



BRISBANE RADIO - SURVEY 8 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.5	8.2	-0.7	0.9	1.8	-0.9	0.8	1.5	-0.7	2.3	2.3	0.0	3.5	3.3	0.2	7.7	7.5	0.2	21.0	23.3	-2.3
4BH 1116	7.4	8.4	-1.0	0.8	1.5	-0.7	0.2	0.1	0.1	0.9	2.7	-1.8	2.9	3.1	-0.2	11.3	10.1	1.2	20.4	23.2	-2.8
SENQ 693am	0.2	0.4	-0.2	0.1	0.9	-0.8	*	0.3	*	*	0.1	*	0.4	0.4	0.0	0.4	0.5	-0.1	0.3	0.4	-0.1
B105	13.0	13.2	-0.2	21.3	18.6	2.7	17.4	15.1	2.3	23.3	22.4	0.9	12.4	14.6	-2.2	7.0	10.4	-3.4	4.0	3.2	0.8
KIIS973	9.8	9.8	0.0	8.0	8.7	-0.7	5.5	10.3	-4.8	10.2	13.0	-2.8	14.7	13.6	1.1	12.2	10.7	1.5	5.1	3.4	1.7
104.5 TRIPLE M	10.5	11.0	-0.5	10.4	9.7	0.7	11.5	10.9	0.6	8.2	9.9	-1.7	15.3	16.2	-0.9	19.0	20.2	-1.2	2.0	2.0	0.0
NOVA106.9	12.7	12.7	0.0	26.0	27.5	-1.5	23.0	28.3	-5.3	19.0	16.3	2.7	14.4	14.0	0.4	4.3	4.0	0.3	1.5	1.6	-0.1
ABC BRIS	6.3	6.6	-0.3	1.2	3.0	-1.8	2.1	2.1	0.0	1.4	2.1	-0.7	4.1	3.4	0.7	6.1	7.5	-1.4	16.2	15.8	0.4
4RN	1.4	1.5	-0.1	0.1	0.1	0.0	0.3	0.5	-0.2	0.3	0.2	0.1	0.7	1.0	-0.3	3.2	3.1	0.1	3.0	2.8	0.2
ABC NEWSRADIO	1.7	1.4	0.3	0.4	0.7	-0.3	0.5	0.6	-0.1	2.3	1.1	1.2	1.7	1.1	0.6	1.5	1.4	0.1	2.3	2.4	-0.1
4JJJ	6.0	5.1	0.9	4.8	6.6	-1.8	16.6	8.8	7.8	13.1	13.4	-0.3	5.5	3.8	1.7	1.5	0.9	0.6	0.4	0.4	0.0
ABC CLASSIC	2.9	2.4	0.5	0.4	0.6	-0.2	0.8	0.6	0.2	1.3	0.5	0.8	2.3	1.4	0.9	1.9	2.1	-0.2	7.2	6.4	0.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	7.8	8.6	-0.8	8.9	10.8	-1.9	8.8	9.4	-0.6	7.3	6.7	0.6	5.5	5.8	-0.3	7.7	11.4	-3.7	6.7	6.9	-0.2						
4BH 1116	6.8	8.0	-1.2	7.0	7.8	-0.8	9.1	10.7	-1.6	6.5	7.8	-1.3	3.9	5.4	-1.5	7.3	7.2	0.1	9.3	9.6	-0.3						
SENQ 693am	0.2	0.4	-0.2	0.3	0.6	-0.3	0.2	0.2	0.0	0.1	0.2	-0.1	0.2	0.4	-0.2	0.3	0.4	-0.1	0.3	0.5	-0.2						
B105	13.1	13.4	-0.3	13.7	13.9	-0.2	12.8	13.0	-0.2	14.5	14.8	-0.3	12.5	12.8	-0.3	6.9	8.4	-1.5	12.9	12.7	0.2						
KIIS973	9.8	10.0	-0.2	9.5	9.1	0.4	9.8	10.9	-1.1	11.2	12.3	-1.1	9.7	8.9	0.8	4.8	4.8	0.0	9.9	9.3	0.6						
104.5 TRIPLE M	11.1	11.7	-0.6	10.5	11.3	-0.8	13.5	13.8	-0.3	11.0	12.6	-1.6	11.0	9.4	1.6	7.8	8.9	-1.1	8.6	8.9	-0.3						
NOVA106.9	12.9	12.8	0.1	13.1	13.0	0.1	10.5	9.7	0.8	12.5	13.1	-0.6	17.2	16.5	0.7	11.5	12.1	-0.6	12.1	12.3	-0.2						
