



# TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2018

## Station Share (%) by Demographic, Mon-Sun 12mn-12mn

### Survey Comparisons: 1/2018 - 2/2018

This Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Sep 10 (Well - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.0	8.2	-0.2	3	6.9	5.9	1.0		5.5	6.1	-0.6		6.9	7.3	-0.4		7.9	8.4	-0.5		9.9	10.2	-0.3		10.8	10.0	0.8		8.3	8.7	-0.4	
Network Coast	7.0	7.0	0.0	5	2.8	2.1	0.7		1.4	1.3	0.1		2.2	2.1	0.1		3.6	3.4	0.2		8.8	8.3	0.5		13.2	13.2	0.0		3.6	4.3	-0.7	
Network The Edge	6.1	6.6	-0.5	7	15.9	19.8	-3.9		10.7	11.0	-0.3		8.0	8.1	-0.1		6.6	6.8	-0.2		3.5	3.6	-0.1		2.1	1.8	0.3		8.0	8.5	-0.5	
Network Flava	2.3	2.2	0.1	14	6.3	5.3	1.0		5.4	4.9	0.5		3.7	3.5	0.2		2.6	2.5	0.1		0.3	0.4	-0.1		0.1	0.1	0.0		2.8	2.6	0.2	
Network George FM	1.4	1.8	-0.4	17	1.8	1.7	0.1		2.8	4.0	-1.2		2.6	3.6	-1.0		2.0	2.8	-0.8		0.6	0.8	-0.2		0.2	0.1	0.1		0.8	1.0	-0.2	
Network Hokonui	0.3	0.3	0.0	23	0.2	0.1	0.1		0.3	0.1	0.2		0.2	0.1	0.1		0.2	0.2	0.0		0.2	0.3	-0.1		0.3	0.4	-0.1		0.4	0.4	0.0	
Network Life FM	0.9	1.1	-0.2	19	1.7	1.3	0.4		1.2	1.5	-0.3		1.1	1.3	-0.2		1.1	1.1	0.0		0.8	0.7	0.1		0.6	1.0	-0.4		1.2	1.0	0.2	
Network Magic	4.0	3.9	0.1	11	0.3	0.2	0.1		1.1	0.4	0.7		0.7	0.5	0.2		1.4	1.1	0.3		4.1	4.3	-0.2		8.9	9.4	-0.5		1.7	1.4	0.3	
Network Maori FM	6.0	6.0	0.0	8	14.0	12.7	1.3		13.0	13.5	-0.5		10.0	10.2	-0.2		7.6	7.5	0.1		2.0	1.9	0.1		0.5	0.6	-0.1		7.6	7.1	0.5	
Network Maori Radio	0.6	0.6	0.0	21	1.1	1.3	-0.2		0.4	0.3	0.1		0.5	0.5	0.0		0.7	0.7	0.0		1.0	0.9	0.1		0.6	0.6	0.0		0.9	0.7	0.2	
Network Mix	1.7	1.3	0.4	16	0.9	0.9	0.0		1.0	0.6	0.4		2.2	1.5	0.7		2.5	1.8	0.7		2.6	1.8	0.8		1.5	1.3	0.2		2.2	1.5	0.7	
Network More FM	8.8	8.4	0.4	2	11.7	11.1	0.6		7.1	6.8	0.3		9.7	8.4	1.3		11.0	10.0	1.0		11.3	11.1	0.2		7.0	7.1	-0.1		14.3	13.9	0.4	
Network Newstalk ZB	10.9	9.9	1.0	1	1.1	1.0	0.1		10.9	1.5	0.2		2.4	2.8	-0.4		3.8	4.2	-0.4		9.9	8.8	1.1		19.4	18.2	1.2		5.7	5.6	0.1	
Network Radio Hauraki	2.7	2.7	0.0	13	1.1	1.3	-0.2		4.8	3.8	1.0		5.1	4.0	1.1		4.3	3.7	0.6		2.1	2.9	-0.8		0.8	1.8	-1.0		2.6	2.9	-0.3	
Network RadioLIVE	2.9	3.2	-0.3	12	0.7	1.2	-0.5		1.3	1.2	0.1		1.9	2.1	-0.2		2.4	2.6	-0.2		3.4	4.0	-0.6		4.1	4.8	-0.7		2.8	2.7	0.1	
Network Radio Sport	2.1	2.1	0.0	15	1.5	1.0	0.5		0.8	0.7	0.1		1.3	1.6	-0.3		1.9	2.1	-0.2		2.4	2.7	-0.3		2.9	2.6	0.3		1.1	1.2	-0.1	
Network Tarana	1.1	1.3	-0.2	18	0.4	0.5	-0.1		1.6	1.4	0.2		1.6	1.9	-0.3		1.6	1.6	0.0		1.1	1.2	-0.1		0.7	1.4	-0.7		2.1	2.8	-0.7	
Network Rhema	0.7	0.9	-0.2	20	0.7	0.5	0.2		0.5	0.8	-0.3		0.6	0.8	-0.2		0.7	0.8	-0.1		0.9	1.1	-0.2		1.0	1.2	-0.2		1.1	1.4	-0.3	
Network The Rock	6.6	7.3	-0.7	6	6.3	6.5	-0.2		11.0	11.8	-0.8		11.4	11.9	-0.5		9.7	10.5	-0.8		4.9	6.0	-1.1		1.9	2.2	-0.3		5.9	5.5	0.4	
Network Star	0.5	0.5	0.0	22	0.2	0.1	0.1		0.1	0.1	0.0		0.4	0.3	0.1		0.3	0.2	0.1		0.5	0.7	-0.2		1.1	1.4	-0.3		0.5	0.4	0.1	
Network The Hits	5.4	5.4	0.0	10	5.7	6.0	-0.3		5.1	5.7	-0.6		5.6	5.7	-0.1		6.0	6.0	0.0		6.3	5.8	0.5		4.7	4.0	0.7		6.4	6.5	-0.1	
Network The Sound	7.8	7.4	0.4	4	3.0	2.8	0.2		5.7	5.7	0.0		5.7	6.1	-0.4		8.2	8.3	-0.1		14.0	13.3	0.7		10.4	10.1	0.3		6.0	5.3	0.7	
Network ZM	5.5	5.8	-0.3	9	11.1	10.6	0.5		10.1	10.7	-0.6		8.1	8.4	-0.3		6.6	7.0	-0.4		3.0	3.0	0.0		1.3	1.0	0.3		6.7	7.8	-1.1	
Mediaworks Combo	51.6	52.7	-1.1		60.6	61.9	-1.3		58.2	60.4	-2.2		57.0	58.4	-1.4		56.7	58.0	-1.3		53.7	55.2	-1.5		45.9	46.2	-0.3		55.3	54.0	1.3	
NZME Combo	38.1	37.0	1.1		30.6	28.4	2.2		30.6	29.3	1.3		31.0	29.8	1.2		31.6	30.9	0.7		36.1	34.5	1.6		45.0	43.4	1.6		31.6	33.0	-1.4	
NZME and Partners	39.8	38.4	1.4		31.6	29.6	2.0		33.0	31.5	1.5		33.2	32.4	0.8		33.6	33.1	0.5		37.8	35.7	2.1		46.2	43.8	2.4		33.6	35.2	-1.6	
Potential (000)	4,256.7	4,256.7	0.0		485.6	502.8	-17.2		1,264.1	1,246.9	17.2		1,333.4	1,333.4	0.0		1,969.9	1,969.9	0.0		1,199.3	1,199.3	0.0		971.9	971.9	0.0		791.4	803.7	-12.3	
Sample	15,596	15,338	258		1,686	1,746	-60		3,954	3,906	48		4,639	4,574	65		6,866	6,767	99		4,380	4,355	25		4,275	4,158	117		2,988	3,003	-15	

**NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING**

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch - from S1 2018)

**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S2 2018 release does not include an S2 release for the Waikato region. The weather effect that took down the Ruru transmission tower in September last year continues to impact coverage in the area. All historic S3 2017 data has been carried forward to S2 2018 for the Waikato. The industry hopes to announce a timeline for resumption to normal coverage by the end of July.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2018

Station Share (%) by Daypart, People 10+  
Survey Comparisons: 1/2018 - 2/2018

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,596	15,338	258

This Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

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	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.4	7.5	-0.1	3	8.9	9.1	-0.2		9.0	8.6	0.4		7.2	7.2	0.0		5.7	6.5	-0.8		6.2	6.7	-0.5		8.4	8.9	-0.5	
Network Coast	5.3	5.7	-0.4	9	7.8	7.4	0.4		8.2	7.3	0.9		5.7	6.0	-0.3		4.9	7.2	-2.3		6.0	5.0	1.0		8.2	8.3	-0.1	
Network The Edge	6.2	6.2	0.0	6	5.6	6.0	-0.4		6.1	6.3	-0.2		7.4	7.9	-0.5		5.2	6.2	-1.0		4.1	5.4	-1.3		6.2	7.2	-1.0	
Network Flava	1.9	2.0	-0.1	14	1.8	1.9	-0.1		2.3	2.2	0.1		2.8	2.0	0.8		3.0	2.5	0.5		3.1	2.7	0.4		2.4	2.4	0.0	
Network George FM	1.2	1.6	-0.4	17	1.3	1.8	-0.5		1.4	2.0	-0.6		1.6	2.0	-0.4		1.2	1.2	0.0		1.0	2.2	-1.2		1.5	1.8	-0.3	
Network Hokonui	0.2	0.3	-0.1	23	0.3	0.3	0.0		0.4	0.4	0.0		0.2	0.2	0.0		*	0.1	*		0.2	0.3	-0.1		0.2	0.2	0.0	
Network Life FM	1.0	1.2	-0.2	19	0.9	0.9	0.0		0.8	1.0	-0.2		1.0	1.1	-0.1		0.8	1.0	-0.2		1.2	1.4	-0.2		1.0	1.0	0.0	
Network Magic	3.1	2.9	0.2	12	4.7	4.5	0.2		4.3	4.3	0.0		3.1	3.2	-0.1		3.9	3.5	0.4		3.3	3.1	0.2		4.8	4.5	0.3	
Network Mai FM	6.8	6.9	-0.1	4	4.9	4.8	0.1		5.2	5.7	-0.5		7.4	7.2	0.2		6.4	5.4	1.0		6.0	5.4	0.6		6.1	5.8	0.3	
Network Maori Radio	0.7	0.6	0.1	20	0.5	0.6	-0.1		0.5	0.6	-0.1		0.6	0.6	0.0		0.5	0.4	0.1		1.6	0.7	0.9		0.6	0.7	-0.1	
Network Mix	1.2	0.9	0.3	17	2.2	1.5	0.7		2.5	1.7	0.8		1.7	1.2	0.5		1.3	1.4	-0.1		0.5	0.7	-0.2		1.5	1.3	0.2	
Network More FM	10.7	9.8	0.9	2	9.4	9.2	0.2		9.5	9.3	0.2		9.0	8.4	0.6		5.4	5.3	0.1		6.0	5.5	0.5		7.6	7.1	0.5	
Network Newstalk ZB	13.9	13.2	0.7	1	10.3	8.8	1.5		6.3	5.3	1.0		7.4	7.8	-0.4		16.3	15.2	1.1		24.6	23.2	1.4		10.5	9.4	1.1	
Network Radio Hauraki	2.8	2.9	-0.1	13	3.1	2.9	0.2		2.9	3.0	-0.1		3.5	3.2	0.3		2.3	1.4	0.9		1.2	1.5	-0.3		2.2	2.5	-0.3	
Network RadioLIVE	4.2	4.2	0.0	11	1.8	2.2	-0.4		1.7	2.1	-0.4		2.2	2.6	-0.4		4.2	4.6	-0.4		7.5	9.1	-1.6		3.0	3.1	-0.1	
Network Radio Sport	1.6	1.6	0.0	15	2.0	2.0	0.0		1.9	1.8	0.1		2.1	2.2	-0.1		2.3	2.6	-0.3		1.2	1.2	0.0		2.7	3.0	-0.3	
Network Tarana	1.3	1.4	-0.1	16	0.5	0.8	-0.3		0.5	1.1	-0.6		1.4	1.7	-0.3		2.3	2.2	0.1		0.5	0.5	0.0		1.5	1.6	-0.1	
Network Rhema	0.7	0.9	-0.2	20	0.6	0.6	0.0		0.6	0.7	-0.1		0.5	0.5	0.0		1.6	2.1	-0.5		0.9	1.0	-0.1		0.9	1.0	-0.1	
Network The Rock	6.4	6.9	-0.5	5	7.7	8.0	-0.3		8.0	8.6	-0.6		6.9	7.9	-1.0		5.3	6.7	-1.4		5.3	5.4	-0.1		5.3	6.0	-0.7	
Network Star	0.6	0.6	0.0	22	0.5	0.4	0.1		0.4	0.4	0.0		0.2	0.2	0.0		0.7	0.9	-0.2		0.7	0.8	-0.1		0.7	0.7	0.0	
Network The Hits	5.3	5.1	0.2	9	5.7	5.6	0.1		6.2	6.0	0.2		5.3	5.5	-0.2		3.7	4.0	-0.3		3.8	3.8	0.0		5.5	5.5	0.0	
Network The Sound	6.0	6.0	0.0	7	9.3	9.7	-0.4		9.8	9.9	-0.1		8.5	7.6	0.9		5.6	4.5	1.1		4.0	3.6	0.4		7.2	6.2	1.0	
Network ZM	5.7	6.2	-0.5	8	5.1	5.0	0.1		6.3	6.6	-0.3		7.3	7.5	-0.2		5.2	5.5	-0.3		3.5	3.6	-0.1		4.5	5.0	-0.5	
Mediaworks Combo	51.9	52.0	-0.1		53.5	55.4	-1.9		55.0	56.9	-1.9		53.3	53.9	-0.6		43.0	43.7	-0.7		43.4	46.4	-3.0		50.3	50.5	-0.2	
NZME Combo	38.2	37.9	0.3		38.3	35.6	2.7		37.2	34.5	2.7		36.1	35.8	0.3		39.7	40.4	-0.7		46.1	43.7	2.4		37.9	37.9	0.0	
NZME and Partners	39.8	39.2	0.6		39.4	37.1	2.3		38.0	35.6	2.4		38.2	37.6	0.6		44.7	43.5	1.2		46.9	44.8	2.1		39.8	39.4	0.4	

