

GfK Metropolitan Radio Audience Measurement 2024 Prize Draw Terms and Conditions



As a token of our appreciation for taking part in Australia's official radio ratings survey, each respondent over the age of 10 years old, who returns a completed diary will be entered into a single prize draw for a chance to win \$1,000 in cash. There are eight separate draws of \$1,000 totalling \$8,000 annually for each surveyed area (Sydney, Melbourne, Brisbane, Adelaide, and Perth). The total national value of all prize draws is \$40,000.

The dates for each survey are:

Survey	Survey Dates	Release Dates
Survey 1	14 January 2024 - 24 February 2024	14 th March 2024
Survey 2	25 February 2024 - 30 March 2024	18 th April 2024
Survey 3	14 April 2024 - 18 May 2024	4 th June 2024
Survey 4	19 May 2024 - 22 June 2024	9 th July 2024
Survey 5	7 July 2024 - 10 August 2024	27 th August 2024
Survey 6	11 August 2024 - 14 September 2024	1 st October 2024
Survey 7	22 September 2024 - 26 October 2024	14 th November 2024
Survey 8	27 October 2024 - 30 November 2024	17 th December 2024

The prize draws will take place in the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. Where the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.

All winners will be contacted following the prize draws via a phone call and an email to inform them of the win within 7 days (this applies to both the initial draw and the unclaimed prize draw). If the winner is between the age of 10-17, GfK has already been given permission for the 10-17 year old respondent to participate in the Survey and prize draw by a parent/guardian at the time of recruitment. Parent/Guardian consent for 10-17s is included as part of the standard Market Research Requirement. The draw takes places at 10 a.m. on the draw dates listed below. In the event that a prize redraw is required they will occur at 10 a.m. on the following dates:

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 20 March 2024	Wednesday, 19 June 2024
Survey 2	Wednesday, 24 April 2024	Wednesday, 24 July 2024
Survey 3	Wednesday, 12 June 2024	Wednesday, 11 September 2024
Survey 4	Wednesday, 17 July 2024	Wednesday, 16 October 2024
Survey 5	Wednesday, 4 September 2024	Wednesday, 4 December 2024
Survey 6	Wednesday, 9 October 2024	Wednesday, 8 January 2025
Survey 7	Wednesday, 20 November 2024	Wednesday, 19 February 2025
Survey 8	Wednesday, 18 December 2024	Wednesday, 19 March 2025

The name and city of each winner will be published on the GfK website <https://www.gfk.com/press/radio-audience-measurement-resources> as well as in The Australian newspaper on the following dates:

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 29 March 2024	Friday, 28 June 2024
Survey 2	Friday, 3 May 2024	Friday, 2 August 2024
Survey 3	Friday, 21 June 2024	Friday, 20 September 2024
Survey 4	Friday, 26 July 2024	Friday, 25 October 2024
Survey 5	Friday, 13 September 2024	Friday, 13 December 2024
Survey 6	Friday, 18 October 2024	Friday, 17 January 2025
Survey 7	Friday, 29 November 2024	Friday, 28 February 2025
Survey 8	Friday, 10 January 2025	Friday, 11 April 2025

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