



GOLD COAST/TWEED RADIO - SURVEY 1 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	20.6	12.9	7.7	33.3	29.8	3.5	20.6	5.4	15.2	24.4	15.0	9.4	27.8	21.4	6.4	18.7	10.3	8.4	7.8	3.3	4.5
92.5 TripleM	10.3	12.0	-1.7	4.1	9.0	-4.9	4.9	4.8	0.1	7.2	10.9	-3.7	12.4	13.1	-0.7	18.6	21.0	-2.4	8.4	9.6	-1.2
HIT90.9	9.6	9.0	0.6	23.9	17.5	6.4	23.7	14.0	9.7	15.5	25.6	-10.1	9.7	6.0	3.7	3.4	3.3	0.1	0.9	0.4	0.5
4BC	2.1	2.0	0.1	0.5	0.3	0.2	1.4	*	*	0.5	0.8	-0.3	0.5	1.4	-0.9	1.8	3.6	-1.8	5.8	3.3	2.5
4BH 882 Brisbane	*	0.2	*	0.1	0.2	-0.1	0.2	*	*	*	0.3	*	*	0.1	*	*	0.2	*	*	0.1	*
4KQ	1.6	1.1	0.5	0.3	0.2	0.1	1.2	0.9	0.3	1.0	0.9	0.1	*	0.3	*	3.6	2.5	1.1	2.8	1.5	1.3
HIT 105	1.3	1.6	-0.3	1.7	1.7	0.0	5.4	3.4	2.0	0.9	5.0	-4.1	2.4	1.1	1.3	0.2	0.4	-0.2	*	*	*
104.5 TRIPLE M	1.6	2.3	-0.7	4.8	0.8	4.0	0.5	1.0	-0.5	1.2	0.9	0.3	2.5	4.8	-2.3	0.6	4.7	-4.1	1.1	0.1	1.0
NOVA106.9	2.1	3.6	-1.5	3.5	8.5	-5.0	3.2	13.4	-10.2	5.1	4.1	1.0	2.0	4.3	-2.3	0.6	0.4	0.2	0.1	0.3	-0.2
97.3FM	1.6	1.6	0.0	2.9	2.6	0.3	3.0	2.2	0.8	1.2	0.8	0.4	2.2	0.3	1.9	2.3	3.2	-0.9	0.1	2.0	-1.9
ABC GLDCST	5.2	5.6	-0.4	2.6	2.5	0.1	6.5	2.3	4.2	0.8	2.5	-1.7	4.5	4.5	0.0	7.3	6.3	1.0	8.4	10.1	-1.7
ABC BRIS	1.7	3.4	-1.7	0.3	0.3	0.0	*	*	*	0.4	1.9	-1.5	0.6	2.9	-2.3	1.6	4.6	-3.0	4.7	6.2	-1.5
4RN	2.3	2.1	0.2	0.3	1.1	-0.8	0.3	0.3	0.0	0.4	0.2	0.2	1.1	1.4	-0.3	3.8	2.7	1.1	5.3	4.7	0.6
ABC NEWS	1.8	2.2	-0.4	1.1	1.6	-0.5	1.0	0.6	0.4	0.6	0.6	0.0	1.6	1.9	-0.3	1.7	1.2	0.5	3.4	4.7	-1.3
4JJJ	10.5	9.4	1.1	10.1	13.1	-3.0	15.7	27.0	-11.3	22.7	15.2	7.5	13.8	11.1	2.7	2.9	3.7	-0.8	0.9	0.8	0.1
ABC CLASSIC	1.3	1.9	-0.6	0.4	0.9	-0.5	3.3	*	*	1.1	0.6	0.5	1.4	1.0	0.4	0.4	1.0	-0.6	1.5	5.1	-3.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	21.0	13.3	7.7	20.3	12.6	7.7	20.0	12.4	7.6	23.2	15.4	7.8	22.2	14.2	8.0	13.3	9.2	4.1	19.5	11.4	8.1
92.5 TripleM	10.2	12.5	-2.3	10.3	10.9	-0.6	10.6	13.6	-3.0	10.0	14.4	-4.4	10.5	10.3	0.2	7.9	13.2	-5.3	10.7	10.4	0.3
HIT90.9	9.9	9.1	0.8	8.5	8.5	0.0	9.1	7.8	1.3	10.6	10.4	0.2	12.7	11.6	1.1	8.4	5.7	2.7	8.5	8.5	0.0
4BC	2.2	2.0	0.2	2.5	2.9	-0.4	2.6	2.3	0.3	1.8	1.5	0.3	1.5	0.9	0.6	2.6	0.9	1.7	1.6	1.8	-0.2
4BH 882 Brisbane	*	0.2	*	*	0.1	*	0.1	*	*	*	0.4	*	*	0.3	*	*	*	*	*	0.2	*
4KQ	1.4	1.0	0.4	1.4	0.6	0.8	1.6	1.4	0.2	1.6	1.0	0.6	0.8	1.1	-0.3	2.1	0.8	1.3	2.0	1.6	0.4
HIT 105	1.4	1.7	-0.3	1.6	1.2	0.4	1.6	1.6	0.0	1.4	1.9	-0.5	1.0	2.3	-1.3	0.7	1.6	-0.9	1.1	1.5	-0.4
104.5 TRIPLE M	1.5	2.4	-0.9	1.1	2.2	-1.1	1.3	2.8	-1.5	1.9	2.7	-0.8	1.9	2.0	-0.1	1.2	2.2	-1.0	2.0	1.6	0.4
NOVA106.9	2.4	3.7	-1.3	2.7	3.4	-0.7	2.3	3.1	-0.8	2.2	3.6	-1.4	2.8	5.6	-2.8	0.8	2.9	-2.1	1.3	3.4	-2.1
97.3FM	1.5	1.6	-0.1	1.2	1.5	-0.3	1.3	2.1	-0.8	1.5	1.5	0.0	2.0	0.9	1.1	3.2	2.2	1.0	1.8	1.7	0.1
ABC GLDCST	4.9	5.6	-0.7	6.4	6.7	-0.3	4.9	5.9	-1.0	4.0	5.1	-1.1	3.1	4.4	-1.3	6.6	4.6	2.0	6.3	5.5	0.8
ABC BRIS	1.6	3.3	-1.7	2.4	4.8	-2.4	1.4	3.4	-2.0	1.3	1.6	-0.3	0.8	1.4	-0.6	3.0	7.3	-4.3	1.9	3.9	-2.0
4RN	2.4	2.0	0.4	2.8	3.1	-0.3	1.9	0.9	1.0	1.8	0.8	1.0	2.0	3.3	-1.3	6.4	3.1	3.3	2.2	2.6	-0.4
ABC NEWS	1.8	2.0	-0.2	3.0	2.9	0.1	1.5	2.0	-0.5	0.7	1.1	-0.4	1.3	0.9	0.4	3.6	3.5	0.1	1.9	2.7	-0.8
4JJJ	10.6	9.3	1.3	10.4	10.1	0.3	8.5	7.1	1.4	10.2	8.9	1.3	13.9	12.5	1.4	13.1	7.1	6.0	10.3	9.9	0.4
ABC CLASSIC	1.2	1.8	-0.6	0.9	1.6	-0.7	1.2	2.3	-1.1	1.0	1.8	-0.8	1.6	1.9	-0.3	2.9	1.3	1.6	1.4	2.2	-0.8

