-1.5	5	9.4	14.2	-4.8	7.3	8.8	-1.5	8.2	9.0	-0.8	11.6	11.7	-0.1	11.5	14.4	-2.9	5.9	10.1	-4.2	13.7	15.4	-1.7
Newstalk ZB	17.1	15.5	1.6	1	1.8	0.9	0.9	4.2	4.1	0.1	4.7	5.1	-0.4	6.9	6.3	0.6	13.5	11.4	2.1	24.4	21.4	3.0	15.2	9.0	6.2
Radio Hauraki	3.5	4.0	-0.5	10	5.0	5.2	-0.2	4.1	6.9	-2.8	3.5	6.9	-3.4	3.7	5.5	-1.8	4.7	3.8	0.9	3.7	3.1	0.6	4.1	4.5	-0.4
Rhema	0.7	0.5	0.2	14	*	0.1	*	0.3	0.1	0.2	0.3	0.2	0.1	1.3	1.2	0.1	1.5	1.3	0.2	0.4	0.1	0.3	0.3	0.5	-0.2
Rock	9.3	9.0	0.3	4	17.8	16.7	1.1	15.8	14.0	1.8	13.0	11.3	1.7	13.5	12.1	1.4	8.5	9.9	-1.4	3.0	5.3	-2.3	12.4	12.3	0.1
SENZ Sport	0.2	0.3	-0.1	19	0.1	*	*	0.3	0.2	0.1	0.3	0.4	-0.1	0.2	0.3	-0.1	*	0.4	*	0.2	0.6	-0.4	0.1	0.6	-0.5
Star	0.7	0.5	0.2	14	1.0	*	*	*	*	*	*	*	*	0.1	*	*	1.3	*	*	1.4	0.2	1.2	1.6	*	*
Tahu FM	0.6	1.3	-0.7	16	0.7	0.3	0.4	0.4	0.7	-0.3	0.4	0.6	-0.2	1.1	1.5	-0.4	1.1	1.3	-0.2	*	1.9	*	2.2	2.2	0.0
The Hits	4.1	4.0	0.1	9	6.9	7.2	-0.3	6.5	3.6	2.9	6.0	3.1	2.9	4.9	4.4	0.5	4.0	5.6	-1.6	3.2	3.1	0.1	5.3	5.8	-0.5
The Sound	12.5	11.7	0.8	2	8.7	6.3	2.4	8.7	8.8	-0.1	7.1	8.1	-1.0	9.5	9.5	0.0	22.1	17.5	4.6	22.1	16.6	5.5	7.3	6.7	0.6
Today FM	0.5	0.8	-0.3	17	0.1	0.1	0.0	0.5	0.1	0.4	0.5	0.1	0.4	0.3	0.3	0.0	0.4	0.6	-0.2	1.1	1.1	0.0	0.2	0.2	0.0
ZM	6.1	7.1	-1.0	8	13.4	16.0	-2.6	12.6	17.8	-5.2	10.9	13.5	-2.6	8.0	9.7	-1.7	3.4	4.1	-0.7	2.5	2.8	-0.3	9.9	9.3	0.6
MediaWorks Combo	57.6	57.9	-0.3		64.7	65.3	-0.6	58.0	56.9	1.1	58.8	57.6	1.2	60.4	58.7	1.7	62.3	62.4	-0.1	58.2	60.2	-2.0	55.8	60.0	-4.2
NZME Combo	34.2	33.6	0.6		28.4	30.3	-1.9	31.2	35.3	-4.1	28.5	32.7	-4.2	27.7	30.0	-2.3	29.4	27.8	1.6	36.5	32.9	3.6	36.3	31.9	4.4
Potential (000)	507.5	507.5	0.0		109.3	109.3	0.0	182.4	180.2	2.2	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	103.7	102.7	1.0
Sample	1,502	1,646	-144		319	343	-24	486	532	-46	460	508	-48	687	740	-53	404	438	-34	388	435	-47	329	348	-19

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Gold AM renamed to Gold Sport from Mon Jun 27 2022



