



# MELBOURNE RADIO - SURVEY 3 2022

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	2.7	2.6	0.1	1.8	1.3	0.5	2.5	4.0	-1.5	4.7	3.4	1.3	2.2	2.2	0.0	3.2	3.6	-0.4	1.6	1.6	0.0
3AW	14.7	15.1	-0.4	4.2	2.6	1.6	4.6	3.9	0.7	3.0	3.7	-0.7	7.6	9.1	-1.5	21.3	23.2	-1.9	35.0	34.1	0.9
RSN 927	0.5	0.9	-0.4	0.1	0.2	-0.1	0.8	0.8	0.0	0.6	0.6	0.0	0.5	0.7	-0.2	0.5	0.7	-0.2	0.4	2.0	-1.6
Magic 1278	1.4	1.5	-0.1	0.1	0.3	-0.2	*	0.2	*	0.7	0.6	0.1	0.6	0.5	0.1	2.0	1.0	1.0	3.4	4.6	-1.2
3MP 1377	1.0	0.6	0.4	*	0.1	*	0.2	0.2	0.0	0.2	0.2	0.0	0.9	0.8	0.1	1.0	0.6	0.4	2.4	1.2	1.2
101.9 FOX FM	8.8	9.6	-0.8	18.4	20.5	-2.1	10.7	13.0	-2.3	13.2	15.9	-2.7	10.5	11.3	-0.8	6.2	5.0	1.2	0.5	0.3	0.2
GOLD104.3	11.5	11.4	0.1	11.7	12.5	-0.8	5.9	4.1	1.8	10.9	11.4	-0.5	16.2	16.0	0.2	13.9	15.9	-2.0	7.9	6.3	1.6
KIIS 101.1 FM	5.6	6.1	-0.5	10.5	11.6	-1.1	14.1	12.4	1.7	9.7	11.5	-1.8	4.4	5.2	-0.8	2.1	2.0	0.1	0.6	0.6	0.0
105.1 TRIPLE M	6.0	5.4	0.6	8.3	6.8	1.5	4.4	6.4	-2.0	7.6	5.2	2.4	9.2	7.6	1.6	6.2	7.6	-1.4	0.9	1.1	-0.2
NOVA 100	7.5	7.4	0.1	14.6	14.1	0.5	11.9	13.3	-1.4	9.2	8.9	0.3	10.2	10.1	0.1	4.7	4.7	0.0	1.1	0.8	0.3
smoothfm 91.5	9.0	7.3	1.7	5.9	4.3	1.6	7.6	4.5	3.1	6.8	6.0	0.8	8.0	6.9	1.1	12.4	7.9	4.5	11.6	10.5	1.1
ABC MEL	7.3	7.6	-0.3	3.3	3.8	-0.5	1.0	0.5	0.5	3.7	2.5	1.2	7.0	7.5	-0.5	7.7	8.6	-0.9	14.3	15.8	-1.5
3RN	1.8	1.9	-0.1	0.4	0.2	0.2	0.9	0.8	0.1	0.3	0.6	-0.3	2.2	1.8	0.4	2.1	1.2	0.9	3.4	4.9	-1.5
ABC NEWSRADIO	1.9	1.7	0.2	0.5	0.7	-0.2	0.8	0.7	0.1	1.9	1.7	0.2	1.6	1.5	0.1	3.2	2.8	0.4	2.1	1.7	0.4
3JJJ	4.5	5.6	-1.1	5.5	6.1	-0.6	14.4	21.0	-6.6	9.4	10.9	-1.5	2.5	2.7	-0.2	1.0	1.2	-0.2	0.3	0.5	-0.2
ABC CLASSIC	2.0	2.0	0.0	1.2	1.4	-0.2	0.4	0.6	-0.2	1.1	1.6	-0.5	1.4	1.1	0.3	0.9	0.3	0.6	4.9	5.0	-0.1

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	2.8	2.7	0.1	2.7	1.9	0.8	2.5	2.6	-0.1	2.9	3.3	-0.4	3.2	3.0	0.2	2.7	2.7	0.0	2.6	2.5	0.1	2.6	2.5	0.1	2.6	2.5	0.1
3AW	15.3	15.8	-0.5	19.4	18.9	0.5	17.5	18.5	-1.0	11.6	13.2	-1.6	11.1	11.4	-0.3	16.8	15.7	1.1	12.6	12.7	-0.1	12.6	12.7	-0.1	12.6	12.7	-0.1
