



# GOLD COAST/TWEED RADIO - SURVEY 3 2023

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	16.4	15.9	0.5	33.5	33.8	-0.3	9.0	12.7	-3.7	22.3	14.7	7.6	21.0	24.0	-3.0	13.2	14.9	-1.7	8.8	7.0	1.8
92.5 TRIPLE M	12.8	14.0	-1.2	11.1	10.7	0.4	9.7	7.2	2.5	7.6	10.0	-2.4	18.1	16.1	2.0	22.4	26.9	-4.5	8.0	10.0	-2.0
90.9 SEA FM	9.4	11.1	-1.7	16.3	23.5	-7.2	16.8	16.2	0.6	19.7	21.7	-2.0	9.4	10.0	-0.6	4.6	6.6	-2.0	2.0	2.6	-0.6
4BC 882	0.3	0.2	0.1	0.9	0.3	0.6	0.1	0.1	0.0	0.5	0.2	0.3	*	*	*	0.6	0.5	0.1	0.2	0.1	0.1
4BH 1116	0.4	0.2	0.2	*	*	*	0.6	0.4	0.2	*	0.1	*	*	*	*	1.4	*	*	0.4	0.4	0.0
SENQ 693am	0.6	0.5	0.1	*	*	*	0.6	0.4	0.2	0.2	0.9	-0.7	0.5	0.5	0.0	*	0.1	*	1.5	0.7	0.8
B105	0.9	1.2	-0.3	0.9	0.6	0.3	3.2	2.9	0.3	1.8	2.4	-0.6	0.6	1.0	-0.4	0.1	0.1	0.0	0.5	0.7	-0.2
104.5 TRIPLE M	1.4	1.7	-0.3	3.1	0.7	2.4	1.5	1.8	-0.3	0.3	1.3	-1.0	1.6	1.4	0.2	3.4	4.6	-1.2	0.6	0.7	-0.1
NOVA106.9	2.8	3.1	-0.3	6.4	5.6	0.8	2.1	2.6	-0.5	3.6	2.9	0.7	4.7	6.8	-2.1	2.6	1.5	1.1	0.5	0.3	0.2
KIIS973	1.1	1.2	-0.1	2.9	2.5	0.4	3.1	2.3	0.8	0.7	1.5	-0.8	0.7	1.4	-0.7	2.3	1.1	1.2	*	0.1	*
ABC GLDCST	4.2	4.5	-0.3	1.4	1.3	0.1	2.5	2.9	-0.4	1.4	0.8	0.6	5.1	3.6	1.5	4.4	4.4	0.0	6.1	9.6	-3.5
ABC BRIS	1.3	1.7	-0.4	0.2	0.2	0.0	0.4	1.8	-1.4	*	0.3	*	0.4	0.6	-0.2	2.0	1.7	0.3	3.1	4.3	-1.2
4RN	3.2	2.6	0.6	0.2	*	*	0.7	0.8	-0.1	0.2	0.6	-0.4	1.8	3.1	-1.3	1.7	2.3	-0.6	8.3	4.9	3.4
ABC NEWSRADIO	1.1	0.8	0.3	0.1	*	*	0.8	2.4	-1.6	0.4	0.6	-0.2	1.7	0.9	0.8	1.5	0.2	1.3	1.3	1.0	0.3
4JJJ	9.8	8.8	1.0	6.9	5.6	1.3	30.5	30.4	0.1	18.9	14.8	4.1	10.8	8.2	2.6	4.7	3.9	0.8	1.1	1.2	-0.1
ABC CLASSIC	1.5	0.4	1.1	1.6	0.7	0.9	1.1	0.8	0.3	0.8	0.6	0.2	1.3	0.3	1.0	0.3	0.2	0.1	3.0	0.2	2.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	16.9	16.0	0.9	16.3	16.6	-0.3	16.0	15.4	0.6	18.9	16.2	2.7	17.8	17.6	0.2	10.4	9.8	0.6	14.6	15.8	-1.2						
92.5 TRIPLE M	13.2	14.4	-1.2	12.0	13.4	-1.4	13.5	15.8	-2.3	14.5	15.7	-1.2	12.7	13.3	-0.6	12.7	10.5	2.2	11.4	12.3	-0.9						
90.9 SEA FM	9.0	10.6	-1.6	9.0	10.4	-1.4	7.4	8.7	-1.3	7.6	9.9	-2.3	14.0	15.7	-1.7	11.2	9.6	1.6	10.7	13.1	-2.4						
4BC 882	0.2	0.1	0.1	0.1	*	*	0.2	0.1	0.1	0.5	0.1	0.4	0.1	0.1	0.0	0.3	0.2	0.1	0.6	0.5	0.1						
4BH 1116	0.3	0.1	0.2	0.7	0.2	0.5	0.3	0.1	0.2	0.2	0.2	0.0	*	*	*	0.1	0.1	0.0	0.5	0.3	0.2						
SENQ 693am	0.6	0.6	0.0	0.9	0.9	0.0	0.8	0.3	0.5	0.3	0.4	-0.1	0.5	0.7	-0.2	0.1	0.1	0.0	0.7	0.5	0.2						
B105	0.9	1.1	-0.2	0.7	1.0	-0.3	0.5	0.6	-0.1	1.1	1.2	-0.1	1.5	1.9	-0.4	0.6	1.0	-0.4	1.0	1.5	-0.5						
104.5 TRIPLE M	1.4	1.8	-0.4	1.3	1.4	-0.1	1.1	1.7	-0.6	1.5	2.4	-0.9	1.8	1.8	0.0	0.6	0.7	-0.1	1.6	1.4	0.2						
NOVA106.9	3.1	3.1	0.0	2.1	2.5	-0.4	3.3	3.1	0.2	3.8	3.8	0.0	3.4	3.7	-0.3	3.0	1.3	1.7	2.0	3.1	-1.1						
KIIS973	1.2	1.2	0.0	1.7	1.5	0.2	1.5	0.8	0.7	1.0	1.4	-0.4	0.8	1.3	-0.5	0.6	0.3	0.3	0.5	1.0	-0.5						
ABC GLDCST	4.3	4.3	0.0	5.7	5.3	0.4	3.4	4.1	-0.7	2.9	2.7	0.2	4.7	3.7	1.0	6.8	9.8	-3.0	3.9	5.4	-1.5						
ABC BRIS	1.3	1.7	-0.4	1.9	2.1	-0.2	0.5	0.8	-0.3	1.0	1.4	-0.4	1.0	1.1	-0.1	3.4	5.7	-2.3	1.5	2.1	-0.6						
4RN	3.2	2.5	0.7	5.5	3.4	2.1	2.6	1.9	0.7	1.9	1.9	0.0	2.7	2.4	0.3	2.0	4.7	-2.7	3.2	2.8	0.4						
ABC NEWSRADIO	1.2	0.8	0.4	1.5	1.2	0.3	1.5	0.6	0.9	0.8	0.3	0.5	0.8	0.5	0.3	1.9	3.0	-1.1	1.0	1.0	0.0						
4JJJ	10.0	9.4	0.6	8.8	9.3	-0.5	11.1	10.5	0.6	11.6	10.6	1.0	8.9	7.9	1.0	5.6	3.2	2.4	9.2	6.7	2.5						
ABC CLASSIC	1.4	0.4	1.0	1.5	0.4	1.1	1.1	0.3	0.8	1.2	0.4	0.8	1.7	0.3	1.4	2.4	0.9	1.5	2.1	0.5	1.6						



