

2018 NEW ZEALAND RADIO SURVEY SCHEDULE



Week no	Survey Weeks Sunday - Saturday	Total NZ / All Markets	Commercial Radio Survey Release Dates	Radio New Zealand Survey Release Dates
1	31 6			
2	Jan 7 13			
3	14 20			
4	21 27			
5	28 Feb 3	[Blue rounded rectangle]	S1 May 3	S1 May 10
6	Feb 4 10			
7	11 17			
8	18 24			
9	25 Mar 3			
10	Mar 4 10			
11	11 17			
12	18 24			
13	25 31			
14	Apr 1 Apr 7			
15	8 14			
16	15 21			
17	22 28			
18	29 May 5	S2 Jul 5	S2 Jul 12	
19	May 6 12			
20	13 19			
21	20 26			
22	27 Jun 2			
23	Jun 3 9			
24	10 16			
25	17 23			
26	24 30			
27	Jul 1 Jul 7			
28	8 14			
29	15 21			
30	22 28			
31	29 Aug 4	S3 Sep 20	S3 Sep 27	
32	Aug 5 11			
33	12 18			
34	19 25			
35	26 Sep 1			
36	Sep 2 8			
37	9 15			
38	16 22			
39	23 29			
40	30 Oct 6			
41	Oct 7 13			
42	14 20			
43	21 27			
44	28 Nov 3	S4 Nov 29	S4 Dec 6	
45	Nov 4 10			
46	11 17			
47	18 24			
48	25 Dec 1			
49	Dec 2 8			
50	9 15			
51	16 22			
52	23 29			

Easter Weekend
 School Holidays

Total NZ Market: an aggregated survey that includes Auckland, Wellington, Christchurch, the ten individual regional markets and the additional Total NZ top up sample. Users can interrogate the data at a Total NZ level and by individual markets.

Individual markets available are:

- Auckland
- Wellington
- Christchurch
- Northland
- Waikato
- Tauranga
- Rotorua
- Hawke's Bay
- Taranaki
- Manawatu
- Nelson
- Dunedin
- Southland