

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|------------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 0.5 | 0.5 | 0.0 | 0.2 | * | * | 0.2 | * | * | 0.3 | 0.2 | 0.1 | 1.0 | 0.6 | 0.4 | 0.6 | 1.3 | -0.7 | 0.4 | 0.4 | 0.0 |
| 2GB | 12.2 | 11.8 | 0.4 | 5.9 | 1.0 | 4.9 | 5.1 | 6.0 | -0.9 | 3.0 | 3.2 | -0.2 | 3.6 | 3.8 | -0.2 | 10.1 | 14.3 | -4.2 | 30.0 | 28.4 | 1.6 |
| 2UE 954 | 4.5 | 4.4 | 0.1 | 0.5 | 0.1 | 0.4 | 0.8 | 0.6 | 0.2 | 0.2 | 0.3 | -0.1 | 0.6 | 0.3 | 0.3 | 4.3 | 3.9 | 0.4 | 12.9 | 13.4 | -0.5 |
| SKY Sports Radio | 1.5 | 1.6 | -0.1 | 0.5 | 0.9 | -0.4 | 2.8 | 1.8 | 1.0 | 0.8 | 0.9 | -0.1 | 0.8 | 0.8 | 0.0 | 1.2 | 2.0 | -0.8 | 2.7 | 2.5 | 0.2 |
| 104.1 2DAY FM | 5.3 | 5.8 | -0.5 | 11.5 | 11.5 | 0.0 | 6.2 | 8.9 | -2.7 | 8.0 | 8.0 | 0.0 | 5.6 | 4.9 | 0.7 | 5.2 | 8.1 | -2.9 | 0.7 | 0.6 | 0.1 |
| KIIS1065 | 13.0 | 11.5 | 1.5 | 14.8 | 18.5 | -3.7 | 25.8 | 19.0 | 6.8 | 21.3 | 21.2 | 0.1 | 15.5 | 13.3 | 2.2 | 11.3 | 6.1 | 5.2 | 2.0 | 1.4 | 0.6 |
| 104.9 TRIPLE M | 5.3 | 6.1 | -0.8 | 8.9 | 8.5 | 0.4 | 7.3 | 8.9 | -1.6 | 6.3 | 9.0 | -2.7 | 6.8 | 6.4 | 0.4 | 7.2 | 8.3 | -1.1 | 1.0 | 0.8 | 0.2 |
| NOVA96.9 | 7.1 | 6.6 | 0.5 | 8.5 | 9.4 | -0.9 | 14.3 | 10.3 | 4.0 | 14.3 | 12.6 | 1.7 | 8.2 | 9.1 | -0.9 | 2.8 | 2.7 | 0.1 | 0.7 | 0.2 | 0.5 |
| smoothfm 95.3 | 10.8 | 9.7 | 1.1 | 9.9 | 10.4 | -0.5 | 8.6 | 8.4 | 0.2 | 9.7 | 8.6 | 1.1 | 14.4 | 13.5 | 0.9 | 12.1 | 7.3 | 4.8 | 9.3 | 9.0 | 0.3 |
| WSFM | 7.8 | 9.4 | -1.6 | 5.9 | 8.5 | -2.6 | 6.1 | 9.8 | -3.7 | 3.2 | 3.1 | 0.1 | 12.2 | 12.9 | -0.7 | 13.1 | 17.0 | -3.9 | 6.3 | 7.4 | -1.1 |
| ABC SYD | 6.5 | 5.5 | 1.0 | 3.9 | 4.2 | -0.3 | 1.8 | 2.1 | -0.3 | 2.5 | 1.6 | 0.9 | 4.0 | 2.7 | 1.3 | 11.5 | 7.0 | 4.5 | 11.0 | 11.1 | -0.1 |
| 2RN | 0.8 | 1.1 | -0.3 | 0.4 | 0.4 | 0.0 | 0.4 | 0.4 | 0.0 | 0.2 | 0.4 | -0.2 | 0.6 | 0.9 | -0.3 | 1.8 | 1.3 | 0.5 | 1.1 | 2.2 | -1.1 |
| ABC NEWSRADIO | 1.2 | 1.5 | -0.3 | 1.5 | 1.7 | -0.2 | 2.3 | 1.5 | 0.8 | 1.0 | 0.7 | 0.3 | 0.8 | 1.2 | -0.4 | 0.7 | 1.4 | -0.7 | 1.3 | 2.3 | -1.0 |
| 2JJJ | 3.8 | 4.0 | -0.2 | 2.1 | 4.2 | -2.1 | 5.6 | 6.4 | -0.8 | 8.4 | 8.6 | -0.2 | 4.9 | 4.1 | 0.8 | 0.9 | 1.6 | -0.7 | 1.2 | 0.9 | 0.3 |
| ABC CLASSIC | 2.8 | 2.7 | 0.1 | 0.8 | 1.0 | -0.2 | 0.7 | 0.7 | 0.0 | 2.0 | 1.5 | 0.5 | 1.6 | 1.7 | -0.1 | 3.4 | 1.9 | 1.5 | 5.1 | 6.0 | -0.9 |

By Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|------------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 0.6 | 0.5 | 0.1 | 0.3 | 0.2 | 0.1 | 0.7 | 0.6 | 0.1 | 0.8 | 0.8 | 0.0 | 0.8 | 0.9 | -0.1 | 0.3 | 0.5 | -0.2 | 0.2 | 0.3 | -0.1 |
| 2GB | 12.4 | 11.9 | 0.5 | 15.0 | 14.7 | 0.3 | 15.5 | 14.3 | 1.2 | 8.0 | 8.1 | -0.1 | 7.2 | 6.8 | 0.4 | 19.2 | 17.8 | 1.4 | 11.6 | 11.4 | 0.2 |
| 2UE 954 | 4.5 | 4.2 | 0.3 | 2.9 | 2.8 | 0.1 | 4.9 | 5.1 | -0.2 | 5.6 | 5.2 | 0.4 | 4.7 | 3.7 | 1.0 | 5.6 | 5.8 | -0.2 | 4.5 | 4.7 | -0.2 |
| SKY Sports Radio | 1.3 | 1.3 | 0.0 | 1.4 | 1.8 | -0.4 | 0.3 | 0.4 | -0.1 | 1.5 | 1.2 | 0.3 | 1.5 | 1.4 | 0.1 | 2.6 | 2.2 | 0.4 | 2.2 | 2.2 | 0.0 |
| 104.1 2DAY FM | 5.0 | 5.9 | -0.9 | 5.3 | 5.4 | -0.1 | 4.6 | 5.8 | -1.2 | 5.3 | 6.6 | -1.3 | 5.6 | 6.6 | -1.0 | 3.3 | 4.2 | -0.9 | 5.9 | 5.4 | 0.5 |
| KIIS1065 | 13.8 | 12.1 | 1.7 | 17.9 | 15.1 | 2.8 | 13.8 | 11.1 | 2.7 | 11.7 | 10.0 | 1.7 | 13.5 | 13.7 | -0.2 | 7.0 | 7.2 | -0.2 | 10.6 | 9.7 | 0.9 |
| 104.9 TRIPLE M | 5.6 | 6.6 | -1.0 | 5.1 | 5.8 | -0.7 | 5.5 | 6.6 | -1.1 | 6.5 | 8.3 | -1.8 | 5.8 | 7.0 | -1.2 | 4.6 | 3.7 | 0.9 | 4.5 | 4.5 | 0.0 |
| NOVA96.9 | 7.0 | 6.5 | 0.5 | 6.8 | 7.0 | -0.2 | 6.0 | 5.0 | 1.0 | 7.3 | 6.6 | 0.7 | 8.7 | 8.0 | 0.7 | 5.8 | 5.7 | 0.1 | 7.4 | 6.7 | 0.7 |
| smoothfm 95.3 | 10.8 | 9.3 | 1.5 | 7.4 | 7.1 | 0.3 | 12.0 | 10.1 | 1.9 | 12.4 | 10.7 | 1.7 | 11.9 | 9.6 | 2.3 | 12.0 | 10.7 | 1.3 | 10.9 | 10.8 | 0.1 |
| WSFM | 7.8 | 9.4 | -1.6 | 8.0 | 10.2 | -2.2 | 7.4 | 9.2 | -1.8 | 8.8 | 10.0 | -1.2 | 7.2 | 8.7 | -1.5 | 6.1 | 6.9 | -0.8 | 7.7 | 9.3 | -1.6 |
| ABC SYD | 6.6 | 5.6 | 1.0 | 8.3 | 7.0 | 1.3 | 5.4 | 5.0 | 0.4 | 5.1 | 4.3 | 0.8 | 7.3 | 5.9 | 1.4 | 6.8 | 5.1 | 1.7 | 6.3 | 5.2 | 1.1 |
| 2RN | 0.7 | 1.1 | -0.4 | 1.5 | 1.6 | -0.1 | 0.4 | 1.2 | -0.8 | 0.3 | 0.8 | -0.5 | 0.6 | 0.9 | -0.3 | 0.6 | 0.8 | -0.2 | 0.9 | 1.0 | -0.1 |
