

# GfK Regional Radio Audience Measurement 2022 Prize Draw Terms & Conditions



As a token of our appreciation for taking part in Australia's official radio ratings survey, each respondent who returns a completed diary will be entered into a single prize draw for a chance to win \$1,000 in cash. Separate draws will be conducted in Canberra, Newcastle, and Gold Coast/Tweed Heads. A single draw will be conducted for each survey.

The dates for each survey are:

## Canberra & Queanbeyan

Survey	Survey Dates
Survey 1	30 January 2022 – 26 March 2022
Survey 2	24 April 2022 – 18 June 2022
Survey 3	17 July 2022 – 10 September 2022

## Gold Coast & Tweed Heads

Survey	Survey Dates
Survey 1	13 February 2022 – 23 April 2022
Survey 2	15 May 2022 – 23 July 2022
Survey 3	21 August 2022 – 29 October 2022

## Newcastle

Survey	Survey Dates
Survey 1	30 January 2022 – 23 April 2022
Survey 2	8 May 2022 – 30 July 2022
Survey 3	14 August 2022 – 5 November 2022

The prize draws will take place in the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. Where the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060.

All winners will be contacted following the prize draws, which will take place at 10 a.m. on the draw dates listed below:

## Canberra & Queanbeyan

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 20 April 2022	Wednesday, 20 July 2022
Survey 2	Wednesday, 13 July 2022	Wednesday, 12 October 2022
Survey 3	Wednesday, 5 October 2022	Wednesday, 4 January 2023

### Gold Coast & Tweed Heads

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 18 May 2022	Wednesday, 17 August 2022
Survey 2	Wednesday, 17 August 2022	Wednesday, 16 November 2022
Survey 3	Wednesday, 23 November 2022	Wednesday, 22 February 2023

### Newcastle

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 18 May 2022	Wednesday, 17 August 2022
Survey 2	Wednesday, 24 August 2022	Wednesday, 23 November 2022
Survey 3	Wednesday, 30 November 2022	Wednesday, 1 March 2023

The name and city of each winner will be published on the GfK website

<https://www.gfk.com/insights/radio-audience-measurement-resources?hsLang=en> as well as in The Australian newspaper on the following dates:

### Canberra & Queanbeyan

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 29 April 2022	Friday, 22 July 2022
Survey 2	Friday, 22 July 2022	Friday, 14 October 2022
Survey 3	Friday, 14 October 2022	Friday, 6 January 2023

### Gold Coast & Tweed Heads

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 17 June 2022	Friday, 9 September 2022
Survey 2	Friday, 9 September 2022	Friday, 2 December 2022
Survey 3	Friday, 6 January 2023	Friday, 31 March 2023

### Newcastle

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 17 June 2022	Friday, 9 September 2022
Survey 2	Friday, 9 September 2022	Friday, 2 December 2022
Survey 3	Friday, 6 January 2023	Friday, 31 March 2023