



NELSON COMMERCIAL RADIO - SURVEY 4 2018

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2018 - 4/2018

This Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

Last Survey Period: Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018

| | All 10+ | | | | People 10-17 | | | People 18-34 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 8.9 | 8.0 | 0.9 | 6 | 4.2 | 4.6 | -0.4 | 6.1 | 4.8 | 1.3 | 9.5 | 6.3 | 3.2 | 8.5 | 6.5 | 2.0 | 5.9 | 6.2 | -0.3 | 7.8 | 7.4 | 0.4 | 8.1 | 9.6 | -1.5 |
| Coast | 7.5 | 8.3 | -0.8 | 7 | 0.1 | 0.1 | 0.0 | 1.8 | 1.2 | 0.6 | 1.1 | 0.9 | 0.2 | 3.6 | 3.4 | 0.2 | 12.0 | 11.9 | 0.1 | 16.0 | 17.8 | -1.8 | 6.5 | 6.6 | -0.1 |
| Edge | 12.1 | 14.1 | -2.0 | 1 | 37.9 | 39.2 | -1.3 | 29.8 | 35.2 | -5.4 | 18.6 | 22.2 | -3.6 | 15.0 | 17.1 | -2.1 | 7.4 | 8.0 | -0.6 | 3.6 | 4.5 | -0.9 | 14.9 | 17.6 | -2.7 |
| George FM | 2.5 | 2.5 | 0.0 | 14 | 1.9 | 2.5 | -0.6 | 2.6 | 2.5 | 0.1 | 5.7 | 6.8 | -1.1 | 4.8 | 4.9 | -0.1 | 1.7 | 1.0 | 0.7 | * | * | * | 4.4 | 3.8 | 0.6 |
| Life FM | 0.3 | 0.1 | 0.2 | 17 | 0.3 | 0.3 | 0.0 | 0.1 | * | * | 0.6 | * | * | 0.4 | * | * | 0.1 | 0.1 | 0.0 | 0.1 | 0.1 | 0.0 | 1.2 | 0.1 | 1.1 |
| Magic | 9.2 | 8.2 | 1.0 | 4 | 0.1 | 0.2 | -0.1 | 0.2 | 1.2 | -1.0 | 0.7 | 1.9 | -1.2 | 2.8 | 4.3 | -1.5 | 8.5 | 7.4 | 1.1 | 18.0 | 14.1 | 3.9 | 2.3 | 3.1 | -0.8 |
| Mix | 5.8 | 6.1 | -0.3 | 9 | 1.1 | 1.2 | -0.1 | 4.5 | 4.9 | -0.4 | 6.5 | 6.2 | 0.3 | 8.4 | 9.0 | -0.6 | 8.3 | 10.3 | -2.0 | 4.9 | 4.6 | 0.3 | 6.7 | 6.5 | 0.2 |
| More FM | 10.2 | 9.6 | 0.6 | 3 | 12.4 | 13.3 | -0.9 | 5.9 | 6.5 | -0.6 | 10.7 | 11.3 | -0.6 | 11.9 | 11.0 | 0.9 | 14.4 | 12.0 | 2.4 | 11.1 | 10.8 | 0.3 | 10.3 | 8.3 | 2.0 |
| Newstalk ZB | 9.0 | 9.7 | -0.7 | 5 | * | 1.8 | * | * | * | * | 0.2 | 0.5 | -0.3 | 1.5 | 1.5 | 0.0 | 7.3 | 7.0 | 0.3 | 15.8 | 17.3 | -1.5 | 4.6 | 6.3 | -1.7 |
| Radio Hauraki | 2.6 | 3.7 | -1.1 | 13 | 0.5 | 0.2 | 0.3 | 4.3 | 9.5 | -5.2 | 3.5 | 5.9 | -2.4 | 2.7 | 4.3 | -1.6 | 2.8 | 3.1 | -0.3 | 2.2 | 2.4 | -0.2 | 3.9 | 4.0 | -0.1 |
| RadioLIVE | 3.8 | 3.4 | 0.4 | 10 | 0.6 | 0.5 | 0.1 | 0.8 | 0.8 | 0.0 | 2.1 | 2.3 | -0.2 | 1.8 | 2.2 | -0.4 | 3.7 | 3.8 | -0.1 | 5.2 | 4.2 | 1.0 | 2.9 | 2.5 | 0.4 |
| Radio Sport | 1.0 | 0.9 | 0.1 | 15 | * | 0.3 | * | 0.1 | * | * | 0.4 | 0.2 | 0.2 | 0.6 | 0.5 | 0.1 | 0.8 | 1.0 | -0.2 | 1.7 | 2.0 | -0.3 | 0.7 | 0.6 | 0.1 |
| Rhema | 0.5 | 0.7 | -0.2 | 16 | * | 1.7 | * | * | * | * | 1.3 | 1.4 | -0.1 | 0.8 | 0.9 | -0.1 | 0.1 | 0.1 | 0.0 | 0.4 | 0.3 | 0.1 | 0.7 | 1.0 | -0.3 |
| Rock | 10.9 | 9.5 | 1.4 | 2 | 21.3 | 18.7 | 2.6 | 26.1 | 19.5 | 6.6 | 20.9 | 18.8 | 2.1 | 17.3 | 15.5 | 1.8 | 7.2 | 7.2 | 0.0 | 1.7 | 2.2 | -0.5 | 15.2 | 10.5 | 4.7 |
| Star | 0.3 | 0.5 | -0.2 | 17 | * | 0.9 | * | * | * | * | * | 0.1 | * | * | 0.1 | * | * | * | * | 0.6 | 0.8 | -0.2 | 0.1 | 0.2 | -0.1 |
| The Hits | 3.8 | 3.6 | 0.2 | 10 | 6.1 | 2.1 | 4.0 | 6.0 | 5.3 | 0.7 | 8.4 | 6.4 | 2.0 | 5.8 | 4.6 | 1.2 | 2.1 | 3.6 | -1.5 | 1.8 | 3.5 | -1.7 | 5.0 | 5.7 | -0.7 |
| The Sound | 6.1 | 6.2 | -0.1 | 8 | 2.0 | 1.2 | 0.8 | 0.8 | 1.0 | -0.2 | 2.2 | 2.7 | -0.5 | 7.6 | 8.4 | -0.8 | 13.8 | 13.2 | 0.6 | 7.0 | 6.0 | 1.0 | 8.7 | 7.8 | 0.9 |
| ZM | 2.8 | 2.5 | 0.3 | 12 | 9.5 | 10.2 | -0.7 | 8.3 | 4.9 | 3.4 | 3.3 | 2.1 | 1.2 | 2.6 | 2.0 | 0.6 | 1.4 | 1.7 | -0.3 | 1.0 | 1.1 | -0.1 | 1.7 | 3.2 | -1.5 |
| Others | 2.8 | 2.6 | 0.2 | | 2.1 | 1.0 | 1.1 | 2.7 | 2.7 | 0.0 | 4.2 | 3.9 | 0.3 | 3.8 | 3.8 | 0.0 | 2.4 | 2.5 | -0.1 | 0.9 | 0.8 | 0.1 | 2.3 | 2.8 | -0.5 |
| MediaWorks Combo | 63.9 | 62.0 | 1.9 | | 80.3 | 80.1 | 0.2 | 72.5 | 71.8 | 0.7 | 71.2 | 73.8 | -2.6 | 70.3 | 70.8 | -0.5 | 62.6 | 58.8 | 3.8 | 54.5 | 49.1 | 5.4 | 68.0 | 65.7 | 2.3 |
| NZME Combo | 32.7 | 35.0 | -2.3 | | 17.3 | 16.5 | 0.8 | 26.3 | 27.2 | -0.9 | 23.5 | 22.2 | 1.3 | 25.1 | 25.3 | -0.2 | 34.7 | 38.5 | -3.8 | 43.5 | 48.8 | -5.3 | 29.1 | 32.9 | -3.8 |
| Potential (000) | 80.5 | 80.5 | 0.0 | | 9.1 | 9.5 | -0.4 | 16.5 | 16.1 | 0.4 | 19.3 | 19.3 | 0.0 | 32.7 | 32.7 | 0.0 | 26.1 | 26.1 | 0.0 | 23.5 | 23.5 | 0.0 | 13.4 | 13.0 | 0.4 |
| Sample | 929 | 911 | 18 | | 86 | 94 | -8 | 156 | 155 | 1 | 246 | 248 | -2 | 375 | 383 | -8 | 291 | 297 | -6 | 330 | 314 | 16 | 165 | 172 | -7 |

