



TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2018

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2018 - 4/2018

This Survey Period: Metro - Sun Jun 24 to Sat Nov 10 2018 / Regional - Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank
Network Breeze	7.9	7.9	0.0	3	5.7	6.1	-0.4		5.1	5.0	0.1		6.9	6.1	0.8		7.8	7.4	0.4		10.0	9.9	0.1		9.9	10.8	-0.9		9.8	8.3	1.5	
Network Coast	7.4	7.4	0.0	5	2.5	2.6	-0.1		2.2	2.4	-0.2		2.5	2.4	0.1		4.5	4.2	0.3		9.4	10.4	-1.0		14.1	14.2	-0.1		4.4	4.0	0.4	
Network The Edge	6.5	6.2	0.3	7	15.9	15.1	0.8		12.1	11.5	0.6		8.9	8.1	0.8		7.2	6.7	0.5		3.6	3.4	0.2		1.8	1.9	-0.1		7.5	7.7	-0.2	
Network Flava	2.5	2.6	-0.1	14	9.5	10.0	-0.5		3.9	4.8	-0.9		2.9	3.6	-0.7		2.5	2.8	-0.3		1.2	0.8	0.4		0.3	0.2	0.1		2.4	2.9	-0.5	
Network George FM	1.2	1.4	-0.2	17	1.4	2.1	-0.7		2.6	2.6	0.0		2.6	2.6	0.0		2.0	2.1	-0.1		0.6	0.8	-0.2		0.2	0.3	-0.1		1.0	1.0	0.0	
Network Hokonui	0.2	0.3	-0.1	23	0.2	0.3	-0.1		0.3	0.3	0.0		0.3	0.2	0.1		0.2	0.2	0.0		0.1	0.2	-0.1		0.2	0.3	-0.1		0.1	0.3	-0.2	
Network Life FM	0.9	0.8	0.1	19	1.8	2.3	-0.5		1.0	0.9	0.1		1.2	0.9	0.3		1.2	0.9	0.3		0.8	0.7	0.1		0.2	0.2	0.0		1.0	0.9	0.1	
Network Magic	4.8	4.3	0.5	11	0.6	0.4	0.2		0.7	1.0	-0.3		0.9	0.9	0.0		1.5	1.5	0.0		5.2	4.8	0.4		11.8	9.9	1.9		2.0	2.1	-0.1	
Network Mai FM	5.7	5.5	0.2	8	10.0	9.6	0.4		13.0	12.5	0.5		9.5	9.6	-0.1		7.1	7.3	-0.2		2.4	1.9	0.5		0.8	0.4	0.4		7.2	7.7	-0.5	
Network Maori Radio	0.9	1.0	-0.1	19	1.0	0.9	0.1		1.1	1.6	-0.5		0.5	0.6	-0.1		0.7	0.8	-0.1		1.0	1.0	0.0		0.6	0.6	0.0		0.8	0.9	-0.1	
Network Mix	1.4	1.6	-0.2	16	1.2	1.3	-0.1		1.2	1.1	0.1		1.3	1.8	-0.5		1.7	2.3	-0.6		2.1	2.6	-0.5		1.3	1.2	0.1		1.8	2.3	-0.5	
Network More FM	8.3	8.8	-0.5	2	11.4	11.8	-0.4		6.1	7.1	-1.0		9.2	10.2	-1.0		9.7	10.6	-0.9		9.8	10.2	-0.4		7.6	7.1	0.5		12.7	13.1	-0.4	
Network Newstalk ZB	10.4	10.8	-0.4	1	1.3	1.3	0.0		1.8	1.8	0.0		2.4	2.8	-0.4		4.5	4.3	0.2		10.2	10.2	0.0		18.6	19.2	-0.6		5.1	5.8	-0.7	
Network Radio Hauraki	2.6	2.7	-0.1	13	1.1	1.0	0.1		3.7	4.8	-1.1		3.9	4.9	-1.0		3.9	4.1	-0.2		2.6	1.8	0.8		1.0	0.9	0.1		2.4	2.3	0.1	
Network RadioLIVE	3.4	3.1	0.3	12	0.9	1.1	-0.2		1.2	1.2	0.0		2.0	1.8	0.2		2.4	2.5	-0.1		4.3	3.9	0.4		5.6	4.3	1.3		2.8	3.1	-0.3	
Network Radio Sport	1.8	1.8	0.0	15	0.9	0.8	0.1		1.0	0.6	0.4		1.2	1.0	0.2		1.5	1.5	0.0		2.1	2.1	0.0		2.7	2.9	-0.2		1.0	1.1	-0.1	
Network Tarana	0.9	0.9	0.0	19	0.5	0.4	0.1		1.5	1.3	0.2		1.4	1.4	0.0		1.2	1.3	-0.1		0.6	0.8	-0.2		0.3	0.4	-0.1		1.0	1.8	-0.8	
Network Rhema	1.1	0.9	0.2	18	1.0	0.9	0.1		0.8	0.9	-0.1		1.0	1.0	0.0		1.1	1.0	0.1		1.3	0.9	0.4		1.3	0.9	0.4		1.3	1.2	0.1	
Network The Rock	7.6	6.7	0.9	4	6.7	6.4	0.3		12.5	10.9	1.6		13.6	12.2	1.4		11.2	10.1	1.1		5.6	4.7	0.9		2.4	1.8	0.6		7.5	6.7	0.8	
Network Star	0.5	0.4	0.1	22	0.3	0.2	0.1		0.2	0.1	0.1		0.1	0.1	0.0		0.3	0.2	0.1		0.6	0.4	0.2		0.6	0.7	-0.1		0.5	0.3	0.2	
Network The Hits	5.3	5.1	0.2	10	5.2	5.0	0.2		6.2	5.7	0.5		6.5	5.9	0.6		6.3	6.1	0.2		4.8	5.3	-0.5		3.5	3.7	-0.2		8.0	6.5	1.5	
Network The Sound	6.7	7.2	-0.5	6	3.4	3.2	0.2		4.3	4.8	-0.5		5.1	5.3	-0.2		7.5	7.3	0.2		12.2	12.9	-0.7		8.4	9.8	-1.4		5.3	5.5	-0.2	
Network ZM	5.7	5.4	0.3	8	9.5	10.1	-0.6		11.6	9.9	1.7		9.9	8.5	1.4		7.2	6.8	0.4		2.4	3.2	-0.8		1.3	1.7	-0.4		8.2	6.4	1.8	
MediaWorks Combo	52.1	51.1	1.0		56.1	55.7	0.4		57.5	56.5	1.0		58.6	56.7	1.9		56.6	55.6	1.0		53.9	52.4	1.5		48.5	46.3	2.2		55.9	55.3	0.6	
NZME Combo	37.5	38.0	-0.5		31.4	32.4	-1.0		32.1	31.6	0.5		30.9	31.3	-0.4		32.4	32.5	-0.1		35.2	36.8	-1.6		43.3	44.7	-1.4		33.5	31.8	1.7	
NZME and Partners	39.1	39.7	-0.6		32.8	33.4	-0.6		34.2	33.9	0.3		33.4	34.1	-0.7		34.5	34.9	-0.4		36.4	38.4	-2.0		44.2	45.9	-1.7		35.5	34.0	1.5	
Potential (000)	4,256.7	4,256.7	0.0		485.6	480.4	5.2		1,264.2	1,269.3	-5.1		1,333.4	1,333.4	0.0		1,969.9	1,969.9	0.0		1,199.3	1,199.3	0.0		971.9	971.9	0.0		766.9	789.9	-23.0	
Sample	15,696	15,496	200		1,652	1,644	8		3,842	3,901	-59		4,478	4,484	-6		6,974	6,880	94		4,583	4,454	129		4,278	4,179	99		2,944	2,968	-24	