| ABC NEWSRADIO | 1.1 | 1.3 | -0.2 | 1.4 | 1.7 | -0.3 | 1.0 | 1.0 | 0.0 | 0.7 | 0.9 | -0.2 | 1.2 | 1.4 | -0.2 | 1.4 | 1.6 | -0.2 | 1.3 | 2.1 | -0.8 |
| 2JJJ | 4.0 | 3.9 | 0.1 | 2.9 | 2.9 | 0.0 | 5.0 | 4.5 | 0.5 | 4.8 | 4.3 | 0.5 | 4.1 | 4.8 | -0.7 | 2.5 | 3.3 | -0.8 | 3.1 | 4.1 | -1.0 |
| ABC CLASSIC | 2.6 | 2.4 | 0.2 | 2.8 | 2.7 | 0.1 | 2.4 | 2.4 | 0.0 | 2.3 | 1.7 | 0.6 | 2.2 | 2.2 | 0.0 | 3.7 | 4.0 | -0.3 | 3.4 | 3.4 | 0.0 |

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|------------------|--------------|--------------|----------|--------------|------------|-----------|--------------|------------|----------|--------------|--------------|-----------|--------------|------------|-----------|--------------|------------|-----------|------------|------------|-----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 54 | 64 | -10 | 10 | 5 | 5 | 5 | 3 | 2 | 13 | 15 | -2 | 12 | 15 | -3 | 3 | 14 | -11 | 10 | 11 | -1 |
| 2GB | 742 | 750 | -8 | 38 | 32 | 6 | 54 | 56 | -2 | 133 | 136 | -3 | 84 | 103 | -19 | 102 | 127 | -25 | 332 | 296 | 36 |
| 2UE 954 | 216 | 208 | 8 | 16 | 10 | 6 | 22 | 13 | 9 | 22 | 28 | -6 | 20 | 12 | 8 | 30 | 44 | -14 | 106 | 102 | 4 |
| SKY Sports Radio | 247 | 248 | -1 | 27 | 28 | -1 | 54 | 41 | 13 | 54 | 76 | -22 | 37 | 36 | 1 | 23 | 28 | -5 | 53 | 39 | 14 |
| 104.1 2DAY FM | 900 | 913 | -13 | 156 | 160 | -4 | 100 | 118 | -18 | 328 | 333 | -5 | 214 | 198 | 16 | 66 | 74 | -8 | 35 | 30 | 5 |
| KIIS1065 | 1,418 | 1,346 | 72 | 222 | 211 | 11 | 219 | 206 | 13 | 530 | 527 | 3 | 298 | 296 | 2 | 98 | 64 | 34 | 52 | 41 | 11 |
| 104.9 TRIPLE M | 761 | 779 | -18 | 108 | 123 | -15 | 122 | 114 | 8 | 243 | 250 | -7 | 177 | 179 | -2 | 91 | 86 | 5 | 21 | 28 | -7 |
| NOVA96.9 | 1,238 | 1,185 | 53 | 168 | 152 | 16 | 227 | 207 | 20 | 488 | 475 | 13 | 268 | 269 | -1 | 52 | 63 | -11 | 36 | 18 | 18 |
| smoothfm 95.3 | 1,278 | 1,217 | 61 | 156 | 162 | -6 | 116 | 121 | -5 | 338 | 338 | 0 | 347 | 300 | 47 | 150 | 127 | 23 | 170 | 168 | 2 |
| WSFM | 910 | 935 | -25 | 111 | 135 | -24 | 71 | 77 | -6 | 163 | 166 | -3 | 258 | 259 | -1 | 178 | 176 | 2 | 129 | 122 | 7 |
| ABC SYD | 584 | 612 | -28 | 60 | 66 | -6 | 35 | 52 | -17 | 88 | 94 | -6 | 94 | 76 | 18 | 105 | 92 | 13 | 201 | 233 | -32 |
| 2RN | 118 | 149 | -31 | 19 | 16 | 3 | 10 | 17 | -7 | 20 | 29 | -9 | 18 | 18 | 0 | 22 | 22 | 0 | 28 | 47 | -19 |
| ABC NEWSRADIO | 282 | 356 | -74 | 40 | 49 | -9 | 47 | 52 | -5 | 73 | 72 | 1 | 39 | 56 | -17 | 27 | 40 | -13 | 55 | 87 | -32 |
| 2JJJ | 561 | 586 | -25 | 57 | 69 | -12 | 90 | 90 | 0 | 237 | 274 | -37 | 134 | 123 | 11 | 32 | 21 | 11 | 11 | 10 | 1 |
| ABC CLASSIC | 318 | 328 | -10 | 41 | 38 | 3 | 16 | 23 | -7 | 99 | 105 | -6 | 49 | 39 | 10 | 26 | 30 | -4 | 88 | 93 | -5 |
| Total | 4,551 | 4,546 | 5 | 484 | 474 | 10 | 470 | 463 | 7 | 1,252 | 1,256 | -4 | 994 | 995 | -1 | 573 | 579 | -6 | 778 | 779 | -1 |

By Session, P10+ [Potential: 4804]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|------------------|---------------------|--------------|-----------|-----------------------|--------------|------------|------------------------|--------------|-----------|------------------------|--------------|-----------|-----------------------|--------------|-----------|------------------------|--------------|-----------|---------------------|--------------|----------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 47 | 57 | -10 | 16 | 25 | -9 | 17 | 17 | 0 | 25 | 33 | -8 | 22 | 32 | -10 | 10 | 14 | -4 | 18 | 26 | -8 |
| 2GB | 668 | 674 | -6 | 496 | 493 | 3 | 307 | 314 | -7 | 278 | 278 | 0 | 253 | 230 | 23 | 202 | 185 | 17 | 463 | 468 | -5 |
| 2UE 954 | 202 | 185 | 17 | 99 | 104 | -5 | 114 | 121 | -7 | 133 | 105 | 28 | 102 | 83 | 19 | 57 | 65 | -8 | 143 | 157 | -14 |
| SKY Sports Radio | 195 | 208 | -13 | 68 | 95 | -27 | 37 | 49 | -12 | 82 | 79 | 3 | 56 | 59 | -3 | 54 | 45 | 9 | 136 | 131 | 5 |
| 104.1 2DAY FM | 760 | 774 | -14 | 405 | 406 | -1 | 240 | 231 | 9 | 308 | 334 | -26 | 338 | 344 | -6 | 143 | 136 | 7 | 483 | 467 | 16 |
| KIIS1065 | 1,314 | 1,249 | 65 | 921 | 854 | 67 | 568 | 530 | 38 | 573 | 543 | 30 | 631 | 589 | 42 | 184 | 175 | 9 | 846 | 761 | 85 |
