

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.5	0.5	0.0	0.2	0.2	0.0	0.9	0.2	0.7	0.1	0.3	-0.2	1.4	1.0	0.4	0.4	0.6	-0.2	0.2	0.4	-0.2
2GB	14.3	12.2	2.1	7.4	5.9	1.5	1.6	5.1	-3.5	2.6	3.0	-0.4	3.8	3.6	0.2	13.9	10.1	3.8	35.3	30.0	5.3
2UE 954	3.3	4.5	-1.2	2.1	0.5	1.6	0.6	0.8	-0.2	0.3	0.2	0.1	0.4	0.6	-0.2	3.2	4.3	-1.1	8.6	12.9	-4.3
SKY Sports Radio	1.3	1.5	-0.2	0.4	0.5	-0.1	3.0	2.8	0.2	1.4	0.8	0.6	0.5	0.8	-0.3	0.4	1.2	-0.8	2.0	2.7	-0.7
104.1 2DAY FM	5.2	5.3	-0.1	8.3	11.5	-3.2	5.7	6.2	-0.5	6.0	8.0	-2.0	8.2	5.6	2.6	6.5	5.2	1.3	0.8	0.7	0.1
KIIS1065	12.0	13.0	-1.0	13.8	14.8	-1.0	22.5	25.8	-3.3	19.0	21.3	-2.3	16.2	15.5	0.7	10.2	11.3	-1.1	1.7	2.0	-0.3
104.9 TRIPLE M	5.1	5.3	-0.2	10.3	8.9	1.4	6.6	7.3	-0.7	5.4	6.3	-0.9	6.4	6.8	-0.4	6.8	7.2	-0.4	0.9	1.0	-0.1
NOVA96.9	7.3	7.1	0.2	11.5	8.5	3.0	15.6	14.3	1.3	14.5	14.3	0.2	7.7	8.2	-0.5	2.2	2.8	-0.6	0.8	0.7	0.1
smoothfm 95.3	11.3	10.8	0.5	8.8	9.9	-1.1	10.7	8.6	2.1	11.4	9.7	1.7	12.1	14.4	-2.3	15.4	12.1	3.3	9.8	9.3	0.5
WSFM	7.6	7.8	-0.2	4.1	5.9	-1.8	5.6	6.1	-0.5	3.1	3.2	-0.1	11.1	12.2	-1.1	12.6	13.1	-0.5	7.5	6.3	1.2
ABC SYD	5.6	6.5	-0.9	2.0	3.9	-1.9	1.0	1.8	-0.8	2.1	2.5	-0.4	5.1	4.0	1.1	7.9	11.5	-3.6	9.6	11.0	-1.4
2RN	1.0	0.8	0.2	0.3	0.4	-0.1	0.2	0.4	-0.2	0.3	0.2	0.1	0.8	0.6	0.2	1.1	1.8	-0.7	2.0	1.1	0.9
ABC NEWSRADIO	1.4	1.2	0.2	1.5	1.5	0.0	2.6	2.3	0.3	2.0	1.0	1.0	0.8	0.8	0.0	0.8	0.7	0.1	1.2	1.3	-0.1
2JJJ	4.3	3.8	0.5	2.6	2.1	0.5	7.2	5.6	1.6	10.8	8.4	2.4	4.7	4.9	-0.2	1.0	0.9	0.1	1.2	1.2	0.0
ABC CLASSIC	2.4	2.8	-0.4	0.9	0.8	0.1	0.5	0.7	-0.2	1.5	2.0	-0.5	0.7	1.6	-0.9	4.5	3.4	1.1	4.3	5.1	-0.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.6	0.6	0.0	0.7	0.3	0.4	0.7	0.7	0.0	0.7	0.8	-0.1	0.6	0.8	-0.2	0.1	0.3	-0.2	0.1	0.2	-0.1
2GB	14.6	12.4	2.2	18.1	15.0	3.1	17.0	15.5	1.5	8.9	8.0	0.9	8.6	7.2	1.4	25.0	19.2	5.8	13.4	11.6	1.8
2UE 954	3.3	4.5	-1.2	2.0	2.9	-0.9	3.3	4.9	-1.6	4.5	5.6	-1.1	3.4	4.7	-1.3	4.0	5.6	-1.6	3.4	4.5	-1.1
SKY Sports Radio	1.1	1.3	-0.2	1.2	1.4	-0.2	0.5	0.3	0.2	1.3	1.5	-0.2	1.2	1.5	-0.3	1.3	2.6	-1.3	2.0	2.2	-0.2
104.1 2DAY FM	5.1	5.0	0.1	4.7	5.3	-0.6	4.9	4.6	0.3	6.2	5.3	0.9	5.8	5.6	0.2	2.6	3.3	-0.7	5.4	5.9	-0.5
KIIS1065	12.8	13.8	-1.0	17.1	17.9	-0.8	13.6	13.8	-0.2	10.5	11.7	-1.2	11.6	13.5	-1.9	6.0	7.0	-1.0	9.4	10.6	-1.2
104.9 TRIPLE M	5.0	5.6	-0.6	4.6	5.1	-0.5	4.5	5.5	-1.0	6.0	6.5	-0.5	5.3	5.8	-0.5	3.6	4.6	-1.0	5.3	4.5	0.8
NOVA96.9	6.9	7.0	-0.1	6.3	6.8	-0.5	6.0	6.0	0.0	7.4	7.3	0.1	9.4	8.7	0.7	5.6	5.8	-0.2	8.2	7.4	0.8
smoothfm 95.3	11.2	10.8	0.4	7.6	7.4	0.2	13.2	12.0	1.2	12.6	12.4	0.2	12.0	11.9	0.1	12.8	12.0	0.8	11.5	10.9	0.6
