

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	5.4	-1.6	1.5	1.7	-0.2	2.7	3.6	-0.9	1.2	1.4	-0.2	3.1	4.1	-1.0	6.6	7.0	-0.4	5.8	11.0	-5.2
6PR	7.3	7.1	0.2	2.1	2.4	-0.3	4.5	4.0	0.5	1.4	0.8	0.6	4.1	5.0	-0.9	12.1	15.6	-3.5	14.5	10.6	3.9
MIX 94.5	11.8	11.7	0.1	21.9	18.5	3.4	13.2	16.8	-3.6	15.1	13.5	1.6	11.4	13.1	-1.7	12.5	11.4	1.1	4.7	4.3	0.4
92.9 TRIPLE M	7.8	8.1	-0.3	8.1	11.5	-3.4	7.8	4.9	2.9	15.0	16.2	-1.2	12.6	12.0	0.6	3.8	4.7	-0.9	0.3	0.5	-0.2
96FM	15.2	14.6	0.6	9.1	10.2	-1.1	9.3	11.5	-2.2	13.1	7.1	6.0	17.4	16.3	1.1	25.2	24.8	0.4	12.0	13.6	-1.6
NOVA93.7	17.0	16.3	0.7	30.2	31.5	-1.3	28.9	32.3	-3.4	23.4	24.3	-0.9	22.6	18.1	4.5	7.4	8.0	-0.6	4.3	2.2	2.1
ABC PER	5.6	5.0	0.6	0.8	1.2	-0.4	1.0	1.2	-0.2	1.5	2.1	-0.6	3.5	4.0	-0.5	5.9	4.3	1.6	14.4	11.7	2.7
6RN	0.7	0.8	-0.1	0.4	0.2	0.2	0.5	0.8	-0.3	0.3	0.5	-0.2	0.3	0.3	0.0	1.2	1.2	0.0	1.3	1.6	-0.3
ABC NEWSRADIO	1.8	1.3	0.5	0.9	1.0	-0.1	1.4	0.3	1.1	0.9	1.3	-0.4	0.5	0.5	0.0	2.8	1.4	1.4	3.4	2.5	0.9
6JJB	5.2	6.4	-1.2	4.7	5.8	-1.1	10.0	9.2	0.8	12.0	15.8	-3.8	5.0	7.9	-2.9	1.0	1.1	-0.1	1.1	0.8	0.3
ABC CLASSIC	2.5	2.4	0.1	0.3	0.4	-0.1	1.2	0.4	0.8	0.6	0.6	0.0	1.1	0.8	0.3	3.3	2.8	0.5	5.9	7.0	-1.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.7	5.2	-1.5	2.7	4.1	-1.4	3.5	6.2	-2.7	4.3	5.2	-0.9	4.4	5.8	-1.4	4.3	4.5	-0.2	4.3	6.2	-1.9
6PR	7.5	7.5	0.0	9.6	9.3	0.3	7.9	7.9	0.0	5.7	6.7	-1.0	6.5	5.6	0.9	7.4	6.3	1.1	6.4	5.8	0.6
MIX 94.5	12.2	12.1	0.1	10.8	10.9	-0.1	12.3	12.4	-0.1	13.9	12.9	1.0	12.7	13.0	-0.3	10.0	9.3	0.7	10.4	10.5	-0.1
92.9 TRIPLE M	8.1	8.6	-0.5	8.6	10.3	-1.7	8.0	8.0	0.0	8.3	7.4	0.9	8.4	9.3	-0.9	4.6	7.2	-2.6	7.0	6.7	0.3
96FM	15.3	14.5	0.8	13.3	12.6	0.7	17.0	15.9	1.1	18.0	16.7	1.3	14.7	13.6	1.1	6.9	8.3	-1.4	15.0	14.9	0.1
NOVA93.7	17.2	16.7	0.5	21.7	19.8	1.9	14.3	14.5	-0.2	16.0	16.0	0.0	17.6	17.2	0.4	14.0	13.8	0.2	16.3	15.2	1.1
ABC PER	5.5	5.1	0.4	6.0	5.3	0.7	5.7	5.3	0.4	4.0	3.9	0.1	4.5	4.8	-0.3	11.2	9.8	1.4	5.9	4.5	1.4
6RN	0.7	0.9	-0.2	1.1	1.5	-0.4	0.3	0.3	0.0	0.4	0.4	0.0	0.6	0.8	-0.2	1.8	2.6	-0.8	0.7	0.7	0.0
ABC NEWSRADIO	1.7	1.3	0.4	2.2	1.5	0.7	1.2	0.9	0.3	1.2	0.8	0.4	1.4	1.4	0.0	5.2	3.8	1.4	1.9	1.4	0.5
