

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.9	4.8	-0.9	1.7	3.9	-2.2	1.7	3.1	-1.4	2.8	3.7	-0.9	7.5	7.3	0.2	5.6	9.2	-3.6	2.1	2.0	0.1
3AW	14.7	13.7	1.0	4.5	5.7	-1.2	5.1	4.2	0.9	2.6	2.8	-0.2	6.9	6.9	0.0	16.8	14.8	2.0	35.0	32.4	2.6
RSN 927	0.5	0.5	0.0	0.4	*	*	0.1	0.1	0.0	0.2	0.2	0.0	0.8	0.4	0.4	0.3	1.3	-1.0	0.9	0.8	0.1
Magic 1278	1.5	1.2	0.3	0.7	0.2	0.5	1.6	1.5	0.1	0.4	0.5	-0.1	0.4	0.5	-0.1	1.3	0.6	0.7	3.6	2.8	0.8
3MP 1377	1.4	1.0	0.4	0.6	0.6	0.0	0.4	0.8	-0.4	0.4	0.1	0.3	0.1	0.4	-0.3	2.0	1.3	0.7	3.5	2.1	1.4
101.9 FOX FM	9.1	9.2	-0.1	13.8	15.8	-2.0	15.9	16.2	-0.3	15.5	15.6	-0.1	10.4	11.6	-1.2	6.1	4.1	2.0	1.3	0.9	0.4
GOLD104.3	10.3	11.0	-0.7	12.0	8.4	3.6	6.6	6.7	-0.1	4.8	5.7	-0.9	11.7	12.9	-1.2	21.7	22.5	-0.8	7.0	9.0	-2.0
KIIS 101.1 FM	5.6	5.9	-0.3	12.1	11.0	1.1	12.6	11.4	1.2	8.2	9.2	-1.0	6.6	7.1	-0.5	2.8	2.2	0.6	0.2	1.1	-0.9
105.1 TRIPLE M	6.6	7.5	-0.9	5.7	7.1	-1.4	6.4	7.1	-0.7	11.3	12.5	-1.2	10.1	11.2	-1.1	4.8	6.1	-1.3	1.6	1.4	0.2
NOVA 100	8.6	8.3	0.3	16.3	14.3	2.0	15.2	13.5	1.7	15.6	14.4	1.2	9.5	9.9	-0.4	4.0	4.5	-0.5	0.7	1.0	-0.3
smoothfm 91.5	10.2	10.5	-0.3	9.7	10.3	-0.6	10.9	12.8	-1.9	7.5	6.2	1.3	11.3	9.2	2.1	9.4	10.0	-0.6	11.4	14.4	-3.0
ABC MEL	6.6	5.9	0.7	1.7	1.6	0.1	1.7	1.8	-0.1	2.1	1.4	0.7	4.6	2.0	2.6	6.4	7.1	-0.7	14.7	14.4	0.3
3RN	1.5	1.6	-0.1	0.2	0.1	0.1	*	0.1	*	0.3	0.5	-0.2	0.6	0.9	-0.3	2.3	1.9	0.4	3.7	3.8	-0.1
ABC NEWSRADIO	1.5	1.2	0.3	0.8	0.7	0.1	1.0	1.4	-0.4	1.6	1.5	0.1	1.7	1.1	0.6	1.1	1.1	0.0	1.9	1.2	0.7
3JJJ	2.5	2.3	0.2	2.3	4.2	-1.9	3.6	3.6	0.0	7.3	6.5	0.8	1.8	1.4	0.4	0.9	0.5	0.4	0.4	0.1	0.3
ABC CLASSIC	1.9	2.2	-0.3	2.3	2.1	0.2	1.1	1.3	-0.2	1.8	1.4	0.4	0.6	0.8	-0.2	0.6	0.7	-0.1	3.8	5.0	-1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.7	4.8	-1.1	4.1	5.2	-1.1	3.6	4.8	-1.2	3.4	4.6	-1.2	3.9	4.3	-0.4	3.8	5.1	-1.3	4.4	4.9	-0.5
3AW	15.2	14.0	1.2	21.3	18.8	2.5	18.1	15.8	2.3	9.6	10.1	-0.5	8.6	7.5	1.1	15.5	17.1	-1.6	13.1	12.7	0.4
RSN 927	0.5	0.5	0.0	0.8	0.7	0.1	0.6	0.6	0.0	0.4	0.5	-0.1	0.3	0.4	-0.1	0.1	*	*	0.6	0.5	0.1
Magic 1278	1.4	0.9	0.5	0.7	0.4	0.3	1.6	1.1	0.5	1.7	0.9	0.8	1.9	1.4	0.5	1.2	1.5	-0.3	2.0	2.0	0.0
3MP 1377	1.3	0.9	0.4	1.0	0.4	0.6	1.5	0.9	0.6	1.5	1.1	0.4	1.6	1.1	0.5	1.3	1.4	-0.1	1.7	1.2	0.5
101.9 FOX FM	9.4	9.5	-0.1	9.6	9.5	0.1	8.3	8.7	-0.4	10.6	10.7	-0.1	11.1	11.0	0.1	5.1	5.2	-0.1	7.9	8.1	-0.2
GOLD104.3	10.3	10.7	-0.4	8.3	10.8	-2.5	10.2	10.8	-0.6	12.1	11.1	1.0	10.5	10.6	-0.1	10.5	8.8	1.7	10.2	12.1	-1.9
KIIS 101.1 FM	5.6	5.8	-0.2	6.1	5.9	0.2	4.9	4.6	0.3	5.7	6.2	-0.5	6.7	7.3	-0.6	3.9	4.8	-0.9	5.6	6.2	-0.6
105.1 TRIPLE M	6.6	7.6	-1.0	5.8	6.6	-0.8	6.1	7.4	-1.3	6.8	7.7	-0.9	8.8	9.7	-0.9	5.3	7.9	-2.6	6.6	6.9	-0.3
NOVA 100	8.6	8.3	0.3	9.9	9.6	0.3	7.7	7.3	0.4	8.8	8.7	0.1	8.8	8.9	-0.1	5.4	4.9	0.5	8.5	8.1	0.4
smoothfm 91.5	9.9	10.3	-0.4	7.9	8.6	-0.7	10.3	11.1	-0.8	12.3	12.1	0.2	9.5	10.2	-0.7	8.3	7.6	0.7	11.0	11.0	0.0
