



# NELSON COMMERCIAL RADIO - SURVEY 1 2019

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2018 - 1/2019

This Survey Period: Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20 to Sat Mar 30 2019

Last Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

|                     | All 10+ |      |      |      | People 10-17 |      |      | People 18-34 |      |      | People 25-44 |      |      | People 25-54 |      |      | People 45-64 |      |      | People 55-74 |      |      | MGS with Kids |      |      |     |
|---------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|-----|
|                     | This    | Last | +/-  | Rank | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This          | Last | +/-  |     |
| Breeze              | 10.9    | 8.9  | 2.0  | 4    | 9.4          | 4.2  | 5.2  | 6.1          | 6.1  | -1.0 | 7.2          | 9.5  | -2.3 | 8.6          | 8.5  | 0.1  | 11.4         | 5.9  | 5.5  | 12.3         | 7.8  | 4.5  | 11.0          | 8.1  | 2.9  |     |
| Coast               | 7.8     | 7.5  | 0.3  | 7    | 0.1          | 0.1  | 0.0  | 4.1          | 1.8  | 2.3  | 2.0          | 1.1  | 0.9  | 3.3          | 3.6  | -0.3 | 10.2         | 12.0 | -1.8 | 15.8         | 16.0 | -0.2 | 8.1           | 6.5  | 1.6  |     |
| Edge                | 11.9    | 12.1 | -0.2 | 2    | 31.6         | 37.9 | -6.3 | 28.6         | 29.8 | -1.2 | 20.7         | 18.6 | 2.1  | 16.6         | 15.0 | 1.6  | 7.4          | 7.4  | 0.0  | 3.3          | 3.6  | -0.3 | 17.3          | 14.9 | 2.4  |     |
| George FM           | 2.1     | 2.5  | -0.4 | 12   | 0.2          | 1.9  | -1.7 | 2.9          | 2.6  | 0.3  | 5.1          | 5.7  | -0.6 | 4.2          | 4.8  | -0.6 | 1.4          | 1.7  | -0.3 | 0.1          | *    | *    | 5.6           | 4.4  | 1.2  |     |
| Life FM             | 0.4     | 0.3  | 0.1  | 15   | 0.7          | 0.3  | 0.4  | 0.5          | 0.1  | 0.4  | 1.2          | 0.6  | 0.6  | 0.8          | 0.4  | 0.4  | 0.2          | 0.1  | 0.1  | 0.1          | 0.1  | 0.1  | 0.0           | 1.9  | 1.2  | 0.7 |
| Magic Music & Talk* | 13.8    | 13.0 | 0.8  | 1    | 2.9          | 0.7  | 2.2  | 0.9          | 1.0  | -0.1 | 3.2          | 2.8  | 0.4  | 6.3          | 4.7  | 1.6  | 15.3         | 12.1 | 3.2  | 24.3         | 23.3 | 1.0  | 7.9           | 5.1  | 2.8  |     |
| Mix                 | 4.3     | 5.8  | -1.5 | 9    | 1.3          | 1.1  | 0.2  | 3.9          | 4.5  | -0.6 | 5.9          | 6.5  | -0.6 | 6.6          | 8.4  | -1.8 | 5.6          | 8.3  | -2.7 | 3.5          | 4.9  | -1.4 | 4.2           | 6.7  | -2.5 |     |
| More FM             | 11.1    | 10.2 | 0.9  | 3    | 19.7         | 12.4 | 7.3  | 9.1          | 5.9  | 3.2  | 12.5         | 10.7 | 1.8  | 13.3         | 11.9 | 1.4  | 13.0         | 14.4 | -1.4 | 9.4          | 11.1 | -1.7 | 9.9           | 10.3 | -0.4 |     |
| Newstalk ZB         | 8.5     | 9.0  | -0.5 | 6    | *            | *    | *    | *            | *    | *    | 0.3          | 0.2  | 0.1  | 1.1          | 1.5  | -0.4 | 6.9          | 7.3  | -0.4 | 14.8         | 15.8 | -1.0 | 0.8           | 4.6  | -3.8 |     |
| Radio Hauraki       | 3.2     | 2.6  | 0.6  | 11   | 0.7          | 0.5  | 0.2  | 8.2          | 4.3  | 3.9  | 3.9          | 3.5  | 0.4  | 2.9          | 2.7  | 0.2  | 2.3          | 2.8  | -0.5 | 1.9          | 2.2  | -0.3 | 1.9           | 3.9  | -2.0 |     |
| Radio Sport         | 0.9     | 1.0  | -0.1 | 14   | *            | *    | *    | 0.3          | 0.1  | 0.2  | 0.7          | 0.4  | 0.3  | 0.8          | 0.6  | 0.2  | 0.7          | 0.8  | -0.1 | 1.0          | 1.7  | -0.7 | 0.7           | 0.7  | 0.0  |     |
| Rhema               | 0.2     | 0.5  | -0.3 | 17   | *            | *    | *    | *            | *    | *    | *            | 1.3  | *    | *            | 0.8  | *    | 0.1          | 0.1  | 0.0  | 0.4          | 0.4  | 0.0  | *             | 0.7  | *    |     |
| Rock                | 9.8     | 10.9 | -1.1 | 5    | 14.5         | 21.3 | -6.8 | 19.7         | 26.1 | -6.4 | 18.5         | 20.9 | -2.4 | 16.5         | 17.3 | -0.8 | 7.7          | 7.2  | 0.5  | 1.5          | 1.7  | -0.2 | 12.9          | 15.2 | -2.3 |     |
| Star                | 0.3     | 0.3  | 0.0  | 16   | *            | *    | *    | *            | *    | *    | *            | *    | *    | *            | *    | *    | *            | *    | *    | 0.7          | 0.6  | 0.1  | 0.2           | 0.1  | 0.1  |     |
| The Hits            | 4.0     | 3.8  | 0.2  | 10   | 7.0          | 6.1  | 0.9  | 5.0          | 6.0  | -1.0 | 9.0          | 8.4  | 0.6  | 6.4          | 5.8  | 0.6  | 2.2          | 2.1  | 0.1  | 1.6          | 1.8  | -0.2 | 4.7           | 5.0  | -0.3 |     |
| The Sound           | 5.5     | 6.1  | -0.6 | 8    | 2.8          | 2.0  | 0.8  | 0.8          | 0.8  | 0.0  | 3.5          | 2.2  | 1.3  | 6.8          | 7.6  | -0.8 | 10.9         | 13.8 | -2.9 | 6.7          | 7.0  | -0.3 | 6.8           | 8.7  | -1.9 |     |
| ZM                  | 2.0     | 2.8  | -0.8 | 13   | 5.4          | 9.5  | -4.1 | 6.6          | 8.3  | -1.7 | 2.6          | 3.3  | -0.7 | 1.7          | 2.6  | -0.9 | 0.7          | 1.4  | -0.7 | 0.7          | 1.0  | -0.3 | 0.9           | 1.7  | -0.8 |     |
| Others              | 3.5     | 2.8  | 0.7  |      | 3.7          | 2.1  | 1.6  | 4.3          | 2.7  | 1.6  | 3.6          | 4.2  | -0.6 | 4.2          | 3.8  | 0.4  | 3.9          | 2.4  | 1.5  | 1.9          | 0.9  | 1.0  | 5.1           | 2.3  | 2.8  |     |
| MediaWorks Combo    | 65.5    | 63.9 | 1.6  |      | 81.9         | 80.3 | 1.6  | 67.4         | 72.5 | -5.1 | 72.3         | 71.2 | 1.1  | 73.2         | 70.3 | 2.9  | 67.2         | 62.6 | 4.6  | 57.6         | 54.5 | 3.1  | 73.8          | 68.0 | 5.8  |     |
| NZME Combo          | 30.7    | 32.7 | -2.0 |      | 14.5         | 17.3 | -2.8 | 28.4         | 26.3 | 2.1  | 24.5         | 23.5 | 1.0  | 22.8         | 25.1 | -2.3 | 28.6         | 34.7 | -6.1 | 39.2         | 43.5 | -4.3 | 21.5          | 29.1 | -7.6 |     |
| Potential (000)     | 81.8    | 80.5 | 1.3  |      | 9.1          | 9.1  | 0.0  | 17.0         | 16.5 | 0.5  | 19.5         | 19.3 | 0.2  | 32.9         | 32.7 | 0.2  | 26.4         | 26.1 | 0.3  | 24.2         | 23.5 | 0.7  | 15.1          | 13.4 | 1.7  |     |
| Sample              | 865     | 929  | -64  |      | 76           | 86   | -10  | 143          | 156  | -13  | 226          | 246  | -20  | 351          | 375  | -24  | 277          | 291  | -14  | 307          | 330  | -23  | 153           | 165  | -12  |     |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze or Edge or George FM or Magic Music & Talk (from S1 2019) or Magic (until S4 2018) or More FM or RadioLive (until S4 2018) or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for S4 2018 and the following dates in S1 2019: Sunday April 8 – Saturday June 16 & Sunday June 24 – Saturday November 10 2018.