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 4 2022

Station Share (%) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,502	1,646	-144

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	7.6	8.0	-0.4	7	12.1	11.0	1.1	12.1	12.4	-0.3	9.6	11.5	-1.9	9.3	10.2	-0.9	10.2	15.6	-5.4	11.1	11.3	-0.2
Coast	1.1	1.6	-0.5	11	1.9	1.5	0.4	2.1	1.5	0.6	1.7	1.5	0.2	1.3	2.0	-0.7	2.1	3.6	-1.5	2.1	2.8	-0.7
Edge	8.8	7.9	0.9	5	7.3	5.8	1.5	7.3	6.3	1.0	11.1	9.9	1.2	7.5	5.6	1.9	6.0	8.7	-2.7	7.1	5.9	1.2
Gold	0.6	0.3	0.3	14	0.6	0.5	0.1	0.9	0.4	0.5	1.0	0.2	0.8	0.6	0.3	0.3	0.4	0.3	0.1	0.9	0.7	0.2
Gold Sport*	0.3	0.1	0.2	16	0.4	*	*	0.6	0.1	0.5	0.4	0.2	0.2	0.4	0.3	0.1	*	0.1	*	0.3	0.2	0.1
Magic	3.2	3.4	-0.2	8	8.2	8.3	-0.1	7.5	7.9	-0.4	6.4	6.6	-0.2	6.9	5.7	1.2	1.7	1.3	0.4	9.3	11.0	-1.7
Mai FM	0.8	0.8	0.0	12	0.8	0.9	-0.1	1.1	0.5	0.6	1.3	1.1	0.2	0.8	1.8	-1.0	2.3	1.4	0.9	0.8	1.1	-0.3
More FM	12.0	13.5	-1.5	2	7.8	10.5	-2.7	7.9	10.2	-2.3	6.5	8.1	-1.6	6.8	8.3	-1.5	9.3	8.0	1.3	8.8	8.5	0.3
Newstalk ZB	25.1	22.7	2.4	1	11.6	11.3	0.3	11.3	9.8	1.5	16.1	15.8	0.3	25.3	22.9	2.4	42.4	32.5	9.9	17.6	15.7	1.9
Radio Hauraki	3.0	4.2	-1.2	9	4.8	5.2	-0.4	3.8	4.2	-0.4	3.8	4.8	-1.0	2.3	1.7	0.6	0.6	0.5	0.1	2.8	3.2	-0.4
Rhema	0.6	0.4	0.2	14	0.8	0.6	0.2	0.8	0.6	0.2	0.6	0.6	0.0	0.1	0.1	0.0	0.3	*	*	1.1	0.7	0.4
Rock	9.3	9.2	0.1	3	9.7	9.4	0.3	10.0	10.0	0.0	10.4	10.1	0.3	12.5	11.5	1.0	5.8	5.6	0.2	7.1	6.8	0.3
SENZ Sport	0.1	0.2	-0.1	19	0.2	0.2	0.0	0.3	0.2	0.1	0.1	0.4	-0.3	0.3	1.6	-1.3	0.4	*	*	0.1	0.6	-0.5
Star	0.8	0.5	0.3	12	0.5	0.4	0.1	0.7	0.6	0.1	0.5	0.4	0.1	1.1	0.1	1.0	0.5	0.5	0.0	0.7	0.5	0.2
Tahu FM	0.3	0.7	-0.4	16	0.8	1.2	-0.4	0.6	1.0	-0.4	0.2	0.9	-0.7	0.3	3.0	-2.7	1.4	1.4	0.0	0.8	2.0	-1.2
The Hits	3.0	2.9	0.1	9	3.7	3.5	0.2	4.7	4.8	-0.1	4.0	3.1	0.9	5.9	5.8	0.1	1.0	2.5	-1.5	4.9	4.7	0.2
The Sound	7.8	7.7	0.1	6	15.6	14.4	1.2	15.5	14.7	0.8	13.2	12.2	1.0	9.4	8.9	0.5	2.1	2.5	-0.4	11.9	10.6	1.3
Today FM	0.3	0.8	-0.5	16	0.7	1.0	-0.3	0.3	0.6	-0.3	0.3	0.4	-0.1	0.5	1.0	-0.5	2.8	*	*	0.6	1.2	-0.6
ZM	9.0	9.3	-0.3	4	5.6	7.3	-1.7	5.0	6.8	-1.8	6.1	7.1	-1.0	2.9	3.7	-0.8	5.8	7.5	-1.7	6.1	6.4	-0.3
MediaWorks Combo	49.8	51.4	-1.6		62.7	61.9	0.8	61.9	62.6	-0.7	59.0	59.9	-0.9	53.9	53.0	0.9	40.1	43.1	-3.0	56.9	56.4	0.5
NZME Combo	42.7	41.6	1.1		29.2	30.2	-1.0	29.1	28.5	0.6	33.3	33.0	0.3	38.6	36.8	1.8	52.8	47.4	5.4	34.7	33.9	0.8

