



## PERTH RADIO - SURVEY 3 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.3	5.0	-0.7	1.7	1.0	0.7	5.1	2.5	2.6	0.5	0.5	0.0	1.2	2.1	-0.9	8.6	10.1	-1.5	8.0	10.7	-2.7
6PR	6.2	6.9	-0.7	1.5	1.4	0.1	1.0	1.3	-0.3	4.6	3.1	1.5	5.0	5.5	-0.5	10.9	13.3	-2.4	8.5	11.0	-2.5
MIX 94.5	12.7	12.4	0.3	18.4	20.5	-2.1	10.8	11.2	-0.4	14.1	15.2	-1.1	21.1	17.4	3.7	8.7	8.4	0.3	5.1	4.4	0.7
92.9 TRIPLE M	6.7	6.4	0.3	11.5	9.7	1.8	9.0	10.7	-1.7	12.3	10.5	1.8	7.1	8.3	-1.2	3.4	2.5	0.9	1.1	1.0	0.1
96FM	11.9	13.8	-1.9	11.9	14.9	-3.0	7.7	9.4	-1.7	9.4	11.0	-1.6	12.5	16.1	-3.6	20.2	21.2	-1.0	8.7	9.2	-0.5
NOVA93.7	13.5	13.9	-0.4	25.7	26.3	-0.6	26.1	32.4	-6.3	18.4	18.9	-0.5	18.7	17.0	1.7	5.9	5.8	0.1	1.7	1.7	0.0
ABC PER	9.7	7.6	2.1	0.9	1.2	-0.3	0.9	3.7	-2.8	5.1	3.1	2.0	7.1	3.8	3.3	14.1	9.0	5.1	18.9	18.5	0.4
6RN	1.6	1.8	-0.2	0.1	0.2	-0.1	0.9	0.4	0.5	0.2	0.3	-0.1	0.6	1.4	-0.8	1.7	2.6	-0.9	4.5	3.8	0.7
ABC NEWSRADIO	1.2	1.4	-0.2	0.6	0.9	-0.3	1.5	0.5	1.0	0.5	0.7	-0.2	0.6	1.1	-0.5	2.2	2.8	-0.6	1.7	1.8	-0.1
6JJJ	6.8	6.8	0.0	6.3	6.7	-0.4	17.4	11.5	5.9	14.8	16.4	-1.6	6.1	7.3	-1.2	2.7	1.2	1.5	0.5	0.5	0.0
ABC CLASSIC	2.7	2.3	0.4	1.8	1.1	0.7	1.8	0.9	0.9	0.8	0.6	0.2	1.7	0.9	0.8	2.3	3.4	-1.1	6.1	5.2	0.9

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.1	5.0	-0.9	3.6	4.4	-0.8	4.7	5.8	-1.1	4.2	5.3	-1.1	4.1	4.2	-0.1	3.9	4.4	-0.5	4.8	5.1	-0.3	4.8	5.1	-0.3	4.8	5.1	-0.3
6PR	6.9	7.3	-0.4	7.8	8.5	-0.7	8.3	8.0	0.3	5.3	6.2	-0.9	4.9	5.9	-1.0	9.1	8.0	1.1	4.0	5.6	-1.6	4.0	5.6	-1.6	4.0	5.6	-1.6
MIX 94.5	13.1	12.6	0.5	12.5	11.5	1.0	13.3	12.1	1.2	14.7	14.5	0.2	13.6	14.0	-0.4	6.8	7.3	-0.5	11.6	11.6	0.0	11.6	11.6	0.0	11.6	11.6	0.0
92.9 TRIPLE M	7.0	7.0	0.0	6.2	5.9	0.3	7.0	7.1	-0.1	7.4	8.1	-0.7	7.4	6.9	0.5	7.6	6.8	0.8	5.5	4.4	1.1	5.5	4.4	1.1	5.5	4.4	1.1
96FM	12.2	14.1	-1.9	10.6	12.0	-1.4	13.6	15.7	-2.1	14.6	16.1	-1.5	11.1	12.8	-1.7	5.6	10.6	-5.0	10.8	13.1	-2.3	10.8	13.1	-2.3	10.8	13.1	-2.3
NOVA93.7	13.6	14.0	-0.4	15.7	16.6	-0.9	12.4	12.8	-0.4	13.0	13.2	-0.2	14.3	14.0	0.3	9.8	10.6	-0.8	13.1	13.7	-0.6	13.1	13.7	-0.6	13.1	13.7	-0.6
ABC PER	9.7	7.6	2.1	11.9	10.0	1.9	9.4	7.1	2.3	7.3	5.3	2.0	8.6	6.5	2.1	14.0	12.6	1.4	10.0	7.5	2.5	10.0	7.5	2.5	10.0	7.5	2.5
6RN	1.5	1.7	-0.2	2.5	2.8	-0.3	0.8	1.1	-0.3	1.0	1.0	0.0	1.7	1.9	-0.2	1.8	2.5	-0.7	2.0	1.8	0.2	2.0	1.8	0.2	2.0	1.8	0.2
ABC NEWSRADIO	1.2	1.3	-0.1	1.8	2.2	-0.4	0.9	0.8	0.1	0.7	0.8	-0.1	0.8	0.9	-0.1	1.9	3.3	-1.4	1.3	1.6	-0.3	1.3	1.6	-0.3	1.3	1.6	-0.3
6JJJ	6.9	6.8	0.1	6.5	6.2	0.3	5.5	6.4	-0.9	6.7	6.8	-0.1	9.5	9.0	0.5	8.2	5.5	2.7	6.3	7.0	-0.7	6.3	7.0	-0.7	6.3	7.0	-0.7
ABC CLASSIC	2.5	2.2	0.3	1.9	2.0	-0.1	2.6	2.2	0.4	2.8	2.2	0.6	2.6	2.0	0.6	3.9	3.3	0.6	3.1	2.6	0.5	3.1	2.6	0.5	3.1	2.6	0.5



