



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2022 - 2/2022

This Survey Period: Sun Jan 30 to Sat Jun 18 2022

Last Survey Period: Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	11.4	10.6	0.8	2	8.8	8.4	0.4	11.3	9.6	1.7	11.3	10.2	1.1	11.5	11.1	0.4	14.4	14.3	0.1	14.5	12.4	2.1	13.2	11.3	1.9
Coast	2.2	1.9	0.3	12	0.9	0.9	0.0	0.8	0.5	0.3	1.1	1.2	-0.1	1.7	1.1	0.6	2.2	1.9	0.3	3.5	3.1	0.4	1.0	0.7	0.3
Edge	6.3	6.3	0.0	8	18.6	14.1	4.5	11.4	11.7	-0.3	9.2	10.0	-0.8	8.2	8.3	-0.1	4.1	4.4	-0.3	1.3	2.0	-0.7	6.8	9.0	-2.2
Gold	0.4	0.2	0.2	16	*	*	*	0.6	0.5	0.1	0.5	0.5	0.0	0.7	0.4	0.3	0.6	0.2	0.4	0.2	*	*	*	0.1	*
Gold AM	0.1	0.2	-0.1	19	*	*	*	*	*	*	*	*	*	0.1	0.1	0.0	0.1	0.1	0.0	*	*	*	*	*	*
Magic	6.4	6.7	-0.3	7	0.4	0.7	-0.3	0.8	0.7	0.1	1.8	0.7	1.1	2.1	1.7	0.4	4.0	5.2	-1.2	11.9	13.3	-1.4	1.3	1.1	0.2
Mai FM	2.5	3.1	-0.6	11	5.2	8.8	-3.6	5.6	7.0	-1.4	4.9	5.5	-0.6	3.3	4.0	-0.7	1.0	0.8	0.2	1.3	0.2	1.1	6.1	5.1	1.0
More FM	10.3	11.0	-0.7	3	12.5	9.7	2.8	6.9	7.0	-0.1	8.3	11.2	-2.9	10.1	11.9	-1.8	16.0	13.7	2.3	13.5	13.3	0.2	15.4	14.7	0.7
Newstalk ZB	17.1	17.8	-0.7	1	2.2	3.4	-1.2	4.2	4.7	-0.5	5.3	5.2	0.1	7.5	7.3	0.2	14.3	13.0	1.3	23.7	25.2	-1.5	13.2	14.8	-1.6
Radio Hauraki	4.0	3.0	1.0	9	11.1	6.3	4.8	9.6	6.3	3.3	6.6	5.1	1.5	5.3	4.0	1.3	2.0	2.1	-0.1	1.0	1.0	0.0	2.7	3.6	-0.9
Rhema	0.3	0.3	0.0	17	0.1	1.1	-1.0	0.1	*	*	0.1	*	*	0.2	0.1	0.1	0.4	0.1	0.3	0.5	0.3	0.2	0.2	*	*
Rock	7.9	9.9	-2.0	6	7.4	13.3	-5.9	10.2	15.8	-5.6	11.0	12.3	-1.3	12.1	15.3	-3.2	11.4	13.7	-2.3	5.4	3.9	1.5	9.0	12.9	-3.9
SENZ Sport	0.3	0.5	-0.2	17	*	0.2	*	*	0.8	*	0.2	0.8	-0.6	0.2	0.5	-0.3	0.8	0.7	0.1	0.7	0.7	0.0	1.0	0.3	0.7
Star	0.7	0.3	0.4	15	0.3	0.6	-0.3	*	*	*	*	*	*	*	0.1	*	*	0.3	*	0.2	0.3	-0.1	*	0.1	*
Tahu FM	1.3	0.4	0.9	13	1.2	1.0	0.2	1.0	0.9	0.1	0.8	0.7	0.1	0.9	0.5	0.4	0.5	0.2	0.3	2.6	0.1	2.5	0.3	0.2	0.1
The Hits	3.2	2.2	1.0	10	3.7	3.5	0.2	1.9	3.8	-1.9	2.7	3.7	-1.0	4.0	3.0	1.0	5.0	1.6	3.4	2.6	1.1	1.5	5.2	3.6	1.6
The Sound	9.8	11.9	-2.1	4	5.0	8.1	-3.1	9.5	9.1	0.4	9.7	11.2	-1.5	10.5	12.5	-2.0	13.1	19.0	-5.9	9.5	14.9	-5.4	8.9	8.5	0.4
Today FM/Magic Talk*	1.3	1.2	0.1	13	0.2	0.6	-0.4	*	0.2	*	0.2	0.5	-0.3	0.4	0.5	-0.1	0.7	0.8	-0.1	1.3	1.7	-0.4	0.2	0.9	-0.7
ZM	8.2	7.5	0.7	5	20.4	16.4	4.0	19.0	15.6	3.4	15.6	13.2	2.4	11.6	10.7	0.9	3.2	4.2	-1.0	1.4	1.3	0.1	7.7	8.6	-0.9
MediaWorks Combo	56.3	61.3	-5.0		58.7	64.2	-5.5	57.0	62.2	-5.2	57.6	62.8	-5.2	58.9	66.4	-7.5	64.7	72.4	-7.7	58.7	61.8	-3.1	60.9	63.6	-2.7
NZME Combo	35.5	32.9	2.6		38.4	30.5	7.9	36.3	31.6	4.7	33.1	29.2	3.9	31.6	26.8	4.8	27.6	23.1	4.5	32.5	31.9	0.6	31.5	31.6	-0.1
Potential (000)	507.5	507.5	0.0		109.3	109.3	0.0	181.2	181.9	-0.7	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	95.3	89.2	6.1
Sample	1,526	1,811	-285		313	351	-38	534	602	-68	511	587	-76	727	848	-121	413	492	-79	378	469	-91	314	337	-23

