



# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2018

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2017 - 1/2018

This Survey Period: Metro - Sun Sep 10 (Well - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+				People 10-17				People 18-34				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.2	8.2	0.0	3	5.9	4.6	1.3		6.1	5.5	0.6		7.3	6.2	1.1		8.4	7.9	0.5		10.2	10.6	-0.4		10.0	11.5	-1.5		8.7	8.3	0.4	
Network Coast	7.0	7.0	0.0	6	2.1	2.1	0.0		1.3	1.3	0.0		2.1	2.2	-0.1		3.4	3.7	-0.3		8.3	8.9	-0.6		13.2	14.5	-1.3		4.3	4.3	0.0	
Network The Edge	6.6	6.4	0.2	7	19.8	18.8	1.0		11.0	10.6	0.4		8.1	7.8	0.3		6.8	6.8	0.0		3.6	3.8	-0.2		1.8	1.3	0.5		8.5	7.6	0.9	
Network Flava	2.2	2.3	-0.1	14	5.3	6.5	-1.2		4.9	5.3	-0.4		3.5	3.7	-0.2		2.5	2.5	0.0		0.4	0.3	0.1		0.1	0.1	0.0		2.6	3.4	-0.8	
Network George FM	1.8	1.8	0.0	16	1.7	2.0	-0.3		4.0	4.0	0.0		3.6	3.6	0.0		2.8	2.5	0.3		0.8	0.6	0.2		0.1	0.3	-0.2		1.0	1.0	0.0	
Network Hokonui	0.3	0.2	0.1	23	0.1	0.1	0.0		0.1	0.1	0.0		0.1	0.1	0.0		0.2	0.1	0.1		0.3	0.3	0.0		0.4	0.4	0.0		0.4	0.2	0.2	
Network Life FM	1.1	0.7	0.4	19	1.3	1.2	0.1		1.5	0.9	0.6		1.3	0.7	0.6		1.1	0.6	0.5		0.7	0.5	0.2		1.0	0.5	0.5		1.0	1.0	0.0	
Network Magic	3.9	3.1	0.8	11	0.2	0.3	-0.1		0.4	0.4	0.0		0.5	0.5	0.0		1.1	0.9	0.2		4.3	3.9	0.4		9.4	8.3	1.1		1.4	1.4	0.0	
Network Maori FM	6.0	6.1	-0.1	8	12.7	13.5	-0.8		13.5	12.9	0.6		10.2	9.4	0.8		7.5	7.0	0.5		1.9	2.4	-0.5		0.6	1.2	-0.6		7.1	7.5	-0.4	
Network Maori Radio	0.6	0.8	-0.2	21	1.3	1.8	-0.5		0.3	0.5	-0.2		0.5	0.7	-0.2		0.7	0.8	-0.1		0.9	0.9	0.0		0.6	1.0	-0.4		0.7	0.9	-0.2	
Network Mix	1.3	1.2	0.1	17	0.9	1.1	-0.2		0.6	0.7	-0.1		1.5	1.6	-0.1		1.8	1.9	-0.1		1.8	1.6	0.2		1.3	0.8	0.5		1.5	1.4	0.1	
Network More FM	8.4	8.0	0.4	2	11.1	10.2	0.9		6.8	7.6	-0.8		8.4	7.7	0.7		10.0	9.0	1.0		11.1	10.4	0.7		7.1	6.8	0.3		13.9	10.9	3.0	
Network Newstalk ZB	9.9	10.7	-0.8	1	1.0	1.7	-0.7		1.5	1.6	-0.1		2.8	3.3	-0.5		4.2	5.0	-0.8		8.8	9.5	-0.7		18.2	18.0	0.2		5.6	6.3	-0.7	
Network Radio Hauraki	2.7	2.9	-0.2	13	1.3	1.2	0.1		3.8	4.3	-0.5		4.0	4.6	-0.6		3.7	4.0	-0.3		2.9	2.8	0.1		1.8	1.6	0.2		2.9	2.2	0.7	
Network RadioLIVE	3.2	3.4	-0.2	12	1.2	1.3	-0.1		1.2	1.2	0.0		2.1	2.4	-0.3		2.6	2.8	-0.2		4.0	3.7	0.3		4.8	4.9	-0.1		2.7	2.8	-0.1	
Network Radio Sport	2.1	1.9	0.2	15	1.0	0.7	0.3		0.7	0.5	0.2		1.6	0.9	0.7		2.1	1.8	0.3		2.7	2.9	-0.2		2.6	2.6	0.0		1.2	1.1	0.1	
Network Tarana	1.3	1.4	-0.1	17	0.5	0.5	0.0		1.4	1.1	0.3		1.9	2.0	-0.1		1.6	1.7	-0.1		1.2	1.4	-0.2		1.4	1.4	0.0		2.8	2.9	-0.1	
Network Rhema	0.9	0.8	0.1	20	0.5	0.7	-0.2		0.8	0.7	0.1		0.8	0.8	0.0		0.8	0.8	0.0		1.1	1.1	0.0		1.2	1.2	0.0		1.4	1.2	0.2	
Network The Rock	7.3	7.9	-0.6	5	6.5	6.9	-0.4		11.8	13.0	-1.2		11.9	13.8	-1.9		10.5	11.6	-1.1		6.0	6.0	0.0		2.2	2.1	0.1		5.5	7.9	-2.4	
Network Star	0.5	0.5	0.0	22	0.1	*	*		0.1	0.1	0.0		0.3	0.1	0.2		0.2	0.1	0.1		0.7	0.6	0.1		1.4	1.4	0.0		0.4	0.2	0.2	
Network The Hits	5.4	5.3	0.1	10	6.0	7.0	-1.0		5.7	5.6	0.1		5.7	5.9	-0.2		6.0	6.2	-0.2		5.8	5.9	-0.1		4.0	4.0	0.0		6.5	6.7	-0.2	
Network The Sound	7.4	7.0	0.4	4	2.8	2.8	0.0		5.7	4.6	1.1		6.1	5.5	0.6		8.3	7.9	0.4		13.3	12.6	0.7		10.1	9.4	0.7		5.3	5.3	0.0	
Network ZM	5.8	5.6	0.2	9	10.6	9.1	1.5		10.7	11.0	-0.3		8.4	8.6	-0.2		7.0	7.0	0.0		3.0	2.8	0.2		1.0	0.7	0.3		7.8	7.5	0.3	
Mediaworks Combo	52.7	51.9	0.8		61.9	60.4	1.5		60.4	59.6	0.8		58.4	56.9	1.5		58.0	56.4	1.6		55.2	54.0	1.2		46.2	45.9	0.3		54.0	52.8	1.2	
NZME Combo	37.0	37.4	-0.4		28.4	29.7	-1.3		29.3	30.6	-1.3		29.8	31.0	-1.2		30.9	32.3	-1.4		34.5	35.1	-0.6		43.4	43.0	0.4		33.0	33.3	-0.3	
NZME and Partners	38.4	39.0	-0.6		29.6	31.3	-1.7		31.5	33.4	-1.9		32.4	34.1	-1.7		33.1	34.9	-1.8		35.7	36.4	-0.7		43.8	43.5	0.3		35.2	36.2	-1.0	
Potential (000)	4,256.7	4,157.3	99.4		502.8	499.2	3.6		1,246.9	1,188.2	58.7		1,333.4	1,276.5	56.9		1,969.9	1,918.6	51.3		1,199.3	1,186.8	12.5		971.9	944.2	27.7		803.7	800.6	3.1	
Sample	15,338	14,953	385		1,746	1,737	9		3,906	3,814	92		4,574	4,409	165		6,767	6,592	175		4,355	4,312	43		4,158	4,056	102		3,003	2,961	42	

**NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING**

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch - from S1 2018)

**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on listening to all radio stations, whereas the shares reported here are based on listening to commercial radio stations only.

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S1 2018 release does not include an S1 release for the Waikato region. In September an extreme localised weather event took down the Ruru transmission tower that a number of radio stations in the area broadcast from for a matter of days. It was clear from analysis this had a major short term effect on the market that is not indicative of normal listening patterns outside of the effected time. All historic S3 2017 data has been carried forward to S1 2018 for the Waikato.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2018

Station Share (%) by Daypart, People 10+  
Survey Comparisons: 4/2017 - 1/2018

	This	Last	+/-
Potential (000)	4,256.7	4,157.3	99.4
Sample Size	15,338	14,953	385

This Survey Period: Metro - Sun Sep 10 (Well - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)  
Last Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	7.5	7.2	0.3	3	9.1	9.0	0.1		8.6	8.7	-0.1		7.2	7.7	-0.5		6.5	6.9	-0.4		6.7	6.5	0.2		8.9	8.6	0.3	
Network Coast	5.7	5.6	0.1	9	7.4	8.0	-0.6		7.3	8.0	-0.7		6.0	6.2	-0.2		7.2	6.2	1.0		5.0	4.1	0.9		8.3	7.9	0.4	
Network The Edge	6.2	6.3	-0.1	6	6.0	5.3	0.7		6.3	5.8	0.5		7.9	7.7	0.2		6.2	7.1	-0.9		5.4	5.7	-0.3		7.2	7.1	0.1	
Network Flava	2.0	2.2	-0.2	14	1.9	2.0	-0.1		2.2	2.2	0.0		2.0	2.5	-0.5		2.5	3.1	-0.6		2.7	2.1	0.6		2.4	2.6	-0.2	
Network George FM	1.6	1.4	0.2	15	1.8	1.6	0.2		2.0	2.0	0.0		2.0	1.9	0.1		1.2	1.8	-0.6		2.2	2.5	-0.3		1.8	1.8	0.0	
Network Hokonui	0.3	0.2	0.1	23	0.3	0.2	0.1		0.4	0.3	0.1		0.2	0.2	0.0		0.1	0.1	0.0		0.3	0.2	0.1		0.2	0.2	0.0	
Network Life FM	1.2	0.7	0.5	18	0.9	0.5	0.4		1.0	0.7	0.3		1.1	0.7	0.4		1.0	1.0	0.0		1.4	0.6	0.8		1.0	0.7	0.3	
Network Magic	2.9	2.4	0.5	12	4.5	3.9	0.6		4.3	3.7	0.6		3.2	2.4	0.8		3.5	2.6	0.9		3.1	2.5	0.6		4.5	3.3	1.2	
Network Mai FM	6.9	6.9	0.0	4	4.8	4.6	0.2		5.7	5.7	0.0		7.2	6.9	0.3		5.4	5.9	-0.5		5.4	5.9	-0.5		5.8	6.4	-0.6	
Network Maori Radio	0.6	0.8	-0.2	21	0.6	1.0	-0.4		0.6	0.7	-0.1		0.6	0.7	-0.1		0.4	0.6	-0.2		0.7	1.1	-0.4		0.7	1.0	-0.3	
Network Mix	0.9	0.9	0.0	19	1.5	1.2	0.3		1.7	1.5	0.2		1.2	1.5	-0.3		1.4	1.0	0.4		0.7	0.7	0.0		1.3	1.3	0.0	
Network More FM	9.8	9.0	0.8	2	9.2	8.8	0.4		9.3	9.1	0.2		8.4	7.9	0.5		5.3	4.7	0.6		5.5	4.8	0.7		7.1	7.2	-0.1	
Network Newstalk ZB	13.2	14.2	-1.0	1	8.8	9.6	-0.8		5.3	5.9	-0.6		7.8	8.7	-0.9		15.2	16.3	-1.1		23.2	22.9	0.3		9.4	10.4	-1.0	
Network Radio Hauraki	2.9	3.0	-0.1	12	2.9	3.3	-0.4		3.0	3.4	-0.4		3.2	3.3	-0.1		1.4	2.2	-0.8		1.5	1.2	0.3		2.5	2.4	0.1	
Network RadioLIVE	4.2	4.3	-0.1	11	2.2	2.4	-0.2		2.1	2.2	-0.1		2.6	2.9	-0.3		4.6	4.3	0.3		9.1	10.3	-1.2		3.1	3.4	-0.3	
Network Radio Sport	1.6	1.7	-0.1	15	2.0	2.0	0.0		1.8	1.5	0.3		2.2	1.9	0.3		2.6	1.7	0.9		1.2	0.9	0.3		3.0	2.4	0.6	
Network Tarana	1.4	1.3	0.1	17	0.8	0.9	-0.1		1.1	1.1	0.0		1.7	1.8	-0.1		2.2	2.2	0.0		0.5	0.5	0.0		1.6	1.8	-0.2	
Network Rhema	0.9	0.9	0.0	19	0.6	0.5	0.1		0.7	0.6	0.1		0.5	0.6	-0.1		2.1	1.8	0.3		1.0	1.2	-0.2		1.0	1.0	0.0	
Network The Rock	6.9	7.7	-0.8	4	8.0	8.9	-0.9		8.6	9.8	-1.2		7.9	8.1	-0.2		6.7	6.8	-0.1		5.4	6.5	-1.1		6.0	6.1	-0.1	
Network Star	0.6	0.4	0.2	21	0.4	0.3	0.1		0.4	0.4	0.0		0.2	0.3	-0.1		0.9	1.0	-0.1		0.8	0.8	0.0		0.7	0.6	0.1	
Network The Hits	5.1	5.0	0.1	10	5.6	5.5	0.1		6.0	5.8	0.2		5.5	5.6	-0.1		4.0	4.3	-0.3		3.8	4.2	-0.4		5.5	5.0	0.5	
Network The Sound	6.0	5.8	0.2	8	9.7	9.0	0.7		9.9	9.2	0.7		7.6	6.7	0.9		4.5	4.0	0.5		3.6	3.6	0.0		6.2	5.9	0.3	
Network ZM	6.2	6.0	0.2	6	5.0	4.8	0.2		6.6	5.7	0.9		7.5	7.4	0.1		5.5	4.8	0.7		3.6	3.5	0.1		5.0	5.2	-0.2	
Mediaworks Combo	52.0	51.0	1.0		55.4	53.4	2.0		56.9	56.3	0.6		53.9	52.2	1.7		43.7	44.1	-0.4		46.4	48.4	-2.0		50.5	49.9	0.6	
NZME Combo	37.9	39.1	-1.2		35.6	36.7	-1.1		34.5	34.5	0.0		35.8	37.5	-1.7		40.4	40.0	0.4		43.7	40.7	3.0		37.9	37.7	0.2	
NZME and Partners	39.2	40.7	-1.5		37.1	38.6	-1.5		35.6	36.1	-0.5		37.6	39.1	-1.5		43.5	41.5	2.0		44.8	42.5	2.3		39.4	39.2	0.2	

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n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