**PERTH RADIO - SURVEY 3 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	153	139	14	14	5	9	15	7	8	10	11	-1	16	15	1	42	33	9	56	67	-11
6PR	185	201	-16	24	17	7	11	12	-1	26	34	-8	38	48	-10	40	46	-6	47	44	3
MIX 94.5	516	512	4	80	81	-1	61	52	9	145	149	-4	132	129	3	60	64	-4	38	37	1
92.9 TRIPLE M	316	294	22	53	48	5	49	49	0	112	104	8	67	68	-1	24	17	7	10	8	2
96FM	459	443	16	59	55	4	41	38	3	105	92	13	119	125	-6	84	85	-1	50	48	2
NOVA93.7	580	620	-40	91	105	-14	85	104	-19	214	215	-1	125	137	-12	48	46	2	17	14	3
ABC PER	282	270	12	13	10	3	9	13	-4	32	32	0	69	60	9	59	55	4	99	102	-3
6RN	63	69	-6	2	3	-1	4	2	2	6	6	0	11	18	-7	12	15	-3	28	24	4
ABC NEWSRADIO	94	97	-3	7	7	0	12	9	3	14	17	-3	14	20	-6	18	21	-3	28	22	6
6JJJ	354	338	16	43	36	7	68	59	9	147	154	-7	71	62	9	18	17	1	8	9	-1
ABC CLASSIC	94	91	3	15	10	5	11	8	3	13	11	2	17	19	-2	9	13	-4	29	30	-1
Total	1698	1697	1	189	190	-1	169	167	2	447	444	3	383	387	-4	222	221	1	287	289	-2

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	137	122	15	68	69	-1	76	68	8	83	75	8	53	59	-6	28	26	2	88	82	6
6PR	166	180	-14	109	130	-21	80	89	-9	80	91	-11	71	84	-13	40	41	-1	101	111	-10
MIX 94.5	459	448	11	269	274	-5	203	206	-3	267	275	-8	221	224	-3	79	74	5	309	305	4
92.9 TRIPLE M	277	260	17	140	150	-10	116	107	9	153	148	5	134	128	6	51	44	7	160	135	25
96FM	404	390	14	216	229	-13	171	182	-11	239	217	22	198	181	17	55	66	-11	269	273	-4
NOVA93.7	519	565	-46	344	389	-45	231	242	-11	272	318	-46	271	281	-10	97	108	-11	388	382	6
ABC PER	244	240	4	164	161	3	136	127	9	116	112	4	107	106	1	65	66	-1	189	174	15
6RN	54	62	-8	34	42	-8	23	32	-9	27	28	-1	28	30	-2	17	19	-2	43	44	-1
ABC NEWSRADIO	79	85	-6	44	47	-3	28	27	1	24	26	-2	23	25	-2	15	18	-3	46	46	0
6JJJ	319	298	21	187	180	7	122	124	-2	161	156	5	175	167	8	71	62	9	206	214	-8
ABC CLASSIC	90	82	8	49	52	-3	39	35	4	48	32	16	42	33	9	23	20	3	56	55	1
Total	1654	1651	3	1297	1345	-48	1060	1038	22	1193	1185	8	1123	1127	-4	496	505	-9	1419	1395	24