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, Magic, Magic Talk (until 20th March 2022), Mai FM, More FM, Rock, The Sound, Today FM (from 21st March 2022) or internet only listening to George FM or Humm FM (from S2 2022)

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM/Magic Talk includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period for S1 2022 / 13 weeks of survey period for S2 2022)



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2022

Station Share (%) by Daypart, People 10+

Survey Comparisons: 1/2022 - 2/2022

This Survey Period: Sun Jan 30 to Sat Jun 18 2022

Last Survey Period: Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,526	1,811	-285

	Breakfast				Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	9.5	9.5	0.0	3	12.0	12.4	-0.4	12.9	12.3	0.6	10.2	8.8	1.4	9.5	8.5	1.0	14.3	7.2	7.1	11.3	9.9	1.4
Coast	1.9	1.2	0.7	12	2.0	2.3	-0.3	2.1	2.0	0.1	2.0	1.8	0.2	1.7	1.5	0.2	2.1	2.8	-0.7	3.2	2.2	1.0
Edge	7.5	7.1	0.4	6	3.8	3.5	0.3	5.2	5.6	-0.4	8.6	8.3	0.3	5.1	7.3	-2.2	10.8	9.3	1.5	7.0	7.2	-0.2
Gold	0.2	0.2	0.0	17	0.7	0.3	0.4	0.6	0.3	0.3	0.2	0.2	0.0	*	*	*	0.3	0.3	0.0	0.3	0.1	0.2
Gold AM	0.1	0.1	0.0	18	*	0.2	*	*	0.2	*	0.1	0.1	0.0	0.2	*	*	0.1	*	*	0.1	0.3	-0.2
Magic	4.2	4.3	-0.1	9	6.3	7.9	-1.6	6.4	7.0	-0.6	5.2	5.4	-0.2	3.9	4.4	-0.5	5.0	4.0	1.0	10.0	9.0	1.0
Mai FM	2.3	3.6	-1.3	10	3.0	3.0	0.0	2.5	3.5	-1.0	3.1	3.6	-0.5	2.5	3.2	-0.7	1.9	1.0	0.9	1.9	2.3	-0.4
More FM	12.7	12.8	-0.1	2	12.2	11.4	0.8	10.5	9.9	0.6	8.5	9.9	-1.4	6.3	6.5	-0.2	4.5	6.0	-1.5	8.9	12.3	-3.4
Newstalk ZB	24.1	23.8	0.3	1	14.4	14.1	0.3	10.6	11.1	-0.5	15.2	15.1	0.1	28.7	34.6	-5.9	33.2	39.3	-6.1	16.7	17.9	-1.2
Radio Hauraki	4.3	2.5	1.8	8	4.7	3.0	1.7	4.6	3.7	0.9	4.9	4.3	0.6	0.8	2.1	-1.3	0.3	1.1	-0.8	3.2	2.4	0.8
Rhema	0.1	0.3	-0.2	18	0.3	0.2	0.1	0.2	0.2	0.0	0.4	0.5	-0.1	0.5	0.9	-0.4	0.2	0.4	-0.2	0.4	0.3	0.1
Rock	7.5	10.1	-2.6	6	8.7	11.3	-2.6	8.9	11.5	-2.6	10.2	11.7	-1.5	9.1	7.6	1.5	3.8	5.2	-1.4	5.6	6.8	-1.2
SENZ Sport	0.3	0.8	-0.5	16	0.2	0.5	-0.3	*	0.3	*	0.5	1.0	-0.5	1.3	0.2	1.1	*	*	*	0.6	0.3	0.3
Star	0.6	0.3	0.3	14	0.7	0.1	0.6	0.8	0.2	0.6	0.6	0.1	0.5	0.2	0.3	-0.1	0.6	1.3	-0.7	0.8	0.4	0.4
Tahu FM	0.6	0.2	0.4	14	1.0	0.2	0.8	1.1	0.6	0.5	1.2	0.3	0.9	3.5	0.5	3.0	1.8	1.0	0.8	1.8	0.4	1.4
The Hits	2.2	1.5	0.7	11	3.2	2.0	1.2	3.5	2.0	1.5	1.6	2.0	-0.4	3.5	2.2	1.3	2.7	2.6	0.1	4.7	3.1	1.6
The Sound	7.6	9.4	-1.8	5	10.6	12.7	-2.1	12.1	14.2	-2.1	10.0	11.6	-1.6	7.6	6.6	1.0	5.3	9.5	-4.2	9.6	12.4	-2.8
Today FM/Magic Talk*	1.3	1.3	0.0	13	1.1	1.7	-0.6	1.1	1.2	-0.1	0.7	0.6	0.1	1.2	0.7	0.5	1.0	0.9	0.1	2.1	1.4	0.7
ZM	9.4	7.0	2.4	4	7.5	7.1	0.4	8.5	8.5	0.0	10.0	8.7	1.3	7.6	6.5	1.1	7.0	6.2	0.8	6.8	6.9	-0.1
MediaWorks Combo	52.7	58.7	-6.0		58.4	64.8	-6.4	60.4	66.1	-5.7	57.1	60.6	-3.5	45.3	44.7	0.6	47.0	43.3	3.7	56.7	61.6	-4.9
NZME Combo	42.4	36.6	5.8		33.0	29.0	4.0	30.4	27.9	2.5	34.3	32.2	2.1	42.5	46.8	-4.3	45.6	52.3	-6.7	35.2	33.1	2.1