ABC MEL	6.8	6.2	0.6	8.2	7.3	0.9	7.3	6.5	0.8	4.6	4.2	0.4	5.7	5.5	0.2	10.3	9.6	0.7	5.8	4.9	0.9
3RN	1.6	1.6	0.0	2.3	2.2	0.1	1.1	1.0	0.1	0.9	0.8	0.1	1.5	1.8	-0.3	3.2	3.6	-0.4	1.4	1.6	-0.2
ABC NEWSRADIO	1.4	1.1	0.3	1.7	1.5	0.2	1.0	0.9	0.1	1.1	1.1	0.0	1.1	0.9	0.2	3.1	1.4	1.7	1.8	1.3	0.5
3JJJ	2.4	2.4	0.0	2.3	2.1	0.2	1.9	2.1	-0.2	2.5	2.4	0.1	3.7	3.3	0.4	2.2	2.2	0.0	2.8	2.3	0.5
ABC CLASSIC	1.8	2.1	-0.3	1.5	2.0	-0.5	1.8	2.3	-0.5	1.9	2.3	-0.4	1.7	1.3	0.4	2.8	2.1	0.7	2.0	2.5	-0.5

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	385	412	-27	28	43	-15	24	30	-6	86	73	13	117	117	0	69	87	-18	61	62	-1
3AW	767	725	42	52	55	-3	61	61	0	63	75	-12	109	96	13	148	139	9	333	300	33
RSN 927	56	55	1	6	1	5	2	2	0	7	4	3	16	11	5	7	20	-13	18	18	0
Magic 1278	166	133	33	12	7	5	17	20	-3	22	19	3	13	12	1	25	22	3	76	52	24
3MP 1377	156	172	-16	14	21	-7	16	19	-3	17	15	2	13	23	-10	34	26	8	62	68	-6
101.9 FOX FM	1,268	1,223	45	208	194	14	169	150	19	458	462	-4	287	299	-12	100	80	20	46	37	9
GOLD104.3	1,128	1,177	-49	117	102	15	93	90	3	224	229	-5	330	349	-19	211	236	-25	153	171	-18
KIIS 101.1 FM	1,023	1,035	-12	180	154	26	182	175	7	395	408	-13	190	205	-15	62	58	4	14	34	-20
105.1 TRIPLE M	761	839	-78	107	106	1	89	78	11	199	246	-47	214	253	-39	106	102	4	47	54	-7
NOVA 100	1,224	1,188	36	209	187	22	161	161	0	485	459	26	256	276	-20	82	72	10	32	33	-1
smoothfm 91.5	1,164	1,153	11	130	124	6	143	131	12	253	280	-27	279	240	39	148	139	9	210	240	-30
ABC MEL	527	495	32	35	36	-1	32	32	0	68	55	13	97	65	32	86	90	-4	210	218	-8
3RN	134	128	6	4	5	-1	2	2	0	14	17	-3	17	18	-1	32	21	11	65	65	0
ABC NEWSRADIO	263	270	-7	29	24	5	24	35	-11	62	74	-12	74	51	23	20	36	-16	54	51	3
3JJJ	456	452	4	42	57	-15	69	74	-5	240	229	11	82	73	9	16	14	2	7	4	3
ABC CLASSIC	221	257	-36	32	27	5	27	30	-3	50	61	-11	26	36	-10	19	26	-7	67	77	-10
<b>Total</b>	<b>4,588</b>	<b>4,573</b>	<b>15</b>	<b>493</b>	<b>491</b>	<b>2</b>	<b>474</b>	<b>466</b>	<b>8</b>	<b>1,226</b>	<b>1,217</b>	<b>9</b>	<b>1,021</b>	<b>1,021</b>	<b>0</b>	<b>580</b>	<b>583</b>	<b>-3</b>	<b>795</b>	<b>794</b>	<b>1</b>

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	318	330	-12	177	202	-25	127	170	-43	152	180	-28	130	147	-17	91	99	-8	252	281	-29
3AW	730	659	71	580	513	67	469	390	79	330	324	6	288	245	43	210	197	13	504	466	38
RSN 927	43	39	4	29	21	8	20	20	0	18	20	-2	13	16	-3	1	1	0	36	38	-2
Magic 1278	142	112	30	50	29	21	65	59	6	76	66	10	59	46	13	31	24	7	85	83	2
3MP 1377	132	140	-8	61	49	12	59	60	-1	67	68	-1	48	39	9	35	34	1	90	96	-6
101.9 FOX FM	1,145	1,107	38	615	628	-13	482	502	-20	581	600	-19	578	542	36	185	192	-7	719	709	10
GOLD104.3	1,013	1,045	-32	515	563	-48	511	557	-46	608	599	9	509	503	6	220	202	18	665	721	-56
KIIS 101.1 FM	925	924	1	491	502	-11	373	349	24	417	452	-35	415	417	-2	156	168	-12	538	564	-26