ABC BRIS	6.3	6.4	-0.1	9.1	9.2	-0.1	4.9	5.3	-0.4	3.7	3.7	0.0	3.5	4.7	-1.2	15.6	13.0	2.6	6.1	7.0	-0.9						
4RN	1.5	1.5	0.0	1.6	1.7	-0.1	0.9	0.8	0.1	0.9	0.9	0.0	1.6	2.1	-0.5	4.5	3.4	1.1	1.3	1.4	-0.1						
ABC NEWSRADIO	1.7	1.4	0.3	2.7	2.0	0.7	1.0	1.0	0.0	1.5	1.3	0.2	1.7	1.4	0.3	1.2	0.7	0.5	1.6	1.2	0.4						
4JJJ	6.3	5.1	1.2	6.6	4.8	1.8	5.0	4.2	0.8	6.2	5.3	0.9	7.7	7.6	0.1	6.2	3.6	2.6	4.9	4.9	0.0						
ABC CLASSIC	2.7	2.3	0.4	2.0	1.7	0.3	3.8	3.5	0.3	3.0	2.1	0.9	2.5	2.1	0.4	2.2	2.3	-0.1	3.3	2.7	0.6						



BRISBANE RADIO - SURVEY 8 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	240	275	-35	14	22	-8	15	21	-6	21	24	-3	42	43	-1	43	51	-8	105	114	-9
4BH 1116	191	202	-11	11	11	0	6	3	3	19	18	1	16	14	2	42	45	-3	97	110	-13
SENQ 693am	21	21	0	2	3	-1	1	2	-1	*	2	*	7	3	4	3	4	-1	9	6	3
B105	674	675	-1	113	111	2	96	85	11	248	250	-2	127	141	-14	52	56	-4	39	33	6
KIIS973	529	528	1	64	69	-5	50	65	-15	133	140	-7	147	139	8	81	73	8	53	42	11
104.5 TRIPLE M	515	516	-1	73	75	-2	73	69	4	126	128	-2	133	145	-12	79	76	3	31	23	8
NOVA106.9	707	714	-7	127	141	-14	116	136	-20	243	220	23	153	155	-2	35	37	-2	32	25	7
ABC BRIS	239	251	-12	15	24	-9	22	23	-1	27	32	-5	47	42	5	40	41	-1	88	90	-2
4RN	71	71	0	4	5	-1	10	10	0	13	7	6	16	15	1	12	13	-1	15	21	-6
ABC NEWSRADIO	126	105	21	12	11	1	14	11	3	39	26	13	30	19	11	11	15	-4	20	23	-3
4JJJ	368	347	21	37	50	-13	86	76	10	156	137	19	63	59	4	16	14	2	11	10	1
ABC CLASSIC	92	103	-11	7	12	-5	9	7	2	12	17	-5	25	23	2	9	10	-1	30	34	-4
Total	2070	2073	-3	239	244	-5	222	221	1	548	551	-3	461	459	2	261	259	2	338	339	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	226	249	-23	147	167	-20	102	115	-13	120	127	-7	101	93	8	36	54	-18	131	155	-24
4BH 1116	164	171	-7	107	99	8	114	121	-7	124	117	7	84	93	-9	34	38	-4	148	155	-7
SENQ 693am	18	15	3	9	7	2	9	6	3	6	8	-2	5	8	-3	2	2	0	13	15	-2
B105	598	614	-16	384	398	-14	243	259	-16	328	338	-10	290	300	-10	74	92	-18	384	378	6
KIIS973	473	454	19	266	259	7	196	200	-4	266	253	13	217	205	12	68	67	1	323	328	-5
104.5 TRIPLE M	449	446	3	257	244	13	199	193	6	238	251	-13	210	185	25	96	101	-5	288	293	-5