WSFM	7.6	7.8	-0.2	7.7	8.0	-0.3	7.5	7.4	0.1	8.1	8.8	-0.7	7.9	7.2	0.7	5.6	6.1	-0.5	7.5	7.7	-0.2
ABC SYD	5.6	6.6	-1.0	7.6	8.3	-0.7	4.3	5.4	-1.1	4.3	5.1	-0.8	5.8	7.3	-1.5	6.1	6.8	-0.7	5.5	6.3	-0.8
2RN	1.0	0.7	0.3	2.1	1.5	0.6	0.7	0.4	0.3	0.4	0.3	0.1	0.6	0.6	0.0	0.3	0.6	-0.3	1.0	0.9	0.1
ABC NEWSRADIO	1.5	1.1	0.4	2.6	1.4	1.2	0.8	1.0	-0.2	0.6	0.7	-0.1	1.0	1.2	-0.2	2.8	1.4	1.4	1.1	1.3	-0.2
2JJJ	4.6	4.0	0.6	3.6	2.9	0.7	5.4	5.0	0.4	6.0	4.8	1.2	4.3	4.1	0.2	2.5	2.5	0.0	3.5	3.1	0.4
ABC CLASSIC	2.3	2.6	-0.3	2.5	2.8	-0.3	2.4	2.4	0.0	2.7	2.3	0.4	1.7	2.2	-0.5	1.6	3.7	-2.1	2.7	3.4	-0.7

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	60	54	6	11	10	1	14	5	9	11	13	-2	11	12	-1	9	3	6	4	10	-6
2GB	721	742	-21	52	38	14	46	54	-8	96	133	-37	79	84	-5	110	102	8	336	332	4
2UE 954	235	216	19	18	16	2	22	22	0	27	22	5	19	20	-1	25	30	-5	124	106	18
SKY Sports Radio	251	247	4	14	27	-13	61	54	7	61	54	7	30	37	-7	22	23	-1	64	53	11
104.1 2DAY FM	885	900	-15	146	156	-10	94	100	-6	313	328	-15	246	214	32	62	66	-4	25	35	-10
KIIS1065	1,360	1,418	-58	221	222	-1	211	219	-8	491	530	-39	297	298	-1	97	98	-1	44	52	-8
104.9 TRIPLE M	737	761	-24	120	108	12	113	122	-9	220	243	-23	175	177	-2	78	91	-13	31	21	10
NOVA96.9	1,257	1,238	19	201	168	33	220	227	-7	498	488	10	246	268	-22	54	52	2	38	36	2
smoothfm 95.3	1,358	1,278	80	154	156	-2	140	116	24	359	338	21	326	347	-21	190	150	40	188	170	18
WSFM	883	910	-27	99	111	-12	83	71	12	145	163	-18	237	258	-21	177	178	-1	143	129	14
ABC SYD	540	584	-44	46	60	-14	33	35	-2	90	88	2	99	94	5	95	105	-10	178	201	-23
2RN	138	118	20	17	19	-2	10	10	0	22	20	2	30	18	12	18	22	-4	41	28	13
ABC NEWSRADIO	311	282	29	42	40	2	38	47	-9	97	73	24	52	39	13	27	27	0	55	55	0
2JJJ	598	561	37	65	57	8	106	90	16	228	237	-9	150	134	16	32	32	0	16	11	5
ABC CLASSIC	268	318	-50	38	41	-3	11	16	-5	75	99	-24	37	49	-12	24	26	-2	83	88	-5
Total	4,536	4,551	-15	483	484	-1	467	470	-3	1,244	1,252	-8	992	994	-2	572	573	-1	778	778	0

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	54	47	7	31	16	15	23	17	6	31	25	6	23	22	1	8	10	-2	12	18	-6
2GB	642	668	-26	476	496	-20	334	307	27	315	278	37	259	253	6	220	202	18	464	463	1
2UE 954	206	202	4	69	99	-30	93	114	-21	137	133	4	97	102	-5	48	57	-9	146	143	3
SKY Sports Radio	173	195	-22	76	68	8	39	37	2	77	82	-5	52	56	-4	32	54	-22	138	136	2
104.1 2DAY FM	749	760	-11	367	405	-38	268	240	28	296	308	-12	327	338	-11	128	143	-15	469	483	-14
KIIS1065	1,234	1,314	-80	859	921	-62	551	568	-17	515	573	-58	567	631	-64	187	184	3	833	846	-13