105.1 TRIPLE M	623	712	-89	307	334	-27	268	302	-34	295	364	-69	302	368	-66	136	162	-26	474	487	-13
NOVA 100	1,103	1,050	53	679	651	28	479	464	15	522	515	7	498	475	23	193	194	-1	702	706	-4
smoothfm 91.5	1,024	1,025	-1	521	526	-5	517	516	1	553	509	44	460	465	-5	206	209	-3	694	694	0
ABC MEL	468	446	22	304	299	5	246	260	-14	224	205	19	187	187	0	132	106	26	320	306	14
3RN	118	103	15	64	68	-4	47	46	1	53	46	7	50	47	3	53	46	7	86	83	3
ABC NEWSRADIO	232	228	4	138	130	8	82	94	-12	75	72	3	83	67	16	47	44	3	140	140	0
3JJJ	401	410	-9	218	201	17	133	142	-9	177	175	2	223	202	21	85	87	-2	251	240	11
ABC CLASSIC	195	223	-28	93	110	-17	76	100	-24	110	119	-9	87	81	6	55	51	4	144	164	-20
<b>Total</b>	<b>4,512</b>	<b>4,486</b>	<b>26</b>	<b>3,567</b>	<b>3,522</b>	<b>45</b>	<b>3,028</b>	<b>3,101</b>	<b>-73</b>	<b>3,175</b>	<b>3,196</b>	<b>-21</b>	<b>3,018</b>	<b>2,950</b>	<b>68</b>	<b>1,579</b>	<b>1,601</b>	<b>-22</b>	<b>3,899</b>	<b>3,900</b>	<b>-1</b>

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	20	25	-5	1	2	-1	1	1	0	3	4	-1	9	9	0	4	7	-3	3	3	0
3AW	76	71	5	2	2	0	2	2	0	3	3	0	8	8	0	13	11	2	48	44	4
RSN 927	3	3	0	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*	*	1	0
Magic 1278	8	6	2	*	*	*	1	1	0	*	*	*	*	1	*	1	*	*	5	4	1
3MP 1377	7	5	2	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1	5	3	2
101.9 FOX FM	47	48	-1	6	7	-1	7	7	0	15	16	-1	12	14	-2	5	3	2	2	1	1
GOLD104.3	53	57	-4	5	3	2	3	3	0	5	6	-1	13	15	-2	17	17	0	10	12	-2
KIIS 101.1 FM	29	31	-2	5	5	0	6	5	1	8	9	-1	7	8	-1	2	2	0	*	2	*
105.1 TRIPLE M	34	39	-5	2	3	-1	3	3	0	11	13	-2	11	13	-2	4	5	-1	2	2	0
NOVA 100	44	43	1	7	6	1	7	6	1	15	15	0	11	12	-1	3	4	-1	1	1	0
smoothfm 91.5	52	54	-2	4	4	0	5	5	0	7	6	1	13	11	2	7	8	-1	16	20	-4
ABC MEL	34	31	3	1	1	0	1	1	0	2	1	1	5	2	3	5	5	0	20	20	0
3RN	8	8	0	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1	5	5	0
ABC NEWSRADIO	8	6	2	*	*	*	*	1	*	2	2	0	2	1	1	1	1	0	3	2	1
3JJJ	13	12	1	1	2	-1	2	2	0	7	7	0	2	2	0	1	*	*	*	*	*
ABC CLASSIC	10	11	-1	1	1	0	1	1	0	2	1	1	1	1	0	*	1	*	5	7	-2
<b>Total</b>	<b>515</b>	<b>519</b>	<b>-4</b>	<b>43</b>	<b>42</b>	<b>1</b>	<b>46</b>	<b>42</b>	<b>4</b>	<b>97</b>	<b>103</b>	<b>-6</b>	<b>113</b>	<b>119</b>	<b>-6</b>	<b>79</b>	<b>77</b>	<b>2</b>	<b>136</b>	<b>137</b>	<b>-1</b>

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	21	27	-6	32	41	-9	30	40	-10	23	32	-9	19	20	-1	6	8	-2	19	21	-2
3AW	83	77	6	168	147	21	150	131	19	65	70	-5	41	36	5	23	28	-5	57	55	2
RSN 927	3	3	0	6	5	1	5	5	0	3	4	-1	2	2	0	*	*	*	3	2	1
Magic 1278	8	5	3	6	3	3	13	9	4	12	6	6	9	7	2	2	2	0	9	9	0
3MP 1377	7	5	2	8	3	5	12	8	4	10	7	3	8	5	3	2	2	0	7	5	2
101.9 FOX FM	52	53	-1	76	75	1	69	72	-3	71	74	-3	54	52	2	8	8	0	34	35	-1
GOLD104.3	56	59	-3	66	84	-18	85	89	-4	82	77	5	51	50	1	16	14	2	44	53	-9
KIIS 101.1 FM	31	32	-1	48	47	1	41	38	3	38	43	-5	32	35	-3	6	8	-2	24	27	-3