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or RadioLIVE or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui



NELSON COMMERCIAL RADIO - SURVEY 4 2018

Station Share (%) by Daypart, People 10+
Survey Comparisons: 3/2018 - 4/2018

This Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

Last Survey Period: Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 805 | 805 | 0.0 |
| Sample Size | 929 | 911 | 18 |

| | Mon-Fri 6am-9am | | | | Mon-Fri 9am-12md | | | | Mon-Fri 12md-4pm | | | | Mon-Fri 4pm-7pm | | | | Mon-Fri 7pm-12mn | | | | Mon-Fri 12mn-6am | | | | Sat-Sun 12mn-12mn | | | |
|------------------|-----------------|------|------|------|------------------|------|------|--|------------------|------|------|--|-----------------|------|------|--|------------------|------|------|--|------------------|------|------|--|-------------------|------|------|--|
| | This | Last | +/- | Rank | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | | This | Last | +/- | |
| Breeze | 8.5 | 10.4 | -1.9 | 6 | 9.8 | 9.1 | 0.7 | | 9.8 | 6.9 | 2.9 | | 11.7 | 8.5 | 3.2 | | 4.1 | 5.3 | -1.2 | | 4.5 | 2.2 | 2.3 | | 7.7 | 7.8 | -0.1 | |
| Coast | 5.8 | 5.9 | -0.1 | 7 | 7.7 | 9.8 | -2.1 | | 7.2 | 8.7 | -1.5 | | 6.1 | 6.3 | -0.2 | | 6.4 | 6.5 | -0.1 | | 17.3 | 19.9 | -2.6 | | 8.3 | 8.1 | 0.2 | |
| Edge | 11.9 | 13.2 | -1.3 | 3 | 10.0 | 12.2 | -2.2 | | 13.2 | 15.9 | -2.7 | | 14.0 | 16.4 | -2.4 | | 8.2 | 8.9 | -0.7 | | 10.3 | 10.4 | -0.1 | | 13.0 | 15.4 | -2.4 | |
| George FM | 1.4 | 1.6 | -0.2 | 14 | 2.4 | 2.2 | 0.2 | | 1.7 | 2.3 | -0.6 | | 3.0 | 3.2 | -0.2 | | 3.7 | 2.6 | 1.1 | | 2.2 | 2.1 | 0.1 | | 3.6 | 3.2 | 0.4 | |
| Life FM | 0.4 | 0.1 | 0.3 | 16 | 0.2 | * | * | | 0.2 | 0.1 | 0.1 | | 0.4 | 0.1 | 0.3 | | * | * | * | | 0.2 | * | * | | 0.2 | 0.1 | 0.1 | |
| Magic | 9.0 | 6.8 | 2.2 | 5 | 10.0 | 8.2 | 1.8 | | 8.1 | 6.8 | 1.3 | | 6.9 | 6.3 | 0.6 | | 10.1 | 8.8 | 1.3 | | 1.4 | 1.9 | -0.5 | | 12.0 | 11.9 | 0.1 | |
| Mix | 4.3 | 4.3 | 0.0 | 9 | 6.8 | 6.4 | 0.4 | | 7.1 | 7.8 | -0.7 | | 5.5 | 6.7 | -1.2 | | 3.7 | 5.1 | -1.4 | | 0.9 | 1.6 | -0.7 | | 6.1 | 6.2 | -0.1 | |
| More FM | 15.0 | 13.3 | 1.7 | 1 | 10.5 | 10.4 | 0.1 | | 10.5 | 10.0 | 0.5 | | 9.7 | 9.4 | 0.3 | | 3.6 | 3.8 | -0.2 | | 3.5 | 4.7 | -1.2 | | 9.2 | 8.4 | 0.8 | |
| Newstalk ZB | 12.8 | 13.3 | -0.5 | 2 | 8.6 | 7.5 | 1.1 | | 5.6 | 6.0 | -0.4 | | 6.8 | 6.6 | 0.2 | | 19.6 | 21.9 | -2.3 | | 16.1 | 25.3 | -9.2 | | 7.2 | 7.9 | -0.7 | |
| Radio Hauraki | 1.7 | 4.2 | -2.5 | 13 | 3.1 | 4.2 | -1.1 | | 3.8 | 4.2 | -0.4 | | 3.0 | 7.0 | -4.0 | | 3.9 | 4.3 | -0.4 | | 0.4 | 0.4 | 0.0 | | 1.6 | 1.5 | 0.1 | |
| RadioLIVE | 4.9 | 4.6 | 0.3 | 8 | 3.5 | 2.7 | 0.8 | | 2.2 | 1.6 | 0.6 | | 2.0 | 2.0 | 0.0 | | 7.4 | 8.6 | -1.2 | | 11.6 | 7.9 | 3.7 | | 3.5 | 3.5 | 0.0 | |
| Radio Sport | 0.8 | 0.6 | 0.2 | 15 | 0.9 | 0.4 | 0.5 | | 0.7 | 0.7 | 0.0 | | 0.8 | 0.9 | -0.1 | | 2.9 | 2.2 | 0.7 | | 0.2 | 0.2 | 0.0 | | 1.4 | 1.3 | 0.1 | |
| Rhema | 0.4 | 0.5 | -0.1 | 16 | 0.7 | 0.8 | -0.1 | | 0.5 | 0.9 | -0.4 | | 0.4 | 0.9 | -0.5 | | 1.4 | 1.4 | 0.0 | | 0.3 | * | * | | 0.4 | 0.4 | 0.0 | |
| Rock | 10.7 | 9.0 | 1.7 | 4 | 10.9 | 10.3 | 0.6 | | 12.8 | 10.5 | 2.3 | | 13.5 | 9.1 | 4.4 | | 9.5 | 7.3 | 2.2 | | 9.4 | 11.9 | -2.5 | | 8.7 | 8.8 | -0.1 | |
| Star | 0.1 | 0.1 | 0.0 | 18 | 0.5 | 0.7 | -0.2 | | 0.3 | 0.4 | -0.1 | | 0.1 | 0.1 | 0.0 | | 0.1 | 0.1 | 0.0 | | 0.3 | 2.7 | -2.4 | | 0.4 | 0.5 | -0.1 | |
| The Hits | 2.9 | 2.6 | 0.3 | 11 | 4.1 | 5.8 | -1.7 | | 3.8 | 5.0 | -1.2 | | 2.6 | 2.8 | -0.2 | | 4.6 | 2.8 | 1.8 | | 14.5 | 3.1 | 11.4 | | 3.0 | 2.1 | 0.9 | |
| The Sound | 4.1 | 3.5 | 0.6 | 10 | 5.4 | 5.0 | 0.4 | | 6.8 | 6.8 | 0.0 | | 7.1 | 8.4 | -1.3 | | 6.0 | 6.8 | -0.8 | | 2.7 | 2.5 | 0.2 | | 7.5 | 7.9 | -0.4 | |
| ZM | 2.6 | 3.2 | -0.6 | 12 | 2.3 | 1.8 | 0.5 | | 2.8 | 2.5 | 0.3 | | 2.7 | 2.6 | 0.1 | | 4.1 | 3.1 | 1.0 | | 3.7 | 3.1 | 0.6 | | 2.9 | 2.2 | 0.7 | |
| Others | 2.5 | 2.8 | -0.3 | | 2.6 | 2.4 | 0.2 | | 2.9 | 3.1 | -0.2 | | 3.5 | 2.8 | 0.7 | | 0.7 | 0.6 | 0.1 | | 0.5 | 0.2 | 0.3 | | 3.5 | 2.8 | 0.7 | |
| MediaWorks Combo | 65.8 | 62.9 | 2.9 | | 62.5 | 60.3 | 2.2 | | 65.2 | 60.7 | 4.5 | | 68.1 | 63.4 | 4.7 | | 52.7 | 52.4 | 0.3 | | 45.5 | 43.5 | 2.0 | | 65.8 | 68.0 | -2.2 | |
| NZME Combo | 32.4 | 35.6 | -3.2 | | 33.5 | 36.0 | -2.5 | | 31.0 | 35.1 | -4.1 | | 27.7 | 32.9 | -5.2 | | 45.2 | 45.8 | -0.6 | | 53.1 | 53.6 | -0.5 | | 30.4 | 29.3 | 1.1 | |

