



## PERTH RADIO - SURVEY 7 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	6.6	6.2	0.4	2.8	2.6	0.2	3.3	4.7	-1.4	3.8	4.0	-0.2	1.7	2.3	-0.6	12.9	8.9	4.0	11.5	11.5	0.0
6PR	8.5	7.2	1.3	1.6	1.6	0.0	1.0	8.4	-7.4	2.7	2.3	0.4	8.7	7.1	1.6	11.0	12.4	-1.4	16.5	10.3	6.2
MIX 94.5	12.3	12.1	0.2	22.2	18.4	3.8	21.4	17.9	3.5	12.6	15.1	-2.5	13.2	13.4	-0.2	11.4	9.6	1.8	5.1	5.9	-0.8
92.9 TRIPLE M	6.5	6.4	0.1	7.1	10.2	-3.1	5.1	5.2	-0.1	11.9	10.6	1.3	11.2	9.6	1.6	2.7	3.8	-1.1	0.6	0.6	0.0
96FM	11.4	12.5	-1.1	8.2	8.2	0.0	7.0	9.1	-2.1	6.4	7.5	-1.1	15.9	19.1	-3.2	21.0	19.1	1.9	8.2	9.7	-1.5
NOVA93.7	17.0	15.9	1.1	35.8	30.6	5.2	26.9	24.7	2.2	27.6	25.3	2.3	19.4	17.2	2.2	7.4	8.8	-1.4	1.5	2.5	-1.0
ABC PER	6.7	6.0	0.7	0.6	0.8	-0.2	1.4	1.4	0.0	2.8	2.0	0.8	2.7	4.0	-1.3	9.9	9.8	0.1	15.4	12.1	3.3
6RN	1.0	0.9	0.1	0.1	0.6	-0.5	0.9	1.0	-0.1	0.1	0.1	0.0	0.8	0.4	0.4	0.5	1.0	-0.5	2.5	2.2	0.3
ABC NEWSRADIO	1.6	1.3	0.3	1.3	1.5	-0.2	2.1	1.3	0.8	0.8	0.6	0.2	0.8	0.4	0.4	1.2	1.8	-0.6	3.2	2.2	1.0
6JJJ	5.4	6.3	-0.9	5.5	5.4	0.1	12.0	10.8	1.2	11.3	15.4	-4.1	6.3	5.6	0.7	2.1	2.9	-0.8	0.3	0.3	0.0
ABC CLASSIC	2.1	2.7	-0.6	0.6	0.8	-0.2	2.2	1.5	0.7	0.6	0.5	0.1	1.1	1.0	0.1	1.1	1.2	-0.1	5.5	8.3	-2.8

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	6.2	5.9	0.3	5.3	5.0	0.3	7.2	6.9	0.3	7.4	6.1	1.3	4.6	5.1	-0.5	5.5	7.2	-1.7	7.5	7.1	0.4						
6PR	8.8	7.4	1.4	11.2	9.7	1.5	9.4	8.6	0.8	7.0	5.1	1.9	6.6	5.1	1.5	10.2	9.7	0.5	7.4	6.7	0.7						
MIX 94.5	12.7	12.2	0.5	11.5	10.8	0.7	12.3	12.3	0.0	13.8	14.2	-0.4	14.3	13.0	1.3	9.5	6.9	2.6	11.2	11.8	-0.6						
92.9 TRIPLE M	6.8	6.9	-0.1	5.4	6.0	-0.6	6.6	6.7	-0.1	8.3	7.7	0.6	7.6	7.5	0.1	4.5	5.4	-0.9	5.7	4.9	0.8						
96FM	11.0	12.4	-1.4	9.0	10.9	-1.9	11.8	12.0	-0.2	13.1	14.8	-1.7	11.3	12.5	-1.2	6.7	7.8	-1.1	12.4	12.7	-0.3						
NOVA93.7	17.4	16.3	1.1	20.5	20.2	0.3	16.6	14.2	2.4	16.4	15.2	1.2	17.5	16.9	0.6	11.3	11.0	0.3	15.9	14.5	1.4						
ABC PER	6.8	6.0	0.8	8.5	8.1	0.4	7.3	6.0	1.3	4.2	3.1	1.1	5.8	5.1	0.7	12.1	12.7	-0.6	6.4	5.9	0.5						
6RN	1.0	0.9	0.1	1.8	1.6	0.2	0.4	0.5	-0.1	0.4	0.2	0.2	0.9	1.2	-0.3	2.3	1.8	0.5	0.9	1.1	-0.2						
ABC NEWSRADIO	1.4	1.2	0.2	1.6	1.4	0.2	1.1	0.8	0.3	1.0	0.8	0.2	0.9	1.0	-0.1	5.8	3.8	2.0	2.0	1.6	0.4						
6JJJ	5.5	6.5	-1.0	6.8	7.3	-0.5	4.2	5.9	-1.7	4.3	6.3	-2.0	7.6	7.3	0.3	4.6	4.6	0.0	5.4	5.5	-0.1						
ABC CLASSIC	1.9	2.6	-0.7	1.9	2.3	-0.4	1.6	2.3	-0.7	1.8	2.4	-0.6	2.2	2.8	-0.6	3.2	4.8	-1.6	2.6	3.4	-0.8						



