

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2025 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.5	1.8	-0.3	2.0	2.1	-0.1	0.5	1.8	-1.3	1.2	0.5	0.7	1.4	3.6	-2.2	2.3	2.9	-0.6	1.5	0.6	0.9
2GB	11.6	11.8	-0.2	3.9	4.3	-0.4	1.6	4.6	-3.0	3.9	3.7	0.2	6.8	4.9	1.9	12.8	17.1	-4.3	25.4	24.8	0.6
2UE 954	3.6	3.1	0.5	3.0	1.2	1.8	1.2	2.3	-1.1	0.9	1.0	-0.1	1.7	0.8	0.9	1.7	1.0	0.7	9.0	8.2	0.8
SKY Sports Radio	1.4	1.4	0.0	1.4	0.6	0.8	0.5	0.7	-0.2	0.8	0.7	0.1	0.6	0.9	-0.3	1.4	1.7	-0.3	2.7	2.8	-0.1
104.1 2DAY FM	4.2	4.7	-0.5	5.3	4.6	0.7	6.4	8.5	-2.1	5.7	6.4	-0.7	4.4	5.6	-1.2	2.5	6.4	-3.9	2.8	0.6	2.2
KIIS1065	9.9	10.0	-0.1	18.9	15.8	3.1	24.3	14.8	9.5	16.0	18.5	-2.5	8.1	10.3	-2.2	5.5	6.3	-0.8	1.8	2.5	-0.7
104.9 TRIPLE M	5.7	5.6	0.1	6.5	8.4	-1.9	7.7	7.8	-0.1	7.1	5.1	2.0	8.0	8.5	-0.5	6.8	6.4	0.4	1.5	1.4	0.1
NOVA96.9	7.8	7.6	0.2	12.7	14.5	-1.8	10.3	14.7	-4.4	14.2	13.2	1.0	11.3	9.0	2.3	2.7	3.0	-0.3	1.0	0.6	0.4
smoothfm 95.3	11.5	12.3	-0.8	8.5	7.3	1.2	8.9	13.1	-4.2	11.3	12.4	-1.1	14.7	16.2	-1.5	13.0	11.4	1.6	10.4	10.8	-0.4
GOLD101.7	8.3	9.6	-1.3	3.3	5.1	-1.8	2.3	6.3	-4.0	5.2	6.9	-1.7	9.9	9.1	0.8	17.8	18.7	-0.9	8.0	9.3	-1.3
ABC SYD	6.9	6.2	0.7	1.6	7.3	-5.7	2.2	1.2	1.0	1.0	1.8	-0.8	5.3	4.8	0.5	6.7	3.5	3.2	15.5	13.1	2.4
2RN	1.2	1.4	-0.2	0.2	1.9	-1.7	0.4	0.1	0.3	0.3	1.2	-0.9	1.9	1.9	0.0	1.5	0.8	0.7	1.7	1.7	0.0
ABC NEWSRADIO	1.4	1.6	-0.2	1.9	1.6	0.3	1.8	0.4	1.4	1.3	0.9	0.4	1.2	1.3	-0.1	2.1	1.4	0.7	0.8	2.9	-2.1
2JJJ	3.9	3.0	0.9	5.1	5.6	-0.5	6.8	2.9	3.9	8.7	6.8	1.9	3.9	3.6	0.3	1.6	0.7	0.9	0.4	0.3	0.1
ABC CLASSIC	2.8	2.8	0.0	1.0	0.7	0.3	0.6	0.9	-0.3	2.6	3.3	-0.7	1.2	1.6	-0.4	1.3	2.5	-1.2	6.2	5.0	1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.6	2.0	-0.4	1.4	1.9	-0.5	0.8	1.5	-0.7	2.0	2.1	-0.1	2.8	2.2	0.6	0.9	2.7	-1.8	1.2	1.4	-0.2
2GB	11.8	12.3	-0.5	14.4	15.1	-0.7	13.5	13.7	-0.2	8.3	9.3	-1.0	7.5	7.4	0.1	17.0	14.9	2.1	10.8	10.1	0.7
2UE 954	3.6	2.9	0.7	3.4	1.7	1.7	3.9	3.1	0.8	4.0	4.3	-0.3	2.4	2.9	-0.5	4.3	3.0	1.3	3.8	3.4	0.4
SKY Sports Radio	1.1	1.3	-0.2	2.1	2.2	-0.1	0.4	0.3	0.1	0.6	1.0	-0.4	1.7	2.1	-0.4	0.7	0.8	-0.1	2.1	1.7	0.4
104.1 2DAY FM	4.3	4.8	-0.5	3.7	3.9	-0.2	3.7	5.6	-1.9	4.9	5.4	-0.5	5.1	4.8	0.3	5.2	4.3	0.9	3.9	4.3	-0.4
KIIS1065	10.6	10.2	0.4	13.3	13.5	-0.2	11.0	10.7	0.3	9.1	8.0	1.1	8.6	9.5	-0.9	7.5	4.4	3.1	7.7	9.3	-1.6
104.9 TRIPLE M	6.0	5.6	0.4	5.8	5.8	0.0	6.3	5.2	1.1	6.5	5.9	0.6	6.7	5.6	1.1	3.5	5.0	-1.5	4.6	5.5	-0.9
NOVA96.9	7.8	7.5	0.3	8.7	7.4	1.3	6.6	7.1	-0.5	7.3	8.0	-0.7	9.7	8.2	1.5	5.8	6.0	-0.2	7.9	8.1	-0.2
smoothfm 95.3	11.1	12.0	-0.9	7.6	10.0	-2.4	13.3	13.1	0.2	12.1	13.4	-1.3	12.1	11.4	0.7	12.3	13.2	-0.9	12.9	13.3	-0.4
GOLD101.7	8.4	9.9	-1.5	8.9	10.5	-1.6	7.9	10.2	-2.3	9.3	9.8	-0.5	7.3	9.4	-2.1	6.8	8.2	-1.4	8.2	8.3	-0.1
ABC SYD	7.2	6.5	0.7	8.8	7.8	1.0	6.4	6.2	0.2	6.4	5.8	0.6	7.2	6.7	0.5	6.3	3.9	2.4	6.2	5.3	0.9
2RN	1.1	1.3	-0.2	1.0	1.9	-0.9	0.8	0.6	0.2	1.1	0.6	0.5	1.8	1.5	0.3	1.9	2.3	-0.4	1.4	1.8	-0.4
ABC NEWSRADIO	1.4	1.5	-0.1	2.3	2.7	-0.4	0.8	1.0	-0.2	0.4	0.9	-0.5	1.1	1.0	0.1	3.1	1.7	1.4	1.4	1.9	-0.5
2JJJ	3.3	3.0	0.3	3.6	2.3	1.3	3.2	2.8	0.4	3.2	3.4	-0.2	3.4	4.6	-1.2	2.2	2.7	-0.5	5.7	2.9	2.8
ABC CLASSIC	2.7	2.4	0.3	2.7	2.0	0.7	2.4	2.7	-0.3	3.2	2.6	0.6	2.8	2.5	0.3	2.4	3.0	-0.6	3.0	4.1	-1.1

