



## BRISBANE RADIO - SURVEY 6 2020

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.1	7.6	-0.5	0.5	1.0	-0.5	0.4	0.4	0.0	1.7	1.2	0.5	3.3	5.5	-2.2	7.5	10.9	-3.4	20.8	18.4	2.4
4BH 882	1.6	0.4	1.2	*	*	*	0.1	0.2	-0.1	1.2	0.3	0.9	0.4	0.1	0.3	4.2	0.9	3.3	2.6	0.6	2.0
4KQ	9.2	7.9	1.3	1.5	1.8	-0.3	2.6	0.5	2.1	3.3	0.8	2.5	4.7	4.1	0.6	19.7	15.6	4.1	17.3	18.0	-0.7
B105	10.4	10.5	-0.1	27.4	17.0	10.4	20.5	19.6	0.9	20.3	19.9	0.4	6.5	10.1	-3.6	3.9	3.5	0.4	0.5	1.2	-0.7
97.3FM	10.5	10.5	0.0	15.5	12.7	2.8	8.0	22.5	-14.5	7.6	7.8	-0.2	16.2	12.8	3.4	11.2	11.1	0.1	5.5	5.8	-0.3
104.5 TRIPLE M	10.5	9.9	0.6	13.1	12.6	0.5	10.5	9.2	1.3	10.5	12.9	-2.4	17.6	11.3	6.3	10.5	13.7	-3.2	1.6	2.4	-0.8
NOVA106.9	11.5	10.4	1.1	20.6	25.0	-4.4	15.2	13.9	1.3	17.7	17.3	0.4	17.4	10.3	7.1	3.2	4.9	-1.7	0.6	1.3	-0.7
ABC BRIS	8.4	8.4	0.0	0.8	1.6	-0.8	5.3	1.5	3.8	2.6	2.4	0.2	3.5	6.3	-2.8	9.0	9.0	0.0	22.8	20.3	2.5
4RN	2.1	3.2	-1.1	0.1	0.8	-0.7	0.6	0.4	0.2	0.6	1.6	-1.0	1.8	2.7	-0.9	2.3	3.0	-0.7	4.9	7.0	-2.1
ABC NEWSRADIO	1.6	1.8	-0.2	0.8	1.2	-0.4	0.5	0.5	0.0	0.8	1.9	-1.1	1.1	2.0	-0.9	1.0	1.0	0.0	3.8	2.9	0.9
4JJJ	6.9	8.1	-1.2	4.5	7.0	-2.5	16.6	15.3	1.3	15.7	14.6	1.1	6.1	11.3	-5.2	1.2	2.9	-1.7	0.6	0.3	0.3
ABC CLASSIC	2.9	2.7	0.2	0.6	1.1	-0.5	3.3	0.7	2.6	0.9	2.1	-1.2	2.7	1.1	1.6	3.5	1.0	2.5	5.5	6.9	-1.4