NOVA106.9	637	650	-13	393	387	6	232	238	-6	349	349	0	345	329	16	120	115	5	440	422	18
ABC BRIS	214	222	-8	151	155	-4	83	89	-6	90	105	-15	77	91	-14	63	60	3	154	171	-17
4RN	59	59	0	31	35	-4	22	26	-4	24	27	-3	22	26	-4	19	15	4	38	43	-5
ABC NEWSRADIO	110	91	19	68	58	10	31	28	3	36	37	-1	35	27	8	12	7	5	57	43	14
4JJJ	317	300	17	196	171	25	117	94	23	143	140	3	156	148	8	72	64	8	214	195	19
ABC CLASSIC	78	77	1	39	35	4	42	42	0	55	41	14	41	35	6	16	17	-1	63	64	-1
Total	2018	1994	24	1642	1568	74	1216	1211	5	1446	1435	11	1384	1343	41	620	621	-1	1763	1757	6



BRISBANE RADIO - SURVEY 8 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	18	19	-1	*	*	*	*	*	*	1	1	0	2	2	0	3	2	1	12	13	-1
4BH 1116	18	20	-2	*	*	*	*	*	*	*	1	*	2	2	0	4	3	1	11	13	-2
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	31	31	0	5	5	0	3	3	0	10	10	0	7	8	-1	2	3	-1	2	2	0
KIIS973	23	23	0	2	2	0	1	2	-1	5	6	-1	9	8	1	4	4	0	3	2	1
104.5 TRIPLE M	25	26	-1	3	3	0	2	2	0	4	4	0	9	9	0	6	7	-1	1	1	0
NOVA106.9	30	30	0	7	7	0	4	5	-1	9	7	2	8	8	0	1	1	0	1	1	0
ABC BRIS	15	15	0	*	1	*	*	*	*	1	1	0	2	2	0	2	2	0	9	9	0
4RN	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	1	*	*	1	1	0	1	*	*	1	1	0
4JJJ	14	12	2	1	2	-1	3	2	1	6	6	0	3	2	1	1	*	*	*	*	*
ABC CLASSIC	7	6	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	4	4	0
Total	237	236	1	25	26	-1	19	19	0	45	44	1	58	57	1	34	33	1	56	57	-1

Average Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	19	21	-2	35	40	-5	27	31	-4	23	21	2	14	14	0	5	8	-3	14	14	0						
4BH 1116	17	20	-3	27	29	-2	28	35	-7	20	25	-5	10	13	-3	5	5	0	19	20	-1						
SENQ 693am	1	1	0	1	2	-1	1	1	0	*	1	*	*	1	*	*	*	*	1	1	0						
B105	33	33	0	54	51	3	40	43	-3	45	47	-2	31	30	1	4	6	-2	27	26	1						
KIIS973	24	25	-1	37	34	3	31	36	-5	35	39	-4	24	21	3	3	3	0	20	19	1						
104.5 TRIPLE M	28	29	-1	41	42	-1	42	45	-3	34	40	-6	27	22	5	5	6	-1	18	18	0						
NOVA106.9	32	32	0	51	48	3	33	32	1	39	42	-3	42	39	3	7	8	-1	25	25	0						
ABC BRIS	16	16	0	36	34	2	15	17	-2	12	12	0	9	11	-2	10	9	1	12	14	-2						
4RN	4	4	0	6	6	0	3	3	0	3	3	0	4	5	-1	3	2	1	3	3	0						
