



CANBERRA RADIO - SURVEY 1 2023

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.9	6.4	0.5	11.1	6.3	4.8	0.8	6.0	-5.2	5.7	1.3	4.4	3.5	3.9	-0.4	13.4	7.5	5.9	8.3	12.4	-4.1
2CC	4.8	4.7	0.1	5.1	2.0	3.1	0.3	2.0	-1.7	3.0	0.5	2.5	0.8	6.0	-5.2	7.5	9.6	-2.1	10.0	5.3	4.7
HIT 104.7	17.5	14.4	3.1	20.5	28.0	-7.5	45.2	42.9	2.3	33.4	28.5	4.9	16.4	12.6	3.8	6.0	2.9	3.1	0.4	0.8	-0.4
MIX 106.3	24.2	20.6	3.6	33.5	29.9	3.6	19.8	7.5	12.3	19.3	25.7	-6.4	47.0	33.0	14.0	27.0	22.5	4.5	3.7	4.5	-0.8
ABC CAN	8.4	11.2	-2.8	6.1	5.3	0.8	1.4	6.7	-5.3	4.8	5.2	-0.4	2.2	10.1	-7.9	12.4	14.3	-1.9	18.4	17.9	0.5
2RN	8.4	9.4	-1.0	0.4	1.6	-1.2	*	0.2	*	3.6	4.3	-0.7	7.9	6.7	1.2	12.6	7.0	5.6	15.9	22.6	-6.7
ABC NEWSRADIO	4.0	4.0	0.0	5.9	8.6	-2.7	1.7	1.9	-0.2	4.4	4.0	0.4	2.6	3.0	-0.4	4.2	4.7	-0.5	5.0	3.6	1.4
2JJJ	6.1	8.1	-2.0	4.1	3.4	0.7	14.5	15.3	-0.8	10.3	17.3	-7.0	6.1	5.0	1.1	1.9	5.3	-3.4	2.4	4.2	-1.8
ABC CLASSIC	9.8	9.5	0.3	3.0	3.7	-0.7	1.2	0.2	1.0	5.6	1.2	4.4	2.3	5.3	-3.0	6.7	15.2	-8.5	27.8	20.5	7.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	6.6	6.1	0.5	7.0	3.8	3.2	7.2	7.9	-0.7	5.4	7.6	-2.2	5.4	5.8	-0.4	10.2	5.6	4.6	7.9	7.4	0.5						
2CC	4.5	4.8	-0.3	3.9	5.5	-1.6	5.0	5.4	-0.4	4.5	4.2	0.3	4.4	3.5	0.9	5.6	6.0	-0.4	5.7	4.4	1.3						
HIT 104.7	18.7	15.0	3.7	16.4	14.1	2.3	20.6	14.3	6.3	23.1	16.0	7.1	17.8	18.1	-0.3	8.5	10.3	-1.8	13.4	12.2	1.2						
MIX 106.3	24.7	21.9	2.8	22.7	18.6	4.1	29.4	24.9	4.5	28.0	26.2	1.8	21.7	22.2	-0.5	13.3	8.7	4.6	22.3	16.2	6.1						
ABC CAN	8.7	11.2	-2.5	12.0	14.5	-2.5	7.7	10.6	-2.9	5.3	6.9	-1.6	5.9	9.4	-3.5	15.4	19.3	-3.9	7.7	11.4	-3.7						
2RN	8.4	9.6	-1.2	12.0	15.3	-3.3	6.0	6.2	-0.2	6.2	6.9	-0.7	7.8	8.3	-0.5	10.3	10.7	-0.4	8.4	8.8	-0.4						
ABC NEWSRADIO	4.2	4.0	0.2	6.2	5.4	0.8	2.4	2.9	-0.5	1.9	2.5	-0.6	5.7	4.8	0.9	5.9	6.0	-0.1	3.3	3.7	-0.4						
2JJJ	5.8	8.4	-2.6	5.8	7.7	-1.9	4.3	7.8	-3.5	5.0	8.7	-3.7	10.2	11.0	-0.8	3.6	6.4	-2.8	7.0	6.9	0.1						
ABC CLASSIC	9.3	8.9	0.4	8.0	8.2	-0.2	9.5	9.8	-0.3	10.6	9.5	1.1	10.0	8.2	1.8	7.4	7.5	-0.1	11.6	11.8	-0.2						



