



# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2017

## Station Share (%) by Demographic, Mon-Sun 12mn-12mn

### Survey Comparisons: 2/2016 - 1/2017

This Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)

Last Survey Period: Metro - Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016 / Regional+Top Up - Sun 19 Jun to Sat Oct 22 2016

	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.9	7.9	0.0	4	5.8	5.0	0.8	4.8	4.0	0.8	6.4	5.6	0.8	8.1	7.6	0.5	10.5	11.2	-0.7	9.9	11.9	-2.0	7.9	8.2	-0.3
Network Coast	7.3	6.6	0.7	6	1.6	0.9	0.7	1.2	1.5	-0.3	2.2	2.3	-0.1	3.9	3.7	0.2	9.7	8.7	1.0	15.3	14.8	0.5	4.1	4.2	-0.1
Network The Edge	8.1	8.2	-0.1	2	19.3	21.3	-2.0	13.4	14.7	-1.3	10.7	10.4	0.3	9.1	8.9	0.2	5.2	4.6	0.6	2.6	2.0	0.6	11.7	12.4	-0.7
Network Flava	2.2	2.6	-0.4	14	7.1	7.2	-0.1	4.1	6.0	-1.9	2.3	3.0	-0.7	1.9	2.1	-0.2	0.7	0.5	0.2	0.2	0.3	-0.1	2.2	2.0	0.2
Network George FM	1.5	1.5	0.0	16	1.4	1.5	-0.1	2.5	2.7	-0.2	3.0	2.9	0.1	2.3	2.1	0.2	0.8	0.5	0.3	0.2	0.2	0.0	1.7	2.0	-0.3
Network Hokonui	0.2	0.2	0.0	23	0.1	0.2	-0.1	*	0.1	*	0.1	0.2	-0.1	0.1	0.2	-0.1	0.4	0.4	0.0	0.5	0.5	0.0	0.3	0.3	0.0
Network Life FM	0.9	0.9	0.0	19	2.1	2.1	0.0	0.8	0.9	-0.1	1.0	1.1	-0.1	1.0	1.0	0.0	0.9	0.8	0.1	0.7	0.5	0.2	1.3	1.2	0.1
Network Magic	2.9	3.0	-0.1	12	0.6	0.8	-0.2	0.4	0.3	0.1	0.5	0.4	0.1	0.8	0.8	0.0	3.3	3.4	-0.1	7.0	7.9	-0.9	1.4	0.9	0.5
Network Mai FM	5.5	5.1	0.4	9	12.6	10.6	2.0	12.1	11.9	0.2	7.5	7.1	0.4	5.9	5.4	0.5	1.9	1.6	0.3	0.5	0.5	0.0	6.8	5.7	1.1
Network Maori Radio	0.9	0.8	0.1	19	1.2	1.0	0.2	0.6	0.6	0.0	0.9	0.9	0.0	0.9	0.9	0.0	1.1	0.9	0.2	1.0	0.8	0.2	0.9	1.0	-0.1
Network Mix	0.9	1.0	-0.1	19	0.7	0.9	-0.2	0.5	0.7	-0.2	0.9	1.2	-0.3	1.3	1.2	0.1	1.4	1.0	0.4	0.6	0.8	-0.2	0.8	0.8	0.0
Network More FM	7.5	8.4	-0.9	5	9.7	12.2	-2.5	6.3	6.8	-0.5	8.4	9.1	-0.7	9.0	9.9	-0.9	9.9	10.4	-0.5	6.9	6.7	0.2	11.0	11.2	-0.2
Network Newstalk ZB	10.0	9.9	0.1	1	1.8	2.0	-0.2	1.7	1.9	-0.2	3.1	3.2	-0.1	4.5	4.6	-0.1	10.1	9.6	0.5	19.0	16.8	2.2	5.8	4.5	1.3
Network Radio Hauraki	2.9	2.6	0.3	12	1.1	0.9	0.2	5.0	4.5	0.5	4.7	4.6	0.1	3.9	3.9	0.0	2.3	2.3	0.0	1.6	1.1	0.5	2.7	2.4	0.3
Network Radio Live	3.6	3.8	-0.2	11	0.7	1.1	-0.4	1.3	1.3	0.0	2.2	2.5	-0.3	2.7	3.1	-0.4	4.4	4.6	-0.2	6.0	5.8	0.2	2.3	2.9	-0.6
Network Radio Sport	2.0	2.0	0.0	15	0.6	0.8	-0.2	0.9	0.8	0.1	1.4	1.6	-0.2	2.0	2.2	-0.2	2.9	2.9	0.0	2.7	2.5	0.2	1.4	1.3	0.1
Network Radio Tarana	1.0	1.2	-0.2	17	0.5	0.6	-0.1	2.0	1.8	0.2	0.9	1.4	-0.5	0.7	1.2	-0.5	0.5	1.0	-0.5	1.0	1.6	-0.6	0.9	1.1	-0.2
Network Rhema	1.0	1.1	-0.1	17	0.9	0.6	0.3	0.5	0.6	-0.1	0.7	0.7	0.0	1.0	0.9	0.1	1.6	1.5	0.1	1.5	1.3	0.2	1.2	1.3	-0.1
Network The Rock	8.1	8.4	-0.3	2	6.3	5.5	0.8	12.4	13.5	-1.1	13.7	15.1	-1.4	11.7	12.7	-1.0	5.7	6.0	-0.3	2.3	2.2	0.1	8.0	8.3	-0.3
Network Star	0.5	0.6	-0.1	22	0.2	0.2	0.0	0.2	0.2	0.0	0.4	0.2	0.2	0.4	0.2	0.2	0.5	0.3	0.2	0.6	1.3	-0.7	0.5	0.4	0.1
Network The Hits	5.4	5.3	0.1	10	7.1	6.5	0.6	6.0	5.2	0.8	6.3	6.4	-0.1	6.5	6.4	0.1	5.6	5.5	0.1	3.4	3.9	-0.5	8.1	8.4	-0.3
Network The Sound	6.4	6.8	-0.4	7	2.4	2.8	-0.4	4.1	3.8	0.3	5.0	5.6	-0.6	7.3	8.3	-1.0	11.9	13.0	-1.1	8.7	8.4	0.3	5.5	6.4	-0.9
Network ZM	6.0	5.2	0.8	8	8.1	7.4	0.7	11.8	9.7	2.1	9.6	8.2	1.4	7.7	6.8	0.9	3.2	3.0	0.2	1.3	0.9	0.4	8.1	7.5	0.6
Mediaworks Combo	51.4	53.1	-1.7		58.7	60.8	-2.1	57.4	59.1	-1.7	57.2	58.8	-1.6	56.9	58.7	-1.8	53.5	55.3	-1.8	44.1	45.5	-1.4	56.3	58.1	-1.8
NZME Combo	37.2	35.7	1.5		28.4	26.9	1.5	31.4	30.6	0.8	30.7	30.9	-0.2	31.9	31.3	0.6	36.6	34.1	2.5	44.9	41.8	3.1	33.4	31.7	1.7
NZME and Partners	38.2	36.3	1.9		29.1	27.3	1.8	33.9	31.8	2.1	33.1	32.0	1.1	33.6	32.2	1.4	37.1	34.6	2.5	45.2	42.1	3.1	34.0	32.2	1.8
Potential (000)	4,157.3	4,009.6	147.7		479.1	480.8	-1.7	1,208.4	1,117.4	91.0	1,276.5	1,208.9	67.6	1,918.6	1,839.8	78.8	1,186.8	1,160.5	26.3	944.2	919.4	24.8	740.3	719.7	20.6
Sample	30,672	9,608	21,064		3,382	1,081	2,301	7,544	2,513	5,031	8,920	3,080	5,840	13,780	4,603	9,177	9,110	2,787	6,323	8,274	2,315	5,959	5,788	1,900	3,888