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MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Gold AM renamed to Gold Sport from Mon Jun 27 2022



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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

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	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	72.2	76.0	-3.8	3	9.2	10.3	-1.1	16.0	20.7	-4.7	19.8	25.3	-5.5	34.6	39.1	-4.5	28.8	26.5	2.3	22.4	20.8	1.6	19.0	21.3	-2.3
Coast	16.8	23.6	-6.8	11	2.0	1.5	0.5	4.3	7.0	-2.7	5.3	9.9	-4.6	8.6	14.7	-6.1	5.2	7.7	-2.5	4.5	5.8	-1.3	4.7	6.2	-1.5
Edge	78.0	75.4	2.6	2	23.6	20.6	3.0	47.4	43.3	4.1	42.8	42.6	0.2	49.0	49.0	0.0	9.8	9.9	-0.1	3.8	4.1	-0.3	20.7	23.4	-2.7
Gold	4.8	4.2	0.6	16	1.0	0.2	0.8	1.2	0.6	0.6	1.2	0.6	0.6	2.2	1.6	0.6	1.9	2.2	-0.3	1.4	1.8	-0.4	0.7	*	*
Gold Sport*	3.2	2.5	0.7	18	*	*	*	1.3	1.3	0.0	1.3	1.3	0.0	2.0	1.7	0.3	1.4	0.8	0.6	1.2	0.6	0.6	0.6	0.3	0.3
Magic	41.3	39.1	2.2	8	3.7	3.4	0.3	5.1	4.2	0.9	4.1	3.8	0.3	7.9	7.8	0.1	11.0	11.3	-0.3	19.9	19.7	0.2	4.6	3.7	0.9
Mai FM	15.8	16.3	-0.5	12	4.7	4.9	-0.2	9.6	7.9	1.7	8.5	7.8	0.7	9.5	9.0	0.5	1.4	2.0	-0.6	1.3	2.1	-0.8	4.7	3.8	0.9
More FM	81.0	84.4	-3.4	1	18.8	19.3	-0.5	22.7	24.2	-1.5	22.9	26.5	-3.6	44.1	42.7	1.4	32.3	32.3	0.0	17.0	22.2	-5.2	21.7	23.9	-2.2
Newstalk ZB	70.5	63.1	7.4	4	4.3	3.3	1.0	9.0	7.9	1.1	8.9	9.4	-0.5	20.5	17.8	2.7	28.2	22.0	6.2	30.1	26.5	3.6	12.0	10.3	1.7
Radio Hauraki	34.0	31.8	2.2	10	4.2	4.8	-0.6	15.4	15.1	0.3	16.3	16.3	0.0	21.0	20.1	0.9	11.6	9.2	2.4	8.6	6.6	2.0	8.2	7.9	0.3
Rhema	6.9	3.6	3.3	15	0.2	0.5	-0.3	0.9	0.4	0.5	1.4	0.8	0.6	3.4	2.6	0.8	4.0	2.1	1.9	2.8	0.6	2.2	2.0	0.9	1.1