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

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CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2022 - 2/2022

This Survey Period: Sun Jan 30 to Sat Jun 18 2022

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	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	81.7	83.6	-1.9	2	13.3	15.6	-2.3	28.0	23.3	4.7	29.3	24.1	5.2	41.2	37.4	3.8	25.6	28.8	-3.2	21.9	25.9	-4.0	21.9	15.8	6.1
Coast	25.0	18.9	6.1	12	2.7	2.3	0.4	6.9	3.4	3.5	8.0	4.0	4.0	13.5	5.8	7.7	7.8	6.1	1.7	7.2	8.5	-1.3	4.6	2.4	2.2
Edge	71.0	78.2	-7.2	4	22.8	26.2	-3.4	41.8	45.1	-3.3	34.9	35.2	-0.3	42.6	45.1	-2.5	11.3	15.0	-3.7	5.2	6.8	-1.6	17.6	17.3	0.3
Gold	4.8	3.6	1.2	15	*	0.7	*	1.0	1.3	-0.3	1.0	1.5	-0.5	2.9	2.4	0.5	3.0	1.4	1.6	1.4	0.5	0.9	0.4	0.9	-0.5
Gold AM	1.8	1.2	0.6	19	*	*	*	0.5	*	*	0.5	*	*	0.9	0.3	0.6	0.8	0.3	0.5	0.7	0.4	0.3	*	0.2	*
Magic	37.6	40.2	-2.6	8	2.3	1.7	0.6	3.0	4.6	-1.6	4.4	4.9	-0.5	6.9	7.8	-0.9	10.3	13.4	-3.1	20.8	23.8	-3.0	4.8	2.9	1.9
Mai FM	29.1	35.8	-6.7	10	10.3	13.2	-2.9	15.5	18.9	-3.4	13.2	14.8	-1.6	14.1	18.3	-4.2	3.1	6.4	-3.3	4.1	3.7	0.4	5.5	6.9	-1.4
More FM	82.4	84.7	-2.3	1	17.9	20.3	-2.4	25.3	23.4	1.9	26.7	26.6	0.1	38.9	41.9	-3.0	28.8	28.9	-0.1	23.4	21.2	2.2	21.4	17.8	3.6
Newstalk ZB	73.5	80.5	-7.0	3	3.7	7.5	-3.8	11.0	11.9	-0.9	13.0	11.3	1.7	22.1	23.4	-1.3	25.4	25.7	-0.3	31.3	32.6	-1.3	13.8	12.3	1.5
Radio Hauraki	29.6	29.2	0.4	9	5.1	5.4	-0.3	15.7	15.4	0.3	17.3	16.4	0.9	21.9	21.6	0.3	6.5	7.4	-0.9	2.7	2.2	0.5	5.0	5.4	-0.4
Rhema	3.1	2.6	0.5	17	0.3	0.3	0.0	0.3	0.2	0.1	0.3	0.2	0.1	1.9	1.4	0.5	2.0	1.5	0.5	0.9	0.6	0.3	0.2	0.3	-0.1
Rock	52.3	59.2	-6.9	7	7.9	13.8	-5.9	20.6	28.2	-7.6	25.3	25.8	-0.5	36.3	39.4	-3.1	17.5	18.7	-1.2	8.2	6.0	2.2	13.9	14.3	-0.4
SENZ Sport	4.3	3.7	0.6	16	*	0.4	*	*	1.6	*	1.0	1.9	-0.9	2.5	1.9	0.6	2.5	0.6	1.9	1.0	0.8	0.2	1.5	0.4	1.1
Star	3.0	2.5	0.5	18	0.7	0.9	-0.2	*	0.2	*	*	0.2	*	*	0.6	*	0.3	1.0	-0.7	0.9	0.8	0.1	*	0.5	*
Tahu FM	7.7	6.5	1.2	14	1.9	3.0	-1.1	4.5	3.7	0.8	3.8	2.2	1.6	4.3	2.4	1.9	0.7	1.0	-0.3	1.5	1.1	0.4	1.3	0.9	0.4
The Hits	26.5	29.1	-2.6	11	4.4	8.3	-3.9	9.0	12.6	-3.6	11.9	13.0	-1.1	17.4	16.0	1.4	7.9	6.4	1.5	4.2	4.7	-0.5	7.7	6.9	0.8
The Sound	66.6	67.5	-0.9	6	8.8	11.1	-2.3	20.2	19.3	0.9	20.5	19.6	0.9	36.0	34.1	1.9	28.7	29.8	-1.1	19.1	21.0	-1.9	10.4	8.4	2.0
Today FM/Magic Talk*	10.4	13.7	-3.3	13	0.4	1.0	-0.6	*	0.7	*	1.2	2.3	-1.1	2.3	3.4	-1.1	3.5	3.6	-0.1	5.5	6.7	-1.2	1.4	1.9	-0.5
ZM	70.6	73.5	-2.9	5	19.2	24.2	-5.0	41.7	42.9	-1.2	40.5	35.9	4.6	46.2	44.7	1.5	10.0	12.6	-2.6	4.6	4.6	0.0	15.9	18.1	-2.2
MediaWorks Combo	286.9	301.5	-14.6		49.8	62.8	-13.0	94.3	100.7	-6.4	97.0	96.6	0.4	143.8	144.5	-0.7	93.1	97.0	-3.9	76.5	80.0	-3.5	63.8	58.3	5.5
NZME Combo	194.9	197.5	-2.6		30.4	40.1	-9.7	69.6	68.9	0.7	76.3	66.1	10.2	102.8	93.4	9.4	50.1	50.8	-0.7	43.6	46.0	-2.4	39.7	37.9	1.8
All Commercial Radio	374.7	387.2	-12.5		62.4	77.6	-15.2	122.7	130.2	-7.5	129.0	125.1	3.9	188.6	186.2	2.4	114.5	117.8	-3.3	96.3	98.1	-1.8	78.4	72.2	6.2
Potential (000)	507.5	507.5	0.0		109.3	109.3	0.0	181.2	181.9	-0.7	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	95.3	89.2	6.1
Sample	1,526	1,811	-285		313	351	-38	534	602	-68	511	587	-76	727	848	-121	413	492	-79	378	469	-91	314	337	-23

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	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,526	1,811	-285