**PERTH RADIO - SURVEY 7 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	175	178	-3	10	13	-3	10	14	-4	15	12	3	28	33	-5	43	41	2	69	64	5
6PR	228	211	17	16	17	-1	15	18	-3	30	25	5	50	41	9	47	46	1	71	65	6
MIX 94.5	568	568	0	78	81	-3	73	68	5	167	165	2	137	136	1	63	64	-1	50	53	-3
92.9 TRIPLE M	373	353	20	60	64	-4	46	47	-1	134	122	12	90	84	6	28	23	5	15	13	2
96FM	494	503	-9	51	54	-3	50	55	-5	113	117	-4	127	131	-4	93	90	3	60	56	4
NOVA93.7	673	672	1	117	105	12	101	95	6	233	235	-2	145	153	-8	58	62	-4	19	22	-3
ABC PER	231	222	9	9	13	-4	16	13	3	27	25	2	42	46	-4	43	48	-5	93	77	16
6RN	56	47	9	2	7	-5	6	6	0	7	5	2	11	9	2	8	7	1	21	13	8
ABC NEWSRADIO	102	86	16	6	9	-3	14	13	1	18	10	8	12	12	0	12	15	-3	40	27	13
6JJJ	323	333	-10	40	40	0	56	64	-8	136	151	-15	60	56	4	22	14	8	9	8	1
ABC CLASSIC	90	99	-9	9	13	-4	13	12	1	19	17	2	19	15	4	7	7	0	24	35	-11
<b>Total</b>	<b>1693</b>	<b>1692</b>	<b>1</b>	<b>187</b>	<b>191</b>	<b>-4</b>	<b>175</b>	<b>175</b>	<b>0</b>	<b>444</b>	<b>443</b>	<b>1</b>	<b>382</b>	<b>379</b>	<b>3</b>	<b>220</b>	<b>222</b>	<b>-2</b>	<b>285</b>	<b>284</b>	<b>1</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	152	154	-2	79	84	-5	93	80	13	101	109	-8	67	74	-7	26	33	-7	114	115	-1	114	115	-1	114	115	-1
6PR	214	184	30	142	116	26	116	113	3	108	96	12	94	73	21	48	39	9	135	136	-1	135	136	-1	135	136	-1
MIX 94.5	513	498	15	288	256	32	234	220	14	299	290	9	234	225	9	85	63	22	332	328	4	332	328	4	332	328	4
92.9 TRIPLE M	308	303	5	154	172	-18	127	127	0	166	164	2	126	114	12	51	39	12	197	172	25	197	172	25	197	172	25
96FM	434	452	-18	220	239	-19	190	178	12	246	265	-19	184	190	-6	61	66	-5	287	302	-15	287	302	-15	287	302	-15
NOVA93.7	617	604	13	413	387	26	291	268	23	341	322	19	287	284	3	101	102	-1	443	428	15	443	428	15	443	428	15
ABC PER	198	193	5	140	126	14	100	96	4	90	92	-2	89	81	8	46	49	-3	151	131	20	151	131	20	151	131	20
6RN	47	40	7	26	27	-1	14	16	-2	18	13	5	20	17	3	12	15	-3	32	26	6	32	26	6	32	26	6
ABC NEWSRADIO	86	71	15	41	33	8	31	20	11	30	27	3	25	26	-1	26	19	7	51	44	7	51	44	7	51	44	7
6JJJ	284	301	-17	182	190	-8	111	117	-6	125	128	-3	141	145	-4	51	47	4	202	182	20	202	182	20	202	182	20
ABC CLASSIC	74	86	-12	41	43	-2	24	33	-9	38	45	-7	32	36	-4	17	23	-6	61	63	-2	61	63	-2	61	63	-2
<b>Total</b>	<b>1649</b>	<b>1650</b>	<b>-1</b>	<b>1317</b>	<b>1264</b>	<b>53</b>	<b>1081</b>	<b>1055</b>	<b>26</b>	<b>1215</b>	<b>1239</b>	<b>-24</b>	<b>1093</b>	<b>1067</b>	<b>26</b>	<b>482</b>	<b>476</b>	<b>6</b>	<b>1468</b>	<b>1435</b>	<b>33</b>	<b>1468</b>	<b>1435</b>	<b>33</b>	<b>1468</b>	<b>1435</b>	<b>33</b>