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**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	552.1	580.7	-28.6	3	52.9	57.9	-5.0	128.9	142.8	-13.9	165.2	173.1	-7.9	268.4	281.6	-13.2	197.7	205.2	-7.5	165.9	162.4	3.5	115.7	125.0	-9.3
Network Coast	377.2	375.7	1.5	10	14.4	14.0	0.4	30.4	37.1	-6.7	53.0	59.1	-6.1	111.4	105.4	6.0	155.1	138.6	16.5	189.0	186.9	2.1	46.0	48.6	-2.6
Network The Edge	621.5	639.8	-18.3	1	117.1	128.7	-11.6	307.0	304.0	3.0	236.7	247.5	-10.8	307.5	322.6	-15.1	105.4	108.7	-3.3	44.3	42.5	1.8	144.3	148.6	-4.3
Network Flava	210.7	196.6	14.1	13	42.3	43.8	-1.5	127.1	112.9	14.2	92.6	84.3	8.3	103.1	95.0	8.1	13.0	13.7	-0.7	3.5	3.9	-0.4	43.5	43.6	-0.1
Network George FM	139.9	151.7	-11.8	16	11.6	16.4	-4.8	77.3	78.7	-1.4	75.5	78.4	-2.9	96.4	100.7	-4.3	25.8	26.1	-0.3	5.5	4.1	1.4	23.2	26.9	-3.7
Network Hokonui	16.7	14.9	1.8	23	2.5	1.3	1.2	4.2	3.5	0.7	5.3	4.1	1.2	7.7	6.7	1.0	5.4	5.2	0.2	4.8	4.8	0.0	2.8	3.3	-0.5
Network Life FM	94.5	90.7	3.8	18	16.5	14.7	1.8	41.8	39.8	2.0	38.3	40.9	-2.6	49.7	49.1	0.6	19.0	16.7	2.3	9.7	12.0	-2.3	23.0	21.0	2.0
Network Magic	203.2	181.0	22.2	14	5.3	5.9	-0.6	17.0	10.6	6.4	20.4	15.9	4.5	41.4	35.7	5.7	67.8	65.1	2.7	110.4	103.7	6.7	21.2	14.7	6.5
Network Mai FM	454.7	438.9	15.8	6	75.4	72.7	2.7	267.3	259.5	7.8	211.2	209.4	1.8	248.1	243.0	5.1	48.3	50.0	-1.7	12.7	19.2	-6.5	98.0	86.3	11.7
Network Maori Radio	62.9	60.6	2.3	21	8.8	11.1	-2.3	19.4	15.9	3.5	21.2	18.6	2.6	34.1	29.0	5.1	22.1	21.7	0.4	12.7	14.5	-1.8	17.4	14.3	3.1
Network Mix	99.5	94.2	5.3	17	9.5	10.0	-0.5	20.3	22.0	-1.7	37.8	36.8	1.0	62.9	56.3	6.6	43.4	32.8	10.6	21.3	19.5	1.8	21.8	19.6	2.2
Network More FM	566.4	543.4	23.0	2	81.8	79.0	2.8	141.9	134.6	7.3	194.6	184.2	10.4	318.9	301.2	17.7	202.7	192.4	10.3	104.9	103.5	1.4	150.4	149.4	1.0
Network Newstalk ZB	505.2	488.9	16.3	4	16.5	17.1	-0.6	52.7	53.8	-1.1	93.4	95.5	-2.1	169.6	170.7	-1.1	173.4	161.7	11.7	205.4	192.0	13.4	72.7	63.8	8.9
Network Radio Hauraki	218.5	224.7	-6.2	11	12.8	14.7	-1.9	89.1	88.5	0.6	116.7	110.2	6.5	157.1	157.2	-0.1	58.3	66.2	-7.9	21.6	24.6	-3.0	42.5	42.5	0.0