6JJB	5.2	6.1	-0.9	5.0	5.5	-0.5	4.8	5.2	-0.4	5.5	6.6	-1.1	6.3	8.3	-2.0	4.8	5.9	-1.1	5.1	7.3	-2.2
ABC CLASSIC	2.4	2.4	0.0	2.4	2.3	0.1	1.9	1.8	0.1	1.9	2.0	-0.1	3.5	3.4	0.1	3.8	6.0	-2.2	2.7	2.5	0.2

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	132	143	-11	7	13	-6	10	11	-1	12	14	-2	21	24	-3	29	28	1	53	52	1
6PR	185	184	1	14	16	-2	18	17	1	30	18	12	27	30	-3	31	44	-13	65	59	6
MIX 94.5	554	549	5	81	75	6	80	76	4	152	145	7	116	130	-14	78	73	5	47	48	-1
92.9 TRIPLE M	421	408	13	62	63	-1	50	34	16	153	152	1	107	110	-3	39	37	2	11	12	-1
96FM	484	452	32	45	44	1	40	38	2	96	87	9	130	122	8	101	86	15	72	74	-2
NOVA93.7	669	653	16	128	122	6	88	85	3	221	223	-2	144	138	6	61	62	-1	27	23	4
ABC PER	196	185	11	7	10	-3	8	8	0	24	27	-3	29	34	-5	34	28	6	94	78	16
6RN	50	53	-3	7	5	2	3	5	-2	10	9	1	6	11	-5	7	6	1	17	18	-1
ABC NEWSRADIO	92	75	17	9	8	1	10	5	5	16	13	3	11	14	-3	12	5	7	35	29	6
6JJB	300	309	-9	30	34	-4	56	54	2	129	131	-2	55	67	-12	14	10	4	16	13	3
ABC CLASSIC	100	83	17	5	7	-2	13	8	5	15	13	2	26	16	10	8	9	-1	31	29	2
Total	1,791	1,786	5	209	209	0	176	169	7	458	452	6	403	411	-8	237	236	1	309	309	0

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	112	123	-11	48	70	-22	63	77	-14	68	75	-7	54	62	-8	27	28	-1	78	90	-12
6PR	163	163	0	114	116	-2	87	87	0	92	91	1	74	62	12	35	28	7	109	105	4
MIX 94.5	496	482	14	284	266	18	229	227	2	265	260	5	219	225	-6	91	77	14	305	315	-10
92.9 TRIPLE M	352	348	4	193	206	-13	138	158	-20	165	173	-8	141	150	-9	47	62	-15	216	213	3
96FM	437	400	37	255	216	39	231	207	24	260	252	8	220	203	17	78	61	17	286	264	22
NOVA93.7	603	582	21	433	410	23	277	299	-22	296	305	-9	259	249	10	108	94	14	389	390	-1
ABC PER	175	169	6	103	101	2	81	82	-1	71	86	-15	71	66	5	45	37	8	111	101	10
6RN	38	45	-7	22	27	-5	11	17	-6	13	20	-7	9	14	-5	11	13	-2	26	25	1
ABC NEWSRADIO	79	67	12	48	39	9	23	26	-3	26	22	4	31	26	5	25	18	7	63	44	19
6JJB	264	273	-9	138	153	-15	111	116	-5	129	143	-14	119	137	-18	53	53	0	150	172	-22
ABC CLASSIC	90	74	16	46	36	10	40	36	4	43	40	3	39	27	12	22	23	-1	52	47	5