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn
 Survey Comparisons: 3/2018 - 4/2018

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Last Survey Period: Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018

| | All 10+ | | | | People 10-17 | | | People 18-34 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Kids | | |
|----------------------|---------|------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|---------------|------|------|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 8.7 | 9.1 | -0.4 | 6 | 0.6 | 0.5 | 0.1 | 1.7 | 1.8 | -0.1 | 2.4 | 2.5 | -0.1 | 4.3 | 4.3 | 0.0 | 3.2 | 3.4 | -0.2 | 2.7 | 2.9 | -0.2 | 1.7 | 2.1 | -0.4 |
| Coast | 8.9 | 9.0 | -0.1 | 4 | 0.1 | 0.1 | 0.0 | 0.3 | 0.1 | 0.2 | 0.5 | 0.4 | 0.1 | 1.9 | 1.9 | 0.0 | 4.3 | 4.5 | -0.2 | 5.5 | 6.1 | -0.6 | 1.2 | 1.2 | 0.0 |
| Edge | 18.5 | 19.6 | -1.1 | 1 | 3.7 | 4.1 | -0.4 | 7.7 | 8.1 | -0.4 | 7.2 | 7.1 | 0.1 | 10.4 | 10.2 | 0.2 | 4.8 | 4.7 | 0.1 | 1.8 | 1.8 | 0.0 | 4.2 | 4.0 | 0.2 |
| George FM | 3.1 | 2.8 | 0.3 | 14 | 0.3 | 0.4 | -0.1 | 0.9 | 0.7 | 0.2 | 1.6 | 1.6 | 0.0 | 2.4 | 2.1 | 0.3 | 0.9 | 0.7 | 0.2 | 0.1 | 0.1 | 0.0 | 0.8 | 0.7 | 0.1 |
| Life FM | 0.6 | 0.3 | 0.3 | 16 | 0.1 | 0.1 | 0.0 | 0.2 | 0.1 | 0.1 | 0.2 | * | * | 0.3 | * | * | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.0 | 0.3 | * | * |
| Magic | 8.5 | 7.9 | 0.6 | 7 | 0.1 | * | * | 0.3 | 0.6 | -0.3 | 0.6 | 0.8 | -0.2 | 1.4 | 1.9 | -0.5 | 3.1 | 3.0 | 0.1 | 5.3 | 4.7 | 0.6 | 0.7 | 0.5 | 0.2 |
| Mix | 6.1 | 5.8 | 0.3 | 9 | 0.4 | 0.5 | -0.1 | 0.7 | 0.7 | 0.0 | 2.3 | 1.8 | 0.5 | 4.0 | 3.6 | 0.4 | 2.7 | 2.8 | -0.1 | 1.5 | 1.3 | 0.2 | 1.4 | 1.3 | 0.1 |
| More FM | 11.9 | 11.3 | 0.6 | 2 | 1.9 | 2.1 | -0.2 | 1.9 | 1.9 | 0.0 | 3.7 | 3.6 | 0.1 | 6.3 | 5.9 | 0.4 | 4.8 | 4.2 | 0.6 | 3.2 | 3.1 | 0.1 | 2.0 | 2.0 | 0.0 |
| Newstalk ZB | 5.4 | 5.9 | -0.5 | 10 | * | 0.1 | * | 0.2 | 0.1 | 0.1 | 0.2 | 0.4 | -0.2 | 0.6 | 0.8 | -0.2 | 1.6 | 1.7 | -0.1 | 2.6 | 3.1 | -0.5 | 0.3 | 0.6 | -0.3 |
| Radio Hauraki | 4.8 | 5.0 | -0.2 | 11 | 0.3 | 0.2 | 0.1 | 1.5 | 1.7 | -0.2 | 2.4 | 2.3 | 0.1 | 3.3 | 3.3 | 0.0 | 1.7 | 1.9 | -0.2 | 0.8 | 0.9 | -0.1 | 1.5 | 1.2 | 0.3 |