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	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	580.7	528.6	52.1	2	57.9	43.8	14.1		142.8	128.7	14.1		173.1	148.8	24.3		281.6	268.0	13.6		205.2	207.2	-2.0		162.4	147.0	15.4		125.0	116.4	8.6	
Network Coast	375.7	378.7	-3.0	10	14.0	16.9	-2.9		37.1	35.6	1.5		59.1	56.2	2.9		105.4	108.6	-3.2		138.6	141.4	-2.8		186.9	191.1	-4.2		48.6	48.5	0.1	
Network The Edge	639.8	613.1	26.7	1	128.7	121.9	6.8		304.0	288.0	16.0		247.5	232.2	15.3		322.6	311.8	10.8		108.7	109.8	-1.1		42.5	36.9	5.6		148.6	142.0	6.6	
Network Flava	196.6	203.5	-6.9	13	43.8	49.2	-5.4		112.9	114.6	-1.7		84.3	81.0	3.3		95.0	90.7	4.3		13.7	12.5	1.2		3.9	3.3	0.6		43.6	49.7	-6.1	
Network George FM	151.7	151.6	0.1	16	16.4	17.3	-0.9		78.7	80.3	-1.6		78.4	72.5	5.9		100.7	87.6	13.1		26.1	20.1	6.0		4.1	7.2	-3.1		26.9	28.6	-1.7	
Network Hokonui	14.9	14.0	0.9	23	1.3	1.1	0.2		3.5	3.5	0.0		4.1	4.4	-0.3		6.7	6.0	0.7		5.2	4.8	0.4		4.8	4.6	0.2		3.3	2.4	0.9	
Network Life FM	90.7	73.1	17.6	18	14.7	14.7	0.0		39.8	25.7	14.1		40.9	24.7	16.2		49.1	34.9	14.2		16.7	17.2	-0.5		12.0	8.9	3.1		21.0	17.3	3.7	
Network Magic	181.0	166.5	14.5	15	5.9	5.4	0.5		10.6	14.3	-3.7		15.9	18.3	-2.4		35.7	36.2	-0.5		65.1	61.0	4.1		103.7	95.9	7.8		14.7	18.6	-3.9	
Network Mai FM	438.9	441.1	-2.2	6	72.7	74.1	-1.4		259.5	241.0	18.5		209.4	190.7	18.7		243.0	234.3	8.7		50.0	61.4	-11.4		19.2	23.4	-4.2		86.3	92.5	-6.2	
Network Maori Radio	60.6	65.8	-5.2	21	11.1	10.7	0.4		15.9	16.1	-0.2		18.6	20.0	-1.4		29.0	27.7	1.3		21.7	19.8	1.9		14.5	20.4	-5.9		14.3	13.6	0.7	
Network Mix	94.2	99.2	-5.0	17	10.0	8.7	1.3		22.0	23.6	-1.6		36.8	43.2	-6.4		56.3	67.5	-11.2		32.8	34.0	-1.2		19.5	15.3	4.2		19.6	26.1	-6.5	
Network More FM	543.4	525.9	17.5	3	79.0	83.3	-4.3		134.6	139.7	-5.1		184.2	175.6	8.6		301.2	281.8	19.4		192.4	172.8	19.6		103.5	91.5	12.0		149.4	130.4	19.0	
Network Newstalk ZB	488.9	506.8	-17.9	5	17.1	23.3	-6.2		53.8	54.5	-0.7		95.5	89.8	5.7		170.7	176.1	-5.4		161.7	174.7	-13.0		192.0	196.1	-4.1		63.8	72.1	-8.3	
Network Radio Hauraki	224.7	215.6	9.1	11	14.7	14.7	0.0		88.5	91.7	-3.2		110.2	106.7	3.5		157.2	139.7	17.5		66.2	52.8	13.4		24.6	24.8	-0.2		42.5	40.0	2.5	
Network RadioLIVE	204.8	212.5	-7.7	12	11.7	13.1	-1.4		29.3	29.5	-0.2		52.5	53.4	-0.9		95.5	103.0	-7.5		76.4	84.2	-7.8		63.7	65.2	-1.5		37.7	40.8	-3.1	
Network Radio Sport	181.1	160.6	20.5	14	13.2	9.8	3.4		25.6	20.4	5.2		36.9	37.2	-0.3		72.8	70.2	2.6		73.1	63.7	9.4		65.2	55.5	9.7		20.2	20.9	-0.7	
Network Tarana	62.8	61.9	0.9	20	4.0	4.3	-0.3		22.7	20.3	2.4		35.1	34.2	0.9		44.6	43.0	1.6		14.2	14.6	-0.4		8.2	8.0	0.2		19.7	18.6	1.1	