Total	1,743	1,731	12	1,363	1,331	32	1,159	1,193	-34	1,205	1,264	-59	1,080	1,072	8	525	484	41	1,442	1,436	6

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	7	10	-3	*	*	*	*	1	*	*	*	*	1	2	-1	2	2	0	3	5	-2
6PR	14	13	1	*	*	*	1	1	0	1	*	*	2	2	0	4	5	-1	6	4	2
MIX 94.5	22	21	1	3	3	0	2	3	-1	6	4	2	5	6	-1	4	4	0	2	2	0
92.9 TRIPLE M	15	15	0	1	2	-1	1	1	0	6	5	1	5	5	0	1	2	-1	*	*	*
96FM	29	27	2	1	2	-1	2	2	0	5	2	3	7	7	0	8	8	0	5	6	-1
NOVA93.7	32	30	2	5	5	0	5	6	-1	9	8	1	9	8	1	2	3	-1	2	1	1
ABC PER	11	9	2	*	*	*	*	*	*	1	1	0	1	2	-1	2	1	1	6	5	1
6RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
6JXX	10	12	-2	1	1	0	2	2	0	4	5	-1	2	3	-1	*	*	*	1	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	3	0
Total	189	182	7	16	16	0	17	17	0	37	33	4	41	43	-2	33	33	0	44	41	3

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	7	10	-3	8	11	-3	11	19	-8	11	13	-2	7	9	-2	2	2	0	7	10	-3
6PR	15	14	1	28	25	3	25	24	1	15	17	-2	11	9	2	4	3	1	10	9	1
MIX 94.5	25	23	2	32	30	2	39	37	2	37	33	4	21	20	1	5	4	1	16	17	-1
92.9 TRIPLE M	16	16	0	25	28	-3	25	24	1	22	19	3	14	15	-1	2	3	-1	11	11	0
96FM	31	28	3	39	34	5	54	48	6	47	43	4	24	21	3	3	3	0	23	23	0
NOVA93.7	35	32	3	64	54	10	45	44	1	42	41	1	29	27	2	7	6	1	25	24	1
ABC PER	11	10	1	18	14	4	18	16	2	10	10	0	7	7	0	6	4	2	9	7	2
6RN	1	2	-1	3	4	-1	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0
ABC NEWSRADIO	4	2	2	6	4	2	4	3	1	3	2	1	2	2	0	3	2	1	3	2	1
6JXX	11	12	-1	15	15	0	15	16	-1	15	17	-2	10	13	-3	2	2	0	8	12	-4
ABC CLASSIC	5	5	0	7	6	1	6	5	1	5	5	0	6	5	1	2	3	-1	4	4	0
Total	204	192	12	295	270	25	316	301	15	263	256	7	163	157	6	50	42	8	152	158	-6

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	55	54	1	5	7	-2	2	5	-3	12	7	5	19	18	1	10	7	3	8	9	-1
BLENDER BEATS	35	32	3	6	6	0	3	1	2	14	12	2	4	5	-1	7	6	1	1	2	-1
CADA	9	7	2	2	1	1	1	*	*	3	4	-1	1	2	-1	2	*	*	*	*	*
Chemist Warehouse Remix	10	9	1	3	4	-1	1	*	*	4	3	1	3	2	1	*	*	*	*	*	*
Coles Radio	42	39	3	5	4	1	9	10	-1	14	10	4	3	3	0	6	10	-4	5	2	3
EASY HITS	20	20	0	4	7	-3	1	1	0	6	4	2	3	*	*	2	4	-2	5	4	1
FOREVER CLASSIC 60's	9	11	-2	1	1	0	2	3	-1	3	2	1	*	*	*	3	3	0	1	1	0