105.1 TRIPLE M	36	42	-6	46	52	-6	51	61	-10	46	53	-7	42	46	-4	8	13	-5	28	30	-2
NOVA 100	47	46	1	78	75	3	64	61	3	59	60	-1	42	42	0	8	8	0	37	35	2
smoothfm 91.5	54	57	-3	62	67	-5	85	92	-7	83	84	-1	46	48	-2	12	12	0	47	48	-1
ABC MEL	38	34	4	65	57	8	61	54	7	31	29	2	27	26	1	15	16	-1	25	21	4
3RN	9	9	0	18	17	1	9	8	1	6	6	0	7	8	-1	5	6	-1	6	7	-1
ABC NEWSRADIO	8	6	2	14	12	2	9	8	1	7	7	0	5	4	1	5	2	3	8	6	2
3JJJ	13	13	0	18	16	2	16	17	-1	17	17	0	18	16	2	3	4	-1	12	10	2
ABC CLASSIC	10	11	-1	12	16	-4	15	19	-4	13	16	-3	8	6	2	4	3	1	8	11	-3
<b>Total</b>	<b>549</b>	<b>553</b>	<b>-4</b>	<b>789</b>	<b>783</b>	<b>6</b>	<b>829</b>	<b>830</b>	<b>-1</b>	<b>676</b>	<b>692</b>	<b>-16</b>	<b>482</b>	<b>475</b>	<b>7</b>	<b>150</b>	<b>162</b>	<b>-12</b>	<b>432</b>	<b>436</b>	<b>-4</b>

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	48	46	2	22	16	6	3	7	-4	17	12	5	7	11	-4	*	*	*	*	*	*	*
CADA	9	15	-6	5	6	-1	*	2	*	2	*	*	*	6	*	2	*	*	*	*	*	*
Chemist Warehouse Remix	38	25	13	7	6	1	4	4	0	11	6	5	7	8	-1	6	2	4	2	*	*	*
Coles Radio	114	85	29	7	2	5	17	12	5	37	33	4	24	19	5	20	15	5	10	5	5	5
DANCE HITS	73	99	-26	18	19	-1	14	21	-7	25	33	-8	10	20	-10	*	1	*	6	4	2	2
Disrupt Radio	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
EASY HITS	34	31	3	7	4	3	5	3	2	8	13	-5	6	7	-1	*	*	*	8	4	4	4
GOLD 80s	96	117	-21	10	8	2	12	11	1	8	14	-6	36	53	-17	19	17	2	11	13	-2	-2
iHeartAustralia	59	65	-6	9	7	2	14	12	2	19	27	-8	9	5	4	4	11	-7	4	4	0	0
iHeartCountry	11	10	1	*	2	*	2	*	*	6	5	1	2	2	0	2	*	*	*	*	*	*
iHeartDance	26	21	5	8	7	1	2	2	0	14	6	8	*	3	*	*	*	*	2	2	0	0
KIIS 90s	64	89	-25	14	18	-4	4	13	-9	19	25	-6	25	30	-5	*	*	*	2	3	-1	-1
MMM 2000s	21	30	-9	*	2	*	4	5	-1	10	13	-3	2	8	-6	4	2	2	*	*	*	*
MMM 80s	29	30	-1	2	2	0	3	1	2	2	4	-2	8	14	-6	10	9	1	4	2	2	2
MMM 90s	29	46	-17	*	*	*	7	6	1	12	20	-8	9	15	-6	2	5	-3	*	*	*	*
MMM ALMOST ACOUSTIC	13	6	7	2	*	*	*	*	*	2	*	*	7	4	3	2	*	*	*	*	2	*
MMM CLASSIC ROCK	30	38	-8	5	6	-1	6	4	2	*	9	*	2	8	-6	13	6	7	4	5	-1	-1
MMM COUNTRY	36	30	6	5	3	2	3	3	0	9	12	-3	9	7	2	10	4	6	1	2	-1	-1
Nova Nation	15	31	-16	7	9	-2	2	10	-8	4	7	-3	1	4	-3	2	1	1	*	*	*	*
OLDSKOOL 80s HITS	51	47	4	8	3	5	4	9	-5	16	14	2	11	14	-3	7	6	1	4	*	*	*
OLDSKOOL 90s HITS	49	86	-37	7	13	-6	2	4	-2	15	23	-8	19	42	-23	3	3	0	2	2	0	0
Radio Maria	4	2	2	2	*	*	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	6	3	3	2	*	*	2	*	*	2	3	-1	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	61	60	1	11	7	4	4	8	-4	19	20	-1	20	24	-4	5	2	3	2	*	*	*
RSN Xtra	5	2	3	*	*	*	2	*	*	*	*	*	*	*	*	*	*	*	3	2	1	1
RSN Xtra2	5	2	3	1	2	-1	*	*	*	2	*	*	*	*	*	*	*	*	1	*	*	*
SENTrack	11	9	2	6	3	3	*	*	*	5	5	0	*	*	*	*	*	*	*	1	*	*
smooth relax	61	60	1	8	8	0	4	4	0	8	14	-6	14	10	4	11	9	2	16	15	1	1
smooth Vintage	29	37	-8	*	*	*	2	2	0	2	4	-2	4	4	0	3	4	-1	18	24	-6	-6
TikTok Trending	73	87	-14	30	21	9	13	31	-18	23	33	-10	3	2	1	*	*	*	4	*	*	*