Network Rhema	81.9	83.8	-1.9	19	7.8	7.0	0.8		21.2	20.1	1.1		21.2	24.5	-3.3		34.4	39.7	-5.3		33.5	36.0	-2.5		27.6	27.9	-0.3		20.1	23.4	-3.3	
Network The Rock	428.9	427.7	1.2	7	44.8	49.7	-4.9		186.6	183.5	3.1		214.1	210.7	3.4		279.2	278.6	0.6		100.9	95.7	5.2		41.5	32.7	8.8		81.7	92.4	-10.7	
Network Star	34.6	27.6	7.0	22	3.7	1.3	2.4		5.7	5.7	0.0		9.5	5.8	3.7		10.8	7.5	3.3		10.4	9.8	0.6		15.6	14.0	1.6		7.0	3.5	3.5	
Network The Hits	423.6	407.9	15.7	8	61.0	61.3	-0.3		131.4	126.5	4.9		161.6	159.6	2.0		238.9	237.3	1.6		119.4	118.1	1.3		59.6	57.4	2.2		98.3	105.5	-7.2	
Network The Sound	380.8	351.9	28.9	9	24.2	22.1	2.1		84.8	75.1	9.7		100.3	92.0	8.3		200.3	185.3	15.0		192.5	172.4	20.1		121.3	109.0	12.3		63.4	67.3	-3.9	
Network ZM	502.7	508.0	-5.3	4	78.4	76.7	1.7		253.2	251.5	1.7		230.6	229.9	0.7		292.3	294.7	-2.4		80.4	83.2	-2.8		23.4	23.3	0.1		119.7	123.2	-3.5	
Mediaworks Combo	2,417.6	2,316.8	100.8		290.8	288.5	2.3		775.2	744.5	30.7		822.5	782.3	40.2		1,226.3	1,180.0	46.3		723.5	689.9	33.6		503.0	460.4	42.6		493.7	497.3	-3.6	
NZME Combo	1,928.2	1,927.7	0.5		191.5	203.5	-12.0		555.4	551.2	4.2		618.3	603.9	14.4		906.6	894.8	11.8		541.8	540.1	1.7		455.1	460.2	-5.1		359.3	378.4	-19.1	
NZME and Partners	2,000.8	1,999.5	1.3		196.8	210.4	-13.6		584.3	578.7	5.6		657.6	641.3	16.3		962.3	946.5	15.8		560.2	558.3	1.9		458.5	464.6	-6.1		378.3	397.9	-19.6	
All Commercial Radio	3,390.2	3,322.8	67.4		367.2	369.9	-2.7		996.9	962.9	34.0		1,114.0	1,071.1	42.9		1,664.9	1,616.2	48.7		1,006.9	985.5	21.4		764.6	748.0	16.6		685.1	690.7	-5.6	
Potential (000)	4,256.7	4,157.3	99.4		502.8	499.2	3.6		1,246.9	1,188.2	58.7		1,333.4	1,276.5	56.9		1,969.9	1,918.6	51.3		1,199.3	1,186.8	12.5		971.9	944.2	27.7		803.7	800.6	3.1	
Sample	15,338	14,953	385		1,746	1,737	9		3,906	3,814	92		4,574	4,409	165		6,767	6,592	175		4,355	4,312	43		4,158	4,056	102		3,003	2,961	42	

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch - from S1 2018)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S1 2018 release does not include an S1 release for the Waikato region. In September an extreme localised weather event took down the Ruru transmission tower that a number of radio stations in the area broadcast from for a matter of days. It was clear from analysis this had a major short term effect on the market that is not indicative of normal listening patterns outside of the effected time. All historic S3 2017 data has been carried forward to S1 2018 for the Waikato.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2018