Please Note: WSFM rebranded to GOLD101.7 from 1 Jan

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	165	169	-4	22	22	0	15	42	-27	42	26	16	24	27	-3	25	30	-5	37	22	15
2GB	689	673	16	62	39	23	43	56	-13	114	109	5	117	95	22	99	138	-39	254	236	18
2UE 954	288	267	21	40	23	17	35	44	-9	48	60	-12	24	23	1	34	16	18	107	103	4
SKY Sports Radio	187	179	8	32	8	24	15	26	-11	48	45	3	23	31	-8	26	25	1	42	43	-1
104.1 2DAY FM	811	707	104	139	87	52	103	111	-8	291	248	43	190	175	15	25	48	-23	63	38	25
KIIS1065	1,192	1,192	0	212	177	35	171	174	-3	455	466	-11	251	259	-8	57	61	-4	46	54	-8
104.9 TRIPLE M	791	672	119	118	100	18	88	121	-33	249	169	80	214	189	25	71	65	6	52	28	24
NOVA96.9	1,234	1,188	46	190	185	5	184	199	-15	523	468	55	254	246	8	47	58	-11	38	33	5
smoothfm 95.3	1,307	1,243	64	142	141	1	137	123	14	326	325	1	330	325	5	155	151	4	218	177	41
GOLD101.7	830	870	-40	62	69	-7	40	85	-45	151	158	-7	246	221	25	180	181	-1	151	154	-3
ABC SYD	564	503	61	25	37	-12	38	36	2	72	67	5	128	96	32	106	74	32	194	193	1
2RN	135	149	-14	15	15	0	11	5	6	23	29	-6	26	40	-14	22	18	4	38	41	-3
ABC NEWSRADIO	276	272	4	37	30	7	23	29	-6	72	63	9	65	57	8	37	34	3	43	59	-16
2JJJ	599	421	178	75	64	11	84	39	45	281	185	96	124	104	20	20	20	0	15	10	5
ABC CLASSIC	238	250	-12	35	9	26	20	22	-2	47	57	-10	43	35	8	17	29	-12	77	98	-21
Total	4,609	4,510	99	503	470	33	463	453	10	1,257	1,226	31	1,034	998	36	575	568	7	778	795	-17