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S4 2018 release does not include an S4 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2018

Station Share (%) by Daypart, People 10+
Survey Comparisons: 3/2018 - 4/2018

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,696	15,496	200

This Survey Period: Metro - Sun Jun 24 to Sat Nov 10 2018 / Regional - Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

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	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.0	7.0	0.0	4	9.0	9.1	-0.1		9.1	9.3	-0.2		8.1	7.6	0.5		6.0	5.1	0.9		4.4	4.9	-0.5		8.0	8.1	-0.1	
Network Coast	6.0	5.8	0.2	7	9.0	8.7	0.3		8.4	8.7	-0.3		6.2	5.6	0.6		5.1	4.2	0.9		5.2	8.2	-3.0		8.2	8.3	-0.1	
Network The Edge	6.1	6.2	-0.1	6	5.5	5.2	0.3		6.7	6.4	0.3		8.3	8.0	0.3		6.5	5.6	0.9		4.7	4.3	0.4		6.8	6.2	0.6	
Network Flava	2.3	2.2	0.1	14	2.3	2.2	0.1		2.6	2.5	0.1		3.2	3.9	-0.7		3.0	3.7	-0.7		1.7	2.0	-0.3		2.1	2.5	-0.4	
Network George FM	1.0	1.3	-0.3	18	1.1	1.2	-0.1		1.2	1.3	-0.1		1.3	1.6	-0.3		1.5	1.5	0.0		0.8	0.9	-0.1		1.6	1.8	-0.2	
Network Hokonui	0.2	0.2	0.0	23	0.2	0.3	-0.1		0.3	0.4	-0.1		0.1	0.2	-0.1		0.1	0.1	0.0		0.2	0.2	0.0		0.1	0.2	-0.1	
Network Life FM	1.0	0.9	0.1	18	0.8	0.8	0.0		0.9	0.8	0.1		1.0	0.9	0.1		0.6	0.6	0.0		0.5	0.6	-0.1		0.9	0.9	0.0	
Network Magic	3.8	3.3	0.5	12	5.3	4.9	0.4		4.8	4.6	0.2		3.6	3.2	0.4		4.5	4.2	0.3		4.8	4.0	0.8		5.9	5.3	0.6	
Network Mai FM	6.0	5.7	0.3	7	4.5	4.6	-0.1		5.5	4.9	0.6		6.5	6.1	0.4		6.2	6.6	-0.4		8.9	5.7	3.2		5.6	5.7	-0.1	
Network Maori Radio	0.8	0.9	-0.1	20	0.8	0.9	-0.1		0.8	1.0	-0.2		1.0	1.1	-0.1		0.8	0.7	0.1		1.2	1.8	-0.6		0.8	0.8	0.0	
Network Mix	1.1	1.2	-0.1	16	1.7	1.9	-0.2		1.7	2.2	-0.5		1.2	1.5	-0.3		1.1	0.9	0.2		0.4	0.4	0.0		1.5	1.5	0.0	
Network More FM	9.8	10.7	-0.9	2	8.1	8.6	-0.5		8.2	8.9	-0.7		8.8	9.2	-0.4		5.6	5.6	0.0		6.0	6.7	-0.7		8.2	8.2	0.0	
Network Newstalk ZB	14.8	14.3	0.5	1	8.7	10.1	-1.4		5.0	6.0	-1.0		7.8	7.5	0.3		17.7	16.6	1.1		24.3	23.9	0.4		9.8	10.4	-0.6	
Network Radio Hauraki	2.6	2.9	-0.3	13	3.1	3.3	-0.2		3.1	3.1	0.0		3.4	3.5	-0.1		1.7	2.6	-0.9		1.3	1.3	0.0		1.9	1.8	0.1	
Network RadioLIVE	4.3	4.2	0.1	11	2.5	2.1	0.4		2.2	1.9	0.3		2.7	2.5	0.2		5.5	4.5	1.0		7.5	6.9	0.6		3.4	3.3	0.1	
Network Radio Sport	1.6	1.5	0.1	15	1.6	1.8	-0.2		1.6	1.6	0.0		1.6	1.7	-0.1		1.8	1.9	-0.1		2.0	1.2	0.8		2.4	2.3	0.1	
Network Tarana	0.8	0.8	0.0	20	0.6	0.5	0.1		0.8	0.6	0.2		0.9	0.9	0.0		2.0	2.2	-0.2		1.0	0.7	0.3		1.2	1.2	0.0	
Network Rhema	1.1	1.0	0.1	16	0.8	0.8	0.0		0.7	0.7	0.0		1.3	0.7	0.6		1.7	1.4	0.3		1.1	1.1	0.0		1.2	0.9	0.3	
Network The Rock	7.2	6.8	0.4	3	8.9	7.9	1.0		9.5	8.1	1.4		7.8	6.7	1.1		5.7	4.7	1.0		5.5	5.4	0.1		6.0	5.2	0.8	
Network Star	0.5	0.4	0.1	22	0.4	0.3	0.1		0.4	0.3	0.1		0.3	0.2	0.1		0.7	0.6	0.1		0.5	0.5	0.0		0.7	0.6	0.1	
Network The Hits	4.7	4.7	0.0	10	6.2	5.5	0.7		6.3	5.9	0.4		5.0	5.3	-0.3		3.6	3.2	0.4		3.7	3.1	0.6		5.0	5.2	-0.2	
Network The Sound	5.4	5.6	-0.2	9	8.1	8.7	-0.6		8.4	9.1	-0.7		6.4	7.5	-1.1		4.3	5.3	-1.0		3.5	3.3	0.2		6.4	6.8	-0.4	
Network ZM	6.4	5.9	0.5	5	5.3	5.0	0.3		6.1	5.6	0.5		6.6	6.9	-0.3		4.4	4.8	-0.4		3.8	3.4	0.4		5.1	4.8	0.3	
MediaWorks Combo	50.6	50.7	-0.1		53.0	52.3	0.7		55.4	54.5	0.9		53.4	52.5	0.9		45.9	43.2	2.7		46.1	42.1	4.0		51.8	50.7	1.1	
NZME Combo	39.9	39.1	0.8		38.3	39.0	-0.7		35.2	36.3	-1.1		35.4	36.2	-0.8		38.9	38.6	0.3		43.5	45.1	-1.6		36.5	37.4	-0.9	
NZME and Partners	41.5	41.0	0.5		39.9	40.1	-0.2		36.5	37.2	-0.7		37.1	38.3	-1.2		40.8	42.6	-1.8		44.2	46.2	-2.0		38.2	39.5	-1.3	