Cumulative Audience (000's) by Daypart, People 10+  
Survey Comparisons: 4/2017 - 1/2018

	This	Last	+/-
Potential (000)	4,256.7	4,157.3	99.4
Sample Size	15,338	14,953	385

This Survey Period: Metro - Sun Sep 10 (Well) - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)  
Last Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	297.1	280.4	16.7	4	252.3	226.5	25.8		271.4	254.2	17.2		255.4	237.0	18.4		114.2	106.4	7.8		66.1	56.6	9.5		343.3	312.6	30.7	
Network Coast	179.1	176.9	2.2	10	193.8	199.4	-5.6		210.3	213.6	-3.3		179.6	180.9	-1.3		93.1	89.4	3.7		45.0	44.9	0.1		248.7	249.8	-1.1	
Network The Edge	325.0	302.3	22.7	3	240.8	214.8	26.0		299.9	270.2	29.7		318.7	296.9	21.8		147.5	138.3	9.2		62.1	59.2	2.9		365.0	361.8	3.2	
Network Flava	91.6	104.3	-12.7	13	70.1	67.5	2.6		104.1	105.1	-1.0		86.5	91.6	-5.1		46.4	49.8	-3.4		24.3	22.9	1.4		119.4	125.3	-5.9	
Network George FM	67.8	62.0	5.8	15	52.6	46.8	5.8		60.8	59.4	1.4		79.1	70.2	8.9		32.0	33.4	-1.4		16.9	22.7	-5.8		88.3	97.0	-8.7	
Network Hokonui	8.9	6.5	2.4	23	7.0	5.5	1.5		7.8	7.4	0.4		3.9	4.6	-0.7		2.1	1.5	0.6		1.5	1.4	0.1		8.4	7.6	0.8	
Network Life FM	55.0	40.1	14.9	17	33.2	22.7	10.5		42.6	29.8	12.8		43.3	31.8	11.5		29.1	18.4	10.7		12.0	6.5	5.5		59.0	38.7	20.3	
Network Magic	90.0	78.8	11.2	14	96.1	82.2	13.9		109.5	99.1	10.4		87.5	74.3	13.2		42.4	33.5	8.9		23.7	19.3	4.4		128.2	108.3	19.9	
Network Mai FM	260.4	255.0	5.4	6	153.9	153.0	0.9		214.7	211.3	3.4		226.3	219.0	7.3		107.3	111.2	-3.9		59.1	63.2	-4.1		272.4	282.7	-10.3	
Network Maori Radio	29.2	28.5	0.7	21	19.3	21.5	-2.2		22.3	25.3	-3.0		20.5	24.4	-3.9		8.3	10.1	-1.8		7.2	7.5	-0.3		30.6	37.3	-6.7	
Network Mix	40.5	48.2	-7.7	18	37.7	35.0	2.7		41.8	41.3	0.5		39.8	42.2	-2.4		24.7	18.5	6.2		8.3	10.9	-2.6		57.1	55.0	2.1	
Network More FM	340.2	314.1	26.1	2	232.0	216.2	15.8		281.1	269.4	11.7		264.7	251.0	13.7		124.2	101.1	23.1		51.0	45.7	5.3		314.6	316.4	-1.8	
Network Newstalk ZB	345.0	362.9	-17.9	1	212.4	219.0	-6.6		196.8	207.4	-10.6		219.2	228.3	-9.1		166.1	167.0	-0.9		130.3	132.0	-1.7		321.9	349.2	-27.3	
Network Radio Hauraki	118.4	116.5	1.9	12	78.1	86.8	-8.7		109.6	101.4	8.2		120.7	111.7	9.0		39.5	40.0	-0.5		23.9	18.5	5.4		120.2	114.3	5.9	
Network RadioLIVE	131.3	135.6	-4.3	11	66.2	73.3	-7.1		70.9	80.5	-9.6		83.3	91.6	-8.3		50.1	46.9	3.2		47.4	42.9	4.5		110.4	113.5	-3.1	
Network Radio Sport	66.2	72.2	-6.0	16	54.7	53.1	1.6		70.2	65.3	4.9		74.1	60.3	13.8		41.3	32.2	9.1		17.4	12.7	4.7		123.2	109.3	13.9	
Network Tarana	39.0	37.0	2.0	19	24.4	23.5	0.9		28.1	27.3	0.8		32.9	36.8	-3.9		23.3	21.1	2.2		7.2	6.8	0.4		43.5	41.9	1.6	
Network Rhema	38.7	40.1	-1.4	20	30.5	25.2	5.3		33.2	31.3	1.9		21.7	23.4	-1.7		28.0	23.3	4.7		10.3	9.9	0.4		51.8	54.0	-2.2	
Network The Rock	234.8	246.3	-11.5	7	180.1	186.6	-6.5		224.7	224.5	0.2		222.4	218.5	3.9		110.6	106.6	4.0		47.7	53.1	-5.4		245.1	239.5	5.6	
Network Star	14.8	12.4	2.4	22	14.0	9.8	4.2		14.3	12.9	1.4		10.4	9.8	0.6		12.2	9.5	2.7		8.5	6.8	1.7		25.7	18.8	6.9	
Network The Hits	222.5	209.3	13.2	8	180.3	173.8	6.5		209.6	200.9	8.7		195.8	195.7	0.1		90.5	88.3	2.2		37.3	36.3	1.0		246.5	229.2	17.3	
Network The Sound	211.4	192.1	19.3	9	185.5	173.4	12.1		213.2	203.7	9.5		209.6	191.0	18.6		71.9	64.4	7.5		35.4	39.2	-3.8		218.9	203.2	15.7	
Network ZM	290.0	281.6	8.4	5	197.9	188.9	9.0		262.8	242.2	20.6		274.2	273.7	0.5		121.3	109.5	11.8		45.7	40.1	5.6		288.5	291.1	-2.6	
Mediaworks Combo	1,611.9	1,526.5	85.4		1,214.0	1,135.4	78.6		1,437.7	1,370.6	67.1		1,462.3	1,383.0	79.3		701.7	649.2	52.5		360.2	353.7	6.5		1,726.0	1,649.0	77.0	
NZME Combo	1,215.8	1,235.2	-19.4		920.9	918.5	2.4		1,072.9	1,038.6	34.3		1,072.5	1,062.9	9.6		568.1	551.0	17.1		317.3	302.5	14.8		1,323.4	1,320.0	3.4	
NZME and Partners	1,260.8	1,281.9	-21.1		956.8	952.0	4.8		1,110.4	1,074.7	35.7		1,127.2	1,109.1	18.1		602.5	572.0	30.5		328.4	315.4	13.0		1,382.6	1,379.4	3.2	
All Commercial Radio	2,565.4	2,508.4	57.0		1,985.7	1,920.0	65.7		2,272.5	2,190.5	82.0		2,335.2	2,257.7	77.5		1,290.5	1,209.4	81.1		658.0	629.7	28.3		2,704.0	2,655.6	48.4	