Rock	54.7	49.9	4.8	7	12.0	10.3	1.7	25.1	18.9	6.2	25.6	21.2	4.4	35.2	30.7	4.5	15.5	17.2	-1.7	7.4	8.9	-1.5	14.4	14.0	0.4
SENZ Sport	3.1	4.3	-1.2	19	0.7	*	*	0.6	0.4	0.2	0.6	1.0	-0.4	0.6	2.5	-1.9	0.7	2.1	-1.4	1.7	1.8	-0.1	1.4	1.1	0.3
Star	4.8	3.6	1.2	16	0.7	0.2	0.5	0.5	0.4	0.1	0.7	0.6	0.1	0.9	0.6	0.3	1.6	0.3	1.3	2.0	1.2	0.8	0.6	0.2	0.4
Tahu FM	8.1	9.1	-1.0	13	2.9	1.6	1.3	3.3	5.1	-1.8	3.7	5.1	-1.4	5.2	6.7	-1.5	1.5	1.6	-0.1	*	0.7	*	3.1	3.3	-0.2
The Hits	37.7	35.9	1.8	9	12.2	10.2	2.0	18.0	12.7	5.3	14.9	11.7	3.2	21.8	20.5	1.3	9.3	12.2	-2.9	3.2	4.5	-1.3	11.7	11.2	0.5
The Sound	55.6	57.7	-2.1	6	6.5	7.0	-0.5	12.9	14.3	-1.4	11.5	14.2	-2.7	24.4	26.9	-2.5	31.3	29.1	2.2	23.2	21.2	2.0	10.2	9.0	1.2
Today FM	7.2	7.1	0.1	14	0.2	0.3	-0.1	1.2	0.7	0.5	1.3	0.7	0.6	1.5	1.8	-0.3	2.7	3.0	-0.3	4.9	4.4	0.5	1.1	1.7	-0.6
ZM	66.1	66.7	-0.6	5	20.8	17.8	3.0	38.8	37.8	1.0	33.1	35.7	-2.6	41.0	44.1	-3.1	11.5	12.2	-0.7	3.9	4.0	-0.1	19.6	20.4	-0.8
MediaWorks Combo	278.7	271.8	6.9		47.6	46.1	1.5	93.6	85.5	8.1	95.8	92.5	3.3	145.4	141.3	4.1	91.3	90.0	1.3	68.9	68.8	0.1	66.4	67.6	-1.2
NZME Combo	192.5	186.9	5.6		36.8	31.9	4.9	69.4	65.9	3.5	64.4	68.4	-4.0	94.1	95.8	-1.7	56.3	51.8	4.5	44.2	41.8	2.4	46.2	44.6	1.6
All Commercial Radio	361.4	356.6	4.8		63.5	59.0	4.5	123.7	113.4	10.3	123.2	120.7	2.5	183.1	180.7	2.4	115.2	114.3	0.9	90.7	91.8	-1.1	87.9	86.2	1.7
Potential (000)	507.5	507.5	0.0		109.3	109.3	0.0	182.4	180.2	2.2	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	103.7	102.7	1.0
Sample	1,502	1,646	-144		319	343	-24	486	532	-46	460	508	-48	687	740	-53	404	438	-34	388	435	-47	329	348	-19

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	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,502	1,646	-144