## PERTH RADIO - SURVEY 3 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	8	10	-2	*	*	*	1	*	*	*	*	*	1	1	0	3	4	-1	4	5	-1
6PR	12	14	-2	*	*	*	*	*	*	2	1	1	2	3	-1	4	5	-1	4	5	-1
MIX 94.5	25	25	0	3	4	-1	1	1	0	6	6	0	9	9	0	3	3	0	2	2	0
92.9 TRIPLE M	13	13	0	2	2	0	1	1	0	5	4	1	3	4	-1	1	1	0	1	*	*
96FM	23	28	-5	2	3	-1	1	1	0	4	5	-1	5	8	-3	7	7	0	4	4	0
NOVA93.7	27	28	-1	5	5	0	4	4	0	8	8	0	8	8	0	2	2	0	1	1	0
ABC PER	19	15	4	*	*	*	*	*	*	2	1	1	3	2	1	5	3	2	9	8	1
6RN	3	4	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
6JJJ	13	14	-1	1	1	0	2	2	0	6	7	-1	3	4	-1	1	*	*	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	3	2	1
Total	198	203	-5	17	19	-2	13	13	0	41	42	-1	44	49	-5	34	35	-1	47	45	2

Average Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	9	11	-2	11	14	-3	14	18	-4	12	15	-3	8	9	-1	2	2	0	8	8	0
6PR	15	16	-1	23	26	-3	25	25	0	15	18	-3	10	12	-2	4	4	0	7	9	-2
MIX 94.5	28	28	0	37	36	1	41	38	3	41	42	-1	27	29	-2	3	4	-1	19	19	0
92.9 TRIPLE M	15	15	0	19	18	1	22	22	0	20	24	-4	15	14	1	4	3	1	9	7	2
96FM	26	31	-5	32	37	-5	42	49	-7	41	47	-6	22	27	-5	3	5	-2	18	21	-3
NOVA93.7	29	31	-2	47	52	-5	38	40	-2	36	39	-3	28	29	-1	5	5	0	21	22	-1
ABC PER	20	17	3	36	31	5	29	22	7	20	15	5	17	13	4	7	6	1	16	12	4
6RN	3	4	-1	8	9	-1	2	4	-2	3	3	0	3	4	-1	1	1	0	3	3	0
ABC NEWSRADIO	2	3	-1	5	7	-2	3	2	1	2	2	0	2	2	0	1	2	-1	2	3	-1
6JJJ	15	15	0	19	19	0	17	20	-3	19	20	-1	19	19	0	4	3	1	10	11	-1
ABC CLASSIC	5	5	0	6	6	0	8	7	1	8	6	2	5	4	1	2	2	0	5	4	1
Total	211	220	-9	299	312	-13	308	310	-2	277	293	-16	197	206	-9	49	50	-1	163	162	1



# PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 3 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	61	58	3	13	11	2	9	7	2	8	11	-3	12	12	0	13	11	2	7	7	0
BUDDHA HITS	16	15	1	1	2	-1	1	1	0	8	8	0	1	3	-2	3	1	2	2	*	*
CADA	4	4	0	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*	1	1	0
Chemist Warehouse Remix	3	2	1	*	*	*	*	*	*	1	*	*	1	2	-1	*	1	*	1	*	*
Coles Radio	20	26	-6	4	4	0	1	2	-1	7	7	0	3	9	-6	2	3	-1	2	2	0
EASY 80s HITS	38	26	12	6	4	2	7	2	5	4	4	0	14	13	1	2	*	*	5	2	3
KIX DIGITAL	11	13	-2	4	4	0	2	1	1	*	*	*	4	3	1	1	1	0	*	3	*
MMM 80s	15	13	2	3	3	0	4	1	3	2	2	0	3	4	-1	2	1	1	1	1	0
MMM 90s	22	22	0	6	8	-2	3	3	0	5	7	-2	7	5	2	*	*	*	*	*	*
MMM CLASSIC ROCK	19	33	-14	3	5	-2	1	1	0	5	8	-3	5	10	-5	5	7	-2	*	2	*
MMM COUNTRY	7	6	1	*	*	*	5	3	2	1	*	*	*	3	*	*	*	*	1	1	0
Niche Radio	4	5	-1	*	*	*	1	1	0	*	*	*	1	1	0	1	*	*	1	3	-2
OLDSKOOL 90s HITS	39	37	2	6	10	-4	7	6	1	16	13	3	9	8	1	1	*	*	1	*	*
RnB Fridays Radio	38	35	3	7	4	3	10	11	-1	17	16	1	4	4	0	1	1	0	*	*	*
smooth	44	39	5	4	4	0	5	5	0	13	12	1	9	4	5	7	7	0	6	7	-1
SOUNDCLOUD RADIO	7	8	-1	1	1	0	4	4	0	3	2	1	*	1	*	*	*	*	*	*	*
TikTok Trending	36	24	12	17	10	7	10	5	5	8	9	-1	1	1	0	*	*	*	*	*	*
triple j Unearthed	22	22	0	*	1	*	10	9	1	9	8	1	1	2	-1	2	2	0	1	1	0
ABC Country	9	15	-6	*	1	*	2	2	0	1	1	0	1	2	-1	2	2	0	3	7	-4
ABC Jazz	21	20	1	2	3	-1	5	2	3	7	7	0	1	2	-1	4	3	1	2	3	-1
ABC KIDS LISTEN	15	12	3	1	1	0	3	2	1	9	7	2	2	1	1	*	*	*	*	*	*
ABC Sport	24	13	11	3	1	2	5	4	1	5	3	2	6	3	3	1	1	0	4	2	2
Double J	43	42	1	4	5	-1	6	4	2	19	16	3	11	12	-1	2	3	-1	2	2	0
Total Digital/Internet Only	380	368	12	60	52	8	47	33	14	100	98	2	80	91	-11	46	47	-1	46	46	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	50	44	6	26	14	12	17	14	3	19	16	3	15	16	-1	3	8	-5	23	26	-3
BUDDHA HITS	13	10	3	6	7	-1	1	2	-1	5	4	1	4	5	-1	6	4	2	13	13	0
CADA	3	4	-1	*	*	*	*	*	*	2	2	0	*	*	*	1	1	0	*	*	*
Chemist Warehouse Remix	3	2	1	1	1	0	1	*	*	1	*	*	1	2	-1	*	*	*	1	1	0
Coles Radio	19	24	-5	8	7	1	12	9	3	8	9	-1	7	10	-3	4	6	-2	4	9	-5
EASY 80s HITS	32	22	10	12	7	5	19	14	5	17	8	9	11	7	4	4	5	-1	19	13	6
KIX DIGITAL	4	4	0	1	3	-2	1	3	-2	2	2	0	4	3	1	1	1	0	8	12	-4
MMM 80s	13	13	0	5	4	1	2	2	0	7	4	3	7	10	-3	3	5	-2	7	5	2
MMM 90s	17	19	-2	7	10	-3	4	7	-3	10	10	0	8	7	1	2	4	-2	12	11	1
MMM CLASSIC ROCK	15	23	-8	6	10	-4	7	9	-2	10	11	-1	7	11	-4	2	4	-2	12	21	-9
MMM COUNTRY	6	6	0	2	2	0	1	2	-1	2	3	-1	2	2	0	1	1	0	3	*	*
Niche Radio	3	2	1	2	1	1	1	1	0	*	*	*	*	*	*	2	1	1	2	3	-1
OLDSKOOL 90s HITS	33	31	2	15	16	-1	14	12	2	17	13	4	14	13	1	4	6	-2	24	20	4
RnB Fridays Radio	30	29	1	13	15	-2	13	10	3	17	12	5	8	9	-1	5	4	1	15	7	8
smooth	34	31	3	19	13	6	19	15	4	23	16	7	13	10	3	5	9	-4	28	26	2
SOUNDCLOUD RADIO	6	5	1	1	3	-2	4	4	0	3	3	0	2	4	-2	2	1	1	6	6	0
TikTok Trending	31	18	13	16	12	4	10	3	7	18	7	11	11	10	1	11	5	6	21	14	7
triple j Unearthed	20	14	6	7	3	4	8	2	6	8	3	5	4	10	-6	5	7	-2	5	13	-8
ABC Country	6	10	-4	1	4	-3	2	4	-2	2	5	-3	3	4	-1	2	3	-1	4	7	-3
ABC Jazz	17	16	1	6	4	2	7	6	1	4	3	1	9	5	4	8	6	2	11	10	1
ABC KIDS LISTEN	11	11	0	6	6	0	6	5	1	6	4	2	6	6	0	2	2	0	9	6	3
ABC Sport	10	5	5	1	*	*	3	*	*	6	4	2	3	4	-1	1	1	0	19	10	9
Double J	33	35	-2	10	10	0	12	12	0	15	18	-3	14	16	-2	8	5	3	26	23	3
Total Digital/Internet Only	319	299	20	161	147	14	151	131	20	183	150	33	141	154	-13	78	78	0	244	234	10

Please note: The Edge Digital rebranded as CADA effective March 31 2022 and RnB Fridays renamed to RnB Fridays Radio effective April 17 2022.