Network RadioLIVE	217.6	204.8	12.8	12	11.6	11.7	-0.1	33.0	29.3	3.7	55.7	52.5	3.2	101.3	95.5	5.8	79.6	76.4	3.2	68.6	63.7	4.9	39.6	37.7	1.9
Network Radio Sport	186.4	181.1	5.3	15	14.4	13.2	1.2	26.0	25.6	0.4	36.7	36.9	-0.2	74.2	72.8	1.4	74.6	73.1	1.5	69.5	65.2	4.3	19.1	20.2	-1.1
Network Tarana	74.6	62.8	11.8	19	4.6	4.0	0.6	32.9	22.7	10.2	35.8	35.1	0.7	48.3	44.6	3.7	18.9	14.2	4.7	10.8	8.2	2.6	23.0	19.7	3.3
Network Rhema	69.8	81.9	-12.1	20	8.5	7.8	0.7	17.2	21.2	-4.0	16.3	21.2	-4.9	29.0	34.4	-5.4	26.3	33.5	-7.2	20.4	27.6	-7.2	15.7	20.1	-4.4
Network The Rock	419.1	428.9	-9.8	7	48.5	44.8	3.7	175.6	186.6	-11.0	202.6	214.1	-11.5	264.2	279.2	-15.0	97.8	100.9	-3.1	41.4	41.5	-0.1	85.2	81.7	3.5
Network Star	36.7	34.6	2.1	22	3.8	3.7	0.1	6.5	5.7	0.8	9.9	9.5	0.4	11.7	10.8	0.9	9.0	10.4	-1.4	13.4	15.6	-2.2	7.4	7.0	0.4
Network The Hits	414.0	423.6	-9.6	8	53.2	61.0	-7.8	132.1	131.4	0.7	158.8	161.6	-2.8	235.0	238.9	-3.9	124.1	119.4	4.7	67.3	59.6	7.7	96.9	98.3	-1.4
Network The Sound	399.3	380.8	18.5	9	24.1	24.2	-0.1	79.9	84.8	-4.9	106.1	100.3	5.8	211.7	200.3	11.4	210.3	192.5	17.8	132.5	121.3	11.2	65.5	63.4	2.1
Network ZM	504.8	502.7	2.1	5	78.5	78.4	0.1	254.0	253.2	0.8	227.2	230.6	-3.4	292.9	292.3	0.6	88.6	80.4	8.2	27.0	23.4	3.6	118.1	119.7	-1.6
Mediaworks Combo	2,435.8	2,417.6	18.2		285.8	290.8	-5.0	778.2	775.2	3.0	821.5	822.5	-1.0	1,223.7	1,226.3	-2.6	724.7	723.5	1.2	514.1	503.0	11.1	488.5	493.7	-5.2
NZME Combo	1,942.0	1,928.2	13.8		188.5	191.5	-3.0	559.2	555.4	3.8	623.1	618.3	4.8	919.4	906.6	12.8	555.1	541.8	13.3	462.3	455.1	7.2	362.6	359.3	3.3
NZME and Partners	2,032.7	2,000.8	31.9		196.7	196.8	-0.1	597.5	584.3	13.2	665.4	657.6	7.8	979.8	962.3	17.5	579.5	560.2	19.3	471.1	458.5	12.6	381.5	378.3	3.2
All Commercial Radio	3,406.1	3,390.2	15.9		365.8	367.2	-1.4	1,000.8	996.9	3.9	1,116.0	1,114.0	2.0	1,670.6	1,664.9	5.7	1,014.4	1,006.9	7.5	772.7	764.6	8.1	673.3	685.1	-11.8
Potential (000)	4,256.7	4,256.7	0.0		485.6	502.8	-17.2	1,264.1	1,246.9	17.2	1,333.4	1,333.4	0.0	1,969.9	1,969.9	0.0	1,199.3	1,199.3	0.0	971.9	971.9	0.0	791.4	803.7	-12.3
Sample	15,596	15,338	258		1,686	1,746	-60	3,954	3,906	48	4,639	4,574	65	6,866	6,767	99	4,380	4,355	25	4,275	4,158	117	2,988	3,003	-15