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am		+/- Rank		Mon-Fri 9am-12md		+/- Rank		Mon-Fri 12md-4pm		+/- Rank		Mon-Fri 4pm-7pm		+/- Rank		Mon-Fri 7pm-12mn		+/- Rank		Mon-Fri 12mn-6am		+/- Rank		Sat-Sun 12mn-12mn		+/- Rank	
	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank
Breeze	34.9	39.9	-5.0	5	40.8	43.5	-2.7		45.5	46.6	-1.1		38.2	37.4	0.8		14.6	13.8	0.8		7.0	6.1	0.9		45.5	45.8	-0.3	
Coast	7.9	6.0	1.9	12	8.3	8.7	-0.4		11.4	10.8	0.6		9.5	8.6	0.9		4.8	3.8	1.0		1.9	1.1	0.8		14.5	10.2	4.3	
Edge	40.2	40.4	-0.2	4	25.0	26.3	-1.3		31.1	37.3	-6.2		30.3	38.5	-8.2		16.0	17.5	-1.5		5.9	7.4	-1.5		37.6	42.8	-5.2	
Gold	1.3	1.3	0.0	17	2.6	1.2	1.4		2.6	1.7	0.9		2.0	0.9	1.1		*	0.4	*		0.3	0.3	0.0		2.4	0.9	1.5	
Gold AM	1.2	1.2	0.0	18	*	0.7	*		*	0.5	*		0.9	0.5	0.4		1.1	0.3	0.8		0.5	*	*		0.8	0.8	0.0	
Magic	15.2	15.5	-0.3	9	19.8	23.2	-3.4		25.3	23.1	2.2		17.8	20.1	-2.3		5.8	6.6	-0.8		2.0	2.9	-0.9		25.6	27.2	-1.6	
Mai FM	11.3	20.3	-9.0	10	11.7	13.3	-1.6		10.2	17.3	-7.1		8.9	12.8	-3.9		6.6	8.5	-1.9		2.0	1.8	0.2		12.6	15.2	-2.6	
More FM	45.8	47.8	-2.0	2	40.1	39.8	0.3		41.6	43.5	-1.9		33.3	38.8	-5.5		13.3	16.3	-3.0		6.1	8.0	-1.9		46.4	52.5	-6.1	
Newstalk ZB	55.3	55.0	0.3	1	44.5	46.3	-1.8		41.2	42.8	-1.6		39.3	42.9	-3.6		28.7	28.0	0.7		20.6	18.4	2.2		55.5	61.1	-5.6	
Radio Hauraki	16.2	13.3	2.9	8	14.8	11.9	2.9		16.1	14.3	1.8		19.2	19.3	-0.1		3.2	5.3	-2.1		1.1	1.8	-0.7		13.2	15.1	-1.9	
Rhema	0.9	1.6	-0.7	19	0.8	1.1	-0.3		1.4	1.0	0.4		1.1	1.0	0.1		1.4	1.4	0.0		0.3	0.5	-0.2		2.6	1.5	1.1	
Rock	31.4	32.0	-0.6	6	23.7	27.5	-3.8		27.5	33.6	-6.1		27.1	34.6	-7.5		9.8	12.9	-3.1		5.7	4.7	1.0		26.5	29.8	-3.3	
SENZ Sport	1.8	2.5	-0.7	16	1.3	2.2	-0.9		1.1	1.2	-0.1		1.6	2.0	-0.4		2.1	1.3	0.8		*	*	*		3.9	2.7	1.2	
Star	2.6	2.1	0.5	15	2.0	1.1	0.9		2.0	1.8	0.2		1.7	0.8	0.9		0.3	0.5	-0.2		0.6	0.8	-0.2		2.3	2.1	0.2	
Tahu FM	3.2	1.6	1.6	14	2.3	1.4	0.9		4.8	3.2	1.6		1.9	2.1	-0.2		1.1	0.3	0.8		1.8	0.8	1.0		4.6	3.7	0.9	
The Hits	10.3	10.9	-0.6	11	12.8	12.9	-0.1		16.4	14.9	1.5		8.7	11.3	-2.6		4.6	4.4	0.2		1.7	1.6	0.1		18.2	15.0	3.2	
The Sound	26.9	32.4	-5.5	7	32.2	33.2	-1.0		40.5	42.4	-1.9		34.1	34.6	-0.5		9.9	9.9	0.0		5.8	6.7	-0.9		41.4	41.2	0.2	
Today FM/Magic Talk*	3.4	6.4	-3.0	13	5.1	7.1	-2.0		6.2	7.7	-1.5		4.0	4.6	-0.6		1.5	1.6	-0.1		0.7	0.4	0.3		7.5	6.8	0.7	
ZM	41.3	37.0	4.3	3	32.6	35.1	-2.5		38.6	40.8	-2.2		35.1	36.4	-1.3		14.1	14.8	-0.7		6.4	4.4	2.0		41.7	43.2	-1.5	
MediaWorks Combo	169.7	186.8	-17.1		163.6	174.7	-11.1		190.8	208.6	-17.8		165.3	184.4	-19.1		70.2	76.8	-6.6		29.4	33.7	-4.3		201.5	210.4	-8.9	
NZME Combo	126.6	116.4	10.2		107.6	107.5	0.1		115.4	115.7	-0.3		108.4	109.4	-1.0		55.5	55.7	-0.2		31.1	27.1	4.0		135.6	135.7	-0.1	
All Commercial Radio	274.1	280.0	-5.9		246.4	250.8	-4.4		278.3	289.9	-11.6		248.3	266.2	-17.9		121.3	130.0	-8.7		58.2	59.3	-1.1		289.0	301.4	-12.4	

