



GOLD COAST/TWEED RADIO - SURVEY 2 2024

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	19.8	20.8	-1.0	31.8	28.2	3.6	18.3	19.3	-1.0	14.8	18.5	-3.7	25.5	30.0	-4.5	27.9	23.7	4.2	9.1	9.1	0.0
92.5 TRIPLE M GOLD	14.6	10.6	4.0	15.9	10.7	5.2	6.4	11.0	-4.6	12.3	7.5	4.8	18.0	12.1	5.9	15.9	15.9	0.0	14.0	7.0	7.0
90.9 SEA FM	10.2	9.1	1.1	18.9	16.9	2.0	16.2	12.8	3.4	17.8	20.1	-2.3	11.9	9.9	2.0	2.8	2.9	-0.1	4.1	1.4	2.7
4BC 882	1.3	1.1	0.2	0.5	0.2	0.3	0.6	0.5	0.1	*	0.4	*	3.1	3.2	-0.1	0.9	1.0	-0.1	1.2	0.1	1.1
4BH 1116	0.5	0.7	-0.2	*	*	*	0.2	*	*	0.9	1.2	-0.3	0.1	0.1	0.0	1.4	1.9	-0.5	0.1	0.5	-0.4
SENQ 693am	0.7	0.5	0.2	*	*	*	*	*	*	*	0.2	*	1.1	0.8	0.3	0.5	0.4	0.1	1.3	0.8	0.5
B105	1.8	2.0	-0.2	0.5	0.9	-0.4	2.2	2.7	-0.5	2.2	4.1	-1.9	3.9	3.1	0.8	1.0	0.5	0.5	0.3	0.8	-0.5
104.5 TRIPLE M	2.8	1.8	1.0	3.2	1.9	1.3	3.8	3.2	0.6	1.0	1.7	-0.7	3.6	2.7	0.9	5.6	2.0	3.6	0.8	0.5	0.3
NOVA106.9	1.9	3.3	-1.4	4.3	9.8	-5.5	1.2	2.2	-1.0	4.0	6.4	-2.4	1.9	4.0	-2.1	1.2	0.5	0.7	0.4	0.6	-0.2
KIIS973	1.1	1.5	-0.4	1.6	3.4	-1.8	0.2	1.7	-1.5	1.9	1.9	0.0	1.8	2.4	-0.6	0.6	0.9	-0.3	0.2	0.2	0.0
ABC GLDCST	3.8	4.4	-0.6	0.6	1.2	-0.6	2.6	3.8	-1.2	1.3	0.6	0.7	2.0	4.1	-2.1	3.6	2.6	1.0	9.0	9.9	-0.9
ABC BRIS	1.3	1.2	0.1	0.1	0.5	-0.4	0.5	0.4	0.1	*	0.3	*	0.5	0.4	0.1	1.9	1.9	0.0	3.3	2.6	0.7
4RN	1.4	2.1	-0.7	*	0.1	*	1.4	1.3	0.1	0.6	0.6	0.0	0.7	1.1	-0.4	2.2	3.6	-1.4	2.4	4.1	-1.7
ABC NEWSRADIO	1.0	1.0	0.0	0.4	0.2	0.2	0.6	0.4	0.2	1.6	0.7	0.9	0.5	1.3	-0.8	0.3	1.1	-0.8	2.0	1.2	0.8
4JJJ	7.2	6.3	0.9	9.8	7.4	2.4	11.5	11.0	0.5	17.8	15.8	2.0	7.3	5.3	2.0	2.3	2.2	0.1	0.9	2.2	-1.3
ABC CLASSIC	1.8	0.9	0.9	*	0.1	*	1.2	0.8	0.4	1.6	1.1	0.5	0.7	0.1	0.6	1.7	2.2	-0.5	3.7	1.0	2.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	19.9	21.2	-1.3	20.0	20.6	-0.6	19.7	18.2	1.5	20.7	21.3	-0.6	20.4	26.7	-6.3	14.0	20.3	-6.3	19.3	19.5	-0.2
92.5 TRIPLE M GOLD	15.3	11.0	4.3	14.6	10.1	4.5	16.4	12.5	3.9	17.7	12.9	4.8	12.3	9.0	3.3	9.2	5.9	3.3	12.2	9.3	2.9
90.9 SEA FM	10.4	9.5	0.9	11.0	9.6	1.4	9.2	8.1	1.1	10.1	10.1	0.0	12.4	10.3	2.1	8.9	9.8	-0.9	9.4	7.6	1.8
4BC 882	1.2	1.2	0.0	0.6	0.6	0.0	0.8	0.8	0.0	1.7	1.5	0.2	2.3	1.9	0.4	1.8	1.4	0.4	1.5	1.0	0.5
4BH 1116	0.3	0.6	-0.3	0.5	1.0	-0.5	0.2	0.4	-0.2	0.2	0.6	-0.4	0.3	0.3	0.0	0.6	0.6	0.0	1.1	1.0	0.1
SENQ 693am	0.7	0.5	0.2	0.6	0.4	0.2	1.0	0.8	0.2	0.7	0.6	0.1	0.5	0.2	0.3	0.4	0.1	0.3	0.6	0.5	0.1
B105	1.8	2.2	-0.4	2.3	2.4	-0.1	1.9	2.1	-0.2	1.6	2.2	-0.6	1.1	2.2	-1.1	1.1	1.0	0.1	1.9	1.6	0.3
104.5 TRIPLE M	3.0	1.8	1.2	2.8	1.7	1.1	2.9	1.7	1.2	3.3	1.9	1.4	3.4	2.4	1.0	1.2	0.9	0.3	2.1	1.9	0.2
NOVA106.9	2.0	3.3	-1.3	2.8	3.9	-1.1	1.9	2.4	-0.5	1.5	3.2	-1.7	2.0	3.5	-1.5	1.0	3.0	-2.0	1.6	3.2	-1.6
KIIS973	1.1	1.4	-0.3	0.9	1.2	-0.3	0.5	1.0	-0.5	1.0	1.3	-0.3	2.0	1.8	0.2	3.0	4.1	-1.1	1.1	1.9	-0.8
ABC GLDCST	4.3	4.7	-0.4	6.8	7.3	-0.5	4.4	4.8	-0.4	2.4	2.4	0.0	2.8	3.3	-0.5	2.7	5.4	-2.7	2.4	3.5	-1.1
ABC BRIS	1.2	1.1	0.1	1.6	1.2	0.4	1.6	1.4	0.2	0.9	0.9	0.0	0.6	0.7	-0.1	*	0.6	*	1.8	1.7	0.1
4RN	1.4	2.1	-0.7	2.2	2.4	-0.2	1.2	2.3	-1.1	0.7	1.3	-0.6	1.1	1.6	-0.5	3.2	4.8	-1.6	1.1	2.3	-1.2
ABC NEWSRADIO	1.1	1.0	0.1	2.0	1.7	0.3	0.7	0.5	0.2	0.6	0.3	0.3	0.8	0.3	0.5	0.6	3.5	-2.9	0.9	1.0	-0.1
4JJJ	6.8	6.1	0.7	6.2	6.2	0.0	5.5	5.3	0.2	6.6	6.0	0.6	10.4	7.2	3.2	7.5	5.6	1.9	8.6	7.2	1.4
ABC CLASSIC	1.7	0.9	0.8	1.3	1.0	0.3	1.3	0.5	0.8	2.1	1.0	1.1	1.8	1.1	0.7	2.3	0.7	1.6	2.2	1.1	1.1