| RadioLIVE | 3.8 | 3.4 | 0.4 | 13 | 0.3 | 0.2 | 0.1 | 0.1 | 0.1 | 0.0 | 0.8 | 0.7 | 0.1 | 1.3 | 1.3 | 0.0 | 1.4 | 1.5 | -0.1 | 1.8 | 1.5 | 0.3 | 0.7 | 0.6 | 0.1 |
| Radio Sport | 1.6 | 1.6 | 0.0 | 15 | * | 0.1 | * | 0.2 | * | * | 0.6 | 0.3 | 0.3 | 0.8 | 0.5 | 0.3 | 0.5 | 0.5 | 0.0 | 0.7 | 0.9 | -0.2 | 0.4 | 0.2 | 0.2 |
| Rhema | 0.6 | 0.8 | -0.2 | 16 | * | 0.2 | * | * | * | * | 0.1 | 0.2 | -0.1 | 0.2 | 0.2 | 0.0 | 0.1 | 0.1 | 0.0 | 0.3 | 0.2 | 0.1 | 0.2 | 0.2 | 0.0 |
| Rock | 11.6 | 10.1 | 1.5 | 3 | 1.9 | 1.4 | 0.5 | 4.0 | 3.6 | 0.4 | 5.1 | 4.5 | 0.6 | 7.7 | 6.8 | 0.9 | 3.6 | 3.3 | 0.3 | 1.1 | 1.0 | 0.1 | 2.2 | 1.8 | 0.4 |
| Star | 0.6 | 0.9 | -0.3 | 16 | * | 0.2 | * | * | * | * | * | 0.1 | * | * | 0.1 | * | * | * | * | 0.4 | 0.5 | -0.1 | 0.1 | 0.1 | 0.0 |
| The Hits | 6.5 | 6.5 | 0.0 | 8 | 1.0 | 0.7 | 0.3 | 1.7 | 1.8 | -0.1 | 2.6 | 2.2 | 0.4 | 3.6 | 3.4 | 0.2 | 2.2 | 2.4 | -0.2 | 1.5 | 1.9 | -0.4 | 1.6 | 1.6 | 0.0 |
| The Sound | 8.8 | 8.5 | 0.3 | 5 | 0.9 | 0.5 | 0.4 | 0.8 | 0.7 | 0.1 | 2.2 | 2.2 | 0.0 | 5.0 | 4.7 | 0.3 | 4.9 | 4.8 | 0.1 | 2.8 | 2.9 | -0.1 | 2.2 | 1.9 | 0.3 |
| ZM | 4.1 | 4.3 | -0.2 | 12 | 0.8 | 1.0 | -0.2 | 1.7 | 1.6 | 0.1 | 1.4 | 1.2 | 0.2 | 2.0 | 1.9 | 0.1 | 1.1 | 1.2 | -0.1 | 0.6 | 0.7 | -0.1 | 0.8 | 1.0 | -0.2 |
| Others | 4.8 | 4.7 | 0.1 | | 0.4 | 0.2 | 0.2 | 1.3 | 1.6 | -0.3 | 1.3 | 1.5 | -0.2 | 2.4 | 2.8 | -0.4 | 2.0 | 2.1 | -0.1 | 1.2 | 1.0 | 0.2 | 0.8 | 0.9 | -0.1 |
| MediaWorks Combo | 50.3 | 49.2 | 1.1 | | 5.7 | 5.8 | -0.1 | 11.0 | 11.4 | -0.4 | 14.9 | 14.6 | 0.3 | 24.4 | 23.7 | 0.7 | 17.5 | 17.1 | 0.4 | 14.2 | 13.7 | 0.5 | 9.4 | 9.1 | 0.3 |
| NZME Combo | 30.0 | 31.3 | -1.3 | | 2.5 | 2.6 | -0.1 | 4.9 | 5.2 | -0.3 | 7.4 | 6.8 | 0.6 | 12.0 | 12.0 | 0.0 | 10.7 | 11.6 | -0.9 | 10.7 | 11.7 | -1.0 | 5.2 | 5.2 | 0.0 |
| All Commercial Radio | 61.5 | 60.9 | 0.6 | | 6.0 | 6.2 | -0.2 | 11.8 | 12.3 | -0.5 | 16.9 | 16.7 | 0.2 | 28.0 | 27.5 | 0.5 | 21.6 | 21.2 | 0.4 | 18.9 | 18.9 | 0.0 | 10.9 | 10.7 | 0.2 |
| Potential (000) | 80.5 | 80.5 | 0.0 | | 9.1 | 9.5 | -0.4 | 16.5 | 16.1 | 0.4 | 19.3 | 19.3 | 0.0 | 32.7 | 32.7 | 0.0 | 26.1 | 26.1 | 0.0 | 23.5 | 23.5 | 0.0 | 13.4 | 13.0 | 0.4 |
| Sample | 929 | 911 | 18 | | 86 | 94 | -8 | 156 | 155 | 1 | 246 | 248 | -2 | 375 | 383 | -8 | 291 | 297 | -6 | 330 | 314 | 16 | 165 | 172 | -7 |