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	33.3	32.3	1.0	5	30.2	29.7	0.5	39.5	40.5	-1.0	33.7	37.8	-4.1	12.3	14.2	-1.9	8.4	9.0	-0.6	44.7	46.6	-1.9
Coast	5.0	6.9	-1.9	11	7.3	7.5	-0.2	9.6	10.3	-0.7	8.7	9.0	-0.3	2.1	3.6	-1.5	1.9	2.9	-1.0	8.4	12.6	-4.2
Edge	41.5	40.4	1.1	3	30.9	28.0	2.9	41.6	34.3	7.3	41.6	32.0	9.6	15.5	13.7	1.8	6.8	6.2	0.6	43.1	40.1	3.0
Gold	2.6	1.1	1.5	15	1.8	2.5	-0.7	2.1	2.4	-0.3	2.8	2.2	0.6	1.6	0.6	1.0	0.5	0.4	0.1	3.9	3.1	0.8
Gold Sport*	1.6	1.2	0.4	18	1.2	0.2	1.0	2.0	1.1	0.9	1.6	0.9	0.7	1.0	1.2	-0.2	*	0.6	*	1.6	1.0	0.6
Magic	13.3	14.9	-1.6	10	25.6	25.0	0.6	26.3	26.9	-0.6	22.3	21.8	0.5	9.6	7.5	2.1	2.0	1.2	0.8	26.7	26.1	0.6
Mai FM	4.9	5.0	-0.1	12	5.6	6.9	-1.3	7.0	5.0	2.0	5.4	5.3	0.1	2.8	3.2	-0.4	1.8	1.7	0.1	7.3	6.8	0.5
More FM	46.1	48.1	-2.0	2	30.9	36.6	-5.7	37.6	41.6	-4.0	31.8	32.3	-0.5	15.3	14.7	0.6	8.6	8.1	0.5	46.5	44.4	2.1
Newstalk ZB	48.2	45.1	3.1	1	34.8	33.4	1.4	37.8	35.5	2.3	37.5	31.2	6.3	17.6	18.6	-1.0	17.4	19.6	-2.2	46.5	43.9	2.6
Radio Hauraki	17.5	19.3	-1.8	8	14.8	16.1	-1.3	15.0	15.2	-0.2	18.7	18.2	0.5	6.0	3.9	2.1	1.9	1.6	0.3	17.7	15.2	2.5
Rhema	3.2	1.9	1.3	14	2.5	1.5	1.0	4.2	2.7	1.5	2.1	1.7	0.4	0.8	0.5	0.3	0.4	*	*	4.5	2.7	1.8
Rock	28.1	29.7	-1.6	6	26.2	24.3	1.9	31.2	28.8	2.4	28.4	24.9	3.5	9.7	10.0	-0.3	4.5	5.5	-1.0	32.2	27.3	4.9
SENZ Sport	0.9	1.0	-0.1	19	0.8	0.9	-0.1	0.6	1.1	-0.5	0.8	1.5	-0.7	0.2	1.8	-1.6	0.7	*	*	0.8	3.5	-2.7
Star	3.3	2.5	0.8	13	1.3	1.6	-0.3	2.0	1.4	0.6	1.6	1.3	0.3	2.2	0.9	1.3	0.6	0.5	0.1	2.7	1.8	0.9
Tahu FM	2.0	3.4	-1.4	16	2.2	2.7	-0.5	2.8	4.1	-1.3	2.0	2.1	-0.1	1.2	1.6	-0.4	1.8	1.7	0.1	4.1	5.2	-1.1
The Hits	16.9	12.9	4.0	9	15.4	13.8	1.6	18.8	17.3	1.5	18.3	14.3	4.0	7.2	5.9	1.3	3.4	3.3	0.1	23.0	23.6	-0.6
The Sound	26.9	25.0	1.9	7	32.1	29.9	2.2	33.6	35.4	-1.8	32.3	31.2	1.1	11.9	9.7	2.2	2.3	3.2	-0.9	33.7	35.1	-1.4
Today FM	1.8	1.5	0.3	17	2.9	3.7	-0.8	2.5	3.1	-0.6	2.0	2.3	-0.3	0.6	0.8	-0.2	0.5	0.2	0.3	4.7	4.9	-0.2
ZM	38.5	39.4	-0.9	4	28.6	30.7	-2.1	32.9	34.5	-1.6	27.4	28.8	-1.4	8.1	8.8	-0.7	6.5	9.6	-3.1	36.5	37.2	-0.7
MediaWorks Combo	167.3	161.7	5.6		158.1	156.0	2.1	185.5	178.8	6.7	173.0	159.5	13.5	70.9	69.0	1.9	30.9	28.2	2.7	202.3	193.7	8.6
NZME Combo	123.1	120.1	3.0		96.1	96.4	-0.3	109.7	106.5	3.2	106.9	98.3	8.6	42.8	42.1	0.7	31.1	36.4	-5.3	128.8	127.3	1.5
All Commercial Radio	262.9	260.8	2.1		226.6	228.4	-1.8	266.3	259.7	6.6	252.0	233.4	18.6	114.1	108.9	5.2	57.9	61.1	-3.2	293.0	280.7	12.3