MMM 80s	14	18	-4	4	2	2	1	3	-2	3	4	-1	2	4	-2	1	*	*	3	5	-2
MMM 90s	32	26	6	5	3	2	4	2	2	10	7	3	9	11	-2	1	*	*	2	3	-1
MMM CLASSIC ROCK	23	19	4	3	2	1	6	3	3	5	2	3	*	3	*	8	7	1	3	2	1
MMM COUNTRY	11	11	0	*	1	*	1	*	*	7	6	1	1	3	-2	1	1	0	1	1	0
OLDSKOOL 80s HITS	27	27	0	3	3	0	2	3	-1	5	7	-2	8	4	4	7	8	-1	2	2	0
OLDSKOOL 90s HITS	28	28	0	4	5	-1	4	*	*	10	12	-2	6	7	-1	4	4	0	*	*	*
RnB FRIDAYS RADIO	50	34	16	10	5	5	10	3	7	18	18	0	6	5	1	5	2	3	1	1	0
smooth fm Perth	94	97	-3	9	8	1	8	7	1	24	21	3	16	16	0	20	23	-3	17	22	-5
triple j Unearthed	33	20	13	5	3	2	9	6	3	15	9	6	2	*	*	*	1	*	3	*	*
ABC Country	8	10	-2	4	4	0	1	2	-1	1	3	-2	2	1	1	*	*	*	*	*	*
ABC Jazz	18	20	-2	5	7	-2	5	1	4	3	6	-3	2	*	*	1	1	0	2	4	-2
ABC KIDS LISTEN	20	18	2	6	4	2	2	2	0	8	7	1	2	3	-1	*	*	*	2	1	1
ABC Sport	18	20	-2	2	2	0	6	*	*	7	6	1	*	7	*	3	3	0	1	3	-2
Double J	26	30	-4	6	7	-1	3	1	2	6	13	-7	8	6	2	3	3	0	*	*	*
Total Digital/Internet Only	437	436	1	58	57	1	53	44	9	127	121	6	86	97	-11	58	57	1	55	60	-5

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2025

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1910]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	46	41	5	25	16	9	29	20	9	21	19	2	13	9	4	11	9	2	23	26	-3
BLENDER BEATS	28	20	8	7	8	-1	11	16	-5	11	12	-1	12	8	4	6	1	5	21	19	2
CADA	9	7	2	4	3	1	4	*	*	3	*	*	3	4	-1	*	*	*	4	4	0
Chemist Warehouse Remix	5	2	3	2	1	1	3	*	*	1	1	0	1	*	*	*	*	*	6	8	-2
Coles Radio	34	35	-1	11	10	1	12	20	-8	16	19	-3	12	14	-2	6	2	4	20	14	6
EASY HITS	18	17	1	9	6	3	10	9	1	7	4	3	9	9	0	6	3	3	9	12	-3
FOREVER CLASSIC 60's	8	6	2	3	2	1	1	*	*	3	2	1	1	1	0	2	1	1	2	4	-2
MMM 80s	11	11	0	4	6	-2	2	4	-2	3	2	1	3	1	2	2	2	0	5	8	-3
MMM 90s	24	19	5	13	12	1	9	6	3	11	8	3	9	10	-1	7	4	3	17	19	-2
MMM CLASSIC ROCK	22	16	6	12	7	5	14	9	5	13	12	1	9	9	0	6	7	-1	14	14	0
MMM COUNTRY	11	11	0	6	3	3	8	6	2	9	7	2	4	6	-2	1	1	0	9	8	1
OLDSKOOL 80s HITS	21	23	-2	5	7	-2	7	7	0	12	17	-5	9	6	3	6	5	1	18	13	5
OLDSKOOL 90s HITS	19	20	-1	7	9	-2	4	5	-1	10	12	-2	7	4	3	3	3	0	16	18	-2
RnB FRIDAYS RADIO	42	30	12	17	11	6	16	8	8	19	17	2	15	17	-2	7	5	2	15	12	3
smooth fm Perth	80	85	-5	35	44	-9	41	44	-3	47	50	-3	37	35	2	16	22	-6	53	62	-9