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch - from S1 2018)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S2 2018 release does not include an S2 release for the Waikato region. The weather effect that took down the Ruru transmission tower in September last year continues to impact coverage in the area. All historic S3 2017 data has been carried forward to S2 2018 for the Waikato. The industry hopes to announce a timeline for resumption to normal coverage by the end of July.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2018

Cumulative Audience (000's) by Daypart, People 10+  
Survey Comparisons: 1/2018 - 2/2018

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,596	15,338	258

This Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Sep 10 (Well - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	275.5	297.1	-21.6	5	243.6	252.3	-8.7		264.9	271.4	-6.5		257.4	255.4	2.0		114.0	114.2	-0.2		64.4	66.1	-1.7		339.4	343.3	-3.9	
Network Coast	174.4	179.1	-4.7	10	188.3	193.8	-5.5		212.1	210.3	1.8		177.8	179.6	-1.8		86.8	93.1	-6.3		42.4	45.0	-2.6		246.3	248.7	-2.4	
Network The Edge	328.2	325.0	3.2	3	232.1	240.8	-8.7		291.0	299.9	-8.9		306.6	318.7	-12.1		146.1	147.5	-1.4		54.7	62.1	-7.4		351.9	365.0	-13.1	
Network Flava	90.0	91.6	-1.6	14	67.9	70.1	-2.2		103.5	104.1	-0.6		108.9	86.5	22.4		56.8	46.4	10.4		30.3	24.3	6.0		123.3	119.4	3.9	
Network George FM	58.5	67.8	-9.3	16	50.7	52.6	-1.9		54.3	60.8	-6.5		72.0	79.1	-7.1		32.5	32.0	0.5		13.2	16.9	-3.7		88.9	88.3	0.6	
Network Hokonui	8.4	8.9	-0.5	23	8.0	7.0	1.0		9.5	7.8	1.7		3.6	3.9	-0.3		1.5	2.1	-0.6		1.0	1.5	-0.5		7.7	8.4	-0.7	
Network Life FM	47.2	55.0	-7.8	18	40.0	33.2	6.8		38.9	42.6	-3.7		45.9	43.3	2.6		27.6	29.1	-1.5		12.9	12.0	0.9		60.5	59.0	1.5	
Network Magic	97.4	90.0	7.4	13	110.7	96.1	14.6		120.9	109.5	11.4		96.1	87.5	8.6		50.3	42.4	7.9		24.5	23.7	0.8		142.9	128.2	14.7	
Network Mai FM	257.7	260.4	-2.7	6	157.9	153.9	4.0		205.4	214.7	-9.3		235.5	226.3	9.2		140.8	107.3	33.5		70.5	59.1	11.4		290.7	272.4	18.3	
Network Maori Radio	30.4	29.2	1.2	20	18.4	19.3	-0.9		24.3	22.3	2.0		20.5	20.5	0.0		9.5	8.3	1.2		8.7	7.2	1.5		29.3	30.6	-1.3	
Network Mix	48.6	40.5	8.1	17	44.3	37.7	6.6		56.1	41.8	14.3		54.5	39.8	14.7		25.0	24.7	0.3		6.5	8.3	-1.8		56.1	57.1	-1.0	
Network More FM	359.4	340.2	19.2	1	241.5	232.0	9.5		288.2	281.1	7.1		269.6	264.7	4.9		127.0	124.2	2.8		59.9	51.0	8.9		326.9	314.6	12.3	
Network Newstalk ZB	359.3	345.0	14.3	2	237.3	212.4	24.9		218.0	196.8	21.2		212.0	219.2	-7.2		181.6	166.1	15.5		130.6	130.3	0.3		337.6	321.9	15.7	
Network Radio Hauraki	108.6	118.4	-9.8	12	78.8	78.1	0.7		97.9	109.6	-11.7		114.7	120.7	-6.0		47.5	39.5	8.0		19.3	23.9	-4.6		119.0	120.2	-1.2	
Network RadioLIVE	139.3	131.3	8.0	11	66.8	66.2	0.6		74.9	70.9	4.0		81.6	83.3	-1.7		53.2	50.1	3.1		45.5	47.4	-1.9		115.7	110.4	5.3	
Network Radio Sport	64.2	66.2	-2.0	15	59.5	54.7	4.8		76.4	70.2	6.2		82.2	74.1	8.1		42.3	41.3	1.0		18.3	17.4	0.9		124.0	123.2	0.8	
Network Tarana	45.8	39.0	6.8	19	23.4	24.4	-1.0		26.5	28.1	-1.6		37.9	32.9	5.0		29.4	23.3	6.1		8.2	7.2	1.0		54.4	43.5	10.9	
Network Rhema	29.1	38.7	-9.6	21	23.3	30.5	-7.2		30.0	33.2	-3.2		18.0	21.7	-3.7		22.6	28.0	-5.4		11.6	10.3	1.3		41.5	51.8	-10.3	
Network The Rock	226.9	234.8	-7.9	7	171.8	180.1	-8.3		214.4	224.7	-10.3		223.1	222.4	0.7		96.8	110.6	-13.8		50.7	47.7	3.0		231.8	245.1	-13.3	
Network Star	15.6	14.8	0.8	22	14.2	14.0	0.2		13.0	14.3	-1.3		9.3	10.4	-1.1		11.4	12.2	-0.8		9.6	8.5	1.1		27.4	25.7	1.7	
Network The Hits	217.8	222.5	-4.7	9	172.3	180.3	-8.0		202.3	209.6	-7.3		192.4	195.8	-3.4		82.8	90.5	-7.7		33.7	37.3	-3.6		239.8	246.5	-6.7	
Network The Sound	218.0	211.4	6.6	8	197.3	185.5	11.8		213.1	213.2	-0.1		227.8	209.6	18.2		92.3	71.9	20.4		36.8	35.4	1.4		240.7	218.9	21.8	
Network ZM	287.7	290.0	-2.3	4	199.9	197.9	2.0		261.1	262.8	-1.7		281.5	274.2	7.3		127.8	121.3	6.5		45.7	45.7	0.0		287.4	288.5	-1.1	
Mediaworks Combo	1,621.4	1,611.9	9.5		1,236.2	1,214.0	22.2		1,430.0	1,437.7	-7.7		1,463.7	1,462.3	1.4		741.1	701.7	39.4		369.4	360.2	9.2		1,757.5	1,726.0	31.5	
NZME Combo	1,215.1	1,215.8	-0.7		946.9	920.9	26.0		1,088.3	1,072.9	15.4		1,098.4	1,072.5	25.9		598.2	568.1	30.1		318.1	317.3	0.8		1,324.3	1,323.4	0.9	
NZME and Partners	1,272.4	1,260.8	11.6		986.3	956.8	29.5		1,121.4	1,110.4	11.0		1,160.9	1,127.2	33.7		643.5	602.5	41.0		329.5	328.4	1.1		1,393.8	1,382.6	11.2	
All Commercial Radio	2,572.0	2,565.4	6.6		1,999.9	1,985.7	14.2		2,236.9	2,272.5	-35.6		2,344.8	2,335.2	9.6		1,340.7	1,290.5	50.2		684.2	658.0	26.2		2,720.4	2,704.0	16.4	

