GfK Regional Radio Audience Measurement 2023 Prize Draw Terms & Conditions



As a token of our appreciation for taking part in Australia's official radio ratings survey, each respondent who returns a completed diary will be entered into a single prize draw for a chance to win \$1,000 in cash. Separate draws will be conducted in Canberra, Newcastle, and Gold Coast/Tweed Heads. A single draw will be conducted for each survey.

The dates for each survey are:

Canberra & Queanbeyan

Survey	Survey Dates
Survey 1	29 January 2023 – 25 March 2023
Survey 2	23 April 2023 - 17 June 2023
Survey 3	16 July 2023 - 9 September 2023

Gold Coast & Tweed Heads

Survey	Survey Dates
Survey 1	12 February 2023 – 22 April 2023
Survey 2	14 May 2023 – 22 July 2023
Survey 3	20 August 2023 – 28 October 2023

Newcastle

Survey	Survey Dates
Survey 1	29 January 2023 – 22 April 2023
Survey 2	7 May 2023 – 29 July 2023
Survey 3	13 August 2023 – 4 November 2023

The prize draws will take place in the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. Where the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060.

All winners will be contacted following the prize draws, which will take place at 10 a.m. on the draw dates listed below:

Canberra & Queanbeyan

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 19 April 2023	Wednesday, 19 July 2023
Survey 2	Wednesday, 12 July 2023	Wednesday, 11 October 2023
Survey 3	Wednesday, 4 October 2023	Wednesday, 3 January 2024

GFK ANZ PTY LTD Level 6, 157 Walker Street, North Sydney, NSW 2060 ABN: 90056061495 Contact Number: 1800 725 490

Gold Coast & Tweed Heads

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 17 May 2023	Wednesday, 16 August 2023
Survey 2	Wednesday, 16 August 2023	Wednesday, 15 November 2023
Survey 3	Wednesday, 22 November 2023	Wednesday, 21 February 2024

Newcastle

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 17 May 2023	Wednesday, 16 August 2023
Survey 2	Wednesday, 23 August 2023	Wednesday, 22 November 2023
Survey 3	Wednesday, 29 November 2023	Wednesday, 28 February 2024

The name and city of each winner will be published on the GfK website <u>https://www.gfk.com/press/radio-audience-measurement-resources</u> as well as in The Australian newspaper on the following dates:

Canberra & Queanbeyan

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 5 May 2023	Friday, 4 August 2023
Survey 2	Friday, 28 July 2023	Friday, 27 October 2023
Survey 3	Friday, 20 October 2023	Friday, 19 January 2024

Gold Coast & Tweed Heads

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 23 June 2023	Friday, 22 September 2023
Survey 2	Friday, 15 September 2023	Friday, 15 December 2023
Survey 3	Friday, 1 December 2023	Friday, 1 March 2024

Newcastle

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 23 June 2023	Friday, 22 September 2023
Survey 2	Friday, 15 September 2023	Friday, 15 December 2023
Survey 3	Friday, 1 December 2023	Friday, 1 March 2024