ABC NEWSRADIO	4	3	1	10	8	2	3	3	0	5	4	1	4	3	1	1	*	*	3	2	1						
4JJJ	16	13	3	26	18	8	16	14	2	19	17	2	19	18	1	4	2	2	10	10	0						
ABC CLASSIC	7	6	1	8	6	2	12	11	1	9	7	2	6	5	1	1	2	-1	7	6	1						
Total	249	248	1	390	370	20	312	326	-14	312	318	-6	246	236	10	62	67	-5	206	206	0						

EMBARGOED UNTIL 9:30AM (AEDT)



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	37	39	-2	8	8	0	3	2	1	6	4	2	8	13	-5	8	8	0	5	4	1
973 KIIS 90s	64	54	10	10	10	0	8	5	3	12	16	-4	19	17	2	9	5	4	7	1	6
BLENDER BEATS	9	na	*	1	na	*	1	na	*	3	na	*	3	na	*	1	na	*	*	na	*
BUDDHA HITS	18	18	0	3	2	1	2	3	-1	7	7	0	2	3	-1	4	3	1	*	*	*
CADA	12	7	5	*	*	*	2	1	1	4	2	2	1	2	-1	1	1	0	3	2	1
Chemist Warehouse Remix	22	18	4	3	4	-1	3	*	*	6	8	-2	6	3	3	3	2	1	1	1	0
Coles Radio	54	48	6	9	13	-4	10	7	3	13	13	0	11	7	4	6	6	0	5	2	3
DANCE HITS	35	39	-4	11	7	4	9	9	0	9	6	3	5	16	-11	1	1	0	*	*	*
EASY 80s HITS	42	42	0	8	10	-2	*	*	*	10	11	-1	8	15	-7	12	4	8	3	2	1
Elf Radio	4	na	*	2	na	*	*	na	*	2	na	*	*	na	*	*	na	*	*	na	*
iHeartCountry	32	23	9	5	2	3	8	2	6	12	9	3	2	3	-1	1	4	-3	4	3	1
MMM 80s	22	19	3	4	7	-3	1	1	0	1	1	0	9	7	2	4	2	2	1	1	0
MMM 90s	31	29	2	11	9	2	1	*	*	9	10	-1	6	8	-2	4	2	2	*	*	*
MMM CLASSIC ROCK	43	41	2	10	14	-4	*	*	*	2	3	-1	11	9	2	13	12	1	7	4	3
MMM COUNTRY	13	24	-11	*	1	*	2	1	1	4	9	-5	5	11	-6	2	1	1	*	1	*
NOVA 90s	66	66	0	19	17	2	12	16	-4	20	13	7	10	13	-3	2	3	-1	2	3	-1
NOVA Noughties	20	na	*	8	na	*	1	na	*	4	na	*	6	na	*	1	na	*	*	na	*
OLDSKOOL 90s HITS	40	45	-5	6	8	-2	4	7	-3	16	14	2	9	11	-2	2	1	1	2	5	-3
RnB Fridays Radio	48	41	7	7	8	-1	8	11	-3	21	13	8	8	9	-1	2	1	1	2	*	*
smooth fm Brisbane	77	67	10	4	9	-5	5	7	-2	14	10	4	30	21	9	17	12	5	8	7	1
TikTok Trending	36	35	1	10	11	-1	17	11	6	8	12	-4	1	*	*	*	*	*	*	*	*
triple j Uneartthed	36	36	0	9	10	-1	12	13	-1	5	4	1	5	5	0	4	3	1	*	*	*
ABC Country	27	16	11	5	3	2	4	1	3	10	6	4	2	1	1	4	2	2	2	3	-1
ABC Jazz	28	25	3	2	2	0	7	4	3	5	8	-3	5	3	2	6	5	1	2	2	0
ABC KIDS LISTEN	28	26	2	4	6	-2	5	4	1	12	10	2	4	5	-1	1	*	*	2	2	0
ABC Sport	28	26	2	1	3	-2	3	4	-1	8	7	1	6	3	3	5	5	0	6	5	1
Double J	27	38	-11	6	7	-1	4	2	2	5	13	-8	9	12	-3	3	4	-1	*	*	*