| 104.9 TRIPLE M | 636 | 682 | -46 | 301 | 345 | -44 | 214 | 201 | 13 | 273 | 295 | -22 | 280 | 322 | -42 | 140 | 129 | 11 | 396 | 352 | 44 |
| NOVA96.9 | 1,049 | 1,019 | 30 | 596 | 611 | -15 | 350 | 324 | 26 | 468 | 407 | 61 | 469 | 441 | 28 | 214 | 220 | -6 | 706 | 674 | 32 |
| smoothfm 95.3 | 1,102 | 1,032 | 70 | 540 | 507 | 33 | 464 | 411 | 53 | 580 | 517 | 63 | 497 | 455 | 42 | 283 | 272 | 11 | 814 | 722 | 92 |
| WSFM | 804 | 809 | -5 | 446 | 496 | -50 | 343 | 340 | 3 | 403 | 408 | -5 | 346 | 362 | -16 | 161 | 163 | -2 | 524 | 577 | -53 |
| ABC SYD | 491 | 543 | -52 | 333 | 333 | 0 | 180 | 198 | -18 | 254 | 245 | 9 | 240 | 242 | -2 | 134 | 124 | 10 | 387 | 363 | 24 |
| 2RN | 97 | 112 | -15 | 59 | 57 | 2 | 39 | 55 | -16 | 27 | 34 | -7 | 27 | 39 | -12 | 17 | 27 | -10 | 59 | 80 | -21 |
| ABC NEWSRADIO | 231 | 300 | -69 | 142 | 160 | -18 | 72 | 84 | -12 | 63 | 85 | -22 | 64 | 85 | -21 | 46 | 45 | 1 | 150 | 190 | -40 |
| 2JJJ | 485 | 512 | -27 | 250 | 272 | -22 | 185 | 194 | -9 | 177 | 194 | -17 | 189 | 231 | -42 | 117 | 117 | 0 | 273 | 302 | -29 |
| ABC CLASSIC | 265 | 272 | -7 | 116 | 150 | -34 | 112 | 113 | -1 | 107 | 101 | 6 | 75 | 85 | -10 | 58 | 54 | 4 | 177 | 200 | -23 |
| Total | 4,413 | 4,418 | -5 | 3,536 | 3,577 | -41 | 2,629 | 2,570 | 59 | 2,864 | 2,844 | 20 | 2,870 | 2,860 | 10 | 1,533 | 1,501 | 32 | 3,917 | 3,915 | 2 |

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|------------------|------------|------------|-----------|--------------|-----------|----------|--------------|-----------|----------|--------------|------------|-----------|--------------|------------|-----------|--------------|-----------|-----------|------------|------------|----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 2 | 2 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| 2GB | 60 | 59 | 1 | 3 | * | * | 2 | 2 | 0 | 3 | 3 | 0 | 4 | 4 | 0 | 7 | 11 | -4 | 42 | 38 | 4 |
| 2UE 954 | 22 | 22 | 0 | * | * | * | * | * | * | * | * | * | 1 | * | * | 3 | 3 | 0 | 18 | 18 | 0 |
| SKY Sports Radio | 8 | 8 | 0 | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 2 | -1 | 4 | 3 | 1 |
| 104.1 2DAY FM | 26 | 29 | -3 | 6 | 5 | 1 | 3 | 4 | -1 | 8 | 8 | 0 | 6 | 5 | 1 | 3 | 6 | -3 | 1 | 1 | 0 |
| KIIS1065 | 64 | 58 | 6 | 7 | 8 | -1 | 11 | 8 | 3 | 20 | 22 | -2 | 16 | 14 | 2 | 7 | 5 | 2 | 3 | 2 | 1 |
| 104.9 TRIPLE M | 26 | 30 | -4 | 4 | 4 | 0 | 3 | 4 | -1 | 6 | 9 | -3 | 7 | 7 | 0 | 5 | 6 | -1 | 1 | 1 | 0 |
| NOVA96.9 | 35 | 33 | 2 | 4 | 4 | 0 | 6 | 4 | 2 | 14 | 13 | 1 | 8 | 10 | -2 | 2 | 2 | 0 | 1 | * | * |
| smoothfm 95.3 | 53 | 48 | 5 | 5 | 5 | 0 | 4 | 3 | 1 | 9 | 9 | 0 | 14 | 14 | 0 | 8 | 5 | 3 | 13 | 12 | 1 |
| WSFM | 38 | 47 | -9 | 3 | 4 | -1 | 3 | 4 | -1 | 3 | 3 | 0 | 12 | 13 | -1 | 9 | 13 | -4 | 9 | 10 | -1 |
| ABC SYD | 32 | 27 | 5 | 2 | 2 | 0 | 1 | 1 | 0 | 2 | 2 | 0 | 4 | 3 | 1 | 8 | 5 | 3 | 15 | 15 | 0 |
| 2RN | 4 | 6 | -2 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 3 | -1 |
| ABC NEWSRADIO | 6 | 8 | -2 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | * | 1 | * | 2 | 3 | -1 |
| 2JJJ | 18 | 20 | -2 | 1 | 2 | -1 | 2 | 3 | -1 | 8 | 9 | -1 | 5 | 4 | 1 | 1 | 1 | 0 | 2 | 1 | 1 |
| ABC CLASSIC | 14 | 13 | 1 | * | * | * | * | * | * | 2 | 2 | 0 | 2 | 2 | 0 | 2 | 1 | 1 | 7 | 8 | -1 |
| Total | 492 | 501 | -9 | 49 | 44 | 5 | 42 | 40 | 2 | 95 | 102 | -7 | 100 | 105 | -5 | 66 | 75 | -9 | 140 | 135 | 5 |

By Session, P10+ [Potential: 4804]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|------------------|---------------------|------------|-----------|-----------------------|------------|------------|------------------------|------------|-----------|------------------------|------------|----------|-----------------------|------------|-----------|------------------------|------------|-----------|---------------------|------------|-----------|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 3 | 3 | 0 | 3 | 1 | 2 | 5 | 4 | 1 | 5 | 5 | 0 | 4 | 5 | -1 | * | 1 | * | 1 | 1 | 0 |
| 2GB | 64 | 63 | 1 | 119 | 124 | -5 | 104 | 94 | 10 | 49 | 49 | 0 | 37 | 35 | 2 | 30 | 28 | 2 | 50 | 50 | 0 |
| 2UE 954 | 23 | 22 | 1 | 23 | 24 | -1 | 33 | 34 | -1 | 34 | 31 | 3 | 24 | 19 | 5 | 9 | 9 | 0 | 20 | 21 | -1 |