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	138	148	-10	69	90	-21	52	58	-6	63	76	-13	53	54	-1	20	28	-8	81	69	12
2GB	645	639	6	480	475	5	353	355	-2	231	281	-50	219	221	-2	158	154	4	418	375	43
2UE 954	234	226	8	111	107	4	120	104	16	113	118	-5	80	100	-20	48	63	-15	178	155	23
SKY Sports Radio	135	148	-13	59	76	-17	27	36	-9	45	53	-8	47	43	4	21	21	0	120	97	23
104.1 2DAY FM	705	647	58	339	336	3	260	287	-27	325	301	24	268	242	26	133	106	27	368	340	28
KIIS1065	1,106	1,059	47	741	713	28	527	521	6	458	453	5	406	421	-15	181	164	17	579	651	-72
104.9 TRIPLE M	699	573	126	338	307	31	312	215	97	319	278	41	286	229	57	99	129	-30	380	335	45
NOVA96.9	1,066	1,019	47	668	608	60	420	417	3	445	444	1	498	400	98	158	200	-42	732	696	36
smoothfm 95.3	1,155	1,075	80	567	586	-19	548	510	38	554	516	38	528	448	80	242	286	-44	827	762	65
GOLD101.7	738	773	-35	427	464	-37	375	353	22	375	367	8	315	326	-11	124	156	-32	509	476	33
ABC SYD	495	459	36	368	319	49	254	232	22	215	193	22	215	195	20	136	92	44	315	287	28
2RN	125	128	-3	47	81	-34	39	31	8	52	45	7	53	50	3	39	38	1	56	85	-29
ABC NEWSRADIO	248	228	20	179	172	7	70	60	10	50	64	-14	75	49	26	50	38	12	143	142	1
2JJJ	477	361	116	229	182	47	189	126	63	212	165	47	212	164	48	79	79	0	351	239	112
ABC CLASSIC	196	208	-12	105	111	-6	90	98	-8	92	100	-8	91	88	3	42	48	-6	155	159	-4
Total	4,429	4,331	98	3,571	3,473	98	2,961	2,764	197	2,926	2,831	95	2,796	2,649	147	1,424	1,473	-49	3,868	3,660	208

Please Note: WFSM rebranded to GOLD101.7 from 1 Jan

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2025

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	7	8	-1	1	1	0	*	1	*	1	*	*	1	4	-3	2	2	0	2	1	1
2GB	54	54	0	2	2	0	1	2	-1	3	3	0	7	5	2	9	11	-2	33	31	2
2UE 954	17	14	3	1	*	*	1	1	0	1	1	0	2	1	1	1	1	0	12	10	2
SKY Sports Radio	6	7	-1	1	*	*	*	*	*	1	1	0	1	1	0	1	1	0	3	3	0
104.1 2DAY FM	20	21	-1	2	2	0	3	4	-1	5	5	0	4	6	-2	2	4	-2	4	1	3
KIIS1065	46	46	0	8	6	2	11	6	5	14	15	-1	8	11	-3	4	4	0	2	3	-1
104.9 TRIPLE M	27	26	1	3	3	0	3	3	0	6	4	2	8	9	-1	5	4	1	2	2	0
NOVA96.9	36	35	1	5	6	-1	4	6	-2	12	11	1	11	9	2	2	2	0	1	1	0
smoothfm 95.3	54	56	-2	4	3	1	4	5	-1	10	10	0	15	17	-2	9	7	2	14	13	1
GOLD101.7	39	44	-5	1	2	-1	1	3	-2	4	6	-2	10	9	1	12	12	0	10	12	-2
ABC SYD	33	28	5	1	3	-2	1	*	*	1	1	0	5	5	0	4	2	2	20	16	4
2RN	6	6	0	*	1	*	*	*	*	*	1	*	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	6	7	-1	1	1	0	1	*	*	1	1	0	1	1	0	1	1	0	1	4	-3
2JJJ	18	14	4	2	2	0	3	1	2	7	6	1	4	4	0	1	*	*	1	*	*
ABC CLASSIC	13	13	0	*	*	*	*	*	*	2	3	-1	1	2	-1	1	2	-1	8	6	2
Total	468	457	11	41	39	2	43	41	2	85	84	1	100	103	-3	67	65	2	130	125	5

