



# GOLD COAST/TWEED RADIO - SURVEY 3 2022

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.7	15.1	0.6	34.0	30.3	3.7	34.4	36.9	-2.5	13.1	14.2	-1.1	19.1	20.3	-1.2	20.4	16.2	4.2	2.9	2.3	0.6
92.5 TRIPLE M	9.0	10.4	-1.4	4.7	3.9	0.8	4.7	7.4	-2.7	6.7	7.8	-1.1	10.3	16.5	-6.2	16.5	15.0	1.5	7.0	7.7	-0.7
90.9 SEA FM	10.6	11.3	-0.7	19.7	24.0	-4.3	20.6	21.3	-0.7	20.8	17.6	3.2	14.6	15.8	-1.2	3.9	6.5	-2.6	1.2	1.1	0.1
4BC 882	1.3	1.2	0.1	1.8	1.5	0.3	0.2	0.5	-0.3	0.1	0.2	-0.1	*	0.4	*	1.6	3.2	-1.6	3.0	1.5	1.5
4BH 1116	0.2	0.3	-0.1	*	*	*	*	*	*	*	*	*	*	*	*	*	1.3	*	0.6	0.2	0.4
B105	1.3	1.0	0.3	3.9	4.8	-0.9	2.7	1.5	1.2	3.4	1.4	2.0	1.0	1.3	-0.3	0.3	*	*	0.1	0.1	0.0
104.5 TRIPLE M	2.3	2.2	0.1	1.8	1.7	0.1	2.0	0.5	1.5	2.3	2.6	-0.3	3.7	5.3	-1.6	3.9	2.2	1.7	0.5	0.2	0.3
NOVA106.9	3.7	2.4	1.3	3.2	3.8	-0.6	9.9	1.7	8.2	5.3	3.9	1.4	7.8	5.5	2.3	0.5	0.3	0.2	*	0.1	*
KIIS973	0.8	1.3	-0.5	1.0	1.3	-0.3	2.2	1.0	1.2	1.1	1.0	0.1	0.8	0.7	0.1	1.2	4.8	-3.6	0.2	0.4	-0.2
ABC GLDCST	4.2	3.6	0.6	0.7	0.9	-0.2	1.9	2.1	-0.2	1.8	2.1	-0.3	2.6	1.8	0.8	6.2	6.1	0.1	7.2	5.7	1.5
ABC BRIS	2.7	2.3	0.4	2.0	0.4	1.6	*	0.2	*	0.2	0.3	-0.1	1.4	0.3	1.1	3.7	1.4	2.3	5.3	6.5	-1.2
4RN	2.1	2.1	0.0	0.1	0.1	0.0	0.3	0.1	0.2	0.2	0.3	-0.1	1.9	0.4	1.5	1.2	4.2	-3.0	4.8	4.4	0.4
ABC NEWSRADIO	1.1	1.1	0.0	0.2	0.6	-0.4	0.4	0.1	0.3	1.2	1.5	-0.3	0.9	1.0	-0.1	1.6	1.5	0.1	1.2	1.1	0.1
4JJB	8.0	9.0	-1.0	6.4	6.3	0.1	5.6	14.5	-8.9	20.4	26.2	-5.8	13.2	8.7	4.5	3.2	2.8	0.4	0.6	0.7	-0.1
ABC CLASSIC	2.8	1.8	1.0	3.4	*	*	0.3	0.5	-0.2	0.3	0.2	0.1	2.8	0.5	2.3	2.2	0.8	1.4	4.9	5.1	-0.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	15.8	15.4	0.4	14.2	13.3	0.9	16.3	15.4	0.9	17.4	17.6	-0.2	16.4	16.8	-0.4	12.3	11.3	1.0	15.2	14.1	1.1						
92.5 TRIPLE M	9.4	11.0	-1.6	10.1	11.4	-1.3	8.5	9.5	-1.0	9.5	12.2	-2.7	9.3	10.9	-1.6	9.2	8.6	0.6	7.6	8.5	-0.9						
90.9 SEA FM	10.9	11.3	-0.4	12.1	12.1	0.0	8.8	8.8	0.0	11.2	10.9	0.3	12.6	15.8	-3.2	6.7	8.9	-2.2	9.9	11.4	-1.5						
4BC 882	1.4	1.2	0.2	0.8	1.1	-0.3	2.8	2.0	0.8	1.4	1.0	0.4	0.7	0.7	0.0	0.5	0.6	-0.1	1.1	1.1	0.0						
4BH 1116	0.2	0.3	-0.1	0.2	0.1	0.1	0.4	0.5	-0.1	0.1	0.5	-0.4	*	0.1	*	0.1	0.1	0.0	0.2	0.1	0.1						
B105	1.4	1.1	0.3	1.3	1.2	0.1	1.2	1.0	0.2	2.1	1.3	0.8	1.0	1.0	0.0	0.6	0.5	0.1	0.9	0.7	0.2						
104.5 TRIPLE M	2.4	2.3	0.1	2.2	2.6	-0.4	2.0	2.0	0.0	2.4	2.5	-0.1	2.9	2.2	0.7	3.5	2.3	1.2	2.0	1.5	0.5						
NOVA106.9	4.1	2.4	1.7	3.7	2.0	1.7	3.9	2.0	1.9	5.3	2.7	2.6	3.5	3.0	0.5	3.4	2.9	0.5	2.3	2.2	0.1						
KIIS973	0.9	1.4	-0.5	1.3	1.5	-0.2	0.5	1.5	-1.0	0.6	1.5	-0.9	0.7	0.8	-0.1	1.5	0.9	0.6	0.7	1.3	-0.6						
ABC GLDCST	4.1	3.4	0.7	5.8	5.5	0.3	3.5	2.9	0.6	2.7	1.8	0.9	3.2	2.3	0.9	7.9	6.0	1.9	4.5	4.2	0.3						
ABC BRIS	2.7	2.3	0.4	3.4	2.7	0.7	2.3	1.8	0.5	1.4	1.6	-0.2	1.8	1.8	0.0	9.9	6.7	3.2	2.8	2.6	0.2						
4RN	2.2	2.2	0.0	3.0	3.1	-0.1	2.5	1.5	1.0	1.4	1.6	-0.2	2.0	2.7	-0.7	1.6	2.6	-1.0	1.9	1.8	0.1						
ABC NEWSRADIO	1.0	1.1	-0.1	1.3	1.4	-0.1	0.6	1.0	-0.4	0.8	1.0	-0.2	0.9	0.6	0.3	2.9	2.3	0.6	1.3	1.1	0.2						
4JJB	8.2	9.7	-1.5	8.4	10.7	-2.3	7.4	9.6	-2.2	7.4	8.6	-1.2	11.6	11.3	0.3	6.7	7.2	-0.5	7.1	6.6	0.5						
ABC CLASSIC	2.7	1.6	1.1	2.9	1.6	1.3	2.3	1.6	0.7	1.8	1.3	0.5	5.0	2.1	2.9	2.1	1.8	0.3	3.3	2.6	0.7						