104.9 TRIPLE M	603	636	-33	283	301	-18	215	214	1	266	273	-7	251	280	-29	120	140	-20	429	396	33
NOVA96.9	1,050	1,049	1	573	596	-23	381	350	31	474	468	6	480	469	11	204	214	-10	782	706	76
smoothfm 95.3	1,164	1,102	62	570	540	30	503	464	39	561	580	-19	537	497	40	300	283	17	890	814	76
WSFM	780	804	-24	443	446	-3	362	343	19	392	403	-11	363	346	17	141	161	-20	522	524	-2
ABC SYD	447	491	-44	299	333	-34	171	180	-9	218	254	-36	200	240	-40	121	134	-13	360	387	-27
2RN	112	97	15	78	59	19	40	39	1	31	27	4	25	27	-2	17	17	0	81	59	22
ABC NEWSRADIO	264	231	33	180	142	38	60	72	-12	55	63	-8	67	64	3	70	46	24	156	150	6
2JJJ	495	485	10	237	250	-13	191	185	6	215	177	38	183	189	-6	102	117	-15	328	273	55
ABC CLASSIC	219	265	-46	102	116	-14	99	112	-13	81	107	-26	63	75	-12	42	58	-16	146	177	-31
Total	4,359	4,413	-54	3,439	3,536	-97	2,701	2,629	72	2,858	2,864	-6	2,822	2,870	-48	1,501	1,533	-32	3,957	3,917	40

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2GB	71	60	11	4	3	1	1	2	-1	2	3	-1	4	4	0	10	7	3	51	42	9
2UE 954	17	22	-5	1	*	*	*	*	*	*	*	*	*	1	*	2	3	-1	12	18	-6
SKY Sports Radio	6	8	-2	*	*	*	1	1	0	1	1	0	1	1	0	*	1	*	3	4	-1
104.1 2DAY FM	26	26	0	4	6	-2	2	3	-1	6	8	-2	8	6	2	5	3	2	1	1	0
KIIS1065	60	64	-4	7	7	0	10	11	-1	18	20	-2	16	16	0	7	7	0	2	3	-1
104.9 TRIPLE M	25	26	-1	5	4	1	3	3	0	5	6	-1	6	7	-1	5	5	0	1	1	0
NOVA96.9	36	35	1	6	4	2	7	6	1	14	14	0	8	8	0	2	2	0	1	1	0
smoothfm 95.3	56	53	3	4	5	-1	5	4	1	11	9	2	12	14	-2	11	8	3	14	13	1
WSFM	38	38	0	2	3	-1	2	3	-1	3	3	0	11	12	-1	9	9	0	11	9	2
ABC SYD	28	32	-4	1	2	-1	*	1	*	2	2	0	5	4	1	6	8	-2	14	15	-1
2RN	5	4	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	2	1
ABC NEWSRADIO	7	6	1	1	1	0	1	1	0	2	1	1	1	1	0	1	*	*	2	2	0
2JJJ	22	18	4	1	1	0	3	2	1	10	8	2	5	5	0	1	1	0	2	2	0
ABC CLASSIC	12	14	-2	*	*	*	*	*	*	1	2	-1	1	2	-1	3	2	1	6	7	-1
Total	499	492	7	48	49	-1	43	42	1	94	95	-1	99	100	-1	71	66	5	144	140	4

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	3	0	5	3	2	5	5	0	4	5	-1	3	4	-1	*	*	*	1	1	0
2GB	76	64	12	142	119	23	119	104	15	55	49	6	43	37	6	40	30	10	59	50	9
2UE 954	17	23	-6	16	23	-7	23	33	-10	28	34	-6	17	24	-7	6	9	-3	15	20	-5
SKY Sports Radio	6	7	-1	9	11	-2	3	2	1	8	9	-1	6	8	-2	2	4	-2	9	10	-1
104.1 2DAY FM	27	26	1	37	42	-5	35	31	4	39	32	7	30	29	1	4	5	-1	24	25	-1
KIIS1065	67	71	-4	134	141	-7	95	93	2	65	71	-6	59	69	-10	10	11	-1	41	46	-5
104.9 TRIPLE M	26	29	-3	36	41	-5	32	37	-5	37	40	-3	27	29	-2	6	7	-1	24	19	5
NOVA96.9	36	36	0	50	54	-4	42	40	2	46	45	1	48	44	4	9	9	0	36	32	4