triple j Unearthed	28	49	-21	3	10	-7	10	10	0	11	22	-11	4	7	-3	*	*	*	*	*	*	*
ABC Country	41	39	2	6	1	5	4	5	-1	13	18	-5	4	6	-2	*	*	*	14	8	6	6
ABC Jazz	51	54	-3	8	8	0	4	7	-3	17	24	-7	5	7	-2	8	3	5	10	6	4	4
ABC KIDS LISTEN	29	35	-6	9	8	1	7	2	5	13	17	-4	*	8	*	*	*	*	*	*	*	*
ABC Sport	64	61	3	8	7	1	11	5	6	23	16	7	8	13	-5	1	3	-2	12	16	-4	-4
Double J	42	43	-1	4	9	-5	2	*	*	21	18	3	9	12	-3	4	3	1	1	1	0	0
Total Digital/Internet Only	963	1,016	-53	138	135	3	110	121	-11	290	317	-27	197	242	-45	108	88	20	121	112	9	9

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
BLENDER BEATS	36	39	-3	13	15	-2	16	17	-1	20	23	-3	16	15	1	8	9	-1	24	17	7
CADA	9	12	-3	3	5	-2	3	4	-1	2	5	-3	5	9	-4	1	*	*	3	11	-8
Chemist Warehouse Remix	33	21	12	8	5	3	20	13	7	23	14	9	9	7	2	3	3	0	13	11	2
Coles Radio	86	73	13	30	28	2	45	37	8	50	36	14	21	12	9	15	11	4	62	37	25
DANCE HITS	65	89	-24	28	37	-9	24	42	-18	35	46	-11	20	36	-16	12	25	-13	40	52	-12
Disrupt Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
EASY HITS	30	30	0	15	13	2	15	12	3	20	11	9	7	9	-2	2	3	-1	14	11	3
GOLD 80s	83	97	-14	26	39	-13	40	37	3	39	41	-2	36	37	-1	13	24	-11	36	43	-7
iHeartAustralia	47	50	-3	12	9	3	25	22	3	25	27	-2	24	21	3	13	14	-1	35	40	-5
iHeartCountry	6	5	1	*	*	*	*	*	*	*	*	*	6	5	1	*	*	*	6	5	1
iHeartDance	23	14	9	14	5	9	10	2	8	11	4	7	16	9	7	10	5	5	13	8	5
KIIS 90s	59	73	-14	21	26	-5	24	34	-10	26	30	-4	19	14	5	12	8	4	24	36	-12
MMM 2000s	18	22	-4	11	8	3	10	8	2	10	14	-4	11	7	4	10	5	5	11	15	-4
MMM 80s	21	24	-3	7	14	-7	6	8	-2	8	10	-2	8	9	-1	5	9	-4	16	16	0
MMM 90s	29	40	-11	16	11	5	11	19	-8	16	24	-8	14	16	-2	2	7	-5	7	16	-9
MMM ALMOST ACOUSTIC	11	6	5	2	*	*	2	*	*	9	3	6	5	4	1	*	2	*	4	2	2
MMM CLASSIC ROCK	23	29	-6	9	4	5	8	7	1	17	13	4	15	15	0	4	7	-3	20	19	1
MMM COUNTRY	30	26	4	10	11	-1	13	11	2	15	15	0	18	12	6	1	*	*	25	19	6
Nova Nation	10	27	-17	*	5	*	*	2	*	5	15	-10	*	14	*	5	7	-2	9	10	-1
OLDSKOOL 80s HITS	45	39	6	18	15	3	19	8	11	26	17	9	22	20	2	10	9	1	27	16	11
OLDSKOOL 90s HITS	42	66	-24	20	35	-15	20	30	-10	23	30	-7	14	25	-11	9	22	-13	28	45	-17
Radio Maria	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*	4	2	2
Radio Maria Ital	6	3	3	*	*	*	2	3	-1	5	3	2	4	*	*	2	*	*	2	3	-1
RnB FRIDAYS RADIO	52	51	1	22	21	1	23	23	0	34	32	2	20	25	-5	10	8	2	25	21	4
RSN Xtra	4	2	2	*	*	*	1	2	-1	2	2	0	*	*	*	2	*	*	2	2	0
RSN Xtra2	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	3	2	1
SENTrack	8	5	3	*	*	*	*	*	*	4	3	1	3	2	1	4	2	2	7	6	1
smooth relax	56	51	5	23	23	0	14	15	-1	27	27	0	23	13	10	17	19	-2	23	27	-4
smooth Vintage	29	35	-6	15	17	-2	19	18	1	24	29	-5	12	14	-2	8	11	-3	13	18	-5
TikTok Trending	63	66	-3	28	25	3	26	23	3	31	29	2	27	27	0	20	22	-2	49	57	-8
triple j Unearthed	24	36	-12	10	21	-11	6	8	-2	4	9	-5	5	14	-9	4	12	-8	4	19	-15
ABC Country	36	32	4	19	17	2	19	15	4	23	22	1	22	16	6	12	11	1	17	17	0