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Gold AM renamed to Gold Sport from Mon Jun 27 2022



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 4 2022

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	9:11	8:53	0:17	7:09	6:48	0:21	5:32	5:40	-0:08	7:34	6:45	0:49	8:17	7:12	1:05	10:04	9:41	0:23	10:44	12:29	-1:45	5:43	7:21	-1:38
Coast	6:45	4:52	1:53	4:11	4:16	-0:04	6:43	2:54	3:49	5:05	2:44	2:20	5:51	3:40	2:11	6:39	5:32	1:07	6:01	6:31	-0:30	4:32	3:44	0:47
Edge	6:22	5:32	0:50	5:01	5:18	-0:16	6:11	4:28	1:43	7:29	5:28	2:00	7:07	5:39	1:27	5:12	6:55	-1:43	5:59	6:13	-0:14	5:36	4:39	0:56
Gold	10:12	6:04	4:07	1:22	3:15	-1:52	4:31	4:54	-0:22	4:31	4:54	-0:22	16:39	7:32	9:06	21:25	8:41	12:43	8:11	6:38	1:32	0:45	*	*
Gold Sport*	7:52	3:38	4:14	*	*	*	3:00	1:50	1:10	3:00	1:50	1:10	4:23	4:34	-0:10	7:46	7:06	0:40	13:30	1:29	12:00	2:04	3:15	-1:10
Magic	10:28	11:31	-1:02	2:43	2:39	0:04	5:59	7:10	-1:11	7:44	10:44	-3:00	6:03	9:31	-3:28	9:16	9:33	-0:16	12:28	12:41	-0:13	7:38	7:58	-0:19
Mai FM	3:50	3:23	0:26	2:55	3:09	-0:14	4:28	2:58	1:29	4:42	2:46	1:56	4:34	2:39	1:55	4:09	7:11	-3:02	2:26	7:16	-4:49	4:33	5:43	-1:10
More FM	6:36	7:19	-0:42	3:40	5:20	-1:39	5:48	5:18	0:29	6:29	5:28	1:01	7:37	7:16	0:20	8:12	10:11	-1:59	6:51	9:13	-2:22	8:01	8:03	-0:01
Newstalk ZB	15:11	14:58	0:13	3:02	1:53	1:08	8:24	7:28	0:56	9:33	8:44	0:49	9:41	9:17	0:23	11:02	11:49	-0:46	16:00	16:24	-0:24	16:04	10:54	5:09
Radio Hauraki	6:22	7:47	-1:24	8:44	7:51	0:52	4:50	6:35	-1:44	3:54	6:48	-2:54	5:07	7:13	-2:06	9:20	9:27	-0:07	8:25	9:37	-1:12	6:17	7:08	-0:50
Rhema	6:38	9:23	-2:45	0:15	1:12	-0:57	5:14	3:45	1:29	4:38	3:36	1:02	10:51	12:01	-1:10	8:44	14:10	-5:25	2:41	3:55	-1:14	2:09	6:41	-4:32
