

GOLD COAST/TWEED RADIO - SURVEY 1 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	18.5	20.6	-2.1	40.5	33.3	7.2	24.8	20.6	4.2	20.1	24.4	-4.3	33.1	27.8	5.3	12.7	18.7	-6.0	3.5	7.8	-4.3
92.5 TripleM	10.2	10.3	-0.1	3.2	4.1	-0.9	11.8	4.9	6.9	8.8	7.2	1.6	11.3	12.4	-1.1	19.9	18.6	1.3	5.8	8.4	-2.6
HIT 90.9	9.2	9.6	-0.4	15.6	23.9	-8.3	32.3	23.7	8.6	17.3	15.5	1.8	9.8	9.7	0.1	3.6	3.4	0.2	0.4	0.9	-0.5
4BC	1.6	2.1	-0.5	0.5	0.5	0.0	*	1.4	*	0.7	0.5	0.2	0.7	0.5	0.2	1.8	1.8	0.0	3.4	5.8	-2.4
4BH 882 Brisbane	0.5	*	*	0.3	0.1	0.2	*	0.2	*	*	*	*	*	*	*	1.9	*	*	0.4	*	*
4KQ	1.2	1.6	-0.4	0.9	0.3	0.6	0.1	1.2	-1.1	0.2	1.0	-0.8	0.1	*	*	0.9	3.6	-2.7	3.0	2.8	0.2
B105	1.0	1.3	-0.3	1.0	1.7	-0.7	2.6	5.4	-2.8	3.6	0.9	2.7	0.6	2.4	-1.8	0.2	0.2	0.0	0.1	*	*
104.5 TRIPLE M	2.3	1.6	0.7	3.0	4.8	-1.8	*	0.5	*	0.9	1.2	-0.3	6.2	2.5	3.7	2.3	0.6	1.7	0.5	1.1	-0.6
NOVA106.9	1.9	2.1	-0.2	5.7	3.5	2.2	3.2	3.2	0.0	4.1	5.1	-1.0	1.9	2.0	-0.1	0.3	0.6	-0.3	0.3	0.1	0.2
97.3FM	0.8	1.6	-0.8	0.9	2.9	-2.0	0.7	3.0	-2.3	1.1	1.2	-0.1	0.9	2.2	-1.3	1.6	2.3	-0.7	0.2	0.1	0.1
ABC GLDCST	5.1	5.2	-0.1	1.0	2.6	-1.6	0.7	6.5	-5.8	3.4	0.8	2.6	3.8	4.5	-0.7	5.0	7.3	-2.3	9.2	8.4	0.8
ABC BRIS	2.7	1.7	1.0	0.4	0.3	0.1	*	*	*	0.5	0.4	0.1	0.4	0.6	-0.2	3.2	1.6	1.6	6.4	4.7	1.7
4RN	3.0	2.3	0.7	1.4	0.3	1.1	*	0.3	*	1.3	0.4	0.9	0.9	1.1	-0.2	3.0	3.8	-0.8	6.8	5.3	1.5
ABC NEWS	1.4	1.8	-0.4	1.4	1.1	0.3	1.6	1.0	0.6	0.5	0.6	-0.1	1.2	1.6	-0.4	1.5	1.7	-0.2	1.9	3.4	-1.5
4JJJ	7.7	10.5	-2.8	4.9	10.1	-5.2	11.4	15.7	-4.3	24.2	22.7	1.5	9.5	13.8	-4.3	1.7	2.9	-1.2	0.5	0.9	-0.4
ABC CLASSIC	2.1	1.3	0.8	1.0	0.4	0.6	0.6	3.3	-2.7	*	1.1	*	1.6	1.4	0.2	0.6	0.4	0.2	5.2	1.5	3.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	18.6	21.0	-2.4	16.6	20.3	-3.7	18.1	20.0	-1.9	20.0	23.2	-3.2	19.6	22.2	-2.6	21.7	13.3	8.4	18.1	19.5	-1.4
92.5 TripleM	10.9	10.2	0.7	10.4	10.3	0.1	11.1	10.6	0.5	11.3	10.0	1.3	11.1	10.5	0.6	10.1	7.9	2.2	8.0	10.7	-2.7
HIT 90.9	9.5	9.9	-0.4	11.0	8.5	2.5	7.7	9.1	-1.4	9.3	10.6	-1.3	10.8	12.7	-1.9	8.1	8.4	-0.3	8.0	8.5	-0.5
4BC	1.6	2.2	-0.6	2.5	2.5	0.0	1.9	2.6	-0.7	0.6	1.8	-1.2	0.8	1.5	-0.7	3.0	2.6	0.4	1.8	1.6	0.2
4BH 882 Brisbane	0.5	*	*	0.3	*	*	0.8	0.1	0.7	0.5	*	*	0.7	*	*	0.4	*	*	0.4	*	*
4KQ	1.1	1.4	-0.3	0.6	1.4	-0.8	1.7	1.6	0.1	1.2	1.6	-0.4	0.9	0.8	0.1	1.1	2.1	-1.0	1.5	2.0	-0.5
B105	1.1	1.4	-0.3	1.3	1.6	-0.3	0.8	1.6	-0.8	1.4	1.4	0.0	1.1	1.0	0.1	*	0.7	*	0.8	1.1	-0.3
104.5 TRIPLE M	2.4	1.5	0.9	2.1	1.1	1.0	2.1	1.3	0.8	3.0	1.9	1.1	2.4	1.9	0.5	1.2	1.2	0.0	1.9	2.0	-0.1
NOVA106.9	1.8	2.4	-0.6	1.9	2.7	-0.8	0.9	2.3	-1.4	1.9	2.2	-0.3	2.4	2.8	-0.4	2.1	0.8	1.3	2.3	1.3	1.0
97.3FM	0.8	1.5	-0.7	0.6	1.2	-0.6	0.8	1.3	-0.5	1.0	1.5	-0.5	0.7	2.0	-1.3	1.2	3.2	-2.0	0.9	1.8	-0.9
ABC GLDCST	4.7	4.9	-0.2	6.7	6.4	0.3	4.4	4.9	-0.5	3.1	4.0	-0.9	3.6	3.1	0.5	7.4	6.6	0.8	6.3	6.3	0.0
ABC BRIS	2.7	1.6	1.1	3.9	2.4	1.5	1.6	1.4	0.2	1.5	1.3	0.2	2.4	0.8	1.6	7.2	3.0	4.2	2.6	1.9	0.7
4RN	3.0	2.4	0.6	5.2	2.8	2.4	1.9	1.9	0.0	1.6	1.8	-0.2	2.6	2.0	0.6	5.6	6.4	-0.8	3.0	2.2	0.8
ABC NEWS	1.4	1.8	-0.4	2.5	3.0	-0.5	0.8	1.5	-0.7	0.7	0.7	0.0	1.6	1.3	0.3	2.5	3.6	-1.1	1.3	1.9	-0.6
4JJJ	8.0	10.6	-2.6	8.2	10.4	-2.2	8.1	8.5	-0.4	7.6	10.2	-2.6	9.3	13.9	-4.6	5.8	13.1	-7.3	6.5	10.3	-3.8
ABC CLASSIC	2.0	1.2	0.8	1.9	0.9	1.0	2.4	1.2	1.2	1.8	1.0	0.8	1.7	1.6	0.1	2.4	2.9	-0.5	2.4	1.4	1.0