ABC Jazz	39	44	-5	19	16	3	11	12	-1	12	15	-3	17	13	4	21	23	-2	37	35	2
ABC KIDS LISTEN	26	32	-6	10	12	-2	8	13	-5	9	14	-5	13	18	-5	2	3	-1	14	24	-10
ABC Sport	40	25	15	17	7	10	6	4	2	9	10	-1	8	3	5	14	8	6	32	37	-5
Double J	35	38	-3	8	16	-8	20	17	3	25	26	-1	22	26	-4	2	3	-1	26	24	2
Total Digital/Internet Only	831	843	-12	386	371	15	397	401	-4	487	498	-11	423	402	21	247	258	-11	587	628	-41

# RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
SEN 1116am	3.9	3.8	7.3	1.7	1.7	1.9	1.7	1.9	0.7	2.8	2.8	4.3	7.5	7.2	16.6	5.6	5.0	13.8	2.1	2.1	3.0
3AW	14.7	14.4	25.0	4.5	3.0	17.6	5.1	4.3	14.4	2.6	1.7	11.7	6.9	7.8	3.6	16.8	15.8	36.6	35.0	34.7	52.6
RSN 927	0.5	0.6	0.6	0.4	0.3	1.2	0.1	0.1	*	0.2	0.2	0.3	0.8	0.9	0.7	0.3	0.3	0.2	0.9	0.9	1.2
Magic 1278	1.5	1.7	0.9	0.7	0.8	0.7	1.6	1.7	1.5	0.4	0.2	2.0	0.4	0.5	0.1	1.3	1.5	0.3	3.6	4.1	0.7
3MP 1377	1.4	1.5	1.1	0.6	0.4	2.4	0.4	0.5	0.6	0.4	0.3	0.7	0.1	0.1	*	2.0	2.2	1.2	3.5	3.8	1.8
101.9 FOX FM	9.1	9.9	5.6	13.8	14.6	9.5	15.9	18.0	7.3	15.5	17.2	7.6	10.4	11.6	7.3	6.1	6.7	3.7	1.3	1.3	1.7
GOLD104.3	10.3	10.9	9.4	12.0	12.0	14.6	6.6	7.0	7.3	4.8	5.1	4.1	11.7	12.0	17.8	21.7	23.9	14.7	7.0	7.7	2.4
KIIS 101.1 FM	5.6	6.3	1.8	12.1	13.3	4.1	12.6	14.4	4.5	8.2	9.3	2.5	6.6	7.6	1.6	2.8	3.2	0.9	0.2	0.2	*
105.1 TRIPLE M	6.6	7.0	5.8	5.7	6.0	4.3	6.4	6.2	11.9	11.3	12.0	10.5	10.1	11.5	4.2	4.8	5.0	6.3	1.6	1.7	1.3
NOVA 100	8.6	9.5	4.8	16.3	17.7	7.2	15.2	17.3	6.0	15.6	17.2	9.0	9.5	10.6	5.6	4.0	4.3	3.5	0.7	0.8	0.1
smoothfm 91.5	10.2	11.0	7.3	9.7	10.3	7.2	10.9	12.0	8.3	7.5	7.9	7.4	11.3	12.3	10.7	9.4	10.6	3.8	11.4	12.4	6.4
ABC MEL	6.6	6.7	8.6	1.7	1.4	4.8	1.7	1.7	2.3	2.1	1.8	6.0	4.6	4.6	8.1	6.4	6.8	6.9	14.7	15.2	16.0
3RN	1.5	1.7	0.6	0.2	0.3	*	*	*	*	0.3	0.2	1.0	0.6	0.7	0.4	2.3	2.6	0.6	3.7	4.1	0.8
ABC NEWSRADIO	1.5	1.4	3.1	0.8	0.9	0.5	1.0	0.6	4.6	1.6	1.5	3.3	1.7	1.7	3.6	1.1	1.0	3.4	1.9	1.9	2.7
3JJJ	2.5	2.6	3.0	2.3	2.3	2.8	3.6	3.3	8.6	7.3	7.8	6.7	1.8	1.9	2.1	0.9	1.0	*	0.4	0.4	0.4
ABC CLASSIC	1.9	1.9	2.0	2.3	2.2	3.8	1.1	0.5	6.5	1.8	1.8	2.3	0.6	0.7	0.7	0.6	0.6	1.0	3.8	4.2	0.9
Commercial DAB+ Stns	7.4	7.4	10.6	12.1	12.0	14.1	10.1	10.1	12.7	8.9	8.4	17.1	7.1	7.0	13.8	8.0	9.1	2.3	3.7	3.6	5.8
ABC DAB+ Stns	1.5	1.5	2.5	1.2	1.0	3.1	0.6	0.4	2.7	4.1	4.4	3.6	1.4	1.3	3.1	0.3	0.3	0.5	1.0	0.9	2.2
<b>Total DAB+ Stns</b>	<b>9.7</b>	<b>8.9</b>	<b>13.2</b>	<b>14.2</b>	<b>13.1</b>	<b>17.2</b>	<b>11.0</b>	<b>10.5</b>	<b>15.4</b>	<b>14.1</b>	<b>12.8</b>	<b>20.7</b>	<b>9.8</b>	<b>8.3</b>	<b>16.9</b>	<b>9.0</b>	<b>9.4</b>	<b>2.8</b>	<b>5.1</b>	<b>4.5</b>	<b>8.0</b>

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming	Total	AM/FM/	Streaming
SEN 1116am	3.7	3.5	7.6	4.1	3.9	7.2	3.6	3.1	9.1	3.4	3.2	7.0	3.9	3.8	7.8	3.8	4.0	4.9	4.4	4.4	6.4
3AW	15.2	14.8	26.5	21.3	20.2	41.1	18.1	17.8	28.6	9.6	9.3	17.5	8.6	8.5	16.2	15.5	16.3	19.1	13.1	13.2	20.0