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NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Station Share: Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn
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	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank	This	Last	+/-	Rank				
Network Breeze	627.9	521.6	6.3	3	41.2	39.9	1.3		111.9	117.8	-5.9		154.9	146.7	8.2		250.7	246.8	3.9		200.3	197.9	2.4		169.1	164.8	4.3		122.3	114.4	7.9	
Network Coast	388.0	396.5	-8.5	9	17.9	15.4	2.5		45.8	43.4	2.4		57.3	52.5	4.8		117.4	118.1	-0.7		157.6	172.3	-14.7		192.6	201.2	-8.6		55.0	51.4	3.6	
Network The Edge	613.7	624.4	-10.7	1	102.5	109.9	-7.4		316.4	318.9	-2.5		245.6	241.6	4.0		315.0	313.3	1.7		104.5	106.0	-1.5		43.9	43.0	0.9		130.2	147.0	-16.8	
Network Flava	193.9	215.8	-21.9	14	43.0	45.9	-2.9		96.9	118.5	-21.6		71.9	85.5	-13.6		95.6	106.2	-10.6		29.5	22.9	6.6		6.9	3.2	3.7		41.1	49.1	-8.0	
Network George FM	119.4	134.1	-14.7	16	10.4	12.8	-2.4		62.0	71.9	-9.9		73.4	78.4	-5.0		87.6	93.7	-6.1		19.3	22.5	-3.2		7.5	8.5	-1.0		22.1	24.0	-1.9	
Network Hokonui	12.7	18.5	-5.8	23	1.2	3.0	-1.8		3.7	4.6	-0.9		3.9	5.4	-1.5		5.8	7.7	-1.9		4.2	6.4	-2.2		3.6	5.9	-2.3		1.8	2.9	-1.1	
Network Life FM	83.7	84.7	-1.0	19	16.3	17.8	-1.5		30.7	35.1	-4.4		34.5	27.5	7.0		47.5	39.8	7.7		18.3	18.3	0.0		6.2	7.2	-1.0		20.8	18.4	2.4	
Network Magic	213.8	220.5	-6.7	11	8.1	5.2	2.9		13.7	14.5	-0.8		19.2	22.6	-3.4		45.0	46.5	-1.5		84.6	83.9	0.7		128.2	125.9	2.3		22.3	26.2	-3.9	
Network Mai FM	417.7	429.0	-11.3	7	66.8	66.7	0.1		240.8	253.9	-13.1		192.5	198.5	-6.0		227.8	237.2	-9.4		52.7	47.9	4.8		18.7	10.4	8.3		90.6	98.1	-7.5	
Network Maori Radio	63.3	63.7	-0.4	20	9.7	7.8	1.9		17.1	20.9	-3.8		20.6	21.8	-1.2		32.4	34.0	-1.6		22.5	21.8	0.7		13.6	12.5	1.1		17.1	15.0	2.1	
Network Mix	116.1	117.4	-1.3	17	10.6	10.4	0.2		29.8	22.8	7.0		39.6	40.5	-0.9		69.3	74.6	-5.3		46.0	56.3	-10.3		23.8	24.5	-0.7		29.0	28.5	0.5	
Network More FM	568.6	586.7	-28.1	2	82.1	86.1	-4.0		147.5	158.5	-11.0		201.6	215.2	-13.6		311.4	334.4	-23.0		182.9	192.1	-9.2		106.1	101.8	4.3		142.3	152.0	-9.7	
Network Newstalk ZB	507.3	513.0	-5.7	4	17.0	19.6	-2.6		55.7	54.4	1.3		78.4	93.4	-15.0		167.5	177.9	-10.4		194.3	184.3	10.0		216.7	210.8	5.9		69.2	83.3	-14.1	
Network Radio Hauraki	203.5	215.7	-12.2	13	13.9	12.2	1.7		80.7	84.9	-4.2		104.1	114.8	-10.7		145.7	151.3	-5.6		56.8	56.4	0.4		20.0	24.0	-4.0		39.1	46.0	-6.9	
