

2020 NEW ZEALAND RADIO SURVEY SCHEDULE



Week no	Survey Weeks Sunday - Saturday		Total NZ / All Markets	Commerial Radio Survey Release Dates	Radio New Zealand Survey Release Dates
1	29	Jan 4			
2	Jan 5	11			
3	12	18			
4	19	25			
5	26	Feb 1			
6	Feb 2	8	*		
7	9	15			
8	16	22			
9	23	29			
10	Mar 1	7			
11	8	14			
12	15	21			
13	22	28			
14	29	Apr 4			
15	Apr 5	11			
16	12	18			
17	19	25		S1 Thur Apr 23	
18	26	May 2			S1 Thur Apr 30
19	May 3	9			
20	10	16			
21	17	23			
22	24	30			
23	31	Jun 6			
24	Jun 7	13			
25	14	20			
26	21	27		S2: Cancelled due to COVID-19	
27	28	Jul 4			S2: Cancelled due to COVID-19
28	Jul 5	11			
29	12	18			
30	19	25			
31	26	Aug 1			
32	Aug 2	8			
33	9	15			
34	16	22			
35	23	29			
36	30	Sep 5			
37	Sep 6	12			
38	13	19			
39	20	26			
40	27	Oct 3		S3: Thu Oct 1	
41	Oct 4	10			S3: Thu Oct 8
42	11	17			
43	18	24			
44	25	31			
45	Nov 1	7			
46	8	14			
47	15	21			
48	22	28		S4: Thu Nov 26	
49	29	Dec 5			S4: Thu Dec 4
50	Dec 6	12			
51	13	19			
52	20	26			

* Auckland, Northland, Tauranga and Waikato
Wave 1 field dates:
Sunday February 2nd to Saturday March 28th
inclusive

Total NZ Market: an aggregated survey that includes Auckland, Wellington, Christchurch, the ten individual regional markets and the additional Total NZ top up sample. Users can interrogate the data at a Total NZ level and by individual markets.

Individual markets available are:

- Auckland
- Wellington
- Christchurch
- Northland
- Waikato
- Tauranga
- Rotorua
- Hawke's Bay
- Taranaki
- Manawatu
- Nelson
- Dunedin
- Southland

Easter Weekend
School Holidays