smoothfm 95.3	59	56	3	59	59	0	93	81	12	78	76	2	61	61	0	21	19	2	51	47	4
WSFM	40	40	0	60	63	-3	53	50	3	50	54	-4	40	37	3	9	10	-1	33	33	0
ABC SYD	29	34	-5	59	65	-6	30	36	-6	26	31	-5	29	37	-8	10	11	-1	24	27	-3
2RN	5	4	1	16	12	4	5	3	2	3	2	1	3	3	0	1	1	0	4	4	0
ABC NEWSRADIO	8	6	2	21	11	10	6	7	-1	3	4	-1	5	6	-1	4	2	2	5	6	-1
2JJJ	24	20	4	28	23	5	38	33	5	37	29	8	22	21	1	4	4	0	15	13	2
ABC CLASSIC	12	13	-1	20	22	-2	17	16	1	16	14	2	9	11	-2	3	6	-3	12	15	-3
Total	521	516	5	783	792	-9	700	670	30	621	611	10	507	509	-2	160	158	2	443	431	12

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	24	23	1	9	7	2	5	5	0	4	6	-2	5	3	2	*	*	*	1	1	0
CADA	147	129	18	36	31	5	16	9	7	55	57	-2	28	29	-1	2	*	*	9	4	5
Chemist Warehouse Remix	32	37	-5	9	9	0	7	7	0	5	9	-4	11	12	-1	*	*	*	*	*	*
Coles Radio	116	114	2	23	24	-1	15	19	-4	29	37	-8	27	14	13	11	4	7	11	17	-6
DANCE HITS	81	77	4	20	24	-4	14	13	1	26	20	6	19	21	-2	2	*	*	*	*	*
EASY 80s HITS	65	59	6	7	9	-2	8	2	6	15	17	-2	24	20	4	6	7	-1	5	3	2
iHeartAustralia	125	118	7	29	14	15	15	19	-4	45	46	-1	20	21	-1	8	11	-3	8	6	2
iHeartCountry	25	na	*	4	na	*	10	na	*	8	na	*	2	na	*	*	na	*	*	na	*
KIIS 90s	153	163	-10	41	40	1	18	31	-13	59	60	-1	31	30	1	4	1	3	*	*	*
LiSTNR Radio	11	13	-2	7	4	3	*	3	*	*	4	*	5	*	*	*	*	*	*	3	*
MMM 2000s	33	36	-3	7	16	-9	6	*	*	14	12	2	5	4	1	*	3	*	*	*	*
MMM 80s	28	32	-4	*	11	*	9	5	4	9	8	1	7	4	3	3	3	0	*	*	*
MMM ALMOST ACOUSTIC	17	na	*	4	na	*	4	na	*	6	na	*	3	na	*	*	na	*	*	na	*
MMM CLASSIC ROCK	58	80	-22	8	19	-11	9	6	3	15	25	-10	18	13	5	8	15	-7	*	2	*
MMM COUNTRY	41	54	-13	8	14	-6	12	10	2	14	13	1	2	6	-4	2	7	-5	3	4	-1
MMM TRADIE RADIO	35	39	-4	10	14	-4	5	*	*	8	17	-9	7	6	1	2	*	*	2	2	0
OLDSKOOL 90s HITS	96	99	-3	22	22	0	8	11	-3	32	31	1	30	32	-2	4	3	1	*	*	*
RnB Fridays Radio	92	80	12	25	17	8	12	2	10	27	26	1	28	32	-4	*	*	*	*	3	*
SEN Track Digital	14	17	-3	2	*	*	*	5	*	10	7	3	*	2	*	*	*	*	3	2	1
SEN VIC	9	8	1	1	2	-1	3	*	*	2	*	*	*	2	*	*	*	*	2	4	-2
smooth relax	147	149	-2	33	43	-10	14	14	0	33	35	-2	30	33	-3	18	8	10	18	17	1
smooth Vintage	21	35	-14	*	5	*	2	*	*	10	14	-4	4	6	-2	2	5	-3	3	4	-1
TikTok Trending	98	80	18	34	28	6	26	21	5	35	28	7	*	*	*	2	2	0	*	*	*
WSFM 80s	87	76	11	7	8	-1	14	6	8	13	18	-5	26	21	5	16	13	3	11	10	1
triple j Unearthed	92	76	16	12	5	7	8	12	-4	39	34	5	21	19	2	10	6	4	1	*	*
ABC Country	48	52	-4	4	11	-7	2	7	-5	22	8	14	7	10	-3	2	*	*	12	16	-4
ABC Jazz	87	92	-5	16	13	3	8	5	3	32	41	-9	10	6	4	5	11	-6	15	16	-1
ABC KIDS LISTEN	58	49	9	20	15	5	*	3	*	18	21	-3	13	6	7	*	*	*	7	4	3
ABC Sport	111	92	19	8	6	2	15	18	-3	49	27	22	14	12	2	5	5	0	22	24	-2