RSN 927	0.4	0.7	-0.3	0.6	1.4	-0.8	0.5	0.4	0.1	0.3	0.4	-0.1	0.2	0.3	-0.1	*	1.5	*	0.9	1.6	-0.7	0.9	1.6	-0.7	0.9	1.6	-0.7
Magic 1278	1.3	1.5	-0.2	1.3	1.0	0.3	1.7	2.0	-0.3	1.3	1.8	-0.5	1.1	1.5	-0.4	1.2	0.6	0.6	1.8	1.7	0.1	1.8	1.7	0.1	1.8	1.7	0.1
3MP 1377	1.0	0.6	0.4	0.6	0.3	0.3	0.9	0.5	0.4	1.0	0.7	0.3	1.4	0.9	0.5	1.1	1.1	0.0	1.0	0.7	0.3	1.0	0.7	0.3	1.0	0.7	0.3
101.9 FOX FM	8.8	9.6	-0.8	8.7	9.6	-0.9	8.3	8.5	-0.2	9.8	11.1	-1.3	8.8	9.7	-0.9	6.8	8.2	-1.4	8.7	9.6	-0.9	6.8	8.2	-1.4	8.7	9.6	-0.9
GOLD104.3	11.6	11.5	0.1	10.0	10.3	-0.3	11.8	12.0	-0.2	13.7	13.1	0.6	12.0	11.4	0.6	8.4	8.4	0.0	11.2	11.2	0.0	8.4	8.4	0.0	11.2	11.2	0.0
KIIS 101.1 FM	5.6	6.2	-0.6	5.4	6.3	-0.9	4.7	4.9	-0.2	5.8	6.3	-0.5	7.1	8.0	-0.9	4.5	4.6	-0.1	5.5	6.0	-0.5	4.5	4.6	-0.1	5.5	6.0	-0.5
105.1 TRIPLE M	6.2	5.6	0.6	5.5	4.5	1.0	6.2	6.3	-0.1	7.4	6.9	0.5	6.2	5.4	0.8	4.2	3.9	0.3	5.3	4.5	0.8	4.2	3.9	0.3	5.3	4.5	0.8
NOVA 100	7.4	7.5	-0.1	8.9	9.2	-0.3	5.8	5.9	-0.1	7.0	6.9	0.1	9.1	8.9	0.2	5.1	5.4	-0.3	7.6	7.0	0.6	5.1	5.4	-0.3	7.6	7.0	0.6
smoothfm 91.5	8.8	6.9	1.9	7.3	6.1	1.2	9.4	7.5	1.9	10.0	7.0	3.0	8.2	7.1	1.1	8.8	6.7	2.1	10.0	8.6	1.4	8.8	6.7	2.1	10.0	8.6	1.4
ABC MEL	7.7	8.1	-0.4	9.0	8.7	0.3	9.4	9.8	-0.4	5.0	6.0	-1.0	7.0	7.0	0.0	8.9	10.3	-1.4	6.1	6.3	-0.2	8.9	10.3	-1.4	6.1	6.3	-0.2
3RN	1.9	2.0	-0.1	3.6	3.8	-0.2	0.9	0.9	0.0	0.9	0.8	0.1	1.6	1.8	-0.2	3.0	3.4	-0.4	1.6	1.8	-0.2	3.0	3.4	-0.4	1.6	1.8	-0.2
ABC NEWSRADIO	1.8	1.6	0.2	2.1	1.5	0.6	1.7	1.9	-0.2	1.4	1.5	-0.1	1.6	1.5	0.1	3.5	2.5	1.0	2.0	1.8	0.2	3.5	2.5	1.0	2.0	1.8	0.2
3JJJ	4.3	5.7	-1.4	4.4	5.7	-1.3	3.7	5.6	-1.9	4.4	5.4	-1.0	5.2	6.5	-1.3	3.9	4.9	-1.0	4.9	5.2	-0.3	3.9	4.9	-1.0	4.9	5.2	-0.3
ABC CLASSIC	1.8	1.8	0.0	1.3	1.8	-0.5	2.0	1.9	0.1	2.1	1.8	0.3	1.7	1.5	0.2	2.0	2.5	-0.5	2.6	2.4	0.2	2.0	2.5	-0.5	2.6	2.4	0.2



# MELBOURNE RADIO - SURVEY 3 2022

## Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	353	324	29	35	31	4	39	23	16	122	95	27	57	57	0	59	55	4	41	62	-21