Rock	10:37	11:03	-0:25	10:52	11:48	-0:55	11:16	10:44	0:31	9:13	8:34	0:38	11:03	10:27	0:36	12:33	13:07	-0:34	8:04	12:14	-4:09	11:02	11:02	-0:00
SENZ Sport	3:30	4:43	-1:13	1:00	*	*	9:45	9:45	0:00	9:45	6:30	3:14	9:45	3:27	6:17	0:45	4:52	-4:07	2:14	6:34	-4:19	0:52	6:38	-5:45
Star	8:45	8:11	0:34	11:22	0:15	11:07	1:00	1:00	0:00	1:10	1:14	-0:04	4:18	1:14	3:04	17:58	2:00	15:58	14:20	3:39	10:41	36:25	1:45	34:40
Tahu FM	4:42	8:47	-4:05	1:47	1:13	0:33	2:01	1:57	0:03	2:12	2:02	0:09	6:21	5:58	0:22	16:14	18:18	-2:04	*	50:40	*	9:03	8:18	0:44
The Hits	6:47	6:46	0:01	4:08	5:09	-1:00	6:30	4:09	2:20	7:18	4:13	3:05	6:29	5:41	0:48	9:53	10:22	-0:28	19:21	14:00	5:20	5:47	6:25	-0:38
The Sound	14:03	12:23	1:40	9:58	6:36	3:21	12:02	8:59	3:02	11:17	9:07	2:09	11:16	9:22	1:53	16:11	13:44	2:27	18:44	15:53	2:51	9:09	9:16	-0:07
Today FM	4:36	6:58	-2:22	2:15	2:15	0:00	7:09	2:00	5:08	7:05	2:42	4:23	6:15	4:56	1:18	3:32	4:55	-1:23	4:37	5:06	-0:29	1:49	1:27	0:22
ZM	5:45	6:33	-0:48	4:45	6:32	-1:46	5:49	6:51	-1:02	5:59	6:03	-0:04	5:38	5:50	-0:11	6:43	7:37	-0:53	12:39	14:07	-1:28	6:27	5:43	0:43
MediaWorks Combo	12:54	13:01	-0:06	10:01	10:18	-0:17	11:07	9:40	1:27	11:10	10:01	1:09	12:01	11:00	1:00	15:40	15:47	-0:07	16:41	17:47	-1:05	10:41	11:05	-0:24
NZME Combo	11:06	11:00	0:06	5:41	6:53	-1:12	8:04	7:48	0:15	8:04	7:41	0:22	8:31	8:17	0:14	11:59	12:14	-0:14	16:18	15:59	0:18	9:59	8:56	1:03
All Commercial Radio	17:17	17:08	0:08	11:36	12:19	-0:43	14:31	12:49	1:41	14:47	13:19	1:27	15:48	14:40	1:07	19:56	19:56	0:00	21:45	22:09	-0:24	14:28	14:30	-0:01
Potential (000)	507.5	507.5	0.0	109.3	109.3	0.0	182.4	180.2	2.2	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	103.7	102.7	1.0
Sample	1,502	1,646	-144	319	343	-24	486	532	-46	460	508	-48	687	740	-53	404	438	-34	388	435	-47	329	348	-19