Double J	83	64	19	6	10	-4	10	9	1	22	17	5	28	19	9	14	5	9	4	3	1
Total Digital/Internet Only	1,194	1,166	28	203	192	11	133	136	-3	355	375	-20	263	241	22	97	90	7	142	131	11

Please note: iHeartCountry & MMM ALMOST ACOUSTIC commenced broadcasting effective Apr 16.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
BLENDER BEATS	18	18	0	6	6	0	10	10	0	11	8	3	11	8	3	3	*	*	13	16	-3
CADA	122	104	18	68	50	18	36	30	6	58	40	18	53	34	19	23	17	6	67	58	9
Chemist Warehouse Remix	31	34	-3	14	14	0	14	6	8	17	17	0	10	12	-2	1	2	-1	14	11	3
Coles Radio	96	83	13	29	29	0	41	34	7	49	46	3	32	29	3	10	9	1	57	55	2
DANCE HITS	69	63	6	14	17	-3	19	18	1	27	26	1	24	21	3	21	10	11	32	35	-3
EASY 80s HITS	55	47	8	18	7	11	16	11	5	30	18	12	10	18	-8	8	7	1	32	29	3
iHeartAustralia	94	95	-1	29	29	0	28	35	-7	34	39	-5	24	26	-2	30	22	8	64	58	6
iHeartCountry	22	na	*	4	na	*	5	na	*	12	na	*	9	na	*	3	na	*	7	na	*
KIIS 90s	123	139	-16	61	61	0	29	40	-11	33	41	-8	33	49	-16	17	14	3	62	66	-4
LiSTNR Radio	8	7	1	*	5	*	2	*	*	2	2	0	6	*	*	*	*	*	8	6	2
MMM 2000s	30	32	-2	13	10	3	13	13	0	18	13	5	9	17	-8	3	*	*	12	10	2
MMM 80s	21	30	-9	6	4	2	7	4	3	16	19	-3	6	18	-12	4	13	-9	14	10	4
MMM ALMOST ACOUSTIC	7	na	*	1	na	*	2	na	*	3	na	*	*	na	*	2	na	*	12	na	*
MMM CLASSIC ROCK	43	59	-16	10	16	-6	16	11	5	26	33	-7	18	27	-9	11	16	-5	30	42	-12
MMM COUNTRY	28	42	-14	8	17	-9	8	9	-1	10	16	-6	12	26	-14	6	12	-6	29	35	-6
MMM TRADIE RADIO	31	34	-3	13	20	-7	11	10	1	17	12	5	18	22	-4	2	6	-4	14	15	-1
OLDSKOOL 90s HITS	77	78	-1	20	36	-16	25	29	-4	32	18	14	25	25	0	14	19	-5	46	47	-1
RnB Fridays Radio	79	74	5	37	32	5	18	25	-7	39	43	-4	31	37	-6	20	14	6	35	46	-11
SEN Track Digital	7	9	-2	5	9	-4	3	5	-2	3	2	1	3	2	1	3	*	*	9	10	-1
SEN VIC	8	6	2	8	4	4	8	4	4	2	4	-2	2	2	0	*	*	*	6	3	3
smooth relax	110	116	-6	36	37	-1	23	24	-1	42	38	4	39	47	-8	19	23	-4	69	80	-11
smooth Vintage	16	23	-7	3	5	-2	5	5	0	5	9	-4	9	9	0	2	5	-3	9	15	-6
TikTok Trending	70	64	6	40	39	1	23	20	3	31	30	1	26	30	-4	19	19	0	66	55	11
WSFM 80s	70	57	13	21	19	2	25	12	13	31	13	18	22	22	0	8	10	-2	33	30	3
triple j Unearthed	71	60	11	32	19	13	30	21	9	22	17	5	28	25	3	21	22	-1	41	40	1
ABC Country	33	37	-4	10	12	-2	7	14	-7	14	17	-3	8	13	-5	6	10	-4	23	22	1
ABC Jazz	75	76	-1	25	23	2	28	36	-8	29	37	-8	23	25	-2	23	20	3	48	55	-7
ABC KIDS LISTEN	47	43	4	28	16	12	17	16	1	18	13	5	17	11	6	6	7	-1	39	33	6
ABC Sport	78	64	14	21	17	4	11	5	6	22	25	-3	29	24	5	34	25	9	66	59	7
Double J	71	47	24	30	15	15	25	19	6	37	22	15	32	13	19	13	6	7	43	29	14
Total Digital/Internet Only	1,011	1,016	-5	483	474	9	419	422	-3	513	502	11	478	473	5	258	264	-6	781	756	25