MediaWorks Combo: Breeze, Edge, Magic, Magic Talk (until 20th March 2022), Mai FM, More FM, Rock, The Sound, Today FM (from 21st March 2022) or internet only listening to George FM or Humm FM (from S2 2022)

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM/Magic Talk includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period for S1 2022 / 13 weeks of survey period for S2 2022)



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2022

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2022 - 2/2022

This Survey Period: Sun Jan 30 to Sat Jun 18 2022

Last Survey Period: Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Breeze	8:45	8:08	0:37	4:53	4:52	0:00	6:57	7:31	-0:34	7:07	7:45	-0:37	7:54	8:33	-0:38	11:21	10:22	0:58	12:17	9:27	2:49	8:00	8:53	-0:52
Coast	5:35	6:37	-1:02	2:30	3:34	-1:03	2:04	2:55	-0:50	2:34	5:23	-2:49	3:35	5:27	-1:51	5:41	6:23	-0:42	9:07	7:07	1:59	3:00	3:51	-0:51
Edge	5:33	5:13	0:19	6:00	4:54	1:06	4:41	4:45	-0:03	4:54	5:11	-0:16	5:28	5:17	0:10	7:17	6:09	1:08	4:35	5:56	-1:21	5:07	6:26	-1:19
Gold	5:08	3:46	1:21	*	0:15	*	9:48	7:00	2:48	9:48	6:15	3:33	6:45	5:10	1:34	4:14	2:57	1:16	2:57	2:09	0:48	1:00	0:56	0:03
Gold AM	2:15	9:02	-6:46	*	*	*	0:45	*	*	0:45	*	*	3:08	6:15	-3:06	3:18	6:15	-2:56	1:10	2:07	-0:56	*	2:00	*
Magic	10:44	10:45	-0:01	1:18	3:42	-2:24	4:53	2:42	2:11	7:41	2:39	5:02	8:28	6:13	2:15	7:54	8:05	-0:11	10:39	11:00	-0:21	3:37	4:45	-1:08
Mai FM	5:23	5:35	-0:12	3:44	6:01	-2:16	6:16	6:47	-0:31	6:57	6:49	0:08	6:34	6:15	0:18	6:36	2:40	3:56	5:55	1:15	4:40	14:50	9:12	5:38
More FM	7:49	8:19	-0:29	5:07	4:21	0:46	4:43	5:29	-0:46	5:44	7:43	-1:58	7:20	8:10	-0:50	11:15	9:53	1:22	10:44	12:22	-1:37	9:35	10:16	-0:40
Newstalk ZB	14:35	14:13	0:22	4:23	4:07	0:16	6:38	7:16	-0:37	7:34	8:25	-0:51	9:34	9:00	0:33	11:24	10:32	0:51	14:06	15:14	-1:08	12:46	14:56	-2:10
Radio Hauraki	8:26	6:36	1:49	16:03	10:38	5:25	10:30	7:27	3:03	7:06	5:38	1:28	6:50	5:19	1:31	6:16	5:50	0:25	7:02	9:26	-2:23	7:07	8:18	-1:11
