

# GfK Regional Radio Audience Measurement 2021 Prize Draw Terms & Conditions



As a token of our appreciation for taking part in Australia's official radio ratings survey, each respondent who returns a completed diary will be entered into a single prize draw for a chance to win \$1,000 in cash. Separate draws will be conducted in Canberra, Newcastle, and Gold Coast/Tweed Heads. A single draw will be conducted for each survey.

The dates for each survey are:

## Canberra & Queanbeyan

Survey	Survey Dates
Survey 1	31 January 2021 – 27 March 2021
Survey 2	25 April 2021 – 19 June 2021
Survey 3	18 July 2021 – 11 September 2021

## Gold Coast & Tweed Heads

Survey	Survey Dates
Survey 1	14 February 2021 – 24 April 2021
Survey 2	16 May 2021 – 24 July 2021
Survey 3	22 August 2021 – 30 October 2021

## Newcastle

Survey	Survey Dates
Survey 1	31 January 2021 – 24 April 2021
Survey 2	9 May 2021 – 31 July 2021
Survey 3	15 August 2021 – 6 November 2021

The prize draws will take place in the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. Where the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060.

All winners will be contacted following the prize draws, which will take place at 10 a.m. on the draw dates listed below:

## Canberra & Queanbeyan

Survey	Draw Dates	Redraw Dates
Survey 1	Friday, 23 April 2021	Friday, 23 July 2021
Survey 2	Friday, 16 July 2021	Friday, 15 October 2021
Survey 3	Friday, 8 October 2021	Friday, 7 January 2022

### Gold Coast & Tweed Heads

Survey	Draw Dates	Redraw Dates
Survey 1	Friday, 21 May 2021	Friday, 20 August 2021
Survey 2	Friday, 20 August 2021	Friday, 19 November 2021
Survey 3	Friday, 26 November 2021	Friday, 25 February 2022

### Newcastle

Survey	Draw Dates	Redraw Dates
Survey 1	Friday, 21 May 2021	Friday, 20 August 2021
Survey 2	Friday, 27 August 2021	Friday, 26 November 2021
Survey 3	Friday, 3 December 2021	Friday, 4 March 2022

The name and city of each winner will be published on the GfK website <https://www.gfk.com/insights/radio-audience-measurement-resources?hsLang=en> as well as in The Australian newspaper on the following dates:

### Canberra & Queanbeyan

Survey	Publication Dates
Survey 1	Friday, 30 April 2021
Survey 2	Friday, 23 July 2021
Survey 3	Friday, 15 October 2021

### Gold Coast & Tweed Heads

Survey	Publication Dates
Survey 1	Friday, 28 May 2021
Survey 2	Friday, 27 August 2021
Survey 3	Friday, 3 December 2021

### Newcastle

Survey	Publication Dates
Survey 1	Friday, 28 May 2021
Survey 2	Friday, 3 September 2021
Survey 3	Friday, 10 December 2021