Please note: The following name changes ABC BRI to ABC BRIS, GOLDFM to 92.5 TripleM & Macquarie Sports 882 to 4BH 882 Brisbane effective 2 Feb.



GOLD COAST/TWEED RADIO - SURVEY 1 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	204	171	33	27	31	-4	19	13	6	55	49	6	60	49	11	22	17	5	19	12	7
92.5 TripleM	120	132	-12	7	13	-6	8	6	2	21	28	-7	33	32	1	26	27	-1	24	26	-2
HIT90.9	126	139	-13	18	20	-2	22	22	0	44	55	-11	29	28	1	8	10	-2	6	4	2
4BC	17	15	2	1	2	-1	2	*	*	3	3	0	2	2	0	1	3	-2	8	5	3
4BH 882 Brisbane	2	7	-5	1	1	0	1	*	*	*	3	*	*	1	*	*	*	*	*	1	*
4KQ	12	17	-5	2	1	1	1	1	0	1	5	-4	*	2	*	3	4	-1	4	5	-1
HIT 105	24	29	-5	4	4	0	4	5	-1	9	12	-3	6	6	0	1	2	-1	*	*	*
104.5 TRIPLE M	32	27	5	4	4	0	2	2	0	7	7	0	10	9	1	4	4	0	4	2	2
NOVA106.9	45	52	-7	8	9	-1	6	14	-8	19	14	5	8	11	-3	3	3	0	1	1	0
97.3FM	24	25	-1	4	3	1	4	4	0	6	6	0	5	3	2	5	5	0	1	4	-3
ABC GLDCST	66	61	5	4	5	-1	7	6	1	5	7	-2	14	14	0	12	13	-1	25	16	9
ABC BRIS	22	34	-12	1	2	-1	*	*	*	3	3	0	3	8	-5	6	6	0	11	15	-4
4RN	30	25	5	2	1	1	1	1	0	4	3	1	6	5	1	5	6	-1	11	10	1
ABC NEWS	34	30	4	2	2	0	1	1	0	7	7	0	8	4	4	6	5	1	10	11	-1
4JJJ	116	95	21	15	9	6	18	23	-5	48	35	13	25	20	5	6	5	1	5	2	3
ABC CLASSIC	19	19	0	1	1	0	3	*	*	3	3	0	5	3	2	2	2	0	5	10	-5
Total	578	569	9	59	58	1	56	58	-2	132	127	5	131	128	3	79	79	0	121	119	2