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Radio Live, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland)

**Station Share:** Station Share (%) is the percentage of the audience listening during a given time period tuning to a particular station. Station Share in this report is based on commercial radio listening only.

It is important to note that these share figures cannot be compared with the Total NZ - RNZ All Radio Survey results, as the RNZ All Radio share figures are based on *listening to all radio stations*, whereas the shares reported here are based on *listening to commercial radio stations only*.

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Dunedin, Hawke's Bay, Manawatu, Nelson, Northland, Rotorua, Southland, Taranaki, Tauranga, Waikato, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. the results for S1 2017 Network Tarana only includes listening from Auckland and Wellington. S3 2016 Network Tarana also included Christchurch, Waikato, Taranaki, Dunedin, Northland, Rotorua, Tauranga and Manawatu internet only listening.

n.b. the results for S1 2017 Network George only includes listening from Auckland, Wellington, Dunedin, Manawatu and Nelson. S3 2016 Network George also included Waikato and Tauranga.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2017

## Station Share (%) by Daypart, People 10+

### Survey Comparisons: 2/2016 - 1/2017

This Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)

Last Survey Period: Metro - Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016 / Regional+Top Up - Sun 19 Jun to Sat Oct 22 2016

	This	Last	+/-
Potential (000)	4,157.3	4,009.6	147.7
Sample Size	30,672	9,608	21,064

