



PERTH RADIO - SURVEY 7 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.5	5.3	-0.8	1.4	1.3	0.1	1.5	1.7	-0.2	2.1	1.8	0.3	2.5	1.9	0.6	10.5	10.9	-0.4	7.1	11.1	-4.0
6PR	8.6	8.5	0.1	2.3	1.4	0.9	1.4	1.2	0.2	3.9	6.0	-2.1	11.2	10.3	0.9	10.6	9.5	1.1	13.6	12.4	1.2
MIX 94.5	12.0	12.7	-0.7	13.2	14.5	-1.3	11.0	10.3	0.7	9.9	10.8	-0.9	14.9	18.5	-3.6	15.0	12.1	2.9	8.8	8.6	0.2
HIT 92.9	8.7	8.7	0.0	18.1	14.2	3.9	14.1	15.3	-1.2	15.3	16.2	-0.9	8.0	8.4	-0.4	4.8	5.1	-0.3	0.7	0.4	0.3
96FM	13.2	12.6	0.6	14.6	11.5	3.1	12.1	16.0	-3.9	15.0	14.2	0.8	15.7	15.4	0.3	15.2	13.0	2.2	7.0	7.1	-0.1
NOVA93.7	12.5	12.9	-0.4	26.7	31.1	-4.4	17.9	17.4	0.5	17.2	18.6	-1.4	14.2	13.8	0.4	9.1	9.8	-0.7	1.9	1.7	0.2
ABC PER	6.6	6.5	0.1	2.8	4.4	-1.6	0.8	1.2	-0.4	3.0	2.8	0.2	4.5	3.6	0.9	7.2	9.6	-2.4	15.3	13.8	1.5
6RN	2.6	2.3	0.3	0.1	0.2	-0.1	0.1	1.3	-1.2	1.0	1.0	0.0	1.4	1.2	0.2	4.4	4.6	-0.2	5.9	4.2	1.7
ABC NEWSRADIO	1.1	1.1	0.0	0.8	0.4	0.4	1.2	0.6	0.6	0.7	0.7	0.0	1.0	1.7	-0.7	0.9	1.2	-0.3	1.6	1.2	0.4
6JJJ	9.3	8.3	1.0	5.9	5.7	0.2	24.2	26.7	-2.5	17.1	14.7	2.4	11.3	9.1	2.2	1.6	1.7	-0.1	0.3	0.4	-0.1
ABC CLASSIC	3.1	2.8	0.3	0.7	0.8	-0.1	2.6	1.1	1.5	2.0	1.5	0.5	1.7	2.0	-0.3	2.0	3.3	-1.3	7.5	5.4	2.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.0	5.1	-1.1	4.2	4.5	-0.3	4.1	5.6	-1.5	3.7	5.6	-1.9	3.9	4.4	-0.5	4.6	5.3	-0.7	5.8	5.9	-0.1	5.8	5.9	-0.1	5.8	5.9	-0.1
6PR	9.3	9.3	0.0	11.1	11.2	-0.1	10.2	10.0	0.2	8.3	8.3	0.0	6.9	6.5	0.4	9.0	9.3	-0.3	6.4	5.7	0.7	6.4	5.7	0.7	6.4	5.7	0.7
MIX 94.5	12.2	13.0	-0.8	11.1	12.4	-1.3	12.8	14.1	-1.3	13.4	14.0	-0.6	12.4	13.0	-0.6	9.3	7.8	1.5	11.4	11.7	-0.3	9.3	7.8	1.5	11.4	11.7	-0.3
HIT 92.9	9.0	8.7	0.3	8.5	7.4	1.1	8.3	8.2	0.1	9.8	10.1	-0.3	10.4	10.4	0.0	6.7	6.8	-0.1	7.8	8.4	-0.6	6.7	6.8	-0.1	7.8	8.4	-0.6
96FM	13.1	12.8	0.3	9.9	10.7	-0.8	14.1	14.2	-0.1	15.8	14.5	1.3	13.4	13.2	0.2	11.3	8.7	2.6	13.2	11.9	1.3	11.3	8.7	2.6	13.2	11.9	1.3
NOVA93.7	12.5	12.8	-0.3	14.0	14.1	-0.1	11.4	11.4	0.0	11.7	12.4	-0.7	14.2	15.0	-0.8	10.1	9.5	0.6	12.5	13.1	-0.6	10.1	9.5	0.6	12.5	13.1	-0.6
ABC PER	6.6	6.5	0.1	9.4	9.6	-0.2	5.5	4.5	1.0	4.6	4.2	0.4	4.9	5.8	-0.9	11.3	12.2	-0.9	6.3	6.6	-0.3	11.3	12.2	-0.9	6.3	6.6	-0.3
6RN	2.5	2.2	0.3	3.8	3.2	0.6	2.0	1.4	0.6	1.3	1.3	0.0	2.5	2.3	0.2	3.7	4.9	-1.2	3.0	2.5	0.5	3.7	4.9	-1.2	3.0	2.5	0.5
ABC NEWSRADIO	1.0	1.1	-0.1	1.2	1.4	-0.2	0.5	0.5	0.0	0.6	0.8	-0.2	0.8	0.8	0.0	3.3	3.7	-0.4	1.4	1.3	0.1	3.3	3.7	-0.4	1.4	1.3	0.1
6JJJ	9.8	8.5	1.3	8.5	7.3	1.2	10.5	8.8	1.7	10.6	9.2	1.4	11.0	9.8	1.2	6.6	6.1	0.5	7.7	7.5	0.2	6.6	6.1	0.5	7.7	7.5	0.2
ABC CLASSIC	2.9	2.6	0.3	3.0	2.6	0.4	2.2	2.4	-0.2	2.4	2.4	0.0	3.4	2.8	0.6	4.8	3.8	1.0	4.0	3.2	0.8	4.8	3.8	1.0	4.0	3.2	0.8



