



GOLD COAST/TWEED RADIO - SURVEY 1 2024

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	20.8	16.4	4.4	28.2	33.5	-5.3	19.3	9.0	10.3	18.5	22.3	-3.8	30.0	21.0	9.0	23.7	13.2	10.5	9.1	8.8	0.3
92.5 TRIPLE M GOLD	10.6	12.8	-2.2	10.7	11.1	-0.4	11.0	9.7	1.3	7.5	7.6	-0.1	12.1	18.1	-6.0	15.9	22.4	-6.5	7.0	8.0	-1.0
90.9 SEA FM	9.1	9.4	-0.3	16.9	16.3	0.6	12.8	16.8	-4.0	20.1	19.7	0.4	9.9	9.4	0.5	2.9	4.6	-1.7	1.4	2.0	-0.6
4BC 882	1.1	0.3	0.8	0.2	0.9	-0.7	0.5	0.1	0.4	0.4	0.5	-0.1	3.2	*	*	1.0	0.6	0.4	0.1	0.2	-0.1
4BH 1116	0.7	0.4	0.3	*	*	*	*	0.6	*	1.2	*	*	0.1	*	*	1.9	1.4	0.5	0.5	0.4	0.1
SENQ 693am	0.5	0.6	-0.1	*	*	*	*	0.6	*	0.2	0.2	0.0	0.8	0.5	0.3	0.4	*	*	0.8	1.5	-0.7
B105	2.0	0.9	1.1	0.9	0.9	0.0	2.7	3.2	-0.5	4.1	1.8	2.3	3.1	0.6	2.5	0.5	0.1	0.4	0.8	0.5	0.3
104.5 TRIPLE M	1.8	1.4	0.4	1.9	3.1	-1.2	3.2	1.5	1.7	1.7	0.3	1.4	2.7	1.6	1.1	2.0	3.4	-1.4	0.5	0.6	-0.1
NOVA106.9	3.3	2.8	0.5	9.8	6.4	3.4	2.2	2.1	0.1	6.4	3.6	2.8	4.0	4.7	-0.7	0.5	2.6	-2.1	0.6	0.5	0.1
KIIS973	1.5	1.1	0.4	3.4	2.9	0.5	1.7	3.1	-1.4	1.9	0.7	1.2	2.4	0.7	1.7	0.9	2.3	-1.4	0.2	*	*
ABC GLDCST	4.4	4.2	0.2	1.2	1.4	-0.2	3.8	2.5	1.3	0.6	1.4	-0.8	4.1	5.1	-1.0	2.6	4.4	-1.8	9.9	6.1	3.8
ABC BRIS	1.2	1.3	-0.1	0.5	0.2	0.3	0.4	0.4	0.0	0.3	*	*	0.4	0.4	0.0	1.9	2.0	-0.1	2.6	3.1	-0.5
4RN	2.1	3.2	-1.1	0.1	0.2	-0.1	1.3	0.7	0.6	0.6	0.2	0.4	1.1	1.8	-0.7	3.6	1.7	1.9	4.1	8.3	-4.2
ABC NEWSRADIO	1.0	1.1	-0.1	0.2	0.1	0.1	0.4	0.8	-0.4	0.7	0.4	0.3	1.3	1.7	-0.4	1.1	1.5	-0.4	1.2	1.3	-0.1
4JJJ	6.3	9.8	-3.5	7.4	6.9	0.5	11.0	30.5	-19.5	15.8	18.9	-3.1	5.3	10.8	-5.5	2.2	4.7	-2.5	2.2	1.1	1.1
ABC CLASSIC	0.9	1.5	-0.6	0.1	1.6	-1.5	0.8	1.1	-0.3	1.1	0.8	0.3	0.1	1.3	-1.2	2.2	0.3	1.9	1.0	3.0	-2.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	21.2	16.9	4.3	20.6	16.3	4.3	18.2	16.0	2.2	21.3	18.9	2.4	26.7	17.8	8.9	20.3	10.4	9.9	19.5	14.6	4.9						
92.5 TRIPLE M GOLD	11.0	13.2	-2.2	10.1	12.0	-1.9	12.5	13.5	-1.0	12.9	14.5	-1.6	9.0	12.7	-3.7	5.9	12.7	-6.8	9.3	11.4	-2.1						
90.9 SEA FM	9.5	9.0	0.5	9.6	9.0	0.6	8.1	7.4	0.7	10.1	7.6	2.5	10.3	14.0	-3.7	9.8	11.2	-1.4	7.6	10.7	-3.1						
4BC 882	1.2	0.2	1.0	0.6	0.1	0.5	0.8	0.2	0.6	1.5	0.5	1.0	1.9	0.1	1.8	1.4	0.3	1.1	1.0	0.6	0.4						
4BH 1116	0.6	0.3	0.3	1.0	0.7	0.3	0.4	0.3	0.1	0.6	0.2	0.4	0.3	*	*	0.6	0.1	0.5	1.0	0.5	0.5						
SENQ 693am	0.5	0.6	-0.1	0.4	0.9	-0.5	0.8	0.8	0.0	0.6	0.3	0.3	0.2	0.5	-0.3	0.1	0.1	0.0	0.5	0.7	-0.2						
B105	2.2	0.9	1.3	2.4	0.7	1.7	2.1	0.5	1.6	2.2	1.1	1.1	2.2	1.5	0.7	1.0	0.6	0.4	1.6	1.0	0.6						
104.5 TRIPLE M	1.8	1.4	0.4	1.7	1.3	0.4	1.7	1.1	0.6	1.9	1.5	0.4	2.4	1.8	0.6	0.9	0.6	0.3	1.9	1.6	0.3						
NOVA106.9	3.3	3.1	0.2	3.9	2.1	1.8	2.4	3.3	-0.9	3.2	3.8	-0.6	3.5	3.4	0.1	3.0	3.0	0.0	3.2	2.0	1.2						
KIIS973	1.4	1.2	0.2	1.2	1.7	-0.5	1.0	1.5	-0.5	1.3	1.0	0.3	1.8	0.8	1.0	4.1	0.6	3.5	1.9	0.5	1.4						
ABC GLDCST	4.7	4.3	0.4	7.3	5.7	1.6	4.8	3.4	1.4	2.4	2.9	-0.5	3.3	4.7	-1.4	5.4	6.8	-1.4	3.5	3.9	-0.4						
ABC BRIS	1.1	1.3	-0.2	1.2	1.9	-0.7	1.4	0.5	0.9	0.9	1.0	-0.1	0.7	1.0	-0.3	0.6	3.4	-2.8	1.7	1.5	0.2						
4RN	2.1	3.2	-1.1	2.4	5.5	-3.1	2.3	2.6	-0.3	1.3	1.9	-0.6	1.6	2.7	-1.1	4.8	2.0	2.8	2.3	3.2	-0.9						
ABC NEWSRADIO	1.0	1.2	-0.2	1.7	1.5	0.2	0.5	1.5	-1.0	0.3	0.8	-0.5	0.3	0.8	-0.5	3.5	1.9	1.6	1.0	1.0	0.0						
4JJJ	6.1	10.0	-3.9	6.2	8.8	-2.6	5.3	11.1	-5.8	6.0	11.6	-5.6	7.2	8.9	-1.7	5.6	5.6	0.0	7.2	9.2	-2.0						
ABC CLASSIC	0.9	1.4	-0.5	1.0	1.5	-0.5	0.5	1.1	-0.6	1.0	1.2	-0.2	1.1	1.7	-0.6	0.7	2.4	-1.7	1.1	2.1	-1.0						