	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.4	6.9	0.5	4	9.0	9.0	0.0	9.0	9.3	-0.3	7.3	7.3	0.0	6.6	7.1	-0.5	5.4	6.6	-1.2	7.6	7.5	0.1
Network Coast	5.7	4.8	0.9	8	8.2	7.4	0.8	8.1	7.7	0.4	6.7	6.0	0.7	5.7	5.5	0.2	4.5	5.4	-0.9	8.5	7.6	0.9
Network The Edge	7.4	7.8	-0.4	4	7.0	6.8	0.2	8.3	8.4	-0.1	9.1	9.2	-0.1	8.3	7.9	0.4	8.4	6.5	1.9	8.6	9.2	-0.6
Network Flava	2.1	2.5	-0.4	14	2.1	2.6	-0.5	2.1	2.9	-0.8	2.1	2.5	-0.4	2.7	2.8	-0.1	2.2	1.8	0.4	2.3	2.3	0.0
Network George FM	1.2	1.2	0.0	16	1.2	1.3	-0.1	1.4	1.5	-0.1	1.9	2.4	-0.5	1.3	1.6	-0.3	1.3	0.9	0.4	2.0	1.6	0.4
Network Hokonui	0.2	0.2	0.0	23	0.3	0.3	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.3	-0.1
Network Life FM	0.8	0.9	-0.1	20	0.8	0.7	0.1	0.7	0.7	0.0	0.8	0.7	0.1	1.2	1.3	-0.1	0.8	1.5	-0.7	1.2	1.1	0.1
Network Magic	2.3	2.5	-0.2	13	3.4	3.6	-0.2	3.0	3.0	0.0	2.3	2.4	-0.1	2.0	2.4	-0.4	2.1	2.3	-0.2	3.6	3.6	0.0
Network Mai FM	6.2	6.0	0.2	7	4.4	4.0	0.4	4.8	4.6	0.2	6.7	6.4	0.3	5.9	6.2	-0.3	4.5	3.6	0.9	5.8	5.0	0.8
Network Maori Radio	0.9	0.7	0.2	19	0.7	0.8	-0.1	0.7	0.7	0.0	0.7	0.9	-0.2	1.0	1.1	-0.1	2.1	1.3	0.8	1.1	0.9	0.2
Network Mix	0.7	0.6	0.1	21	1.1	1.3	-0.2	1.3	1.3	0.0	0.8	0.9	-0.1	0.9	0.6	0.3	0.3	0.3	0.0	0.9	1.0	-0.1
Network More FM	8.6	9.3	-0.7	2	7.9	8.7	-0.8	8.3	9.0	-0.7	8.0	8.6	-0.6	4.6	5.5	-0.9	5.8	7.2	-1.4	6.5	7.6	-1.1
Network Newstalk ZB	12.8	12.7	0.1	1	8.8	9.1	-0.3	5.4	5.0	0.4	7.5	7.1	0.4	17.4	15.7	1.7	22.7	22.7	0.0	9.7	10.2	-0.5
Network Radio Hauraki	2.8	2.5	0.3	12	3.6	3.1	0.5	3.5	3.2	0.3	3.5	3.4	0.1	1.5	1.2	0.3	1.2	1.3	-0.1	2.4	2.2	0.2
Network Radio Live	5.4	6.3	-0.9	9	2.1	2.0	0.1	2.2	2.2	0.0	2.6	3.3	-0.7	5.0	5.4	-0.4	8.2	8.2	0.0	3.5	3.5	0.0
Network Radio Sport	1.7	1.7	0.0	15	2.1	2.1	0.0	2.0	1.7	0.3	1.8	1.4	0.4	2.0	2.3	-0.3	1.0	1.7	-0.7	2.4	2.8	-0.4
Network Radio Tarana	1.2	1.3	-0.1	16	0.8	0.6	0.2	0.5	0.5	0.0	1.2	1.8	-0.6	1.2	2.4	-1.2	0.9	1.2	-0.3	1.1	1.6	-0.5
Network Rhema	1.0	1.1	-0.1	18	0.8	0.9	-0.1	0.9	0.9	0.0	1.1	1.0	0.1	1.8	2.3	-0.5	1.2	1.0	0.2	1.1	1.2	-0.1
Network The Rock	7.5	7.5	0.0	3	9.7	10.1	-0.4	10.0	10.4	-0.4	8.4	9.3	-0.9	5.6	5.9	-0.3	7.9	7.4	0.5	6.1	6.7	-0.6
Network Star	0.5	0.6	-0.1	22	0.5	0.5	0.0	0.5	0.5	0.0	0.4	0.5	-0.1	0.5	0.5	0.0	0.8	0.8	0.0	0.6	0.7	-0.1
Network The Hits	5.4	5.5	-0.1	9	5.8	5.5	0.3	6.1	6.0	0.1	5.5	5.1	0.4	4.5	3.6	0.9	4.6	4.3	0.3	4.9	5.2	-0.3
Network The Sound	5.4	5.9	-0.5	9	7.6	7.9	-0.3	8.4	8.5	-0.1	6.5	7.2	-0.7	4.1	5.0	-0.9	3.3	4.0	-0.7	5.8	5.9	-0.1
Network ZM	6.5	5.7	0.8	6	5.7	5.0	0.7	6.4	5.8	0.6	7.2	6.4	0.8	5.0	4.1	0.9	4.2	3.0	1.2	5.3	4.5	0.8
Mediaworks Combo	51.5	53.5	-2.0		52.3	53.5	-1.2	55.4	56.8	-1.4	53.0	56.0	-3.0	43.4	47.0	-3.6	46.9	46.7	0.2	49.4	50.5	-1.1
NZME Combo	37.9	36.4	1.5		37.9	36.5	1.4	35.2	33.9	1.3	35.5	33.1	2.4	40.5	36.4	4.1	41.6	41.1	0.5	36.9	36.4	0.5
NZME and Partners	39.2	37.2	2.0		38.7	36.9	1.8	35.8	34.1	1.7	37.0	33.9	3.1	42.0	37.6	4.4	42.2	41.6	0.6	38.1	37.2	0.9