Please note: Triple M 92.5 renamed as 92.5 TRIPLE M, 4BC Brisbane renamed as 4BC 882 & Triple M 104.5 renamed as 104.5 TRIPLE M effective Aug 21.



# GOLD COAST/TWEED RADIO - SURVEY 3 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	191	199	-8	34	29	5	30	33	-3	45	48	-3	50	55	-5	24	24	0	9	10	-1
92.5 TRIPLE M	121	119	2	9	10	-1	7	10	-3	23	18	5	35	37	-2	30	29	1	18	17	1
90.9 SEA FM	146	163	-17	23	25	-2	22	28	-6	46	52	-6	38	40	-2	12	11	1	6	6	0
4BC 882	13	12	1	2	1	1	1	1	0	*	1	*	*	1	*	3	3	0	7	4	3
4BH 1116	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	3	2	1
B105	30	22	8	7	6	1	6	3	3	10	5	5	4	5	-1	2	1	1	1	1	0
104.5 TRIPLE M	40	27	13	6	4	2	7	3	4	9	5	4	9	9	0	6	5	1	3	2	1
NOVA106.9	49	38	11	5	5	0	11	5	6	20	15	5	10	10	0	3	1	2	1	1	0
KIIS973	22	20	2	2	2	0	5	3	2	8	6	2	2	3	-1	2	4	-2	3	2	1
ABC GLDCST	58	56	2	2	3	-1	4	4	0	10	9	1	11	9	2	12	12	0	18	20	-2
ABC BRIS	25	24	1	1	1	0	1	1	0	2	1	1	4	2	2	4	4	0	14	14	0
4RN	25	26	-1	1	1	0	2	1	1	1	1	0	5	2	3	2	5	-3	14	15	-1
ABC NEWSRADIO	25	24	1	2	2	0	2	2	0	5	4	1	5	5	0	4	4	0	7	8	-1
4JJJ	96	89	7	7	10	-3	15	11	4	44	44	0	20	16	4	6	5	1	3	3	0
ABC CLASSIC	22	16	6	1	*	*	1	1	0	3	2	1	4	1	3	2	2	0	10	11	-1
Total	600	600	0	62	63	-1	55	56	-1	136	134	2	134	133	1	85	85	0	128	129	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 633]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	174	180	-6	109	112	-3	83	83	0	103	110	-7	85	92	-7	26	27	-1	114	119	-5						
92.5 TRIPLE M	107	104	3	69	69	0	50	52	-2	54	61	-7	57	53	4	16	21	-5	62	68	-6						
90.9 SEA FM	134	151	-17	93	100	-7	62	61	1	79	84	-5	68	84	-16	24	28	-4	87	102	-15						
4BC 882	12	11	1	7	7	0	7	6	1	8	8	0	2	2	0	2	2	0	8	6	2						
4BH 1116	3	2	1	2	1	1	2	1	1	1	1	0	*	*	*	*	*	*	2	1	1						
B105	25	18	7	12	11	1	7	6	1	16	10	6	8	8	0	3	2	1	14	10	4						
104.5 TRIPLE M	35	23	12	18	15	3	12	10	2	17	15	2	11	9	2	8	5	3	14	12	2						
NOVA106.9	42	29	13	24	21	3	17	11	6	25	14	11	20	14	6	6	5	1	24	23	1						
KIIS973	18	19	-1	7	9	-2	6	7	-1	6	10	-4	5	6	-1	4	4	0	10	9	1						
ABC GLDCST	51	47	4	36	35	1	17	19	-2	20	17	3	21	19	2	10	9	1	33	38	-5						
ABC BRIS	23	20	3	17	12	5	12	10	2	10	9	1	10	6	4	10	6	4	20	17	3						
4RN	23	24	-1	14	15	-1	12	10	2	12	12	0	8	10	-2	3	5	-2	15	17	-2						
ABC NEWSRADIO	21	21	0	13	13	0	8	9	-1	10	12	-2	7	6	1	4	6	-2	14	15	-1						
4JJJ	90	80	10	61	58	3	32	31	1	46	37	9	49	45	4	14	16	-2	50	53	-3						
ABC CLASSIC	21	14	7	12	8	4	10	8	2	9	8	1	13	8	5	5	4	1	15	14	1						
Total	580	579	1	466	458	8	351	357	-6	402	403	-1	377	369	8	155	163	-8	480	478	2						