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulsar FM (Christchurch - from S1 2018)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2018

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 1/2018 - 2/2018

This Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Sep 10 (Well - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:42	8:10	0:31	4:55	4:06	0:49	6:57	6:45	0:12	7:59	7:48	0:10	8:43	8:41	0:02	9:55	9:40	0:15	10:25	9:17	1:08	7:59	7:44	0:15
Network Coast	11:05	10:48	0:17	7:17	5:56	1:20	7:18	5:22	1:55	8:04	6:28	1:35	9:36	9:15	0:20	11:17	11:33	-0:16	11:15	10:39	0:35	8:37	9:49	-1:11
Network The Edge	5:52	5:58	-0:06	5:08	6:11	-1:02	5:41	5:42	-0:01	6:29	6:05	0:23	6:23	6:07	0:15	6:38	6:21	0:16	7:37	6:27	1:09	6:12	6:21	-0:09
Network Flava	6:33	6:25	0:07	5:37	4:50	0:47	6:56	6:47	0:08	7:47	7:47	0:00	7:32	7:38	-0:05	5:13	6:18	-1:04	4:06	4:57	-0:50	7:08	6:45	0:23
Network George FM	5:52	6:56	-1:03	5:47	4:12	1:34	5:53	8:02	-2:08	6:39	8:36	-1:57	6:06	8:02	-1:56	4:45	5:49	-1:03	7:03	4:05	2:57	3:41	4:00	-0:19
Network Hokonui	9:04	10:57	-1:53	2:16	2:48	-0:32	4:46	5:52	3:53	8:43	5:37	3:06	9:03	8:03	1:00	7:53	10:22	-2:28	10:59	14:03	-3:03	14:23	14:58	-0:35
Network Life FM	5:54	6:44	-0:50	3:56	3:37	0:18	4:48	5:51	-1:03	5:42	6:05	-0:23	6:18	6:22	-0:04	8:44	8:19	0:25	9:14	12:51	-3:36	5:48	5:10	0:38
Network Magic	11:55	12:26	-0:31	2:14	1:34	0:39	10:37	5:27	5:10	7:02	6:13	0:49	9:47	8:51	0:56	11:53	12:48	-0:55	12:58	13:42	-0:44	8:48	10:23	-1:35
Network Mai FM	7:56	7:53	0:03	7:05	7:01	0:03	7:55	8:11	-0:16	9:05	9:02	0:02	9:05	8:58	0:06	8:22	7:21	1:00	6:31	4:50	1:41	8:38	9:07	-0:28
Network Maori Radio	5:59	5:47	0:11	4:44	4:54	-0:09	3:39	2:58	0:40	4:43	5:08	-0:25	6:14	6:38	-0:23	8:54	7:54	1:00	7:42	6:05	1:37	6:03	5:31	0:31
Network Mix	10:26	8:04	2:21	3:41	3:35	0:05	8:18	4:21	3:57	11:23	7:39	3:43	11:40	9:05	2:34	11:53	10:48	1:04	11:34	9:56	1:38	11:29	8:33	2:55
Network More FM	9:21	8:59	0:21	5:25	5:39	-0:14	8:07	7:54	0:12	9:37	8:26	1:11	10:15	9:39	0:36	11:02	11:10	-0:08	10:42	10:24	0:18	10:33	10:19	0:13
Network Newstalk ZB	12:53	11:47	1:06	2:30	2:20	0:10	5:16	4:21	0:54	5:01	5:26	-0:24	6:37	7:08	-0:30	11:19	10:32	0:47	15:13	14:17	0:56	8:47	9:41	-0:54
Network Radio Hauraki	7:30	7:00	0:29	3:10	3:39	-0:28	8:47	6:42	2:04	8:21	6:44	1:36	8:10	6:55	1:14	7:11	8:26	-1:15	6:13	11:14	-5:01	6:42	7:29	-0:47
Network RadioLIVE	8:08	9:12	-1:04	2:22	4:10	-1:48	6:15	6:19	-0:03	6:42	7:21	-0:39	7:08	7:55	-0:47	8:35	10:08	-1:32	9:33	11:28	-1:55	7:52	8:02	-0:10
Network Radio Sport	6:37	6:51	-0:13	3:55	3:03	0:51	4:44	4:22	0:21	6:53	7:58	-1:05	7:26	8:33	-1:07	6:19	7:13	-0:53	6:42	6:03	0:39	6:18	6:29	-0:10