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## Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	506.1	466.4	39.7	3	38.5	36.8	1.7	104.0	86.4	17.6	144.3	116.5	27.8	254.4	221.1	33.3	198.4	194.9	3.5	144.5	146.5	-2.0	106.9	101.6	5.3
Network Coast	405.3	357.8	47.5	7	15.2	9.2	6.0	30.0	28.2	1.8	53.7	51.8	1.9	121.1	115.2	5.9	171.7	149.1	22.6	203.2	183.5	19.7	54.3	59.2	-4.9
Network The Edge	662.3	659.6	2.7	1	119.1	134.3	-15.2	307.1	300.8	6.3	248.6	241.6	7.0	338.3	329.1	9.2	125.5	117.2	8.3	45.7	40.5	5.2	161.5	160.3	1.2
Network Flava	191.5	189.4	2.1	13	43.9	47.5	-3.6	104.9	107.0	-2.1	58.1	61.1	-3.0	72.6	71.7	0.9	18.6	13.8	4.8	5.0	4.7	0.3	32.2	32.4	-0.2
Network George FM	152.4	157.7	-5.3	15	13.5	14.3	-0.8	77.1	85.2	-8.1	81.2	83.9	-2.7	97.8	97.3	0.5	21.3	19.9	1.4	5.2	7.4	-2.2	27.0	28.1	-1.1
Network Hokonui	9.3	7.3	2.0	23	0.2	0.6	-0.4	1.5	1.0	0.5	2.4	2.8	-0.4	3.6	3.7	-0.1	4.2	3.2	1.0	4.2	2.2	2.0	1.9	1.6	0.3
Network Life FM	84.3	74.4	9.9	18	15.9	8.4	7.5	25.0	23.1	1.9	27.3	26.2	1.1	43.6	44.5	-0.9	26.9	26.0	0.9	14.1	9.9	4.2	18.5	18.6	-0.1
Network Magic	151.8	138.0	13.8	16	5.9	6.9	-1.0	16.7	12.9	3.8	18.4	16.0	2.4	35.5	30.6	4.9	59.4	48.7	10.7	79.7	74.5	5.2	18.3	12.0	6.3
Network Mai FM	386.8	353.7	33.1	9	74.1	68.1	6.0	214.3	199.0	15.3	167.2	157.5	9.7	201.6	185.2	16.4	40.7	34.8	5.9	12.1	10.0	2.1	79.3	71.8	7.5
Network Maori Radio	76.9	73.9	3.0	19	11.2	8.7	2.5	16.1	17.9	-1.8	21.7	23.0	-1.3	34.9	36.9	-2.0	26.9	22.9	4.0	20.1	15.6	4.5	17.1	20.1	-3.0
Network Mix	76.9	75.0	1.9	19	9.2	11.6	-2.4	20.2	20.0	0.2	26.6	28.4	-1.8	47.7	45.7	2.0	29.3	24.7	4.6	10.8	9.6	1.2	15.0	13.5	1.5
Network More FM	517.4	515.7	1.7	2	68.7	76.8	-8.1	134.3	125.2	9.1	186.8	176.0	10.8	291.1	286.1	5.0	177.5	176.6	0.9	95.5	93.7	1.8	130.8	125.0	5.8
Network Newstalk ZB	495.3	459.0	36.3	4	15.5	17.1	-1.6	51.0	46.3	4.7	87.2	77.1	10.1	169.7	156.4	13.3	191.6	172.9	18.7	205.3	180.5	24.8	70.9	61.0	9.9
Network Radio Hauraki	218.4	199.8	18.6	12	12.3	11.0	1.3	91.2	85.2	6.0	115.8	108.1	7.7	147.0	138.3	8.7	55.0	46.9	8.1	28.7	20.9	7.8	44.8	41.7	3.1
Network Radio Live	230.1	240.4	-10.3	11	8.9	13.7	-4.8	35.5	33.6	1.9	61.8	68.1	-6.3	107.8	120.9	-13.1	98.1	94.8	3.3	83.1	72.9	10.2	38.2	44.5	-6.3
Network Radio Sport	184.9	181.8	3.1	14	10.8	13.4	-2.6	31.6	25.7	5.9	50.8	46.2	4.6	92.5	93.3	-0.8	73.7	77.3	-3.6	55.6	52.9	2.7	22.7	23.5	-0.8
Network Radio Tarana	50.2	70.3	-20.1	21	4.1	5.0	-0.9	24.3	29.2	-4.9	24.6	31.3	-6.7	29.8	41.8	-12.0	10.3	18.1	-7.8	9.3	16.3	-7.0	11.1	10.8	0.3
Network Rhema	89.7	97.7	-8.0	17	9.6	9.8	-0.2	18.6	19.0	-0.4	23.3	20.2	3.1	39.9	38.5	1.4	33.7	37.3	-3.6	26.7	31.6	-4.9	17.8	21.4	-3.6
Network The Rock	428.5	433.2	-4.7	6	38.1	35.4	2.7	180.5	187.5	-7.0	218.1	228.3	-10.2	288.4	298.4	-10.0	97.0	95.2	1.8	34.7	31.5	3.2	86.1	92.9	-6.8
Network Star	47.8	43.2	4.6	22	3.6	3.3	0.3	10.6	8.5	2.1	14.1	9.3	4.8	18.2	12.0	6.2	9.6	8.6	1.0	14.9	17.1	-2.2	9.5	7.2	2.3
Network The Hits	397.9	384.2	13.7	8	60.1	58.9	1.2	122.0	118.6	3.4	136.8	144.2	-7.4	211.2	212.1	-0.9	120.0	107.9	12.1	66.8	61.6	5.2	104.4	95.2	9.2
Network The Sound	337.9	348.0	-10.1	10	20.3	25.6	-5.3	74.8	68.0	6.8	100.6	100.4	0.2	194.0	200.2	-6.2	169.8	179.0	-9.2	93.1	95.0	-1.9	62.4	67.6	-5.2
Network ZM	478.1	437.1	41.0	5	68.4	68.3	0.1	246.6	207.9	38.7	213.4	185.4	28.0	273.4	245.7	27.7	75.5	76.8	-1.3	19.7	20.6	-0.9	111.2	106.5	4.7
Mediaworks Combo	2,262.1	2,208.9	53.2		263.4	279.8	-16.4	727.7	690.4	37.3	783.6	764.0	19.6	1,174.6	1,153.4	21.2	678.0	657.1	20.9	435.0	416.4	18.6	464.1	459.9	4.2
NZME Combo	1,893.8	1,766.3	127.5		184.4	188.5	-4.1	526.2	481.8	44.4	563.6	533.7	29.9	870.5	822.5	48.0	563.0	519.2	43.8	464.2	420.5	43.7	356.3	330.7	25.6
NZME and Partners	1,951.5	1,799.7	151.8		187.1	190.6	-3.5	563.6	500.2	63.4	601.8	554.0	47.8	913.2	845.9	67.3	572.3	524.4	47.9	469.0	423.5	45.5	363.5	336.0	27.5
All Commercial Radio	3,302.5	3,172.1	130.4		356.9	361.0	-4.1	955.0	886.6	68.4	1,072.9	1,011.2	61.7	1,614.9	1,550.3	64.6	974.2	944.3	29.9	741.8	706.5	35.3	635.1	611.9	23.2
Potential (000)	4,157.3	4,009.6	147.7		479.1	480.8	-1.7	1,208.4	1,117.4	91.0	1,276.5	1,208.9	67.6	1,918.6	1,839.8	78.8	1,186.8	1,160.5	26.3	944.2	919.4	24.8	740.3	719.7	20.6
Sample	30,672	9,608	21,064		3,382	1,081	2,301	7,544	2,513	5,031	8,920	3,080	5,840	13,780	4,603	9,177	9,110	2,787	6,323	8,274	2,315	5,959	5,788	1,900	3,888

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Radio Live, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Dunedin, Hawke's Bay, Manawatu, Nelson, Northland, Rotorua, Southland, Taranaki, Tauranga, Waikato, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. the results for S1 2017 Network Tarana only includes listening from Auckland and Wellington. S3 2016 Network Tarana also included Christchurch, Waikato, Taranaki, Dunedin, Northland, Rotorua, Tauranga and Manawatu internet only listening.

n.b. the results for S1 2017 Network George only includes listening from Auckland, Wellington, Dunedin, Manawatu and Nelson. S3 2016 Network George also included Waikato and Tauranga.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2017

## Cumulative Audience (000's) by Daypart, People 10+ Survey Comparisons: 2/2016 - 1/2017

	This	Last	+/-
Potential (000)	4,157.3	4,009.6	147.7
Sample Size	30,672	9,608	21064

This Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)  
Last Survey Period: Metro - Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016 / Regional+Top Up - Sun 19 Jun to Sat Oct 22 2016

	Mon-Fri 6am-9am				Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	262.2	245.7	16.5	5	229.1	204.5	24.6	246.4	227.8	18.6	230.8	215.0	15.8	101.7	94.2	7.5	56.3	54.7	1.6	318.5	290.5	28.0
Network Coast	201.8	175.2	26.6	8	204.2	178.9	25.3	226.8	193.7	33.1	207.1	175.2	31.9	97.3	84.0	13.3	47.6	48.7	-1.1	262.0	228.9	33.1
Network The Edge	338.0	346.9	-8.9	2	248.9	238.6	10.3	312.2	330.6	-18.4	327.7	336.5	-8.8	161.6	168.2	-6.6	76.9	68.7	8.2	404.1	421.8	-17.7
Network Flava	100.1	101.6	-1.5	13	74.8	76.5	-1.7	82.5	90.4	-7.9	88.7	84.2	4.5	44.2	49.5	-5.3	23.9	25.0	-1.1	111.3	119.0	-7.7
Network George FM	60.0	60.4	-0.4	16	43.2	52.4	-9.2	55.9	60.8	-4.9	66.5	75.6	-9.1	29.4	33.2	-3.8	13.9	13.8	0.1	102.0	87.7	14.3
Network Hokonui	4.6	4.3	0.3	23	4.2	3.9	0.3	5.5	4.4	1.1	3.8	3.2	0.6	1.6	1.4	0.2	1.1	1.0	0.1	5.3	5.3	0.0
Network Life FM	39.2	37.7	1.5	18	29.0	26.5	2.5	33.6	29.6	4.0	30.5	29.5	1.0	25.3	19.3	6.0	12.4	13.0	-0.6	56.3	50.8	5.5
Network Magic	77.7	75.1	2.6	14	74.6	74.4	0.2	78.8	74.7	4.1	73.3	63.7	9.6	32.8	30.6	2.2	21.7	21.4	0.3	112.0	91.7	20.3
Network Mai FM	238.7	215.8	22.9	7	144.1	126.3	17.8	172.1	171.1	1.0	199.4	188.6	10.8	96.0	108.4	-12.4	48.6	42.0	6.6	227.0	222.7	4.3
Network Maori Radio	37.3	30.3	7.0	20	23.7	23.2	0.5	26.1	25.0	1.1	26.8	26.2	0.6	16.3	19.6	-3.3	12.5	10.1	2.4	43.5	40.3	3.2
Network Mix	30.8	31.8	-1.0	21	31.3	30.9	0.4	41.8	35.2	6.6	34.5	32.1	2.4	14.4	11.7	2.7	6.2	6.9	-0.7	42.2	46.0	-3.8
Network More FM	305.0	304.8	0.2	3	206.8	206.7	0.1	242.8	238.6	4.2	251.9	251.4	0.5	110.3	110.5	-0.2	61.8	69.6	-7.8	286.1	285.9	0.2
Network Newstalk ZB	351.0	316.6	34.4	1	206.2	211.9	-5.7	196.2	178.8	17.4	221.3	202.4	18.9	168.8	164.7	4.1	121.1	119.6	1.5	302.2	296.0	6.2
Network Radio Hauraki	111.4	100.9	10.5	12	93.6	82.2	11.4	102.3	88.4	13.9	111.8	107.1	4.7	37.1	35.5	1.6	19.5	17.6	1.9	110.9	108.9	2.0
Network Radio Live	148.7	160.9	-12.2	11	71.9	69.5	2.4	71.4	77.6	-6.2	88.4	104.9	-16.5	50.8	59.2	-8.4	45.7	47.4	-1.7	122.9	124.2	-1.3
Network Radio Sport	70.9	74.1	-3.2	15	58.2	55.3	2.9	74.2	63.3	10.9	64.4	55.7	8.7	40.3	44.6	-4.3	13.6	20.4	-6.8	121.8	124.8	-3.0
Network Radio Tarana	38.6	42.5	-3.9	19	18.5	21.9	-3.4	12.2	17.5	-5.3	27.8	37.1	-9.3	12.5	18.9	-6.4	6.1	10.7	-4.6	37.5	60.0	-22.5
Network Rhema	44.4	42.7	1.7	17	29.6	28.7	0.9	34.2	36.0	-1.8	32.8	30.3	2.5	25.3	31.5	-6.2	12.0	11.5	0.5	54.4	60.2	-5.8
Network The Rock	249.1	248.5	0.6	6	196.4	193.6	2.8	222.4	220.7	1.7	235.0	239.8	-4.8	93.4	104.4	-11.0	64.4	68.9	-4.5	232.6	246.0	-13.4
Network Star	16.2	20.8	-4.6	22	14.9	17.1	-2.2	24.5	23.1	1.4	16.2	15.2	1.0	11.3	9.9	1.4	7.3	7.5	-0.2	28.2	26.4	1.8
Network The Hits	200.6	199.1	1.5	9	150.9	143.2	7.7	191.6	180.3	11.3	185.8	181.2	4.6	84.4	77.5	6.9	43.8	36.7	7.1	223.9	226.5	-2.6
Network The Sound	186.2	196.8	-10.6	10	158.5	152.6	5.9	191.5	183.0	8.5	185.0	194.4	-9.4	69.0	81.5	-12.5	38.4	40.3	-1.9	197.4	209.5	-12.1
Network ZM	273.0	260.3	12.7	4	173.3	161.7	11.6	239.6	208.6	31.0	257.5	228.8	28.7	126.2	104.1	22.1	60.9	44.1	16.8	277.1	255.9	21.2
Mediaworks Combo	1,520.6	1,510.0	10.6		1,138.2	1,103.7	34.5	1,309.0	1,289.1	19.9	1,374.1	1,361.9	12.2	656.8	677.3	-20.5	365.4	367.4	-2.0	1,604.1	1,568.5	35.6
NZME Combo	1,194.7	1,133.5	61.2		897.0	832.9	64.1	1,019.4	925.5	93.9	1,045.3	960.4	84.9	572.9	527.5	45.4	314.5	291.6	22.9	1,255.3	1,203.0	52.3
NZME and Partners	1,234.2	1,160.1	74.1		925.1	851.5	73.6	1,036.3	937.5	98.8	1,076.8	984.2	92.6	590.3	542.8	47.5	323.3	297.6	25.7	1,303.7	1,233.7	70.0
All Commercial Radio	2,496.2	2,435.9	60.3		1,907.4	1,843.6	63.8	2,105.7	2,034.5	71.2	2,219.4	2,148.3	71.1	1,227.0	1,211.4	15.6	671.0	652.4	18.6	2,614.5	2,525.0	89.5