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or RadioLIVE or Rock or The Sound or internet only listening to Mai

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Cumulative Audience (000's) by Daypart, People 10+
Survey Comparisons: 3/2018 - 4/2018

This Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

Last Survey Period: Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 80.5 | 80.5 | 0.0 |
| Sample Size | 929 | 911 | 18 |

| | Mon-Fri 6am-9am | | | | Mon-Fri 9am-12md | | | Mon-Fri 12md-4pm | | | Mon-Fri 4pm-7pm | | | Mon-Fri 7pm-12mn | | | Mon-Fri 12mn-6am | | | Sat-Sun 12mn-12mn | | |
|----------------------|-----------------|------|------|------|------------------|------|------|------------------|------|------|-----------------|------|------|------------------|------|------|------------------|------|------|-------------------|------|------|
| | This | Last | +/- | Rank | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 4.3 | 4.6 | -0.3 | 5 | 4.6 | 4.4 | 0.2 | 4.7 | 4.1 | 0.6 | 4.7 | 4.5 | 0.2 | 2.1 | 2.7 | -0.6 | 0.8 | 1.0 | -0.2 | 5.5 | 6.4 | -0.9 |
| Coast | 3.9 | 3.5 | 0.4 | 6 | 4.5 | 4.2 | 0.3 | 4.7 | 5.1 | -0.4 | 2.9 | 2.9 | 0.0 | 1.8 | 1.9 | -0.1 | 0.9 | 1.0 | -0.1 | 5.7 | 5.7 | 0.0 |
| Edge | 10.3 | 10.9 | -0.6 | 1 | 8.3 | 9.5 | -1.2 | 9.8 | 9.6 | 0.2 | 8.4 | 9.8 | -1.4 | 3.3 | 4.1 | -0.8 | 2.0 | 2.0 | 0.0 | 11.5 | 12.5 | -1.0 |
| George FM | 1.6 | 1.3 | 0.3 | 14 | 1.2 | 1.1 | 0.1 | 1.3 | 1.2 | 0.1 | 1.6 | 1.5 | 0.1 | 0.5 | 0.4 | 0.1 | 0.2 | 0.2 | 0.0 | 1.8 | 1.7 | 0.1 |
| Life FM | 0.2 | 0.1 | 0.1 | 18 | 0.2 | * | * | 0.3 | 0.2 | 0.1 | 0.5 | 0.2 | 0.3 | * | * | * | 0.2 | * | * | 0.2 | 0.1 | 0.1 |
| Magic | 3.6 | 2.8 | 0.8 | 7 | 4.8 | 4.5 | 0.3 | 5.0 | 4.1 | 0.9 | 3.7 | 3.5 | 0.2 | 2.3 | 1.8 | 0.5 | 0.4 | 0.6 | -0.2 | 6.8 | 6.0 | 0.8 |
| Mix | 2.8 | 2.4 | 0.4 | 9 | 3.6 | 3.2 | 0.4 | 3.4 | 3.2 | 0.2 | 3.3 | 2.9 | 0.4 | 1.6 | 1.7 | -0.1 | 0.4 | 0.5 | -0.1 | 4.4 | 4.4 | 0.0 |
| More FM | 8.6 | 8.1 | 0.5 | 2 | 5.2 | 4.4 | 0.8 | 5.6 | 5.1 | 0.5 | 5.4 | 5.2 | 0.2 | 1.6 | 1.6 | 0.0 | 0.9 | 1.1 | -0.2 | 7.0 | 6.0 | 1.0 |
| Newstalk ZB | 4.4 | 4.2 | 0.2 | 4 | 2.8 | 2.5 | 0.3 | 3.2 | 3.0 | 0.2 | 2.2 | 2.1 | 0.1 | 2.3 | 2.8 | -0.5 | 1.4 | 1.9 | -0.5 | 3.8 | 4.2 | -0.4 |
| Radio Hauraki | 2.2 | 2.5 | -0.3 | 12 | 2.2 | 2.8 | -0.6 | 2.9 | 3.2 | -0.3 | 2.7 | 3.0 | -0.3 | 0.7 | 1.0 | -0.3 | 0.1 | 0.1 | 0.0 | 2.1 | 2.3 | -0.2 |
| RadioLIVE | 2.5 | 2.0 | 0.5 | 10 | 1.8 | 1.2 | 0.6 | 2.2 | 1.4 | 0.8 | 1.1 | 1.1 | 0.0 | 1.3 | 1.4 | -0.1 | 1.3 | 1.4 | -0.1 | 2.3 | 2.4 | -0.1 |
| Radio Sport | 0.6 | 0.5 | 0.1 | 15 | 0.9 | 0.5 | 0.4 | 0.8 | 0.7 | 0.1 | 0.6 | 0.6 | 0.0 | 0.5 | 0.4 | 0.1 | 0.1 | 0.1 | 0.0 | 0.8 | 1.0 | -0.2 |
| Rhema | 0.5 | 0.5 | 0.0 | 16 | 0.5 | 0.5 | 0.0 | 0.3 | 0.5 | -0.2 | 0.1 | 0.3 | -0.2 | 0.3 | 0.2 | 0.1 | 0.1 | * | * | 0.4 | 0.4 | 0.0 |
| Rock | 7.2 | 5.8 | 1.4 | 3 | 4.9 | 3.9 | 1.0 | 5.8 | 5.3 | 0.5 | 6.8 | 5.0 | 1.8 | 2.8 | 2.4 | 0.4 | 1.3 | 1.3 | 0.0 | 6.5 | 6.0 | 0.5 |
| Star | 0.3 | 0.3 | 0.0 | 17 | 0.4 | 0.5 | -0.1 | 0.3 | 0.4 | -0.1 | 0.1 | 0.1 | 0.0 | * | * | * | 0.1 | 0.4 | -0.3 | 0.4 | 0.6 | -0.2 |
| The Hits | 2.2 | 2.1 | 0.1 | 12 | 3.0 | 3.2 | -0.2 | 2.9 | 2.8 | 0.1 | 2.4 | 2.3 | 0.1 | 1.8 | 1.4 | 0.4 | 0.8 | 0.6 | 0.2 | 3.3 | 2.8 | 0.5 |
| The Sound | 3.4 | 2.9 | 0.5 | 8 | 3.2 | 2.8 | 0.4 | 4.7 | 4.8 | -0.1 | 4.1 | 4.0 | 0.1 | 1.2 | 1.4 | -0.2 | 0.4 | 0.4 | 0.0 | 4.8 | 5.1 | -0.3 |
| ZM | 2.4 | 2.8 | -0.4 | 11 | 1.8 | 1.8 | 0.0 | 2.6 | 2.8 | -0.2 | 2.5 | 2.2 | 0.3 | 0.6 | 0.5 | 0.1 | 0.4 | 0.3 | 0.1 | 2.6 | 2.7 | -0.1 |
| Others | 1.6 | 1.7 | -0.1 | | 1.6 | 1.4 | 0.2 | 2.1 | 2.0 | 0.1 | 2.2 | 1.8 | 0.4 | 0.7 | 0.6 | 0.1 | 0.1 | 0.1 | 0.0 | 2.4 | 2.2 | 0.2 |
| MediaWorks Combo | 33.6 | 31.4 | 2.2 | | 28.0 | 26.2 | 1.8 | 31.3 | 29.2 | 2.1 | 30.6 | 29.3 | 1.3 | 13.4 | 14.2 | -0.8 | 6.9 | 7.5 | -0.6 | 38.3 | 37.8 | 0.5 |
| NZME Combo | 17.3 | 17.1 | 0.2 | | 16.1 | 16.4 | -0.3 | 18.0 | 19.1 | -1.1 | 15.5 | 15.0 | 0.5 | 8.6 | 8.8 | -0.2 | 4.0 | 4.3 | -0.3 | 20.0 | 20.5 | -0.5 |
| All Commercial Radio | 44.4 | 42.3 | 2.1 | | 38.0 | 35.8 | 2.2 | 41.9 | 40.0 | 1.9 | 40.9 | 39.3 | 1.6 | 19.9 | 20.6 | -0.7 | 10.2 | 11.1 | -0.9 | 49.4 | 49.6 | -0.2 |