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch - from S1 2018)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S1 2018 release does not include an S1 release for the Waikato region. In September an extreme localised weather event took down the Ruru transmission tower that a number of radio stations in the area broadcast from for a matter of days. It was clear from analysis this had a major short term effect on the market that is not indicative of normal listening patterns outside of the effected time. All historic S3 2017 data has been carried forward to S1 2018 for the Waikato.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



## TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2018

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 4/2017 - 1/2018

This Survey Period: Metro - Sun Sep 10 (Well - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

Last Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:10	8:49	-0:38	4:06	4:03	0:02	6:45	6:29	0:15	7:48	7:22	0:26	8:41	8:23	0:17	9:40	9:48	-0:08	9:17	11:36	-2:19	7:44	8:07	-0:23
Network Coast	10:48	10:36	0:11	5:56	4:52	1:04	5:22	5:38	-0:15	6:28	6:52	-0:23	9:15	9:35	-0:19	11:33	11:58	-0:24	10:39	11:15	-0:35	9:49	10:07	-0:17
Network The Edge	5:58	5:58	0:00	6:11	5:57	0:14	5:42	5:36	0:05	6:05	5:57	0:08	6:07	6:12	-0:05	6:21	6:32	-0:10	6:27	5:09	1:18	6:21	6:03	0:17
Network Flava	6:25	6:34	-0:08	4:50	5:07	-0:16	6:47	7:06	-0:18	7:47	8:07	-0:20	7:38	7:45	-0:06	6:18	5:04	1:13	4:57	5:50	-0:53	6:45	7:42	-0:56
Network George FM	6:56	6:39	0:16	4:12	4:22	-0:09	8:02	7:35	0:27	8:36	8:43	-0:07	8:02	8:02	0:00	5:49	5:31	0:18	4:05	6:36	-2:31	4:00	4:11	-0:10
Network Hokonui	10:57	9:49	1:07	2:48	1:55	0:53	5:52	4:18	1:34	5:37	4:39	0:57	8:03	6:15	1:47	10:22	11:35	-1:12	14:03	12:58	1:05	14:58	9:48	5:10
Network Life FM	6:44	5:17	1:26	3:37	3:01	0:36	5:51	5:09	0:41	6:05	5:08	0:56	6:22	5:12	1:10	8:19	5:52	2:26	12:51	9:08	3:42	5:10	6:35	-1:25
Network Magic	12:26	10:48	1:38	1:34	2:01	-0:26	5:27	3:54	1:32	6:13	5:07	1:06	8:51	7:19	1:32	12:48	12:18	0:30	13:42	12:48	0:53	10:23	8:43	1:39
Network Mai FM	7:53	7:50	0:03	7:01	7:02	-0:01	8:11	8:07	0:03	9:02	8:40	0:22	8:58	8:25	0:33	7:21	7:32	-0:10	4:50	7:30	-2:40	9:07	9:17	-0:09
Network Maori Radio	5:47	7:17	-1:30	4:54	6:29	-1:35	2:58	4:41	-1:43	5:08	5:52	-0:43	6:38	7:42	-1:03	7:54	8:31	-0:36	6:05	7:13	-1:08	5:31	7:07	-1:35
Network Mix	8:04	7:06	0:58	3:35	4:41	-1:05	4:21	4:44	-0:23	7:39	6:37	1:02	9:05	7:47	1:18	10:48	9:04	1:43	9:56	7:22	2:33	8:33	6:15	2:18
Network More FM	8:59	8:44	0:14	5:39	4:44	0:55	7:54	8:18	-0:24	8:26	7:41	0:45	9:39	9:05	0:33	11:10	11:27	-0:16	10:24	11:03	-0:38	10:19	9:30	0:49
Network Newstalk ZB	11:47	12:03	-0:16	2:20	2:45	-0:24	4:21	4:31	-0:09	5:26	6:33	-1:07	7:08	8:06	-0:58	10:32	10:19	0:12	14:17	13:33	0:43	9:41	9:59	-0:17
Network Radio Hauraki	7:00	7:45	-0:44	3:39	3:14	0:24	6:42	7:09	-0:26	6:44	7:36	-0:51	6:55	8:11	-1:16	8:26	9:57	-1:30	11:14	9:24	1:49	7:29	6:10	1:19
Network RadioLIVE	9:12	9:10	0:01	4:10	3:44	0:25	6:19	6:05	0:14	7:21	7:47	-0:25	7:55	7:36	0:18	10:08	8:17	1:50	11:28	11:01	0:26	8:02	7:52	0:09
Network Radio Sport	6:51	6:37	0:13	3:03	2:43	0:20	4:22	3:54	0:28	7:58	4:22	3:35	8:33	7:16	1:16	7:13	8:37	-1:24	6:03	6:53	-0:50	6:29	6:12	0:17
Network Tarana	12:22	12:44	-0:22	4:50	4:46	0:04	9:48	8:35	1:13	10:14	10:33	-0:18	10:42	11:02	-0:19	16:17	17:40	-1:23	25:36	26:34	-0:57	15:45	18:01	-2:16
Network Rhema	6:11	5:33	0:37	2:18	3:57	-1:38	6:04	5:23	0:40	7:12	5:46	1:26	6:41	5:21	1:19	6:23	5:59	0:23	6:24	6:20	0:03	7:32	5:43	1:49
Network The Rock	9:50	10:35	-0:44	5:49	5:21	0:27	9:55	10:45	-0:50	10:20	11:33	-1:13	10:57	11:47	-0:49	11:32	11:56	-0:24	8:01	9:29	-1:28	7:26	9:43	-2:16
Network Star	8:43	9:31	-0:48	1:35	0:54	0:40	1:36	1:50	-0:14	5:52	2:09	3:43	6:26	3:05	3:21	12:09	12:16	-0:06	13:09	14:41	-1:32	5:54	5:20	0:34
Network The Hits	7:21	7:23	-0:01	3:56	4:24	-0:28	6:47	6:43	0:03	6:30	6:28	0:01	7:15	7:23	-0:07	9:23	9:34	-0:10	10:11	10:22	-0:11	7:24	7:12	0:12
Network The Sound	11:20	11:19	0:01	4:36	4:54	-0:17	10:37	9:22	1:14	11:17	10:30	0:46	12:05	12:04	0:01	13:26	13:59	-0:33	12:35	12:49	-0:13	9:22	9:00	0:22
Network ZM	6:44	6:14	0:29	5:27	4:33	0:54	6:39	6:39	-0:00	6:46	6:34	0:12	6:55	6:42	0:13	7:19	6:27	0:52	6:43	4:32	2:10	7:14	6:54	0:20
Mediaworks Combo	12:40	12:47	-0:07	8:34	8:04	0:29	12:16	12:13	0:03	13:09	12:49	0:19	13:45	13:33	0:12	14:47	14:56	-0:08	13:52	14:44	-0:51	12:10	12:05	0:04
NZME Combo	11:08	11:04	0:03	5:57	5:38	0:19	8:18	8:27	-0:09	8:55	9:03	-0:07	9:54	10:13	-0:19	12:21	12:25	-0:04	14:23	13:49	0:33	10:12	10:00	0:11
NZME and Partners	11:10	11:08	0:01	6:02	5:44	0:18	8:29	8:47	-0:18	9:07	9:23	-0:15	10:00	10:26	-0:26	12:20	12:27	-0:06	14:25	13:50	0:35	10:20	10:21	-0:01
All Commercial Radio	17:09	17:11	-0:02	10:57	10:26	0:31	15:48	15:50	-0:02	16:38	16:27	0:10	17:29	17:33	-0:03	19:15	19:22	-0:06	19:45	19:47	-0:01	16:15	16:29	-0:14
Potential (000)	4,256.7	4,157.3	99.4	502.8	499.2	3.6	1,246.9	1,188.2	58.7	1,333.4	1,276.5	56.9	1,969.9	1,918.6	51.3	1,199.3	1,186.8	12.5	971.9	944.2	27.7	803.7	800.6	3.1
Sample	15,338	14,953	385	1,746	1,737	9	3,906	3,814	92	4,574	4,409	165	6,767	6,592	175	4,355	4,312	43	4,158	4,056	102	3,003	2,961	42