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	40	39	1	5	4	1	4	2	2	5	4	1	6	4	2	9	9	0	12	16	-4
2CC	28	21	7	5	2	3	2	1	1	3	2	1	2	4	-2	7	4	3	8	8	0
HIT 104.7	149	145	4	21	22	-1	27	28	-1	55	49	6	35	34	1	9	7	2	2	3	-1
MIX 106.3	149	141	8	20	18	2	18	10	8	37	42	-5	46	44	2	18	20	-2	11	8	3
ABC CAN	78	82	-4	5	5	0	6	4	2	13	16	-3	12	21	-9	13	13	0	28	24	4
2RN	46	50	-4	3	2	1	*	1	*	8	12	-4	7	9	-2	10	7	3	18	20	-2
ABC NEWSRADIO	47	59	-12	3	6	-3	5	5	0	14	20	-6	10	11	-1	5	10	-5	10	7	3
2JJJ	81	86	-5	6	8	-2	17	17	0	35	38	-3	16	16	0	5	4	1	3	3	0
ABC CLASSIC	47	44	3	3	5	-2	4	1	3	9	6	3	8	9	-1	5	8	-3	18	15	3
Total	403	390	13	41	40	1	45	43	2	114	108	6	89	88	1	49	49	0	65	62	3

Cumulative Audience (000's) by Session, P10+ [Potential: 425]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	33	33	0	26	17	9	20	20	0	15	21	-6	13	17	-4	8	8	0	27	28	-1
2CC	22	19	3	13	10	3	14	11	3	10	13	-3	8	9	-1	4	5	-1	18	13	5
HIT 104.7	135	128	7	80	80	0	51	48	3	63	63	0	76	71	5	23	25	-2	77	85	-8
MIX 106.3	135	125	10	86	81	5	72	56	16	75	66	9	75	78	-3	26	25	1	89	82	7
ABC CAN	72	74	-2	51	48	3	32	34	-2	29	37	-8	27	37	-10	21	21	0	44	45	-1
2RN	42	45	-3	31	35	-4	21	19	2	19	23	-4	20	25	-5	12	15	-3	28	33	-5
ABC NEWSRADIO	44	52	-8	31	32	-1	13	17	-4	13	18	-5	18	24	-6	10	14	-4	19	28	-9
2JJJ	67	80	-13	41	44	-3	26	28	-2	20	33	-13	41	47	-6	11	19	-8	46	44	2
ABC CLASSIC	43	41	2	27	25	2	23	21	2	24	24	0	23	21	2	11	9	2	32	28	4
Total	387	371	16	310	292	18	223	210	13	230	235	-5	254	259	-5	118	133	-15	296	300	-4



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	1	1	0
HIT 104.7	7	6	1	1	1	0	1	1	0	3	2	1	1	1	0	*	*	*	*	*	*
MIX 106.3	9	8	1	1	1	0	1	*	*	2	2	0	4	3	1	2	2	0	*	*	*
ABC CAN	3	4	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0
2RN	3	4	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	1	2	-1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2JJJ	2	3	-1	*	*	*	*	*	*	1	1	0	1	*	*	*	*	*	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	3	2	1
Total	39	39	0	3	2	1	3	3	0	9	8	1	9	9	0	6	7	-1	9	10	-1

Average Audience (000's) by Session, P10+ [Potential: 425]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	5	2	3	4	4	0	3	4	-1	2	3	-1	1	1	0	2	2	0
2CC	2	2	0	3	4	-1	3	3	0	2	2	0	2	2	0	1	1	0	2	1	1
HIT 104.7	8	6	2	11	9	2	12	8	4	11	8	3	7	8	-1	1	1	0	4	4	0
MIX 106.3	10	9	1	15	12	3	17	14	3	13	13	0	9	10	-1	1	1	0	7	5	2
ABC CAN	4	5	-1	8	9	-1	5	6	-1	3	3	0	2	4	-2	2	2	0	2	4	-2
2RN	4	4	0	8	10	-2	4	3	1	3	3	0	3	4	-1	1	1	0	3	3	0
ABC NEWSRADIO	2	2	0	4	3	1	1	2	-1	1	1	0	2	2	0	1	1	0	1	1	0
2JJJ	2	4	-2	4	5	-1	3	4	-1	2	4	-2	4	5	-1	*	1	*	2	2	0
ABC CLASSIC	4	4	0	5	5	0	6	6	0	5	5	0	4	4	0	1	1	0	4	4	0
Total	42	42	0	65	64	1	59	56	3	48	50	-2	40	44	-4	11	11	0	32	31	1