Network RadioLIVE	213.8	220.9	-7.1	11	9.4	12.2	-2.8		29.0	29.2	-0.2		52.1	51.9	0.2		97.1	102.9	-5.8		95.0	91.3	3.7		80.5	73.0	7.5		42.1	44.2	-2.1	
Network Radio Sport	166.4	172.8	-6.4	15	10.5	8.7	1.8		31.0	26.9	4.1		38.7	37.5	1.2		68.5	70.5	-2.0		61.0	66.5	-5.5		57.8	66.0	-8.2		21.0	20.5	0.5	
Network Tarana	47.7	64.6	-16.9	21	3.9	4.5	-0.6		20.4	28.5	-8.1		21.0	29.0	-8.0		28.6	42.2	-13.6		12.6	17.9	-5.3		6.5	6.7	-0.2		15.0	24.0	-9.0	
Network Rhema	84.4	72.2	12.2	18	10.0	8.7	1.3		17.2	20.9	-3.7		23.5	23.5	0.0		41.0	35.1	5.9		32.6	23.3	9.3		23.3	19.5	3.8		18.8	17.3	1.5	
Network The Rock	436.3	418.9	17.4	6	44.4	45.3	-0.9		181.8	177.0	4.8		218.4	214.7	3.7		285.8	274.4	11.4		105.8	94.5	11.3		48.6	39.5	9.1		90.9	91.2	-0.3	
Network Star	41.1	34.5	6.6	22	4.0	2.8	1.2		9.9	9.2	0.7		8.3	8.1	0.2		14.4	11.5	2.9		10.7	7.4	3.3		10.5	8.9	1.6		4.2	4.0	0.2	
Network The Hits	388.8	401.5	-12.7	8	49.4	46.4	3.0		123.6	129.5	-5.9		142.9	158.5	-15.6		213.7	231.8	-18.1		114.8	121.4	-6.6		66.7	67.9	-1.2		100.6	105.7	-5.1	
Network The Sound	357.9	389.5	-31.6	10	27.5	22.3	5.2		73.7	76.0	-2.3		96.9	107.5	-10.6		187.3	203.5	-16.2		182.5	202.5	-20.0		112.0	132.2	-20.2		59.2	69.7	-10.5	
Network ZM	496.4	516.3	-19.9	5	72.7	74.9	-2.2		260.4	259.8	0.6		236.6	242.2	-5.6		283.6	306.1	-22.5		73.8	93.7	-19.9		32.3	32.6	-0.3		114.9	117.3	-2.4	
MediaWorks Combo	2,359.0	2,403.5	-44.5		265.7	268.4	-2.7		757.8	770.8	-13.0		820.0	826.1	-6.1		1,200.6	1,220.4	-19.8		715.2	723.5	-8.3		521.8	513.8	8.0		478.5	493.4	-14.9	
NZME Combo	1,892.1	1,968.9	-76.8		183.2	185.8	-2.6		548.7	575.4	-26.7		589.2	638.6	-49.4		877.2	936.7	-59.5		550.4	569.6	-19.2		478.2	481.9	-3.7		358.5	383.9	-25.4	
NZME and Partners	1,988.5	2,062.9	-74.4		190.0	192.9	-2.9		589.0	612.8	-23.8		638.0	683.7	-45.7		940.3	1,000.0	-59.7		570.5	594.6	-24.1		489.3	492.1	-2.8		380.9	403.1	-22.2	
All Commercial Radio	3,319.9	3,395.3	-75.4		347.9	358.8	-10.9		971.7	996.9	-25.2		1,087.1	1,114.4	-27.3		1,618.5	1,661.6	-43.1		987.3	1,010.1	-22.8		775.2	776.2	-1.0		648.2	683.1	-34.9	
Potential (000)	4,256.7	4,256.7	0.0		485.6	480.4	5.2		1,264.2	1,269.3	-5.1		1,333.4	1,333.4	0.0		1,969.9	1,969.9	0.0		1,199.3	1,199.3	0.0		971.9	971.9	0.0		766.9	789.9	-23.0	
Sample	15,696	15,496	200		1,652	1,644	8		3,842	3,901	-59		4,478	4,484	-6		6,974	6,880	94		4,583	4,454	129		4,278	4,179	99		2,944	2,968	-24	