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Radio Live, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Dunedin, Hawke's Bay, Manawatu, Nelson, Northland, Rotorua, Southland, Taranaki, Tauranga, Waikato, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. the results for S1 2017 Network Tarana only includes listening from Auckland and Wellington. S3 2016 Network Tarana also included Christchurch, Waikato, Taranaki, Dunedin, Northland, Rotorua, Tauranga and Manawatu internet only listening.

n.b. the results for S1 2017 Network George only includes listening from Auckland, Wellington, Dunedin, Manawatu and Nelson. S3 2016 Network George also included Waikato and Tauranga.





# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2017

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2016 - 1/2017

This Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)

Last Survey Period: Metro - Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016 / Regional+Top Up - Sun 19 Jun to Sat Oct 22 2016

	All 10+			People 10-17			People 18-34			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	8:47	9:20	-0:32	5:29	4:52	0:37	6:55	6:42	0:13	7:55	8:35	-0:40	8:55	9:34	-0:39	9:46	10:32	-0:46	10:08	11:26	-1:18	7:30	8:14	-0:44
Network Coast	10:06	10:13	-0:06	3:48	3:20	0:28	5:52	7:34	-1:42	7:19	7:58	-0:38	8:54	8:59	-0:05	10:23	10:39	-0:16	11:10	11:19	-0:09	7:35	7:14	0:21
Network The Edge	6:52	6:51	0:00	5:55	5:44	0:10	6:34	7:06	-0:31	7:40	7:39	0:00	7:32	7:31	0:01	7:37	7:07	0:29	8:32	6:56	1:35	7:23	7:53	-0:30
Network Flava	6:28	7:27	-0:58	5:53	5:29	0:24	5:51	8:11	-2:20	6:57	8:41	-1:43	7:09	8:19	-1:09	7:10	7:08	0:01	5:43	7:30	-1:46	6:57	6:21	0:36
Network George FM	5:40	5:20	0:20	3:46	3:50	-0:03	4:58	4:39	0:19	6:31	6:13	0:17	6:33	6:07	0:26	6:35	4:24	2:10	6:16	3:10	3:06	6:17	7:17	-0:59
Network Hokonui	12:49	18:35	-5:46	11:13	12:36	-1:23	4:48	9:54	-5:05	8:24	14:42	-6:17	10:43	12:10	-1:27	18:15	23:32	-5:17	16:00	31:42	-15:41	14:15	22:00	-7:44
Network Life FM	5:57	6:29	-0:31	4:51	8:58	-4:07	4:35	5:43	-1:08	6:44	7:26	-0:42	6:13	6:28	-0:15	6:29	5:44	0:44	7:42	6:41	1:00	7:00	6:44	0:15
Network Magic	10:44	12:01	-1:17	3:48	4:25	-0:37	3:18	3:07	0:10	4:56	4:21	0:34	6:16	7:03	-0:46	10:16	12:55	-2:38	12:57	14:51	-1:53	7:38	7:28	0:09
Network Mai FM	8:01	8:01	0:00	6:13	5:40	0:33	8:31	8:42	-0:11	8:01	8:01	-0:00	8:10	8:07	0:02	8:29	8:15	0:13	6:31	6:19	0:11	8:41	8:08	0:33
Network Maori Radio	6:38	6:05	0:32	3:47	4:03	-0:15	5:13	4:45	0:28	7:18	7:06	0:12	7:19	6:41	0:37	7:27	7:19	0:08	7:23	7:03	0:20	5:16	5:13	0:02
Network Mix	6:54	7:01	-0:06	2:54	2:50	0:04	4:01	5:08	-1:06	6:15	7:25	-1:10	7:42	7:11	0:30	8:32	7:41	0:51	7:34	11:45	-4:10	5:08	6:14	-1:06
Network More FM	8:12	8:57	-0:45	5:10	5:46	-0:35	7:07	7:53	-0:45	7:59	9:11	-1:11	8:37	9:39	-1:02	10:16	10:48	-0:31	10:38	10:03	0:35	8:32	9:10	-0:38
Network Newstalk ZB	11:24	11:57	-0:33	4:10	4:16	-0:06	4:55	5:59	-1:04	6:20	7:23	-1:02	7:21	8:09	-0:48	9:43	10:08	-0:24	13:41	13:07	0:33	8:20	7:34	0:45
Network Radio Hauraki	7:31	7:17	0:14	3:07	3:03	0:04	8:14	7:38	0:36	7:18	7:31	-0:13	7:24	7:52	-0:27	7:44	8:56	-1:11	8:02	7:27	0:35	6:05	5:56	0:09
Network Radio Live	8:42	8:48	-0:05	2:50	2:52	-0:02	5:40	5:37	0:03	6:24	6:37	-0:13	6:53	7:04	-0:10	8:11	8:49	-0:38	10:41	11:12	-0:31	6:11	6:40	-0:28
Network Radio Sport	6:03	6:08	-0:05	2:11	2:11	-0:00	4:30	4:33	-0:02	5:03	6:07	-1:04	6:06	6:40	-0:33	7:08	6:54	0:13	7:06	6:38	0:28	6:10	5:42	0:27
Network Radio Tarana	11:07	9:32	1:34	4:22	4:09	0:12	12:25	8:48	3:37	6:48	7:46	-0:57	6:42	8:11	-1:28	8:38	10:31	-1:52	16:00	13:36	2:23	7:53	10:04	-2:10
Network Rhema	6:32	6:23	0:09	3:23	2:19	1:03	3:41	4:19	-0:37	5:40	5:50	-0:09	6:50	6:45	0:04	8:38	7:14	1:24	8:05	5:54	2:10	6:49	6:01	0:47
Network The Rock	10:35	10:43	-0:08	6:03	5:38	0:25	10:23	10:25	-0:02	11:12	11:49	-0:37	11:19	11:54	-0:35	10:54	11:28	-0:34	9:48	9:45	0:03	9:28	9:10	0:18
Network Star	6:07	7:13	-1:05	2:30	1:43	0:47	3:18	3:50	-0:31	4:37	4:16	0:20	5:59	5:07	0:52	9:46	6:23	3:23	6:23	10:38	-4:14	5:39	5:18	0:21
Network The Hits	7:39	7:39	0:00	4:20	3:59	0:20	7:27	6:19	1:07	8:13	7:56	0:16	8:33	8:26	0:06	8:39	9:14	-0:35	7:36	8:48	-1:12	7:51	9:03	-1:11
Network The Sound	10:42	10:43	-0:01	4:16	3:54	0:21	8:21	8:09	0:11	8:48	9:56	-1:08	10:34	11:38	-1:04	12:56	13:19	-0:23	13:50	12:30	1:20	8:57	9:37	-0:40
Network ZM	7:04	6:36	0:28	4:21	3:56	0:24	7:14	6:47	0:26	8:03	7:55	0:08	7:52	7:47	0:04	7:51	7:07	0:44	9:47	6:07	3:40	7:22	7:09	0:12
Mediaworks Combo	12:49	13:17	-0:27	8:09	7:52	0:16	11:54	12:25	-0:30	13:03	13:42	-0:39	13:32	14:13	-0:41	14:33	15:23	-0:50	15:01	15:23	-0:21	12:20	12:53	-0:33
NZME Combo	11:04	11:10	-0:06	5:37	5:10	0:26	9:00	9:12	-0:11	9:45	10:19	-0:33	10:14	10:37	-0:23	11:59	12:01	-0:01	14:18	13:58	0:19	9:31	9:47	-0:16
NZME and Partners	11:02	11:08	-0:06	5:42	5:11	0:30	9:05	9:12	-0:06	9:51	10:18	-0:27	10:16	10:38	-0:21	11:58	12:03	-0:05	14:16	13:58	0:17	9:29	9:47	-0:17
All Commercial Radio	17:04	17:24	-0:20	10:15	10:03	0:12	15:49	16:21	-0:32	16:40	17:37	-0:57	17:18	18:02	-0:43	18:57	19:21	-0:24	19:57	19:54	0:03	15:59	16:41	-0:41
Potential (000)	4,157.3	4,009.6	147.7	479.1	480.8	-1.7	1,208.4	1,117.4	91.0	1,276.5	1,208.9	67.6	1,918.6	1,839.8	78.8	1,186.8	1,160.5	26.3	944.2	919.4	24.8	740.3	719.7	20.6
Sample	30,672	9,608	21064	3,382	1,081	2301	7,544	2,513	5031	8,920	3,080	5840	13,780	4,603	9177	9,110	2,787	6323	8,274	2,315	5959	5,788	1,900	3888

