

GfK Metropolitan Radio Audience Measurement 2021 Prize Draw Terms and Conditions



As a token of our appreciation for taking part in Australia's official radio ratings survey, each respondent who returns a completed diary will be entered into a single prize draw for a chance to win \$1,000 in cash. There are eight separate draws of \$1,000 totalling \$8,000 annually for each surveyed area (Sydney, Melbourne, Brisbane, Adelaide, and Perth). The total national value of all prize draws is \$40,000.

The dates for each survey are:

Survey	Survey Dates
Survey 1	17 January 2021 – 27 February 2021
Survey 2	28 February 2021 – 3 April 2021
Survey 3	18 April 2021 – 22 May 2021
Survey 4	23 May 2021 – 26 June 2021
Survey 5	11 July 2021 – 14 August 2021
Survey 6	15 August 2021 – 18 September 2021
Survey 7	26 September 2021 – 30 October 2021
Survey 8	31 October 2021 – 4 December 2021

The prize draws will take place in the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. Where the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur at the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060.

All winners will be contacted following the prize draws, which will take place at 10 a.m. on the draw dates listed below. In the event that a prize redraw is required they will occur at 10 a.m. on the following dates:

Survey	Draw Dates	Redraw Dates
Survey 1	Friday, 12 March 2021	Friday, 11 June 2021
Survey 2	Friday, 16 April 2021	Friday, 16 July 2021
Survey 3	Wednesday, 2 June 2021	Friday, 3 September 2021
Survey 4	Wednesday, 7 July 2021	Friday, 8 October 2021
Survey 5	Wednesday, 25 August 2021	Friday, 26 November 2021
Survey 6	Wednesday, 29 September 2021	Friday, 7 January 2022
Survey 7	Wednesday, 10 November 2021	Friday, 11 February 2022
Survey 8	Wednesday, 15 December 2021	Friday, 18 March 2022

The name and city of each winner will be published on the GfK website

<https://www.gfk.com/insights/radio-audience-measurement-resources> as well as in The Australian newspaper on the following dates:

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 26 March 2021	Friday, 18 June 2021
Survey 2	Friday, 30 April 2021	Friday, 23 July 2021
Survey 3	Friday, 18 June 2021	Friday, 10 September 2021
Survey 4	Friday, 23 July 2021	Friday, 15 October 2021
Survey 5	Friday, 10 September 2021	Friday, 26 November 2021
Survey 6	Friday, 15 October 2021	Friday, 7 January 2022
Survey 7	Friday, 26 November 2021	Friday, 25 th February 2022
Survey 8	Friday, 7 January 2022	Friday, 1 st April 2022

SA LICENSE NO: T20/1354

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