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch - from S1 2018)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. The S1 2018 release does not include an S1 release for the Waikato region. In September an extreme localised weather event took down the Ruru transmission tower that a number of radio stations in the area broadcast from for a matter of days. It was clear from analysis this had a major short term effect on the market that is not indicative of normal listening patterns outside of the effected time. All historic S3 2017 data has been carried forward to S1 2018 for the Waikato.

n.b. From S2 2017 the results for Network Breeze, Network Flava, Network Hokonui, Network Life FM, Network Magic, Network Mai, Network Mix and Network Tarana also includes markets with internet only listening. Network George FM also includes Christchurch, Waikato and Tauranga and markets with internet only listening.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2018

Average Time Spent Listening (hh:mm) by Daypart, People 10+  
 Survey Comparisons: 4/2017 - 1/2018

	This	Last	+/-
Potential (000)	4,256.7	4,157.3	99.4
Sample Size	15,338	14,953	385

This Survey Period: Metro - Sun Sep 10 (Well - Sun Sep 17) to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 / Regional - Sun Apr 9 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 & Sun Jan 28 to Sat Apr 7 2018 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)  
 Last Survey Period: Metro - Sun Jul 2 to Sat Nov 18 2017 / Regional - Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Nov 18 2017 (Waikato - Sun Aug 21 to Sat Oct 22 2016 & Sun Jan 29 to Sat Jun 17 & Sun Jul 2 to Sat Sep 9 2017)