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Radio Live, Rock, The Sound

NZME Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland)

NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland)

**Total New Zealand** is a Nationwide survey and includes Auckland, Wellington, Christchurch, Dunedin, Hawke's Bay, Manawatu, Nelson, Northland, Rotorua, Southland, Taranaki, Tauranga, Waikato, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

n.b. the results for S1 2017 Network Tarana only includes listening from Auckland and Wellington. S3 2016 Network Tarana also included Christchurch, Waikato, Taranaki, Dunedin, Northland, Rotorua, Tauranga and Manawatu internet only listening.

n.b. the results for S1 2017 Network George only includes listening from Auckland, Wellington, Dunedin, Manawatu and Nelson. S3 2016 Network George also included Waikato and Tauranga.



# TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2017

Average Time Spent Listening (hh:mm) by Daypart, People 10+  
Survey Comparisons: 2/2016 - 1/2017

	This	Last	+/-
Potential (000)	4,157.3	4,009.6	147.7
Sample Size	30,672	9,608	21064

This Survey Period: Metro - Sun Jul 17 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 / Regional - Sun Apr 10 to Sat Jun 4 & Sun Jun 19 to Sat Oct 22 2016 & Sun Jan 29 to Sat Apr 8 2017 (Well - Sat Apr 22 2017)  
Last Survey Period: Metro - Sun Apr 24 to Sat Jul 2 & Sun Jul 17 to Sat Oct 22 2016 / Regional+Top Up - Sun 19 Jun to Sat Oct 22 2016