| SKY Sports Radio | 7 | 7 | 0 | 11 | 15 | -4 | 2 | 2 | 0 | 9 | 8 | 1 | 8 | 7 | 1 | 4 | 4 | 0 | 10 | 10 | 0 |
| 104.1 2DAY FM | 26 | 31 | -5 | 42 | 46 | -4 | 31 | 38 | -7 | 32 | 40 | -8 | 29 | 34 | -5 | 5 | 7 | -2 | 25 | 24 | 1 |
| KIIS1065 | 71 | 64 | 7 | 141 | 128 | 13 | 93 | 73 | 20 | 71 | 61 | 10 | 69 | 71 | -2 | 11 | 12 | -1 | 46 | 43 | 3 |
| 104.9 TRIPLE M | 29 | 35 | -6 | 41 | 50 | -9 | 37 | 43 | -6 | 40 | 50 | -10 | 29 | 36 | -7 | 7 | 6 | 1 | 19 | 20 | -1 |
| NOVA96.9 | 36 | 34 | 2 | 54 | 59 | -5 | 40 | 33 | 7 | 45 | 40 | 5 | 44 | 41 | 3 | 9 | 9 | 0 | 32 | 29 | 3 |
| smoothfm 95.3 | 56 | 49 | 7 | 59 | 60 | -1 | 81 | 66 | 15 | 76 | 65 | 11 | 61 | 49 | 12 | 19 | 17 | 2 | 47 | 47 | 0 |
| WSFM | 40 | 50 | -10 | 63 | 87 | -24 | 50 | 60 | -10 | 54 | 61 | -7 | 37 | 45 | -8 | 10 | 11 | -1 | 33 | 41 | -8 |
| ABC SYD | 34 | 29 | 5 | 65 | 59 | 6 | 36 | 33 | 3 | 31 | 26 | 5 | 37 | 30 | 7 | 11 | 8 | 3 | 27 | 23 | 4 |
| 2RN | 4 | 6 | -2 | 12 | 14 | -2 | 3 | 8 | -5 | 2 | 5 | -3 | 3 | 4 | -1 | 1 | 1 | 0 | 4 | 5 | -1 |
| ABC NEWSRADIO | 6 | 7 | -1 | 11 | 14 | -3 | 7 | 7 | 0 | 4 | 6 | -2 | 6 | 7 | -1 | 2 | 3 | -1 | 6 | 9 | -3 |
| 2JJJ | 20 | 21 | -1 | 23 | 25 | -2 | 33 | 30 | 3 | 29 | 26 | 3 | 21 | 25 | -4 | 4 | 5 | -1 | 13 | 18 | -5 |
| ABC CLASSIC | 13 | 13 | 0 | 22 | 23 | -1 | 16 | 16 | 0 | 14 | 10 | 4 | 11 | 11 | 0 | 6 | 6 | 0 | 15 | 15 | 0 |
| Total | 516 | 525 | -9 | 792 | 848 | -56 | 670 | 658 | 12 | 611 | 609 | 2 | 509 | 513 | -4 | 158 | 160 | -2 | 431 | 439 | -8 |

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|-----------------------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 23 | 23 | 0 | 7 | 3 | 4 | 5 | 6 | -1 | 6 | 12 | -6 | 3 | 1 | 2 | * | * | * | 1 | * | * |
| CADA | 129 | 145 | -16 | 31 | 18 | 13 | 9 | 18 | -9 | 57 | 58 | -1 | 29 | 47 | -18 | * | * | * | 4 | 4 | 0 |
| Chemist Warehouse Remix | 37 | 37 | 0 | 9 | 9 | 0 | 7 | 2 | 5 | 9 | 16 | -7 | 12 | 6 | 6 | * | 3 | * | * | * | * |
| Coles Radio | 114 | 122 | -8 | 24 | 25 | -1 | 19 | 29 | -10 | 37 | 31 | 6 | 14 | 12 | 2 | 4 | 10 | -6 | 17 | 13 | 4 |
| DANCE HITS | 77 | 72 | 5 | 24 | 11 | 13 | 13 | 11 | 2 | 20 | 28 | -8 | 21 | 19 | 2 | * | 2 | * | * | * | * |
| EASY 80s HITS | 59 | 75 | -16 | 9 | 11 | -2 | 2 | 5 | -3 | 17 | 23 | -6 | 20 | 27 | -7 | 7 | 5 | 2 | 3 | 4 | -1 |
| iHeartAustralia | 118 | 132 | -14 | 14 | 15 | -1 | 19 | 25 | -6 | 46 | 64 | -18 | 21 | 19 | 2 | 11 | 8 | 3 | 6 | * | * |
| KIIS 90s | 163 | 145 | 18 | 40 | 27 | 13 | 31 | 29 | 2 | 60 | 73 | -13 | 30 | 16 | 14 | 1 | * | * | * | * | * |
| LiSTNR Radio | 13 | 26 | -13 | 4 | 6 | -2 | 3 | 3 | 0 | 4 | 12 | -8 | * | 2 | * | * | * | * | 3 | 4 | -1 |
| MMM 2000s | 36 | 31 | 5 | 16 | 12 | 4 | * | 3 | * | 12 | 10 | 2 | 4 | 4 | 0 | 3 | 2 | 1 | * | * | * |
| MMM 80s | 32 | 49 | -17 | 11 | 14 | -3 | 5 | 14 | -9 | 8 | 11 | -3 | 4 | 5 | -1 | 3 | 2 | 1 | * | 3 | * |
| MMM CLASSIC ROCK | 80 | 84 | -4 | 19 | 20 | -1 | 6 | 9 | -3 | 25 | 32 | -7 | 13 | 4 | 9 | 15 | 14 | 1 | 2 | 5 | -3 |
| MMM COUNTRY | 54 | 46 | 8 | 14 | 12 | 2 | 10 | 9 | 1 | 13 | 11 | 2 | 6 | 7 | -1 | 7 | 5 | 2 | 4 | 2 | 2 |
| MMM TRADIE RADIO | 39 | 47 | -8 | 14 | 9 | 5 | * | 3 | * | 17 | 25 | -8 | 6 | 8 | -2 | * | 2 | * | 2 | * | * |
| OLDSKOOL 90s HITS | 99 | 103 | -4 | 22 | 20 | 2 | 11 | 18 | -7 | 31 | 40 | -9 | 32 | 20 | 12 | 3 | 5 | -2 | * | * | * |
| RnB Fridays Radio | 80 | 114 | -34 | 17 | 23 | -6 | 2 | 7 | -5 | 26 | 46 | -20 | 32 | 35 | -3 | * | * | * | 3 | 2 | 1 |
| SEN Track Digital | 17 | 32 | -15 | * | * | * | 5 | 13 | -8 | 7 | 10 | -3 | 2 | 2 | 0 | * | 3 | * | 2 | 4 | -2 |
| SEN VIC | 8 | 17 | -9 | 2 | * | * | * | 3 | * | * | 6 | * | 2 | 3 | -1 | * | 2 | * | 4 | 3 | 1 |
| smooth relax | 149 | 126 | 23 | 43 | 32 | 11 | 14 | 8 | 6 | 35 | 36 | -1 | 33 | 23 | 10 | 8 | 9 | -1 | 17 | 17 | 0 |
| smooth Vintage | 35 | 34 | 1 | 5 | 9 | -4 | * | 3 | * | 14 | 12 | 2 | 6 | 4 | 2 | 5 | 5 | 0 | 4 | 2 | 2 |
| TikTok Trending | 80 | 71 | 9 | 28 | 18 | 10 | 21 | 27 | -6 | 28 | 22 | 6 | * | 3 | * | 2 | * | * | * | * | * |
| WSFM 80s | 76 | 67 | 9 | 8 | 7 | 1 | 6 | 3 | 3 | 18 | 14 | 4 | 21 | 19 | 2 | 13 | 17 | -4 | 10 | 8 | 2 |
| triple j Unearthed | 76 | 57 | 19 | 5 | 6 | -1 | 12 | 17 | -5 | 34 | 21 | 13 | 19 | 11 | 8 | 6 | 2 | 4 | * | * | * |