Please note: 92.5 TRIPLE M rebranded as 92.5 TRIPLE M GOLD Feb 11.



GOLD COAST/TWEED RADIO - SURVEY 1 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	208	198	10	33	34	-1	22	22	0	52	45	7	53	57	-4	25	21	4	23	19	4
92.5 TRIPLE M GOLD	115	128	-13	13	14	-1	8	12	-4	17	19	-2	32	38	-6	24	22	2	21	24	-3
90.9 SEA FM	134	156	-22	22	25	-3	16	19	-3	44	51	-7	34	43	-9	8	9	-1	11	10	1
4BC 882	8	9	-1	1	1	0	*	1	*	2	2	0	2	*	*	1	2	-1	1	2	-1
4BH 1116	7	4	3	*	*	*	*	1	*	2	*	*	*	*	*	3	1	2	1	2	-1
SENQ 693am	3	5	-2	*	*	*	*	2	*	1	1	0	*	1	*	1	*	*	1	1	0
B105	25	21	4	3	2	1	3	3	0	10	6	4	5	5	0	1	1	0	3	4	-1
104.5 TRIPLE M	31	30	1	3	3	0	4	4	0	7	3	4	10	8	2	4	7	-3	4	5	-1
NOVA106.9	51	45	6	11	10	1	4	4	0	18	15	3	13	10	3	3	3	0	3	3	0
KIIS973	22	20	2	3	3	0	2	3	-1	7	4	3	6	3	3	2	4	-2	2	2	0
ABC GLDCST	69	59	10	3	3	0	4	5	-1	4	4	0	14	16	-2	12	10	2	32	22	10
ABC BRIS	17	18	-1	1	*	*	1	1	0	1	1	0	2	4	-2	4	3	1	8	9	-1
4RN	27	35	-8	*	1	*	2	2	0	1	2	-1	4	7	-3	7	6	1	13	17	-4
ABC NEWSRADIO	25	27	-2	*	1	*	1	2	-1	6	1	5	6	6	0	5	7	-2	7	9	-2
4JJJ	107	101	6	10	8	2	17	19	-2	44	41	3	20	22	-2	7	9	-2	8	3	5
ABC CLASSIC	16	23	-7	1	2	-1	1	3	-2	4	4	0	1	5	-4	3	2	1	6	6	0
Total	616	603	13	65	65	0	56	54	2	137	135	2	137	136	1	87	84	3	133	130	3