	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	3:05	3:02	0:02	3:39	3:57	-0:18	4:04	4:25	-0:21	2:10	2:15	-0:04	2:14	2:35	-0:21	2:04	2:34	-0:29	2:59	3:10	-0:10
Network Coast	3:03	2:59	0:04	3:44	3:43	0:00	3:57	4:18	-0:20	2:13	2:16	-0:02	2:01	2:16	-0:15	2:02	2:21	-0:18	4:03	4:02	0:00
Network The Edge	2:24	2:27	-0:02	2:36	2:34	0:01	2:58	2:46	0:12	1:54	1:49	0:05	1:46	1:38	0:08	2:21	2:00	0:20	2:39	2:39	-0:00
Network Flava	2:14	2:41	-0:26	2:40	3:03	-0:22	2:51	3:30	-0:39	1:39	1:59	-0:19	2:07	1:58	0:08	1:57	1:29	0:27	2:38	2:24	0:13
Network George FM	2:13	2:12	0:01	2:36	2:14	0:22	2:48	2:39	0:08	1:59	2:06	-0:07	1:31	1:42	-0:11	2:02	1:20	0:41	2:29	2:12	0:17
Network Hokonui	4:24	5:59	-1:35	5:45	6:56	-1:11	5:00	5:37	-0:36	3:14	3:43	-0:29	2:35	2:52	-0:16	2:44	3:01	-0:16	5:21	7:19	-1:58
Network Life FM	2:10	2:29	-0:18	2:33	2:19	0:14	2:27	2:24	0:03	1:43	1:40	0:02	1:40	2:17	-0:36	1:24	2:31	-1:07	2:37	2:32	0:04
Network Magic	3:11	3:40	-0:29	4:17	4:24	-0:06	4:18	4:20	-0:01	2:11	2:31	-0:20	2:06	2:39	-0:33	2:06	2:16	-0:09	3:59	4:48	-0:49
Network Mai FM	2:50	3:00	-0:10	2:50	2:52	-0:02	3:07	2:53	0:14	2:18	2:15	0:02	2:07	1:59	0:08	1:59	1:49	0:09	3:10	2:44	0:25
Network Maori Radio	2:41	2:28	0:13	2:34	2:55	-0:20	2:52	3:05	-0:12	1:53	2:12	-0:18	2:01	1:58	0:02	3:43	2:42	1:00	3:17	2:38	0:38
Network Mix	2:21	2:02	0:19	3:24	3:43	-0:18	3:30	4:00	-0:30	1:37	1:51	-0:14	2:03	1:52	0:10	0:54	0:55	-0:01	2:41	2:33	0:08
Network More FM	3:05	3:20	-0:14	3:33	3:46	-0:13	3:47	4:06	-0:18	2:11	2:17	-0:06	1:26	1:43	-0:16	2:02	2:12	-0:10	2:50	3:14	-0:23
Network Newstalk ZB	3:59	4:21	-0:22	3:58	3:51	0:07	3:02	3:03	-0:01	2:20	2:20	-0:00	3:33	3:18	0:15	4:03	4:02	0:01	4:01	4:11	-0:09
Network Radio Hauraki	2:45	2:39	0:05	3:36	3:23	0:13	3:48	3:53	-0:04	2:08	2:06	0:01	1:21	1:11	0:10	1:17	1:33	-0:16	2:39	2:27	0:12
Network Radio Live	3:59	4:16	-0:16	2:46	2:37	0:09	3:27	3:04	0:23	2:01	2:05	-0:04	3:24	3:09	0:14	3:53	3:40	0:13	3:31	3:26	0:05
Network Radio Sport	2:34	2:33	0:00	3:21	3:29	-0:07	3:03	2:52	0:10	1:54	1:41	0:13	1:40	1:45	-0:05	1:37	1:46	-0:09	2:29	2:45	-0:16
Network Radio Tarana	3:29	3:14	0:14	4:04	2:34	1:29	4:54	2:57	1:57	3:03	3:12	-0:09	3:27	4:27	-1:00	3:05	2:18	0:46	3:45	3:16	0:29
Network Rhema	2:28	2:54	-0:26	2:25	2:47	-0:22	3:03	2:48	0:15	2:12	2:14	-0:01	2:25	2:32	-0:07	2:09	1:55	0:14	2:35	2:28	0:07
Network The Rock	3:17	3:17	0:00	4:36	4:40	-0:04	4:59	5:07	-0:08	2:28	2:34	-0:06	2:03	1:57	0:05	2:39	2:16	0:22	3:16	3:18	-0:02
Network Star	3:05	2:56	0:09	3:16	2:36	0:39	2:17	2:15	0:01	1:46	2:09	-0:22	1:32	1:52	-0:19	2:23	2:19	0:03	2:37	3:14	-0:37
Network The Hits	2:55	3:01	-0:06	3:33	3:27	0:05	3:31	3:36	-0:04	2:03	1:51	0:11	1:49	1:36	0:13	2:16	2:28	-0:11	2:44	2:49	-0:04
Network The Sound	3:09	3:16	-0:07	4:28	4:39	-0:10	4:53	5:01	-0:07	2:25	2:28	-0:02	2:02	2:06	-0:03	1:52	2:07	-0:15	3:39	3:26	0:12
Network ZM	2:36	2:22	0:13	3:05	2:46	0:18	2:58	3:00	-0:01	1:55	1:52	0:02	1:22	1:21	0:00	1:30	1:27	0:03	2:22	2:10	0:12
Mediaworks Combo	3:42	3:51	-0:09	4:16	4:21	-0:04	4:43	4:47	-0:03	2:38	2:44	-0:05	2:16	2:24	-0:07	2:46	2:42	0:04	3:51	3:56	-0:05
NZME Combo	3:28	3:30	-0:01	3:55	3:56	-0:00	3:50	3:58	-0:07	2:20	2:18	0:01	2:26	2:23	0:03	2:51	2:59	-0:08	3:41	3:42	-0:01
NZME and Partners	3:28	3:29	-0:00	3:53	3:54	-0:00	3:50	3:56	-0:06	2:21	2:17	0:03	2:27	2:23	0:03	2:49	2:58	-0:08	3:39	3:40	-0:01
All Commercial Radio	4:22	4:28	-0:05	4:53	4:52	0:00	5:17	5:20	-0:02	3:05	3:06	-0:00	2:48	2:51	-0:02	3:13	3:15	-0:02	4:47	4:50	-0:03

Mediaworks Combo: Breeze, Edge, George FM, Magic (includes Radio Dunedin), Mai, More FM (includes More FM Rodney), Radio Live, Rock, The Sound

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NZME and Partners Combo: Coast, Flava, Hokonui, Mix, Newstalk ZB, Radio Hauraki, Radio Sport, The Hits, ZM, BBC (Auckland), Chinese Radio AM936 (Auckland), FM99.4 Chinese Voice (Auckland), Humm FM (Auckland)

Total New Zealand is a Nationwide survey and includes Auckland, Wellington, Christchurch, Dunedin, Hawke's Bay, Manawatu, Nelson, Northland, Rotorua, Southland, Taranaki, Tauranga, Waikato, and a sample made up of the remainder of New Zealand, excluding The Chatham Islands.

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