| ABC Country | 52 | 58 | -6 | 11 | 16 | -5 | 7 | 8 | -1 | 8 | 18 | -10 | 10 | 9 | 1 | * | * | * | 16 | 7 | 9 |
| ABC Jazz | 92 | 103 | -11 | 13 | 3 | 10 | 5 | 5 | 0 | 41 | 39 | 2 | 6 | 21 | -15 | 11 | 18 | -7 | 16 | 17 | -1 |
| ABC KIDS LISTEN | 49 | 36 | 13 | 15 | 13 | 2 | 3 | 3 | 0 | 21 | 20 | 1 | 6 | * | * | * | * | * | 4 | * | * |
| ABC Sport | 92 | 75 | 17 | 6 | 12 | -6 | 18 | 14 | 4 | 27 | 27 | 0 | 12 | 6 | 6 | 5 | 5 | 0 | 24 | 11 | 13 |
| Double J | 64 | 66 | -2 | 10 | 11 | -1 | 9 | 10 | -1 | 17 | 22 | -5 | 19 | 17 | 2 | 5 | 2 | 3 | 3 | 4 | -1 |
| Total Digital/Internet Only | 1,166 | 1,134 | 32 | 192 | 160 | 32 | 136 | 168 | -32 | 375 | 372 | 3 | 241 | 246 | -5 | 90 | 94 | -4 | 131 | 95 | 36 |

Please note: MMM 90s rebranded as MMM TRADIE RADIO effective Feb 26.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4804]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|-----------------------------|---------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|------------------------|------|-----|-----------------------|------|-----|------------------------|------|-----|---------------------|------|-----|
| | Mon-Fri 5:30am-12mn | | | Mon-Fri 5:30am-9:00am | | | Mon-Fri 9:00am-12:00md | | | Mon-Fri 12:00md-4:00pm | | | Mon-Fri 4:00pm-7:00pm | | | Mon-Fri 7:00pm-12:00mn | | | Sat-Sun 5:30am-12mn | | |
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 18 | 19 | -1 | 6 | 3 | 3 | 10 | 12 | -2 | 8 | 9 | -1 | 8 | 8 | 0 | * | 3 | * | 16 | 17 | -1 |
| CADA | 104 | 121 | -17 | 50 | 45 | 5 | 30 | 33 | -3 | 40 | 38 | 2 | 34 | 46 | -12 | 17 | 15 | 2 | 58 | 71 | -13 |
| Chemist Warehouse Remix | 34 | 35 | -1 | 14 | 15 | -1 | 6 | 2 | 4 | 17 | 20 | -3 | 12 | 9 | 3 | 2 | 7 | -5 | 11 | 9 | 2 |
| Coles Radio | 83 | 95 | -12 | 29 | 41 | -12 | 34 | 44 | -10 | 46 | 48 | -2 | 29 | 32 | -3 | 9 | 15 | -6 | 55 | 53 | 2 |
| DANCE HITS | 63 | 62 | 1 | 17 | 21 | -4 | 18 | 18 | 0 | 26 | 27 | -1 | 21 | 19 | 2 | 10 | 8 | 2 | 35 | 34 | 1 |
| EASY 80s HITS | 47 | 60 | -13 | 7 | 14 | -7 | 11 | 14 | -3 | 18 | 25 | -7 | 18 | 23 | -5 | 7 | 15 | -8 | 29 | 26 | 3 |
| iHeartAustralia | 95 | 104 | -9 | 29 | 46 | -17 | 35 | 32 | 3 | 39 | 35 | 4 | 26 | 31 | -5 | 22 | 22 | 0 | 58 | 60 | -2 |
| KIIS 90s | 139 | 119 | 20 | 61 | 42 | 19 | 40 | 34 | 6 | 41 | 45 | -4 | 49 | 45 | 4 | 14 | 16 | -2 | 66 | 56 | 10 |
| LiSTNR Radio | 7 | 20 | -13 | 5 | 6 | -1 | * | 6 | * | 2 | 8 | -6 | * | 8 | * | * | 4 | * | 6 | 10 | -4 |
| MMM 2000s | 32 | 21 | 11 | 10 | 8 | 2 | 13 | 3 | 10 | 13 | 6 | 7 | 17 | 15 | 2 | * | 1 | * | 10 | 11 | -1 |
| MMM 80s | 30 | 45 | -15 | 4 | 9 | -5 | 4 | 20 | -16 | 19 | 22 | -3 | 18 | 25 | -7 | 13 | 14 | -1 | 10 | 21 | -11 |
| MMM CLASSIC ROCK | 59 | 62 | -3 | 16 | 22 | -6 | 11 | 11 | 0 | 33 | 33 | 0 | 27 | 23 | 4 | 16 | 16 | 0 | 42 | 45 | -3 |
| MMM COUNTRY | 42 | 36 | 6 | 17 | 15 | 2 | 9 | 7 | 2 | 16 | 13 | 3 | 26 | 25 | 1 | 12 | 14 | -2 | 35 | 35 | 0 |
| MMM TRADIE RADIO | 34 | 36 | -2 | 20 | 17 | 3 | 10 | 9 | 1 | 12 | 9 | 3 | 22 | 17 | 5 | 6 | 8 | -2 | 15 | 19 | -4 |
| OLDSKOOL 90s HITS | 78 | 83 | -5 | 36 | 39 | -3 | 29 | 29 | 0 | 18 | 28 | -10 | 25 | 30 | -5 | 19 | 13 | 6 | 47 | 45 | 2 |
| RnB Fridays Radio | 74 | 99 | -25 | 32 | 43 | -11 | 25 | 40 | -15 | 43 | 51 | -8 | 37 | 56 | -19 | 14 | 23 | -9 | 46 | 67 | -21 |
| SEN Track Digital | 9 | 16 | -7 | 9 | 13 | -4 | 5 | 9 | -4 | 2 | 7 | -5 | 2 | 2 | 0 | * | * | * | 10 | 25 | -15 |
| SEN VIC | 6 | 10 | -4 | 4 | 4 | 0 | 4 | 4 | 0 | 4 | 3 | 1 | 2 | 5 | -3 | * | * | * | 3 | 8 | -5 |
| smooth relax | 116 | 113 | 3 | 37 | 39 | -2 | 24 | 25 | -1 | 38 | 39 | -1 | 47 | 35 | 12 | 23 | 28 | -5 | 80 | 61 | 19 |
| smooth Vintage | 23 | 21 | 2 | 5 | 6 | -1 | 5 | 2 | 3 | 9 | 9 | 0 | 9 | 5 | 4 | 5 | 6 | -1 | 15 | 18 | -3 |
| TikTok Trending | 64 | 53 | 11 | 39 | 24 | 15 | 20 | 18 | 2 | 30 | 26 | 4 | 30 | 25 | 5 | 19 | 20 | -1 | 55 | 47 | 8 |
| WSFM 80s | 57 | 56 | 1 | 19 | 15 | 4 | 12 | 8 | 4 | 13 | 15 | -2 | 22 | 25 | -3 | 10 | 10 | 0 | 30 | 26 | 4 |
| triple j Uearthed | 60 | 43 | 17 | 19 | 11 | 8 | 21 | 16 | 5 | 17 | 17 | 0 | 25 | 15 | 10 | 22 | 8 | 14 | 40 | 29 | 11 |