Rhema	5:26	7:14	-1:47	2:00	32:00	-30:00	3:45	4:00	-0:15	3:45	4:00	-0:15	3:40	2:05	1:35	3:48	1:48	1:59	10:00	8:19	1:41	15:15	1:30	13:45
Rock	9:30	10:44	-1:14	6:57	8:46	-1:48	8:30	10:16	-1:45	8:01	8:43	-0:42	9:25	11:07	-1:41	13:09	15:17	-2:08	12:18	12:50	-0:31	8:39	11:10	-2:31
SENZ Sport	4:58	8:43	-3:45	*	4:30	*	*	8:26	*	3:47	7:34	-3:47	2:21	7:34	-5:13	6:15	25:15	-19:00	13:47	18:45	-4:57	8:29	7:14	1:14
Star	14:18	6:28	7:49	2:45	6:25	-3:40	*	1:30	*	*	1:30	*	*	2:47	*	2:00	5:29	-3:29	3:18	7:50	-4:32	*	3:15	*
Tahu FM	10:38	3:55	6:42	4:28	3:02	1:26	3:48	4:32	-0:43	3:40	5:43	-2:02	5:46	6:08	-0:22	14:27	3:44	10:42	32:13	1:34	30:39	3:16	2:15	1:00
The Hits	7:36	4:48	2:47	6:11	3:51	2:20	3:40	5:34	-1:53	4:09	5:15	-1:05	6:27	5:21	1:06	12:53	5:23	7:30	11:21	4:39	6:42	9:00	6:23	2:37
The Sound	9:15	11:20	-2:04	4:14	6:39	-2:25	8:08	8:37	-0:29	8:44	10:26	-1:41	8:17	10:32	-2:14	9:12	13:20	-4:07	9:14	14:00	-4:45	11:27	12:34	-1:06
Today FM/Magic Talk*	7:49	5:52	1:56	4:45	5:00	-0:15	*	5:46	*	2:35	4:15	-1:39	4:40	4:19	0:20	3:52	4:30	-0:37	4:35	5:02	-0:26	1:24	5:52	-4:27
ZM	7:16	6:33	0:43	7:47	6:10	1:37	7:51	6:39	1:12	7:10	6:44	0:25	7:07	6:53	0:13	6:28	6:59	-0:30	5:52	5:25	0:27	6:26	5:55	0:30
MediaWorks Combo	12:20	13:05	-0:45	8:40	9:18	-0:38	10:25	11:18	-0:53	11:02	11:54	-0:52	11:37	13:12	-1:35	14:03	15:36	-1:33	14:17	15:13	-0:56	12:44	13:31	-0:47
NZME Combo	11:26	10:42	0:44	9:16	6:55	2:21	8:59	8:23	0:36	8:03	8:05	-0:01	8:43	8:14	0:28	11:08	9:29	1:38	13:53	13:41	0:11	10:35	10:20	0:15
All Commercial Radio	16:46	16:37	0:08	11:47	11:44	0:03	14:03	14:03	-0:00	14:24	14:38	-0:14	15:02	15:25	-0:23	17:39	17:44	-0:05	19:20	20:06	-0:46	17:01	17:11	-0:10
Potential (000)	507.5	507.5	0.0	109.3	109.3	0.0	181.2	181.9	-0.7	163.0	163.0	0.0	237.7	237.7	0.0	144.1	144.1	0.0	121.4	121.4	0.0	95.3	89.2	6.1
Sample	1,526	1,811	-285	313	351	-38	534	602	-68	511	587	-76	727	848	-121	413	492	-79	378	469	-91	314	337	-23

