

2023 RADIO SURVEY SCHEDULE



Week no	Survey Weeks Sunday - Saturday	Sydney	Melbourne	Brisbane	Adelaide	Perth	Newcastle	Canberra	Gold Coast
1	Jan 1 7								
2	8 14								
3	15 21								
4	22 28								
5	29 Feb 4								
6	Feb 5 11								
7	12 18								
8	19 25								
9	26 Mar 4								
10	Mar 5 11								
11	12 18								
12	19 25								
13	26 Apr 1							S1: Apr 12	
14	Apr 2 8								
15	9 15								
16	16 22								
17	23 29						S1: May 12		S1: May 11
18	30 May 6								
19	May 7 13								
20	14 20								
21	21 27								
22	28 Jun 3								
23	Jun 4 10								
24	11 17								
25	18 24							S2: Jul 5	
26	25 Jul 1								
27	Jul 2 8								
28	9 15								
29	16 22								
30	23 29								
31	30 Aug 5						S2: Aug 18		S2: Aug 10
32	Aug 6 12								
33	13 19								
34	20 26								
35	27 Sep 2								
36	Sep 3 9								
37	10 16							S3: Sept 27	
38	17 23								
39	24 30								
40	Oct 1 Oct 7								
41	8 14								
42	15 21								
43	22 28								
44	29 Nov 4								S3: Nov 17
45	Nov 5 11						S3: Nov 24		
46	12 18								
47	19 25								
48	26 Dec 2								
49	Dec 3 9								
50	10 16								
51	17 23	Metropolitan Release							
52	24 30	Survey #1 Thu Mar 16	Survey #2 Thu Apr 20	Survey #3 Tue Jun 6	Survey #4 Tue Jul 11	Survey #5 Tue Aug 29	Survey #6 Thu Oct 5	Survey #7 Thu Nov 16	Survey #8 Tue Dec 19
	Easter Weekend	DAB+ survey results will be included within the metropolitan survey release.							
	School Holidays	Survey release dates for regional markets are noted against S1 on the schedule							

2023 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
S1	Jan 15 to Feb 25	Thu Mar 16
S2	Feb 5 to Feb 25 & Feb 26 to Apr 1	Thu Apr 20
S3	Feb 26 to Apr 1 & Apr 16 to May 20	Tue Jun 6
S4	Apr 16 to Jun 24	Tue Jul 11
S5	May 21 to Jun 24 & Jul 9 to Aug 12	Tue Aug 29
S6	Jul 9 to Sept 16	Thu Oct 5
S7	Aug 13 to Sept 16 & Sept 24 to Oct 28	Thu Nov 16
S8	Sept 24 to Dec 2	Tue Dec 19

NEWCASTLE (<i>Blind</i>)		
S1	Jan 29 to Apr 22	Fri May 12
S2	Second half of S1 & May 7 to Jul 29	Fri Aug 18
S3	May 7 to Jul 29 & Aug 13 to Nov 4	Fri Nov 24

CANBERRA		
S1	Jan 29 to Mar 25	Wed Apr 12
S2	Feb 26 to Mar 25 & Apr 23 to Jun 17	Wed Jul 5
S3	Apr 23 to Jun 17 & Jul 16 to Sept 9	Wed Sept 27

GOLD COAST / TWEED HEADS		
S1	Feb 12 to Apr 22	Thu May 11
S2	Mar 19 to Apr 22 & May 14 to Jul 22	Thu Aug 10
S3	May 14 to Jul 22 & Aug 20 to Oct 28	Fri Nov 17

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS		
<p>A non-blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p>		
<p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p>		

For more information please contact GfK 1800 097 713