

# GfK Regional Radio Audience Measurement 2024 Prize Draw Terms & Conditions



As a token of our appreciation for taking part in Australia's official radio ratings survey, each respondent who returns a completed diary will be entered into a single prize draw for a chance to win \$1,000 in cash. Separate draws will be conducted in Canberra, Newcastle, and Gold Coast/Tweed Heads. A single draw will be conducted for each survey.

The dates for each survey are:

## Canberra & Queanbeyan

Survey	Survey Dates
Survey 1	28 January 2024 – 23 March 2024
Survey 2	28 April 2024 – 22 June 2024
Survey 3	21 July 2024 - 14 September 2024

## Gold Coast & Tweed Heads

Survey	Survey Dates
Survey 1	11 February 2024 – 20 April 2024
Survey 2	12 May 2024 – 20 July 2024
Survey 3	18 August 2024 – 26 October 2024

## Newcastle

Survey	Survey Dates
Survey 1	28 January 2024 – 20 April 2024
Survey 2	5 May 2024 – 27 July 2024
Survey 3	11 August 2024 – 2 November 2024

The prize draws will take place in the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. Where the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060.

All winners will be contacted following the prize draws, which will take place at 10 a.m. on the draw dates listed below:

## Canberra & Queanbeyan

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 17 April 2024	Wednesday, 17 July 2024
Survey 2	Wednesday, 17 July 2024	Wednesday, 16 October 2024
Survey 3	Wednesday, 9 October 2024	Wednesday, 8 January 2025

### Gold Coast & Tweed Heads

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 15 May 2024	Wednesday, 14 August 2024
Survey 2	Wednesday, 14 August 2024	Wednesday, 13 November 2024
Survey 3	Wednesday, 20 November 2024	Wednesday, 19 February 2025

### Newcastle

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 15 May 2024	Wednesday, 14 August 2024
Survey 2	Wednesday, 21 August 2024	Wednesday, 20 November 2024
Survey 3	Wednesday, 27 November 2024	Wednesday, 26 February 2025

The name and city of each winner will be published on the GfK website <https://www.gfk.com/press/radio-audience-measurement-resources> as well as in The Australian newspaper on the following dates:

### Canberra & Queanbeyan

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 3 May 2024	Friday, 2 August 2024
Survey 2	Friday, 26 July 2024	Friday, 25 October 2024
Survey 3	Friday, 18 October 2024	Friday, 17 January 2025

### Gold Coast & Tweed Heads

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 21 June 2024	Friday, 20 September 2024
Survey 2	Friday, 13 September 2024	Friday, 13 December 2024
Survey 3	Friday, 29 November 2024	Friday, 28 February 2025

### Newcastle

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 21 June 2024	Friday, 20 September 2024
Survey 2	Friday, 13 September 2024	Friday, 13 December 2024
Survey 3	Friday, 29 November 2024	Friday, 28 February 2025