MediaWorks Combo: Breeze, Edge, Magic, Magic Talk (until 20th March 2022), Mai FM, More FM, Rock, The Sound, Today FM (from 21st March 2022) or internet only listening to George FM or Humm FM (from S2 2022)

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM/Magic Talk includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period for S1 2022 / 13 weeks of survey period for S2 2022)



CHRISTCHURCH COMMERCIAL RADIO - SURVEY 2 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 1/2022 - 2/2022

This Survey Period: Sun Jan 30 to Sat Jun 18 2022

Last Survey Period: Sun Aug 29 to Sat Nov 6 2021 & Sun Jan 30 to Sat Apr 9 2022

	This	Last	+/-
Potential (000)	507.5	507.5	0.0
Sample Size	1,526	1,811	-285

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am		+/-	Mon-Fri 9am-12md		+/-	Mon-Fri 12md-4pm		+/-	Mon-Fri 4pm-7pm		+/-	Mon-Fri 7pm-12mn		+/-	Mon-Fri 12mn-6am		+/-	Sat-Sun 12mn-12mn		+/-
	This	Last		This	Last		This	Last		This	Last		This	Last		This	Last		This	Last	
Breeze	2:59	2:47	0:11	3:32	3:23	0:08	4:10	3:51	0:19	1:53	1:48	0:04	2:02	1:52	0:10	4:00	2:05	1:55	3:12	2:57	0:14
Coast	2:37	2:21	0:16	2:51	3:13	-0:22	2:43	2:44	-0:00	1:27	1:36	-0:08	1:08	1:13	-0:04	2:10	4:22	-2:12	2:49	2:58	-0:08
Edge	2:03	2:03	-0:00	1:50	1:35	0:15	2:28	2:12	0:16	2:00	1:38	0:21	1:00	1:15	-0:15	3:36	2:12	1:23	2:24	2:18	0:05
Gold	1:26	1:47	-0:20	3:03	2:35	0:28	3:16	2:42	0:33	0:51	1:48	-0:57	*	0:15	*	1:45	1:45	0:00	1:52	1:50	0:01
Gold AM	0:48	0:49	-0:01	*	2:56	*	*	5:30	*	0:54	1:09	-0:15	0:34	0:15	0:19	0:15	*	*	1:57	4:47	-2:49
Magic	3:03	3:17	-0:13	3:50	4:03	-0:13	3:42	4:24	-0:42	2:02	2:03	-0:00	2:07	2:00	0:06	4:50	2:26	2:24	5:02	4:32	0:30
Mai FM	2:15	2:07	0:08	3:06	2:39	0:26	3:36	2:57	0:39	2:25	2:10	0:14	1:13	1:08	0:05	1:54	1:00	0:53	1:56	2:03	-0:06
More FM	3:03	3:09	-0:05	3:39	3:23	0:15	3:42	3:18	0:23	1:48	1:57	-0:09	1:30	1:12	0:18	1:25	1:19	0:05	2:28	3:12	-0:44
Newstalk ZB	4:48	5:05	-0:17	3:54	3:36	0:17	3:47	3:47	-0:00	2:43	2:41	0:01	3:09	3:44	-0:35	3:09	3:46	-0:36	3:52	4:01	-0:08