**PERTH RADIO - SURVEY 7 2020**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	148	143	5	11	7	4	6	5	1	19	21	-2	16	16	0	42	34	8	54	61	-7
6PR	212	205	7	16	10	6	8	9	-1	43	39	4	60	63	-3	33	30	3	52	54	-2
MIX 94.5	486	502	-16	71	63	8	46	47	-1	118	132	-14	137	147	-10	66	68	-2	48	46	2
HIT 92.9	450	464	-14	82	81	1	59	70	-11	187	193	-6	87	80	7	25	33	-8	11	6	5
96FM	425	421	4	55	50	5	37	32	5	106	119	-13	126	116	10	66	61	5	35	44	-9
NOVA93.7	583	590	-7	120	117	3	79	95	-16	191	197	-6	133	131	2	41	38	3	19	12	7
ABC PER	231	255	-24	16	19	-3	12	11	1	29	25	4	50	60	-10	36	49	-13	89	89	0
6RN	89	90	-1	4	5	-1	2	5	-3	13	14	-1	20	22	-2	18	16	2	32	28	4
ABC NEWSRADIO	83	73	10	11	7	4	10	6	4	10	9	1	19	22	-3	9	9	0	24	19	5
6JJJ	343	311	32	36	32	4	67	71	-4	145	128	17	76	61	15	10	9	1	8	9	-1
ABC CLASSIC	106	100	6	8	8	0	7	9	-2	34	26	8	17	20	-3	5	10	-5	35	26	9
<b>Total</b>	<b>1674</b>	<b>1669</b>	<b>5</b>	<b>183</b>	<b>179</b>	<b>4</b>	<b>171</b>	<b>170</b>	<b>1</b>	<b>450</b>	<b>450</b>	<b>0</b>	<b>381</b>	<b>384</b>	<b>-3</b>	<b>215</b>	<b>216</b>	<b>-1</b>	<b>273</b>	<b>270</b>	<b>3</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 1764]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	127	126	1	69	69	0	71	85	-14	71	81	-10	69	71	-2	41	28	13	103	96	7						
6PR	200	195	5	143	135	8	115	118	-3	110	119	-9	94	100	-6	57	53	4	106	110	-4						
MIX 94.5	438	448	-10	238	254	-16	207	219	-12	258	254	4	235	243	-8	94	86	8	283	295	-12						
HIT 92.9	414	414	0	239	214	25	175	170	5	226	236	-10	222	218	4	87	86	1	265	278	-13						
96FM	378	364	14	201	205	-4	185	173	12	247	214	33	208	203	5	93	82	11	259	252	7						
NOVA93.7	535	546	-11	346	351	-5	245	228	17	311	316	-5	287	299	-12	111	119	-8	371	363	8						
ABC PER	201	214	-13	149	157	-8	103	94	9	98	106	-8	95	98	-3	69	71	-2	151	168	-17						
6RN	77	78	-1	55	48	7	34	34	0	37	41	-4	36	46	-10	24	34	-10	65	60	5						
ABC NEWSRADIO	65	61	4	34	37	-3	25	20	5	23	24	-1	26	27	-1	30	24	6	51	46	5						
6JJJ	315	278	37	200	179	21	151	131	20	173	168	5	198	171	27	83	67	16	210	195	15						
ABC CLASSIC	97	97	0	55	49	6	42	43	-1	55	45	10	50	48	2	31	28	3	73	58	15						
<b>Total</b>	<b>1624</b>	<b>1618</b>	<b>6</b>	<b>1307</b>	<b>1289</b>	<b>18</b>	<b>1085</b>	<b>1038</b>	<b>47</b>	<b>1215</b>	<b>1238</b>	<b>-23</b>	<b>1211</b>	<b>1184</b>	<b>27</b>	<b>583</b>	<b>579</b>	<b>4</b>	<b>1401</b>	<b>1387</b>	<b>14</b>						