# NELSON COMMERCIAL RADIO - SURVEY 1 2019

Station Share (%) by Daypart, People 10+  
 Survey Comparisons: 4/2018 - 1/2019

This Survey Period: Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20 to Sat Mar 30 2019  
 Last Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

|                 | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 81.8 | 80.5 | 1.3 |
| Sample Size     | 865  | 929  | -64 |

|                     | Mon-Fri 6am-9am |      |      |      | Mon-Fri 9am-12md |      |      |      | Mon-Fri 12md-4pm |      |      |      | Mon-Fri 4pm-7pm |      |      |      | Mon-Fri 7pm-12mn |      |      |      | Mon-Fri 12mn-6am |      |       |      | Sat-Sun 12mn-12mn |      |      |      |
|---------------------|-----------------|------|------|------|------------------|------|------|------|------------------|------|------|------|-----------------|------|------|------|------------------|------|------|------|------------------|------|-------|------|-------------------|------|------|------|
|                     | This            | Last | +/-  | Rank | This             | Last | +/-  | Rank | This             | Last | +/-  | Rank | This            | Last | +/-  | Rank | This             | Last | +/-  | Rank | This             | Last | +/-   | Rank | This              | Last | +/-  | Rank |
| Breeze              | 9.8             | 8.5  | 1.3  | 5    | 11.5             | 9.8  | 1.7  |      | 13.0             | 9.8  | 3.2  |      | 13.9            | 11.7 | 2.2  |      | 6.6              | 4.1  | 2.5  |      | 4.1              | 4.5  | -0.4  |      | 9.6               | 7.7  | 1.9  |      |
| Coast               | 5.7             | 5.8  | -0.1 | 7    | 7.4              | 7.7  | -0.3 |      | 7.4              | 7.2  | 0.2  |      | 6.5             | 6.1  | 0.4  |      | 6.8              | 6.4  | 0.4  |      | 16.2             | 17.3 | -1.1  |      | 9.6               | 8.3  | 1.3  |      |
| Edge                | 12.4            | 11.9 | 0.5  | 4    | 11.1             | 10.0 | 1.1  |      | 12.0             | 13.2 | -1.2 |      | 12.4            | 14.0 | -1.6 |      | 8.7              | 8.2  | 0.5  |      | 8.7              | 10.3 | -1.6  |      | 13.0              | 13.0 | 0.0  |      |
| George FM           | 1.2             | 1.4  | -0.2 | 13   | 2.1              | 2.4  | -0.3 |      | 0.9              | 1.7  | -0.8 |      | 3.4             | 3.0  | 0.4  |      | 4.7              | 3.7  | 1.0  |      | 2.8              | 2.2  | 0.6   |      | 2.6               | 3.6  | -1.0 |      |
| Life FM             | 0.5             | 0.4  | 0.1  | 15   | 0.4              | 0.2  | 0.2  |      | 0.2              | 0.2  | 0.0  |      | 0.5             | 0.4  | 0.1  |      | *                | *    | *    |      | 0.3              | 0.2  | 0.1   |      | 0.7               | 0.2  | 0.5  |      |
| Magic Music & Talk* | 14.3            | 13.9 | 0.4  | 2    | 14.2             | 13.5 | 0.7  |      | 11.5             | 10.3 | 1.2  |      | 8.0             | 8.9  | -0.9 |      | 20.9             | 17.4 | 3.5  |      | 24.4             | 13.0 | 11.4  |      | 14.9              | 15.5 | -0.6 |      |
| Mix                 | 2.7             | 4.3  | -1.6 | 10   | 5.6              | 6.8  | -1.2 |      | 6.4              | 7.1  | -0.7 |      | 3.9             | 5.5  | -1.6 |      | 0.7              | 3.7  | -3.0 |      | 0.4              | 0.9  | -0.5  |      | 4.2               | 6.1  | -1.9 |      |
| More FM             | 15.8            | 15.0 | 0.8  | 1    | 11.2             | 10.5 | 0.7  |      | 10.9             | 10.5 | 0.4  |      | 11.6            | 9.7  | 1.9  |      | 4.4              | 3.6  | 0.8  |      | 5.5              | 3.5  | 2.0   |      | 9.5               | 9.2  | 0.3  |      |
| Newstalk ZB         | 13.0            | 12.8 | 0.2  | 3    | 8.1              | 8.6  | -0.5 |      | 4.0              | 5.6  | -1.6 |      | 5.7             | 6.8  | -1.1 |      | 20.9             | 19.6 | 1.3  |      | 10.9             | 16.1 | -5.2  |      | 8.0               | 7.2  | 0.8  |      |
| Radio Hauraki       | 2.4             | 1.7  | 0.7  | 11   | 3.8              | 3.1  | 0.7  |      | 5.1              | 3.8  | 1.3  |      | 3.6             | 3.0  | 0.6  |      | 2.1              | 3.9  | -1.8 |      | 0.2              | 0.4  | -0.2  |      | 2.0               | 1.6  | 0.4  |      |
| Radio Sport         | 1.0             | 0.8  | 0.2  | 14   | 0.6              | 0.9  | -0.3 |      | 0.5              | 0.7  | -0.2 |      | 0.9             | 0.8  | 0.1  |      | 2.0              | 2.9  | -0.9 |      | 0.9              | 0.2  | 0.7   |      | 1.2               | 1.4  | -0.2 |      |
| Rhema               | 0.1             | 0.4  | -0.3 | 16   | 0.2              | 0.7  | -0.5 |      | *                | 0.5  | *    |      | 0.1             | 0.4  | -0.3 |      | 1.0              | 1.4  | -0.4 |      | 0.5              | 0.3  | 0.2   |      | 0.2               | 0.4  | -0.2 |      |
| Rock                | 9.6             | 10.7 | -1.1 | 6    | 8.5              | 10.9 | -2.4 |      | 10.7             | 12.8 | -2.1 |      | 13.2            | 13.5 | -0.3 |      | 7.3              | 9.5  | -2.2 |      | 10.0             | 9.4  | 0.6   |      | 8.8               | 8.7  | 0.1  |      |
| Star                | 0.1             | 0.1  | 0.0  | 16   | 0.4              | 0.5  | -0.1 |      | 0.2              | 0.3  | -0.1 |      | 0.1             | 0.1  | 0.0  |      | 0.2              | 0.1  | 0.1  |      | 0.6              | 0.3  | 0.3   |      | 0.3               | 0.4  | -0.1 |      |
| The Hits            | 3.6             | 2.9  | 0.7  | 9    | 4.1              | 4.1  | 0.0  |      | 4.5              | 3.8  | 0.7  |      | 3.3             | 2.6  | 0.7  |      | 4.2              | 4.6  | -0.4 |      | 9.6              | 14.5 | -4.9  |      | 3.0               | 3.0  | 0.0  |      |
| The Sound           | 4.0             | 4.1  | -0.1 | 8    | 6.6              | 5.4  | 1.2  |      | 7.4              | 6.8  | 0.6  |      | 5.7             | 7.1  | -1.4 |      | 2.6              | 6.0  | -3.4 |      | 0.7              | 2.7  | -2.0  |      | 5.3               | 7.5  | -2.2 |      |
| ZM                  | 1.9             | 2.6  | -0.7 | 12   | 1.3              | 2.3  | -1.0 |      | 2.1              | 2.8  | -0.7 |      | 2.5             | 2.7  | -0.2 |      | 4.5              | 4.1  | 0.4  |      | 2.3              | 3.7  | -1.4  |      | 1.5               | 2.9  | -1.4 |      |
| Others              | 2.0             | 2.5  | -0.5 |      | 3.0              | 2.6  | 0.4  |      | 3.0              | 2.9  | 0.1  |      | 4.9             | 3.5  | 1.4  |      | 2.4              | 0.7  | 1.7  |      | 1.7              | 0.5  | 1.2   |      | 5.5               | 3.5  | 2.0  |      |
| MediaWorks Combo    | 67.6            | 65.8 | 1.8  |      | 65.3             | 62.5 | 2.8  |      | 66.6             | 65.2 | 1.4  |      | 68.4            | 68.1 | 0.3  |      | 55.3             | 52.7 | 2.6  |      | 56.2             | 45.5 | 10.7  |      | 65.1              | 65.8 | -0.7 |      |
| NZME Combo          | 30.2            | 32.4 | -2.2 |      | 30.8             | 33.5 | -2.7 |      | 30.1             | 31.0 | -0.9 |      | 26.6            | 27.7 | -1.1 |      | 41.3             | 45.2 | -3.9 |      | 40.6             | 53.1 | -12.5 |      | 29.5              | 30.4 | -0.9 |      |

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NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for S4 2018 and the following dates in S1 2019: Sunday April 8 – Saturday June 16 & Sunday June 24 – Saturday November 10 2018.



# NELSON COMMERCIAL RADIO - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn  
 Survey Comparisons: 4/2018 - 1/2019

This Survey Period: Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20 to Sat Mar 30 2019  
 Last Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