| ABC Country | 37 | 37 | 0 | 12 | 15 | -3 | 14 | 11 | 3 | 17 | 17 | 0 | 13 | 21 | -8 | 10 | 12 | -2 | 22 | 33 | -11 |
| ABC Jazz | 76 | 89 | -13 | 23 | 24 | -1 | 36 | 29 | 7 | 37 | 34 | 3 | 25 | 34 | -9 | 20 | 27 | -7 | 55 | 52 | 3 |
| ABC KIDS LISTEN | 43 | 32 | 11 | 16 | 18 | -2 | 16 | 9 | 7 | 13 | 9 | 4 | 11 | 12 | -1 | 7 | 7 | 0 | 33 | 21 | 12 |
| ABC Sport | 64 | 55 | 9 | 17 | 15 | 2 | 5 | 7 | -2 | 25 | 18 | 7 | 24 | 12 | 12 | 25 | 21 | 4 | 59 | 42 | 17 |
| Double J | 47 | 47 | 0 | 15 | 16 | -1 | 19 | 15 | 4 | 22 | 15 | 7 | 13 | 17 | -4 | 6 | 12 | -6 | 29 | 38 | -9 |
| Total Digital/Internet Only | 1,016 | 997 | 19 | 474 | 474 | 0 | 422 | 378 | 44 | 502 | 487 | 15 | 473 | 471 | 2 | 264 | 275 | -11 | 756 | 727 | 29 |

Please note: MMM 90s rebranded as MMM TRADIE RADIO effective Feb 26.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------------|-------------|-------------|-----------|--------------|-------------|-----------|--------------|-------------|-----------|--------------|-------------|-----------|--------------|-------------|-----------|--------------|-------------|-----------|-------------|-------------|-----------|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1170am | 0.5 | 0.5 | 0.9 | 0.2 | 0.2 | 0.1 | 0.2 | 0.3 | 0.3 | 0.3 | 0.2 | 1.3 | 1.0 | 1.2 | 0.8 | 0.6 | 0.7 | * | 0.4 | 0.4 | 1.6 |
| 2GB | 12.2 | 12.7 | 21.2 | 5.9 | 6.8 | 3.6 | 5.1 | 5.2 | 8.4 | 3.0 | 2.7 | 6.6 | 3.6 | 3.2 | 11.7 | 10.1 | 9.4 | 31.7 | 30.0 | 32.7 | 52.3 |
| 2UE 954 | 4.5 | 5.2 | 3.4 | 0.5 | 0.6 | 0.3 | 0.8 | 0.8 | 0.8 | 0.2 | 0.2 | 0.2 | 0.6 | 0.7 | 0.1 | 4.3 | 5.1 | 0.5 | 12.9 | 15.0 | 12.8 |
| SKY Sports Radio | 1.5 | n.a. | n.a. | 0.5 | n.a. | n.a. | 2.8 | n.a. | n.a. | 0.8 | n.a. | n.a. | 0.8 | n.a. | n.a. | 1.2 | n.a. | n.a. | 2.7 | n.a. | n.a. |
| 104.1 2DAY FM | 5.3 | 6.3 | 1.8 | 11.5 | 14.0 | 1.9 | 6.2 | 7.3 | 0.8 | 8.0 | 9.4 | 2.7 | 5.6 | 6.6 | 1.5 | 5.2 | 6.0 | 4.0 | 0.7 | 0.8 | 0.3 |
| KIIS1065 | 13.0 | 14.8 | 11.0 | 14.8 | 15.8 | 17.6 | 25.8 | 28.9 | 17.5 | 21.3 | 23.6 | 17.1 | 15.5 | 17.7 | 11.5 | 11.3 | 13.2 | 6.2 | 2.0 | 2.5 | 0.7 |
| 104.9 TRIPLE M | 5.3 | 6.2 | 3.7 | 8.9 | 9.7 | 8.7 | 7.3 | 8.0 | 6.8 | 6.3 | 6.9 | 5.6 | 6.8 | 8.0 | 2.6 | 7.2 | 8.6 | 1.4 | 1.0 | 1.2 | * |
| NOVA96.9 | 7.1 | 8.2 | 4.0 | 8.5 | 9.8 | 4.9 | 14.3 | 16.1 | 9.4 | 14.3 | 16.4 | 7.7 | 8.2 | 9.8 | 1.9 | 2.8 | 3.3 | 1.3 | 0.7 | 0.8 | 0.6 |
| smoothfm 95.3 | 10.8 | 12.3 | 9.0 | 9.9 | 10.9 | 9.3 | 8.6 | 9.1 | 11.7 | 9.7 | 10.4 | 10.4 | 14.4 | 15.9 | 15.5 | 12.1 | 13.7 | 11.8 | 9.3 | 11.7 | 0.4 |
| WSFM | 7.8 | 8.8 | 6.8 | 5.9 | 5.8 | 10.6 | 6.1 | 7.0 | 2.2 | 3.2 | 3.5 | 3.6 | 12.2 | 13.1 | 17.3 | 13.1 | 15.2 | 6.8 | 6.3 | 7.8 | 1.7 |
| ABC SYD | 6.5 | 6.9 | 9.9 | 3.9 | 4.4 | 3.1 | 1.8 | 1.0 | 10.6 | 2.5 | 1.7 | 9.9 | 4.0 | 4.3 | 5.4 | 11.5 | 12.2 | 19.4 | 11.0 | 12.7 | 12.3 |
| 2RN | 0.8 | 0.9 | 0.9 | 0.4 | 0.3 | 1.2 | 0.4 | * | 3.8 | 0.2 | 0.1 | 1.0 | 0.6 | 0.7 | * | 1.8 | 2.2 | * | 1.1 | 1.3 | 0.9 |
| ABC NEWSRADIO | 1.2 | 1.2 | 2.1 | 1.5 | 1.0 | 5.5 | 2.3 | 2.3 | 4.2 | 1.0 | 0.9 | 2.1 | 0.8 | 0.9 | 1.0 | 0.7 | 0.8 | 0.8 | 1.3 | 1.5 | 1.1 |
| 2JJJ | 3.8 | 4.0 | 5.5 | 2.1 | 2.0 | 4.2 | 5.6 | 6.0 | 7.0 | 8.4 | 8.7 | 10.7 | 4.9 | 5.1 | 8.3 | 0.9 | 1.1 | * | 1.2 | 1.4 | 0.9 |
| ABC CLASSIC | 2.8 | 3.1 | 2.7 | 0.8 | 0.7 | 2.0 | 0.7 | 0.5 | 2.2 | 2.0 | 1.9 | 4.0 | 1.6 | 1.9 | 0.2 | 3.4 | 3.9 | 2.7 | 5.1 | 6.1 | 3.9 |
| Commercial DAB+ Stns | 6.6 | 6.9 | 11.6 | 15.2 | 15.6 | 21.9 | 5.3 | 5.2 | 10.0 | 10.4 | 10.9 | 12.7 | 8.4 | 8.7 | 15.5 | 3.4 | 3.4 | 9.0 | 1.8 | 1.9 | 3.6 |
| ABC DAB+ Stns | 2.2 | 2.1 | 5.5 | 2.6 | 2.5 | 5.1 | 2.3 | 2.2 | 4.5 | 2.6 | 2.5 | 4.5 | 2.2 | 2.0 | 6.7 | 1.4 | 1.3 | 4.5 | 2.3 | 2.2 | 6.8 |
| Total DAB+ Stns | 9.9 | 9.0 | 17.1 | 18.7 | 18.1 | 27.0 | 7.8 | 7.5 | 14.4 | 13.8 | 13.4 | 17.2 | 13.4 | 10.7 | 22.2 | 4.9 | 4.7 | 13.5 | 4.7 | 4.1 | 10.4 |

By Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|----------------------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1170am | 0.6 | 0.6 | 1.2 | 0.3 | 0.4 | 0.5 | 0.7 | 0.7 | 1.0 | 0.8 | 0.8 | 1.7 | 0.8 | 0.9 | 1.1 | 0.3 | 0.1 | 1.9 | 0.2 | 0.2 | 0.1 |
| 2GB | 12.4 | 12.8 | 22.1 | 15.0 | 15.1 | 30.4 | 15.5 | 15.9 | 23.7 | 8.0 | 8.2 | 15.9 | 7.2 | 7.6 | 13.1 | 19.2 | 20.4 | 26.3 | 11.6 | 12.5 | 18.7 |