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	7.4	8.0	-0.6	8.2	9.7	-1.5	11.2	10.0	1.2	6.0	6.4	-0.4	3.6	4.3	-0.7	6.1	8.0	-1.9	6.1	6.6	-0.5						
4BH 882	1.5	0.4	1.1	1.6	0.4	1.2	1.6	0.4	1.2	1.3	0.3	1.0	0.8	0.3	0.5	3.6	0.5	3.1	2.0	0.5	1.5						
4KQ	9.1	7.5	1.6	9.9	7.2	2.7	11.5	9.8	1.7	9.0	7.9	1.1	6.3	5.9	0.4	4.2	4.5	-0.3	9.5	9.1	0.4						
B105	10.7	11.0	-0.3	11.0	11.8	-0.8	8.9	10.0	-1.1	10.8	11.4	-0.6	13.4	11.5	1.9	8.4	7.6	0.8	9.4	9.0	0.4						
97.3FM	10.3	10.5	-0.2	9.9	10.4	-0.5	11.5	10.8	0.7	10.7	9.9	0.8	9.5	10.8	-1.3	8.7	10.7	-2.0	10.9	10.6	0.3						
104.5 TRIPLE M	11.4	10.3	1.1	10.4	9.5	0.9	11.6	10.6	1.0	13.5	11.9	1.6	11.5	11.2	0.3	5.5	6.4	-0.9	7.5	8.4	-0.9						
NOVA106.9	11.3	10.4	0.9	12.2	10.2	2.0	8.4	7.1	1.3	11.3	10.5	0.8	14.5	14.4	0.1	9.1	11.7	-2.6	12.3	10.4	1.9						
ABC BRIS	8.4	8.5	-0.1	11.0	10.6	0.4	6.7	7.7	-1.0	5.5	5.8	-0.3	7.6	7.7	-0.1	16.6	13.0	3.6	8.7	8.0	0.7						
4RN	2.1	3.1	-1.0	2.9	3.8	-0.9	1.3	2.9	-1.6	1.2	2.5	-1.3	2.4	3.4	-1.0	4.0	2.5	1.5	2.1	3.4	-1.3						
ABC NEWSRADIO	1.4	1.8	-0.4	2.2	2.7	-0.5	1.0	1.1	-0.1	0.9	1.2	-0.3	1.3	1.4	-0.1	1.8	3.2	-1.4	2.0	1.9	0.1						
4JJJ	7.0	7.9	-0.9	6.0	7.0	-1.0	6.4	7.5	-1.1	7.8	9.1	-1.3	9.1	8.8	0.3	5.6	6.5	-0.9	6.4	9.0	-2.6						
ABC CLASSIC	2.8	2.5	0.3	2.3	1.6	0.7	3.4	2.8	0.6	3.1	2.6	0.5	2.5	3.1	-0.6	3.0	4.3	-1.3	3.4	3.0	0.4						

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO & Hit105 rebranded as B105 effective July 26.



**BRISBANE RADIO - SURVEY 6 2020**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	156	157	-1	7	8	-1	4	5	-1	19	11	8	35	36	-1	24	30	-6	69	68	1
4BH 882	72	31	41	*	1	*	3	4	-1	9	3	6	11	3	8	16	9	7	34	11	23
4KQ	269	256	13	11	14	-3	12	6	6	31	21	10	36	38	-2	78	64	14	102	113	-11
B105	555	558	-3	104	96	8	108	102	6	202	211	-9	94	113	-19	36	23	13	11	13	-2
97.3FM	491	560	-69	79	66	13	52	85	-33	103	151	-48	149	149	0	68	64	4	40	46	-6
104.5 TRIPLE M	408	454	-46	60	61	-1	40	49	-9	110	131	-21	119	131	-12	56	64	-8	23	18	5
NOVA106.9	593	598	-5	119	109	10	99	90	9	192	223	-31	138	124	14	35	39	-4	10	14	-4
ABC BRIS	268	292	-24	14	14	0	9	8	1	30	35	-5	52	63	-11	47	59	-12	115	113	2
4RN	97	106	-9	3	4	-1	4	4	0	9	15	-6	26	25	1	15	18	-3	40	40	0
ABC NEWSRADIO	91	112	-21	8	13	-5	5	4	1	15	26	-11	20	28	-8	11	12	-1	31	28	3
4JJJ	343	403	-60	35	44	-9	76	85	-9	150	148	2	62	90	-28	12	28	-16	7	7	0
ABC CLASSIC	120	119	1	7	10	-3	6	6	0	26	27	-1	30	21	9	15	14	1	37	42	-5
Total	2008	2004	4	230	229	1	233	231	2	518	523	-5	457	450	7	250	250	0	320	320	0

Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	143	145	-2	105	118	-13	92	82	10	82	85	-3	62	58	4	32	34	-2	105	100	5
4BH 882	59	28	31	32	14	18	31	12	19	31	13	18	23	8	15	13	7	6	47	15	32
4KQ	239	223	16	158	144	14	144	132	12	138	119	19	109	102	7	36	40	-4	185	175	10
B105	510	514	-4	313	324	-11	200	211	-11	300	289	11	289	280	9	105	105	0	325	341	-16
97.3FM	432	495	-63	263	296	-33	215	231	-16	233	265	-32	218	241	-23	92	121	-29	308	336	-28
104.5 TRIPLE M	380	407	-27	225	250	-25	162	165	-3	227	228	-1	216	207	9	68	85	-17	211	262	-51
NOVA106.9	534	562	-28	339	342	-3	204	213	-9	306	316	-10	302	314	-12	102	146	-44	390	351	39
ABC BRIS	240	270	-30	181	203	-22	116	132	-16	105	122	-17	111	124	-13	69	74	-5	185	191	-6
4RN	84	95	-11	56	68	-12	42	45	-3	34	41	-7	41	49	-8	17	23	-6	52	70	-18
ABC NEWSRADIO	81	100	-19	58	65	-7	31	26	5	36	35	1	27	36	-9	17	21	-4	57	68	-11
4JJJ	315	354	-39	175	198	-23	134	140	-6	164	205	-41	182	184	-2	76	77	-1	211	244	-33
ABC CLASSIC	105	107	-2	61	55	6	56	59	-3	65	60	5	45	54	-9	19	37	-18	77	77	0
Total	1956	1941	15	1567	1585	-18	1192	1187	5	1400	1418	-18	1353	1326	27	619	685	-66	1649	1642	7

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO & Hit105 rebranded as B105 effective July 26.



## BRISBANE RADIO - SURVEY 6 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	16	18	-2	*	*	*	*	*	*	1	1	0	2	3	-1	3	4	-1	11	10	1
4BH 882	4	1	3	*	*	*	*	*	*	1	*	*	*	*	*	1	*	*	1	*	*
4KQ	21	18	3	*	*	*	*	*	*	2	*	*	3	2	1	7	5	2	9	10	-1
B105	24	24	0	5	3	2	4	3	1	10	10	0	4	5	-1	1	1	0	*	1	*
97.3FM	24	24	0	3	2	1	1	4	-3	4	4	0	9	7	2	4	4	0	3	3	0
104.5 TRIPLE M	24	23	1	2	2	0	2	2	0	5	7	-2	10	6	4	4	5	-1	1	1	0
NOVA106.9	26	24	2	4	5	-1	3	2	1	9	9	0	10	5	5	1	2	-1	*	1	*
ABC BRIS	19	19	0	*	*	*	1	*	*	1	1	0	2	3	-1	3	3	0	12	11	1
4RN	5	7	-2	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	3	4	-1
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	*	1	*	1	1	0	*	*	*	2	2	0
4JJJ	16	19	-3	1	1	0	3	3	0	8	8	0	3	6	-3	*	1	*	*	*	*
ABC CLASSIC	7	6	1	*	*	*	1	*	*	*	1	*	2	1	1	1	*	*	3	4	-1
Total	227	230	-3	17	19	-2	18	17	1	49	52	-3	56	54	2	35	34	1	51	54	-3

Average Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	18	20	-2	31	39	-8	37	31	6	18	19	-1	9	10	-1	3	6	-3	11	12	-1
4BH 882	4	1	3	6	2	4	5	1	4	4	1	3	2	1	1	2	*	*	4	1	3
4KQ	22	19	3	37	29	8	38	30	8	27	23	4	15	14	1	2	3	-1	17	17	0
B105	26	27	-1	42	47	-5	30	31	-1	32	33	-1	33	28	5	5	5	0	17	17	0
97.3FM	25	26	-1	38	42	-4	38	34	4	32	28	4	23	26	-3	5	8	-3	20	20	0
104.5 TRIPLE M	28	26	2	39	38	1	39	33	6	40	34	6	28	27	1	3	5	-2	14	16	-2
NOVA106.9	28	26	2	46	41	5	28	22	6	34	30	4	35	35	0	5	8	-3	22	19	3
ABC BRIS	21	21	0	42	43	-1	22	24	-2	16	17	-1	18	18	0	9	9	0	16	15	1
4RN	5	8	-3	11	15	-4	4	9	-5	4	7	-3	6	8	-2	2	2	0	4	6	-2
ABC NEWSRADIO	4	5	-1	8	11	-3	3	3	0	3	4	-1	3	3	0	1	2	-1	4	4	0
4JJJ	17	19	-2	23	28	-5	21	23	-2	23	26	-3	22	21	1	3	5	-2	12	17	-5
ABC CLASSIC	7	6	1	9	6	3	11	9	2	9	8	1	6	7	-1	2	3	-1	6	6	0
Total	245	247	-2	379	402	-23	332	312	20	299	289	10	244	239	5	55	71	-16	183	188	-5