|                      | All 10+ |      |      |      | People 10-17 |      |      | People 18-34 |      |      | People 25-44 |      |      | People 25-54 |      |      | People 45-64 |      |      | People 55-74 |      |      | MGS with Kids |      |      |
|----------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|
|                      | This    | Last | +/-  | Rank | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This          | Last | +/-  |
| Breeze               | 8.6     | 8.7  | -0.1 | 6    | 0.9          | 0.6  | 0.3  | 1.6          | 1.7  | -0.1 | 2.0          | 2.4  | -0.4 | 3.6          | 4.3  | -0.7 | 3.5          | 3.2  | 0.3  | 3.2          | 2.7  | 0.5  | 1.9           | 1.7  | 0.2  |
| Coast                | 9.1     | 8.9  | 0.2  | 5    | 0.1          | 0.1  | 0.0  | 0.9          | 0.3  | 0.6  | 0.8          | 0.5  | 0.3  | 1.8          | 1.9  | -0.1 | 3.8          | 4.3  | -0.5 | 5.5          | 5.5  | 0.0  | 0.9           | 1.2  | -0.3 |
| Edge                 | 18.5    | 18.5 | 0.0  | 1    | 3.5          | 3.7  | -0.2 | 7.1          | 7.7  | -0.6 | 7.1          | 7.2  | -0.1 | 10.5         | 10.4 | 0.1  | 5.1          | 4.8  | 0.3  | 1.9          | 1.8  | 0.1  | 5.5           | 4.2  | 1.3  |
| George FM            | 3.4     | 3.1  | 0.3  | 12   | 0.2          | 0.3  | -0.1 | 0.9          | 0.9  | 0.0  | 1.6          | 1.6  | 0.0  | 2.7          | 2.4  | 0.3  | 1.3          | 0.9  | 0.4  | 0.2          | 0.1  | 0.1  | 1.0           | 0.8  | 0.2  |
| Life FM              | 0.8     | 0.6  | 0.2  | 15   | 0.1          | 0.1  | 0.0  | 0.3          | 0.2  | 0.1  | 0.4          | 0.2  | 0.2  | 0.6          | 0.3  | 0.3  | 0.2          | 0.2  | 0.0  | 0.1          | 0.1  | 0.0  | 0.5           | 0.3  | 0.2  |
| Magic Music & Talk*  | 12.4    | 12.1 | 0.3  | 2    | 0.5          | 0.4  | 0.1  | 0.5          | 0.4  | 0.1  | 1.4          | 1.3  | 0.1  | 3.0          | 2.7  | 0.3  | 4.4          | 4.4  | 0.0  | 7.0          | 6.9  | 0.1  | 1.6           | 1.3  | 0.3  |
| Mix                  | 5.2     | 6.1  | -0.9 | 9    | 0.2          | 0.4  | -0.2 | 0.8          | 0.7  | 0.1  | 1.9          | 2.3  | -0.4 | 3.4          | 4.0  | -0.6 | 2.8          | 2.7  | 0.1  | 1.5          | 1.5  | 0.0  | 1.4           | 1.4  | 0.0  |
| More FM              | 12.4    | 11.9 | 0.5  | 2    | 1.9          | 1.9  | 0.0  | 2.3          | 1.9  | 0.4  | 4.0          | 3.7  | 0.3  | 6.5          | 6.3  | 0.2  | 4.5          | 4.8  | -0.3 | 3.0          | 3.2  | -0.2 | 2.4           | 2.0  | 0.4  |
| Newstalk ZB          | 5.1     | 5.4  | -0.3 | 10   | *            | *    | *    | 0.1          | 0.2  | -0.1 | 0.2          | 0.2  | 0.0  | 0.5          | 0.6  | -0.1 | 1.7          | 1.6  | 0.1  | 2.7          | 2.6  | 0.1  | 0.1           | 0.3  | -0.2 |
| Radio Hauraki        | 5.0     | 4.8  | 0.2  | 11   | 0.4          | 0.3  | 0.1  | 1.6          | 1.5  | 0.1  | 2.7          | 2.4  | 0.3  | 3.3          | 3.3  | 0.0  | 1.4          | 1.7  | -0.3 | 0.8          | 0.8  | 0.0  | 1.0           | 1.5  | -0.5 |
| Radio Sport          | 1.8     | 1.6  | 0.2  | 14   | *            | *    | *    | 0.5          | 0.2  | 0.3  | 0.7          | 0.6  | 0.1  | 1.0          | 0.8  | 0.2  | 0.4          | 0.5  | -0.1 | 0.5          | 0.7  | -0.2 | 0.5           | 0.4  | 0.1  |