3AW	821	825	-4	50	41	9	43	37	6	97	81	16	139	161	-22	176	185	-9	315	319	-4
RSN 927	71	98	-27	9	6	3	6	7	-1	21	20	1	10	14	-4	12	16	-4	14	37	-23
Magic 1278	113	113	0	7	9	-2	4	10	-6	20	13	7	16	11	5	24	15	9	43	54	-11
3MP 1377	98	106	-8	*	8	*	4	5	-1	18	14	4	18	23	-5	23	19	4	35	38	-3
101.9 FOX FM	1174	1190	-16	196	208	-12	204	187	17	430	438	-8	221	229	-8	100	102	-2	23	25	-2
GOLD104.3	1193	1157	36	115	125	-10	113	102	11	321	298	23	313	295	18	186	214	-28	144	123	21
KIIS 101.1 FM	1079	1078	1	179	203	-24	203	170	33	415	426	-11	185	182	3	70	64	6	28	32	-4
105.1 TRIPLE M	734	662	72	91	86	5	113	87	26	232	193	39	162	149	13	101	104	-3	35	44	-9
NOVA 100	1158	1095	63	190	187	3	182	195	-13	429	381	48	253	241	12	79	67	12	26	24	2
smoothfm 91.5	1040	993	47	118	107	11	111	102	9	246	220	26	226	234	-8	143	138	5	196	192	4
ABC MEL	690	704	-14	32	36	-4	35	26	9	105	103	2	146	137	9	111	114	-3	261	288	-27
3RN	219	221	-2	12	8	4	22	24	-2	30	23	7	51	47	4	33	34	-1	71	85	-14
ABC NEWSRADIO	336	322	14	30	30	0	34	28	6	67	72	-5	69	60	9	53	52	1	84	79	5
3JJJ	624	673	-49	75	74	1	125	166	-41	303	304	-1	83	84	-1	19	23	-4	19	23	-4
ABC CLASSIC	267	259	8	28	27	1	32	33	-1	37	52	-15	46	43	3	27	18	9	96	87	9
Total	4645	4634	11	475	482	-7	509	497	12	1289	1278	11	1005	1008	-3	584	588	-4	784	782	2

## Cumulative Audience (000's) by Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	278	262	16	140	103	37	96	113	-17	117	119	-2	154	131	23	68	68	0	201	185	16						
3AW	782	793	-11	549	553	-4	453	476	-23	427	419	8	393	396	-3	208	205	3	519	526	-7						
RSN 927	54	74	-20	25	41	-16	20	20	0	21	29	-8	20	24	-4	4	14	-10	51	76	-25						
Magic 1278	91	98	-7	46	54	-8	49	56	-7	45	54	-9	46	56	-10	21	24	-3	71	84	-13						
3MP 1377	88	97	-9	33	35	-2	48	40	8	47	52	-5	65	49	16	21	33	-12	57	65	-8						
101.9 FOX FM	1015	1008	7	511	589	-78	442	400	42	521	535	-14	468	474	-6	208	230	-22	671	717	-46						
GOLD104.3	1045	1003	42	503	538	-35	500	477	23	597	577	20	541	506	35	200	217	-17	735	725	10						