**PERTH RADIO - SURVEY 7 2020**

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	10	12	-2	*	*	*	*	*	*	1	1	0	1	1	0	3	3	0	3	6	-3
6PR	19	18	1	*	*	*	*	*	*	2	3	-1	6	6	0	3	3	0	7	6	1
MIX 94.5	26	28	-2	2	2	0	2	2	0	5	5	0	8	10	-2	5	4	1	4	4	0
HIT 92.9	19	19	0	3	2	1	2	2	0	7	8	-1	4	5	-1	2	2	0	*	*	*
96FM	28	28	0	2	2	0	2	3	-1	7	7	0	9	9	0	5	4	1	3	4	-1
NOVA93.7	27	28	-1	4	5	-1	3	3	0	8	9	-1	8	8	0	3	3	0	1	1	0
ABC PER	14	14	0	*	1	*	*	*	*	1	1	0	2	2	0	2	3	-1	8	7	1
6RN	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	2	1
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
6JJB	20	18	2	1	1	0	4	4	0	8	7	1	6	5	1	1	1	0	*	*	*
ABC CLASSIC	7	6	1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	4	3	1
Total	217	219	-2	16	16	0	17	16	1	48	48	0	56	56	0	32	31	1	49	52	-3

Average Audience (000's) by Session, P10+ [Potential: 1764]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	9	12	-3	14	15	-1	13	18	-5	11	17	-6	9	10	-1	3	3	0	10	10	0						
6PR	22	22	0	37	38	-1	33	33	0	25	26	-1	15	15	0	5	6	-1	11	10	1						
MIX 94.5	28	31	-3	37	42	-5	41	47	-6	40	43	-3	28	29	-1	6	5	1	20	20	0						
HIT 92.9	21	21	0	28	25	3	27	27	0	29	31	-2	23	23	0	4	4	0	14	15	-1						
96FM	30	30	0	33	36	-3	46	47	-1	47	44	3	30	29	1	7	5	2	24	21	3						
NOVA93.7	29	30	-1	47	47	0	37	38	-1	35	38	-3	31	34	-3	6	6	0	22	23	-1						
ABC PER	15	15	0	31	32	-1	18	15	3	14	13	1	11	13	-2	7	7	0	11	12	-1						
6RN	6	5	1	13	11	2	6	5	1	4	4	0	6	5	1	2	3	-1	5	4	1						
ABC NEWSRADIO	2	3	-1	4	5	-1	2	2	0	2	2	0	2	2	0	2	2	0	3	2	1						
6JJB	23	20	3	28	24	4	34	29	5	32	28	4	24	22	2	4	4	0	14	13	1						
ABC CLASSIC	7	6	1	10	9	1	7	8	-1	7	7	0	7	6	1	3	2	1	7	6	1						
Total	232	236	-4	332	335	-3	324	332	-8	298	307	-9	222	224	-2	59	61	-2	179	174	5						



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 7 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	7	8	-1	*	*	*	*	*	*	4	5	-1	3	1	2	*	1	*	*	*	*
96FM 80s	27	27	0	6	2	4	7	4	3	4	3	1	6	14	-8	4	3	1	*	*	*
96FM 90s	20	23	-3	6	6	0	2	*	*	2	8	-6	8	5	3	1	1	0	*	3	*
Coles Radio	22	20	2	4	5	-1	*	*	*	9	7	2	5	4	1	2	1	1	1	1	-1
HIT BUDDHA	13	23	-10	1	5	-4	1	2	-1	6	9	-3	3	4	-1	2	2	0	*	1	*
HIT EASY	16	12	4	4	*	*	*	*	*	1	2	-1	4	6	-2	7	1	6	*	3	*
HIT OLDSKOOL	36	30	6	8	8	0	1	2	-1	18	13	5	7	7	0	*	*	*	2	*	*
HIT URBAN	13	12	1	3	4	-1	3	1	2	6	5	1	*	1	*	1	*	*	*	*	*
Kinderling Kids	3	3	0	1	1	0	*	*	*	2	2	0	*	*	*	*	*	*	*	*	*
KIX DIGITAL	6	4	2	*	*	*	*	*	*	*	1	*	*	*	*	3	*	*	2	3	-1
MMM 90s	7	9	-2	*	1	*	*	*	*	2	4	-2	5	3	2	*	2	*	*	*	*
MMM CLASSIC ROCK	18	22	-4	3	3	0	3	6	-3	2	2	0	7	4	3	1	4	-3	2	3	-1
MMM COUNTRY	3	8	-5	*	*	*	*	2	*	1	1	0	1	2	-1	1	2	-1	*	2	*
MMM SOFT ROCK	7	5	2	*	*	*	*	*	*	4	3	1	1	2	-1	1	*	*	*	*	*
My Perth DAB Radio	17	22	-5	4	10	-6	1	1	0	4	3	1	1	2	-1	2	3	-1	6	2	4
NTS News Talk Sport	2	3	-1	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
smooth	32	32	0	2	2	0	1	*	*	10	7	3	10	11	-1	6	10	-4	2	2	0
X-All New All Hit	7	6	1	1	2	-1	*	*	*	5	3	2	*	1	*	*	*	*	1	*	*
triple j Unearthed	28	35	-7	5	4	1	6	9	-3	8	13	-5	9	7	2	2	2	0	*	*	*
ABC Country	13	12	1	4	2	2	*	1	*	4	4	0	2	1	1	2	1	1	2	3	-1
ABC Grandstand	14	19	-5	*	2	*	1	1	0	3	2	1	4	5	-1	5	5	0	2	4	-2
ABC Jazz	17	20	-3	6	6	0	2	1	1	3	2	1	1	2	-1	1	2	-1	3	7	-4
ABC KIDS LISTEN	15	15	0	7	9	-2	1	1	0	3	3	0	1	1	0	1	*	*	2	1	1
Double J	32	30	2	6	5	1	4	5	-1	14	10	4	8	8	0	1	2	-1	*	*	*
Total Digital/Internet Only	249	259	-10	46	41	5	25	23	2	57	64	-7	62	63	-1	36	34	2	22	33	-11