| Rhema                | 0.5     | 0.6  | -0.1 | 17   | *            | *    | *    | *            | *    | *    | *            | 0.1  | *    | 0.1          | -0.1 | 0.2  | 0.1          | 0.1  | 0.3  | 0.3          | 0.0  | *    | 0.2           | *    |      |
| Rock                 | 10.9    | 11.6 | -0.7 | 4    | 1.9          | 1.9  | 0.0  | 3.4          | 4.0  | -0.6 | 4.7          | 5.1  | -0.4 | 7.3          | 7.7  | -0.4 | 3.5          | 3.6  | -0.1 | 1.0          | 1.1  | -0.1 | 2.4           | 2.2  | 0.2  |
| Star                 | 0.7     | 0.6  | 0.1  | 16   | *            | *    | *    | *            | *    | *    | *            | *    | *    | *            | *    | *    | *            | *    | *    | 0.6          | 0.4  | 0.2  | 0.2           | 0.1  | 0.1  |
| The Hits             | 5.9     | 6.5  | -0.6 | 8    | 0.9          | 1.0  | -0.1 | 1.4          | 1.7  | -0.3 | 2.6          | 2.6  | 0.0  | 3.2          | 3.6  | -0.4 | 1.8          | 2.2  | -0.4 | 1.4          | 1.5  | -0.1 | 1.5           | 1.6  | -0.1 |
| The Sound            | 7.7     | 8.8  | -1.1 | 7    | 1.1          | 0.9  | 0.2  | 0.8          | 0.8  | 0.0  | 1.9          | 2.2  | -0.3 | 3.9          | 5.0  | -1.1 | 4.0          | 4.9  | -0.9 | 2.6          | 2.8  | -0.2 | 1.8           | 2.2  | -0.4 |
| ZM                   | 3.3     | 4.1  | -0.8 | 13   | 0.5          | 0.8  | -0.3 | 1.8          | 1.7  | 0.1  | 1.4          | 1.4  | 0.0  | 1.6          | 2.0  | -0.4 | 0.7          | 1.1  | -0.4 | 0.5          | 0.6  | -0.1 | 0.6           | 0.8  | -0.2 |
| Others               | 6.9     | 4.8  | 1.1  |      | 0.7          | 0.4  | 0.3  | 2.0          | 1.3  | 0.7  | 1.8          | 1.3  | 0.5  | 2.9          | 2.4  | 0.5  | 2.2          | 2.0  | 0.2  | 1.2          | 1.2  | 0.0  | 1.4           | 0.8  | 0.6  |
| MediaWorks Combo     | 49.7    | 50.3 | -0.6 |      | 5.6          | 5.7  | -0.1 | 10.6         | 11.0 | -0.4 | 14.7         | 14.9 | -0.2 | 24.2         | 24.4 | -0.2 | 17.3         | 17.5 | -0.2 | 14.1         | 14.2 | -0.1 | 11.2          | 9.4  | 1.8  |
| NZME Combo           | 28.7    | 30.0 | -1.3 |      | 2.0          | 2.5  | -0.5 | 5.6          | 4.9  | 0.7  | 7.6          | 7.4  | 0.2  | 11.3         | 12.0 | -0.7 | 10.1         | 10.7 | -0.6 | 10.6         | 10.7 | -0.1 | 5.1           | 5.2  | -0.1 |
| All Commercial Radio | 61.2    | 61.5 | -0.3 |      | 5.9          | 6.0  | -0.1 | 12.7         | 11.8 | 0.9  | 17.2         | 16.9 | 0.3  | 28.0         | 28.0 | 0.0  | 20.9         | 21.6 | -0.7 | 18.3         | 18.9 | -0.6 | 12.6          | 10.9 | 1.7  |
| Potential (000)      | 81.8    | 80.5 | 1.3  |      | 9.1          | 9.1  | 0.0  | 17.0         | 16.5 | 0.5  | 19.5         | 19.3 | 0.2  | 32.9         | 32.7 | 0.2  | 26.4         | 26.1 | 0.3  | 24.2         | 23.5 | 0.7  | 15.1          | 13.4 | 1.7  |
| Sample               | 865     | 929  | -64  |      | 76           | 86   | -10  | 143          | 156  | -13  | 226          | 246  | -20  | 351          | 375  | -24  | 277          | 291  | -14  | 307          | 330  | -23  | 153           | 165  | -12  |

MediaWorks Combo: Breeze or Edge or George FM or Magic Music & Talk (from S1 2019) or Magic (until S4 2018) or More FM or RadioLive (until S4 2018) or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for S4 2018 and the following dates in S1 2019: Sunday April 8 – Saturday June 16 & Sunday June 24 – Saturday November 10 2018.