Please note: Due to COVID-19 surveys 2 & 3 were cancelled, last survey in this report is Survey 1, 2020.

GOLD COAST/TWEED RADIO - SURVEY 1 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	204	204	0	36	27	9	28	19	9	50	55	-5	53	60	-7	22	22	0	16	19	-3
92.5 TripleM	110	120	-10	8	7	1	9	8	1	21	21	0	29	33	-4	25	26	-1	17	24	-7
HIT 90.9	130	126	4	20	18	2	23	22	1	45	44	1	27	29	-2	11	8	3	4	6	-2
4BC	20	17	3	2	1	1	*	2	*	3	3	0	4	2	2	2	1	1	9	8	1
4BH 882 Brisbane	6	2	4	2	1	1	*	1	*	1	*	*	1	*	*	1	*	*	2	*	*
4KQ	17	12	5	3	2	1	2	1	1	1	1	0	1	*	*	3	3	0	7	4	3
B105	34	24	10	6	4	2	8	4	4	12	9	3	5	6	-1	3	1	2	1	*	*
104.5 TRIPLE M	30	32	-2	6	4	2	*	2	*	5	7	-2	11	10	1	4	4	0	4	4	0
NOVA106.9	48	45	3	8	8	0	8	6	2	18	19	-1	9	8	1	2	3	-1	2	1	1
97.3FM	23	24	-1	5	4	1	1	4	-3	6	6	0	6	5	1	2	5	-3	3	1	2
ABC GLDCST	73	66	7	4	4	0	3	7	-4	13	5	8	16	14	2	12	12	0	27	25	2
ABC BRIS	26	22	4	1	1	0	*	*	*	3	3	0	2	3	-1	5	6	-1	15	11	4
4RN	31	30	1	3	2	1	*	1	*	2	4	-2	5	6	-1	5	5	0	15	11	4
ABC NEWS	35	34	1	4	2	2	5	1	4	4	7	-3	7	8	-1	5	6	-1	10	10	0
4JJJ	106	116	-10	11	15	-4	19	18	1	43	48	-5	22	25	-3	7	6	1	4	5	-1
ABC CLASSIC	24	19	5	2	1	1	3	3	0	1	3	-2	7	5	2	2	2	0	10	5	5
Total	588	578	10	61	59	2	59	56	3	131	132	-1	131	131	0	81	79	2	126	121	5