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or RadioLIVE or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui



NELSON COMMERCIAL RADIO - SURVEY 4 2018

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2018 - 4/2018

This Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

Last Survey Period: Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018

| | All 10+ | | | People 10-17 | | | People 18-34 | | | People 25-44 | | | People 25-54 | | | People 45-64 | | | People 55-74 | | | MGS with Klds | | |
|----------------------|---------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|--------------|-------|-------|---------------|-------|-------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 10:37 | 8:36 | 2:00 | 4:59 | 5:42 | -0:43 | 7:06 | 5:26 | 1:40 | 11:50 | 7:02 | 4:48 | 9:46 | 6:56 | 2:50 | 6:48 | 6:27 | 0:20 | 9:46 | 8:12 | 1:34 | 8:07 | 7:24 | 0:42 |
| Coast | 8:49 | 8:59 | -0:10 | 0:45 | 0:45 | 0:00 | 12:18 | 16:22 | -4:03 | 7:19 | 7:19 | -0:00 | 9:05 | 8:05 | 0:59 | 10:23 | 9:22 | 1:01 | 9:51 | 9:25 | 0:26 | 9:39 | 8:55 | 0:44 |
| Edge | 6:49 | 7:05 | -0:15 | 6:51 | 5:53 | 0:57 | 7:26 | 8:30 | -1:04 | 7:52 | 8:42 | -0:49 | 7:07 | 7:39 | -0:31 | 5:47 | 6:03 | -0:16 | 6:48 | 7:47 | -0:59 | 6:13 | 7:01 | -0:47 |
| George FM | 8:21 | 8:39 | -0:18 | 3:52 | 4:13 | -0:20 | 5:55 | 6:59 | -1:04 | 10:43 | 11:55 | -1:11 | 9:48 | 10:22 | -0:34 | 7:21 | 5:37 | 1:43 | 1:45 | 1:45 | 0:00 | 9:47 | 8:34 | 1:12 |
| Life FM | 4:45 | 2:00 | 2:44 | 2:45 | 2:45 | 0:00 | 1:08 | 0:24 | 0:44 | 8:00 | 2:15 | 5:45 | 6:19 | 2:15 | 4:04 | 2:45 | 4:00 | -1:15 | 4:00 | 4:00 | 0:00 | 6:19 | 2:15 | 4:04 |
| Magic | 11:19 | 10:11 | 1:08 | 0:30 | 2:00 | -1:30 | 1:20 | 4:11 | -2:51 | 3:37 | 6:50 | -3:12 | 9:56 | 10:33 | -0:36 | 10:12 | 8:42 | 1:30 | 11:22 | 9:37 | 1:45 | 5:56 | 10:47 | -4:51 |
| Mix | 9:54 | 10:19 | -0:25 | 1:41 | 1:22 | 0:19 | 11:35 | 13:03 | -1:28 | 8:46 | 9:29 | -0:43 | 10:22 | 11:29 | -1:07 | 11:20 | 13:04 | -1:43 | 11:00 | 11:15 | -0:14 | 8:37 | 8:20 | 0:16 |
| More FM | 9:00 | 8:20 | 0:40 | 4:25 | 3:46 | 0:38 | 6:08 | 6:39 | -0:30 | 8:51 | 8:33 | 0:18 | 9:17 | 8:34 | 0:43 | 11:07 | 10:18 | 0:49 | 11:33 | 11:16 | 0:17 | 8:54 | 6:30 | 2:24 |
| Newstalk ZB | 17:14 | 16:03 | 1:11 | * | 16:00 | * | 0:24 | 0:24 | -0:00 | 3:15 | 3:30 | -0:14 | 11:29 | 9:05 | 2:24 | 16:37 | 15:10 | 1:27 | 20:10 | 18:05 | 2:05 | 24:23 | 17:11 | 7:11 |
| Radio Hauraki | 5:37 | 7:18 | -1:40 | 0:59 | 0:39 | 0:19 | 5:37 | 11:02 | -5:24 | 4:18 | 7:01 | -2:43 | 3:59 | 5:52 | -1:53 | 6:13 | 5:39 | 0:33 | 9:44 | 8:17 | 1:27 | 4:39 | 5:09 | -0:30 |