# NELSON COMMERCIAL RADIO - SURVEY 1 2019

Cumulative Audience (000's) by Daypart, People 10+  
Survey Comparisons: 4/2018 - 1/2019

This Survey Period: Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20 to Sat Mar 30 2019  
Last Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

|                 | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 81.8 | 80.5 | 1.3 |
| Sample Size     | 865  | 929  | -64 |

|                      | Mon-Fri 6am-9am |      |      |      | Mon-Fri 9am-12md |      |      | Mon-Fri 12md-4pm |      |      | Mon-Fri 4pm-7pm |      |      | Mon-Fri 7pm-12mn |      |      | Mon-Fri 12mn-6am |      |      | Sat-Sun 12mn-12mn |      |      |
|----------------------|-----------------|------|------|------|------------------|------|------|------------------|------|------|-----------------|------|------|------------------|------|------|------------------|------|------|-------------------|------|------|
|                      | This            | Last | +/-  | Rank | This             | Last | +/-  | This             | Last | +/-  | This            | Last | +/-  | This             | Last | +/-  | This             | Last | +/-  | This              | Last | +/-  |
| Breeze               | 4.8             | 4.3  | 0.5  | 5    | 4.2              | 4.6  | -0.4 | 4.4              | 4.7  | -0.3 | 4.6             | 4.7  | -0.1 | 2.3              | 2.1  | 0.2  | 0.8              | 0.8  | 0.0  | 5.6               | 5.5  | 0.1  |
| Coast                | 4.3             | 3.9  | 0.4  | 6    | 4.3              | 4.5  | -0.2 | 4.7              | 4.7  | 0.0  | 3.0             | 2.9  | 0.1  | 1.6              | 1.8  | -0.2 | 0.9              | 0.9  | 0.0  | 5.4               | 5.7  | -0.3 |
| Edge                 | 10.5            | 10.3 | 0.2  | 1    | 8.5              | 8.3  | 0.2  | 9.6              | 9.8  | -0.2 | 7.9             | 8.4  | -0.5 | 3.3              | 3.3  | 0.0  | 2.0              | 2.0  | 0.0  | 12.0              | 11.5 | 0.5  |
| George FM            | 1.7             | 1.6  | 0.1  | 12   | 1.2              | 1.2  | 0.0  | 1.2              | 1.3  | -0.1 | 1.8             | 1.6  | 0.2  | 0.4              | 0.5  | -0.1 | 0.2              | 0.2  | 0.0  | 1.5               | 1.8  | -0.3 |
| Life FM              | 0.2             | 0.2  | 0.0  | 17   | 0.3              | 0.2  | 0.1  | 0.4              | 0.3  | 0.1  | 0.4             | 0.5  | -0.1 | *                | *    | *    | 0.2              | 0.2  | 0.0  | 0.5               | 0.2  | 0.3  |
| Magic Music & Talk*  | 6.3             | 6.0  | 0.3  | 4    | 6.7              | 6.5  | 0.2  | 7.0              | 7.0  | 0.0  | 4.5             | 4.8  | -0.3 | 3.6              | 3.4  | 0.2  | 1.6              | 1.7  | -0.1 | 9.0               | 8.9  | 0.1  |
| Mix                  | 1.9             | 2.8  | -0.9 | 11   | 2.4              | 3.6  | -1.2 | 2.4              | 3.4  | -1.0 | 2.5             | 3.3  | -0.8 | 1.1              | 1.6  | -0.5 | 0.3              | 0.4  | -0.1 | 3.5               | 4.4  | -0.9 |
| More FM              | 8.4             | 8.6  | -0.2 | 2    | 6.0              | 5.2  | 0.8  | 6.0              | 5.6  | 0.4  | 5.2             | 5.4  | -0.2 | 1.3              | 1.6  | -0.3 | 1.4              | 0.9  | 0.5  | 7.8               | 7.0  | 0.8  |
| Newstalk ZB          | 3.9             | 4.4  | -0.5 | 7    | 2.8              | 2.8  | 0.0  | 2.5              | 3.2  | -0.7 | 1.9             | 2.2  | -0.3 | 1.9              | 2.3  | -0.4 | 1.2              | 1.4  | -0.2 | 3.6               | 3.8  | -0.2 |
| Radio Hauraki        | 2.1             | 2.2  | -0.1 | 10   | 2.2              | 2.2  | 0.0  | 3.2              | 2.9  | 0.3  | 2.6             | 2.7  | -0.1 | 0.4              | 0.7  | -0.3 | 0.1              | 0.1  | 0.0  | 2.4               | 2.1  | 0.3  |
| Radio Sport          | 0.8             | 0.6  | 0.2  | 14   | 0.7              | 0.9  | -0.2 | 0.9              | 0.8  | 0.1  | 0.5             | 0.6  | -0.1 | 0.5              | 0.5  | 0.0  | 0.2              | 0.1  | 0.1  | 0.8               | 0.8  | 0.0  |
| Rhema                | 0.4             | 0.5  | -0.1 | 15   | 0.3              | 0.5  | -0.2 | 0.1              | 0.3  | -0.2 | 0.1             | 0.1  | 0.0  | 0.3              | 0.3  | 0.0  | 0.1              | 0.1  | 0.0  | 0.4               | 0.4  | 0.0  |
| Rock                 | 6.7             | 7.2  | -0.5 | 3    | 4.3              | 4.9  | -0.6 | 5.3              | 5.8  | -0.5 | 6.3             | 6.8  | -0.5 | 2.1              | 2.8  | -0.7 | 1.2              | 1.3  | -0.1 | 5.6               | 6.5  | -0.9 |
| Star                 | 0.4             | 0.3  | 0.1  | 15   | 0.4              | 0.4  | 0.0  | 0.3              | 0.3  | 0.0  | 0.1             | 0.1  | 0.0  | 0.1              | *    | *    | 0.2              | 0.1  | 0.1  | 0.4               | 0.4  | 0.0  |
| The Hits             | 2.3             | 2.2  | 0.1  | 9    | 2.5              | 3.0  | -0.5 | 2.9              | 2.9  | 0.0  | 2.8             | 2.4  | 0.4  | 1.2              | 1.8  | -0.6 | 0.4              | 0.8  | -0.4 | 3.1               | 3.3  | -0.2 |
| The Sound            | 3.2             | 3.4  | -0.2 | 8    | 3.2              | 3.2  | 0.0  | 4.0              | 4.7  | -0.7 | 3.3             | 4.1  | -0.8 | 1.2              | 1.2  | 0.0  | 0.2              | 0.4  | -0.2 | 4.1               | 4.8  | -0.7 |
| ZM                   | 1.7             | 2.4  | -0.7 | 12   | 1.4              | 1.8  | -0.4 | 2.1              | 2.6  | -0.5 | 2.0             | 2.5  | -0.5 | 0.7              | 0.6  | 0.1  | 0.4              | 0.4  | 0.0  | 1.8               | 2.6  | -0.8 |
| Others               | 1.9             | 1.6  | 0.3  |      | 2.1              | 1.6  | 0.5  | 2.4              | 2.1  | 0.3  | 3.3             | 2.2  | 1.1  | 1.1              | 0.7  | 0.4  | 0.4              | 0.1  | 0.3  | 3.5               | 2.4  | 1.1  |
| MediaWorks Combo     | 33.3            | 33.6 | -0.3 |      | 28.8             | 28.0 | 0.8  | 30.6             | 31.3 | -0.7 | 28.8            | 30.6 | -1.8 | 12.5             | 13.4 | -0.9 | 6.5              | 6.9  | -0.4 | 38.8              | 38.3 | 0.5  |
| NZME Combo           | 16.0            | 17.3 | -1.3 |      | 14.1             | 16.1 | -2.0 | 17.0             | 18.0 | -1.0 | 14.4            | 15.5 | -1.1 | 6.8              | 8.6  | -1.8 | 3.5              | 4.0  | -0.5 | 18.7              | 20.0 | -1.3 |
| All Commercial Radio | 43.7            | 44.4 | -0.7 |      | 38.1             | 38.0 | 0.1  | 41.8             | 41.9 | -0.1 | 38.8            | 40.9 | -2.1 | 18.2             | 19.9 | -1.7 | 9.5              | 10.2 | -0.7 | 49.4              | 49.4 | 0.0  |