KIIS 101.1 FM	948	933	15	473	524	-51	363	302	61	435	425	10	450	463	-13	166	178	-12	565	585	-20						
105.1 TRIPLE M	610	561	49	281	254	27	222	226	-4	315	280	35	284	232	52	122	126	-4	420	334	86						
NOVA 100	1028	969	59	596	574	22	382	339	43	455	423	32	529	538	-9	197	195	2	681	603	78						
smoothfm 91.5	910	875	35	443	435	8	403	397	6	495	453	42	448	422	26	209	187	22	659	608	51						
ABC MEL	614	627	-13	401	421	-20	322	349	-27	283	302	-19	264	261	3	151	162	-11	408	417	-9						
3RN	188	190	-2	112	120	-8	64	74	-10	69	69	0	66	75	-9	72	78	-6	130	132	-2						
ABC NEWSRADIO	277	261	16	158	136	22	103	116	-13	91	101	-10	87	83	4	76	69	7	193	193	0						
3JJJ	526	578	-52	257	323	-66	196	226	-30	258	275	-17	296	320	-24	124	144	-20	387	397	-10						
ABC CLASSIC	223	224	-1	103	114	-11	106	107	-1	110	96	14	85	87	-2	54	63	-9	173	161	12						
Total	4519	4487	32	3465	3463	2	2902	2779	123	3128	3053	75	3165	3144	21	1634	1632	2	3922	3848	74						



## MELBOURNE RADIO - SURVEY 3 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	14	14	0	1	1	0	1	2	-1	5	4	1	2	3	-1	2	3	-1	2	2	0
3AW	74	78	-4	2	1	1	2	2	0	3	4	-1	9	10	-1	17	19	-2	42	42	0
RSN 927	3	5	-2	*	*	*	*	*	*	1	1	0	1	1	0	*	1	*	1	2	-1
Magic 1278	7	8	-1	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1	4	6	-2
3MP 1377	5	3	2	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	3	1	2
101.9 FOX FM	44	50	-6	8	8	0	4	6	-2	15	18	-3	12	13	-1	5	4	1	1	*	*
GOLD104.3	58	59	-1	5	5	0	2	2	0	12	13	-1	18	18	0	11	13	-2	9	8	1
KIIS 101.1 FM	28	32	-4	4	5	-1	5	5	0	11	13	-2	5	6	-1	2	2	0	1	1	0
105.1 TRIPLE M	30	28	2	4	3	1	2	3	-1	9	6	3	10	9	1	5	6	-1	1	1	0
NOVA 100	38	38	0	6	6	0	5	6	-1	11	10	1	11	12	-1	4	4	0	1	1	0
smoothfm 91.5	46	38	8	2	2	0	3	2	1	8	7	1	9	8	1	10	6	4	14	13	1
ABC MEL	37	40	-3	1	2	-1	*	*	*	4	3	1	8	9	-1	6	7	-1	17	19	-2
3RN	9	10	-1	*	*	*	*	*	*	*	1	*	2	2	0	2	1	1	4	6	-2
ABC NEWSRADIO	10	9	1	*	*	*	*	*	*	2	2	0	2	2	0	2	2	0	3	2	1
