

GfK Metropolitan Radio Audience Measurement 2022 Prize Draw Terms and Conditions



As a token of our appreciation for taking part in Australia's official radio ratings survey, each respondent who returns a completed diary will be entered into a single prize draw for a chance to win \$1,000 in cash. There are eight separate draws of \$1,000 totalling \$8,000 annually for each surveyed area (Sydney, Melbourne, Brisbane, Adelaide, and Perth). The total national value of all prize draws is \$40,000.

The dates for each survey are:

Survey	Survey Dates
Survey 1	16 January 2022 – 26 February 2022
Survey 2	27 February 2022 – 2 April 2022
Survey 3	17 April 2022 – 21 May 2022
Survey 4	22 May 2022 – 25 June 2022
Survey 5	10 July 2022 – 13 August 2022
Survey 6	14 August 2022 – 17 September 2022
Survey 7	25 September 2022 – 29 October 2022
Survey 8	30 October 2022 – 3 December 2022

The prize draws will take place in the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. Where the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060.

All winners will be contacted following the prize draws, which will take place at 10 a.m. on the draw dates listed below. In the event that a prize redraw is required they will occur at 10 a.m. on the following dates:

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 16 March 2022	Wednesday, 15 June 2022
Survey 2	Wednesday, 13 April 2022	Wednesday, 13 July 2022
Survey 3	Wednesday, 1 June 2022	Wednesday, 31 August 2022
Survey 4	Wednesday, 6 July 2022	Wednesday, 5 October 2022
Survey 5	Wednesday, 24 August 2022	Wednesday, 23 November 2022
Survey 6	Wednesday, 28 September 2022	Wednesday, 4 January 2023
Survey 7	Wednesday, 9 November 2022	Wednesday, 8 February 2023
Survey 8	Wednesday, 14 December 2022	Wednesday, 15 March 2023

The name and city of each winner will be published on the GfK website

<https://www.gfk.com/insights/radio-audience-measurement-resources> as well as in The Australian newspaper on the following dates:

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 25 March 2022	Friday, 17 June 2022
Survey 2	Friday, 29 April 2022	Friday, 22 July 2022
Survey 3	Friday, 17 June 2022	Friday, 9 September 2022
Survey 4	Friday, 22 July 2022	Friday, 14 October 2022
Survey 5	Friday, 9 September 2022	Friday, 2 December 2022
Survey 6	Friday, 14 October 2022	Friday, 6 January 2023
Survey 7	Friday, 25 November 2022	Friday, 24 February 2023
Survey 8	Friday, 6 January 2023	Friday, 31 March 2023

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