MediaWorks Combo: Breeze or Edge or George FM or Magic Music & Talk (from S1 2019) or Magic (until S4 2018) or More FM or RadioLive (until S4 2018) or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for S4 2018 and the following dates in S1 2019: Sunday April 8 - Saturday June 16 & Sunday June 24 - Saturday November 10 2018.



# NELSON COMMERCIAL RADIO - SURVEY 1 2019

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2018 - 1/2019

This Survey Period: Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20 to Sat Mar 30 2019

Last Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

|                      | All 10+ |       |       | People 10-17 |       |       | People 18-34 |       |       | People 25-44 |       |       | People 25-54 |       |        | People 45-64 |       |       | People 55-74 |       |       | MGS with Kids |       |        |
|----------------------|---------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|--------|--------------|-------|-------|--------------|-------|-------|---------------|-------|--------|
|                      | This    | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-   | This         | Last  | +/-    | This         | Last  | +/-   | This         | Last  | +/-   | This          | Last  | +/-    |
| Breeze               | 12:11   | 10:37 | 1:34  | 5:50         | 4:59  | 0:51  | 5:45         | 7:06  | -1:20 | 9:29         | 11:50 | -2:21 | 10:32        | 9:46  | 0:45   | 11:50        | 6:48  | 5:02  | 12:13        | 9:46  | 2:27  | 10:03         | 8:07  | 1:56   |
| Coast                | 8:12    | 8:49  | -0:36 | 0:45         | 0:45  | 0:00  | 7:47         | 12:18 | -4:30 | 6:22         | 7:19  | -0:56 | 8:00         | 9:05  | -1:05  | 9:44         | 10:23 | -0:38 | 9:15         | 9:51  | -0:36 | 15:17         | 9:39  | 5:38   |
| Edge                 | 6:10    | 6:49  | -0:38 | 5:03         | 6:51  | -1:47 | 7:11         | 7:26  | -0:14 | 7:49         | 7:52  | -0:02 | 6:59         | 7:07  | -0:08  | 5:13         | 5:47  | -0:33 | 5:26         | 6:48  | -1:21 | 5:28          | 6:13  | -0:45  |
| George FM            | 5:51    | 8:21  | -2:30 | 0:42         | 3:52  | -3:10 | 6:06         | 5:55  | 0:11  | 8:19         | 10:43 | -2:23 | 6:51         | 9:48  | -2:56  | 3:58         | 7:21  | -3:22 | 1:01         | 1:45  | -0:43 | 9:53          | 9:47  | 0:06   |
| Life FM              | 5:24    | 4:45  | 0:38  | 3:15         | 2:45  | 0:30  | 3:15         | 1:08  | 2:06  | 7:35         | 8:00  | -0:25 | 6:05         | 6:19  | -0:14  | 2:28         | 2:45  | -0:16 | 4:00         | 4:00  | 0:00  | 6:43          | 6:19  | 0:23   |
| Magic Music & Talk*  | 10:42   | 11:15 | -0:32 | 3:04         | 1:10  | 1:53  | 3:02         | 4:21  | -1:18 | 5:56         | 6:17  | -0:21 | 9:17         | 8:35  | 0:42   | 12:34        | 10:17 | 2:17  | 11:12        | 11:18 | -0:05 | 8:32          | 7:02  | 1:30   |
| Mix                  | 8:03    | 9:54  | -1:50 | 2:55         | 1:41  | 1:14  | 8:22         | 11:35 | -3:12 | 8:32         | 8:46  | -0:13 | 8:29         | 10:22 | -1:53  | 7:23         | 11:20 | -3:57 | 7:45         | 11:00 | -3:15 | 5:14          | 8:37  | -3:23  |
| More FM              | 8:31    | 9:00  | -0:29 | 5:47         | 4:25  | 1:21  | 7:08         | 6:08  | 1:00  | 8:26         | 8:51  | -0:25 | 9:03         | 9:17  | -0:14  | 10:38        | 11:07 | -0:29 | 10:09        | 11:33 | -1:24 | 7:11          | 8:54  | -1:42  |
| Newstalk ZB          | 15:58   | 17:14 | -1:15 | *            | *     | *     | 0:30         | 0:24  | 0:05  | 3:17         | 3:15  | 0:02  | 8:46         | 11:29 | -2:42  | 14:38        | 16:37 | -1:59 | 17:27        | 20:10 | -2:43 | 12:50         | 24:23 | -11:33 |
| Radio Hauraki        | 6:11    | 5:37  | 0:34  | 0:55         | 0:59  | -0:03 | 9:01         | 5:37  | 3:24  | 3:53         | 4:18  | -0:24 | 3:48         | 3:59  | -0:10  | 5:47         | 6:13  | -0:25 | 7:43         | 9:44  | -2:00 | 3:12          | 4:39  | -1:27  |
| Radio Sport          | 4:46    | 6:41  | -1:55 | *            | *     | *     | 1:02         | 0:45  | 0:17  | 2:44         | 2:23  | 0:20  | 3:37         | 3:49  | -0:11  | 7:32         | 6:33  | 0:58  | 5:43         | 8:05  | -2:22 | 2:29          | 3:12  | -0:42  |