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S4 2018 release does not include an S4 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2018

Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 3/2018 - 4/2018

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,696	15,496	200

This Survey Period: Metro - Sun Jun 24 to Sat Nov 10 2018 / Regional - Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	257.9	259.2	-1.3	5	231.9	234.7	-2.8	269.7	264.2	5.5	259.3	254.2	5.1	97.9	97.5	0.4	43.9	48.1	-4.2	313.3	308.0	5.3
Network Coast	190.3	186.0	4.3	8	194.2	196.5	-2.3	229.9	231.0	-1.1	175.4	186.7	-11.3	76.0	84.4	-8.4	46.4	47.1	-0.7	243.3	244.9	-1.6
Network The Edge	309.9	323.7	-13.8	3	215.3	213.7	1.6	311.1	297.7	13.4	314.6	315.7	-1.1	135.6	137.2	-1.6	57.2	54.4	2.8	368.0	363.1	4.9
Network Flava	101.0	108.7	-7.7	14	75.8	76.9	-1.1	101.3	106.9	-5.6	98.2	122.0	-23.8	42.0	55.6	-13.6	19.5	32.5	-13.0	113.8	125.6	-11.8
Network George FM	54.1	61.9	-7.8	16	44.0	49.3	-5.3	52.1	56.2	-4.1	47.3	64.6	-17.3	30.0	34.8	-4.8	12.8	15.5	-2.7	72.1	92.2	-20.1
Network Hokonui	6.7	9.3	-2.6	23	4.7	8.5	-3.8	6.7	9.8	-3.1	3.8	4.6	-0.8	2.1	1.9	0.2	1.7	1.4	0.3	6.4	8.3	-1.9
Network Life FM	45.0	44.2	0.8	18	28.2	31.7	-3.5	37.8	35.7	2.1	40.9	38.7	2.2	19.5	23.8	-4.3	8.5	10.0	-1.5	51.7	52.1	-0.4
Network Magic	110.5	108.9	1.6	12	122.5	126.6	-4.1	119.2	129.5	-10.3	92.2	99.4	-7.2	52.9	55.0	-2.1	24.4	24.5	-0.1	144.0	154.1	-10.1
Network Mai FM	221.6	232.3	-10.7	7	147.3	152.3	-5.0	208.1	185.3	22.8	192.6	198.7	-6.1	111.3	133.7	-22.4	76.1	73.6	2.5	274.1	273.0	1.1
Network Maori Radio	27.7	28.5	-0.8	20	21.0	21.8	-0.8	23.0	24.8	-1.8	21.5	23.2	-1.7	9.8	10.7	-0.9	10.4	11.3	-0.9	32.1	32.1	0.0
Network Mix	52.3	57.0	-4.7	17	46.9	48.1	-1.2	47.0	55.0	-8.0	46.5	53.3	-6.8	24.0	23.0	1.0	9.3	6.4	2.9	69.0	64.3	4.7
Network More FM	327.2	359.1	-31.9	2	226.7	235.2	-8.5	282.2	282.6	-0.4	281.8	291.4	-9.6	121.4	124.8	-3.4	57.1	65.0	-7.9	338.6	350.7	-12.1
Network Newstalk ZB	361.6	366.1	-4.5	1	230.5	240.9	-10.4	201.1	220.8	-19.7	215.5	218.3	-2.8	158.4	175.5	-17.1	144.0	130.6	13.4	331.4	347.8	-16.4
Network Radio Hauraki	109.6	109.3	0.3	13	70.9	81.1	-10.2	92.0	96.2	-4.2	112.3	113.1	-0.8	40.1	48.1	-8.0	15.5	18.5	-3.0	104.7	110.9	-6.2
Network RadioLIVE	130.4	135.5	-5.1	11	75.6	73.2	2.4	78.8	84.2	-5.4	89.8	89.7	0.1	55.6	53.0	2.6	45.5	46.0	-0.5	115.8	118.4	-2.6
Network Radio Sport	66.3	69.4	-3.1	15	53.8	56.0	-2.2	69.9	73.3	-3.4	57.7	70.7	-13.0	31.7	36.7	-5.0	22.7	19.5	3.2	112.7	117.4	-4.7
Network Tarana	21.4	31.3	-9.9	21	18.8	23.7	-4.9	19.9	23.1	-3.2	24.0	31.5	-7.5	21.2	28.6	-7.4	10.5	7.8	2.7	33.3	44.8	-11.5
Network Rhema	40.1	35.6	4.5	19	27.9	27.7	0.2	38.7	32.8	5.9	36.1	26.1	10.0	22.7	19.8	2.9	9.6	11.2	-1.6	49.5	40.8	8.7
Network The Rock	238.5	233.3	5.2	6	187.9	179.6	8.3	232.8	214.6	18.2	232.2	228.7	3.5	90.5	88.1	2.4	53.7	56.3	-2.6	249.4	236.8	12.6
Network Star	18.0	14.9	3.1	22	11.1	10.8	0.3	14.9	12.0	2.9	11.5	8.4	3.1	10.3	7.8	2.5	7.4	6.3	1.1	27.5	23.8	3.7
Network The Hits	181.7	191.7	-10.0	10	164.6	167.3	-2.7	195.3	195.6	-0.3	174.1	183.5	-9.4	75.2	80.8	-5.6	33.6	30.9	2.7	223.1	234.2	-11.1
Network The Sound	182.7	198.4	-15.7	9	167.5	191.8	-24.3	201.9	214.1	-12.2	192.2	216.2	-24.0	73.9	93.2	-19.3	32.8	32.0	0.8	211.7	232.2	-20.5
Network ZM	290.1	298.0	-7.9	4	197.6	207.0	-9.4	245.2	254.8	-9.6	261.4	288.4	-27.0	105.1	120.2	-15.1	49.1	49.9	-0.8	284.1	294.7	-10.6
MediaWorks Combo	1,505.5	1,567.1	-61.6		1,175.2	1,212.3	-37.1	1,395.8	1,412.8	-17.0	1,411.7	1,448.5	-36.8	687.8	728.8	-41.0	359.3	366.0	-6.7	1,689.5	1,723.8	-34.3
NZME Combo	1,207.2	1,241.3	-34.1		919.9	969.4	-49.5	1,033.4	1,078.2	-44.8	1,026.9	1,099.1	-72.2	522.6	584.3	-61.7	322.6	321.9	0.7	1,288.9	1,342.5	-53.6
NZME and Partners	1,266.9	1,299.7	-32.8		969.4	1,012.6	-43.2	1,079.4	1,108.4	-29.0	1,074.6	1,154.1	-79.5	563.5	625.9	-62.4	336.0	338.4	-2.4	1,358.5	1,420.6	-62.1
All Commercial Radio	2,459.1	2,548.3	-89.2		1,927.9	1,989.2	-61.3	2,191.9	2,221.8	-29.9	2,231.9	2,327.3	-95.4	1,226.9	1,312.5	-85.6	659.6	671.4	-11.8	2,656.1	2,720.0	-63.9