Radio Hauraki	2:55	2:12	0:42	3:47	2:58	0:48	4:12	3:46	0:26	1:48	1:42	0:05	0:47	1:09	-0:22	0:35	1:06	-0:31	3:06	2:11	0:54
Rhema	1:06	1:58	-0:51	3:35	1:42	1:53	2:17	2:46	-0:28	2:34	3:36	-1:01	1:04	2:03	-0:58	1:00	1:28	-0:28	1:57	2:23	-0:26
Rock	2:38	3:42	-1:04	4:24	4:52	-0:27	4:46	4:59	-0:12	2:38	2:35	0:02	2:54	1:46	1:08	1:19	1:57	-0:38	2:41	3:08	-0:26
SENZ Sport	1:59	4:02	-2:02	1:31	2:55	-1:24	0:30	3:09	-2:39	2:02	3:35	-1:32	1:59	0:25	1:34	*	*	*	2:03	1:32	0:30
Star	2:28	1:42	0:45	3:57	1:13	2:43	5:32	1:19	4:13	2:31	0:40	1:51	1:30	1:49	-0:19	2:00	2:49	-0:49	4:31	2:40	1:50
Tahu FM	2:08	1:42	0:25	5:23	2:03	3:20	3:30	2:36	0:53	4:21	1:10	3:10	10:14	6:15	3:59	1:59	2:12	-0:12	4:58	1:28	3:29
The Hits	2:19	1:34	0:44	3:02	1:49	1:13	3:09	2:00	1:09	1:15	1:20	-0:04	2:23	1:29	0:54	3:04	2:48	0:16	3:18	2:51	0:26
The Sound	3:06	3:25	-0:18	3:57	4:33	-0:35	4:22	4:53	-0:30	2:03	2:34	-0:30	2:25	2:01	0:24	1:46	2:29	-0:43	2:58	4:07	-1:08
Today FM/Magic Talk*	4:11	2:19	1:51	2:39	2:49	-0:10	2:38	2:16	0:21	1:14	1:00	0:13	2:39	1:23	1:15	2:54	4:15	-1:20	3:35	2:50	0:44
ZM	2:30	2:13	0:16	2:45	2:24	0:20	3:14	3:01	0:13	2:00	1:50	0:10	1:41	1:19	0:22	2:07	2:30	-0:22	2:06	2:11	-0:05
MediaWorks Combo	3:25	3:42	-0:16	4:17	4:24	-0:06	4:39	4:36	0:02	2:25	2:31	-0:05	2:02	1:45	0:16	3:08	2:16	0:52	3:37	4:00	-0:23
NZME Combo	3:42	3:42	-0:00	3:41	3:12	0:28	3:52	3:30	0:21	2:13	2:15	-0:01	2:24	2:32	-0:08	2:52	3:24	-0:32	3:20	3:20	0:00
All Commercial Radio	4:01	4:12	-0:10	4:53	4:44	0:08	5:17	5:01	0:15	2:50	2:52	-0:02	2:36	2:19	0:16	3:22	2:58	0:23	4:27	4:32	-0:05

MediaWorks Combo: Breeze, Edge, Magic, Magic Talk (until 20th March 2022), Mai FM, More FM, Rock, The Sound, Today FM (from 21st March 2022) or internet only listening to George FM or Humm FM (from S2 2022)

NZME Combo: Coast, Gold, Gold AM, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui, Flava

*Today FM/Magic Talk includes Magic Talk until Sun March 20 2022 / Today FM from Mon March 21 2022 (3 weeks of survey period for S1 2022 / 13 weeks of survey period for S2 2022)