| Rhema                | 3:33    | 9:49  | -6:15 | *            | *     | *     | *            | *     | *     | 1:00         | 27:56 | *     | 1:00         | 18:18 | -17:18 | 2:00         | 2:50  | -0:49 | 4:24         | 4:54  | -0:29 | *             | 7:25  | *      |
| Rock                 | 8:35    | 9:52  | -1:16 | 4:15         | 7:29  | -3:14 | 10:19        | 12:34 | -2:15 | 10:33        | 12:33 | -1:59 | 10:05        | 11:04 | -0:59  | 8:07         | 7:27  | 0:40  | 4:57         | 5:20  | -0:23 | 9:16          | 12:07 | -2:50  |
| Star                 | 3:38    | 4:57  | -1:18 | *            | *     | *     | *            | *     | *     | *            | *     | *     | *            | *     | *      | *            | *     | *     | 4:11         | 4:46  | -0:35 | 2:00          | 2:00  | 0:00   |
| The Hits             | 6:29    | 6:04  | 0:24  | 4:19         | 3:50  | 0:29  | 6:18         | 6:58  | -0:40 | 9:08         | 9:43  | -0:34 | 8:42         | 7:55  | 0:47   | 4:30         | 3:38  | 0:52  | 3:31         | 4:02  | -0:30 | 5:30          | 5:27  | 0:02   |
| The Sound            | 6:53    | 7:16  | -0:23 | 1:24         | 1:29  | -0:05 | 1:48         | 1:49  | -0:01 | 4:59         | 3:00  | 1:59  | 7:41         | 7:35  | 0:05   | 9:46         | 10:35 | -0:48 | 8:12         | 8:30  | -0:17 | 6:33          | 6:50  | -0:16  |
| ZM                   | 5:39    | 7:03  | -1:24 | 6:11         | 8:06  | -1:54 | 6:45         | 9:11  | -2:25 | 4:58         | 7:14  | -2:16 | 4:50         | 6:13  | -1:23  | 4:09         | 4:49  | -0:39 | 4:19         | 5:21  | -1:01 | 2:43          | 3:51  | -1:07  |
| Others               | 5:42    | 6:04  | -0:21 | 2:50         | 3:50  | -0:59 | 3:50         | 3:56  | -0:05 | 5:18         | 9:50  | -4:32 | 6:23         | 7:51  | -1:28  | 6:34         | 4:25  | 2:09  | 5:03         | 2:42  | 2:21  | 6:16          | 5:02  | 1:13   |
| MediaWorks Combo     | 12:38   | 13:16 | -0:38 | 8:12         | 9:23  | -1:10 | 11:26        | 12:41 | -1:14 | 13:10        | 14:29 | -1:19 | 13:23        | 14:12 | -0:49  | 14:06        | 13:19 | 0:46  | 13:06        | 12:57 | 0:08  | 11:28         | 12:36 | -1:08  |
| NZME Combo           | 10:16   | 11:22 | -1:06 | 4:07         | 4:34  | -0:27 | 9:02         | 10:19 | -1:16 | 8:37         | 9:37  | -1:00 | 8:53         | 10:14 | -1:21  | 10:19        | 12:03 | -1:43 | 11:54        | 13:43 | -1:48 | 7:18          | 9:45  | -2:27  |
| All Commercial Radio | 15:40   | 16:58 | -1:17 | 9:26         | 10:58 | -1:32 | 14:06        | 16:23 | -2:16 | 15:33        | 18:00 | -2:26 | 15:46        | 17:34 | -1:48  | 17:25        | 17:16 | 0:08  | 17:33        | 17:52 | -0:18 | 13:48         | 15:59 | -2:11  |
| Potential (000)      | 81.8    | 80.5  | 1.3   | 9.1          | 9.1   | 0.0   | 17.0         | 16.5  | 0.5   | 19.5         | 19.3  | 0.2   | 32.9         | 32.7  | 0.2    | 26.4         | 26.1  | 0.3   | 24.2         | 23.5  | 0.7   | 15.1          | 13.4  | 1.7    |
| Sample               | 865     | 929   | -64   | 76           | 86    | -10   | 143          | 156   | -13   | 226          | 246   | -20   | 351          | 375   | -24    | 277          | 291   | -14   | 307          | 330   | -23   | 153           | 165   | -12    |

MediaWorks Combo: Breeze or Edge or George FM or Magic Music & Talk (from S1 2019) or Magic (until S4 2018) or More FM or RadioLive (until S4 2018) or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for S4 2018 and the following dates in S1 2019: Sunday April 8 - Saturday June 16 & Sunday June 24 - Saturday November 10 2018.



# NELSON COMMERCIAL RADIO - SURVEY 1 2019

Average Time Spent Listening (hh:mm) by Daypart, People 10+  
 Survey Comparisons: 4/2018 - 1/2019

This Survey Period: Sun Apr 8 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 & Sun Jan 20 to Sat Mar 30 2019  
 Last Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

|                 | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 81.8 | 80.5 | 1.3 |
| Sample Size     | 865  | 929  | -64 |