**PERTH RADIO - SURVEY 7 2022**

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	13	12	1	1	1	0	*	1	*	2	2	0	1	1	0	4	3	1	6	6	0
6PR	17	14	3	*	*	*	*	1	*	1	1	0	4	3	1	4	4	0	8	5	3
MIX 94.5	25	24	1	5	4	1	3	3	0	5	6	-1	6	5	1	4	3	1	3	3	0
92.9 TRIPLE M	13	13	0	2	2	0	1	1	0	5	4	1	5	4	1	1	1	0	*	*	*
96FM	23	25	-2	2	2	0	1	1	0	3	3	0	7	8	-1	7	6	1	4	5	-1
NOVA93.7	35	31	4	8	6	2	4	4	0	11	11	0	8	7	1	2	3	-1	1	1	0
ABC PER	14	12	2	*	*	*	*	*	*	1	1	0	1	2	-1	3	3	0	8	6	2
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	1	1
6JJJ	11	12	-1	1	1	0	2	2	0	5	6	-1	3	2	1	1	1	0	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	3	4	-1
Total	203	198	5	23	20	3	13	14	-1	42	42	0	43	41	2	32	31	1	51	49	2

Average Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	13	12	1	16	15	1	23	21	2	21	17	4	9	10	-1	3	3	0	13	12	1						
6PR	19	16	3	34	28	6	30	26	4	20	15	5	13	10	3	5	5	0	13	11	2						
MIX 94.5	27	26	1	35	32	3	39	37	2	40	40	0	28	25	3	4	3	1	19	20	-1						
92.9 TRIPLE M	15	14	1	16	18	-2	21	20	1	24	22	2	15	14	1	2	3	-1	10	8	2						
96FM	24	26	-2	27	32	-5	37	36	1	38	42	-4	22	24	-2	3	4	-1	22	22	0						
NOVA93.7	37	34	3	62	59	3	53	43	10	47	43	4	34	32	2	5	5	0	28	25	3						
ABC PER	15	13	2	26	24	2	23	18	5	12	9	3	11	10	1	6	6	0	11	10	1						
6RN	2	2	0	5	5	0	1	2	-1	1	1	0	2	2	0	1	1	0	2	2	0						
ABC NEWSRADIO	3	2	1	5	4	1	3	2	1	3	2	1	2	2	0	3	2	1	3	3	0						
6JJJ	12	14	-2	21	21	0	13	18	-5	12	18	-6	15	14	1	2	2	0	9	9	0						
ABC CLASSIC	4	5	-1	6	7	-1	5	7	-2	5	7	-2	4	5	-1	1	2	-1	5	6	-1						
Total	215	210	5	304	293	11	317	303	14	287	284	3	196	190	6	46	49	-3	174	169	5						