Total Digital/Internet Only	561	533	28	87	85	2	71	59	12	144	139	5	129	143	-14	77	64	13	53	43	10

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	29	34	-5	8	13	-5	15	15	0	16	12	4	16	14	2	1	6	-5	16	14	2
973 KIIS 90s	47	40	7	20	17	3	12	9	3	16	19	-3	9	18	-9	8	9	-1	26	25	1
BLENDER BEATS	8	na	*	4	na	*	2	na	*	4	na	*	2	na	*	3	na	*	5	na	*
BUDDHA HITS	18	18	0	12	12	0	4	4	0	7	5	2	6	5	1	4	5	-1	11	9	2
CADA	9	6	3	3	4	-1	3	2	1	5	1	4	3	1	2	3	1	2	5	3	2
Chemist Warehouse Remix	19	16	3	7	6	1	7	4	3	9	3	6	7	6	1	2	7	-5	10	7	3
Coles Radio	41	35	6	8	10	-2	20	10	10	14	9	5	8	17	-9	7	4	3	25	23	2
DANCE HITS	25	31	-6	10	13	-3	7	9	-2	3	13	-10	9	11	-2	9	12	-3	21	21	0
EASY 80s HITS	33	36	-3	9	12	-3	10	12	-2	14	10	4	24	22	2	7	9	-2	19	12	7
Elf Radio	3	na	*	2	na	*	1	na	*	2	na	*	3	na	*	*	na	*	2	na	*
iHeartCountry	25	14	11	11	4	7	9	4	5	7	5	2	11	10	1	1	3	-2	15	16	-1
MMM 80s	14	13	1	4	6	-2	7	6	1	6	5	1	10	7	3	4	2	2	17	11	6
MMM 90s	27	25	2	11	16	-5	5	8	-3	8	6	2	11	15	-4	9	8	1	15	20	-5
MMM CLASSIC ROCK	35	33	2	14	12	2	11	13	-2	21	19	2	21	14	7	9	3	6	29	25	4
MMM COUNTRY	13	19	-6	5	10	-5	3	8	-5	5	9	-4	5	6	-1	5	3	2	4	14	-10
NOVA 90s	52	50	2	26	22	4	13	9	4	16	19	-3	21	13	8	10	5	5	35	38	-3
NOVA Noughties	19	na	*	7	na	*	4	na	*	6	na	*	12	na	*	3	na	*	10	na	*
OLDSKOOL 90s HITS	33	40	-7	10	12	-2	13	19	-6	10	10	0	13	15	-2	6	11	-5	18	17	1
RnB Fridays Radio	42	33	9	12	12	0	15	8	7	24	20	4	13	13	0	5	2	3	14	13	1
smooth fm Brisbane	64	56	8	21	23	-2	19	21	-2	36	23	13	31	20	11	17	14	3	41	34	7
TikTok Trending	27	28	-1	12	10	2	8	15	-7	5	8	-3	9	9	0	8	8	0	21	18	3
triple j Uneartthed	30	28	2	5	6	-1	8	5	3	14	13	1	14	17	-3	4	10	-6	18	23	-5
ABC Country	23	14	9	13	8	5	5	4	1	11	8	3	11	9	2	4	6	-2	11	10	1
ABC Jazz	26	23	3	12	9	3	8	3	5	8	8	0	8	7	1	8	7	1	11	8	3
ABC KIDS LISTEN	21	17	4	10	8	2	8	3	5	12	10	2	10	11	-1	4	5	-1	17	18	-1
ABC Sport	13	13	0	5	7	-2	3	*	*	4	1	3	5	6	-1	2	4	-2	19	17	2
Double J	23	32	-9	9	16	-7	7	13	-6	11	13	-2	11	12	-1	8	7	1	8	13	-5
Total Digital/Internet Only	494	459	35	220	218	2	205	189	16	260	240	20	253	255	-2	122	123	-1	340	345	-5

Please note: BLENDER BEATS, Elf Radio & NOVA Noughties commenced broadcasting Sept 25.