triple j Unearthed	28	13	15	9	2	7	11	1	10	13	5	8	5	3	2	7	4	3	15	11	4
ABC Country	5	9	-4	1	3	-2	2	4	-2	1	1	0	2	1	1	2	2	0	4	4	0
ABC Jazz	13	18	-5	5	7	-2	3	9	-6	6	9	-3	2	5	-3	3	7	-4	9	9	0
ABC KIDS LISTEN	16	15	1	9	5	4	3	4	-1	8	8	0	5	5	0	1	2	-1	11	9	2
ABC Sport	14	13	1	7	3	4	3	6	-3	4	9	-5	5	3	2	2	2	0	11	11	0
Double J	16	21	-5	9	13	-4	7	10	-3	3	10	-7	5	7	-2	6	6	0	19	20	-1
Total Digital/Internet Only	372	362	10	182	165	17	189	186	3	205	208	-3	151	150	1	94	87	7	276	266	10

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	3.8	4.2	5.0	1.5	1.5	1.9	2.7	2.9	2.5	1.2	1.1	2.3	3.1	3.3	3.6	6.6	7.6	3.4	5.8	7.2	16.5
6PR	7.3	7.7	11.8	2.1	2.3	1.2	4.5	3.7	11.6	1.4	1.2	3.3	4.1	3.8	11.1	12.1	11.7	26.3	14.5	20.0	12.2
MIX 94.5	11.8	13.6	8.5	21.9	24.4	11.3	13.2	14.1	11.3	15.1	15.5	15.5	11.4	13.0	5.2	12.5	14.6	5.0	4.7	6.5	4.3
92.9 TRIPLE M	7.8	9.2	4.4	8.1	9.0	4.3	7.8	8.3	6.7	15.0	15.9	9.7	12.6	14.9	2.1	3.8	4.2	3.0	0.3	0.4	0.6
96FM	15.2	17.1	15.6	9.1	8.6	19.2	9.3	10.1	6.8	13.1	13.6	12.7	17.4	18.0	25.4	25.2	29.1	10.7	12.0	16.1	15.6
NOVA93.7	17.0	19.8	10.6	30.2	32.9	23.1	28.9	32.5	12.7	23.4	24.9	15.8	22.6	26.3	6.0	7.4	8.0	8.1	4.3	5.9	4.4
ABC PER	5.6	5.8	10.7	0.8	0.7	1.9	1.0	1.0	1.3	1.5	1.4	2.1	3.5	2.9	12.2	5.9	5.2	17.0	14.4	18.8	24.7
6RN	0.7	0.7	1.8	0.4	0.4	0.6	0.5	0.3	1.6	0.3	0.2	1.2	0.3	0.3	0.5	1.2	1.3	1.1	1.3	1.4	6.2
ABC NEWSRADIO	1.8	1.8	3.3	0.9	0.6	4.2	1.4	1.5	1.7	0.9	0.9	0.8	0.5	0.4	1.5	2.8	2.6	7.2	3.4	4.4	5.4
6JJJ	5.2	5.9	4.7	4.7	5.2	2.6	10.0	10.5	9.7	12.0	12.6	10.4	5.0	5.6	3.2	1.0	1.1	1.3	1.1	1.6	0.9
ABC CLASSIC	2.5	2.8	2.2	0.3	0.3	0.1	1.2	1.1	2.2	0.6	0.7	0.3	1.1	1.1	2.4	3.3	3.6	3.7	5.9	8.2	3.7
Commercial DAB+ Stns	9.5	9.9	17.5	12.0	11.5	23.1	11.9	10.8	23.9	10.9	10.2	21.9	9.2	8.7	21.4	9.8	10.4	12.6	6.7	9.4	3.6
ABC DAB+ Stns	1.5	1.4	4.0	2.7	2.4	6.5	3.6	3.2	7.9	1.9	1.8	4.2	1.9	1.7	5.3	0.6	0.6	0.5	0.3	0.3	1.8
Total DAB+ Stns	12.4	11.4	21.6	15.0	14.0	29.6	17.2	14.1	31.8	13.3	12.0	26.0	12.2	10.4	26.7	12.7	11.1	13.1	8.7	9.7	5.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	3.7	4.0	4.7	2.7	2.9	2.8	3.5	3.9	4.4	4.3	4.8	4.9	4.4	4.9	4.2	4.3	3.9	9.5	4.3	4.7	5.8