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	8	10	-2	11	15	-4	6	11	-5	12	11	1	12	9	3	1	4	-3	5	5	0
2GB	59	60	-1	110	118	-8	99	97	2	48	51	-3	33	31	2	22	21	1	43	38	5
2UE 954	18	14	4	26	13	13	29	22	7	23	23	0	11	12	-1	6	4	2	15	13	2
SKY Sports Radio	6	7	-1	16	17	-1	3	2	1	3	5	-2	7	9	-2	1	1	0	8	7	1
104.1 2DAY FM	21	24	-3	28	30	-2	27	40	-13	28	30	-2	23	20	3	7	6	1	15	16	-1
KIIS1065	53	50	3	102	105	-3	81	76	5	53	44	9	38	40	-2	10	6	4	30	35	-5
104.9 TRIPLE M	30	27	3	44	45	-1	46	37	9	38	32	6	30	24	6	5	7	-2	18	21	-3
NOVA96.9	39	36	3	66	58	8	48	50	-2	42	44	-2	43	34	9	8	9	-1	31	30	1
smoothfm 95.3	55	59	-4	58	78	-20	98	92	6	70	73	-3	54	48	6	16	19	-3	51	50	1
GOLD101.7	42	49	-7	68	82	-14	58	72	-14	54	54	0	33	40	-7	9	12	-3	32	31	1
ABC SYD	36	32	4	67	61	6	47	44	3	37	32	5	32	28	4	8	6	2	25	20	5
2RN	6	6	0	7	15	-8	6	4	2	6	3	3	8	7	1	3	3	0	6	7	-1
ABC NEWSRADIO	7	7	0	18	21	-3	6	7	-1	2	5	-3	5	4	1	4	2	2	6	7	-1
2JJJ	16	15	1	27	18	9	23	20	3	18	19	-1	15	19	-4	3	4	-1	23	11	12
ABC CLASSIC	13	12	1	20	16	4	17	19	-2	18	14	4	12	10	2	3	4	-1	12	15	-3
Total	496	489	7	763	782	-19	734	708	26	580	548	32	444	422	22	132	144	-12	397	378	19

Please Note: WFSM rebranded to GOLD101.7 from 1 Jan

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2025

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	44	25	19	6	2	4	9	5	4	12	9	3	16	9	7	*	*	*	*	*	*
CADA	161	135	26	20	10	10	19	36	-17	88	60	28	33	26	7	2	4	-2	*	*	*
Chemist Warehouse Remix	26	23	3	5	9	-4	*	3	*	14	7	7	7	4	3	*	*	*	*	*	*
Coles Radio	123	101	22	18	9	9	9	9	0	42	28	14	34	29	5	10	17	-7	10	10	0
DANCE HITS	85	82	3	27	15	12	11	10	1	34	29	5	11	23	-12	2	3	-1	*	2	*
EASY HITS	52	41	11	16	7	9	2	8	-6	24	9	15	7	12	-5	*	4	*	2	1	1
GOLD 80s	52	47	5	5	7	-2	*	8	*	24	11	13	16	11	5	6	3	3	*	6	*
iHeartAustralia	181	119	62	26	24	2	33	21	12	71	44	27	22	11	11	21	14	7	8	5	3
iHeartCountry	41	18	23	9	4	5	9	3	6	22	10	12	2	*	*	*	*	*	*	1	*
KIIS 90s	171	83	88	20	19	1	17	27	-10	89	24	65	31	8	23	8	5	3	6	*	*
MMM 2000s	54	40	14	6	6	0	5	9	-4	33	17	16	9	8	1	*	*	*	*	*	*
MMM 70s	20	21	-1	6	*	*	2	8	-6	5	*	*	4	7	-3	2	4	-2	*	2	*
MMM 80s	40	55	-15	4	9	-5	6	8	-2	11	7	4	14	17	-3	5	11	-6	*	3	*
MMM 90s	56	50	6	4	7	-3	4	7	-3	18	17	1	22	16	6	6	2	4	2	2	0
MMM CLASSIC ROCK	36	80	-44	4	6	-2	10	11	-1	3	22	-19	11	30	-19	3	7	-4	5	5	0
MMM COUNTRY	59	32	27	9	5	4	5	7	-2	23	6	17	21	3	18	2	9	-7	*	2	*
Nova Nation	69	38	31	6	8	-2	*	10	*	50	17	33	9	2	7	2	*	*	2	*	*
OLDSKOOL 80s HITS	39	25	14	6	1	5	7	*	*	*	4	*	14	11	3	11	9	2	*	*	*
OLDSKOOL 90s HITS	61	46	15	4	2	2	14	7	7	17	13	4	26	25	1	*	*	*	*	*	*
Priceline Radio	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	7	10	-3	*	*	*	*	*	*	2	5	-3	2	*	*	3	*	*	*	6	*
Radio Maria Ital	5	4	1	*	2	*	*	*	*	5	2	3	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	83	28	55	12	6	6	14	2	12	31	8	23	26	12	14	*	*	*	*	*	*
SEN Melbourne	10	4	6	*	*	*	3	2	1	3	*	*	4	2	2	*	*	*	*	*	*
SENTrack	13	7	6	*	*	*	2	*	*	5	3	2	*	*	*	3	2	1	2	2	0
Sky News Radio	46	24	22	4	1	3	2	3	-1	22	8	14	14	12	2	3	*	*	2	*	*
smooth relax	102	74	28	13	20	-7	16	11	5	37	12	25	12	12	0	6	7	-1	19	12	7
smooth Vintage	26	33	-7	3	2	1	6	11	-5	*	5	*	*	*	*	6	9	-3	11	6	5
TikTok Trending	66	58	8	24	28	-4	5	18	-13	31	11	20	6	1	5	*	*	*	*	*	*
triple j Unearthed	57	55	2	13	11	2	15	*	*	18	31	-13	9	13	-4	2	*	*	*	*	*
ABC Country	45	24	21	6	2	4	5	*	*	12	7	5	14	10	4	6	1	5	3	3	0
ABC Jazz	63	27	36	3	6	-3	10	5	5	28	5	23	3	*	*	4	*	*	13	11	2
ABC KIDS LISTEN	40	31	9	12	16	-4	*	*	*	16	9	7	10	3	7	3	3	0	*	*	*
ABC Sport	116	66	50	12	3	9	*	7	*	48	29	19	22	10	12	10	9	1	24	8	16
Double J	69	57	12	11	4	7	4	5	-1	24	29	-5	26	17	9	1	*	*	3	2	1
Total Digital/Internet Only	1,228	984	244	176	129	47	167	168	-1	434	292	142	265	225	40	99	96	3	87	76	11