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 7 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	59	55	4	9	11	-2	4	5	-1	15	14	1	16	16	0	7	4	3	8	5	3
CADA	1	4	-3	1	1	0	*	2	*	*	*	*	*	2	*	*	*	*	*	*	*
Chemist Warehouse Remix	4	5	-1	*	2	*	*	*	*	2	2	0	1	1	0	1	1	0	*	*	*
Coles Radio	33	37	-4	4	3	1	3	6	-3	12	14	-2	5	9	-4	5	5	0	3	1	2
EASY 80s HITS	38	36	2	8	12	-4	7	4	3	5	2	3	9	12	-3	6	2	4	3	4	-1
KIX DIGITAL	18	13	5	1	3	-2	7	5	2	2	3	-1	4	1	3	2	*	*	2	*	*
MMM 80s	19	17	2	3	3	0	4	6	-2	4	1	3	7	6	1	3	1	2	*	*	*
MMM 90s	17	15	2	5	4	1	3	2	1	5	7	-2	4	3	1	*	*	*	*	*	*
MMM CLASSIC ROCK	25	26	-1	1	3	-2	3	6	-3	8	6	2	3	5	-2	2	1	1	7	5	2
MMM COUNTRY	14	11	3	1	2	-1	1	3	-2	5	2	3	4	3	1	1	*	*	2	1	1
My Perth DAB Radio	20	21	-1	4	6	-2	5	7	-2	2	2	0	3	2	1	1	1	0	5	3	2
OLDSKOOL 90s HITS	51	69	-18	13	16	-3	5	7	-2	24	27	-3	6	15	-9	2	3	-1	1	1	0
RnB Fridays Radio	49	40	9	8	8	0	3	5	-2	28	20	8	8	8	0	*	*	*	*	*	*
smooth fm Perth	67	74	-7	4	10	-6	5	4	1	22	22	0	12	15	-3	12	12	0	11	11	0
SOUNDCLOUD RADIO	15	13	2	2	3	-1	4	5	-1	6	2	4	2	1	1	1	2	-1	*	*	*
triple j Unearthed	41	31	10	2	5	-3	10	6	4	18	11	7	4	5	-1	5	3	2	1	1	0
ABC Country	20	12	8	1	4	-3	3	1	2	4	2	2	2	*	*	2	1	1	8	4	4
ABC Jazz	38	38	0	5	8	-3	7	7	0	13	14	-1	5	6	-1	5	4	1	3	*	*
ABC KIDS LISTEN	20	24	-4	4	4	0	2	4	-2	8	10	-2	4	3	1	1	1	0	1	2	-1
ABC Sport	34	41	-7	2	5	-3	10	8	2	13	13	0	2	3	-1	5	5	0	2	7	-5
Double J	28	47	-19	4	6	-2	6	2	4	5	17	-12	11	20	-9	2	2	0	*	*	*
Total Digital/Internet Only	427	416	11	52	56	-4	43	44	-1	136	124	12	94	103	-9	50	44	6	53	46	7

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
96FM 80s	45	43	2	17	16	1	13	8	5	20	20	0	20	20	0	9	5	4	27	21	6
CADA	1	3	-2	1	3	-2	1	*	*	1	*	*	*	*	*	*	*	*	1	1	0
Chemist Warehouse Remix	4	4	0	1	1	0	2	3	-1	2	1	1	1	1	0	*	*	*	*	2	*
Coles Radio	26	36	-10	8	9	-1	17	23	-6	11	16	-5	6	11	-5	2	4	-2	17	17	0
EASY 80s HITS	27	27	0	10	11	-1	7	7	0	16	17	-1	8	7	1	7	7	0	22	23	-1
KIX DIGITAL	16	11	5	5	5	0	3	*	*	4	1	3	2	2	0	3	5	-2	5	4	1
MMM 80s	16	16	0	3	5	-2	5	5	0	9	8	1	10	7	3	2	2	0	8	5	3
MMM 90s	14	15	-1	7	3	4	4	3	1	6	6	0	9	11	-2	6	5	1	9	7	2
MMM CLASSIC ROCK	18	19	-1	5	7	-2	8	8	0	6	8	-2	7	6	1	3	1	2	16	16	0
MMM COUNTRY	10	10	0	8	4	4	7	7	0	5	4	1	5	3	2	*	*	*	7	2	5
My Perth DAB Radio	20	19	1	9	8	1	7	7	0	10	10	0	9	9	0	4	1	3	7	10	-3
OLDSKOOL 90s HITS	42	55	-13	21	22	-1	10	18	-8	20	25	-5	22	25	-3	7	13	-6	27	32	-5
RnB Fridays Radio	40	34	6	12	12	0	22	17	5	20	20	0	15	11	4	6	7	-1	19	13	6
smooth fm Perth	54	65	-11	20	20	0	26	26	0	35	37	-2	27	36	-9	12	12	0	38	42	-4
SOUNDCLOUD RADIO	14	11	3	5	4	1	3	5	-2	5	4	1	7	3	4	2	1	1	8	4	4
triple j Unearthed	33	22	11	14	8	6	8	5	3	12	9	3	14	10	4	3	1	2	12	15	-3
ABC Country	13	11	2	6	6	0	2	2	0	5	2	3	5	1	4	6	5	1	14	3	11
ABC Jazz	31	30	1	10	13	-3	11	9	2	10	12	-2	13	14	-1	9	3	6	22	19	3
ABC KIDS LISTEN	14	19	-5	6	7	-1	6	3	3	2	5	-3	6	4	2	2	6	-4	13	14	-1
ABC Sport	22	26	-4	5	9	-4	*	*	*	9	6	3	11	11	0	6	10	-4	24	26	-2
Double J	20	35	-15	11	11	0	7	12	-5	11	18	-7	7	19	-12	7	14	-7	19	29	-10
Total Digital/Internet Only	359	354	5	173	164	9	167	154	13	187	196	-9	175	184	-9	84	90	-6	256	261	-5