6PR	7.5	7.9	13.2	9.6	9.6	22.4	7.9	8.3	15.2	5.7	6.0	9.1	6.5	7.1	7.3	7.4	8.3	7.2	6.4	7.3	7.1
MIX 94.5	12.2	14.1	8.4	10.8	12.0	9.3	12.3	14.5	9.6	13.9	16.2	9.1	12.7	14.5	6.6	10.0	12.2	4.1	10.4	12.0	8.6
92.9 TRIPLE M	8.1	9.4	4.3	8.6	9.8	4.6	8.0	9.6	4.9	8.3	9.7	4.5	8.4	9.7	3.9	4.6	5.5	2.2	7.0	8.2	4.7
96FM	15.3	17.2	14.9	13.3	14.8	12.4	17.0	19.5	17.7	18.0	20.3	17.8	14.7	16.1	15.0	6.9	7.9	5.6	15.0	16.8	17.9
NOVA93.7	17.2	19.9	11.3	21.7	25.0	8.3	14.3	16.7	12.2	16.0	18.2	14.4	17.6	20.0	10.7	14.0	16.7	7.9	16.3	19.5	8.2
ABC PER	5.5	5.6	10.9	6.0	5.8	15.6	5.7	6.2	9.3	4.0	4.1	7.5	4.5	4.6	8.2	11.2	11.4	17.3	5.9	6.3	10.0
6RN	0.7	0.6	1.8	1.1	0.9	5.3	0.3	0.3	0.9	0.4	0.4	0.5	0.6	0.6	1.3	1.8	2.1	1.1	0.7	0.7	1.5
ABC NEWSRADIO	1.7	1.8	3.3	2.2	2.2	4.7	1.2	1.2	2.3	1.2	1.2	2.6	1.4	1.4	2.3	5.2	5.8	5.6	1.9	2.0	3.6
6JJJ	5.2	5.9	4.7	5.0	5.7	1.3	4.8	5.6	3.9	5.5	6.2	5.4	6.3	6.7	8.1	4.8	4.9	7.1	5.1	5.8	4.8
ABC CLASSIC	2.4	2.7	2.0	2.4	2.8	0.9	1.9	2.2	1.8	1.9	2.1	1.8	3.5	3.8	3.6	3.8	4.4	3.1	2.7	3.1	2.9
Commercial DAB+ Stns	9.3	9.6	17.6	6.6	7.0	10.7	10.0	11.1	13.9	9.7	9.8	20.2	9.8	9.2	24.9	14.8	14.8	24.6	10.4	11.2	17.4
ABC DAB+ Stns	1.2	1.2	3.0	1.3	1.4	1.6	1.0	0.8	3.9	0.9	0.9	2.2	1.6	1.5	3.9	2.1	1.9	4.6	2.5	2.3	7.7
Total DAB+ Stns	11.7	10.7	20.6	8.7	8.4	12.3	11.7	11.9	17.9	12.3	10.8	22.4	12.2	10.7	28.8	20.7	16.7	29.2	14.6	13.5	25.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 3.8% share of all listening, 4.2% share of AM/FM/DAB+ listening and 5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	132	123	27	7	7	1	10	9	3	12	10	4	21	20	4	29	29	4	53	49	12
6PR	185	175	38	14	12	2	18	14	6	30	26	5	27	27	6	31	31	8	65	64	10
MIX 94.5	554	527	86	81	81	11	80	73	18	152	140	30	116	112	11	78	76	10	47	46	5
92.9 TRIPLE M	421	408	55	62	60	11	50	49	6	153	144	23	107	107	6	39	39	6	11	10	2
96FM	484	453	92	45	39	15	40	35	10	96	87	20	130	125	22	101	95	13	72	72	12
NOVA93.7	669	643	114	128	122	25	88	87	18	221	211	35	144	141	15	61	55	17	27	27	3
ABC PER	196	188	39	7	7	1	8	8	2	24	22	2	29	27	10	34	32	11	94	92	13
