

2025 NEW ZEALAND RADIO SURVEY SCHEDULE

Week no	Survey Weeks		Total NZ / All Markets	Commercial Radio Survey Release Dates
	Sunday	Saturday		
1	29 Jan	4		
2	5 Jan	11		
3	12	18		
4	19	25		
5	26 Feb	1		
6	2 Feb	8		
7	9	15		
8	16	22		
9	23 Mar	1		
10	2 Mar	8		
11	9	15		
12	16	22		
13	23	29		
14	30 Apr	5		
15	6 Apr	12		
16	13	19		
17	20	26		
18	27 May	3		
19	4 May	10		
20	11	17		
21	18	24		
22	25	31		
23	1 Jun	7		
24	8	14		
25	15	21		
26	22	28		
27	29 Jul	5		
28	6 Jul	12		
29	13	19		
30	20	26		
31	27 Aug	2		
32	3 Aug	9		
33	10	16		
34	17	23		
35	24	30		
36	31 Sep	6		
37	7 Sep	13		
38	14	20		
39	21	27		
40	28 Oct	4		
41	5 Oct	11		
42	12	18		
43	19	25		
44	26 Nov	1		
45	2 Nov	8		
46	9	15		
47	16	22		
48	23	29		
49	30 Dec	6		
50	7 Dec	13		
51	14	20		
52	21	27		
Easter Weekend				
School Holidays				

Total NZ Market: an aggregated survey that includes Auckland, Wellington, Christchurch, the ten individual regional markets and the additional Total NZ top up sample. Users can interrogate the data at a Total NZ level and by individual markets.

Individual markets available are:

- Auckland
- Wellington
- Christchurch
- Northland
- Waikato
- Tauranga
- Rotorua
- Hawke's Bay
- Taranaki
- Manawatu
- Nelson
- Dunedin
- Southland

S1 - May 22

S2 - Aug 21

S3 - Nov 27