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

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TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2018

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2018 - 4/2018

This Survey Period: Metro - Sun Jun 24 to Sat Nov 10 2018 / Regional - Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

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	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:32	9:08	-0:36	5:15	5:44	-0:28	6:40	6:38	0:01	7:47	8:04	-0:17	8:48	8:58	-0:09	9:47	10:03	-0:15	9:09	10:51	-1:41	8:22	8:24	-0:02
Network Coast	10:52	11:13	-0:21	5:14	6:24	-1:10	7:07	8:39	-1:31	7:37	8:46	-1:09	10:51	10:42	0:08	11:41	12:11	-0:29	11:24	11:40	-0:16	8:20	9:04	-0:44
Network The Edge	6:01	5:56	0:05	5:55	5:11	0:44	5:39	5:43	-0:03	6:19	6:28	-0:09	6:27	6:23	0:04	6:44	6:25	0:19	6:15	7:07	-0:52	5:58	6:01	-0:02
Network Flava	7:12	7:18	-0:05	8:29	8:13	0:15	5:58	6:23	-0:24	7:07	8:08	-1:01	7:16	7:48	-0:31	7:37	6:47	0:50	6:45	8:33	-1:47	6:06	6:46	-0:40
Network George FM	5:55	6:21	-0:25	5:16	6:14	-0:58	6:09	5:40	0:28	6:08	6:24	-0:16	6:23	6:42	-0:18	6:34	7:28	-0:53	3:33	5:13	-1:40	4:57	4:52	0:04
Network Hokonui	8:37	8:21	0:16	5:20	3:21	1:58	14:03	10:10	3:53	11:24	8:44	2:40	9:02	8:25	0:37	5:35	6:43	-1:07	6:37	9:30	-2:52	5:10	12:55	-7:45
Network Life FM	5:55	5:44	0:10	4:13	4:57	-0:43	4:39	4:13	0:26	5:52	6:14	-0:21	6:54	7:05	-0:11	8:14	7:40	0:34	4:10	4:35	-0:24	4:54	5:46	-0:51
Network Magic	12:39	11:50	0:49	2:56	2:48	0:08	7:39	10:56	-3:16	7:57	8:02	-0:05	9:31	9:44	-0:13	12:03	11:25	0:37	14:23	12:59	1:24	9:29	9:19	0:10
Network Mai FM	7:48	7:41	0:07	5:45	5:25	0:19	7:56	7:44	0:11	8:36	9:21	-0:44	8:50	9:14	-0:24	8:56	7:55	1:00	6:33	6:23	0:09	8:15	9:05	-0:50
Network Maori Radio	7:39	9:02	-1:23	3:55	4:29	-0:34	9:39	12:17	-2:38	4:19	5:20	-1:01	6:00	6:46	-0:46	8:45	9:35	-0:49	7:25	8:28	-1:02	4:48	7:09	-2:20
Network Mix	6:49	8:06	-1:17	4:16	4:41	-0:25	5:49	7:30	-1:40	5:32	8:38	-3:06	7:00	9:09	-2:09	8:54	9:10	-0:16	8:26	7:58	0:28	6:24	9:31	-3:06
Network More FM	8:27	9:00	-0:33	5:18	5:10	0:08	6:03	7:04	-1:00	7:58	9:12	-1:14	8:47	9:33	-0:45	10:31	10:39	-0:08	11:14	11:31	-0:16	9:20	9:59	-0:38
Network Newstalk ZB	11:37	12:41	-1:03	2:55	2:29	0:26	4:51	5:18	-0:26	5:20	5:47	-0:27	7:32	7:18	0:14	10:18	11:05	-0:46	13:24	15:03	-1:38	7:45	8:06	-0:20
Network Radio Hauraki	7:18	7:38	-0:19	3:04	3:01	0:03	6:49	9:00	-2:10	6:33	8:18	-1:44	7:32	8:04	-0:31	8:53	6:32	2:20	8:04	6:05	1:59	6:18	5:40	0:38
Network RadioLIVE	8:58	8:30	0:27	3:47	3:18	0:29	5:52	6:18	-0:25	6:44	6:45	-0:00	7:00	7:13	-0:12	8:46	8:35	0:10	10:47	9:48	0:59	6:57	8:12	-1:15
Network Radio Sport	6:09	6:08	0:01	3:17	3:29	-0:11	4:37	3:47	0:50	5:12	5:16	-0:04	6:01	6:21	-0:19	6:51	6:16	0:34	7:13	7:09	0:03	5:10	6:21	-1:11
