



CANBERRA RADIO - SURVEY 3 2023

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.9	6.3	0.6	2.7	18.7	-16.0	8.4	0.3	8.1	1.5	2.3	-0.8	6.4	2.1	4.3	11.1	7.4	3.7	10.2	11.5	-1.3
2CC	4.9	4.6	0.3	*	1.8	*	3.3	2.2	1.1	0.4	4.5	-4.1	4.4	2.7	1.7	9.4	10.9	-1.5	8.3	3.6	4.7
HIT 104.7	15.5	14.7	0.8	31.9	19.9	12.0	23.9	28.7	-4.8	32.4	33.0	-0.6	14.2	14.6	-0.4	5.9	4.7	1.2	1.5	0.9	0.6
MIX 106.3	21.6	25.8	-4.2	23.6	32.2	-8.6	24.5	20.8	3.7	17.3	17.6	-0.3	38.4	49.5	-11.1	27.0	34.8	-7.8	5.6	5.0	0.6
ABC CAN	13.0	11.1	1.9	2.2	2.7	-0.5	3.4	1.3	2.1	5.3	1.8	3.5	7.7	4.2	3.5	20.7	14.8	5.9	25.0	27.6	-2.6
2RN	6.6	7.4	-0.8	3.2	0.6	2.6	*	*	*	4.0	3.4	0.6	2.4	7.1	-4.7	7.5	7.7	-0.2	15.0	14.4	0.6
ABC NEWSRADIO	4.8	5.1	-0.3	5.0	1.8	3.2	2.3	3.9	-1.6	5.0	6.8	-1.8	4.7	4.1	0.6	5.9	7.2	-1.3	4.9	4.3	0.6
2JJJ	7.6	6.5	1.1	6.2	4.9	1.3	17.6	16.8	0.8	17.2	12.2	5.0	6.0	6.4	-0.4	3.4	4.0	-0.6	0.6	1.1	-0.5
ABC CLASSIC	7.0	7.9	-0.9	8.0	6.3	1.7	*	0.2	*	4.1	5.5	-1.4	5.0	1.7	3.3	1.2	3.9	-2.7	16.9	20.4	-3.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.4	6.3	1.1	7.0	6.5	0.5	9.2	7.8	1.4	9.5	6.4	3.1	5.3	5.0	0.3	2.9	4.1	-1.2	5.3	6.2	-0.9
2CC	5.1	4.6	0.5	4.4	3.6	0.8	8.6	5.2	3.4	4.1	4.9	-0.8	2.3	5.0	-2.7	7.7	4.8	2.9	4.3	4.6	-0.3
HIT 104.7	15.5	15.3	0.2	13.5	12.5	1.0	14.5	17.6	-3.1	18.0	18.2	-0.2	20.5	17.0	3.5	8.8	7.3	1.5	15.4	12.8	2.6
MIX 106.3	21.7	25.7	-4.0	21.5	26.1	-4.6	20.2	26.3	-6.1	24.6	27.1	-2.5	23.9	25.6	-1.7	12.9	17.7	-4.8	21.3	26.4	-5.1
ABC CAN	12.7	11.2	1.5	13.7	12.3	1.4	16.3	13.5	2.8	9.4	9.3	0.1	8.2	6.9	1.3	19.0	17.0	2.0	13.8	10.9	2.9
2RN	6.7	7.5	-0.8	11.4	9.9	1.5	3.9	5.6	-1.7	4.0	6.2	-2.2	5.0	6.9	-1.9	7.1	8.5	-1.4	6.4	7.3	-0.9
ABC NEWSRADIO	4.9	5.1	-0.2	7.4	8.2	-0.8	4.4	4.0	0.4	2.7	2.9	-0.2	4.2	3.9	0.3	4.3	6.1	-1.8	4.8	4.9	-0.1
2JJJ	8.2	6.8	1.4	7.3	7.7	-0.4	7.0	4.2	2.8	9.9	5.5	4.4	10.4	10.7	-0.3	5.2	5.2	0.0	5.9	5.5	0.4
ABC CLASSIC	6.7	7.8	-1.1	5.4	6.3	-0.9	6.3	7.6	-1.3	7.7	9.5	-1.8	7.9	7.4	0.5	7.5	10.3	-2.8	8.0	8.1	-0.1