# GOLD COAST/TWEED RADIO - SURVEY 3 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	198	198	0	34	38	-4	22	22	0	45	47	-2	57	54	3	21	20	1	19	17	2
92.5 TRIPLE M	128	131	-3	14	13	1	12	11	1	19	19	0	38	35	3	22	28	-6	24	25	-1
90.9 SEA FM	156	160	-4	25	27	-2	19	19	0	51	57	-6	43	36	7	9	12	-3	10	10	0
4BC 882	9	7	2	1	*	*	1	2	-1	2	1	1	*	1	*	2	1	1	2	1	1
4BH 1116	4	5	-1	*	*	*	1	1	0	*	1	*	*	*	1	*	*	2	2	0	
SENQ 693am	5	6	-1	*	*	*	2	1	1	1	2	-1	1	1	0	*	1	*	1	1	0
B105	21	25	-4	2	2	0	3	3	0	6	10	-4	5	6	-1	1	2	-1	4	3	1
104.5 TRIPLE M	30	28	2	3	2	1	4	4	0	3	5	-2	8	7	1	7	7	0	5	4	1
NOVA106.9	45	53	-8	10	9	1	4	7	-3	15	17	-2	10	15	-5	3	3	0	3	2	1
KIIS973	20	26	-6	3	3	0	3	5	-2	4	9	-5	3	4	-1	4	4	0	2	2	0
ABC GLDCST	59	62	-3	3	2	1	5	7	-2	4	7	-3	16	11	5	10	9	1	22	26	-4
ABC BRIS	18	22	-4	*	*	*	1	3	-2	1	2	-1	4	4	0	3	5	-2	9	8	1
4RN	35	30	5	1	*	*	2	2	0	2	3	-1	7	10	-3	6	6	0	17	9	8
ABC NEWSRADIO	27	23	4	1	*	*	2	5	-3	1	6	-5	6	5	1	7	3	4	9	4	5
4JJJ	101	94	7	8	8	0	19	16	3	41	38	3	22	22	0	9	7	2	3	2	1
ABC CLASSIC	23	18	5	2	1	1	3	3	0	4	4	0	5	3	2	2	3	-1	6	4	2
Total	603	603	0	65	65	0	54	55	-1	135	136	-1	136	135	1	84	84	0	130	128	2

