

# 2024 RADIO SURVEY SCHEDULE



Week no	Survey Weeks Sunday - Saturday	Sydney	Melbourne	Brisbane	Adelaide	Perth	Newcastle	Canberra	Gold Coast
1	31 6								
2	Jan 7 13								
3	14 20								
4	21 27								
5	28 Feb 3								
6	Feb 4 10								
7	11 17								
8	18 24								
9	25 Mar 2								
10	Mar 3 9								
11	10 16								
12	17 23								
13	24 30							S1: Apr 10	
14	31 Apr 6								
15	Apr 7 13								
16	14 20								
17	21 27						S1: May 10		S1: May 9
18	28 May 4								
19	May 5 11								
20	12 18								
21	19 25								
22	26 Jun 1								
23	Jun 2 8								
24	9 15								
25	16 22								
26	23 29							S2: Jul 10	
27	30 Jul 6								
28	Jul 7 13								
29	14 20								
30	21 27								
31	28 Aug 3						S2: Aug 16		S2: Aug 8
32	Aug 4 10								
33	11 17								
34	18 24								
35	25 31								
36	Sep 1 Sep 7								
37	8 14								
38	15 21							S3: Oct 2	
39	22 28								
40	29 Oct 5								
41	Oct 6 12								
42	13 19								
43	20 26								
44	27 Nov 2								S3: Nov 15
45	Nov 3 9						S3: Nov 22		
46	10 16								
47	17 23								
48	24 30								
49	Dec 1 Dec 7								
50	8 14								
51	15 21	<b>Metropolitan Release</b>							
52	22 28	Survey #1 Thu Mar 14		Survey #3 Tue Jun 4		Survey #5 Tue Aug 27		Survey #7 Thu Nov 14	
	Easter Weekend	Survey #2 Thu Apr 18		Survey #4 Tue Jul 9		Survey #6 Tue Oct 1		Survey #8 Tue Dec 17	
	School Holidays	DAB+ survey results will be included within the metropolitan survey release.							

Survey release dates for regional markets are noted against S1 on the schedule

# 2024 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
S1	Jan 14 to Feb 24	Thu Mar 14
S2	Feb 4 to Feb 24 & Feb 25 to Mar 30	Thu Apr 18
S3	Feb 25 to Mar 30 & Apr 14 to May 18	Tue Jun 4
S4	Apr 14 to Jun 22	Tue Jul 9
S5	May 19 to Jun 22 & Jul 7 to Aug 10	Tue Aug 27
S6	Jul 7 to Sept 14	Tue Oct 1
S7	Aug 11 to Sept 14 & Sept 22 to Oct 26	Thu Nov 14
S8	Sept 22 to Nov 30	Tue Dec 17

NEWCASTLE ( <i>Blind</i> )		
S1	Jan 28 to Apr 20	Fri May 10
S2	Second half of S1 & May 5 to Jul 27	Fri Aug 16
S3	May 5 to Jul 27 & Aug 11 to Nov 2	Fri Nov 22

CANBERRA		
S1	Jan 28 to Mar 23	Wed Apr 10
S2	Feb 25 to Mar 23 & Apr 28 to Jun 22	Wed Jul 10
S3	Apr 28 to Jun 22 & Jul 21 to Sept 14	Wed Oct 2

GOLD COAST / TWEED HEADS		
S1	Feb 11 to Apr 20	Thu May 9
S2	Mar 17 to Apr 20 & May 12 to Jul 20	Thu Aug 8
S3	May 12 to Jul 20 & Aug 18 to Oct 26	Fri Nov 15

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS		
<p>A non-blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p>		
<p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p>		

**For more information please contact GfK 1800 097 713**