| 2UE 954 | 4.5 | 5.2 | 3.4 | 2.9 | 3.2 | 2.7 | 4.9 | 5.5 | 3.4 | 5.6 | 6.6 | 4.1 | 4.7 | 5.3 | 4.3 | 5.6 | 6.7 | 2.4 | 4.5 | 5.3 | 3.3 |
| SKY Sports Radio | 1.3 | n.a. | n.a. | 1.4 | n.a. | n.a. | 0.3 | n.a. | n.a. | 1.5 | n.a. | n.a. | 1.5 | n.a. | n.a. | 2.6 | n.a. | n.a. | 2.2 | n.a. | n.a. |
| 104.1 2DAY FM | 5.0 | 6.0 | 1.7 | 5.3 | 6.1 | 1.3 | 4.6 | 5.5 | 1.4 | 5.3 | 6.4 | 2.7 | 5.6 | 6.6 | 1.4 | 3.3 | 4.1 | 0.8 | 5.9 | 7.2 | 2.0 |
| KIIS1065 | 13.8 | 15.6 | 11.7 | 17.9 | 20.0 | 13.0 | 13.8 | 15.0 | 14.5 | 11.7 | 13.4 | 11.6 | 13.5 | 15.5 | 8.3 | 7.0 | 8.0 | 5.9 | 10.6 | 12.3 | 8.8 |
| 104.9 TRIPLE M | 5.6 | 6.5 | 3.5 | 5.1 | 5.8 | 3.2 | 5.5 | 6.4 | 2.7 | 6.5 | 7.8 | 3.8 | 5.8 | 6.5 | 5.1 | 4.6 | 5.3 | 3.4 | 4.5 | 5.2 | 4.4 |
| NOVA96.9 | 7.0 | 8.1 | 4.1 | 6.8 | 7.8 | 2.7 | 6.0 | 6.7 | 4.6 | 7.3 | 8.6 | 5.3 | 8.7 | 10.2 | 3.4 | 5.8 | 6.8 | 3.0 | 7.4 | 8.8 | 3.7 |
| smoothfm 95.3 | 10.8 | 12.2 | 8.9 | 7.4 | 8.4 | 4.8 | 12.0 | 13.3 | 10.3 | 12.4 | 14.4 | 11.0 | 11.9 | 13.4 | 10.2 | 12.0 | 13.9 | 8.0 | 10.9 | 12.6 | 9.2 |
| WSFM | 7.8 | 8.8 | 6.5 | 8.0 | 9.0 | 5.4 | 7.4 | 8.2 | 6.5 | 8.8 | 10.1 | 8.7 | 7.2 | 8.2 | 5.6 | 6.1 | 7.0 | 4.4 | 7.7 | 8.8 | 7.5 |
| ABC SYD | 6.6 | 6.9 | 10.2 | 8.3 | 8.5 | 14.2 | 5.4 | 5.7 | 6.7 | 5.1 | 5.5 | 7.8 | 7.3 | 7.7 | 12.9 | 6.8 | 6.7 | 13.2 | 6.3 | 6.8 | 8.9 |
| 2RN | 0.7 | 0.8 | 1.0 | 1.5 | 1.7 | 0.8 | 0.4 | 0.3 | 1.7 | 0.3 | 0.3 | 0.4 | 0.6 | 0.7 | 0.8 | 0.6 | 0.6 | 1.1 | 0.9 | 1.1 | 0.9 |
| ABC NEWSRADIO | 1.1 | 1.1 | 2.1 | 1.4 | 1.3 | 4.2 | 1.0 | 1.0 | 2.0 | 0.7 | 0.7 | 0.7 | 1.2 | 1.2 | 2.3 | 1.4 | 1.6 | 0.7 | 1.3 | 1.4 | 2.4 |
| 2JJJ | 4.0 | 4.2 | 6.0 | 2.9 | 3.0 | 4.1 | 5.0 | 5.2 | 6.4 | 4.8 | 5.2 | 7.6 | 4.1 | 4.3 | 6.9 | 2.5 | 2.5 | 4.3 | 3.1 | 3.4 | 4.0 |
| ABC CLASSIC | 2.6 | 2.9 | 2.6 | 2.8 | 3.1 | 2.3 | 2.4 | 2.6 | 2.6 | 2.3 | 2.6 | 2.3 | 2.2 | 2.4 | 2.4 | 3.7 | 3.9 | 5.0 | 3.4 | 3.9 | 3.1 |
| Commercial DAB+ Stns | 6.4 | 6.6 | 10.5 | 5.2 | 5.4 | 8.0 | 6.0 | 6.1 | 8.8 | 7.1 | 7.6 | 11.2 | 7.2 | 7.3 | 16.3 | 7.8 | 8.3 | 11.3 | 7.4 | 7.6 | 14.8 |
| ABC DAB+ Stns | 1.9 | 1.9 | 4.6 | 1.0 | 1.0 | 2.4 | 2.0 | 1.9 | 3.8 | 2.0 | 1.9 | 5.3 | 2.2 | 2.2 | 5.7 | 4.1 | 4.0 | 8.4 | 3.2 | 3.0 | 8.4 |
| Total DAB+ Stns | 9.4 | 8.5 | 15.0 | 6.9 | 6.5 | 10.3 | 9.0 | 8.0 | 12.6 | 10.4 | 9.5 | 16.5 | 10.7 | 9.5 | 22.0 | 13.0 | 12.3 | 19.7 | 11.7 | 10.6 | 23.1 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.5% share of all listening, 0.5% share of AM/FM/DAB+ listening and 0.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------------|-------------|-------------|-----------|--------------|-------------|-----------|--------------|-------------|-----------|--------------|-------------|-----------|--------------|-------------|-----------|--------------|-------------|-----------|-------------|-------------|-----------|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1170am | 54 | 48 | 19 | 10 | 10 | 2 | 5 | 2 | 3 | 13 | 13 | 7 | 12 | 12 | 1 | 3 | 3 | * | 10 | 7 | 5 |
| 2GB | 742 | 679 | 173 | 38 | 28 | 11 | 54 | 40 | 22 | 133 | 107 | 39 | 84 | 73 | 20 | 102 | 100 | 15 | 332 | 330 | 65 |
| 2UE 954 | 216 | 203 | 52 | 16 | 14 | 5 | 22 | 22 | 4 | 22 | 19 | 4 | 20 | 18 | 3 | 30 | 30 | 2 | 106 | 100 | 35 |
| SKY Sports Radio | 247 | n.a. | n.a. | 27 | n.a. | n.a. | 54 | n.a. | n.a. | 54 | n.a. | n.a. | 37 | n.a. | n.a. | 23 | n.a. | n.a. | 53 | n.a. | n.a. |
| 104.1 2DAY FM | 900 | 879 | 112 | 156 | 152 | 27 | 100 | 94 | 6 | 328 | 321 | 52 | 214 | 214 | 17 | 66 | 63 | 7 | 35 | 35 | 4 |
| KIIS1065 | 1,418 | 1,337 | 312 | 222 | 190 | 68 | 219 | 205 | 47 | 530 | 512 | 119 | 298 | 282 | 61 | 98 | 96 | 14 | 52 | 52 | 2 |
| 104.9 TRIPLE M | 761 | 680 | 164 | 108 | 95 | 44 | 122 | 97 | 37 | 243 | 213 | 55 | 177 | 167 | 19 | 91 | 87 | 9 | 21 | 21 | * |
| NOVA96.9 | 1,238 | 1,182 | 245 | 168 | 153 | 47 | 227 | 210 | 43 | 488 | 467 | 116 | 268 | 263 | 29 | 52 | 52 | 5 | 36 | 36 | 5 |
| smoothfm 95.3 | 1,278 | 1,183 | 238 | 156 | 140 | 43 | 116 | 99 | 27 | 338 | 305 | 75 | 347 | 328 | 63 | 150 | 147 | 22 | 170 | 165 | 8 |
| WSFM | 910 | 848 | 158 | 111 | 100 | 38 | 71 | 61 | 13 | 163 | 138 | 38 | 258 | 248 | 42 | 178 | 175 | 18 | 129 | 126 | 8 |