6RN	50	44	18	7	5	2	3	2	2	10	8	4	6	6	2	7	7	2	17	15	5
ABC NEWSRADIO	92	87	32	9	8	4	10	9	3	16	15	2	11	11	4	12	12	6	35	33	13
6JJI	300	274	74	30	26	7	56	50	19	129	117	33	55	52	11	14	14	3	16	15	2
ABC CLASSIC	100	90	25	5	5	1	13	10	4	15	14	2	26	23	10	8	8	3	31	31	5
Commercial DAB+ Stns	319	301	97	41	39	13	37	34	12	94	88	26	61	61	22	48	44	16	38	35	7
ABC DAB+ Stns	108	94	41	21	19	8	21	20	6	35	31	13	16	14	8	6	5	3	8	6	4
Total DAB+ Stns	437	372	130	58	51	19	53	44	15	127	112	37	86	75	30	58	49	19	55	42	10
Total	1,791	1,688	457	209	203	59	176	168	59	458	434	124	403	376	91	237	231	63	309	276	60

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
	Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+		Radio	DAB+	
6iX	112	100	26	48	41	9	63	52	13	68	62	11	54	50	8	27	20	9	78	77	12
6PR	163	154	35	114	103	19	87	71	22	92	87	15	74	68	9	35	27	8	109	102	14
MIX 94.5	496	473	67	284	266	27	229	210	28	265	244	27	219	210	20	91	84	8	305	283	47
92.9 TRIPLE M	352	338	43	193	183	17	138	128	21	165	156	14	141	136	7	47	42	6	216	206	27
96FM	437	404	78	255	231	34	231	216	32	260	238	38	220	201	27	78	69	9	286	266	45
NOVA93.7	603	575	93	433	420	28	277	261	32	296	272	45	259	248	25	108	99	11	389	367	46
ABC PER	175	167	32	103	93	16	81	78	12	71	68	13	71	65	9	45	37	10	111	102	21
6RN	38	35	12	22	18	9	11	8	4	13	13	1	9	9	3	11	11	1	26	21	8
ABC NEWSRADIO	79	74	25	48	39	13	23	21	5	26	23	7	31	28	5	25	21	9	63	54	23
6JJI	264	235	62	138	132	10	111	97	19	129	116	28	119	106	17	53	40	13	150	142	22
ABC CLASSIC	90	82	24	46	45	7	40	40	7	43	38	9	39	31	11	22	17	6	52	49	10
Commercial DAB+ Stns	273	251	80	132	124	23	152	140	33	149	138	34	121	106	32	65	55	20	191	174	40
ABC DAB+ Stns	86	76	25	38	35	5	27	21	13	35	28	11	24	20	4	22	16	7	66	54	26
Total DAB+ Stns	372	308	99	182	153	26	189	161	46	205	164	43	151	120	36	94	70	26	276	223	63
Total	1,743	1,622	405	1,363	1,230	181	1,159	1,005	203	1,205	1,048	202	1,080	969	158	525	438	92	1,442	1,312	260

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 132,000 total listeners, 123,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.