Please Note: WFSM80s rebranded to GOLD 80s from 1 Jan

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 1 2025

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	35	23	12	15	5	10	10	5	5	19	14	5	20	9	11	11	9	2	35	7	28
CADA	145	116	29	46	38	8	72	49	23	75	45	30	40	57	-17	30	21	9	60	67	-7
Chemist Warehouse Remix	15	23	-8	5	7	-2	4	8	-4	8	13	-5	5	12	-7	4	5	-1	15	6	9
Coles Radio	102	96	6	24	26	-2	23	20	3	38	38	0	36	28	8	13	36	-23	52	32	20
DANCE HITS	75	63	12	34	34	0	25	15	10	23	19	4	38	27	11	16	17	-1	34	39	-5
EASY HITS	47	30	17	20	7	13	8	13	-5	13	17	-4	20	6	14	10	4	6	14	23	-9
GOLD 80s	42	41	1	11	10	1	29	16	13	29	21	8	7	9	-2	*	5	*	16	19	-3
iHeartAustralia	147	108	39	48	44	4	62	30	32	62	39	23	40	36	4	33	34	-1	64	47	17
iHeartCountry	40	14	26	19	4	15	11	10	1	19	9	10	19	6	13	8	2	6	15	14	1
KIIS 90s	148	68	80	56	31	25	84	14	70	32	26	6	34	25	9	6	12	-6	44	25	19
MMM 2000s	41	32	9	8	11	-3	12	5	7	24	11	13	17	8	9	3	19	-16	28	19	9
MMM 70s	13	21	-8	4	7	-3	9	7	2	4	12	-8	2	9	-7	*	2	*	11	7	4
MMM 80s	35	51	-16	14	17	-3	21	26	-5	18	36	-18	9	11	-2	8	2	6	21	22	-1
MMM 90s	52	39	13	23	6	17	28	16	12	33	17	16	17	9	8	8	14	-6	18	23	-5
MMM CLASSIC ROCK	34	63	-29	17	25	-8	15	24	-9	23	30	-7	19	40	-21	7	17	-10	20	33	-13
MMM COUNTRY	57	23	34	24	7	17	25	7	18	28	12	16	25	13	12	8	*	*	28	17	11
Nova Nation	57	32	25	6	11	-5	15	15	0	28	12	16	11	9	2	7	8	-1	20	18	2
OLDSKOOL 80s HITS	36	20	16	21	6	15	17	1	16	14	7	7	15	11	4	3	4	-1	14	14	0
OLDSKOOL 90s HITS	43	39	4	10	21	-11	32	13	19	31	19	12	16	28	-12	7	7	0	34	18	16
Priceline Radio	*	1	*	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	7	10	-3	2	4	-2	5	5	0	2	8	-6	2	2	0	3	4	-1	2	6	-4
Radio Maria Ital	*	4	*	*	2	*	*	*	*	*	*	*	*	2	*	*	*	*	5	*	*
RnB FRIDAYS RADIO	81	27	54	30	7	23	31	16	15	59	20	39	35	15	20	21	12	9	28	14	14
SEN Melbourne	10	2	8	4	2	2	6	*	*	6	*	*	4	*	*	*	*	*	2	2	0
SENTrack	9	7	2	4	2	2	4	5	-1	7	4	3	*	2	*	*	*	*	8	7	1
Sky News Radio	39	20	19	19	7	12	6	4	2	13	8	5	10	10	0	7	6	1	20	4	16
smooth relax	87	63	24	20	16	4	16	22	-6	38	27	11	28	30	-2	15	10	5	48	25	23
smooth Vintage	23	31	-8	5	2	3	11	6	5	18	10	8	5	15	-10	2	15	-13	13	4	9
TikTok Trending	55	46	9	26	14	12	24	10	14	21	19	2	28	16	12	19	13	6	38	30	8
triple j Unearthed	45	43	2	21	13	8	10	8	2	21	14	7	20	20	0	13	5	8	24	22	2
ABC Country	30	18	12	12	10	2	3	3	0	6	2	4	7	5	2	10	6	4	26	13	13
ABC Jazz	54	22	32	9	3	6	19	16	3	32	16	16	18	11	7	16	5	11	27	25	2
ABC KIDS LISTEN	36	30	6	16	9	7	17	6	11	16	11	5	18	9	9	5	6	-1	28	15	13
ABC Sport	93	46	47	17	12	5	30	17	13	56	15	41	42	15	27	22	6	16	67	27	40
Double J	63	45	18	15	18	-3	26	25	1	21	18	3	21	9	12	7	6	1	22	38	-16
Total Digital/Internet Only	1,057	865	192	496	384	112	538	344	194	613	444	169	494	434	60	271	243	28	725	570	155