Network Tarana	11:06	8:13	2:52	4:23	3:16	1:07	11:00	7:09	3:50	11:35	9:14	2:21	11:23	8:59	2:24	8:56	8:57	-0:01	6:47	10:32	-3:44	7:15	8:35	-1:19
Network Rhema	7:07	7:11	-0:04	3:57	3:41	0:15	6:55	7:05	-0:10	7:18	8:35	-1:16	7:19	8:22	-1:02	7:39	7:30	0:08	8:51	8:00	0:50	7:18	8:18	-0:59
Network The Rock	9:52	9:37	0:14	5:48	5:21	0:27	10:08	9:44	0:23	10:51	10:59	-0:07	11:02	11:03	-0:01	10:25	9:56	0:29	7:36	7:37	-0:01	8:37	8:32	0:05
Network Star	6:44	7:06	-0:21	2:39	2:31	0:07	2:18	2:15	0:02	2:27	3:16	-0:49	6:28	5:46	0:42	10:59	9:59	0:59	9:24	12:02	-2:38	12:13	7:26	4:46
Network The Hits	7:41	7:38	0:02	4:00	4:05	-0:05	7:22	6:54	0:28	7:56	7:17	0:39	8:17	7:57	0:20	8:07	8:49	-0:42	8:07	8:56	-0:49	8:18	7:07	1:10
Network The Sound	10:34	11:07	-0:33	4:41	5:28	-0:46	8:36	9:57	-1:21	9:17	9:30	-0:13	11:17	10:49	0:27	13:05	12:50	0:15	11:45	12:17	-0:32	9:21	9:04	0:16
Network ZM	6:29	6:18	0:10	4:59	5:05	-0:05	6:35	6:02	0:33	7:16	6:49	0:27	7:08	6:40	0:28	6:24	6:51	-0:26	6:07	8:34	-2:26	7:27	6:18	1:08
MediaWorks Combo	12:33	12:48	-0:15	8:04	7:50	0:13	11:11	11:34	-0:23	12:30	13:19	-0:49	13:16	13:39	-0:23	14:43	14:34	0:09	14:29	14:54	-0:24	12:11	12:57	-0:46
NZME Combo	11:15	11:37	-0:21	6:33	6:35	-0:01	8:38	8:39	-0:01	9:09	9:31	-0:22	10:24	10:25	-0:00	12:30	13:01	-0:30	14:07	15:18	-1:11	9:45	9:34	0:10
NZME and Partners	11:09	11:35	-0:26	6:36	6:32	0:03	8:34	8:44	-0:10	9:09	9:41	-0:31	10:19	10:28	-0:08	12:27	12:59	-0:32	14:04	15:24	-1:19	9:43	9:45	-0:02
All Commercial Radio	17:06	17:44	-0:37	10:59	10:32	0:27	15:11	15:50	-0:38	16:05	17:25	-1:20	17:23	18:03	-0:39	19:47	19:55	-0:08	20:06	21:16	-1:10	16:06	16:55	-0:48
Potential (000)	4,256.7	4,256.7	0.0	485.6	480.4	5.2	1,264.2	1,269.3	-5.1	1,333.4	1,333.4	0.0	1,969.9	1,969.9	0.0	1,199.3	1,199.3	0.0	971.9	971.9	0.0	766.9	789.9	-23.0
Sample	15,696	15,496	200	1,652	1,644	8	3,842	3,901	-59	4,478	4,484	-6	6,974	6,880	94	4,583	4,454	129	4,278	4,179	99	2,944	2,968	-24

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S4 2018 release does not include an S4 release for the Waikato region. The weather effect that took down the Ruru transmission tower continues to impact coverage in the area and as a result no surveys will occur in Waikato until 2019. All historic S3 2017 data for Waikato will be carried forward for the remaining 2018 results for both Total NZ and Waikato markets. The industry requests that all users ensure all data used for these markets is clearly identified within the source.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



TOTAL NZ COMMERCIAL RADIO - SURVEY 4 2018

Average Time Spent Listening (hh:mm) by Daypart, People 10+
Survey Comparisons: 3/2018 - 4/2018