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO & Hit105 rebranded as B105 effective July 26.



# BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	51	30	21	10	3	7	7	5	2	7	8	-1	13	8	5	8	3	5	5	2	3
97.3 The 90s	42	41	1	8	10	-2	6	4	2	10	15	-5	13	8	5	3	3	0	2	2	0
Chemist Warehouse Remix	4	9	-5	*	5	*	*	2	*	1	*	*	2	2	0	*	*	*	1	*	*
Coles Radio	38	45	-7	4	7	-3	6	10	-4	12	10	2	11	9	2	4	5	-1	1	3	-2
Edge Digital	5	6	-1	2	1	1	*	*	*	2	3	-1	*	1	*	*	1	*	*	*	*
HIT BUDDHA	18	19	-1	1	5	-4	2	2	0	2	4	-2	7	5	2	3	2	1	3	1	2
HIT DANCE	6	3	3	1	*	*	*	*	*	*	*	*	4	3	1	1	*	*	*	*	*
HIT EASY	15	12	3	5	2	3	1	*	*	1	4	-3	3	3	0	3	2	1	1	*	*
HIT OLDSKOOL	19	16	3	3	1	2	4	3	1	5	6	-1	6	2	4	*	1	*	1	2	-1
HIT URBAN	10	10	0	2	*	*	*	2	*	6	7	-1	1	1	0	1	*	*	*	*	*
Kinderling Kids	4	11	-7	1	*	*	*	*	*	*	8	*	3	3	0	*	1	*	*	*	*
MMM 90s	19	24	-5	3	5	-2	4	6	-2	*	1	*	10	7	3	1	3	-2	1	1	0
MMM CLASSIC ROCK	35	28	7	5	3	2	3	2	1	5	6	-1	11	9	2	10	8	2	1	*	*
MMM COUNTRY	10	10	0	*	2	*	2	1	1	2	3	-1	3	1	2	3	1	2	*	1	*
MMM HARD N HEAVY	18	5	13	7	1	6	4	*	*	*	3	*	5	1	4	1	*	*	*	*	*
MMM SOFT ROCK	20	5	15	6	2	4	1	2	-1	3	1	2	4	*	*	5	*	*	1	*	*
NTS News Talk Sport	5	3	2	2	*	*	3	*	*	*	*	*	*	2	*	*	*	*	*	1	*
smooth	37	30	7	4	5	-1	4	3	1	5	7	-2	12	10	2	11	3	8	3	3	0
smooth relax	13	18	-5	3	*	*	*	2	*	1	4	-3	2	3	-1	3	2	1	4	6	-2
triple j Unearthed	19	19	0	8	2	6	2	5	-3	6	8	-2	*	3	*	3	1	2	*	*	*
ABC Country	14	18	-4	*	*	*	2	4	-2	4	2	2	1	4	-3	1	2	-1	7	5	2
ABC Grandstand	20	11	9	3	*	*	3	2	1	*	1	*	4	2	2	6	3	3	3	4	-1
ABC Jazz	16	23	-7	1	4	-3	1	3	-2	4	8	-4	6	5	1	1	2	-1	2	3	-1
ABC KIDS LISTEN	13	13	0	6	2	4	1	*	*	2	9	-7	3	1	2	*	1	*	*	*	*
Double J	24	33	-9	2	2	0	1	4	-3	11	10	1	7	14	-7	2	1	1	1	1	0
Total Digital/Internet Only	346	338	8	50	40	10	41	33	8	77	110	-33	91	85	6	54	35	19	33	34	-1

## Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	39	26	13	13	14	-1	14	10	4	19	7	12	15	8	7	6	6	0	25	15	10
97.3 The 90s	32	36	-4	8	17	-9	9	12	-3	14	15	-1	20	11	9	8	3	5	28	20	8
Chemist Warehouse Remix	4	6	-2	*	3	*	*	2	*	2	3	-1	2	2	0	1	1	0	1	7	-6
Coles Radio	33	36	-3	10	16	-6	11	11	0	12	17	-5	14	14	0	3	5	-2	18	21	-3
Edge Digital	3	5	-2	2	1	1	1	2	-1	2	3	-1	1	2	-1	*	2	*	3	4	-1
HIT BUDDHA	16	15	1	6	6	0	7	4	3	9	7	2	7	6	1	7	5	2	7	11	-4
HIT DANCE	6	3	3	2	*	*	3	*	*	4	1	3	3	3	0	1	2	-1	3	1	2
HIT EASY	13	7	6	6	3	3	8	2	6	9	5	4	*	3	*	1	1	0	11	6	5
HIT OLDSKOOL	17	14	3	7	8	-1	7	7	0	9	5	4	10	6	4	*	4	*	8	10	-2
HIT URBAN	9	5	4	3	3	0	2	2	0	4	3	1	4	3	1	3	1	2	5	8	-3
Kinderling Kids	3	8	-5	1	7	-6	*	3	*	3	5	-2	1	5	-4	*	1	*	2	4	-2
MMM 90s	15	17	-2	5	7	-2	8	8	0	4	12	-8	7	4	3	4	3	1	10	17	-7
MMM CLASSIC ROCK	28	23	5	11	9	2	15	9	6	22	15	7	13	10	3	3	1	2	20	16	4
MMM COUNTRY	7	7	0	5	5	0	1	5	-4	4	6	-2	1	5	-4	*	1	*	8	4	4
MMM HARD N HEAVY	16	4	12	9	3	6	4	1	3	10	1	9	8	2	6	6	2	4	8	2	6
MMM SOFT ROCK	17	3	14	5	*	*	3	*	*	8	3	5	6	1	5	5	*	*	8	2	6
NTS News Talk Sport	3	1	2	*	*	*	*	1	*	1	*	*	3	*	*	1	*	*	3	2	1
smooth	31	21	10	13	12	1	7	12	-5	14	12	2	21	8	13	10	6	4	23	17	6
smooth relax	7	13	-6	3	4	-1	1	3	-2	1	8	-7	3	3	0	4	3	1	11	11	0
triple j Unearthed	16	16	0	11	8	3	6	3	3	5	5	0	4	4	0	2	6	-4	7	10	-3
ABC Country	11	14	-3	3	3	0	3	4	-1	5	9	-4	5	3	2	5	5	0	8	11	-3
ABC Grandstand	9	5	4	3	1	2	*	2	*	2	1	1	3	4	-1	1	3	-2	15	9	6
ABC Jazz	13	18	-5	5	3	2	5	8	-3	5	10	-5	6	10	-4	4	6	-2	11	15	-4
ABC KIDS LISTEN	10	13	-3	4	7	-3	*	*	*	*	6	*	5	9	-4	3	2	1	5	9	-4
Double J	16	29	-13	4	10	-6	6	15	-9	8	15	-7	12	10	2	5	2	3	16	19	-3
Total Digital/Internet Only	290	286	4	132	143	-11	107	125	-18	154	164	-10	154	128	26	82	64	18	225	213	12

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. MMM GREATEST HITS relaunched as MMM 90s effective July 26.