GOLD COAST/TWEED RADIO - SURVEY 2 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	194	208	-14	28	33	-5	18	22	-4	46	52	-6	50	53	-3	29	25	4	22	23	-1
92.5 TRIPLE M GOLD	141	115	26	14	13	1	8	8	0	23	17	6	41	32	9	26	24	2	29	21	8
90.9 SEA FM	145	134	11	22	22	0	18	16	2	46	44	2	38	34	4	9	8	1	12	11	1
4BC 882	8	8	0	1	1	0	1	*	*	*	2	*	2	2	0	1	1	0	4	1	3
4BH 1116	6	7	-1	*	*	*	1	*	*	2	2	0	*	*	*	2	3	-1	1	1	0
SENQ 693am	3	3	0	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	1	1	0
B105	23	25	-2	2	3	-1	2	3	-1	7	10	-3	5	5	0	3	1	2	3	3	0
104.5 TRIPLE M	35	31	4	3	3	0	5	4	1	5	7	-2	11	10	1	4	4	0	7	4	3
NOVA106.9	34	51	-17	6	11	-5	2	4	-2	12	18	-6	9	13	-4	3	3	0	2	3	-1
KIIS973	22	22	0	5	3	2	2	2	0	5	7	-2	6	6	0	3	2	1	2	2	0
ABC GLDCST	68	69	-1	3	3	0	3	4	-1	8	4	4	11	14	-3	11	12	-1	31	32	-1
ABC BRIS	16	17	-1	1	1	0	1	1	0	*	1	*	1	2	-1	4	4	0	9	8	1
4RN	24	27	-3	*	*	*	2	2	0	2	1	1	4	4	0	6	7	-1	10	13	-3
ABC NEWSRADIO	24	25	-1	2	*	*	2	1	1	6	6	0	5	6	-1	2	5	-3	8	7	1
4JJJ	113	107	6	13	10	3	16	17	-1	50	44	6	22	20	2	7	7	0	4	8	-4
ABC CLASSIC	26	16	10	1	1	0	2	1	1	4	4	0	5	1	4	3	3	0	11	6	5
Total	613	616	-3	64	65	-1	55	56	-1	138	137	1	136	137	-1	86	87	-1	133	133	0