Network Tarana	8:59	12:22	-3:22	3:33	4:50	-1:17	8:01	9:48	-1:47	8:48	10:14	-1:26	9:53	10:42	-0:49	11:11	16:17	-5:05	10:19	25:36	-15:17	10:12	15:45	-5:32
Network Rhema	6:26	6:11	0:14	3:17	2:18	0:58	4:28	6:04	-1:35	7:08	7:12	-0:04	6:47	6:41	0:06	6:29	6:23	0:06	7:49	6:24	1:25	7:50	7:32	0:18
Network The Rock	9:27	9:50	-0:22	4:56	5:49	-0:53	10:11	9:55	0:16	10:52	10:20	0:31	10:52	10:57	-0:04	9:50	11:32	-1:41	7:29	8:01	-0:31	7:39	7:26	0:12
Network Star	8:23	8:43	-0:20	1:44	1:35	0:09	2:35	1:36	0:58	6:50	5:52	0:57	6:57	6:26	0:30	10:29	12:09	-1:40	12:47	13:09	-0:21	6:46	5:54	0:51
Network The Hits	7:50	7:21	0:28	4:04	3:56	0:08	6:16	6:47	-0:31	6:46	6:30	0:16	7:34	7:15	0:19	10:01	9:23	0:37	11:16	10:11	1:05	7:24	7:24	-0:00
Network The Sound	11:40	11:20	0:19	4:48	4:36	0:11	11:36	10:37	0:59	10:19	11:17	-0:57	11:32	12:05	-0:33	13:13	13:26	-0:13	12:36	12:35	0:00	10:07	9:22	0:44
Network ZM	6:34	6:44	-0:10	5:21	5:27	-0:06	6:30	6:39	-0:09	6:52	6:46	0:05	6:44	6:55	-0:11	6:46	7:19	-0:32	7:57	6:43	1:14	6:20	7:14	-0:53
Mediaworks Combo	12:43	12:40	0:02	8:03	8:34	-0:30	12:10	12:16	-0:06	13:20	13:09	0:11	13:47	13:45	0:01	14:42	14:47	-0:05	14:21	13:52	0:28	12:35	12:10	0:25
NZME Combo	11:46	11:08	0:38	6:09	5:57	0:11	8:55	8:18	0:36	9:35	8:55	0:39	10:13	9:54	0:18	12:54	12:21	0:33	15:40	14:23	1:16	9:41	10:12	-0:30
NZME and Partners	11:45	11:10	0:34	6:06	6:02	0:03	8:58	8:29	0:29	9:37	9:07	0:29	10:13	10:00	0:12	12:56	12:20	0:35	15:46	14:25	1:20	9:47	10:20	-0:33
All Commercial Radio	17:37	17:09	0:28	10:23	10:57	-0:34	16:15	15:48	0:27	17:14	16:38	0:36	17:49	17:29	0:20	19:34	19:15	0:18	20:48	19:45	1:03	16:31	16:15	0:16
Potential (000)	4,256.7	4,256.7	0.0	485.6	502.8	-17.2	1,264.1	1,246.9	17.2	1,333.4	1,333.4	0.0	1,969.9	1,969.9	0.0	1,199.3	1,199.3	0.0	971.9	971.9	0.0	791.4	803.7	-12.3
Sample	15,596	15,338	258	1,686	1,746	-60	3,954	3,906	48	4,639	4,574	65	6,866	6,767	99	4,380	4,355	25	4,275	4,158	117	2,988	3,003	-15

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch - from S1 2018)

**Total New Zealand** is a Nation-wide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S2 2018 release does not include an S2 release for the Waikato region. The weather effect that took down the Ruru transmission tower in September last year continues to impact coverage in the area. All historic S3 2017 data has been carried forward to S2 2018 for the Waikato. The industry hopes to announce a timeline for resumption to normal coverage by the end of July.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 2 2018

Average Time Spent Listening (hh:mm) by Daypart, People 10+  
Survey Comparisons: 1/2018 - 2/2018