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,696	15,496	200

This Survey Period: Metro - Sun Jun 24 to Sat Nov 10 2018 / Regional - Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Apr 8 to Sat Jun 16 & Sun Jun 24 to Sat Sep 1 2018 / Regional - Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:53	3:02	-0:09	3:37	3:52	-0:14	3:52	4:12	-0:20	2:11	2:12	-0:01	2:00	1:58	0:02	2:20	2:31	-0:10	3:13	3:30	-0:16
Network Coast	3:22	3:32	-0:09	4:19	4:24	-0:04	4:13	4:31	-0:17	2:28	2:14	0:13	2:11	1:53	0:18	2:38	4:16	-1:37	4:17	4:30	-0:12
Network The Edge	2:07	2:09	-0:01	2:22	2:25	-0:02	2:28	2:34	-0:06	1:50	1:52	-0:02	1:34	1:32	0:02	1:54	1:57	-0:03	2:20	2:15	0:05
Network Flava	2:27	2:18	0:09	2:51	2:50	0:00	2:57	2:49	0:07	2:17	2:21	-0:04	2:19	2:29	-0:09	2:01	1:30	0:31	2:23	2:37	-0:13
Network George FM	2:00	2:18	-0:18	2:19	2:21	-0:01	2:35	2:44	-0:09	1:55	1:52	0:03	1:41	1:37	0:03	1:30	1:23	0:07	2:48	2:37	0:10
Network Hokonui	3:41	3:00	0:41	4:00	3:24	0:35	4:54	5:20	-0:26	2:29	3:04	-0:35	2:06	2:08	-0:02	2:17	3:22	-1:05	2:24	2:42	-0:18
Network Life FM	2:20	2:11	0:08	2:42	2:27	0:15	2:35	2:33	0:01	1:38	1:41	-0:03	0:56	0:57	-0:01	1:27	1:26	0:01	2:18	2:14	0:03
Network Magic	3:38	3:26	0:12	4:02	3:52	0:09	4:36	4:12	0:24	2:43	2:21	0:21	2:48	2:54	-0:05	4:34	4:02	0:31	5:12	4:36	0:36
Network Mai FM	2:53	2:45	0:08	2:52	3:01	-0:09	3:01	3:10	-0:09	2:21	2:17	0:03	1:50	1:51	-0:01	2:43	1:55	0:48	2:34	2:48	-0:13
Network Maori Radio	3:08	3:35	-0:26	3:41	4:19	-0:37	4:13	4:49	-0:35	3:05	3:32	-0:27	2:46	2:21	0:25	2:43	4:00	-1:17	3:07	3:21	-0:13
Network Mix	2:09	2:28	-0:19	3:22	3:57	-0:34	4:14	4:45	-0:31	1:46	2:03	-0:17	1:26	1:29	-0:03	0:59	1:29	-0:29	2:49	3:11	-0:21
Network More FM	3:12	3:23	-0:10	3:19	3:38	-0:18	3:21	3:45	-0:24	2:10	2:21	-0:10	1:30	1:40	-0:10	2:29	2:31	-0:02	3:03	3:06	-0:03
Network Newstalk ZB	4:21	4:25	-0:04	3:32	4:10	-0:38	2:50	3:16	-0:25	2:32	2:33	-0:01	3:40	3:34	0:05	3:57	4:30	-0:32	3:43	3:59	-0:16
Network Radio Hauraki	2:33	2:57	-0:23	4:03	4:02	0:01	3:51	3:49	0:01	2:07	2:17	-0:09	1:21	2:02	-0:40	1:54	1:42	0:12	2:17	2:10	0:07
Network RadioLIVE	3:33	3:32	0:01	3:03	2:49	0:14	3:12	2:42	0:29	2:04	2:03	0:01	3:14	3:12	0:02	3:52	3:41	0:11	3:41	3:44	-0:03
Network Radio Sport	2:32	2:29	0:02	2:52	3:07	-0:15	2:38	2:34	0:03	1:55	1:45	0:09	1:52	1:54	-0:02	2:02	1:32	0:30	2:41	2:33	0:07
Network Tarana	3:47	2:51	0:55	3:00	1:56	1:03	4:30	3:15	1:14	2:41	2:05	0:35	3:07	2:53	0:14	2:11	2:16	-0:04	4:26	3:26	1:00
Network Rhema	2:54	3:02	-0:08	2:33	2:46	-0:12	2:11	2:25	-0:14	2:31	2:07	0:23	2:26	2:36	-0:10	2:43	2:30	0:13	3:08	2:54	0:13
Network The Rock	3:12	3:17	-0:05	4:26	4:22	0:03	4:40	4:31	0:09	2:20	2:11	0:09	2:03	2:01	0:01	2:24	2:21	0:03	3:02	2:56	0:05
Network Star	2:56	3:07	-0:10	3:20	2:46	0:33	3:10	3:20	-0:10	1:39	1:48	-0:08	2:22	2:54	-0:32	1:31	1:45	-0:13	3:07	3:20	-0:13
Network The Hits	2:45	2:48	-0:02	3:29	3:15	0:14	3:42	3:36	0:05	2:00	2:07	-0:07	1:33	1:28	0:05	2:34	2:30	0:03	2:50	2:57	-0:07
Network The Sound	3:09	3:12	-0:03	4:32	4:29	0:02	4:47	5:04	-0:17	2:18	2:35	-0:16	1:55	2:09	-0:13	2:30	2:31	-0:00	3:48	3:53	-0:04
Network ZM	2:22	2:13	0:08	2:31	2:24	0:06	2:50	2:37	0:13	1:46	1:47	-0:00	1:22	1:30	-0:08	1:48	1:41	0:07	2:15	2:11	0:03
MediaWorks Combo	3:35	3:39	-0:04	4:12	4:17	-0:04	4:34	4:36	-0:02	2:38	2:41	-0:03	2:11	2:14	-0:02	3:00	2:50	0:10	3:53	3:55	-0:02
NZME Combo	3:31	3:33	-0:01	3:53	4:00	-0:06	3:55	4:01	-0:05	2:24	2:27	-0:02	2:26	2:29	-0:02	3:09	3:27	-0:17	3:35	3:42	-0:07
NZME and Partners	3:30	3:34	-0:03	3:50	3:56	-0:05	3:53	4:00	-0:06	2:24	2:28	-0:03	2:22	2:33	-0:11	3:05	3:21	-0:16	3:33	3:42	-0:08
All Commercial Radio	4:20	4:26	-0:05	4:50	5:00	-0:09	5:15	5:22	-0:07	3:07	3:11	-0:03	2:40	2:52	-0:11	3:33	3:40	-0:06	4:46	4:54	-0:08

MediaWorks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

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NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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