Cumulative Audience (000's) by Session, P10+ [Potential: 1764]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	6	7	-1	6	6	0	1	*	*	1	1	0	*	1	*	*	*	*	2	3	-1
96FM 80s	21	20	1	13	14	-1	7	6	1	5	8	-3	5	5	0	1	3	-2	9	15	-6
96FM 90s	17	23	-6	12	14	-2	4	8	-4	6	9	-3	5	8	-3	3	5	-2	13	8	5
Coles Radio	16	15	1	5	7	-2	5	6	-1	10	7	3	7	7	0	2	2	0	9	10	-1
HIT BUDDHA	11	20	-9	7	9	-2	2	4	-2	5	8	-3	3	7	-4	4	6	-2	6	9	-3
HIT EASY	16	6	10	10	2	8	5	2	3	3	3	0	6	4	2	7	4	3	7	7	0
HIT OLDSKOOL	33	25	8	16	16	0	17	10	7	16	11	5	17	11	6	10	4	6	24	18	6
HIT URBAN	12	12	0	10	8	2	7	5	2	3	4	-1	7	6	1	6	8	-2	12	7	5
Kinderling Kids	2	2	0	2	1	1	1	*	*	*	*	*	*	*	*	*	*	*	2	1	1
KIX DIGITAL	1	3	-2	1	1	0	1	1	0	*	*	*	*	*	*	*	1	*	4	1	3
MMM 90s	4	8	-4	3	4	-1	*	1	*	2	6	-4	3	7	-4	*	3	*	3	4	-1
MMM CLASSIC ROCK	13	15	-2	4	4	0	4	3	1	8	7	1	5	6	-1	3	5	-2	11	13	-2
MMM COUNTRY	3	6	-3	1	2	-1	2	6	-4	2	4	-2	2	1	1	*	*	*	1	3	-2
MMM SOFT ROCK	7	3	4	2	1	1	1	1	0	1	1	0	5	1	4	*	*	*	4	4	0
My Perth DAB Radio	13	17	-4	4	7	-3	3	3	0	11	7	4	3	4	-1	1	3	-2	10	11	-1
NTS News Talk Sport	*	1	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	2	2	0
smooth	23	23	0	13	10	3	9	3	6	15	14	1	10	12	-2	4	5	-1	19	20	-1
X-All New All Hit	5	5	0	*	1	*	*	1	*	5	4	1	*	1	*	1	1	0	2	1	1
triple j Unearthed	20	23	-3	8	12	-4	9	8	1	11	10	1	4	9	-5	3	3	0	17	20	-3
ABC Country	13	11	2	4	6	-2	5	4	1	4	4	0	4	5	-1	6	6	0	3	3	0
ABC Grandstand	9	8	1	1	2	-1	*	1	*	*	2	*	9	8	1	5	6	-1	11	17	-6
ABC Jazz	12	15	-3	4	4	0	4	3	1	5	8	-3	4	4	0	5	5	0	11	11	0
ABC KIDS LISTEN	12	12	0	5	5	0	2	4	-2	8	6	2	6	4	2	2	2	0	11	11	0
Double J	26	26	0	6	7	-1	7	9	-2	12	11	1	15	14	1	7	7	0	17	15	2
Total Digital/Internet Only	209	210	-1	111	118	-7	96	83	13	119	115	4	104	104	0	52	69	-17	166	165	1