|                      | Mon-Fri 6am-9am |      |       | Mon-Fri 9am-12md |      |       | Mon-Fri 12md-4pm |      |       | Mon-Fri 4pm-7pm |      |       | Mon-Fri 7pm-12mn |      |       | Mon-Fri 12mn-6am |      |       | Sat-Sun 12mn-12mn |      |       |
|----------------------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-------------------|------|-------|
|                      | This            | Last | +/-   | This             | Last | +/-   | This             | Last | +/-   | This            | Last | +/-   | This             | Last | +/-   | This             | Last | +/-   | This              | Last | +/-   |
| Breeze               | 3:19            | 3:25 | -0:05 | 5:02             | 4:00 | 1:02  | 6:13             | 4:44 | 1:28  | 3:11            | 2:59 | 0:12  | 1:24             | 1:06 | 0:17  | 1:49             | 1:52 | -0:03 | 3:37              | 3:23 | 0:13  |
| Coast                | 2:10            | 2:37 | -0:26 | 3:11             | 3:15 | -0:03 | 3:21             | 3:29 | -0:08 | 2:18            | 2:30 | -0:11 | 2:01             | 1:59 | 0:01  | 5:56             | 6:40 | -0:44 | 3:40              | 3:32 | 0:08  |
| Edge                 | 1:56            | 2:00 | -0:04 | 2:26             | 2:16 | 0:09  | 2:39             | 3:05 | -0:26 | 1:40            | 1:59 | -0:19 | 1:17             | 1:24 | -0:07 | 1:27             | 1:47 | -0:19 | 2:16              | 2:44 | -0:27 |
| George FM            | 1:09            | 1:35 | -0:25 | 3:15             | 3:53 | -0:37 | 1:32             | 2:58 | -1:26 | 2:02            | 2:09 | -0:07 | 5:41             | 4:15 | 1:26  | 4:04             | 5:01 | -0:56 | 3:32              | 4:38 | -1:05 |
| Life FM              | 4:18            | 4:19 | -0:00 | 2:24             | 2:57 | -0:32 | 1:13             | 1:06 | 0:06  | 1:14            | 1:04 | 0:09  | *                | *    | *     | 0:25             | 0:30 | -0:04 | 3:19              | 3:34 | -0:14 |
| Magic Music & Talk*  | 3:43            | 3:59 | -0:16 | 3:54             | 3:55 | -0:01 | 3:27             | 3:22 | 0:05  | 1:54            | 2:13 | -0:18 | 2:49             | 2:54 | -0:05 | 5:02             | 2:38 | 2:24  | 3:27              | 4:10 | -0:43 |
| Mix                  | 2:16            | 2:44 | -0:28 | 4:13             | 3:36 | 0:36  | 5:41             | 4:47 | 0:54  | 1:40            | 1:58 | -0:17 | 0:19             | 1:18 | -0:59 | 0:27             | 0:49 | -0:22 | 2:31              | 3:20 | -0:49 |
| More FM              | 3:06            | 3:02 | 0:03  | 3:28             | 3:51 | -0:22 | 3:50             | 4:17 | -0:26 | 2:21            | 2:07 | 0:13  | 1:38             | 1:18 | 0:19  | 1:23             | 1:27 | -0:04 | 2:33              | 3:08 | -0:35 |
| Newstalk ZB          | 5:26            | 5:02 | 0:23  | 5:25             | 5:46 | -0:21 | 3:22             | 4:01 | -0:38 | 3:15            | 3:42 | -0:26 | 5:24             | 4:53 | 0:31  | 3:05             | 4:01 | -0:56 | 4:41              | 4:31 | 0:10  |
| Radio Hauraki        | 1:52            | 1:20 | 0:31  | 3:08             | 2:42 | 0:25  | 3:24             | 2:58 | 0:25  | 1:28            | 1:19 | 0:08  | 2:43             | 3:22 | -0:39 | 1:00             | 1:00 | 0:00  | 1:42              | 1:47 | -0:04 |
| Radio Sport          | 2:03            | 2:36 | -0:33 | 1:34             | 1:56 | -0:21 | 1:10             | 2:06 | -0:55 | 1:51            | 1:40 | 0:11  | 2:07             | 3:14 | -1:06 | 1:45             | 1:00 | 0:45  | 3:04              | 4:08 | -1:03 |
| Rhema                | 0:32            | 1:37 | -1:04 | 1:36             | 2:47 | -1:11 | 0:45             | 4:39 | -3:54 | 0:45            | 4:41 | -3:56 | 1:45             | 3:07 | -1:21 | 2:00             | 2:00 | 0:00  | 1:07              | 1:58 | -0:51 |
| Rock                 | 2:22            | 2:35 | -0:12 | 3:36             | 4:12 | -0:35 | 4:17             | 5:03 | -0:45 | 2:14            | 2:22 | -0:08 | 1:43             | 1:54 | -0:10 | 2:51             | 2:33 | 0:18  | 3:16              | 3:12 | 0:03  |
| Star                 | 0:36            | 0:37 | -0:01 | 1:44             | 2:17 | -0:33 | 1:47             | 2:06 | -0:18 | 0:37            | 0:38 | -0:00 | 1:45             | 1:45 | 0:00  | 1:15             | 1:15 | 0:00  | 1:40              | 2:07 | -0:27 |
| The Hits             | 2:33            | 2:17 | 0:15  | 3:03             | 2:36 | 0:27  | 3:15             | 2:56 | 0:19  | 1:13            | 1:18 | -0:04 | 1:40             | 1:26 | 0:13  | 7:18             | 6:46 | 0:32  | 2:00              | 2:11 | -0:11 |
| The Sound            | 2:02            | 2:06 | -0:04 | 3:49             | 3:12 | 0:37  | 3:57             | 3:17 | 0:39  | 1:49            | 2:05 | -0:15 | 1:04             | 2:54 | -1:49 | 1:10             | 2:23 | -1:13 | 2:44              | 3:47 | -1:03 |
| ZM                   | 1:53            | 1:53 | -0:00 | 1:44             | 2:28 | -0:44 | 2:08             | 2:25 | -0:16 | 1:22            | 1:19 | 0:02  | 3:02             | 3:55 | -0:53 | 1:49             | 3:03 | -1:14 | 1:40              | 2:40 | -0:59 |
| Others               | 1:42            | 2:41 | -0:59 | 2:35             | 2:58 | -0:23 | 2:36             | 3:10 | -0:34 | 1:36            | 1:52 | -0:16 | 1:05             | 0:37 | 0:28  | 1:30             | 1:16 | 0:13  | 3:19              | 3:29 | -0:10 |
| MediaWorks Combo     | 3:20            | 3:24 | -0:04 | 4:11             | 4:13 | -0:01 | 4:35             | 4:45 | -0:09 | 2:32            | 2:39 | -0:07 | 2:08             | 2:15 | -0:06 | 2:56             | 2:19 | 0:37  | 3:30              | 4:07 | -0:37 |
| NZME Combo           | 3:06            | 3:16 | -0:09 | 4:02             | 3:56 | 0:06  | 3:44             | 3:55 | -0:11 | 1:57            | 2:08 | -0:10 | 2:57             | 3:00 | -0:03 | 3:55             | 4:43 | -0:48 | 3:18              | 3:39 | -0:21 |
| All Commercial Radio | 3:46            | 3:55 | -0:09 | 4:51             | 4:58 | -0:07 | 5:03             | 5:27 | -0:23 | 2:44            | 2:55 | -0:11 | 2:39             | 2:52 | -0:13 | 3:33             | 3:28 | 0:05  | 4:14              | 4:52 | -0:37 |

MediaWorks Combo: Breeze or Edge or George FM or Magic Music & Talk (from S1 2019) or Magic (until S4 2018) or More FM or RadioLive (until S4 2018) or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui

\*Magic Music & Talk includes a combination of Magic and RadioLIVE for S4 2018 and the following dates in S1 2019: Sunday April 8 - Saturday June 16 & Sunday June 24 - Saturday November 10 2018.