Cumulative Audience (000's) by Session, P10+ [Potential: 620]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	189	186	3	116	127	-11	96	96	0	109	122	-13	97	104	-7	41	29	12	129	136	-7
92.5 TripleM	105	109	-4	66	67	-1	63	61	2	66	63	3	61	60	1	23	19	4	72	78	-6
HIT 90.9	121	116	5	83	68	15	46	59	-13	59	68	-9	66	70	-4	27	23	4	82	75	7
4BC	16	16	0	11	9	2	11	9	2	9	9	0	4	6	-2	5	3	2	14	9	5
4BH 882 Brisbane	4	2	2	1	1	0	2	1	1	1	*	*	2	*	*	2	*	*	3	1	2
4KQ	15	10	5	6	7	-1	9	7	2	7	6	1	6	3	3	2	3	-1	8	9	-1
B105	31	20	11	16	11	5	9	11	-2	15	11	4	10	10	0	*	4	*	15	13	2
104.5 TRIPLE M	27	29	-2	19	15	4	12	11	1	15	18	-3	11	13	-2	4	5	-1	16	14	2
NOVA106.9	41	41	0	20	18	2	12	21	-9	21	18	3	20	19	1	10	4	6	26	18	8
97.3FM	20	22	-2	8	12	-4	8	12	-4	10	11	-1	9	14	-5	3	7	-4	10	13	-3
ABC GLDCST	64	57	7	42	38	4	28	28	0	30	35	-5	23	24	-1	15	14	1	48	46	2
ABC BRIS	25	20	5	17	13	4	12	8	4	13	8	5	10	8	2	9	6	3	15	15	0
4RN	31	28	3	24	14	10	16	15	1	12	12	0	12	11	1	9	8	1	20	14	6
ABC NEWS	31	29	2	19	21	-2	12	11	1	9	10	-1	12	12	0	6	7	-1	18	21	-3
4JJJ	101	104	-3	64	66	-2	37	47	-10	57	61	-4	57	65	-8	21	26	-5	58	80	-22
ABC CLASSIC	21	16	5	12	10	2	9	10	-1	13	8	5	8	10	-2	3	5	-2	17	12	5
Total	575	563	12	455	427	28	376	383	-7	417	423	-6	379	385	-6	172	162	10	470	472	-2

Please note: Due to COVID-19 surveys 2 & 3 were cancelled, last survey in this report is Survey 1, 2020.

GOLD COAST/TWEED RADIO - SURVEY 1 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13	14	-1	2	2	0	1	1	0	2	3	-1	5	5	0	2	2	0	1	1	0
92.5 TripleM	7	7	0	*	*	*	1	*	*	1	1	0	2	2	0	2	2	0	1	1	0
HIT 90.9	6	7	-1	1	1	0	2	1	1	2	2	0	1	2	-1	*	*	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4BH 882 Brisbane	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	1	1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
NOVA106.9	1	1	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	4	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
ABC BRIS	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4JJJ	5	7	-2	*	*	*	1	1	0	3	3	0	1	3	-2	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
Total	68	70	-2	5	5	0	5	5	0	11	14	-3	14	18	-4	12	11	1	20	17	3

Average Audience (000's) by Session, P10+ [Potential: 620]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	14	16	-2	18	22	-4	20	22	-2	19	23	-4	13	16	-3	4	2	2	10	11	-1
92.5 TripleM	8	8	0	11	11	0	12	12	0	10	10	0	8	7	1	2	1	1	4	6	-2
HIT 90.9	7	7	0	12	9	3	8	10	-2	9	11	-2	7	9	-2	1	1	0	4	5	-1
4BC	1	2	-1	3	3	0	2	3	-1	1	2	-1	1	1	0	*	*	*	1	1	0
4BH 882 Brisbane	*	*	*	*	*	*	1	*	*	*	*	*	1	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	2	2	0	1	2	-1	1	1	0	*	*	*	1	1	0
B105	1	1	0	1	2	-1	1	2	-1	1	1	0	1	1	0	*	*	*	*	1	*
104.5 TRIPLE M	2	1	1	2	1	1	2	1	1	3	2	1	2	1	1	*	*	*	1	1	0
NOVA106.9	1	2	-1	2	3	-1	1	3	-2	2	2	0	2	2	0	*	*	*	1	1	0
97.3FM	1	1	0	1	1	0	1	1	0	1	1	0	*	1	*	*	*	*	1	1	0
ABC GLDCST	3	4	-1	7	7	0	5	5	0	3	4	-1	2	2	0	1	1	0	3	4	-1
ABC BRIS	2	1	1	4	3	1	2	1	1	1	1	0	2	1	1	1	*	*	1	1	0
4RN	2	2	0	6	3	3	2	2	0	1	2	-1	2	1	1	1	1	0	2	1	1
ABC NEWS	1	1	0	3	3	0	1	2	-1	1	1	0	1	1	0	*	1	*	1	1	0
4JJJ	6	8	-2	9	11	-2	9	9	0	7	10	-3	6	10	-4	1	2	-1	4	6	-2
ABC CLASSIC	1	1	0	2	1	1	3	1	2	2	1	1	1	1	0	*	*	*	1	1	0
Total	73	75	-2	107	106	1	108	111	-3	93	101	-8	68	70	-2	16	15	1	55	57	-2

Please note: Due to COVID-19 surveys 2 & 3 were cancelled, last survey in this report is Survey 1, 2020.