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	39	37	2	1	3	-2	1	1	0	5	5	0	6	7	-1	11	8	3	15	13	2
2CC	21	25	-4	*	2	*	3	3	0	2	5	-3	5	3	2	4	7	-3	7	6	1
HIT 104.7	144	140	4	18	15	3	22	24	-2	58	56	2	31	32	-1	8	9	-1	5	3	2
MIX 106.3	153	162	-9	19	23	-4	18	18	0	41	40	1	45	47	-2	20	22	-2	10	12	-2
ABC CAN	76	69	7	5	4	1	3	4	-1	14	10	4	14	11	3	16	12	4	25	28	-3
2RN	42	40	2	3	3	0	*	*	*	8	6	2	5	7	-2	6	7	-1	19	18	1
ABC NEWSRADIO	60	60	0	3	2	1	4	6	-2	21	21	0	12	10	2	11	10	1	10	10	0
2JJJ	76	82	-6	7	9	-2	14	14	0	32	35	-3	17	16	1	4	5	-1	2	3	-1
ABC CLASSIC	42	41	1	5	4	1	*	1	*	13	10	3	8	6	2	2	4	-2	14	17	-3
Total	404	403	1	41	40	1	47	46	1	114	115	-1	90	89	1	49	49	0	64	64	0

Cumulative Audience (000's) by Session, P10+ [Potential: 425]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	33	33	0	21	22	-1	19	20	-1	21	17	4	16	16	0	7	8	-1	26	29	-3
2CC	18	20	-2	13	13	0	12	12	0	8	11	-3	6	8	-2	8	5	3	14	17	-3
HIT 104.7	132	129	3	88	76	12	46	49	-3	64	57	7	73	68	5	23	18	5	91	77	14
MIX 106.3	134	144	-10	95	105	-10	56	69	-13	73	79	-6	74	81	-7	25	28	-3	95	107	-12
ABC CAN	67	62	5	48	45	3	33	32	1	30	29	1	25	25	0	19	20	-1	47	45	2
2RN	37	36	1	28	28	0	14	17	-3	17	20	-3	14	19	-5	11	12	-1	27	27	0
ABC NEWSRADIO	56	56	0	33	36	-3	23	19	4	21	20	1	20	17	3	12	13	-1	33	33	0
2JJJ	70	75	-5	41	48	-7	26	26	0	32	29	3	37	41	-4	15	15	0	41	43	-2
ABC CLASSIC	39	40	-1	22	26	-4	15	16	-1	22	21	1	22	20	2	9	10	-1	32	31	1
Total	384	385	-1	316	317	-1	203	213	-10	235	229	6	239	244	-5	117	114	3	307	308	-1



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	2	1	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*
HIT 104.7	6	6	0	1	*	*	1	1	0	3	3	0	1	1	0	*	*	*	*	*	*
MIX 106.3	9	10	-1	1	1	0	1	*	*	2	1	1	4	4	0	2	2	0	1	*	*
ABC CAN	5	4	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	3	3	0
2RN	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	2	1	1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	1	*	*
2JJJ	3	2	1	*	*	*	1	*	*	2	1	1	1	1	0	*	*	*	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
Total	40	38	2	2	2	0	3	2	1	9	8	1	9	9	0	6	6	0	10	10	0

Average Audience (000's) by Session, P10+ [Potential: 425]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	5	4	1	5	4	1	4	3	1	2	2	0	*	*	*	2	2	0
2CC	2	2	0	3	2	1	5	3	2	2	2	0	1	2	-1	1	1	0	1	1	0
HIT 104.7	7	6	1	9	8	1	8	9	-1	9	8	1	9	7	2	1	1	0	5	4	1
MIX 106.3	9	10	-1	15	17	-2	11	14	-3	12	12	0	10	11	-1	2	2	0	7	9	-2
ABC CAN	5	5	0	10	8	2	9	7	2	4	4	0	3	3	0	2	2	0	5	4	1
2RN	3	3	0	8	6	2	2	3	-1	2	3	-1	2	3	-1	1	1	0	2	2	0
ABC NEWSRADIO	2	2	0	5	5	0	2	2	0	1	1	0	2	2	0	1	1	0	2	2	0
2JJJ	3	3	0	5	5	0	4	2	2	5	2	3	4	5	-1	1	1	0	2	2	0
ABC CLASSIC	3	3	0	4	4	0	3	4	-1	4	4	0	3	3	0	1	1	0	3	3	0
Total	43	40	3	70	64	6	55	52	3	47	45	2	42	43	-1	12	11	1	34	32	2