Please Note: WFSM80s rebranded to GOLD 80s from 1 Jan

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 1 2025

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.5	1.7	1.4	2.0	2.1	2.4	0.5	0.6	0.3	1.2	1.1	2.9	1.4	1.6	0.7	2.3	3.1	0.5	1.5	1.7	1.4
2GB	11.6	11.4	24.3	3.9	4.3	2.9	1.6	1.9	*	3.9	4.3	3.1	6.8	5.1	24.7	12.8	13.1	32.3	25.4	25.4	55.7
2UE 954	3.6	4.3	1.7	3.0	3.1	3.4	1.2	1.1	2.4	0.9	0.9	1.1	1.7	2.0	0.6	1.7	2.1	1.3	9.0	10.7	2.5
SKY Sports Radio	1.4	n.a.	n.a.	1.4	n.a.	n.a.	0.5	n.a.	n.a.	0.8	n.a.	n.a.	0.6	n.a.	n.a.	1.4	n.a.	n.a.	2.7	n.a.	n.a.
104.1 2DAY FM	4.2	5.0	1.1	5.3	5.8	4.5	6.4	7.7	1.2	5.7	6.6	1.4	4.4	5.3	1.1	2.5	3.4	0.2	2.8	3.5	*
KIIS1065	9.9	11.3	7.8	18.9	20.7	15.6	24.3	27.0	21.2	16.0	17.4	13.4	8.1	9.5	4.3	5.5	7.2	2.8	1.8	2.0	1.2
104.9 TRIPLE M	5.7	6.5	4.1	6.5	7.3	4.6	7.7	8.5	7.4	7.1	7.5	7.8	8.0	9.5	3.3	6.8	8.7	4.2	1.5	1.8	0.3
NOVA96.9	7.8	9.2	3.2	12.7	14.6	5.8	10.3	12.2	3.3	14.2	16.0	7.6	11.3	13.7	2.4	2.7	3.6	1.2	1.0	1.2	0.5
smoothfm 95.3	11.5	13.2	9.2	8.5	9.1	8.8	8.9	9.5	11.5	11.3	12.2	10.2	14.7	17.0	9.2	13.0	16.2	11.8	10.4	12.1	5.9
GOLD101.7	8.3	9.6	5.7	3.3	3.2	5.5	2.3	2.6	1.1	5.2	5.5	5.6	9.9	11.2	7.9	17.8	22.9	11.0	8.0	9.5	2.2
ABC SYD	6.9	7.5	8.8	1.6	1.6	2.0	2.2	1.7	8.1	1.0	1.1	1.3	5.3	4.8	13.1	6.7	7.2	14.6	15.5	17.9	10.0
2RN	1.2	1.0	3.8	0.2	0.1	0.6	0.4	0.4	1.1	0.3	0.3	1.3	1.9	1.3	7.4	1.5	1.0	7.9	1.7	1.8	2.2
ABC NEWSRADIO	1.4	1.3	3.4	1.9	1.6	4.7	1.8	1.4	5.9	1.3	1.1	4.1	1.2	1.2	2.6	2.1	2.4	3.8	0.8	0.8	2.0
2JJJ	3.9	4.2	4.8	5.1	5.6	4.0	6.8	7.3	7.5	8.7	9.1	10.2	3.9	4.0	6.7	1.6	2.0	1.2	0.4	0.5	0.1
ABC CLASSIC	2.8	3.1	2.5	1.0	1.2	0.6	0.6	0.5	1.5	2.6	2.5	4.8	1.2	1.3	1.0	1.3	1.7	0.9	6.2	7.1	4.5
Commercial DAB+ Stns	8.4	8.8	13.1	18.2	17.8	30.0	14.4	15.9	13.2	12.2	11.8	22.0	10.9	11.8	12.5	3.3	3.6	5.5	1.6	1.6	3.6
ABC DAB+ Stns	2.0	1.9	5.0	2.0	1.8	4.7	2.8	1.7	14.1	2.6	2.7	3.3	0.8	0.7	2.4	1.4	1.8	0.9	2.6	2.4	8.0
Total DAB+ Stns	11.6	10.6	18.1	20.2	19.6	34.7	17.4	17.6	27.4	15.1	14.4	25.3	14.7	12.4	14.9	7.6	5.4	6.4	4.3	3.9	11.6