Please note: iHeartCountry & MMM ALMOST ACOUSTIC commenced broadcasting effective Apr 16.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 4 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.5	0.5	0.8	0.2	0.2	0.4	0.9	1.1	0.3	0.1	0.1	0.6	1.4	1.5	1.0	0.4	0.4	0.9	0.2	0.1	1.4
2GB	14.3	15.2	20.5	7.4	7.8	8.2	1.6	1.5	3.6	2.6	2.4	5.7	3.8	3.5	12.1	13.9	13.3	35.1	35.3	39.7	50.8
2UE 954	3.3	3.7	3.1	2.1	2.4	0.8	0.6	0.7	0.1	0.3	0.3	0.4	0.4	0.5	*	3.2	3.6	1.7	8.6	9.6	12.7
SKY Sports Radio	1.3	n.a.	n.a.	0.4	n.a.	n.a.	3.0	n.a.	n.a.	1.4	n.a.	n.a.	0.5	n.a.	n.a.	0.4	n.a.	n.a.	2.0	n.a.	n.a.
104.1 2DAY FM	5.2	6.1	1.7	8.3	9.6	2.1	5.7	6.9	0.9	6.0	7.1	1.4	8.2	9.6	2.0	6.5	7.4	3.9	0.8	1.0	0.6
KIIS1065	12.0	13.5	9.8	13.8	15.0	11.9	22.5	26.1	12.6	19.0	21.0	13.6	16.2	18.1	13.6	10.2	11.5	7.0	1.7	1.9	1.7
104.9 TRIPLE M	5.1	5.8	3.6	10.3	11.3	8.4	6.6	7.2	7.1	5.4	5.9	4.8	6.4	7.4	2.0	6.8	8.0	2.1	0.9	1.1	*
NOVA96.9	7.3	8.4	3.7	11.5	12.8	7.7	15.6	18.5	5.9	14.5	16.6	5.7	7.7	9.0	2.8	2.2	2.6	1.0	0.8	0.9	0.6
smoothfm 95.3	11.3	12.8	9.1	8.8	9.7	6.2	10.7	11.3	13.3	11.4	12.3	10.3	12.1	13.3	12.5	15.4	17.4	11.0	9.8	11.8	2.9
WSFM	7.6	8.5	6.7	4.1	4.0	6.8	5.6	5.4	10.7	3.1	3.0	5.3	11.1	12.4	10.2	12.6	14.5	5.5	7.5	8.9	3.8
ABC SYD	5.6	5.8	9.4	2.0	2.1	2.9	1.0	0.7	4.5	2.1	1.4	8.7	5.1	5.2	9.9	7.9	7.6	19.1	9.6	11.1	10.1
2RN	1.0	1.0	1.6	0.3	0.3	0.6	0.2	*	1.2	0.3	0.2	0.8	0.8	0.7	2.5	1.1	1.1	3.0	2.0	2.4	1.6
ABC NEWSRADIO	1.4	1.4	3.1	1.5	1.6	2.2	2.6	2.3	6.7	2.0	1.8	4.2	0.8	0.8	2.3	0.8	0.9	0.8	1.2	1.3	2.3
2JJB	4.3	4.6	6.0	2.6	2.4	6.0	7.2	7.7	8.5	10.8	11.4	12.8	4.7	5.1	5.4	1.0	1.2	0.1	1.2	1.4	1.2
ABC CLASSIC	2.4	2.7	2.4	0.9	0.6	3.4	0.5	0.4	1.7	1.5	1.5	3.1	0.7	0.7	2.0	4.5	5.2	1.7	4.3	5.1	2.1
Commercial DAB+ Stns	7.1	7.4	12.1	17.2	17.2	25.4	8.2	7.9	15.3	11.5	11.9	14.4	8.8	9.2	12.8	2.8	2.8	5.0	1.7	1.8	4.4
ABC DAB+ Stns	2.7	2.6	6.4	3.4	3.2	6.9	2.8	2.3	7.8	3.4	3.1	8.2	3.2	3.1	8.9	2.3	2.5	2.3	1.7	1.8	3.9
Total DAB+ Stns	10.4	9.9	18.6	20.6	20.3	32.3	11.1	10.3	23.1	15.2	15.0	22.6	13.0	12.2	21.7	5.6	5.3	7.3	4.4	3.6	8.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.6	0.7	1.1	0.7	0.7	0.9	0.7	0.7	1.5	0.7	0.7	0.8	0.6	0.7	1.4	0.1	*	0.9	0.1	0.2	*
2GB	14.6	15.4	21.0	18.1	19.0	24.1	17.0	17.7	24.2	8.9	9.3	15.9	8.6	9.2	14.7	25.0	27.4	27.8	13.4	14.6	18.7
2UE 954	3.3	3.7	3.1	2.0	2.2	1.9	3.3	3.6	3.2	4.5	5.0	4.3	3.4	3.9	3.0	4.0	4.5	2.8	3.4	3.8	3.1
SKY Sports Radio	1.1	n.a.	n.a.	1.2	n.a.	n.a.	0.5	n.a.	n.a.	1.3	n.a.	n.a.	1.2	n.a.	n.a.	1.3	n.a.	n.a.	2.0	n.a.	n.a.