3JJJ	23	29	-6	2	2	0	6	9	-3	11	13	-2	3	3	0	1	1	0	*	1	*
ABC CLASSIC	10	10	0	1	1	0	*	*	*	1	2	-1	2	1	1	1	*	*	6	6	0
Total	506	520	-14	42	41	1	39	44	-5	114	115	-1	113	115	-2	78	82	-4	120	122	-2

Average Audience (000's) by Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	15	15	0	20	15	5	19	21	-2	19	22	-3	18	17	1	4	4	0	11	11	0						
3AW	83	87	-4	147	147	0	132	144	-12	76	89	-13	61	66	-5	26	23	3	53	55	-2						
RSN 927	2	4	-2	4	11	-7	3	3	0	2	3	-1	1	2	-1	*	2	*	4	7	-3						
Magic 1278	7	8	-1	10	8	2	13	15	-2	8	12	-4	6	8	-2	2	1	1	8	7	1						
3MP 1377	5	3	2	5	2	3	7	4	3	7	5	2	8	5	3	2	2	0	4	3	1						
101.9 FOX FM	47	53	-6	66	75	-9	63	66	-3	65	75	-10	49	55	-6	10	12	-2	37	42	-5						
GOLD104.3	62	63	-1	75	80	-5	89	93	-4	90	89	1	67	65	2	13	13	0	47	49	-2						
KIIS 101.1 FM	30	34	-4	41	49	-8	36	38	-2	38	43	-5	39	46	-7	7	7	0	23	26	-3						
105.1 TRIPLE M	33	31	2	42	35	7	47	49	-2	49	46	3	35	31	4	6	6	0	22	20	2						
NOVA 100	40	42	-2	67	72	-5	44	46	-2	46	47	-1	51	51	0	8	8	0	32	30	2						
smoothfm 91.5	47	38	9	55	48	7	71	59	12	65	47	18	45	41	4	13	10	3	42	37	5						
ABC MEL	41	45	-4	68	68	0	71	76	-5	33	40	-7	39	40	-1	14	15	-1	26	27	-1						
3RN	10	11	-1	27	30	-3	7	7	0	6	6	0	9	10	-1	5	5	0	7	8	-1						
ABC NEWSRADIO	10	9	1	16	12	4	13	14	-1	9	10	-1	9	9	0	5	4	1	8	8	0						
3JJJ	23	31	-8	33	45	-12	28	44	-16	29	36	-7	29	37	-8	6	7	-1	21	23	-2						
ABC CLASSIC	10	10	0	10	14	-4	15	15	0	14	12	2	10	8	2	3	4	-1	11	11	0						
Total	539	554	-15	756	780	-24	755	780	-25	657	676	-19	554	573	-19	153	150	3	422	435	-13						



## MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 3 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Australia Today DAB+	16	16	0	*	3	*	15	11	4	*	*	*	2	2	0	*	*	*	*	*	*
BUDDHA HITS	41	28	13	3	5	-2	6	4	2	9	8	1	9	6	3	10	3	7	4	2	2
CADA	19	27	-8	2	4	-2	8	13	-5	4	7	-3	*	*	*	1	*	*	2	2	0
Chemist Warehouse Remix	20	26	-6	3	5	-2	4	4	0	3	3	0	4	2	2	6	8	-2	*	2	*
Coles Radio	83	82	1	5	13	-8	25	20	5	23	20	3	13	17	-4	10	8	2	6	5	1