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.6	1.7	1.7	1.4	1.6	1.3	0.8	0.7	1.6	2.0	2.3	1.9	2.8	3.2	2.5	0.9	1.0	1.0	1.2	1.5	0.4
2GB	11.8	11.4	26.0	14.4	13.9	31.4	13.5	12.8	30.2	8.3	7.8	20.0	7.5	7.4	16.9	17.0	16.8	29.4	10.8	11.2	18.8
2UE 954	3.6	4.2	1.6	3.4	3.9	1.6	3.9	4.7	1.3	4.0	4.8	1.6	2.4	2.8	1.9	4.3	5.0	1.7	3.8	4.5	2.1
SKY Sports Radio	1.1	n.a.	n.a.	2.1	n.a.	n.a.	0.4	n.a.	n.a.	0.6	n.a.	n.a.	1.7	n.a.	n.a.	0.7	n.a.	n.a.	2.1	n.a.	n.a.
104.1 2DAY FM	4.3	5.2	1.0	3.7	4.3	0.6	3.7	4.5	1.0	4.9	6.0	1.5	5.1	6.1	0.8	5.2	6.3	1.2	3.9	4.6	1.5
KIIS1065	10.6	12.0	9.1	13.3	14.6	12.0	11.0	12.3	11.4	9.1	10.5	7.3	8.6	9.9	6.0	7.5	8.7	3.7	7.7	9.1	3.7
104.9 TRIPLE M	6.0	6.9	4.3	5.8	6.5	3.1	6.3	7.2	5.4	6.5	7.6	4.6	6.7	7.7	4.0	3.5	3.8	3.5	4.6	5.3	3.5
NOVA96.9	7.8	9.1	3.6	8.7	10.1	2.1	6.6	7.7	4.0	7.3	8.6	4.9	9.7	11.4	4.0	5.8	7.0	1.9	7.9	9.6	2.0
smoothfm 95.3	11.1	12.6	8.8	7.6	8.6	4.6	13.3	15.4	10.0	12.1	13.8	11.2	12.1	13.7	10.8	12.3	14.1	7.5	12.9	14.9	10.3
GOLD101.7	8.4	9.6	6.0	8.9	10.2	4.1	7.9	9.1	5.8	9.3	10.5	9.2	7.3	8.4	5.5	6.8	8.1	2.8	8.2	9.6	4.8
ABC SYD	7.2	7.7	9.6	8.8	8.8	15.3	6.4	7.2	6.0	6.4	7.1	7.1	7.2	7.7	10.2	6.3	6.4	9.7	6.2	7.0	6.2
2RN	1.1	1.0	3.5	1.0	0.6	5.4	0.8	0.7	2.1	1.1	1.1	2.2	1.8	1.7	4.5	1.9	1.6	5.2	1.4	1.2	4.8
ABC NEWSRADIO	1.4	1.3	3.2	2.3	2.2	5.6	0.8	0.8	2.0	0.4	0.3	1.0	1.1	1.1	3.1	3.1	2.8	7.0	1.4	1.2	4.2
2JJJ	3.3	3.4	4.9	3.6	3.8	4.2	3.2	3.5	3.8	3.2	3.2	6.1	3.4	3.6	6.4	2.2	2.2	3.9	5.7	6.6	4.6
ABC CLASSIC	2.7	3.0	2.5	2.7	2.9	2.3	2.4	2.6	2.7	3.2	3.6	2.8	2.8	3.1	2.3	2.4	2.7	1.4	3.0	3.5	2.6
Commercial DAB+ Stns	8.4	9.0	10.9	6.5	7.2	5.2	8.7	9.4	10.3	9.9	10.5	14.4	8.8	9.2	14.6	9.1	9.3	13.0	8.5	8.1	20.5
ABC DAB+ Stns	1.8	1.9	3.4	0.8	0.8	1.2	1.4	1.4	2.3	2.1	2.1	4.0	3.1	3.1	6.5	4.1	4.0	7.2	2.5	1.9	10.1
Total DAB+ Stns	11.5	10.8	14.3	7.7	8.0	6.4	11.6	10.9	12.6	13.7	12.6	18.5	13.1	12.3	21.0	14.6	13.3	20.2	12.0	10.0	30.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.5% share of all listening, 1.7% share of AM/FM/DAB+ listening and 1.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please Note: WSFM rebranded to GOLD101.7 from 1 Jan