| ABC SYD | 584 | 554 | 133 | 60 | 53 | 12 | 35 | 29 | 13 | 88 | 82 | 40 | 94 | 90 | 20 | 105 | 101 | 22 | 201 | 198 | 27 |
| 2RN | 118 | 96 | 22 | 19 | 12 | 7 | 10 | 3 | 7 | 20 | 15 | 5 | 18 | 18 | * | 22 | 22 | * | 28 | 26 | 2 |
| ABC NEWSRADIO | 282 | 252 | 79 | 40 | 31 | 17 | 47 | 45 | 12 | 73 | 63 | 28 | 39 | 35 | 11 | 27 | 25 | 5 | 55 | 52 | 8 |
| 2JJJ | 561 | 499 | 155 | 57 | 43 | 21 | 90 | 80 | 29 | 237 | 209 | 75 | 134 | 124 | 28 | 32 | 32 | * | 11 | 11 | 2 |
| ABC CLASSIC | 318 | 282 | 81 | 41 | 37 | 11 | 16 | 13 | 10 | 99 | 75 | 40 | 49 | 49 | 2 | 26 | 25 | 6 | 88 | 83 | 13 |
| Commercial DAB+ Stns | 918 | 870 | 273 | 164 | 156 | 66 | 119 | 110 | 37 | 299 | 287 | 77 | 196 | 183 | 55 | 65 | 62 | 21 | 75 | 72 | 17 |
| ABC DAB+ Stns | 362 | 335 | 118 | 47 | 41 | 17 | 42 | 40 | 14 | 129 | 118 | 50 | 57 | 56 | 13 | 26 | 26 | 5 | 61 | 54 | 19 |
| Total DAB+ Stns | 1,166 | 1,071 | 368 | 192 | 179 | 78 | 136 | 127 | 44 | 375 | 352 | 119 | 241 | 212 | 66 | 90 | 84 | 26 | 131 | 116 | 35 |
| Total | 4,551 | 4,278 | 1,296 | 484 | 451 | 170 | 470 | 441 | 150 | 1,252 | 1,191 | 434 | 994 | 932 | 268 | 573 | 540 | 117 | 778 | 722 | 157 |

By Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|----------------------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|-------------|-------------|-----------|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1170am | 47 | 41 | 19 | 16 | 12 | 6 | 17 | 12 | 5 | 25 | 22 | 10 | 22 | 18 | 4 | 10 | 7 | 3 | 18 | 16 | 2 |
| 2GB | 668 | 616 | 145 | 496 | 442 | 93 | 307 | 275 | 53 | 278 | 251 | 73 | 253 | 225 | 38 | 202 | 171 | 41 | 463 | 421 | 98 |
| 2UE 954 | 202 | 190 | 52 | 99 | 90 | 17 | 114 | 107 | 20 | 133 | 129 | 31 | 102 | 99 | 19 | 57 | 45 | 12 | 143 | 137 | 30 |
| SKY Sports Radio | 195 | n.a. | n.a. | 68 | n.a. | n.a. | 37 | n.a. | n.a. | 82 | n.a. | n.a. | 56 | n.a. | n.a. | 54 | n.a. | n.a. | 136 | n.a. | n.a. |
| 104.1 2DAY FM | 760 | 738 | 94 | 405 | 386 | 32 | 240 | 228 | 23 | 308 | 291 | 36 | 338 | 325 | 17 | 143 | 134 | 10 | 483 | 473 | 37 |
| KIIS1065 | 1,314 | 1,226 | 257 | 921 | 851 | 110 | 568 | 502 | 107 | 573 | 523 | 78 | 631 | 595 | 66 | 184 | 163 | 26 | 846 | 780 | 141 |
| 104.9 TRIPLE M | 636 | 558 | 142 | 301 | 259 | 52 | 214 | 195 | 27 | 273 | 244 | 49 | 280 | 251 | 42 | 140 | 121 | 19 | 396 | 354 | 70 |
| NOVA96.9 | 1,049 | 985 | 202 | 596 | 560 | 53 | 350 | 301 | 65 | 468 | 426 | 72 | 469 | 436 | 44 | 214 | 192 | 26 | 706 | 676 | 90 |
| smoothfm 95.3 | 1,102 | 1,023 | 195 | 540 | 501 | 49 | 464 | 433 | 63 | 580 | 513 | 97 | 497 | 468 | 52 | 283 | 245 | 40 | 814 | 739 | 117 |
| WSFM | 804 | 742 | 128 | 446 | 416 | 41 | 343 | 308 | 43 | 403 | 367 | 63 | 346 | 319 | 37 | 161 | 144 | 22 | 524 | 479 | 100 |
| ABC SYD | 491 | 459 | 121 | 333 | 313 | 48 | 180 | 160 | 37 | 254 | 223 | 51 | 240 | 220 | 39 | 134 | 106 | 32 | 387 | 356 | 72 |
| 2RN | 97 | 78 | 19 | 59 | 50 | 8 | 39 | 26 | 13 | 27 | 21 | 5 | 27 | 24 | 3 | 17 | 14 | 3 | 59 | 55 | 4 |
| ABC NEWSRADIO | 231 | 211 | 56 | 142 | 105 | 40 | 72 | 67 | 10 | 63 | 63 | 6 | 64 | 60 | 10 | 46 | 42 | 4 | 150 | 120 | 37 |
| 2JJJ | 485 | 418 | 129 | 250 | 210 | 49 | 185 | 160 | 48 | 177 | 140 | 52 | 189 | 168 | 31 | 117 | 96 | 28 | 273 | 240 | 61 |
| ABC CLASSIC | 265 | 231 | 65 | 116 | 99 | 25 | 112 | 93 | 22 | 107 | 89 | 24 | 75 | 67 | 14 | 58 | 48 | 16 | 177 | 159 | 34 |
| Commercial DAB+ Stns | 784 | 739 | 221 | 373 | 351 | 63 | 300 | 252 | 89 | 383 | 352 | 101 | 362 | 333 | 82 | 175 | 146 | 39 | 553 | 497 | 141 |
| ABC DAB+ Stns | 290 | 267 | 96 | 101 | 82 | 28 | 106 | 100 | 26 | 123 | 113 | 33 | 98 | 87 | 28 | 90 | 72 | 25 | 224 | 192 | 69 |
| Total DAB+ Stns | 1,016 | 908 | 309 | 474 | 406 | 92 | 422 | 349 | 116 | 502 | 444 | 131 | 473 | 403 | 109 | 264 | 204 | 64 | 756 | 643 | 203 |
| Total | 4,413 | 4,105 | 1,170 | 3,536 | 3,152 | 546 | 2,629 | 2,291 | 528 | 2,864 | 2,523 | 600 | 2,870 | 2,553 | 421 | 1,533 | 1,289 | 280 | 3,917 | 3,540 | 823 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 54,000 total listeners, 48,000 AM/FM/DAB+ listeners and 19,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.