| RadioLIVE | 10:21 | 9:46 | 0:35 | 1:24 | 1:25 | -0:00 | 12:30 | 11:22 | 1:08 | 8:22 | 9:05 | -0:43 | 7:05 | 7:37 | -0:31 | 9:46 | 9:04 | 0:41 | 10:03 | 8:58 | 1:04 | 7:25 | 6:03 | 1:21 |
| Radio Sport | 6:41 | 5:30 | 1:10 | * | 1:30 | * | 0:45 | * | * | 2:23 | 2:01 | 0:22 | 3:49 | 4:06 | -0:17 | 6:33 | 6:56 | -0:22 | 8:05 | 7:28 | 0:37 | 3:12 | 4:38 | -1:26 |
| Rhema | 9:49 | 8:51 | 0:57 | * | 5:45 | * | * | * | * | 27:56 | 24:30 | 3:25 | 18:18 | 17:32 | 0:46 | 2:50 | 2:04 | 0:46 | 4:54 | 4:46 | 0:07 | 7:25 | 6:37 | 0:47 |
| Rock | 9:52 | 9:11 | 0:41 | 7:29 | 8:05 | -0:35 | 12:34 | 10:38 | 1:56 | 12:33 | 11:36 | 0:56 | 11:04 | 10:28 | 0:36 | 7:27 | 7:53 | -0:26 | 5:20 | 6:51 | -1:30 | 12:07 | 9:23 | 2:43 |
| Star | 4:57 | 4:52 | 0:04 | * | 3:00 | * | * | * | * | * | 5:00 | * | * | 5:00 | * | * | * | * | 4:46 | 5:20 | -0:34 | 2:00 | 2:00 | 0:00 |
| The Hits | 6:04 | 5:24 | 0:40 | 3:50 | 1:55 | 1:54 | 6:58 | 5:52 | 1:06 | 9:43 | 7:55 | 1:48 | 7:55 | 6:16 | 1:38 | 3:38 | 5:13 | -1:35 | 4:02 | 5:53 | -1:51 | 5:27 | 5:42 | -0:14 |
| The Sound | 7:16 | 7:11 | 0:05 | 1:29 | 1:26 | 0:02 | 1:49 | 2:44 | -0:54 | 3:00 | 3:21 | -0:20 | 7:35 | 8:09 | -0:34 | 10:35 | 9:55 | 0:39 | 8:30 | 6:39 | 1:50 | 6:50 | 6:36 | 0:13 |
| ZM | 7:03 | 5:36 | 1:26 | 8:06 | 6:26 | 1:39 | 9:11 | 6:10 | 3:01 | 7:14 | 4:48 | 2:26 | 6:13 | 4:46 | 1:27 | 4:49 | 5:11 | -0:22 | 5:21 | 5:19 | 0:01 | 3:51 | 5:11 | -1:20 |
| Others | 6:04 | 5:19 | 0:44 | 3:50 | 3:30 | 0:20 | 3:56 | 3:18 | 0:37 | 9:50 | 7:08 | 2:42 | 7:51 | 6:20 | 1:31 | 4:25 | 4:25 | -0:00 | 2:42 | 2:30 | 0:11 | 5:02 | 4:51 | 0:10 |
| MediaWorks Combo | 13:16 | 12:21 | 0:55 | 9:23 | 8:20 | 1:02 | 12:41 | 12:20 | 0:20 | 14:29 | 13:59 | 0:30 | 14:12 | 13:42 | 0:29 | 13:19 | 12:18 | 1:00 | 12:57 | 11:28 | 1:29 | 12:36 | 11:34 | 1:02 |
| NZME Combo | 11:22 | 10:57 | 0:25 | 4:34 | 3:53 | 0:41 | 10:19 | 10:14 | 0:05 | 9:37 | 9:02 | 0:35 | 10:14 | 9:36 | 0:37 | 12:03 | 11:50 | 0:12 | 13:43 | 13:21 | 0:21 | 9:45 | 10:08 | -0:22 |
| All Commercial Radio | 16:58 | 16:06 | 0:52 | 10:58 | 9:45 | 1:13 | 16:23 | 15:59 | 0:24 | 18:00 | 16:32 | 1:28 | 17:34 | 16:40 | 0:53 | 17:16 | 16:50 | 0:26 | 17:52 | 16:56 | 0:55 | 15:59 | 14:58 | 1:00 |
| Potential (000) | 80.5 | 80.5 | 0.0 | 9.1 | 9.5 | -0.4 | 16.5 | 16.1 | 0.4 | 19.3 | 19.3 | 0.0 | 32.7 | 32.7 | 0.0 | 26.1 | 26.1 | 0.0 | 23.5 | 23.5 | 0.0 | 13.4 | 13.0 | 0.4 |
| Sample | 929 | 911 | 18 | 86 | 94 | -8 | 156 | 155 | 1 | 246 | 248 | -2 | 375 | 383 | -8 | 291 | 297 | -6 | 330 | 314 | 16 | 165 | 172 | -7 |