DANCE HITS	82	67	15	15	11	4	16	12	4	29	30	-1	20	11	9	*	2	*	2	1	1
EASY 80s HITS	40	41	-1	10	13	-3	6	2	4	9	7	2	8	9	-1	6	9	-3	2	1	1
GOLD 80s	111	96	15	19	18	1	12	13	-1	27	20	7	32	22	10	14	18	-4	8	5	3
KIIS 90s	91	75	16	20	20	0	16	15	1	38	31	7	12	6	6	5	3	2	*	*	*
MMM 80s	49	35	14	2	2	0	21	13	8	12	3	9	6	3	3	6	15	-9	3	*	*
MMM 90s	67	51	16	7	5	2	22	13	9	17	*	*	13	21	-8	5	8	-3	4	4	0
MMM CLASSIC ROCK	65	69	-4	13	5	8	11	19	-8	4	2	2	18	13	5	14	24	-10	5	7	-2
MMM COUNTRY	25	32	-7	2	2	0	9	8	1	5	8	-3	2	7	-5	3	3	0	3	3	0
MMM HARD N HEAVY	19	37	-18	5	14	-9	2	2	0	2	7	-5	9	13	-4	2	1	1	*	*	*
NOVA Noughties	56	65	-9	9	8	1	9	7	2	21	33	-12	12	7	5	2	5	-3	4	4	0
OLDSKOOL 90s HITS	70	44	26	14	12	2	10	2	8	24	15	9	18	11	7	5	4	1	*	*	*
RnB Fridays Radio	77	47	30	6	6	0	38	20	18	20	17	3	9	2	7	2	2	0	2	*	*
RSN Carnival	13	12	1	*	3	*	11	7	4	2	*	*	*	*	*	*	2	*	*	*	*
Rythmos	22	10	12	5	2	3	2	2	0	7	2	5	8	4	4	*	*	*	*	*	*
SEN Fanatic	13	8	5	*	*	*	11	5	6	*	*	*	*	*	*	2	1	1	*	1	*
SEN Sydney DAB+	14	13	1	4	1	3	6	7	-1	3	3	0	*	*	*	1	1	0	*	*	*
SEN Track Digital	12	15	-3	*	3	*	2	2	0	5	4	1	3	4	-1	1	2	-1	*	*	*
smooth relax	81	76	5	8	19	-11	13	10	3	16	8	8	15	11	4	10	12	-2	19	16	3
SOUNDCLOUD RADIO	22	20	2	7	8	-1	5	*	*	11	12	-1	*	*	*	*	*	*	*	*	*
TikTok Trending	105	88	17	30	23	7	37	28	9	34	34	0	2	1	1	*	*	*	1	1	0
triple j Unearthed	51	71	-20	6	11	-5	16	26	-10	21	20	1	3	9	-6	4	3	1	2	2	0
ABC Country	30	39	-9	1	6	-5	6	11	-5	6	6	0	6	4	2	5	4	1	7	9	-2
ABC Jazz	66	71	-5	10	13	-3	14	11	3	11	18	-7	12	13	-1	2	3	-1	16	13	3
ABC KIDS LISTEN	47	31	16	14	10	4	6	2	4	19	13	6	7	5	2	*	*	*	1	1	0
ABC Sport	45	54	-9	8	15	-7	2	2	0	16	21	-5	8	6	2	6	3	3	5	6	-1
Double J	39	64	-25	10	14	-4	10	16	-6	8	9	-1	11	21	-10	*	5	*	*	*	*
Total Digital/Internet Only	886	852	34	143	139	4	122	98	24	249	253	-4	189	171	18	92	100	-8	91	92	-1

Please note: The Edge Digital rebranded as CADA effective March 31 2022, RnB Fridays renamed to RnB Fridays Radio and RSN Extra renamed to RSN Carnival effective April 17 2022.



## MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 3 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon	Fri	5:30am-12mn +/-	Mon	Fri	5:30am-9:00am +/-	Mon	Fri	9:00am-12:00md +/-	Mon	Fri	12:00md-4:00pm +/-	Mon	Fri	4:00pm-7:00pm +/-	Mon	Fri	7:00pm-12:00mn +/-	Sat	Sun	5:30am-12mn +/-
Australia Today DAB+	11	7	4	5	*	*	5	5	0	*	*	*	2	2	0	*	*	*	6	11	-5
BUDDHA HITS	27	24	3	11	13	-2	10	8	2	9	10	-1	16	15	1	6	6	0	22	17	5
CADA	12	13	-1	4	5	-1	1	4	-3	4	4	0	2	2	0	4	2	2	7	15	-8
Chemist Warehouse Remix	17	18	-1	4	6	-2	4	4	0	7	7	0	6	8	-2	6	8	-2	10	15	-5
Coles Radio	69	68	1	17	14	3	22	24	-2	35	44	-9	22	34	-12	12	18	-6	39	37	2
DANCE HITS	61	52	9	20	18	2	26	14	12	31	31	0	22	13	9	10	6	4	40	30	10
EASY 80s HITS	35	30	5	6	5	1	18	11	7	9	10	-1	13	5	8	5	7	-2	14	22	-8
GOLD 80s	102	81	21	37	20	17	35	27	8	41	30	11	40	29	11	31	28	3	53	36	17
KIIS 90s	61	61	0	24	28	-4	16	22	-6	25	27	-2	22	24	-2	6	20	-14	48	35	13
MMM 80s	27	26	1	10	7	3	10	16	-6	9	10	-1	8	7	1	2	3	-1	31	16	15
MMM 90s	50	36	14	19	16	3	17	11	6	18	10	8	15	15	0	6	5	1	29	29	0
MMM CLASSIC ROCK	44	57	-13	19	20	-1	24	25	-1	22	27	-5	17	21	-4	10	14	-4	35	34	1
MMM COUNTRY	16	26	-10	1	8	-7	5	13	-8	12	16	-4	5	13	-8	5	15	-10	15	21	-6
MMM HARD N HEAVY	17	35	-18	5	12	-7	6	10	-4	8	19	-11	8	14	-6	3	6	-3	7	12	-5
NOVA Noughties	47	46	1	27	28	-1	14	21	-7	20	25	-5	23	17	6	3	9	-6	26	34	-8
OLDSKOOL 90s HITS	57	31	26	19	11	8	14	5	9	36	20	16	34	12	22	15	9	6	30	21	9
RnB Fridays Radio	61	33	28	14	9	5	14	13	1	36	14	22	21	18	3	12	5	7	21	16	5
RSN Carnival	4	7	-3	4	4	0	*	*	*	*	*	*	*	*	*	*	3	*	10	5	5
Rythmos	13	8	5	6	7	-1	7	6	1	4	2	2	8	5	3	6	7	-1	12	6	6
SEN Fanatic	7	7	0	5	7	-2	2	1	1	*	1	*	*	*	*	*	*	*	11	6	5
SEN Sydney DAB+	8	8	0	7	6	1	5	5	0	*	*	*	3	3	0	1	1	0	6	5	1
SEN Track Digital	12	12	0	*	*	*	2	2	0	7	5	2	5	5	0	2	3	-1	5	8	-3
smooth relax	58	50	8	18	20	-2	23	16	7	29	23	6	32	24	8	11	11	0	41	41	0
SOUNDCLOUD RADIO	19	18	1	14	4	10	9	3	6	5	8	-3	7	8	-1	7	1	6	11	5	6
TikTok Trending	92	74	18	27	18	9	23	18	5	39	33	6	32	33	-1	31	30	1	46	47	-1
triple j Unerthed	42	58	-16	17	31	-14	15	14	1	12	10	2	17	19	-2	14	16	-2	21	25	-4
ABC Country	28	35	-7	10	7	3	11	13	-2	14	20	-6	7	6	1	11	9	2	14	22	-8
ABC Jazz	57	62	-5	22	20	2	19	21	-2	20	23	-3	25	24	1	22	25	-3	32	44	-12
ABC KIDS LISTEN	38	23	15	16	7	9	15	11	4	11	9	2	18	18	0	4	4	0	19	19	0
ABC Sport	37	41	-4	1	9	-8	13	15	-2	19	17	2	16	16	0	12	18	-6	17	21	-4
Double J	28	50	-22	8	23	-15	13	16	-3	13	27	-14	16	38	-22	3	17	-14	17	36	-19
Total Digital/Internet Only	756	704	52	337	304	33	345	300	45	380	372	8	367	379	-12	208	221	-13	518	519	-1

Please note: The Edge Digital rebranded as CADA effective March 31 2022, RnB Fridays renamed to RnB Fridays Radio and RSN Extra renamed to RSN Carnival effective April 17 2022.