	This	Last	+/-
Potential (000)	4,256.7	4,256.7	0.0
Sample Size	15,596	15,338	258

This Survey Period: Metro - Sun Jan 28 to Sat Jun 16 2018 / Regional - Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Jun 16 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Sep 10 (Well - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	3:01	2:48	0:12	3:33	3:27	0:06	4:02	3:42	0:19	2:03	2:00	0:03	1:59	2:00	-0:01	2:21	2:17	0:04	3:19	3:19	0:00
Network Coast	3:26	3:31	-0:05	4:01	3:39	0:21	4:34	4:05	0:28	2:20	2:23	-0:02	2:14	2:46	-0:32	3:27	2:30	0:57	4:28	4:16	0:11
Network The Edge	2:08	2:07	0:01	2:21	2:23	-0:02	2:28	2:27	0:00	1:46	1:44	0:01	1:25	1:29	-0:03	1:49	1:58	-0:08	2:20	2:31	-0:10
Network Flava	2:24	2:26	-0:02	2:36	2:34	0:02	2:34	2:30	0:04	1:52	1:36	0:15	2:07	1:54	0:12	2:29	2:28	0:01	2:35	2:35	0:00
Network George FM	2:23	2:33	-0:10	2:29	3:19	-0:49	3:00	3:55	-0:54	1:40	1:47	-0:06	1:27	1:22	0:05	1:51	2:56	-1:05	2:14	2:35	-0:20
Network Hokonui	3:13	3:26	-0:13	3:32	3:59	-0:27	5:27	6:30	-1:03	3:21	3:40	-0:19	1:03	1:56	-0:53	5:16	3:45	1:31	3:16	3:35	-0:19
Network Life FM	2:21	2:23	-0:01	2:14	2:42	-0:28	2:22	2:42	-0:20	1:36	1:52	-0:15	1:10	1:14	-0:04	2:18	2:41	-0:22	2:06	2:06	0:00
Network Magic	3:34	3:33	0:00	4:07	4:28	-0:20	4:10	4:36	-0:25	2:21	2:35	-0:14	3:07	2:55	0:12	3:18	2:55	0:22	4:31	4:31	0:00
Network Mai FM	2:58	2:57	0:00	3:00	2:58	0:01	2:59	3:06	-0:06	2:17	2:15	0:02	1:48	1:46	0:01	2:04	2:04	-0:00	2:47	2:44	0:03
Network Maori Radio	2:33	2:27	0:05	2:47	2:52	-0:05	2:36	2:54	-0:17	2:03	2:01	0:02	2:03	1:39	0:23	4:23	2:11	2:12	2:52	2:51	0:00
Network Mix	2:49	2:26	0:22	4:50	3:41	1:09	5:12	4:40	0:31	2:16	2:13	0:03	2:02	2:05	-0:02	2:03	1:54	0:08	3:40	3:00	0:40
Network More FM	3:22	3:13	0:09	3:48	3:46	0:02	3:53	3:52	0:00	2:26	2:14	0:11	1:41	1:31	0:10	2:25	2:26	-0:00	3:07	2:54	0:12
Network Newstalk ZB	4:23	4:16	0:07	4:14	3:58	0:15	3:24	3:10	0:13	2:33	2:31	0:01	3:34	3:15	0:18	4:35	4:01	0:33	4:08	3:43	0:25
Network Radio Hauraki	2:58	2:43	0:15	3:49	3:35	0:13	3:33	3:11	0:22	2:15	1:51	0:24	1:57	1:15	0:41	1:28	1:27	0:00	2:25	2:37	-0:12
Network RadioLIVE	3:25	3:36	-0:11	2:39	3:13	-0:34	2:42	3:29	-0:46	1:56	2:10	-0:13	3:08	3:14	-0:06	4:00	4:19	-0:19	3:29	3:37	-0:07
Network Radio Sport	2:46	2:38	0:07	3:18	3:29	-0:10	2:59	2:59	-0:00	1:50	2:08	-0:18	2:10	2:12	-0:02	1:36	1:35	0:01	2:54	3:08	-0:14
Network Tarana	3:19	3:58	-0:38	2:07	3:14	-1:06	2:10	4:23	-2:12	2:45	3:43	-0:58	3:04	3:17	-0:12	1:32	1:39	-0:07	3:43	4:46	-1:03
Network Rhema	2:47	2:42	0:05	2:25	1:55	0:29	2:28	2:21	0:07	2:04	1:46	0:17	2:48	2:38	0:10	1:52	2:10	-0:17	2:45	2:30	0:14
Network The Rock	3:10	3:16	-0:05	4:22	4:14	0:08	4:24	4:28	-0:04	2:16	2:30	-0:14	2:09	2:09	0:00	2:32	2:33	-0:01	3:02	3:07	-0:04
Network Star	4:16	4:17	-0:01	3:13	2:56	0:17	3:12	2:59	0:12	1:45	1:35	0:09	2:30	2:35	-0:04	1:49	2:01	-0:11	3:19	3:27	-0:08
Network The Hits	2:43	2:32	0:11	3:14	2:56	0:17	3:36	3:21	0:14	2:02	1:58	0:03	1:47	1:33	0:13	2:43	2:19	0:24	3:02	2:50	0:11
Network The Sound	3:06	3:09	-0:02	4:37	4:59	-0:22	5:26	5:26	-0:00	2:44	2:33	0:11	2:25	2:12	0:12	2:39	2:18	0:20	4:00	3:36	0:24
Network ZM	2:14	2:22	-0:07	2:28	2:25	0:02	2:51	2:56	-0:04	1:54	1:56	-0:01	1:37	1:36	0:01	1:51	1:47	0:04	2:04	2:13	-0:08
Mediaworks Combo	3:37	3:35	0:01	4:13	4:21	-0:07	4:32	4:37	-0:05	2:40	2:36	0:03	2:18	2:13	0:05	2:51	2:54	-0:02	3:49	3:45	0:03
NZME Combo	3:33	3:28	0:04	3:57	3:41	0:16	4:02	3:45	0:16	2:24	2:21	0:02	2:38	2:31	0:06	3:32	3:06	0:25	3:49	3:40	0:09
NZME and Partners	3:32	3:27	0:04	3:54	3:41	0:12	4:00	3:44	0:15	2:24	2:21	0:03	2:45	2:34	0:11	3:28	3:05	0:23	3:48	3:39	0:09
All Commercial Radio	4:24	4:20	0:03	4:53	4:48	0:04	5:17	5:09	0:07	3:07	3:01	0:05	2:58	2:45	0:12	3:33	3:26	0:07	4:54	4:44	0:09

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulsar FM (Christchurch - from S1 2018)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.