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or RadioLIVE or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui



NELSON COMMERCIAL RADIO - SURVEY 4 2018

Average Time Spent Listening (hh:mm) by Daypart, People 10+
 Survey Comparisons: 3/2018 - 4/2018

This Survey Period: Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Nov 10 2018

Last Survey Period: Sun Sep 10 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 & Sun Jun 24 to Sat Sep 1 2018

| | This | Last | +/- |
|-----------------|------|------|-----|
| Potential (000) | 80.5 | 80.5 | 0.0 |
| Sample Size | 929 | 911 | 18 |

| | Mon-Fri 6am-9am | | | Mon-Fri 9am-12md | | | Mon-Fri 12md-4pm | | | Mon-Fri 4pm-7pm | | | Mon-Fri 7pm-12mn | | | Mon-Fri 12mn-6am | | | Sat-Sun 12mn-12mn | | |
|----------------------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-----------------|------|-------|------------------|------|-------|------------------|------|-------|-------------------|------|-------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| Breeze | 3:25 | 3:46 | -0:21 | 4:00 | 3:29 | 0:31 | 4:44 | 3:27 | 1:16 | 2:59 | 2:04 | 0:54 | 1:06 | 1:10 | -0:03 | 1:52 | 0:47 | 1:05 | 3:23 | 2:51 | 0:32 |
| Coast | 2:37 | 2:50 | -0:13 | 3:15 | 3:54 | -0:39 | 3:29 | 3:32 | -0:02 | 2:30 | 2:21 | 0:08 | 1:59 | 2:00 | -0:01 | 6:40 | 7:17 | -0:36 | 3:32 | 3:21 | 0:10 |
| Edge | 2:00 | 2:02 | -0:02 | 2:16 | 2:08 | 0:08 | 3:05 | 3:24 | -0:18 | 1:59 | 1:49 | 0:09 | 1:24 | 1:17 | 0:07 | 1:47 | 1:48 | -0:01 | 2:44 | 2:55 | -0:11 |
| George FM | 1:35 | 1:58 | -0:23 | 3:53 | 3:22 | 0:31 | 2:58 | 3:51 | -0:52 | 2:09 | 2:20 | -0:10 | 4:15 | 3:30 | 0:44 | 5:01 | 3:47 | 1:13 | 4:38 | 4:38 | 0:00 |
| Life FM | 4:19 | 1:02 | 3:16 | 2:57 | * | * | 1:06 | 1:02 | 0:04 | 1:04 | 0:36 | 0:28 | * | * | * | 0:30 | * | * | 3:34 | 2:45 | 0:49 |
| Magic | 4:24 | 4:06 | 0:17 | 3:55 | 3:03 | 0:51 | 3:42 | 3:27 | 0:14 | 2:14 | 1:57 | 0:17 | 2:32 | 2:54 | -0:21 | 1:08 | 1:11 | -0:02 | 4:13 | 4:42 | -0:29 |
| Mix | 2:44 | 3:01 | -0:16 | 3:36 | 3:19 | 0:17 | 4:47 | 5:01 | -0:14 | 1:58 | 2:33 | -0:34 | 1:18 | 1:47 | -0:28 | 0:49 | 1:11 | -0:22 | 3:20 | 3:23 | -0:02 |
| More FM | 3:02 | 2:45 | 0:17 | 3:51 | 4:00 | -0:08 | 4:17 | 4:01 | 0:15 | 2:07 | 1:57 | 0:10 | 1:18 | 1:20 | -0:01 | 1:27 | 1:31 | -0:03 | 3:08 | 3:18 | -0:09 |
| Newstalk ZB | 5:02 | 5:16 | -0:13 | 5:46 | 4:58 | 0:48 | 4:01 | 4:04 | -0:02 | 3:42 | 3:23 | 0:19 | 4:53 | 4:37 | 0:15 | 4:01 | 4:35 | -0:34 | 4:31 | 4:27 | 0:03 |
| Radio Hauraki | 1:20 | 2:51 | -1:30 | 2:42 | 2:28 | 0:14 | 2:58 | 2:43 | 0:15 | 1:19 | 2:32 | -1:12 | 3:22 | 2:29 | 0:52 | 1:00 | 1:00 | 0:00 | 1:47 | 1:30 | 0:16 |
| RadioLIVE | 3:22 | 3:44 | -0:22 | 3:39 | 3:40 | -0:01 | 2:14 | 2:16 | -0:01 | 2:07 | 2:06 | 0:00 | 3:12 | 3:37 | -0:25 | 3:09 | 1:56 | 1:12 | 3:38 | 3:29 | 0:09 |
| Radio Sport | 2:36 | 1:56 | 0:40 | 1:56 | 1:26 | 0:29 | 2:06 | 2:04 | 0:01 | 1:40 | 1:39 | 0:00 | 3:14 | 3:32 | -0:18 | 1:00 | 1:00 | 0:00 | 4:08 | 3:06 | 1:01 |
| Rhema | 1:37 | 1:47 | -0:10 | 2:47 | 2:36 | 0:11 | 4:39 | 3:53 | 0:46 | 4:41 | 3:20 | 1:20 | 3:07 | 3:33 | -0:26 | 2:00 | * | * | 1:58 | 1:59 | -0:00 |
| Rock | 2:35 | 2:34 | 0:00 | 4:12 | 4:26 | -0:14 | 5:03 | 4:05 | 0:57 | 2:22 | 1:58 | 0:24 | 1:54 | 1:48 | 0:05 | 2:33 | 3:04 | -0:31 | 3:12 | 3:27 | -0:14 |
| Star | 0:37 | 0:43 | -0:06 | 2:17 | 2:23 | -0:05 | 2:06 | 2:04 | 0:02 | 0:38 | 1:00 | -0:21 | 1:45 | 1:45 | 0:00 | 1:15 | 2:32 | -1:17 | 2:07 | 2:10 | -0:03 |
| The Hits | 2:17 | 2:01 | 0:16 | 2:36 | 3:05 | -0:29 | 2:56 | 3:40 | -0:44 | 1:18 | 1:20 | -0:02 | 1:26 | 1:10 | 0:16 | 6:46 | 1:45 | 5:00 | 2:11 | 1:44 | 0:27 |
| The Sound | 2:06 | 2:03 | 0:03 | 3:12 | 2:57 | 0:14 | 3:17 | 2:53 | 0:23 | 2:05 | 2:18 | -0:13 | 2:54 | 2:48 | 0:05 | 2:23 | 2:15 | 0:08 | 3:47 | 3:37 | 0:10 |
| ZM | 1:53 | 1:54 | -0:00 | 2:28 | 1:44 | 0:44 | 2:25 | 1:49 | 0:35 | 1:19 | 1:17 | 0:01 | 3:55 | 3:20 | 0:34 | 3:03 | 3:14 | -0:11 | 2:40 | 1:56 | 0:43 |
| Others | 2:41 | 2:51 | -0:09 | 2:58 | 2:45 | 0:13 | 3:10 | 3:09 | 0:00 | 1:52 | 1:40 | 0:12 | 0:37 | 0:37 | -0:00 | 1:16 | 0:45 | 0:31 | 3:29 | 3:04 | 0:24 |
| MediaWorks Combo | 3:24 | 3:21 | 0:02 | 4:13 | 3:51 | 0:22 | 4:45 | 4:17 | 0:28 | 2:39 | 2:21 | 0:17 | 2:15 | 2:10 | 0:05 | 2:19 | 2:01 | 0:17 | 4:07 | 4:15 | -0:07 |
| NZME Combo | 3:16 | 3:29 | -0:13 | 3:56 | 3:40 | 0:15 | 3:55 | 3:48 | 0:07 | 2:08 | 2:24 | -0:15 | 3:00 | 3:03 | -0:03 | 4:43 | 4:19 | 0:24 | 3:39 | 3:22 | 0:16 |
| All Commercial Radio | 3:55 | 3:58 | -0:02 | 4:58 | 4:40 | 0:18 | 5:27 | 5:09 | 0:17 | 2:55 | 2:47 | 0:08 | 2:52 | 2:50 | 0:01 | 3:28 | 3:09 | 0:18 | 4:52 | 4:46 | 0:05 |

MediaWorks Combo: Breeze or Edge or George FM or Magic or More FM or RadioLIVE or Rock or The Sound or internet only listening to Mai

NZME Combo: Coast or Mix or Newstalk ZB or Radio Hauraki or Radio Sport or The Hits or ZM or internet only listening to Flava or Hokonui