RSN 927	0.5	0.5	0.5	0.8	0.8	0.8	0.6	0.7	0.3	0.4	0.4	0.3	0.3	0.3	0.3	0.1	*	0.5	0.6	0.6	1.3
Magic 1278	1.4	1.5	0.8	0.7	0.8	0.2	1.6	1.7	1.1	1.7	2.0	0.6	1.9	2.0	1.3	1.2	1.2	1.9	2.0	2.2	1.0
3MP 1377	1.3	1.5	0.9	1.0	1.0	0.6	1.5	1.7	0.7	1.5	1.6	0.9	1.6	1.7	1.0	1.3	1.3	2.4	1.7	1.8	1.7
101.9 FOX FM	9.4	10.3	6.2	9.6	10.4	5.5	8.3	9.1	5.9	10.6	11.5	8.0	11.1	12.3	5.3	5.1	5.6	4.1	7.9	8.8	3.7
GOLD104.3	10.3	10.9	10.0	8.3	8.9	5.7	10.2	10.8	10.3	12.1	12.6	14.2	10.5	11.2	10.8	10.5	11.7	6.8	10.2	11.1	7.2
KIIS 101.1 FM	5.6	6.3	1.8	6.1	6.7	1.6	4.9	5.7	1.6	5.7	6.4	2.5	6.7	7.6	1.5	3.9	4.4	1.5	5.6	6.3	1.8
105.1 TRIPLE M	6.6	7.0	5.7	5.8	6.3	3.8	6.1	6.5	5.5	6.8	7.2	7.2	8.8	9.5	7.0	5.3	5.7	5.0	6.6	7.0	6.4
NOVA 100	8.6	9.4	5.4	9.9	10.7	5.5	7.7	8.5	5.0	8.8	9.6	6.7	8.8	9.8	4.0	5.4	6.0	3.2	8.5	9.6	2.8
smoothfm 91.5	9.9	10.8	7.0	7.9	8.6	3.4	10.3	11.4	6.8	12.3	13.3	9.6	9.5	10.1	9.4	8.3	9.1	6.7	11.0	11.9	8.4
ABC MEL	6.8	7.0	8.8	8.2	8.4	9.8	7.3	7.5	9.4	4.6	4.7	6.0	5.7	5.9	8.2	10.3	10.6	14.0	5.8	5.9	7.9
3RN	1.6	1.8	0.5	2.3	2.6	0.8	1.1	1.2	0.4	0.9	1.0	0.1	1.5	1.5	1.5	3.2	3.7	0.6	1.4	1.6	0.7
ABC NEWSRADIO	1.4	1.4	2.7	1.7	1.6	3.9	1.0	1.0	1.7	1.1	1.1	1.5	1.1	1.1	1.9	3.1	2.8	7.7	1.8	1.7	4.4
3JJJ	2.4	2.5	3.1	2.3	2.4	2.0	1.9	1.8	3.1	2.5	2.5	3.8	3.7	3.9	4.4	2.2	2.4	1.6	2.8	3.0	2.7
ABC CLASSIC	1.8	1.9	1.9	1.5	1.5	1.9	1.8	2.0	1.2	1.9	2.0	2.0	1.7	1.8	1.9	2.8	2.8	4.7	2.0	2.1	2.1
Commercial DAB+ Stns	7.4	7.6	8.2	4.2	4.3	4.7	7.6	8.1	7.1	9.5	10.0	10.1	8.0	8.0	12.6	9.3	9.7	10.3	7.4	6.6	18.7
ABC DAB+ Stns	1.3	1.3	2.5	0.9	0.9	1.4	1.4	1.4	2.2	1.4	1.4	2.1	1.3	1.0	4.8	2.6	2.5	5.1	2.2	2.3	2.8
<b>Total DAB+ Stns</b>	<b>9.5</b>	<b>8.9</b>	<b>10.7</b>	<b>5.4</b>	<b>5.2</b>	<b>6.1</b>	<b>9.8</b>	<b>9.5</b>	<b>9.3</b>	<b>11.8</b>	<b>11.4</b>	<b>12.2</b>	<b>10.5</b>	<b>9.0</b>	<b>17.4</b>	<b>13.8</b>	<b>12.2</b>	<b>15.3</b>	<b>10.3</b>	<b>8.9</b>	<b>21.5</b>

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.9% share of all listening, 3.8% share of AM/FM/DAB+ listening and 7.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	385	377	78	28	24	7	24	24	3	86	86	11	117	117	27	69	67	14	61	59	15
3AW	767	730	180	52	48	15	61	55	25	63	50	20	109	107	13	148	138	38	333	332	69
RSN 927	56	54	18	6	6	3	2	2	*	7	5	7	16	16	3	7	7	4	18	18	2
Magic 1278	166	157	27	12	12	3	17	15	4	22	19	11	13	13	1	25	25	2	76	73	6
3MP 1377	156	151	37	14	11	8	16	16	6	17	14	7	13	13	*	34	34	4	62	62	11
101.9 FOX FM	1,268	1,210	234	208	195	42	169	162	29	458	431	78	287	278	62	100	98	16	46	46	8
GOLD104.3	1,128	1,081	186	117	108	32	93	84	20	224	213	29	330	320	61	211	205	35	153	151	11
KIIS 101.1 FM	1,023	997	134	180	175	32	182	174	26	395	389	41	190	183	31	62	62	4	14	14	*
105.1 TRIPLE M	761	724	147	107	95	23	89	83	25	199	187	52	214	211	24	106	103	18	47	44	6
NOVA 100	1,224	1,169	240	209	200	42	161	157	29	485	460	98	256	241	55	82	80	15	32	32	2