Cumulative Audience (000's) by Session, P10+ [Potential: 635]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	177	179	-2	123	129	-6	82	87	-5	102	98	4	92	91	1	26	30	-4	132	127	5
92.5 TRIPLE M	115	120	-5	79	80	-1	58	65	-7	73	75	-2	59	64	-5	22	24	-2	76	79	-3
90.9 SEA FM	140	140	0	93	94	-1	55	55	0	78	79	-1	79	83	-4	27	25	2	95	104	-9
4BC 882	6	4	2	1	1	0	1	1	0	3	2	1	2	1	1	2	2	0	5	5	0
4BH 1116	3	4	-1	2	2	0	1	1	0	3	4	-1	*	*	*	*	*	*	2	2	0
SENQ 693am	4	6	-2	3	4	-1	2	1	1	2	4	-2	3	4	-1	1	1	0	4	5	-1
B105	17	20	-3	7	9	-2	6	9	-3	10	12	-2	7	12	-5	2	3	-1	11	12	-1
104.5 TRIPLE M	24	25	-1	15	12	3	9	9	0	11	16	-5	10	12	-2	3	3	0	17	13	4
NOVA106.9	42	46	-4	21	25	-4	16	18	-2	24	21	3	22	25	-3	8	7	1	21	29	-8
KIIS973	17	23	-6	13	15	-2	7	8	-1	9	10	-1	7	9	-2	3	3	0	8	11	-3
ABC GLDCST	52	55	-3	31	34	-3	21	24	-3	18	20	-2	19	23	-4	8	12	-4	31	37	-6
ABC BRIS	16	19	-3	9	10	-1	6	6	0	6	11	-5	8	8	0	6	7	-1	12	13	-1
4RN	30	27	3	22	18	4	13	12	1	10	12	-2	10	12	-2	5	9	-4	20	18	2
ABC NEWSRADIO	26	19	7	15	13	2	15	9	6	9	5	4	8	5	3	7	5	2	14	13	1
4JJJ	89	88	1	55	53	2	44	44	0	56	56	0	46	48	-2	12	11	1	59	49	10
ABC CLASSIC	20	14	6	10	7	3	7	6	1	10	6	4	6	4	2	4	3	1	13	9	4
Total	579	580	-1	469	468	1	341	358	-17	405	398	7	365	381	-16	148	155	-7	468	473	-5



## GOLD COAST/TWEED RADIO - SURVEY 3 2023

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	10	0	1	1	0	*	1	*	3	2	1	3	4	-1	1	2	-1	2	1	1
92.5 TRIPLE M	8	9	-1	*	*	*	*	*	*	1	1	0	3	3	0	2	3	-1	1	2	-1
90.9 SEA FM	6	7	-1	1	1	0	1	1	0	2	3	-1	1	2	-1	*	1	*	*	*	*
4BC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	2	-1
ABC BRIS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	2	1	1
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	6	6	0	*	*	*	1	2	-1	2	2	0	2	1	1	*	*	*	*	*	*
ABC CLASSIC	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
Total	64	66	-2	4	4	0	5	6	-1	12	13	-1	15	16	-1	10	10	0	19	17	2

Average Audience (000's) by Session, P10+ [Potential: 635]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	11	1	17	18	-1	16	16	0	18	15	3	11	11	0	1	1	0	8	8	0
92.5 TRIPLE M	9	10	-1	13	14	-1	13	16	-3	13	15	-2	8	9	-1	2	2	0	6	6	0
90.9 SEA FM	6	8	-2	9	11	-2	7	9	-2	7	9	-2	8	10	-2	1	1	0	6	7	-1
4BC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4BH 1116	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENQ 693am	*	*	*	1	1	0	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	1	1	0	*	1	*	1	1	0	1	1	0	*	*	*	1	1	0
104.5 TRIPLE M	1	1	0	1	2	-1	1	2	-1	1	2	-1	1	1	0	*	*	*	1	1	0
NOVA106.9	2	2	0	2	3	-1	3	3	0	4	4	0	2	2	0	*	*	*	1	2	-1
KIIS973	1	1	0	2	2	0	1	1	0	1	1	0	*	1	*	*	*	*	*	1	*
ABC GLDCST	3	3	0	6	6	0	3	4	-1	3	3	0	3	2	1	1	1	0	2	3	-1
ABC BRIS	1	1	0	2	2	0	1	1	0	1	1	0	1	1	0	*	1	*	1	1	0
4RN	2	2	0	6	4	2	3	2	1	2	2	0	2	2	0	*	1	*	2	1	1
ABC NEWSRADIO	1	1	0	2	1	1	1	1	0	1	*	*	*	*	*	*	*	*	1	*	*
4JJJ	7	7	0	9	10	-1	11	11	0	11	10	1	5	5	0	1	*	*	5	3	2
ABC CLASSIC	1	*	*	2	*	*	1	*	*	1	*	*	1	*	*	*	*	*	1	*	*
Total	69	72	-3	105	106	-1	98	103	-5	93	94	-1	60	65	-5	12	15	-3	52	51	1