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:48	2:50	-0:01	3:27	3:48	-0:20	3:42	3:58	-0:16	2:00	2:14	-0:14	2:00	2:06	-0:05	2:17	2:23	-0:06	3:19	3:31	-0:11
Network Coast	3:31	3:28	0:03	3:39	3:50	-0:10	4:05	4:19	-0:14	2:23	2:21	0:01	2:46	2:15	0:31	2:30	1:54	0:35	4:16	4:00	0:15
Network The Edge	2:07	2:18	-0:10	2:23	2:21	0:02	2:27	2:29	-0:01	1:44	1:47	-0:02	1:29	1:39	-0:10	1:58	2:01	-0:02	2:31	2:30	0:00
Network Flava	2:26	2:22	0:04	2:34	2:48	-0:14	2:30	2:26	0:03	1:36	1:53	-0:16	1:54	1:58	-0:04	2:28	1:55	0:32	2:35	2:36	-0:01
Network George FM	2:33	2:28	0:05	3:19	3:18	0:00	3:55	3:52	0:02	1:47	1:52	-0:05	1:22	1:45	-0:23	2:56	2:19	0:37	2:35	2:21	0:13
Network Hokonui	3:26	3:38	-0:11	3:59	4:14	-0:14	6:30	5:27	1:03	3:40	2:42	0:58	1:56	3:00	-1:04	3:45	2:50	0:55	3:35	3:51	-0:15
Network Life FM	2:23	2:03	0:20	2:42	2:16	0:26	2:42	2:32	0:10	1:52	1:28	0:23	1:14	1:48	-0:33	2:41	1:57	0:43	2:06	2:10	-0:04
Network Magic	3:33	3:24	0:08	4:28	4:31	-0:02	4:36	4:21	0:14	2:35	2:13	0:22	2:55	2:29	0:25	2:55	2:44	0:10	4:31	3:55	0:35
Network Mai FM	2:57	2:59	-0:01	2:58	2:52	0:06	3:06	3:06	-0:00	2:15	2:09	0:05	1:46	1:42	0:03	2:04	1:58	0:05	2:44	2:52	-0:08
Network Maori Radio	2:27	3:03	-0:35	2:52	4:17	-1:24	2:54	3:06	-0:12	2:01	1:55	0:06	1:39	1:55	-0:16	2:11	3:00	-0:49	2:51	3:34	-0:42
Network Mix	2:26	2:04	0:21	3:41	3:17	0:23	4:40	4:12	0:28	2:13	2:27	-0:14	2:05	1:40	0:24	1:54	1:26	0:28	3:00	3:00	-0:00
Network More FM	3:13	3:09	0:04	3:46	3:54	-0:08	3:52	3:54	-0:01	2:14	2:09	0:05	1:31	1:29	0:01	2:26	2:13	0:13	2:54	2:54	0:00
Network Newstalk ZB	4:16	4:19	-0:03	3:58	4:12	-0:14	3:10	3:18	-0:07	2:31	2:38	-0:06	3:15	3:08	0:06	4:01	3:39	0:22	3:43	3:47	-0:03
Network Radio Hauraki	2:43	2:47	-0:04	3:35	3:40	-0:04	3:11	3:56	-0:44	1:51	2:00	-0:09	1:15	1:45	-0:29	1:27	1:22	0:04	2:37	2:41	-0:04
Network RadioLIVE	3:36	3:30	0:05	3:13	3:08	0:04	3:29	3:11	0:17	2:10	2:10	-0:00	3:14	2:58	0:16	4:19	5:03	-0:44	3:37	3:47	-0:09
Network Radio Sport	2:38	2:36	0:02	3:29	3:35	-0:05	2:59	2:43	0:15	2:08	2:09	-0:01	2:12	1:44	0:28	1:35	1:25	0:09	3:08	2:46	0:22
Network Tarana	3:58	3:46	0:11	3:14	3:49	-0:35	4:23	4:39	-0:16	3:43	3:25	0:17	3:17	3:20	-0:02	1:39	1:38	0:01	4:46	5:19	-0:32
Network Rhema	2:42	2:31	0:10	1:55	1:49	0:06	2:21	2:16	0:04	1:46	1:46	0:00	2:38	2:27	0:11	2:10	2:33	-0:23	2:30	2:17	0:13
Network The Rock	3:16	3:27	-0:10	4:14	4:33	-0:19	4:28	5:03	-0:35	2:30	2:33	-0:02	2:09	2:03	0:05	2:33	2:34	-0:00	3:07	3:13	-0:05
Network Star	4:17	3:37	0:39	2:56	2:59	-0:03	2:59	3:37	-0:38	1:35	2:07	-0:31	2:35	3:32	-0:56	2:01	2:25	-0:23	3:27	3:48	-0:20
Network The Hits	2:32	2:39	-0:07	2:56	3:02	-0:05	3:21	3:21	0:00	1:58	1:58	0:00	1:33	1:34	-0:01	2:19	2:25	-0:06	2:50	2:47	0:03
Network The Sound	3:09	3:18	-0:09	4:59	5:00	-0:00	5:26	5:14	0:12	2:33	2:24	0:08	2:12	1:59	0:13	2:18	1:56	0:22	3:36	3:40	-0:04
Network ZM	2:22	2:21	0:00	2:25	2:26	-0:00	2:56	2:42	0:14	1:56	1:51	0:04	1:36	1:25	0:10	1:47	1:49	-0:01	2:13	2:15	-0:02
Mediaworks Combo	3:35	3:41	-0:05	4:21	4:31	-0:09	4:37	4:45	-0:07	2:36	2:35	0:00	2:13	2:11	0:01	2:54	2:52	0:02	3:45	3:50	-0:05
NZME Combo	3:28	3:29	-0:00	3:41	3:50	-0:08	3:45	3:51	-0:05	2:21	2:25	-0:03	2:31	2:20	0:11	3:06	2:49	0:17	3:40	3:37	0:02
NZME and Partners	3:27	3:30	-0:02	3:41	3:53	-0:11	3:44	3:53	-0:08	2:21	2:25	-0:04	2:34	2:20	0:13	3:05	2:49	0:15	3:39	3:37	0:02
All Commercial Radio	4:20	4:23	-0:03	4:48	5:00	-0:11	5:09	5:17	-0:07	3:01	3:03	-0:01	2:45	2:40	0:05	3:26	3:20	0:05	4:44	4:47	-0:02

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), RadioLIVE, Rock, The Sound

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NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland), 95bFM (Auckland), Pulzar FM (Christchurch - from S1 2018)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin, Southland, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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