smoothfm 91.5	1,164	1,112	227	130	122	36	143	136	33	253	235	52	279	264	64	148	146	15	210	208	26
ABC MEL	527	511	120	35	35	9	32	30	12	68	61	24	97	94	27	86	86	12	210	205	38
3RN	134	130	29	4	4	*	2	2	*	14	14	7	17	13	5	32	32	7	65	65	10
ABC NEWSRADIO	263	253	55	29	23	7	24	22	7	62	62	11	74	74	14	20	20	5	54	51	12
3JJJ	456	431	87	42	40	11	69	60	21	240	232	37	82	74	15	16	16	2	7	7	2
ABC CLASSIC	221	188	64	32	30	10	27	10	19	50	47	12	26	20	8	19	18	7	67	62	9
Commercial DAB+ Stns	718	657	256	117	110	38	93	88	34	196	175	80	148	129	60	87	79	22	78	76	20
ABC DAB+ Stns	231	200	90	32	26	12	28	21	16	95	81	36	27	27	10	12	12	3	36	32	14
Total DAB+ Stns	963	814	332	138	127	48	110	103	46	290	241	113	197	153	70	108	88	25	121	101	30
Total	4,588	4,440	1,342	493	485	176	474	454	157	1,226	1,174	386	1,021	993	290	580	555	142	795	779	192

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	318	312	65	177	171	18	127	117	35	152	150	27	130	114	26	91	88	5	252	240	37
3AW	730	699	158	580	505	110	469	446	65	330	303	65	288	274	38	210	180	40	504	455	98
RSN 927	43	39	11	29	27	7	20	20	3	18	16	3	13	13	2	1	*	1	36	33	9
Magic 1278	142	135	23	50	46	4	65	59	11	76	72	7	59	59	7	31	28	5	85	72	17
3MP 1377	132	129	26	61	58	7	59	55	11	67	62	12	48	44	6	35	30	8	90	84	23
101.9 FOX FM	1,145	1,085	205	615	578	76	482	427	80	581	541	79	578	557	41	185	162	28	719	695	67
GOLD104.3	1,013	960	167	515	485	44	511	462	79	608	555	100	509	461	59	220	198	27	665	633	83
KIIS 101.1 FM	925	884	123	491	471	28	373	353	37	417	398	41	415	399	25	156	142	14	538	521	32
105.1 TRIPLE M	623	583	112	307	279	36	268	240	43	295	268	53	302	285	30	136	127	11	474	447	73
NOVA 100	1,103	1,045	214	679	629	84	479	436	79	522	474	84	498	471	29	193	173	24	702	683	76
smoothfm 91.5	1,024	965	180	521	487	54	517	459	78	553	516	85	460	427	45	206	178	32	694	659	108
ABC MEL	468	460	99	304	292	38	246	230	37	224	208	35	187	176	27	132	110	33	320	296	50
3RN	118	115	24	64	59	7	47	45	9	53	53	1	50	50	9	53	52	2	86	84	12
ABC NEWSRADIO	232	222	38	138	127	20	82	75	17	75	72	10	83	76	10	47	43	9	140	130	34
3JJJ	401	371	78	218	193	30	133	115	27	177	157	36	223	205	29	85	78	8	251	234	36
ABC CLASSIC	195	163	51	93	84	14	76	67	16	110	89	32	87	72	16	55	44	12	144	122	27
Commercial DAB+ Stns	621	563	191	280	252	66	312	290	67	384	352	88	298	268	55	169	141	36	435	377	143
ABC DAB+ Stns	189	161	74	83	67	21	68	52	23	80	65	31	84	65	27	55	40	15	125	109	33
Total DAB+ Stns	831	696	252	386	319	87	397	337	85	487	408	119	423	329	77	247	172	49	587	474	175
Total	4,512	4,333	1,183	3,567	3,298	531	3,028	2,751	587	3,175	2,908	650	3,018	2,773	401	1,579	1,369	241	3,899	3,673	784

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 385,000 total listeners, 377,000 AM/FM/DAB+ listeners and 78,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.