

Commercial Radio Australia

Commercial Radio Australia Ltd is the national industry body representing Australia's commercial radio broadcasters.

Commercial radio broadcasting began in 1925. Commercial Radio Australia Ltd was established in 1930 as the Federation of Australian Radio Broadcasters (FARB). FARB became an incorporated company in 1993 and changed its name to Commercial Radio Australia Limited in 2002. FARB was founded with 33 members. Today, Commercial Radio Australia Ltd has 261 members, representing 99% of commercial radio licensees on air.

The Board of Commercial Radio Australia is elected by the industry at the annual general meeting and includes a chairman and a vice chairman (regional) and up to nine other directors, representing metropolitan and regional commercial radio broadcasters.

Commercial Radio Australia pursues a range of issues on behalf of its member stations. The staff of Commercial Radio Australia specialise in areas such as industrial relations, human resources, marketing, industry events management, industry regulation, advertising advice, audience surveys and research and digital radio.

Handy links:

- For more information on CRA please visit www.commercialradio.com.au
- To read the CRA Codes of Practice (note: you need to be a member to access this page) <http://www.commercialradio.com.au/legal/regulation-codes>
- Commercial Radio Calendar and Commercial Radio Stations Map
- For more information on radio advertising and surveys please visit www.radioalive.com.au