Cumulative Audience (000's) by Session, P10+ [Potential: 611]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	186	156	30	127	102	25	96	70	26	122	90	32	104	81	23	29	29	0	136	102	34
92.5 TripleM	109	122	-13	67	75	-8	61	64	-3	63	73	-10	60	55	5	19	21	-2	78	78	0
HIT90.9	116	128	-12	68	76	-8	59	55	4	68	79	-11	70	61	9	23	28	-5	75	81	-6
4BC	16	14	2	9	10	-1	9	7	2	9	8	1	6	4	2	3	2	1	9	7	2
4BH 882 Brisbane	2	6	-4	1	1	0	1	*	*	*	4	*	*	2	*	*	*	*	1	2	-1
4KQ	10	14	-4	7	7	0	7	6	1	6	9	-3	3	7	-4	3	5	-2	9	12	-3
HIT 105	20	26	-6	11	15	-4	11	13	-2	11	14	-3	10	13	-3	4	4	0	13	13	0
104.5 TRIPLE M	29	24	5	15	13	2	11	11	0	18	10	8	13	14	-1	5	6	-1	14	12	2
NOVA106.9	41	47	-6	18	27	-9	21	18	3	18	27	-9	19	24	-5	4	10	-6	18	31	-13
97.3FM	22	20	2	12	11	1	12	12	0	11	12	-1	14	8	6	7	5	2	13	14	-1
ABC GLDCST	57	55	2	38	34	4	28	26	2	35	31	4	24	27	-3	14	8	6	46	37	9
ABC BRIS	20	28	-8	13	22	-9	8	14	-6	8	14	-6	8	10	-2	6	9	-3	15	24	-9
4RN	28	22	6	14	13	1	15	6	9	12	11	1	11	10	1	8	5	3	14	15	-1
ABC NEWS	29	25	4	21	17	4	11	11	0	10	11	-1	12	8	4	7	7	0	21	23	-2
4JJJ	104	85	19	66	59	7	47	35	12	61	45	16	65	58	7	26	23	3	80	63	17
ABC CLASSIC	16	18	-2	10	11	-1	10	12	-2	8	11	-3	10	9	1	5	5	0	12	12	0
Total	563	556	7	427	448	-21	383	351	32	423	413	10	385	377	8	162	181	-19	472	457	15

Please note: The following name changes ABC BRI to ABC BRIS, GOLDFM to 92.5 TripleM & Macquarie Sports 882 to 4BH 882 Brisbane effective 2 Feb.



GOLD COAST/TWEED RADIO - SURVEY 1 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	14	9	5	2	1	1	1	*	*	3	2	1	5	4	1	2	1	1	1	1	0
92.5 TripleM	7	8	-1	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	1	2	-1
HIT90.9	7	6	1	1	1	0	1	1	0	2	3	-1	2	1	1	*	*	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4BH 882 Brisbane	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	1	1	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	2	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	*	*
NOVA106.9	1	2	-1	*	*	*	*	1	*	1	*	*	*	1	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
ABC BRIS	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4JJJ	7	6	1	*	1	*	1	2	-1	3	2	1	3	2	1	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
Total	70	68	2	5	5	0	5	6	-1	14	12	2	18	17	1	11	11	0	17	18	-1

Average Audience (000's) by Session, P10+ [Potential: 611]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	16	10	6	22	15	7	22	13	9	23	14	9	16	10	6	2	1	1	11	6	5
92.5 TripleM	8	9	-1	11	13	-2	12	14	-2	10	13	-3	7	7	0	1	2	-1	6	6	0
HIT90.9	7	7	0	9	10	-1	10	8	2	11	9	2	9	8	1	1	1	0	5	5	0
4BC	2	1	1	3	3	0	3	2	1	2	1	1	1	1	0	*	*	*	1	1	0
4BH 882 Brisbane	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	2	1	1	2	1	1	1	1	0	*	*	*	1	1	0
HIT 105	1	1	0	2	1	1	2	2	0	1	2	-1	1	2	-1	*	*	*	1	1	0
104.5 TRIPLE M	1	2	-1	1	3	-2	1	3	-2	2	2	0	1	1	0	*	*	*	1	1	0
NOVA106.9	2	3	-1	3	4	-1	3	3	0	2	3	-1	2	4	-2	*	*	*	1	2	-1
97.3FM	1	1	0	1	2	-1	1	2	-1	1	1	0	1	1	0	*	*	*	1	1	0
ABC GLDCST	4	4	0	7	8	-1	5	6	-1	4	5	-1	2	3	-1	1	1	0	4	3	1
ABC BRIS	1	2	-1	3	6	-3	1	4	-3	1	1	0	1	1	0	*	1	*	1	2	-1
4RN	2	1	1	3	4	-1	2	1	1	2	1	1	1	2	-1	1	*	*	1	1	0
ABC NEWS	1	1	0	3	3	0	2	2	0	1	1	0	1	1	0	1	1	0	1	1	0
4JJJ	8	7	1	11	12	-1	9	7	2	10	8	2	10	9	1	2	1	1	6	5	1
ABC CLASSIC	1	1	0	1	2	-1	1	2	-1	1	2	-1	1	1	0	*	*	*	1	1	0
Total	75	74	1	106	117	-11	111	103	8	101	90	11	70	68	2	15	16	-1	57	55	2

Please note: The following name changes ABC BRI to ABC BRIS, GOLDFM to 92.5 TripleM & Macquarie Sports 882 to 4BH 882 Brisbane effective 2 Feb.