Cumulative Audience (000's) by Session, P10+ [Potential: 648]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	170	186	-16	118	134	-16	81	79	2	91	106	-15	91	108	-17	25	37	-12	125	136	-11
92.5 TRIPLE M GOLD	123	100	23	88	67	21	63	54	9	78	59	19	61	54	7	19	18	1	93	75	18
90.9 SEA FM	130	119	11	89	77	12	52	42	10	69	63	6	69	55	14	17	22	-5	83	80	3
4BC 882	7	7	0	3	4	-1	3	3	0	4	4	0	3	3	0	1	1	0	5	4	1
4BH 1116	4	6	-2	2	3	-1	2	3	-1	2	4	-2	2	2	0	2	2	0	4	5	-1
SENQ 693am	3	3	0	3	2	1	1	2	-1	1	1	0	2	1	1	1	1	0	2	2	0
B105	20	21	-1	15	14	1	11	11	0	8	8	0	6	11	-5	2	4	-2	10	11	-1
104.5 TRIPLE M	29	27	2	16	13	3	13	9	4	16	14	2	15	16	-1	3	3	0	18	17	1
NOVA106.9	28	44	-16	17	30	-13	12	17	-5	16	22	-6	11	18	-7	3	9	-6	15	26	-11
KIIS973	20	19	1	12	11	1	5	8	-3	8	10	-2	10	11	-1	5	8	-3	8	14	-6
ABC GLDCST	62	61	1	39	43	-4	21	21	0	24	23	1	18	18	0	5	10	-5	29	32	-3
ABC BRIS	14	14	0	9	7	2	9	9	0	9	8	1	5	6	-1	*	3	*	10	11	-1
4RN	20	24	-4	14	16	-2	8	12	-4	5	9	-4	7	9	-2	4	7	-3	14	20	-6
ABC NEWSRADIO	22	22	0	18	17	1	7	7	0	7	4	3	5	4	1	2	6	-4	12	15	-3
4JJJ	98	93	5	67	59	8	42	34	8	48	43	5	52	47	5	17	18	-1	73	62	11
ABC CLASSIC	22	14	8	12	7	5	9	3	6	13	7	6	9	5	4	8	3	5	16	9	7
Total	575	585	-10	459	467	-8	349	336	13	382	397	-15	351	367	-16	133	160	-27	467	478	-11



GOLD COAST/TWEED RADIO - SURVEY 2 2024

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	11	12	-1	1	1	0	1	1	0	2	2	0	4	4	0	3	3	0	1	1	0
92.5 TRIPLE M GOLD	8	6	2	1	1	0	*	*	*	1	1	0	3	2	1	2	2	0	2	1	1
90.9 SEA FM	6	5	1	1	1	0	1	1	0	2	2	0	2	1	1	*	*	*	1	*	*
4BC 882	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	1	1	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	*	*	*
NOVA106.9	1	2	-1	*	*	*	*	*	*	*	1	*	*	1	*	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	2	3	-1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0
ABC BRIS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	4	4	0	*	*	*	*	*	*	2	2	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
Total	58	59	-1	4	5	-1	4	4	0	11	10	1	14	15	-1	10	11	-1	14	15	-1

Average Audience (000's) by Session, P10+ [Potential: 648]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	13	-1	20	20	0	18	16	2	16	17	-1	12	17	-5	1	3	-2	9	9	0
92.5 TRIPLE M GOLD	10	7	3	15	10	5	15	11	4	14	10	4	7	6	1	1	1	0	6	4	2
90.9 SEA FM	7	6	1	11	9	2	8	7	1	8	8	0	7	6	1	1	1	0	4	4	0
4BC 882	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	*	*
4BH 1116	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	1	*	*	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*
B105	1	1	0	2	2	0	2	2	0	1	2	-1	1	1	0	*	*	*	1	1	0
104.5 TRIPLE M	2	1	1	3	2	1	3	1	2	3	1	2	2	2	0	*	*	*	1	1	0
NOVA106.9	1	2	-1	3	4	-1	2	2	0	1	3	-2	1	2	-1	*	*	*	1	2	-1
KIIS973	1	1	0	1	1	0	*	1	*	1	1	0	1	1	0	*	1	*	*	1	*
ABC GLDCST	3	3	0	7	7	0	4	4	0	2	2	0	2	2	0	*	1	*	1	2	-1
ABC BRIS	1	1	0	2	1	1	1	1	0	1	1	0	*	*	*	*	*	*	1	1	0
4RN	1	1	0	2	2	0	1	2	-1	1	1	0	1	1	0	*	1	*	1	1	0
ABC NEWSRADIO	1	1	0	2	2	0	1	*	*	*	*	*	*	*	*	*	1	*	*	1	*
4JJJ	4	4	0	6	6	0	5	5	0	5	5	0	6	4	2	1	1	0	4	3	1
ABC CLASSIC	1	1	0	1	1	0	1	*	*	2	1	1	1	1	0	*	*	*	1	1	0
Total	62	64	-2	100	99	1	89	85	4	80	79	1	57	62	-5	10	14	-4	45	48	-3