Cumulative Audience (000's) by Session, P10+ [Potential: 648]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	186	177	9	134	123	11	79	82	-3	106	102	4	108	92	16	37	26	11	136	132	4						
92.5 TRIPLE M GOLD	100	115	-15	67	79	-12	54	58	-4	59	73	-14	54	59	-5	18	22	-4	75	76	-1						
90.9 SEA FM	119	140	-21	77	93	-16	42	55	-13	63	78	-15	55	79	-24	22	27	-5	80	95	-15						
4BC 882	7	6	1	4	1	3	3	1	2	4	3	1	3	2	1	1	2	-1	4	5	-1						
4BH 1116	6	3	3	3	2	1	3	1	2	4	3	1	2	*	*	2	*	*	5	2	3						
SENQ 693am	3	4	-1	2	3	-1	2	2	0	1	2	-1	1	3	-2	1	1	0	2	4	-2						
B105	21	17	4	14	7	7	11	6	5	8	10	-2	11	7	4	4	2	2	11	11	0						
104.5 TRIPLE M	27	24	3	13	15	-2	9	9	0	14	11	3	16	10	6	3	3	0	17	17	0						
NOVA106.9	44	42	2	30	21	9	17	16	1	22	24	-2	18	22	-4	9	8	1	26	21	5						
KIIS973	19	17	2	11	13	-2	8	7	1	10	9	1	11	7	4	8	3	5	14	8	6						
ABC GLDCST	61	52	9	43	31	12	21	21	0	23	18	5	18	19	-1	10	8	2	32	31	1						
ABC BRIS	14	16	-2	7	9	-2	9	6	3	8	6	2	6	8	-2	3	6	-3	11	12	-1						
4RN	24	30	-6	16	22	-6	12	13	-1	9	10	-1	9	10	-1	7	5	2	20	20	0						
ABC NEWSRADIO	22	26	-4	17	15	2	7	15	-8	4	9	-5	4	8	-4	6	7	-1	15	14	1						
4JJJ	93	89	4	59	55	4	34	44	-10	43	56	-13	47	46	1	18	12	6	62	59	3						
ABC CLASSIC	14	20	-6	7	10	-3	3	7	-4	7	10	-3	5	6	-1	3	4	-1	9	13	-4						
Total	585	579	6	467	469	-2	336	341	-5	397	405	-8	367	365	2	160	148	12	478	468	10						

Please note: 92.5 TRIPLE M rebranded as 92.5 TRIPLE M GOLD Feb 11.



GOLD COAST/TWEED RADIO - SURVEY 1 2024

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	10	2	1	1	0	1	*	*	2	3	-1	4	3	1	3	1	2	1	2	-1
92.5 TRIPLE M GOLD	6	8	-2	1	*	*	*	*	*	1	1	0	2	3	-1	2	2	0	1	1	0
90.9 SEA FM	5	6	-1	1	1	0	1	1	0	2	2	0	1	1	0	*	*	*	*	*	*
4BC 882	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
ABC BRIS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	4	6	-2	*	*	*	*	1	*	2	2	0	1	2	-1	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
Total	59	64	-5	5	4	1	4	5	-1	10	12	-2	15	15	0	11	10	1	15	19	-4

Average Audience (000's) by Session, P10+ [Potential: 648]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13	12	1	20	17	3	16	16	0	17	18	-1	17	11	6	3	1	2	9	8	1
92.5 TRIPLE M GOLD	7	9	-2	10	13	-3	11	13	-2	10	13	-3	6	8	-2	1	2	-1	4	6	-2
90.9 SEA FM	6	6	0	9	9	0	7	7	0	8	7	1	6	8	-2	1	1	0	4	6	-2
4BC 882	1	*	*	1	*	*	1	*	*	1	*	*	1	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	*	1	*	1	1	0	1	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	2	1	1	2	*	*	2	1	1	1	1	0	*	*	*	1	1	0
104.5 TRIPLE M	1	1	0	2	1	1	1	1	0	1	1	0	2	1	1	*	*	*	1	1	0
NOVA106.9	2	2	0	4	2	2	2	3	-1	3	4	-1	2	2	0	*	*	*	2	1	1
KIIS973	1	1	0	1	2	-1	1	1	0	1	1	0	1	*	*	1	*	*	1	*	*
ABC GLDCST	3	3	0	7	6	1	4	3	1	2	3	-1	2	3	-1	1	1	0	2	2	0
ABC BRIS	1	1	0	1	2	-1	1	1	0	1	1	0	*	1	*	*	*	*	1	1	0
4RN	1	2	-1	2	6	-4	2	3	-1	1	2	-1	1	2	-1	1	*	*	1	2	-1
ABC NEWSRADIO	1	1	0	2	2	0	*	1	*	*	1	*	*	*	*	1	*	*	1	1	0
4JJJ	4	7	-3	6	9	-3	5	11	-6	5	11	-6	4	5	-1	1	1	0	3	5	-2
ABC CLASSIC	1	1	0	1	2	-1	*	1	*	1	1	0	1	1	0	*	*	*	1	1	0
Total	64	69	-5	99	105	-6	85	98	-13	79	93	-14	62	60	2	14	12	2	48	52	-4

Please note: 92.5 TRIPLE M rebranded as 92.5 TRIPLE M GOLD Feb 11.