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Gold AM renamed to Gold Sport from Mon Jun 27 2022



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 4 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,502	1,646	-144

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	2:23	2:35	-0:11	4:37	4:29	0:07	4:34	4:31	0:03	2:12	2:04	0:07	2:09	1:55	0:14	2:21	3:24	-1:03	3:11	2:59	0:11
Coast	2:23	2:28	-0:05	2:59	2:28	0:30	3:14	2:07	1:06	1:31	1:06	0:25	1:44	1:30	0:13	2:11	2:26	-0:14	3:13	2:44	0:28
Edge	2:13	2:01	0:11	2:44	2:31	0:13	2:38	2:41	-0:03	2:03	2:07	-0:03	1:22	1:05	0:16	1:41	2:46	-1:05	2:07	1:48	0:18
Gold	2:17	2:23	-0:05	3:54	2:16	1:38	6:26	2:40	3:46	2:51	0:37	2:14	1:05	1:27	-0:21	1:30	1:30	0:00	3:02	2:36	0:26
Gold Sport*	2:18	1:04	1:14	3:57	0:15	3:42	4:16	1:58	2:17	1:53	1:24	0:28	1:00	0:45	0:14	*	0:15	*	2:44	3:01	-0:16
Magic	2:30	2:22	0:08	3:43	4:00	-0:17	4:18	4:18	-0:00	2:12	2:03	0:08	2:02	2:02	-0:00	1:34	2:06	-0:31	4:27	5:12	-0:44
Mai FM	1:36	1:38	-0:01	1:44	1:35	0:09	2:17	1:32	0:45	1:49	1:25	0:23	0:46	1:30	-0:44	2:29	1:38	0:51	1:26	1:56	-0:30
More FM	2:43	2:55	-0:11	2:54	3:28	-0:33	3:09	3:36	-0:27	1:35	1:43	-0:08	1:15	1:30	-0:15	2:04	1:57	0:07	2:26	2:23	0:03
Newstalk ZB	5:28	5:14	0:13	3:51	4:04	-0:12	4:28	4:02	0:26	3:18	3:28	-0:09	4:03	3:16	0:46	4:42	3:17	1:25	4:51	4:25	0:25
Radio Hauraki	1:49	2:15	-0:25	3:44	3:56	-0:11	3:47	4:05	-0:18	1:33	1:48	-0:14	1:05	1:10	-0:04	0:35	0:34	0:00	2:00	2:38	-0:37
Rhema	1:55	2:04	-0:09	3:29	5:03	-1:34	2:47	3:30	-0:43	2:13	2:27	-0:14	0:18	0:21	-0:03	1:15	*	*	3:01	3:00	0:00
Rock	3:29	3:14	0:14	4:17	4:40	-0:22	4:49	5:05	-0:15	2:50	2:46	0:03	3:38	3:03	0:34	2:28	2:00	0:28	2:50	3:04	-0:13
SENZ Sport	1:00	2:06	-1:05	2:33	2:06	0:26	6:30	2:32	3:57	0:51	1:41	-0:49	4:00	2:17	1:42	1:00	*	*	1:47	1:59	-0:11
Star	2:34	1:56	0:38	4:42	3:27	1:15	5:01	6:05	-1:04	2:23	2:15	0:08	1:23	0:26	0:57	1:40	2:00	-0:19	3:18	3:43	-0:25
Tahu FM	1:46	2:10	-0:23	4:23	5:30	-1:06	3:29	3:37	-0:08	0:48	3:01	-2:13	0:44	5:01	-4:16	1:31	1:39	-0:07	2:28	4:50	-2:22
The Hits	1:51	2:19	-0:27	2:45	3:04	-0:18	3:43	4:05	-0:21	1:40	1:27	0:13	2:19	2:37	-0:17	0:35	1:28	-0:53	2:43	2:28	0:15
The Sound	3:02	3:13	-0:11	5:37	5:50	-0:12	6:55	6:05	0:49	3:09	2:40	0:29	2:13	2:27	-0:13	1:46	1:33	0:12	4:32	3:44	0:48
Today FM	1:53	5:14	-3:21	2:37	3:22	-0:44	1:57	2:44	-0:46	0:59	1:16	-0:16	2:15	3:23	-1:07	10:00	0:30	9:30	1:44	2:55	-1:11
ZM	2:27	2:27	0:00	2:16	2:52	-0:36	2:17	2:52	-0:35	1:43	1:41	0:02	1:00	1:07	-0:07	1:42	1:32	0:09	2:09	2:07	0:01
MediaWorks Combo	3:07	3:18	-0:10	4:35	4:48	-0:12	5:00	5:09	-0:08	2:38	2:34	0:04	2:09	2:03	0:06	2:30	3:01	-0:31	3:37	3:36	0:01
NZME Combo	3:38	3:36	0:02	3:31	3:47	-0:15	3:59	3:56	0:02	2:24	2:18	0:06	2:33	2:20	0:13	3:17	2:34	0:42	3:27	3:17	0:10
All Commercial Radio	3:59	3:59	0:00	5:06	5:17	-0:11	5:38	5:40	-0:02	3:04	2:55	0:08	2:29	2:27	0:01	3:19	3:14	0:05	4:23	4:24	-0:01

MediaWorks Combo: Breeze, Edge, Magic, Mai FM, More FM, Rock, The Sound, Today FM or internet only listening to George FM or Humm FM

NZME Combo: Coast, Gold, Gold AM (until Sun 26 Jun 2022), Gold Sport (from Mon 27 Jun 2022), Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Gold AM renamed to Gold Sport from Mon Jun 27 2022