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 1 2025

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	165	152	38	22	22	4	15	12	2	42	33	17	24	24	5	25	23	4	37	37	5
2GB	689	669	140	62	59	10	43	43	*	114	113	9	117	114	33	99	94	32	254	248	56
2UE 954	288	244	74	40	28	18	35	27	15	48	45	14	24	19	7	34	29	7	107	95	14
SKY Sports Radio	187	n.a.	n.a.	32	n.a.	n.a.	15	n.a.	n.a.	48	n.a.	n.a.	23	n.a.	n.a.	26	n.a.	n.a.	42	n.a.	n.a.
104.1 2DAY FM	811	798	77	139	132	23	103	100	14	291	287	20	190	190	18	25	25	3	63	63	*
KIIS1065	1,192	1,131	272	212	199	53	171	167	46	455	426	112	251	239	45	57	57	9	46	44	7
104.9 TRIPLE M	791	749	147	118	110	25	88	84	25	249	227	59	214	206	25	71	71	12	52	52	1
NOVA96.9	1,234	1,171	200	190	177	40	184	169	29	523	495	85	254	249	36	47	47	5	38	34	6
smoothfm 95.3	1,307	1,225	257	142	132	35	137	132	39	326	290	62	330	317	65	155	143	25	218	212	31
GOLD101.7	830	800	148	62	52	23	40	38	6	151	143	25	246	243	43	180	173	35	151	151	16
ABC SYD	564	523	139	25	19	10	38	33	11	72	70	5	128	104	53	106	104	24	194	194	37
2RN	135	118	47	15	8	7	11	11	2	23	16	11	26	23	7	22	22	13	38	38	8
ABC NEWSRADIO	276	232	101	37	31	16	23	16	11	72	57	34	65	59	18	37	27	15	43	43	6
2JJJ	599	548	175	75	64	26	84	77	29	281	255	72	124	117	42	20	20	3	15	15	3
ABC CLASSIC	238	205	67	35	27	8	20	13	11	47	33	18	43	43	6	17	15	4	77	74	19
Commercial DAB+ Stns	1,025	973	308	142	135	51	145	135	40	392	368	114	216	211	59	79	72	25	51	51	19
ABC DAB+ Stns	307	260	128	51	40	18	32	20	23	101	85	33	64	57	30	21	21	6	38	38	18
Total DAB+ Stns	1,228	1,128	400	176	158	69	167	148	52	434	406	130	265	246	82	99	88	30	87	83	38
Total	4,609	4,312	1,360	503	472	188	463	433	165	1,257	1,189	389	1,034	962	310	575	527	136	778	729	172

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	138	126	36	69	60	16	52	45	17	63	61	15	53	53	11	20	13	7	81	81	5
2GB	645	619	131	480	416	97	353	332	61	231	222	47	219	214	28	158	127	38	418	399	65
2UE 954	234	194	60	111	95	19	120	105	19	113	95	23	80	70	17	48	42	8	178	153	29
SKY Sports Radio	135	n.a.	n.a.	59	n.a.	n.a.	27	n.a.	n.a.	45	n.a.	n.a.	47	n.a.	n.a.	21	n.a.	n.a.	120	n.a.	n.a.
104.1 2DAY FM	705	688	62	339	329	12	260	245	23	325	316	27	268	262	11	133	124	10	368	355	26
KIIS1065	1,106	1,031	245	741	677	100	527	445	119	458	421	83	406	377	41	181	161	23	579	555	64
104.9 TRIPLE M	699	657	131	338	310	45	312	285	56	319	293	54	286	270	30	99	86	13	380	347	54
NOVA96.9	1,066	1,001	170	668	634	40	420	369	65	445	405	72	498	471	40	158	147	14	732	709	58
smoothfm 95.3	1,155	1,064	207	567	530	60	548	487	92	554	494	94	528	474	66	242	210	37	827	762	128
GOLD101.7	738	702	124	427	393	45	375	337	60	375	353	58	315	297	36	124	122	8	509	482	68
ABC SYD	495	455	115	368	330	66	254	226	48	215	191	34	215	196	35	136	105	38	315	287	65
2RN	125	109	41	47	28	25	39	30	14	52	44	14	53	50	12	39	35	11	56	45	22
ABC NEWSRADIO	248	201	85	179	143	45	70	54	24	50	37	19	75	63	21	50	35	21	143	109	54
2JJJ	477	421	131	229	200	41	189	167	47	212	174	66	212	174	46	79	66	14	351	323	88
ABC CLASSIC	196	162	55	105	86	27	90	72	28	92	74	26	91	79	16	42	38	6	155	136	34
Commercial DAB+ Stns	888	841	241	413	397	57	458	419	89	506	473	116	374	344	78	202	168	47	547	490	158
ABC DAB+ Stns	262	223	88	85	75	18	96	74	30	132	115	35	119	101	31	60	54	18	177	137	79
Total DAB+ Stns	1,057	970	302	496	453	76	538	460	112	613	543	151	494	426	107	271	219	63	725	607	232
Total	4,429	4,101	1,203	3,571	3,169	539	2,961	2,534	626	2,926	2,567	641	2,796	2,424	436	1,424	1,164	260	3,868	3,466	788

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 165,000 total listeners, 152,000 AM/FM/DAB+ listeners and 38,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please Note: WSFM rebranded to GOLD101.7 from 1 Jan