Please note: Triple M 92.5 renamed as 92.5 TRIPLE M, 4BC Brisbane renamed as 4BC 882 & Triple M 104.5 renamed as 104.5 TRIPLE M effective Aug 21.



# GOLD COAST/TWEED RADIO - SURVEY 3 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	10	0	2	1	1	1	2	-1	1	2	-1	3	3	0	2	2	0	1	*	*
92.5 TRIPLE M	6	7	-1	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	1	2	-1
90.9 SEA FM	7	8	-1	1	1	0	1	1	0	2	2	0	2	2	0	*	1	*	*	*	*
4BC 882	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
4BH 1116	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	1	1	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*
KIIS973	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
ABC BRIS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	5	6	-1	*	*	*	*	1	*	2	3	-1	2	1	1	*	*	*	*	*	*
ABC CLASSIC	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	66	67	-1	5	5	0	4	5	-1	11	13	-2	16	14	2	11	10	1	20	20	0

Average Audience (000's) by Session, P10+ [Potential: 633]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	11	11	0	16	15	1	17	16	1	16	17	-1	10	10	0	2	2	0	8	8	0						
92.5 TRIPLE M	7	8	-1	11	13	-2	9	10	-1	9	12	-3	6	7	-1	1	1	0	4	5	-1						
90.9 SEA FM	8	8	0	13	13	0	9	9	0	10	10	0	8	10	-2	1	1	0	5	6	-1						
4BC 882	1	1	0	1	1	0	3	2	1	1	1	0	*	*	*	*	*	*	1	1	0						
4BH 1116	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*						
B105	1	1	0	1	1	0	1	1	0	2	1	1	1	1	0	*	*	*	*	*	*						
104.5 TRIPLE M	2	2	0	2	3	-1	2	2	0	2	2	0	2	1	1	*	*	*	1	1	0						
NOVA106.9	3	2	1	4	2	2	4	2	2	5	3	2	2	2	0	*	*	*	1	1	0						
KIIS973	1	1	0	1	2	-1	1	2	-1	1	1	0	*	*	*	*	*	*	*	1	*						
ABC GLDCST	3	2	1	6	6	0	4	3	1	2	2	0	2	1	1	1	1	0	2	2	0						
ABC BRIS	2	2	0	4	3	1	2	2	0	1	2	-1	1	1	0	1	1	0	1	1	0						
4RN	2	2	0	3	3	0	3	2	1	1	1	0	1	2	-1	*	*	*	1	1	0						
ABC NEWSRADIO	1	1	0	1	2	-1	1	1	0	1	1	0	1	*	*	*	*	*	1	1	0						
4JJJ	6	7	-1	9	12	-3	8	10	-2	7	8	-1	7	7	0	1	1	0	4	4	0						
ABC CLASSIC	2	1	1	3	2	1	2	2	0	2	1	1	3	1	2	*	*	*	2	1	1						
Total	71	72	-1	110	110	0	104	106	-2	92	94	-2	62	61	1	14	15	-1	53	53	0						

Please note: Triple M 92.5 renamed as 92.5 TRIPLE M, 4BC Brisbane renamed as 4BC 882 & Triple M 104.5 renamed as 104.5 TRIPLE M effective Aug 21.