104.1 2DAY FM	5.1	6.0	1.6	4.7	5.3	1.8	4.9	5.8	1.8	6.2	7.5	1.7	5.8	7.0	1.0	2.6	3.1	0.7	5.4	6.4	2.0
KIIS1065	12.8	14.4	10.6	17.1	18.8	11.8	13.6	14.8	13.7	10.5	11.9	9.9	11.6	13.4	8.4	6.0	6.8	4.2	9.4	10.7	7.5
104.9 TRIPLE M	5.0	5.6	3.5	4.6	5.0	3.4	4.5	5.1	3.3	6.0	7.0	3.8	5.3	6.1	4.2	3.6	4.1	2.6	5.3	6.2	4.0
NOVA96.9	6.9	8.0	3.8	6.3	7.1	2.7	6.0	6.7	5.0	7.4	8.6	4.4	9.4	11.1	3.3	5.6	6.5	2.7	8.2	9.7	3.5
smoothfm 95.3	11.2	12.6	8.9	7.6	8.4	5.0	13.2	14.8	9.9	12.6	14.4	11.0	12.0	13.6	11.1	12.8	14.8	7.9	11.5	13.2	9.5
WSFM	7.6	8.5	6.7	7.7	8.5	5.3	7.5	8.4	5.7	8.1	9.0	9.1	7.9	9.0	8.1	5.6	6.4	4.1	7.5	8.5	6.7
ABC SYD	5.6	5.7	10.0	7.6	7.5	14.9	4.3	4.4	6.4	4.3	4.5	6.6	5.8	6.1	11.7	6.1	5.8	14.1	5.5	6.0	7.7
2RN	1.0	1.0	1.8	2.1	2.0	4.6	0.7	0.8	0.9	0.4	0.4	0.9	0.6	0.7	0.2	0.3	0.3	1.0	1.0	1.1	1.0
ABC NEWSRADIO	1.5	1.4	3.2	2.6	2.6	5.9	0.8	0.7	2.0	0.6	0.5	1.2	1.0	1.0	2.9	2.8	2.8	5.3	1.1	1.1	2.7
2JJB	4.6	4.9	6.4	3.6	3.8	4.3	5.4	5.7	6.8	6.0	6.5	8.4	4.3	4.7	6.4	2.5	2.5	4.6	3.5	3.8	4.7
ABC CLASSIC	2.3	2.6	2.1	2.5	2.7	3.1	2.4	2.7	1.5	2.7	3.2	1.2	1.7	1.9	2.3	1.6	1.5	3.4	2.7	3.0	3.2
Commercial DAB+ Stns	6.8	7.1	10.1	4.7	5.0	6.1	6.1	6.2	9.0	8.4	8.7	14.4	7.7	8.2	13.4	8.6	9.8	6.3	8.3	8.2	18.6
ABC DAB+ Stns	2.4	2.3	6.2	1.5	1.4	4.2	2.1	1.9	5.1	2.7	2.6	6.3	3.2	3.3	8.0	4.1	3.7	11.6	3.4	3.5	7.1
Total DAB+ Stns	9.8	9.3	16.3	6.4	6.3	10.3	8.7	8.1	14.1	11.8	11.3	20.7	11.7	11.5	21.4	14.1	13.4	17.9	12.4	11.7	25.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.5% share of all listening, 0.5% share of AM/FM/DAB+ listening and 0.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 4 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	60	49	19	11	9	5	14	10	4	11	9	5	11	11	1	9	9	2	4	2	2
2GB	721	676	164	52	41	18	46	38	18	96	84	23	79	73	21	110	107	27	336	333	57
2UE 954	235	222	58	18	16	7	22	22	1	27	27	6	19	19	*	25	23	6	124	115	38
SKY Sports Radio	251	n.a.	n.a.	14	n.a.	n.a.	61	n.a.	n.a.	61	n.a.	n.a.	30	n.a.	n.a.	22	n.a.	n.a.	64	n.a.	n.a.
104.1 2DAY FM	885	857	108	146	144	27	94	90	9	313	300	28	246	241	31	62	60	7	25	23	6
KIIS1065	1,360	1,270	319	221	202	55	211	186	53	491	468	114	297	277	72	97	97	18	44	40	6
104.9 TRIPLE M	737	682	170	120	111	43	113	90	45	220	197	57	175	174	17	78	78	8	31	31	*
NOVA96.9	1,257	1,197	260	201	186	60	220	203	50	498	482	106	246	233	35	54	54	5	38	38	5
smoothfm 95.3	1,358	1,282	274	154	149	31	140	117	57	359	331	70	326	312	70	190	184	34	188	188	12
WSFM	883	831	172	99	90	29	83	70	30	145	124	39	237	232	44	177	174	20	143	141	10
ABC SYD	540	485	140	46	42	11	33	23	12	90	66	37	99	96	24	95	91	27	178	168	29
2RN	138	114	33	17	12	6	10	5	5	22	18	4	30	27	8	18	11	7	41	40	3
ABC NEWSRADIO	311	284	75	42	39	9	38	30	13	97	88	24	52	50	11	27	22	8	55	55	10
2JJB	598	527	173	65	48	32	106	90	38	228	210	69	150	132	30	32	32	2	16	15	3
ABC CLASSIC	268	231	77	38	25	13	11	11	5	75	57	32	37	35	11	24	24	3	83	78	13
Commercial DAB+ Stns	929	885	294	177	173	65	121	115	53	285	268	84	205	195	55	70	68	17	71	67	20
ABC DAB+ Stns	388	361	129	51	51	17	30	28	13	142	123	58	78	76	21	28	28	8	58	54	13
Total DAB+ Stns	1,194	1,093	392	203	197	72	133	124	59	355	327	129	263	241	75	97	91	25	142	114	32
Total	4,536	4,301	1,409	483	465	192	467	442	191	1,244	1,182	432	992	928	303	572	546	140	778	738	150

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	54	44	18	31	24	11	23	16	9	31	27	6	23	19	6	8	3	4	12	11	1
2GB	642	610	142	476	454	64	334	303	54	315	285	73	259	238	35	220	193	38	464	428	92
2UE 954	206	192	50	69	63	11	93	77	23	137	130	31	97	90	16	48	41	10	146	140	28
SKY Sports Radio	173	n.a.	n.a.	76	n.a.	n.a.	39	n.a.	n.a.	77	n.a.	n.a.	52	n.a.	n.a.	32	n.a.	n.a.	138	n.a.	n.a.
104.1 2DAY FM	749	722	87	367	359	25	268	240	33	296	274	33	327	321	12	128	121	8	469	455	36
KIIS1065	1,234	1,145	249	859	801	102	551	487	106	515	465	86	567	535	48	187	167	22	833	772	122
104.9 TRIPLE M	603	537	142	283	241	52	215	191	42	266	237	50	251	229	37	120	105	15	429	406	65
NOVA96.9	1,050	987	217	573	535	53	381	326	78	474	433	78	480	449	41	204	187	17	782	752	85
smoothfm 95.3	1,164	1,084	224	570	523	63	503	455	76	561	494	102	537	500	57	300	263	42	890	836	129
WSFM	780	732	144	443	414	47	362	322	49	392	359	71	363	348	37	141	119	28	522	486	81
ABC SYD	447	397	124	299	270	59	171	137	39	218	171	56	200	176	36	121	88	37	360	316	75
2RN	112	87	28	78	63	18	40	34	6	31	26	5	25	24	1	17	10	7	81	72	12
ABC NEWSRADIO	264	246	57	180	152	41	60	58	12	55	49	8	67	57	17	70	62	10	156	119	43
2JJB	495	422	152	237	204	47	191	157	57	215	172	74	183	164	36	102	78	29	328	288	75
ABC CLASSIC	219	183	64	102	94	22	99	78	21	81	74	13	63	55	14	42	35	13	146	127	39
Commercial DAB+ Stns	783	739	228	371	354	57	305	266	83	410	381	107	362	323	73	183	169	27	570	520	137
ABC DAB+ Stns	314	289	96	135	113	35	107	100	31	127	112	43	120	103	34	91	79	19	240	214	69
Total DAB+ Stns	1,011	913	302	483	436	90	419	352	112	513	461	147	478	414	103	258	226	47	781	684	203
Total	4,359	4,084	1,269	3,439	3,095	569	2,701	2,335	579	2,858	2,532	634	2,822	2,537	404	1,501	1,253	284	3,957	3,611	829

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 60,000 total listeners, 49,000 AM/FM/DAB+ listeners and 19,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.